



university of  
**Tampa**  
muezzin

Volume 48, No. 3, September, 1978

---

**Inaugural Edition**

---



# Toward a New Academic Partnership

The Inaugural Address of President Richard D. Cheshire

A university community is a diverse combination of groups with different talents, interests, and tasks. Each group functions interdependently with the others. And each needs the voluntary cooperation of the others to work effectively. The state of human relationships in the university is the overriding factor in its quality of life. The human environment of the university is constantly changing with the coming and going of students, staff, associates, and friends.

In all of this the president must attend to at least two fundamental assignments: the nurturing of a dynamic environment and the inspiration of a purposeful direction for the life and work of the total university community. Since both environment and direction require much cooperation, it is useful to envisage the entire enterprise as an academic partnership and the president as managing partner. With that idea should come the most productive mix of delegation and decision, and that is the concept of office I take as my guide.

There are two revolutions which have had great effect on the nature and course of the American university in recent decades and another which is now emerging in our land. The first of these is the academic revolution which came with the great economic, scientific, and population booms following World War II. The increasing needs of the nation for teaching and research drove up the value and status of the academic world, and the influence of academic professionals became the primary one in the university communities everywhere. But the rapid growth and diversification of university operations diminished the focus on teaching and depersonalized the academic life of students.

In the nineteen sixties, the student revolution was in part a reaction to the negative side-effects of the academic revolution as campus protestors gave public expression to a litany of complaints. In admissions, curriculum, social life, and governance the impact of students became a major force for change.

But the mood in the nineteen seventies has changed again. Students have become more conservative and career-oriented, the most visible academic problems center on money, and attention has shifted this time to the institutional planners and financial managers.

Now we are witnessing an incipient taxpayers' revolt which has the makings of a third revolution. There is public anger with what is perceived to be duplication, waste, and bungling in the institutions supported by taxes and gifts. In higher education we see signs of this in resistance to higher costs, in the congressional debate over the tuition subsidy, and in the growing movement toward government control. The overt issue is spending.

But in remembering that people will invest whatever they can in something of significant value to them, I believe the real issue is quality, or return on investment. In much of American higher education, teaching is inadequately individualized because of presumed high cost, curricula are loosely structured in order not to be restrictive, courses are quite specialized because that is presumed to be what more people want, and standards of performance are not as high as they could be because too many students might stay away or drop out or flunk. While there are some happy exceptions to these generalizations, some of these flaws can be found even in our greatest institutions of higher learning.

In a spirit of constructive opposition I would like to register my dissent from the view that the academic world has come as far as it can in the constant search for quality.

I submit that the smaller private universities and colleges which offer four-year liberal arts-based baccalaureate degree study are in a position to provide national leadership for the qualitative reforms which are necessary now. In less than three years the number of college age students will begin a period of absolute decline, and the higher-priced private institutions stand to suffer the most. But, these institutions do not have to struggle with cumbersome political or academic bureaucracies which can be barriers to change. The private institutions can provide greater attention to the student as an individual. Teaching is the primary emphasis at most of them. Intrafaculty communication is far more frequent and easier at these institutions. The small, private institutions can stand for literacy in the face of what Mortimer Adler has called an "abandonment of culture," for standards as an alternative to rank permissiveness, for an attitude of independence against dangerously parasitic greed, and for the purpose of student-centered learning as compared to information-centered teaching. As one small, private, collegiate university, the University of Tampa can participate in the national leadership for the qualitative reform I believe the public is demanding and the future clearly needs.



But what direction ought this reform take? I believe it ought to go toward the old and cherished values of humane culture and human dignity which require a devotion to what the scientist-humanist Jacob Bronowski has called the "habit of truth... the power of virtue and the mark of freedom." Bronowski's moral as scholar may be summed up in this phrase: "there is no distinction between ends and means." He fervently believed that the "test of truth" is knowing that "our work is of a piece, in the large and in detail, so that if we silence one scruple about our means, we infect ourselves and our ends together... the minute particulars of art and the fine structure of science alike make the grain of conscience." What he envisaged is what we must: "a living, stable, and incorruptible society." And that begins on campus.

Educators and politicians have argued for centuries over what constitutes a good education. Our philosophy contends that education ought to be oriented to knowledge input or subject-centered and the other philosophy maintains that education ought to be weighted to learning output or student-centered. Great philosophical, political, and educational battles have been waged over the differences. I believe we must combine these two sets of ideas into an integrated whole and I like the dictum of Thomas Jefferson: "Be good, be learned, and be industrious." He regarded the great liberal arts-vocational debate as "empty and meaningless" and any attempt to separate the two as "fruitless and foolhardy." There is, he believed, a "necessary and inescapable synthesis of the two elements" in good education. So do I.

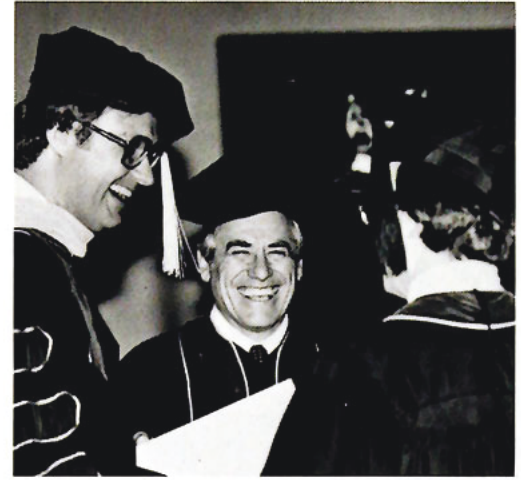
(continued on page 34)





# university of Tampa muezzin

Volume 48, No. 3, September, 1978



## Table of Contents

The "Muezzin" is published five times a year by the University of Tampa, 401 West Kennedy Boulevard, Tampa, Florida 33606, with issues in September, November, February, May, and August. Second class postage paid at Tampa, Florida.

Notice of address change should be directed to the University of Tampa Alumni Office, Room 321 Plant Hall. When requesting an address change, please enclose the old address label or print your old address exactly as it appeared on the label.

Our name "The Muezzin" originated in the religion of Islam founded by the prophet Mohammed in the early centuries after Christ and practiced primarily in middle eastern countries. The muezzin is the official who proclaims the azan (call to public worship) to which the Muslims respond with set phrases. The summoning is performed by the voice of the muezzin as he stands at the door or at the side of a small mosque (temple) or in the minaret of a large one. Today the muezzin still sounds the call to worship, but in some modernized mosques his voice is placed upon electronic recordings which are amplified to echo the azan throughout the countryside. The University of Tampa "Muezzin" publication performs a similar function in that it broadcasts the call for higher education among its readers. The name was inspired by Plant Hall's 13 Moorish style minarets, gleaming above trees and buildings as a landmark of learning in the heart of the city of Tampa.

### Plant Hall Tours

Do you know the history of Plant Hall? Have you been on a guided tour? There are regularly scheduled tours each Tuesday and Thursday at 1:30 p.m. starting in the lobby. The tours have grown so popular that additional guides are needed. If you have some free time and would like to help while learning about the colorful past of this fascinating building, call 253-8861, ext. 441.

### Inauguration Week, a Partnership Example .....3

Business and education leaders pool brain power for the future of private higher education

### News Report .....5

Freshman enrollment up... new scholarships for locals

### A Winning Dozen .....6

University of Tampa Medal awarded to 10 alumni; one receives Honorary Alumnus citation



### Newest Edition

Reprinted in these pages are excerpts from the new Prospectus to be used as a student recruiting brochure.

For economic purposes many of the original color photographs are shown here in black and white.

### Prospectus .....7

Excerpts from UT's new view book for prospective students

### An Old-Fashioned Homecoming .....31

Football, parties and dancing a la the good old days in an exciting new atmosphere

### Alumni Notes .....33

Old friends see new horizons

### Staff

**Editor:**  
Doris Anne Brockway

**Alumni Editor:**  
Joyce Plumley

**Prospectus Editor:**  
Suzanne Nelson, Ph.D.





# Inauguration Week

## Partnership Example

Partnership learning is the University of Tampa's new philosophy for strength of unity among all facets of education and between education and commerce. The theme was born during Leadership Week in late September, when outstanding educators and business executives pooled efforts to meet some of the challenges facing the future of education, while celebrating President Cheshire's inauguration. The events were geared for participation and action, not spectacle.

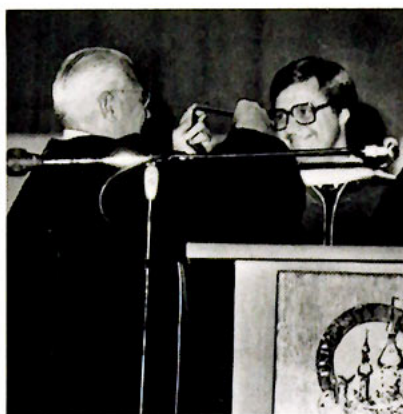
Building materials magnate Jim Walter stressed the urgency for private sectors of business and education to come to grips with the issue of resisting a dependent future, setting the tone for the week's activities at an Exchange Club luncheon.

High ranking administrators and economists brainstormed one of the nation's weightiest, most baffling questions—coping with inflation—during a business symposium on campus.

Speakers included Jack Carlson, chief economist, U.S. Chamber of Commerce; Ronald Hoffman, senior economist, Office of Domestic Economic Policy, U.S. Treasury Department; Dr. Edward Syring, Jr., chief economist and senior vice president at E. F. Hutton, and Dr. R. F. Lanzillotti, dean of the College of Business Administration, University of Florida. Chester H. Ferguson, attorney, financier, banker, management expert and policy maker in state and private higher education, chaired the distinguished panel.

Tampa area educators, both public and private, and interested laymen held seminars dealing with

*President Cheshire, Jim Walter, Bob Thomas*



*Upper Left: Fred Learey, President Cheshire, Bob Thomas—left: President Cheshire, Marlene (Mrs. Reese) Smith—below: H. L. Culbreath, Tom Bronson, Bob Blanchard*



the most critical issues facing the public school system: school financing, public confidence, and dealing with school law.

President Cheshire's inaugural address, climaxing the week's events, was a case statement for giving the small private college a prominent place on the American education horizon. He said there will always be a need for the high quality education made possible by the frequent student-faculty interchange that can exist only where student numbers are relatively small. His objective for establishing the University as a leader among private institutions of the future is keyed in academic excellence.

The inaugural ceremony on a Thursday afternoon provided the bridge linking the operational events of Leadership Week with the cultural

finale the following evening. In a special program of music and ballet, Fine Arts Chairman Richard Rodean conducted the Inaugural Orchestra in the world premiere presentation of *Frames I, Bias I*, composed especially for the inauguration by Terry L. Mohn, UT assistant professor of music. Other selections in the program featured performances by Judith Edberg, piano; Ronald Byerly, trumpet; the University's *Who's Move* mime group, and Tampa Ballet Company dancers with choreography by Susan Taylor.

Joe Testa-Secca, UT artist-in-residence and Dana professor; Harold Nosti, Gilbert DeMeza, Lewis Harris, Dorothy Cowden, and Jose Rodiero exhibited works in the inaugural faculty art show, which opened at Lee Scarfone Gallery preceding the concert.

Other Leadership Week events were the President's Coffee Club, sponsored jointly by the University and the Greater Tampa Chamber of Commerce; a workshop for secondary school newspaper editors and advisors, a University students' dinner and ball, open house and tours of historic Plant Hall, and a UT Alumni Association awards reception.







## New Freshman Enrollment Up

Bolstered by a strong swing into the Hillsborough and Pinellas County strongholds, the University of Tampa's freshman enrollment took a healthy climb this fall with an increase of 164 students over a year ago.

The windfall in the four-year student enrollment made up for the expected drop in the master of education registration, pulling the total student body up by 88 students to 2,423. Total enrollment in the fall of 1977 was 2,335.

Hillsborough County figures were encouraging to UT administrators, who believe the University should return in part to its original mission of educating Tampa Bay Area students. Registrar Eugene Cropsey reported an increase of 60 students in Hillsborough County, bringing total enrollment in the county to 293 on an undergraduate level, compared to 233 last September.

Even more encouraging is the number of honor students among the locals. The University gave 53 Honors Scholarships to Tampa Bay area students with A averages.

Last fall the University admitted 39 new freshmen from Hillsborough County and six from Pinellas County. The figures almost doubled this fall. Sixty-three Hillsborough freshmen enrolled, and 11 first-year students from Pinellas County were admitted.

The major statistics were in the freshman class, thanks to efforts by admissions recruiters and alumni. Freshman enrollment this fall was the largest in the history of the University with 604, compared to 430 last year.

In addition, Admissions Director Walter Turner reported 81 per cent of the number of students eligible for retention last spring returned to the University this fall. A total of 197 new students also transferred into UT.

On the graduate level, MBA enrollment was up by 17, showing 140 students compared to 123 a year ago. The MED registration fell from 530 to 438, primarily in the Classroom Teachers Association program. Thus total graduate enrollment was down from 653 to 578.

Geographically, Florida leads the way with 475 undergraduate students. Next is New York with 254, followed by New Jersey with 214 and Pennsylvania with 139. Perhaps surprisingly, foreign countries are next with 113 students.

The four most popular areas are business management, 381 students; biology, 316; criminology, 113 and accounting, 112.

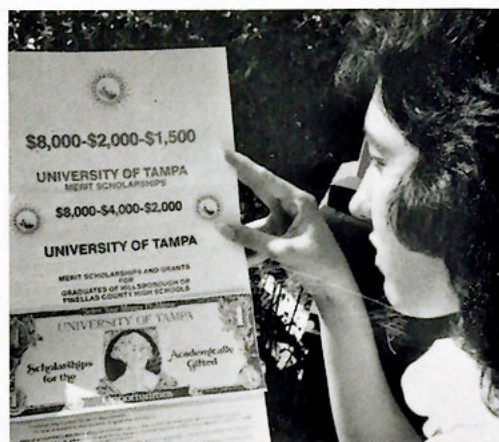
Tuition benefits per person range from \$1,500 to \$8,000 with a \$2,000 annual maximum.

Of the 49 total Honors Scholarships awarded to freshmen this fall, 22 resulted from the efforts of UT alumni. Last year admissions application blanks were mailed to all alumni with a letter requesting that the forms be passed along to prospective students. There were 80 returns, more than 25 per cent of which came from students eligible for the scholarships.

A total of 96 students received the new awards this year: 67 received Honors Scholarships; 29 won President's Scholarships.

To qualify for the Honors award an applicant must have a grade point average of 3.5 on a 4.0 scale. Alternate eligibility for freshmen only includes academic status in the top ten per cent of the high school graduating class and minimum SAT's of 1000 or ACT's of 23. Requirements for the President's program are virtually the same except for slightly higher minimum SAT or ACT scores.

Three additional scholarship programs have been initiated at the University within the past three years. They are the Hillsborough and Pinellas County Tuition Grants and the Trustee Scholarships for New Freshmen, each with a \$2,000 maximum at \$500 annually, and the Counselors Scholarships for New Transfer Students with a limit of \$1,500 at \$500 per year.



## New Scholarships for Locals

Some \$800,000 in new academic scholarships has been made available to University of Tampa students, and alumni can reap the laurels for nearly fifty per cent of freshman recipients.

The two new merit funds are earmarked for two particular groups of students: Honors Scholarships for Tampa Bay freshmen and transfers; President's Scholarships for freshmen from all other areas.



# A Winning Dozen

Partnership learning leadership was the dominant tone throughout inaugural week, as a "family reunion" of alumni, faculty and administration closed the celebration. At the alumni awards reception President Cheshire presented the University Medal for outstanding service to the alma mater to 11 alumni and the Tampa Alpha chapter of the National Alumni Association. Former Spartan athletic coach Sam Bailey received the Honorary Alumnus award. The honorees (listed alphabetically) have distinguished themselves in outstanding service careers.

**Alfred S. Austin**, president of Alfred S. Austin Construction Company, serves on committees of the UT Board of Fellows and of the Minaret Society. He is president-elect of the Hillsborough County Heart Association and a director and past president of the Hillsborough County Easter Seal Society. Austin holds leadership posts in many local, state and national organizations.

**Sam Bailey**, who received the Honorary Alumnus award, has served the University since 1950 in a variety of roles — football, baseball and basketball coach; athletic business manager and public relations director, and athletic director and special assistant to the President. During his tenure as head line coach, seven Spartan players were named to Little All-America teams.

*Austin*



*Bailey*



**Dr. Richard T. Dillon**, dean of Stetson University Law School, was the first president of the University of Tampa National Alumni Association. He is a fellow of the American Bar Association and a member of the Greater Tampa Chamber of Commerce Committee of 100, the Salvation Army Advisory Board, the Florida Bar and the American Bar.

*Dillon*



*Dunn*



**Hampton Dunn**, vice president of the Peninsula Motor Club (AAA), and editor of its publication, *The Explorer*, is a noted author and journalist. During his long-term career as managing editor of the Tampa Times, he won the Associated Press award for the "Best News Story of the Year in Florida." Author of numerous books on Florida history, his writing received the 1970 Award of Merit of the Florida Historical Society.

*Greco*



*Heinrich*



**Dick A. Greco, Jr.**, former mayor of Tampa, was elected at 34, the youngest mayor of any American city. A director and past president of the Florida League of Cities, Greco also has served on a committee of the National League of Cities. After serving two terms as mayor, Greco accepted his current position as executive vice president of the Edward J. De Bartolo Corporation.

**Walter C. Heinrich**, recently elected Sheriff of Hillsborough County, is an instructor in the Tampa Police Department Training Academy and a part-time instructor in the UT criminology and sociology departments. Active in many organizations involving police and community, Heinrich holds the "Police Award of Valor" (1964) and the Florida Council on Crime and Delinquency award for "Outstanding Law Enforcement Officer" (Tampa Bay area, 1965-5).

**Dr. James M. Ingram**, professor and chairman of the department of obstetrics and gynecology, USF college of medicine, is president of the Obstetrics/Gynecology Association and chief of OB/GYN university teaching service at Tampa General hospital. The former St. Joseph's hospital chief of staff serves on the medical education committee of Women's hospital.

*Ingram*



*Pupello*



*Jack*



*Sally*



**Jack and Sally Jenkins**, campus musical entertainers known throughout the United States, met at a UT music scholarship audition and have been singing together ever since. Their career was launched on Guy Lombardo's New Year's Eve TV show, and later they began college concert tours as a result of their reception in a UT program in 1966. They will appear with the Tampa Community Concert company in November in a Gershwin review they have been touring for the past two years.

**Dr. Dennis F. Pupello**, director of cardiac surgery at Tampa General hospital, has been a member of the Stanford University cardiac transplant team and is currently professor of thoracic and cardio-vascular surgery at the USF college of medicine. In 1969 he received the First Award from San Jose Surgical Society; for post-infarction ventricular septal defect, surgical management.

*Rampello*



*Spencer*



**Samuel Rampello**, dean of academic services at Hillsborough Community College, has been a history instructor at UT, a teacher at Leto and Plant high schools, and principal at Jefferson high school. He was appointed by the Governor to the Hillsborough County School Board in 1976 and was recently elected to that post by popular vote.

**Milton Spencer**, director of public relations for WFLA-TV and Radio, has been affiliated with the station for 32 years, was sports director for 31 years. Current president of the National Sportscasters and Sportswriter's Association, he has won the Florida Sportscaster of the Year award ten times and has been president of the Florida Sportscasters Association.



# Your Freedom to Choose

the University of Tampa

In many ways, you are what you choose. It is freedom to choose that makes you human. Here are some reasons why the University of Tampa could be your best choice.

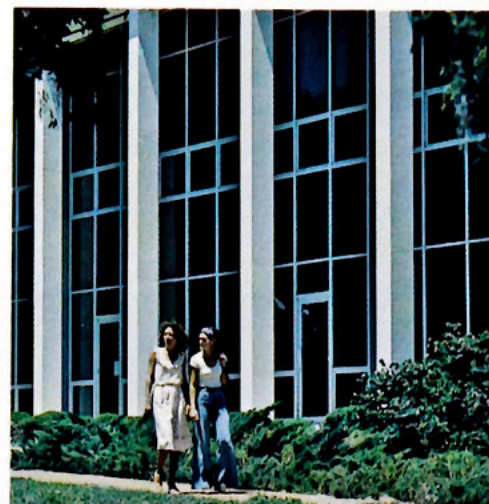
We offer practical career training within the cultural base of a liberal arts curriculum. Our students become bank directors, ballet company managers, porpoise trainers, fifth grade



teachers, CPA's, surgeons and county commissioners. More importantly, they become people with a sense of values and responsibility. As one great writer says, they come to "see life steadily and see it whole."

In an age when "bigger" is too often equated with "better," we offer smallness. This means in a sociology class of 14 students you can be part of a class project to develop a faculty evaluation form. It means your English professor has out-of-class time to explain the logic of a cause-effect essay. It means you have a greater chance of exercising leadership—perhaps as an elected member of the University Collegium, as first chair saxophone in jazz ensemble, or as sports editor for the *Minaret*. It means you will encounter friendly, familiar faces instead of red tape when you change a schedule or want advice on personal matters.

Our best resource is our faculty. They are composers, historians, poets and researchers. Mostly they are teachers. They set high standards



for their teaching...and meet them. Unlike faculty at most larger universities, UT professors are accessible. They make time to share with you the discovery of a mastodon tusk from a nearby river bottom, or to explain how biofeedback can help you study for midterm exams.

Our intent is that your life on campus be a good life. To insure this, we have designed housing for a variety of lifestyles, from the independence of your own apartment to the cooperative living of coed residences staffed by young professionals with graduate counseling degrees. As part of their education, our students assume responsibility for creating a harmonious atmosphere. They determine visitation and alcohol policies, and seek generally to protect individual and group rights.





At the University of Tampa, we agree with John Milton that a university's first requirement is "to find out a spacious house and ground." Although the University is in the center of urban Tampa, the campus is an oasis set apart by the Hillsborough River and acres of grass, palms, azaleas and other tropical flora. The castle-like main building was once an elegant 1890's hotel complete with casino, underground passages and a million dollars' worth of international artwork. Teddy Roosevelt formed his Rough Riders here; Stephen Crane wrote a story here. The building's intricate architecture is balanced by the clean contemporary lines of the library, student union and other modern facilities.

We firmly believe in creative play. You grow as a person by perfecting a tennis serve as well as by acing a tough chemistry exam. There is pleasure in

experimenting with journalism, campus politics, SCUBA or photography. Serious work and imaginative play are not inconsistent.

The University of Tampa is part of a larger environment which blends small town friendliness and big city bustle. Both UT and the Tampa community work toward responsible change for a better life. In a healthy exchange, students intern at local banks, work in half-way houses or play in the Gulf Coast Symphony; faculty get involved in urban concerns



such as pollution or transportation for the elderly; while Tampa citizens serve as trustees or speak to a class about practical applications of transactional analysis.

There are other agreeable benefits from our location in the Tampa Bay area. The annual average temperature is 71°. Tampa's population is over 300,000 and growing, with a median age of 30. The area hosts over 700 manufacturing firms as potential employers. Tampa is an expanding financial center, the eighth largest port in the country, an international transportation



hub, a citrus capitol and popular tourist center. It also happens to be the world's largest producer of tropical fish! Many of our students stay on after graduation to begin careers in the Bay area. As the Chamber of Commerce says, Tampa is "where the good life gets better every day."

The quality of your life can depend on the choices you make during your college years. We at the University of Tampa are committed to providing an education that makes intelligent, creative choices possible. Only the educated are truly free—free to choose what they wish to be.





# Your Freedom to Choose

## Economics & Business

The Division of Economics and Business offers undergraduate majors and minors in economics, accounting, finance and management, and a minor in marketing. The division also offers a Master of Business Administration program. It maintains close affiliations with Delta Sigma Pi, prominent national business fraternity; Omicron Delta Epsilon, honorary scholastic fraternity in economics; the National Association of Personnel Administrators; and Tampa's chapter of the National Association of Accountants, one of the largest and most active in the Association.

The University's location near the heart of Tampa's commercial district has led naturally to a long tradition of close ties with the local business community. Almost every major area in the division includes internships to blend experience with theoretical knowledge. Qualified seniors earn

academic credit and money with such firms as General Telephone Company and General Telephone Data Services Corporation, as well as local banks and accounting firms.

A distinctive addition to the business curriculum is the Small Business Management course, taught by Professor Everett Richards in cooperation with the Tampa office



of the Small Business Administration. In this course, student teams act as consultants for actual small businesses. This gives them a chance to provide valuable help to business managers and owners while getting first-hand experience in planning for and operating businesses of their own.

Business students taking computer courses discover that the computer center practices a "hands on policy" with its NCR Criterion 8550 and bank of terminals. The

expanding computer resources center is UT's adaption to the age of the "miracle chip" and ATM's.

Recent studies show that accountants with CPA's are among the most sought after and well-paid professionals in the business world. On the last Florida State Board of Accountancy exams, 27% of the UT students taking the exam either passed or conditioned, compared with the 24% average among all Florida colleges.

The business management minor makes it possible for students to choose one of the more traditional liberal arts majors like English or history, while learning business skills that will give them an edge in competitive job markets after graduation.

Economics and business faculty bring classroom education into harmony with the business world. Dr. James Fesmire, for example, brings to his economics courses experience as an engineer with Southern Bell and as a systems analyst with the textile industry. He is currently a consultant for General Telephone and Electronics, and publishes on the economics of pollution control and of government.



Dr. James Fellows, specialist in monetary policy and commercial bank regulation, publishes in national journals and presents papers at conferences held by government agencies and leading economics societies. His most recent article on commercial banking theory appeared in the *American Economist*.

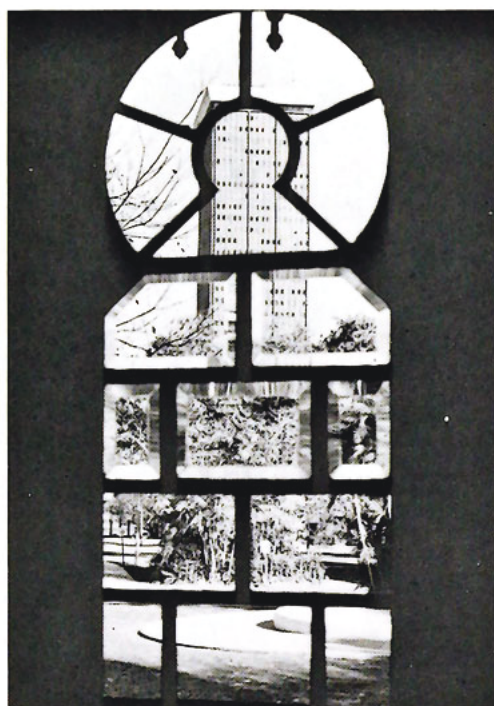
Dana Professor of Management Dr. Robert Henderson is editor of *The*





*Journal of Purchasing Materials and Management* and of the *Academy of Management Journal*. He has published many articles in professional journals, and is listed in the current edition of *Who's Who in America*.

It is clear that Thomas Jefferson was right in saying that a person well-qualified in his or her calling



"never fails of employment." Economics and business graduates encounter a wide variety of careers in the business world. Martha Wooten, winner of the 1977 Delta Sigma Pi scholarship award, is now working for Arthur Young, one of the "big eight" accounting firms. Dick Cooley, accounting graduate, is currently comptroller of a sizeable newspaper in Sarasota. Ken Colwell, 1977 finance major, is an international trade specialist with the U.S. Department of Commerce.

Other graduates go on to seek higher academic degrees. Roberta Carter, 1978 economics graduate, was accepted at the University of Chicago graduate school. Virginia Covington, business management major, selected Georgetown University to study law after being accepted at 12 schools. Dennis Lopez, double major in economics and business management, was recently accepted at the University of Arkansas Law School.





# Your Freedom to Choose

## Fine Arts

The Division of Fine Arts offers majors and minors in art and music, a major in arts management, and minors in art history and speech.

The arts management major is one of only a few such programs in the country offered to undergraduates. In addition to extensive classroom training in art, music or speech/drama, arts management students receive practical training through internships with Tampa arts organizations such as Plant Museum, Scarfone Gallery, Tampa Ballet Company and Florida Gulf Coast Symphony. Keith Arsenaut, the program's second graduate, has a management position with the Joffrey Ballet Company in New York. Leroy Mitchell is an administrative assistant for the Arts Council of Tampa—Hillsborough County.

Professor Gary Luter's drama students put on four major productions last year. More than 30 UT students gained valuable theater experience in everything from acting to scene design and construction. Most plays are performed in Falk Theater, but smaller productions are more suited to the intimate atmosphere and design of Scarfone Gallery.

Fine print-making facilities highlight the studio-oriented photography course offered by Professor Lewis Harris. The success of this popular course is visible in the many fine photographs featured in the student art show each spring.



Joe Testa-Secca, Dana Professor of Art, shows his work in several media in Tampa galleries, and has murals and other individual pieces in the Tampa Post Office, Christ the King Church, several University of South Florida buildings, and other public buildings in the area.

For the art faculty, art is a way of life, not merely an academic discipline. Each year they have their own show in Scarfone Gallery, in

addition to shows elsewhere in town and around the country. Professor Harris recently showed ten of his paintings at the West Broadway Gallery in New York. Professor Gil DeMeza works mostly in commissioned portraits and sculpture. They all share with their students Proust's belief that "thanks to art, instead of seeing a single world, our own, we see it multiply until we have before us as many worlds as there are original artists."



All the music faculty at UT are active, practicing artists. Professors Richard Rodean and Ron Byerly perform in the Gulf Coast Symphony. Professor Judith Edberg performs frequent concerts at the University and was lately featured as solo pianist at Wayne State University. Dr. Terry Mohn recently composed and performed an exciting, well-received multi-media concert of electronic music at UT.

The Scarfone Art Gallery, located on campus, is the finest small gallery in the Tampa area. The Fine Arts Division produces four shows a year, including the annual faculty and student shows, and plans to add more in the future. The Gallery is also a natural setting for small drama productions and concerts.





Music students have many opportunities for practical experience. Debbie Bennett, Eileen Souganuma, Mark Lambert and Tara Richards receive both professional pay and academic credit for performing with the Gulf Coast Symphony. An active and varied nightclub circuit in Tampa is available for students interested in more contemporary styles of music performance.



The University takes pride in the success of its fine arts graduates. Marvin Luse received the top scholarship for classical guitar at the University of South Florida graduate school. Kathy Baker has been teaching music theory at Tampa Preparatory School for the past several years. Gloria Olsen was the first woman ever to earn a master's degree in conducting at the



University of Denver. Nancy Rubinstein recently performed as a soloist with the Denver Symphony doing Ravel's *Concerto*. Bruce Dinkins received his master's at the New England Conservatory of Music and is studying for his doctorate at Juillard.

The University's two performing music groups in residence, the Hoffman String Quartet and the Florida Gulf Coast Symphony, greatly enrich the musical experience of the entire Tampa Bay community. The Tampa Ballet Company is also in residence at the University.





# Your Freedom to Choose

---

## Humanities

---



The Humanities Division offers majors and minors in English, philosophy, Spanish, French and writing, and minors in religion and German.

Books contain the best that has been said and thought in the world. For that reason, humanities professors love books and take pleasure in sharing their contents with others.



To meet an increasing demand for foreign language study, we are completing work on an all-new language laboratory with the latest, most sophisticated equipment. This renovation was partly financed by a gift from the 1978 graduating class, a clear indication of the deep commitment our students and alumni feel towards UT.

Our English faculty annually conducts a Creative Writing Scholarship Contest for high school seniors around the country. Winners receive scholarships to study poetry, fiction, media and career writing in our writing program.

UT's students produce *QUILT*, a creative writing magazine. *QUILT* is an important outlet for student talent in poetry, fiction, nonfiction, drawing and photography, as well as in publications design and management.

Emerson said "the true poem is the poet's mind." Students who experience Poet-in-Residence Duane Locke and his poetry would agree. Dr. Locke has earned international acclaim as the originator of Immanentist poetry. He has published 11 books of poetry and over 600 single poems. Nearly every year he devotes a special issue of his poetry journal, the *UT Review*, to poems by his students. Featured in a recent issue were Connie May, sophomore, and Steve Sleboda, recent graduate.

Dr. John Bayliss recently came to our writing program after four years as an editor at Curtis Publications. He uses his experience to teach our students how to break into the highly competitive professional writing field, and stays active by writing several articles each year on anything from antique cars to TV game shows.

Although our English faculty are primarily concerned with their students, they know that original research enables them to bring fresh, creative insights into the classroom.

Funded by national grants, Dr. Stephen Meats has become a published authority on South Carolina writer William Gilmore Simms and on literature of the American Revolution. He is presently assisting Yale historian C. Vann Woodward in bringing out a new edition of the important Civil War diary by South Carolinian Mary Boykin Chesnut. Dr. Meats is also known on campus for his authentic renditions of nineteenth century backwoods revival sermons.

Dr. Mary Jane Schenck, also through a national grant, has published on the medieval French fabliaux. She recently presented a paper at an international conference in Amsterdam.





Dr. Francis Gillen is widely recognized for his work on Pinter and Forster, and has twice chaired Forster meetings at national literary conferences.

Not all learning takes place on campus or in the classroom. Each May Dr. Gillen travels to New York with a group of students to study contemporary drama first-hand. Spanish professor Dr. Eustacio Fernandez's annual trip to Mexico with his students is almost a tradition.

Besides teaching at UT, humanities professors also reach out into the community. English professor Dr. Suzanne Nelson participates in grants to study problems of retired citizens and is managing editor of a national criminal justice journal. Rev. George Cave, professor of philosophy and religion, assists the rector at a local Episcopal church and spends his summers as a park ranger in Colorado. Dr. Jack Lohman, Commanding Officer of several Marine Reserve detachments, teaches an annual seminar on ethics to military personnel. Dr. Fernandez last year translated Muniz's *The Ybor City Story*, a history of Tampa's Latin quarter.

Dr. Herman Saatkamp, philosophy professor, recently achieved national prominence by becoming editor of a projected 30-volume edition of philosopher and poet George Santayana. Preliminary work has been funded by a National Endowment for the Humanities grant.



Graduates in the humanities are discovering a variety of challenging careers. Bill Starr is now co-director of the Tennessee Committee for the Humanities. Catherine Diaz, English major and 1978 summa cum laude graduate, was accepted at Georgetown University School of Law.

Peggy Johnson, double major in history and English, is studying at the University of Pittsburgh Law School. Leslie Treece, English teacher at a Tampa junior high school, like many other UT graduates, has found public school teaching to be very rewarding.

Allan Britt and Paul Roth have become nationally recognized poets; and Paul edits his own poetry journal.

Ray Weber, former journalism student, is working with the Houston Hurricanes of the North American Soccer League; and Peter Simon, 1975 graduate and also a former journalism student, is now Director of Public Relations for the NASL's Tulsa Roughnecks.





# Your Freedom to Choose

## Science & Mathematics

The Division of Science and Mathematics offers majors and minors in biology, chemistry and mathematics; majors in marine science/biology, marine science/chemistry, marine science/biology/chemistry, and medical technology; and a minor in physics. The division also administers interdisciplinary programs for a dual degree in engineering, and for degrees in pre-dentistry, pre-medicine, pre-veterinary science and pre-engineering.



UT has one of the few authentic *undergraduate* marine science programs in the country. We allow freshmen through seniors to "get their feet wet" in studying marine life and aquatic systems on Florida's west coast.

Biology, chemistry and marine science facilities include well-equipped laboratories as well as a 45-foot custom-built research/teaching boat with the latest equipment and a 20-student capacity. Students and faculty in courses from Marine Biology to Aquatic Chemistry use the boat to study the ecosystems of Florida's coast from Tampa Bay out into the Gulf, or from Sarasota to Naples, on one-day cruises or weekend research trips.

A scientist once wrote, "equipped with his five senses, man explores the universe around him and calls the adventure Science." UT science students are challenged to make full use of this natural equipment. However, to supplement human potential, the division is planning a centralized Electronic Analysis Center. This center will make available to all students equipment such as the NMR spectrophotometer and the atomic absorption spectrophotometer. Standard laboratory items such as microscopes and chemicals are of course plentiful.

The division has a strong tradition of close faculty-student relations in social events as well as in the classroom. The students barely edged out the faculty 9 to 8 in their latest annual softball game. The Biology Club mixes recreation with education on frequent picnics and field trips to the Florida State Health Laboratory, Sea World and other places of interest. At the end of the 1978 May term, marine science students collected enough fish on the last day of class for an impromptu seafood dinner at their professor's home.

Marine science professors often take students SCUBA diving near the Sunshine Skyway Bridge at the entrance to Tampa Bay, or to several artificial reefs out in the Gulf. A favorite place to dive is just over an hour's drive from campus—an old sunken wooden ship so close to Anna Maria Island that divers can easily walk in and swim to it from the beach. On a recent dive, one surprised UT student looked through a ship's porthole and came face-to-face with a 300-pound *Epinephelus itajara*!



In conducting independent research on species distribution in McKay Bay, Dr. Wayne Price and Dr. Ray Schlueter recently discovered an unknown ecto-parasitic isopod. With the help of students like Jody Gray, they have succeeded in culturing some juvenile organisms and are now observing the changes in their life cycle.

Together with several marine science students, Dr. Smith and his wife Wally are absorbed in a three-year study of the beneficial effects of Tampa's advanced wastewater treatment plant. Their work will provide crucial information on improving water quality before the



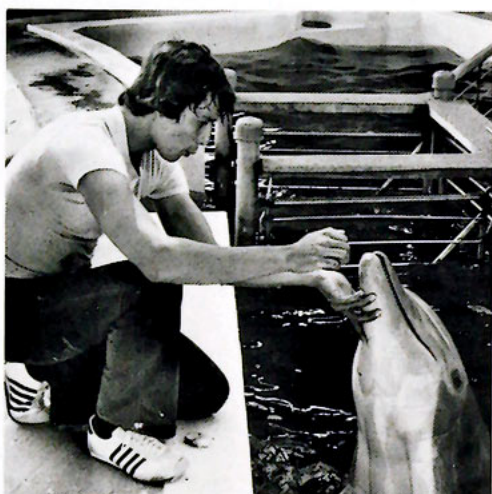
city's tertiary treatment system is put into operation.

Dr. Burt Rosenbaum recently came to UT as a math professor after 30 years of solving problems in NASA's "think tank." His practical experience will be a great boost to our math program.



The projected minor in computer science will be a timely addition to the science and math curricula. Dr. Barbara Center, working on a University grant, is developing an interdisciplinary program for students in business as well as science and math.

Many science and math graduates go on to professional and graduate schools. Cheryl Falk has a full assistantship in chemistry at Louisiana State University. Steve Hebert, biology major, was accepted at the LSU veterinary school. Kathy Trott is pursuing graduate study of mammal behavior at Northern Arizona University, and Steve Goldstein is attending Tennessee Medical School and doing research at Johns Hopkins. Steve Davis and Jerry Rufo are competing PhD's in chemistry at the University of South Dakota, while Steve's brother Cabel is studying for his PhD at Boston



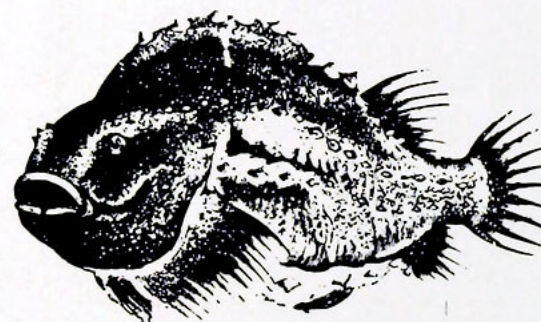
University at Woods Hole. Kevin Corkery is in the marine science graduate program at Humboldt State in California.

Other division alumni find jobs in a variety of fields. Jim Kipp, after serving for a time as trainer at the St. Petersburg Aquatarium, has taken a job training porpoises in undersea rescue techniques for the Navy. Jim Mayer works as a curator in charge of diet, water chemistry and specimen collection at Orlando's Sea World.



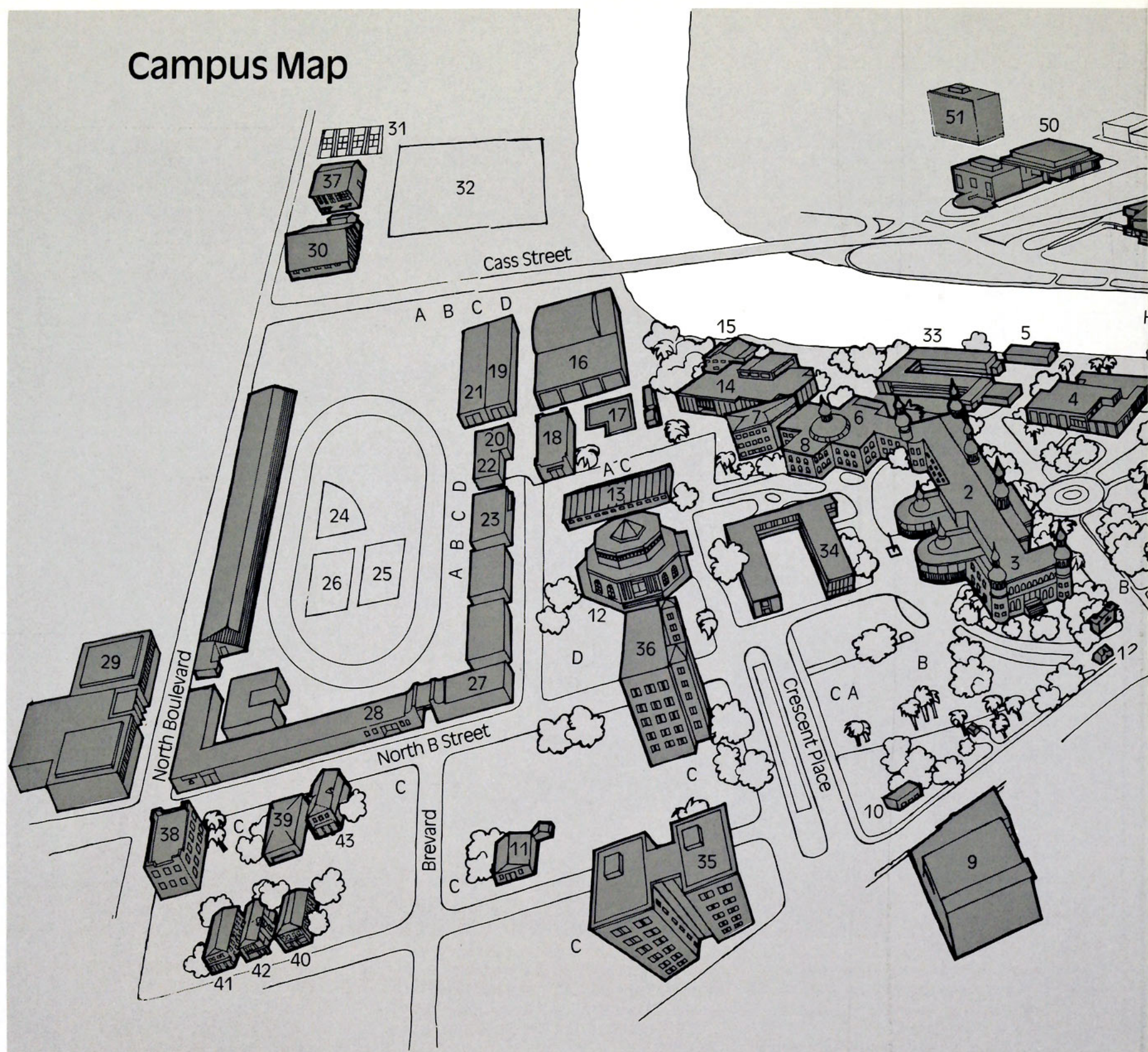
Right now he is on assignment collecting sharks for the San Diego branch of Sea World to increase their shark collection to the largest in the world.

Carl Wilmarth, 1978 double major in chemistry and biology, hired by a Salt Lake City water treatment systems company, is working in all phases of the business including research, development, sales and installation. Joe Zammataro, marine biology graduate, recently won the award as his company's best pharmaceutical salesman in the Florida region.





# Campus Map



## Academic & Administrative Facilities

1. Information Building
2. Plant Hall
3. Henry Plant Museum
4. University Union
5. Boat House
6. Post Office
7. Science Wing
8. Bertha Fletcher Lounge
9. Falk Theatre
10. Campus Police Annex
11. Industrial Arts Building (A)
12. McKay Auditorium
13. Krusen Building
14. Merl Kelce Library
15. Fine Arts Faculty Building.
16. Proposed Recreation Center
17. Swimming Pool
18. ROTC Building
19. Fine Arts Building (A)
20. Fine Arts Building (B)

21. Industrial Arts Building (B)
22. University Computer Resources Center & Classroom
23. Tampa Preparatory School
24. Baseball Field
25. Intramural Field
26. Soccer Field
27. Scarfone Art Gallery
28. Tampa Ballet School
29. Tampa Bay Arts Center
30. Howell Field House
31. Tennis Courts
32. Phillips Field

## Residences

33. McKay Hall
34. Smiley Hall
35. Howell Hall
36. Delo Hall
37. Alumni Building

38. University West
39. University North
40. University South
41. AE $\pi$  House
42. Pershing Rifle House
43. ZBT House
44. Rivershore Tower

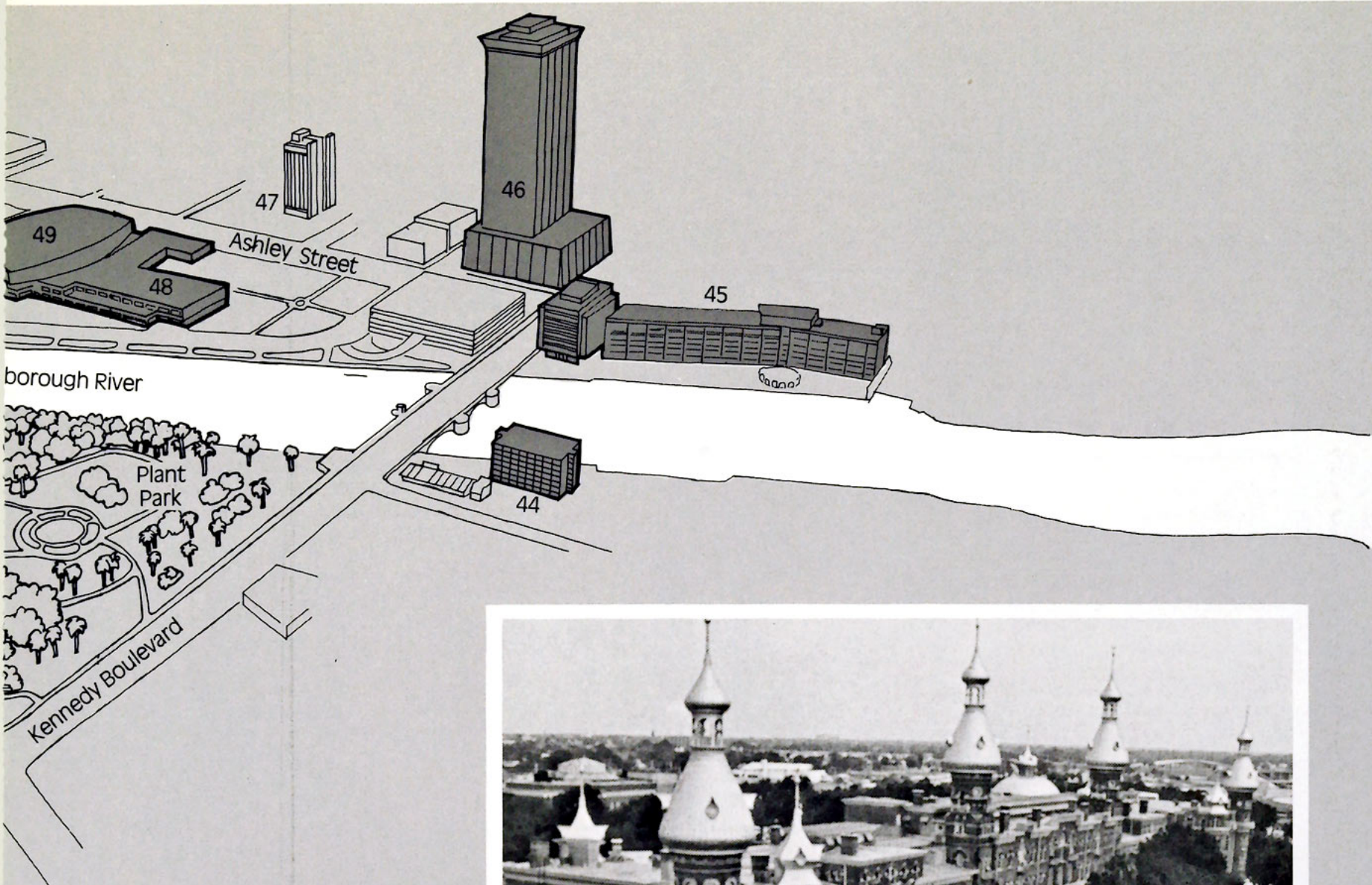
## Community Buildings

45. Riverside Hilton Hotel
46. First National Bank
47. Exchange Bank
48. City Arts Center
49. Curtis Hixon Convention Center
50. City Library
51. Holiday Inn Hotel

## Parking

- A—Faculty
- B—Visitors
- C—Students
- D—Staff

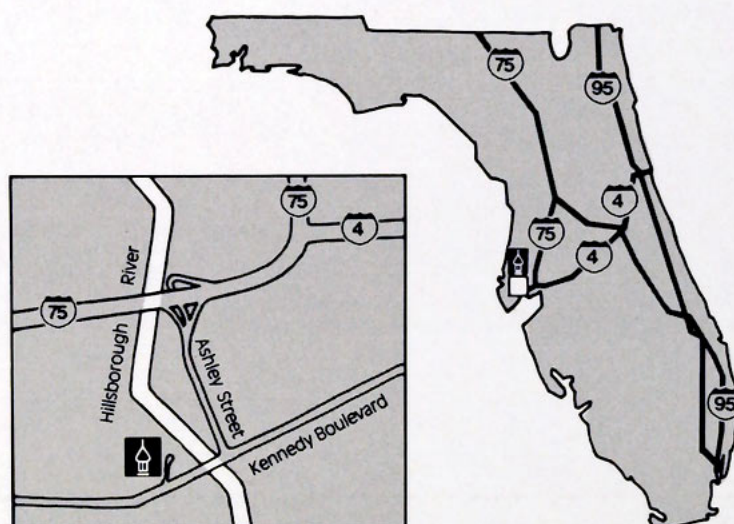




The University of Tampa is easily reached by air, car, train or bus. Tampa is served by Tampa International Airport, with flights on most major airlines to and from cities across the country. It is also served by Amtrak, by Greyhound and Trailways bus lines, and by two interstate highways.

#### Lodging Within Walking Distance of Campus

Riverside Hilton Inn 200 Ashley Drive Tampa, FL 33606 (813) 223-2456	5 minutes' walk
Travel Lodge 830 West Kennedy Blvd. Tampa, FL 33606 (813) 253-0851	5 minutes' walk
Holiday Inn Central 111 West Fortune Tampa, FL 33606 (813) 223-1351	7 minutes' walk
Sheraton Tampa Motor-Hotel 515 East Cass St. Tampa, FL 33606 (813) 229-6431	10 minutes' walk





# Your Freedom to Choose

## Social Sciences

The Division of Social Sciences offers majors and minors in criminology, history, political science, psychology and sociology. It also offers majors in social sciences, urban affairs and social work, including special certification in school social work.

Social Sciences is the only division having among its faculty two Dana Professors. These professorships are awarded by the Dana Foundation to honor distinguished careers in teaching, scholarship and public service. Dr. Curtis Gilgash, psychologist specializing in personality development of schizophrenics, has done extensive research at various mental institutions and has written numerous articles and a textbook on the subject.

Dr. James Covington, Dana Professor of History, has studied the American Indians throughout his productive career, particularly the Seminole, Appalachi and Withlacoochi tribes of Florida. His many historical/anthropological articles, as well as his history of Southwest Florida, are recognized as definitive.



The division's newest majors are political science and urban affairs. Students in these programs can earn up to 15 semester hours in an internship with the Washington Center for Learning Alternatives, Washington, D.C. Senior political science student Eugene Overton just returned from such an internship. His experiences included working in offices in HEW and the House of Representatives. Another internship program for students interested in legal or political careers takes students into law offices or county government agencies in the Tampa area.



The Psychology Laboratory is an especially useful facility. Dr. Gilgash, Dr. Ted Jennings and Dr. James Duffy set up simulated interview situations in the lab to help students looking for jobs or applying to graduate school. They also give students first-hand experience in the psychological counseling of troubled persons by using the lab to simulate a clinical environment. This blend of the theoretical and the practical is reinforced by student internships in such local agencies as the Pinellas County Mental Health Center and DACC, a drug rehabilitation organization.

History students will be interested in the library's large collection of historical and biographical materials on Lincoln's assassin, John Wilkes Booth. Among other features, this collection includes the only oil painting of John Wilkes Booth in existence.





History professor Dr. Connie Rynder agrees with Cicero that "to be ignorant of what happened before you were born is to be ever a child." Thus she incorporates her research methods and findings into her teaching, encouraging students to discover not only the history of mankind, but also their own and their family's past. Currently Dr. Rynder is writing biographical sketches for the *Biographical Dictionary of 17th Century British Radicals*, and is completing research on early 20th century American social feminism.

History professor Dr. George Botjer recently completed a book on Nationalist China during the years 1919-1949.

UT sociology professors combine academic work with service and research in the community. Dr. Dale DeWild, specialist in the impact of psychiatry on our society, combines his research and teaching with volunteer work at local free clinics. Dr. Lois Benjamin serves on an influential committee advising Mayor Jackson of Atlanta on minority issues.

Criminology has become a particularly critical area of study in today's society. It is understandably one of the University's fastest growing majors. Criminology students get much of their practical information directly from experienced persons in the criminal justice system. Criminology majors encounter the criminal justice system more directly by interning locally.

Social science graduates branch into a wide range of satisfying careers. Pat Moller, history graduate, after a year as Curator of Plant Museum, is now a successful stock broker in Colorado Springs. Charles Miranda, criminology graduate, is serving on the Tampa City Council. 1978 graduate Robert Kandler has been accepted to study history at Oxford University. Ruben Aloyo is doing graduate work in psychiatric social work at Florida State University. Larry Gramovot, 1976 graduate and law student at Florida State University, recently won the Robert F. Wagner Moot Court Competition against students from 44 law schools.





# Your Freedom to Choose

## A Teaching Career

The Division of Education offers undergraduate majors in elementary and physical education, and Florida State teacher certification programs in secondary, health and driver education. The division provides a minor in recreation to meet a growing demand for professionals in that area. The division also offers a Master of Education in elementary education and physical education, and secondary education with teaching specialties in English, social studies and educational administration.

The Education faculty understand that to a child education means being able to do what he or she has never done before. Thus they have built a practical curriculum firmly grounded in the fundamentals. In this way they are able to properly serve the needs both of UT students and of school systems and their pupils.

The division is now establishing a series of practical centers. The Curriculum Center is gathering the latest literature on curriculum development as well as many detailed case studies. The Reading Center will be used to diagnose and treat reading problems for University students and people from the community. The Elementary Education Center, closely associated with the county school systems, will use the best equipment and current training methods in adapting



educational materials for classroom use. A new tie-in with the University's computer center will show how the computer can be an extension of the classroom through individualized instruction and as a research tool. Plans are in progress for a Television Center with a laboratory classroom.

All teaching degrees require a semester's internship with a local school in the student's teaching specialty.

Dr. Alice Rodriguez, Dr. Judy Bohren, Dr. Eric Vlahov and Professor Ruth Bragg of the physical education faculty are educators committed to vital life-time sports for people of all



abilities. The distinctive recreation minor, which they administer, places its emphasis on training students to become managers and directors of leisure time and recreational athletic programs.

The Master of Education program has provided tremendous enrichment for division classes by bringing experienced teachers into closer contact with our undergraduate students, and by establishing closer ties with local school systems. Nearly 400 area teachers have received their master's degrees from UT.

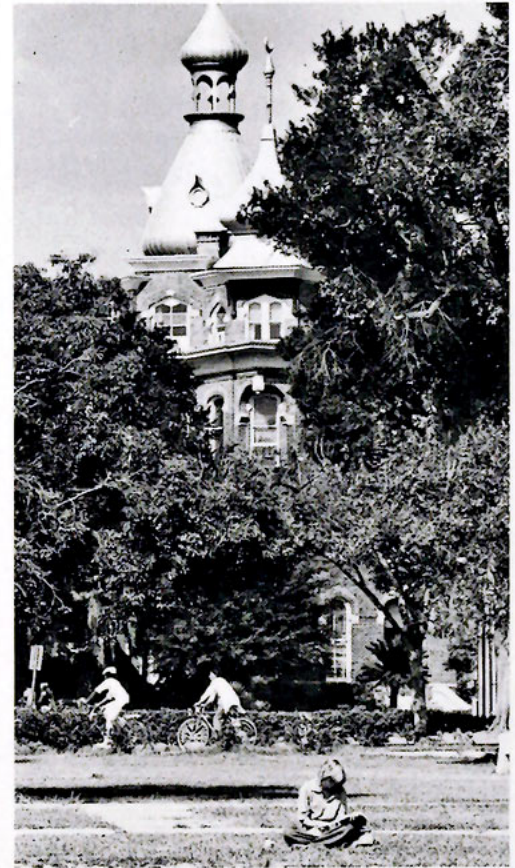
Dr. Waldo Widell is a member of the Hillsborough County Teacher Education Task Force, which is involved in the innovative concept of setting up teacher centers for in-service training of teachers already on the job, and for school staff development.

The division has successfully transmitted its practical orientation and career commitment to its students. The majority of educational administrators in Hillsborough County schools are UT graduates, and 40% of area teachers have either their bachelor's or master's degrees from UT.

Raphael Raoul Garcia, 1971 graduate, after only a few years of teaching, was named Teacher of the Year in Hillsborough County (Florida). He, like other UT graduates teaching around the country, is a representative of the University's ideal of practical, intelligent service to society.

Almost 90% of UT's education graduates are now teaching somewhere in the United States. Others find related careers equally satisfying. For example, 1971 physical education major John Lopez has the distinction of being the head athletic trainer for the Tampa Bay Buccaneers pro football team. Jerry Pedrero, 1976 physical education graduate, is working as a Florida State Health Department Supervisor; and Terry Ovalle, 1978 graduate, is now the Army Recreation Association Youth Director in Fort Bragg, North Carolina.







# Your Freedom to Choose

## Active Campus Involvement

Bertrand Russell once remarked that to be able to fill leisure time intelligently is the highest mark of civilization.

For your leisure time we make available a choice of more than 50 extracurricular activities and organizations. We trust you to choose intelligently which of these will develop your inner resources and give you genuine pleasure.



In a tradition dating back to the first Olympics, we encourage you to develop physical as well as intellectual skills. At UT you can spike a volleyball, fly a frisbee, sail a sloop, swim laps year-round, or match skills with a worthy opponent. We have 10 coaches, including a full-time women's sports coordinator. To help you develop valuable lifetime sports

interests, we offer a choice of 9 intercollegiate, 9 club and 12 intramural sports. Our challengers have included Dartmouth and Yale (crew), Ohio State and Air Force Academy (tennis), and Columbia and the University of Pennsylvania (baseball).

Our student government is actively aware of its responsibility for campus self-governance. Because we are a small, close-knit group, you could easily become part of this vital political process. As a Judiciary Board member, you would adjudicate student cases. As a student senator, you would be the voice of your classmates. From these experiences you would learn how to lead...and when to follow.



We challenge your imagination to find creative expression. You might choose to sing in "Hello, Dolly" with the travelling Show Chorus. Audition for *The Good Doctor*. Write poems for *QUILT*. Join the Philosophy Club. Take classical guitar or harpsichord lessons. Or simply appreciate a spectacular sunset over the Gulf.

Several special events have become annual traditions at UT. Most of the campus turns out for Oktoberfest, a rollicking celebration of autumn; for the Starlight Ball, a full-dress occasion; and for Harold's Club, when history professors become blackjack dealers for an evening and students can gamble big but lose nothing.

Sometimes the company of intimate friends is the best recreation of all. Our old-style Rathskeller is a popular gathering place of students and also faculty after classes and on weekends. The "Rat" serves wine, beer and deli sandwiches; it has game facilities, and provides occasional live music or a Gong Show competition.





### Campus Government

Collegium  
Student Government  
Student Judiciary System

### Communications Activities

Yearbook: *Moroccan*  
Newspaper: *Minaret*  
*UT Poetry Review*  
Creative writing magazine: *QUILT*  
Radio station: WTUN

### Fine Arts Activities

Chamber Music Ensembles  
Concert Band  
Wind Ensembles  
Jazz Lab Ensemble  
University Singers  
Show Chorus  
Orchestra  
Ballet  
Guitar  
Faculty & student recitals  
Artist-in-Residence concerts  
(violinist Esther Glazer, Hoffman  
String Quartet)

### Campus Organizations

Alpha Chi (Scholarship)  
Omicron Delta Epsilon (Economics)  
Omicron Delta Kappa (Leadership)  
Phi Eta Sigma (Freshman  
Scholarship)  
Psi Chi (Psychology)  
Sigma Tau Delta (English)  
Kappa Delta Pi (Education)  
Kappa Kappa Psi (Band)  
Pershing Rifles (Military)  
Pi Delta Epsilon (Journalism)  
Scabbard and Blade (Military)  
Delta Sigma Pi (Business)  
Lambda Alpha Epsilon (Criminal  
Justice)  
Phi Gamma Nu (Business)

### Greeks

Alpha Epsilon Pi  
Pi Kappa Phi

Tau Epsilon Phi  
Tau Kappa Epsilon  
Theta Chi  
Zeta Beta Tau  
Zeta Tau Alpha  
Phi Delta Theta  
Intrafraternity Council

### Interest Groups

American Society of Personnel  
Administrators  
Biology Club  
Chemistry Club  
Circle K  
Council on Resident Life  
Drama Club  
Frisbee Club  
Hillel  
International Relations Club  
Karate Club  
Lacrosse Club  
Navigators

Outing Club  
Pen and Sword  
Philosophy Club  
Photography Club  
Physical Education Majors Club  
Sailing Club  
SCUBA Club  
Society of Athena  
Spanish Club  
Spartan Sertoma  
Student Political Organization

### Recreation Facilities

NCAA regulation swimming pool  
Howell Gym  
Four tennis courts  
Three playing fields  
Weight room  
University Union game room

### Varsity Sports

Women: basketball, crew, rifle,  
swimming, tennis, volleyball  
Men: baseball, crew, golf, rifle,  
soccer, swimming, tennis

### Club Sports

Women: karate, bowling, soccer,  
sailing, outdoor club, waterskiing,  
frisbee, SCUBA  
Men: karate, bowling, lacrosse,  
sailing, outdoor club, waterskiing,  
frisbee, SCUBA

### Intramurals

Football, bowling, volleyball, golf,  
cross country, wrestling, floor  
hockey, basketball, softball,  
innertube water polo, swimming,  
tug-of-war





# Your Freedom to Choose

## Active Community Involvement

Even though our campus is more or less self-sufficient, we encourage students to explore the Tampa Bay area. A healthy curiosity about your surroundings can lead to adventure and self-discovery.

In pursuit of sophistication, for example, you may dine at a restaurant with the largest wine list in the world and \$3000 bottles of Lafite Rothschild. You may watch the Alice People theater production of *Frankenstein* or take in a 50's sci fi film festival at Tampa Theater.



There is no shortage of spectator sports. Tampa is home of the NFL Bucs and the NASL Rowdies. The Cincinnati Reds hold spring training here. The Bay area is a natural location for year-round golf and tennis tournaments and sailboat races. Professional wrestling and auto racing are also available.



If for you "soul" means music, the Bay area cultural centers offer Beethoven or Copland, Kris Kristofferson, Andre Segovia, the Rolling Stones and Jimmy Buffet. Tampa is home of the Gulf Coast Symphony, the Tampa Ballet Company and the Tampa Oratorio Society.





Tampa area churches and religious organizations represent most major faiths and denominations. UT students are thus able to continue their chosen spiritual traditions or explore the beliefs of others.

For a cosmopolitan perspective, you can eat gyros on the sponge docks in the nearby Greek community of Tarpon Springs. Buy a painting at a sidewalk art festival in Ybor City, Tampa's Latin quarter. Or eat fresh strawberry shortcake at a truly Floridian strawberry festival in Plant City.



Or you may pitch a tent at Fort DeSoto. Stalk armadillos in a pine hammock. Dive the sunken ship off Anna Maria Island. Ride the Python at Busch Gardens or Space Mountain at Disney World. Visit the Ringling Art Museum in Sarasota. Tour a cigar factory or a banana boat. Or watch the Gasparilla Day pirate invasion.

Using your leisure time to freely seek new experiences can add unexpected dimensions to your journey of self-discovery.

# Your Freedom to Choose

## ROTC

Both men and women may enroll in the University of Tampa's Army ROTC, one of the fastest growing programs of its kind in the nation. A new ROTC building offers classrooms and offices as well as a rifle range, library and cadet lounge.

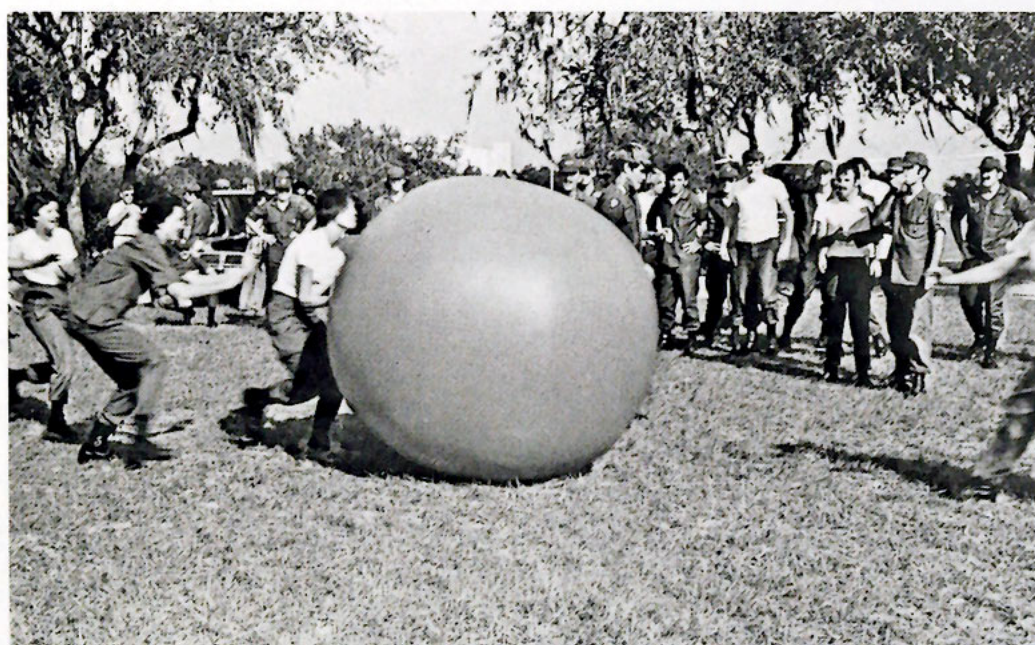
In electing to join the program, students not only have an additional



career option but also learn leadership and management techniques necessary for success in any profession.

In the freshman and sophomore years, cadets are introduced to military science and have no obligation. Students accepted into the Advanced Course, junior and senior years, receive a tax-free subsistence allowance of \$100 per month.

ROTC means more than marching and saluting. It means experiencing group dynamics, learning practical skills and increasing self-confidence. In addition to the basic curriculum, a qualified student may choose to compete on the Rifle Team, apply for the rugged training of the Ranger School, or meet the challenge of Airborne training.





# How to Apply to

---

## the University of Tampa

---

At the University of Tampa, we accept all qualified applicants who we believe have the potential to make their college experience a meaningful one. Since we are a small private college, we review each application carefully to consider an individual's qualities, accomplishments and personal objectives.



We respond to each application as we receive it, accepting students on a rolling admissions basis. You can expect to have our decision on your application within two weeks after we receive all required documents. We do encourage you to apply soon after your junior year, and to complete your College Board testing early in your senior year.

There is no deadline for your application, but we recommend that you submit it prior to April 1 of the school year you plan to attend.

We apply no restrictions on out-of-state applications. Our students come from 40 states and 25 countries. We welcome this diversity as a vital dimension of college experience.

If you have been accepted to the University of Tampa, or if you make a special request, we will be happy to mail you our catalog. UT catalogs are also available in most high school and junior college guidance offices.

The University of Tampa does not require you to come for a campus interview, but we strongly recommend that as a prospective student you visit our campus. It is worth taking this extra care before you make such an important decision. By spending a few days here, you can meet some of our professors, students and staff; absorb our campus atmosphere; and take a close look at our facilities and living arrangements.

The Admissions Office welcomes you to visit from 9 to 4, Monday through Friday, and from 9 to noon on Saturday. You may call or write us so we can expect you.

Before you fill out the enclosed application, review the following information to see which procedures and requirements apply to you.

*Our Admissions Committee policy is to consider on an individual basis applicants who fail to meet one of the stated admissions requirements.*

### New Freshmen

#### Admissions

If you plan to attend the University as a freshman, you need to submit the following documents:

- (1) a completed University of Tampa application form;
- (2) a high school transcript, indicating the satisfactory completion of at least 15 academic units (four in English, two in science—at least one in a laboratory science, two in college preparatory mathematics, two in

social studies and five in elective academic units); and

- (3) the results of the Scholastic Aptitude Test (SAT) of the American College Test (ACT).

Recommendations are requested but are not required.

#### Early Admissions

The University of Tampa has an early admissions program for you if you have completed 14 academic units with a minimum of a 3.0 average (on a 4.0 scale) by the end of your junior year, and if you have good SAT or ACT scores and your counselor's or principal's recommendation.

#### Advanced Placement

As a freshman you can receive advanced placement by submitting results obtained on the Advanced Placement Test or the CLEP general test administered by the College Entrance Examination Board. You can earn a maximum of 30 semester hours of credit through the satisfactory completion of either or both of these tests. The University of Tampa does not accept the results of the CLEP subject examinations.



#### Early Decision

If you qualify for admission and want to receive an early decision for the fall semester, please indicate this on your application form and submit all required credentials to the Office of Admissions prior to November 1 of the year preceding the fall semester for which you wish to be admitted. You will be notified of our decision by December 1.



## Transfer Students

### Admissions

If you are seeking admission as a transfer student, you need to submit a completed University of Tampa application and transcripts from all colleges or universities previously attended. As a transfer student, you should have an overall 2.0 average (on a 4.0 scale) for all work attempted, and must be in good academic and social standing with your institution of prior attendance.

### Junior Status

If you hold an Associate of Arts degree from an accredited junior or community college and have a 2.0 average (on a 4.0 scale) for all work attempted, you may enter the University of Tampa with full junior status. In most instances you will not be required to take courses under the University's lower level general education requirements.



### Transient Students

If you wish to attend the University as a transient (visiting) student, you need to complete an application form and submit a \$5 application fee. You must also submit a letter or document of approval from the institution in which you are enrolled. This document should outline the course for which you are to be allowed to register and the periods of time for which you are to

be permitted to enroll. The University has a one year or two consecutive term limit on transient enrollment.

### Students From Other Countries

If you are from another country and wish to enroll at the University, you need to complete the requirements for entering freshmen or transfer applicants.

As a foreign student you must also submit the results of the Test of English as a Foreign Language. This test is required of all foreign students except as indicated below and may in certain instances be substituted for the SAT or ACT. Certain students from English speaking countries outside of the United States considered for admission to the University must also take the TOEFL examination.

As a foreign student you also need to submit a document stating that you have all funds for your educational and related costs while in the United States.

### School Teachers

If you are an elementary or secondary school teacher, you may attend the University of Tampa for purposes of taking courses for re-certification by simply submitting an application, a \$5 application fee, and a copy of your State Certification.

## Residency Requirements

In order to receive a degree from the University of Tampa, you must earn at least the last 30 semester hours in residence at the University of Tampa.



If you have any questions about the University and its programs or policies, please direct them to:

Director of Admission  
University of Tampa  
301 West Kennedy Boulevard  
Tampa, Florida 33606

Our telephone number in Florida, Hawaii, Alaska, Puerto Rico, the Virgin Islands and all foreign countries is:

813-253-8861, Extension 445

All other states call toll free:

800-237-2071





# How to Afford

## the University of Tampa

A college education—like other ingredients of quality and importance in your life—is costly.

It is our firm belief that no truly qualified student should be prevented from choosing the University of Tampa, or have to leave the University, for financial reasons. Our funds are not unlimited, but we review each request for financial aid individually to meet everyone's needs as best we can.

When we accept you to the University of Tampa, we assume the responsibility for helping you afford your education. We award financial aid on the basis of need as indicated on your Financial Aid Form (FAF); and on the basis of any special academic, artistic or athletic qualifications you may have without regard to need.

If you qualify for assistance on a need basis, we create an individual financial package for you by combining scholarships, grants, loans or part-time work.

If you want to be considered for a scholarship, grant, loan or work assignment, please file a Financial Aid Form (FAF) with the College Scholarship Service, or a Family Financial Statement (FFS) with American College Testing. These forms may be obtained from high school counselors or most financial aid offices. In addition, you need to complete a separate University of Tampa Financial Aid Application, which our Financial Aid Office will be happy to mail you on request.

Please read through the following information carefully to learn about our financial aid opportunities.



### Scholarships

The Merit Scholarship Committee and Financial Aid Committee award scholarships based on academic achievement and financial need. In the case of new freshmen and transfer students, the application for admission and required transcripts are all that is necessary to apply for most scholarships.

Students who have excellent high school grade point averages and high SAT or ACT scores may be eligible for merit scholarships ranging from \$500 to \$2000 a year. These scholarships are not based on need. Students with need may be eligible for this as well as other financial aid.

If you wish to be considered for a need-based scholarship or other financial assistance, you must also submit a Financial Aid Form or Family Financial Statement. Continuing students need make no special application other than the Financial Aid Form. However, students desiring specific grants or scholarships in music, art or extracurricular merit should apply for them through the respective departments on campus. Each year all students must re-submit a FAF and UT application.

### Grants

Student assistance in the form of non-repayable grant money is available through the University and Federal and State agencies. University grants are applied for through the Admissions Application. Eligibility for federal and state grant programs is determined by filing the FAF. Alternatively, you may directly contact the Basic Grant organization in Iowa City, Iowa or your respective state's Office of Education.

### Loans

Various student loan funds are available through the University and outside sources. National Direct Student Loan, United Student Aid Funds and private University Loans are handled by the University of Tampa Financial Aid Office. Guaranteed Student Loans may be applied for through your bank, credit union or savings and loan association.

### Employment

Employment on campus is available to students on a limited basis. Working around your academic schedule, we fill positions in administrative and faculty offices, the library, health center, and with the campus police. Students are also needed as laboratory assistants. In order to provide this employment,





the University participates in the Federal College Work Study Program and administers a University sponsored student employment program. Current off-campus employment listings are provided by the Career Planning and Placement Office.

#### Monthly Payment Plans

The option of monthly payments of tuition and fees and room and board is available through one of the following organizations:

The Tuition Plan  
Concord, New Hampshire 03301  
Academic Management Services  
P.O. Box 1000  
Pawtucket, Rhode Island 02860  
Insured Tuition Payment Plan  
53 Beacon Street  
Boston, Massachusetts 02108

In all cases, awards are made on a non-discriminatory basis. Certain scholarships and loans, however, have specific restrictions which the student must meet in order to be eligible.

#### Average Cost for One Year

Tuition (12-18 hours/semester)	\$3,100
Fees	130
Room	650-800
Board	650-830
Books (estimate)	175
Total	\$4,705-\$5,035

#### Deposits

- \$150 All new full-time students (nonrefundable)
- 50 All new part-time students (nonrefundable)
- 50 Refundable damage deposit for residence hall students

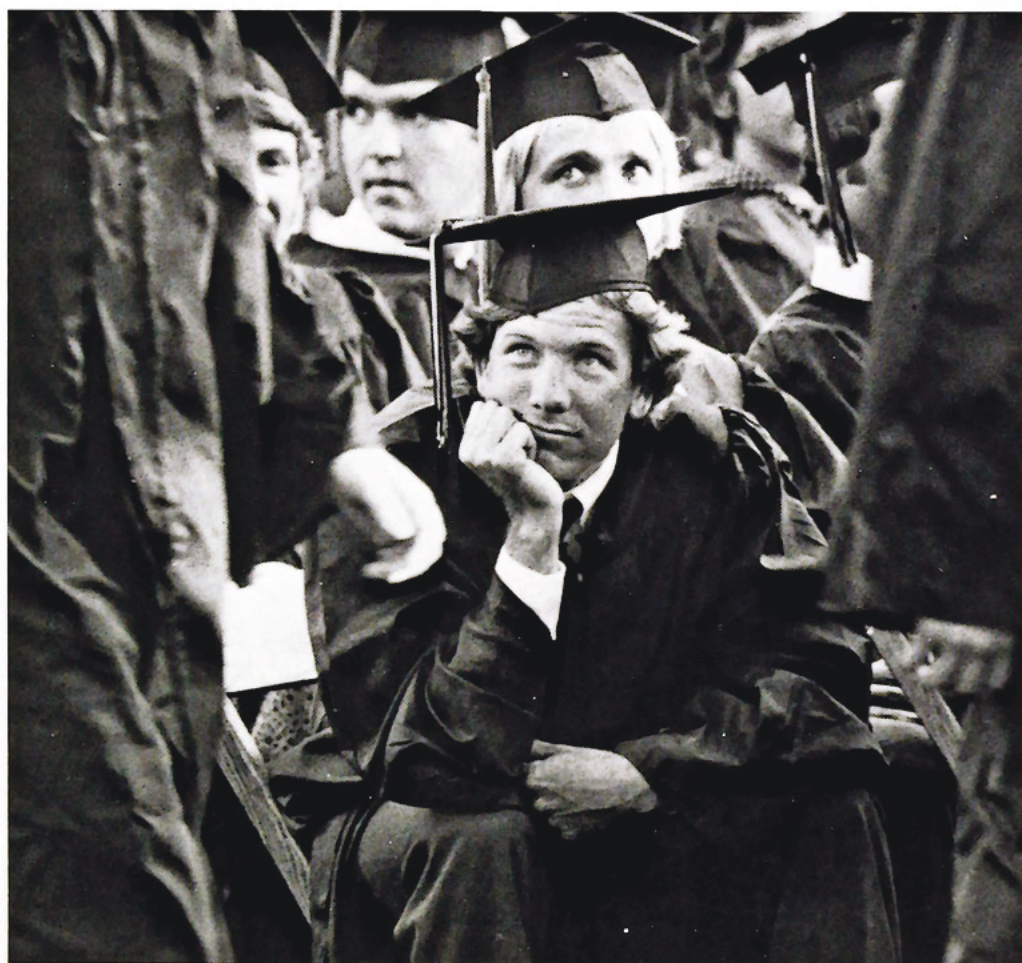
Tuition and fees for the semester, as well as room and board when applicable, are payable no later than the time of registration or as may be requested. Any deviation from this policy must be authorized by the Vice President for Business Affairs or the Comptroller.

The University of Tampa follows the policy that the cost of our education should be kept as low as possible consistent with our excellent faculty and facilities.

Please note that the costs listed here are for the 1978-79 school year and are subject to change. Costs applicable to the 1979-80 school year will be published separately not later than March 1979.

When figuring the total cost of attending the University of Tampa, you or your parents will need to include the cost of transportation, spending money and other personal expenses.

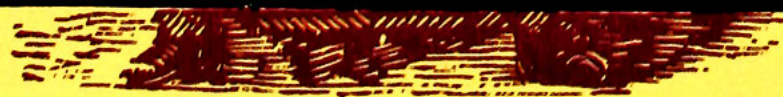
*The University of Tampa reserves the right to change any and all charges for room, board, tuition and fees at any time as circumstances dictate.*



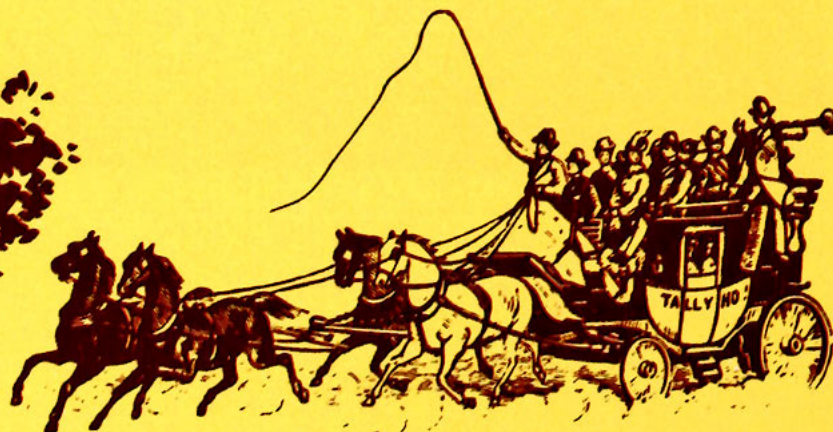
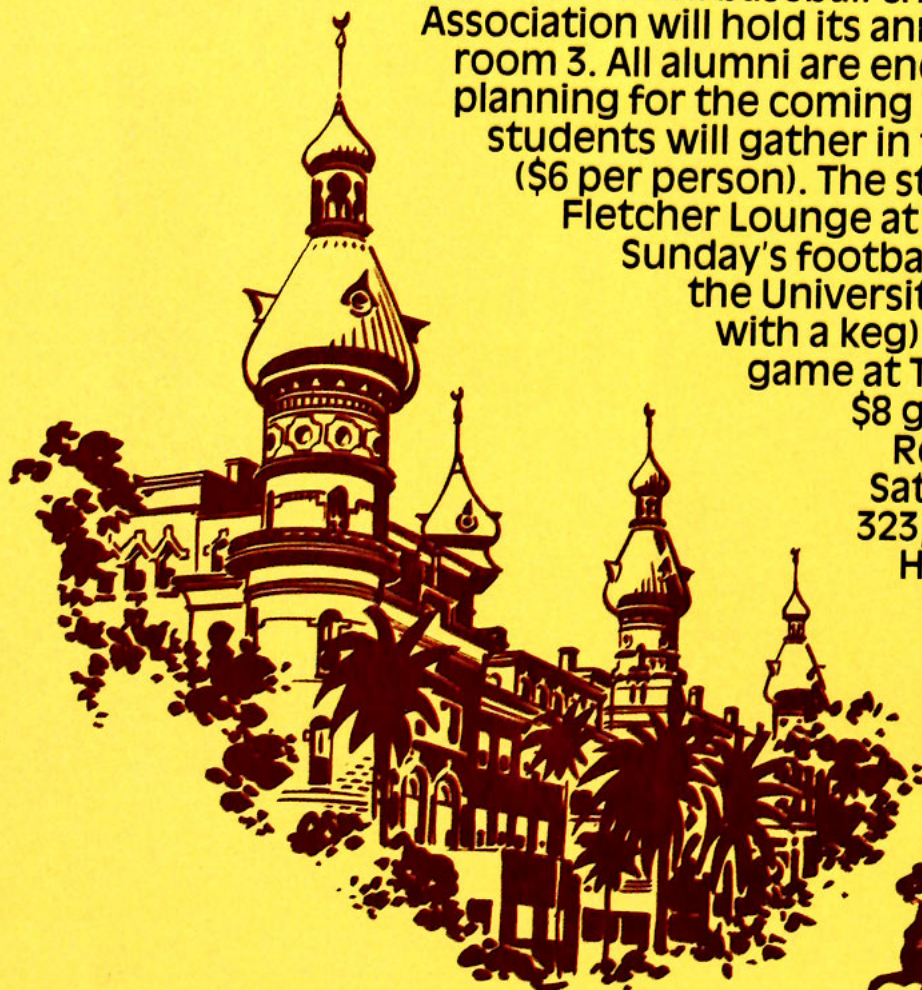




# AN OLD-FASHIONED HOMECOMING



An overwhelming number of alumni requests have resulted in returning Homecoming to the traditional fall season. So plan now to spend the weekend of November 17-19 in Tampa with classmates and friends. Headquarters will be at the Riverside Hilton within walking distance of the campus. The kick-off reception (no charge) is set for 6:30-8:30, Friday evening at Barritt House with Dick and Bobbie Cheshire. Saturday morning at 8 o'clock, golf and tennis buffs will be out for the annual tournaments—students and alumni, men and women. Awards will be presented to the winners at the annual Tampa Alpha Chapter sponsored cocktail reception Saturday evening, 7:30 to 9:00, in Fletcher Lounge. Also on Saturday there will be a breakfast for baseball alumni, major league greats, wives, friends, and the present UT baseball team at 10 a.m. University Union (Dutch treat). There will be a baseball game at 1:00 with the alumni baseball champs vs. UT. The University National Alumni Association will hold its annual meeting Saturday at 3:00 in the Union, room 3. All alumni are encouraged to join their national officers in planning for the coming year(s). Following the meeting, alumni and students will gather in the park for barbecue and beer, 4:00-6:30 (\$6 per person). The student/alumni dance will get underway in Fletcher Lounge at 9:00 after the Tampa Alpha cocktail party. Sunday's football package will open with a brunch feast in the University Union at 10:00. Then at noon buses (each with a keg) will take fans to the Tampa Bucs vs. Buffalo game at Tampa Stadium. The entire parcel, including \$8 game admission, sells for \$15 per person. Registration (\$5 per person) will be taken Saturday, 9:00-4:00, in the alumni office, room 323, Plant Hall. It's going to be an old fashioned Homecoming—the kind we used to have.





# Alumni Notes

1935

**Louise C. Leonard**, president of the class of 1935, has retired from the Counseling Service, University of Wisconsin and is at home in Madison, Wisconsin.

1938

**Mary Dominquez Miyares**, a national council flower show judge instructor, was active in the 1978 Florida Spring Symposium of the Federation of Garden Clubs in Pensacola.

1939

**Blanche Sessions McMullen** is an educational consultant in the division of development in the North Carolina State Department of Public Instruction.

1949

**Jack Cartlidge** is assistant professor of fine arts at New College, a branch of the University of South Florida in Sarasota, where he also teaches experimental art techniques in the public school system on an intermittent schedule.



Schjaastad



Umholtz

**Dolores Schjaastad's** biography will be included in the sixteenth edition of *Who's Who the South and Southwest*, a companion volume to *Who's Who in America*. Dolores is cited for her outstanding civic and professional contributions.

1958

**Charlotte Eden Umholtz** an elementary curriculum supervisor, serving 13 schools in northwest Hillsborough County from 1967 to 1978, has recently resigned that position to relocate in Tallahassee.

1961

**Andrew Michael Mirabole** is the executive director of the American Lung Association of Maryland, Inc., office located in Baltimore, and he makes his home in Towson.

**Nelson A. Valle** earned an M.B.A. degree from Georgia State University in Atlanta and has recently been promoted to vice president of the Trust Company Bank in Atlanta, Georgia. He is manager of the bank's Brookhaven Office and lives in North Dekalb County Georgia with his wife, Joy.

**Ream Wilson** received a master's degree in management from the University of South Florida in 1976. He has been named director of Clearwater City Parks and Recreation Department after having served as assistant director since 1971.

1963

**John E. Kern** was named an assistant vice president of William M. Mercer, Incorporated, an employee benefit consulting firm. He and his wife, Joy, live in Boston.

1964

**James D. Smalley** received an M.B.A. degree in 1971 from Drexel University and is presently the managing partner of Smalley and Williams, C.P.A. firm in Cinnaminson, New Jersey.

1966

**Robert C. Calafell** (also M.B.A. '75) has been appointed Network Planning Director of GTE Service Corporation, a subsidiary of General Telephone & Electronics Corporation. He lives with his family in Wilton, Connecticut.

1967

**Karl Heinz Schmitz** has completed requirements for a master of arts degree in counseling through Ball State University and the USAF base at Torrejon, Spain.

1969

**Marysue Gaudio**, public relations administrator since 1973 at WKYC-TV, the NBC television station in Cleveland, has been named promotion manager for WCMH-TV, the NBC station in Columbus. Ms. Gaudio is president of the Cleveland Chapter of American Women in Radio and Television; a member of the Board of Governors of the National Academy of Television Arts and Sciences and of the professional public relations committees of the American Heart Association and the YWCA.

1970

**John Daniel Brown** was recently graduated from the University of Southern California with the degree of master of science in systems management (MSSM). John retired from the USAF in July and has accepted a

## Two for One and One for Two: A Forward Fund Partnership

EDITORIAL

If a forward fund is to live up to its name, it should enable an institution to budget its gift income on the sound fiscal basis of donations collected or pledged, rather than on projected goals.

So that the University of Tampa Forward Fund may operate with maximum solidarity and efficiency, we are attempting to raise funds for two years during one annual giving year.

Forward Fund Chairman Fred D.

Learey has reported \$515,000 in cash and commitments toward a two-year goal of \$800,000. Recently the Conn Memorial Foundation and the David A. Falk Foundation have offered us \$75,000 and \$20,000 respectively as a challenge toward the \$800,000 if we can secure the balance by December 31, 1978. So we stand to realize \$1.00 in challenge funds for every \$2.00 we receive from other sources.

Here is our chance for a real two-

for-one year in Forward Fund. With the combined efforts of University, alumni, community and friends we can raise the \$190,000 needed to meet the challenge and our \$800,000 goal by the end of the current calendar year. Your help is urgently needed. We welcome your partnership through a gift to the two-for-one Forward Fund. A December 31 pledge can be counted in this year's drive, if the commitment can be met by June 30, 1979.



position with the Command Division of Westinghouse Electric Company as senior engineering staff member with duties in project management for international programs.

**Ian Gordon** is the administrative manager of the Washington, D.C. branch of Pitney-Bowes and makes his home in Alexandria, Virginia.

**Charles and Sandra (Welsinger '72) Holdane** are the proud parents of their second son, William Lloyd, born in March. Wade David is the 5 year old big brother. Chuck is the owner of Pro-Cut, Inc., lawn maintenance business, and Sandi is currently teaching at River Hills Elementary School in Temple Terrace.

#### 1971

**Charles "Chip" Boes**, after five seasons as head basketball coach at Miami Dade Junior College, Downtown campus, has resigned to become assistant head coach of basketball at Pensacola Junior College.

#### 1972

**James S. Cole** has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School at Lackland AFB, Texas.

**Robert D. McCall, Jr.** and Maudine Deanny Ogden '75 were married in July. Maudine is the orchestra director at Dowdell Junior High School and Bob is a salesman for McDonald Hydraulics in Lakeland. They will make their home in Tampa.

**George F. Reaves**, professor of military science at Florida Southern College, Polk Community College and Southeastern Bible College, has been promoted to the rank of major.

**Reagan L. Skaggs**, Captain USAF, has entered the Air Force Institute of Technology to study for an M.S. degree in acquisition logistics management, at Wright-Patterson AFB, Ohio.

#### 1973

**Charles E. Bowers**, recently retired from the U.S. Air Force after serving 27 years, is making his home in Franklin, North Carolina.

**Patrick H. Downing**, Major USAF, has been assigned to the Nicholls State University U.S. Army Reserve Officer Training Corps cadre as a senior assistant professor of military science.

**William Mobley**, a sergeant with the Pinellas County Sheriff's Department, was awarded the sixth annual Ruth and Tim Johnson Award and plaque. The award is given each year to a member of the sheriff's department for outstanding service. Mobley received the award for pulling a man from a burning car last August.

**Earl S. Stanton**, a ground radio communications technician, was presented the USAF Commendation Medal for meritorious service at Newfoundland, Canada. Sergeant Stanton now serves at Langley AFB, Virginia, with a unit of the Air Force Communications Service.

#### 1974

**Marshall H. Ballard** is working with Gibson Greeting Cards, Incorporated, in Salt Lake City, Utah, and enjoying the area ski slopes.

**Peter Perez** received an M.F.A. from the Maryland Institute of Art in 1978. He has exhibited his work in Baltimore Biennial (Baltimore Museum of Art), the Society of the Four Arts in West Palm Beach, Florida, and most recently at the Marilyn Pearl Gallery in New York City.

**Kathleen Marie Roy** and John Dudley Poe, Jr., were married in August. John is an ensign in the U.S. Navy. Kathleen recently received a master's degree from the University of South Florida.

**Susan Anfanger Robin** recently received the Associates degree of Interior Design from the Art Institute of Pittsburgh and is employed by Gimbels in the furniture sales division.

**Randy Smith** has been appointed coach of Vanderbilt University's wide receivers. Formerly, he was coach at Robinson High School in Tampa.

**Harry Zimmerman** received a master's degree in fine arts in May from New Mexico State University. His works were on exhibit in the Dunedin Fine Arts and Cultural Center gallery in August.

#### 1975

**Peter H. Simon** is director of public relations for the Tulsa Roughnecks (soccer team).

**Freddie Solomon** was married in May to Delilah Antionette Jeffers at St. Peter Claver Catholic Church in Tampa. Freddie is a member of the San Francisco 49'ers, and the couple will make their home in San Francisco.

#### 1976

**Richard D. Ebersohl** was married in May to Kathleen Margaret Acre. He is teaching school in Missouri.

**Lowell D. Flisen**, chief of morale, welfare, and recreation for George AFB, California, was promoted to Lt. Colonel in February.

**Stephen J. Herbert** was married in May at the Palma Ceia Methodist Church, Tampa. He is a student at Louisiana State University, School of Veterinary Medicine.

**Jerome Matisak** and **Linda Como '77** were married in June. Jerry is teaching physical education at Butler High School, Butler, New Jersey.

**David Phillips** is program manager for production operations for Sperry-Univac in Oldsmar. He is working with the University of Tampa in an on-the-job training program with Scott Lovit, a senior, interning in management.

**Albert J. Scoles** earned a master's degree in business administration from the University of South Florida in August. Following a trip to Europe, the Scoles will be at home in Tampa.

**Osato Uhlmwien** received a master's in business administration in May from Mississippi College, Clinton, Mississippi.

#### 1977

**Rodney Don Alvarez** and Debra Jean Perez were married this summer in St. John Presbyterian Church, Tampa. Rodney is an apprentice electrician and Debra is employed by Metropolitan Life Insurance Company.

**Andrew Patrick Marsano** and **Christine Anne Parrino** were married at St. Joseph's Catholic Church in April. Christine works for General Telephone Company, and Andrew is employed by United Food Brokers. They live in Tampa.

**Dan and Cathy Dillard** are the new parents of a son, Justin Wade, born August 12. They live in Newark, Illinois.

**John M. Gray** is a lab technician for the Frederick Cancer Research Center which is operated by Litton Bionetics. He is in the Viral Oncology Division in the Viral Resources Labs. John is also working on a master's degree and lives in Frederick, Maryland.

**Bonnie S. Harvey**, a medical material specialist, is assigned to MacDill AFB, Florida with a unit of the Tactical Air Command and has been promoted to staff sergeant.

**Robin Siegel** married this summer, is now Robin S. Duncan and lives in Charlotte, North Carolina.

#### 1978

**Susan Scaglione** and **David Helderbran** were married in August. Sue teaches at Tampa Catholic, and Dave is employed by United Food Brokers. They are living in Temple Terrace, Florida

### IN MEMORIAM

Val M. Antuono	1939
Wilma Dorsey Bonar	1960
Joseph T. Dibona	1949
Michael J. Grenelle	1978
Carl W. Hewlett	1949
Charles W. Klein	1947
Marion B. Nava	1944
Eric T. Siemers	1965



# Inaugural Address

(continued from page 1)

What I propose is a philosophy of intelligence which is concerned to embrace a student's thinking, evaluating, and performing power as they work together to form a happy and contributing member of society. The poet T. S. Eliot in *Choruses from "The Rock"* lamented: "Where is the life we have lost in living? Where is the wisdom we have lost in knowledge? Where is the knowledge we have lost in information?" From Eliot we learn that information is not knowledge, knowledge is not wisdom, and wisdom is not life. One needs facts to acquire knowledge and that requires discipline. Then one needs knowledge to achieve wisdom and that requires freedom. And as we put them together through willful action we are the beneficiaries of manifest intelligence. Intelligence is not the same as brainpower or intellect. It is a balance of character in action. It is an expression of the total—thinking, evaluating, performing—person. That is what, it seems to me, we should be aiming for in all that we do at this University.

Embracing a philosophy of intelligence is not an easy exercise. It represents, in fact, a dissent from the usual fare in higher education which is devoted either to intellectual pursuits, moral or religious pursuits, or practical pursuits—but rarely if ever to a combination of the three. It is to such a combination, in balance, that we must commit ourselves. We must redefine our understanding of higher education as a partnership for learning in which students, professors, administrative staff, trustees and all who work with them become joint principals in the academic enterprise. We must, therefore, put a high premium on communication and consensus and community even as we know there will be moments of conflict and contention. There is now opposition among some to the concept of partnership learning. After all, partnership learning is itself an expression of opposition to conventional learning, and I expect we welcome the debate which will be joined by those who do not agree.

If we accept the idea of partnership, then we will need to work toward a set of relationships among those who comprise the academic community in which responsibility may be willingly shared and effort may be mutually undertaken. The idea of partnership in the academic enterprise has many dimensions but three of special significance: *management*—how we make policy decisions, *learning*—how we teach to produce it, and *service*—how we relate to the world at large and metropolitan Tampa Bay in particular.

At the University of Tampa we have this year established a new system of partnership management which I believe is a significant advance. Most university constituencies do not have ready access to policy decisions made by others, whereas our form of policy-making is totally interconnected in a network in

which trustees, staff, faculty, and students now may sit down regularly to discuss issues. Most university management structures do not invite wide participation by all constituencies in policy-making, whereas ours does by assigning specific policy roles to groups most competent to deal with them. Most universities divide academic and student affairs, budget and planning, student recruitment and fund procurement at the operations level, and in trustee and campus committees, whereas we combine them in a structure which has three primary operational centers—education, business, and public affairs—and a coordinating center to give leadership and support for the whole enterprise.

Now, as a necessary next step, it is of the highest importance that we extend our new partnership in management to a new partnership in learning. All of us who teach must accept our students as full, participating partners in the teaching-learning process. The idea of passive learners or students as spectators worries me a great deal. I picture the student hunched over his desk taking notes, or the student staring blindly with eyes glazed at wall or floor or window, or the student anxiously confused and unable to connect with the professor in any individual way. The whole scenario conjures up for me nightmares of non-reflective learning, uninformed knowledge, sterile facts that lead to George Orwell's or Aldous Huxley's worst conceptions of what "1984" or the cynically anti-human "brave new world" could bring.

There is, I believe, a clear educational antidote to their horrible robot-man fantasy of the future. And that is a demand that students of all varieties of personal talent be expected to participate actively in the process designed to help them become intelligent persons. This applies to any and all students who are willing to make the effort needed to understand. The professor then becomes above all a motivator, a stimulator, a provocateur for learning—an exemplar, a humane standard to be regarded with respect by students.

There are four essential elements to the partnership learning idea as I propose we view it: All courses would be taught as a multi-track learning experience in which students observe and listen, discuss and debate, practice and experiment. All courses would be taught primarily as small group learning experiences in seminars, studios, and laboratories with upper limits of from fifteen to twenty-five students per class where students would be regularly required to be active contributors to the work of the class and in which the lecture would be only an occasional supplement to the predominant dialogue between teacher and student. All courses would be individualized through the use of a set of tutorials in which the professor works with each student on a term-long project of specialized interest within the subject of study. All courses would be incorporated in a new learning calendar marked by one-course terms in September, January, and May, and three-course terms in between in the autumn and spring, in which study effort may be better captured at times of greatest natural enthusiasm or better induced at times of least natural enthusiasm, thus producing a greater level and wider

variety of academic effort over the entire year. What I am proposing, then, are changes of course structure, course presentation, course calendar, and, above all, course standards toward greater freedom and greater responsibility for all students.

The third major dimension of a new overall academic partnership, along with the management partnership and the learning partnership, is a service partnership, especially as it relates to the Tampa Bay metropolitan area. We were founded forty-seven years ago by a group of Hillsborough leaders dedicated to providing higher educational opportunities to students from the Tampa Bay area. Our students now come from all over the country and the world as well as from metropolitan Tampa Bay. With our sponsoring city we share a proud name, an extraordinary landmark, enlightened citizen leadership, and important citizen support. And we are located physically and figuratively deep in the heart of Tampa. This is and must be the impetus for the high educational mission we choose as we prepare for our second half century of service.

This Tampa-inspired initiative means to me that our University policies must provide for substantial numbers of Tampa Bay students in our national and international student body, must encourage substantial numbers of graduates to plan their futures in Tampa Bay, must insure that partnership learning is available in a variety of academic areas needed by the citizens of Tampa Bay, and must contribute to the vitality of Tampa Bay through the volunteered effort and support of our staff and faculty and students. I believe the route to the future for this university leads through Tampa Bay. By the quality we achieve and the attention we attract at the University of Tampa we expect to benefit our city and our bay area neighbors the way the work of one partner helps another and the way the work of both, when put together, may advance the greater public interest of all.

I believe that, with all the daily tasks which face us, we share a common value which is most precious, and that is the one John Gardner, chairman of Common Cause, has written about so effectively. He said in these words familiar to many:

"An excellent plumber is infinitely more admirable than an incompetent philosopher. The society which scorns excellence in plumbing because plumbing is a humble activity and tolerates shoddiness in philosophy because it is an exalted activity will have neither good plumbing nor good philosophy. Neither its pipes nor its theories will hold water."

I believe we all share a commitment to excellence and that when this is combined with our understanding of Tampa as a "working city" and the University of Tampa as a "private enterprise institution," it can lead us to do well whatever we set out together to achieve. I have proposed that a philosophy of intelligence which leads to a strategy of academic partnership are the essentials of a bright future.



