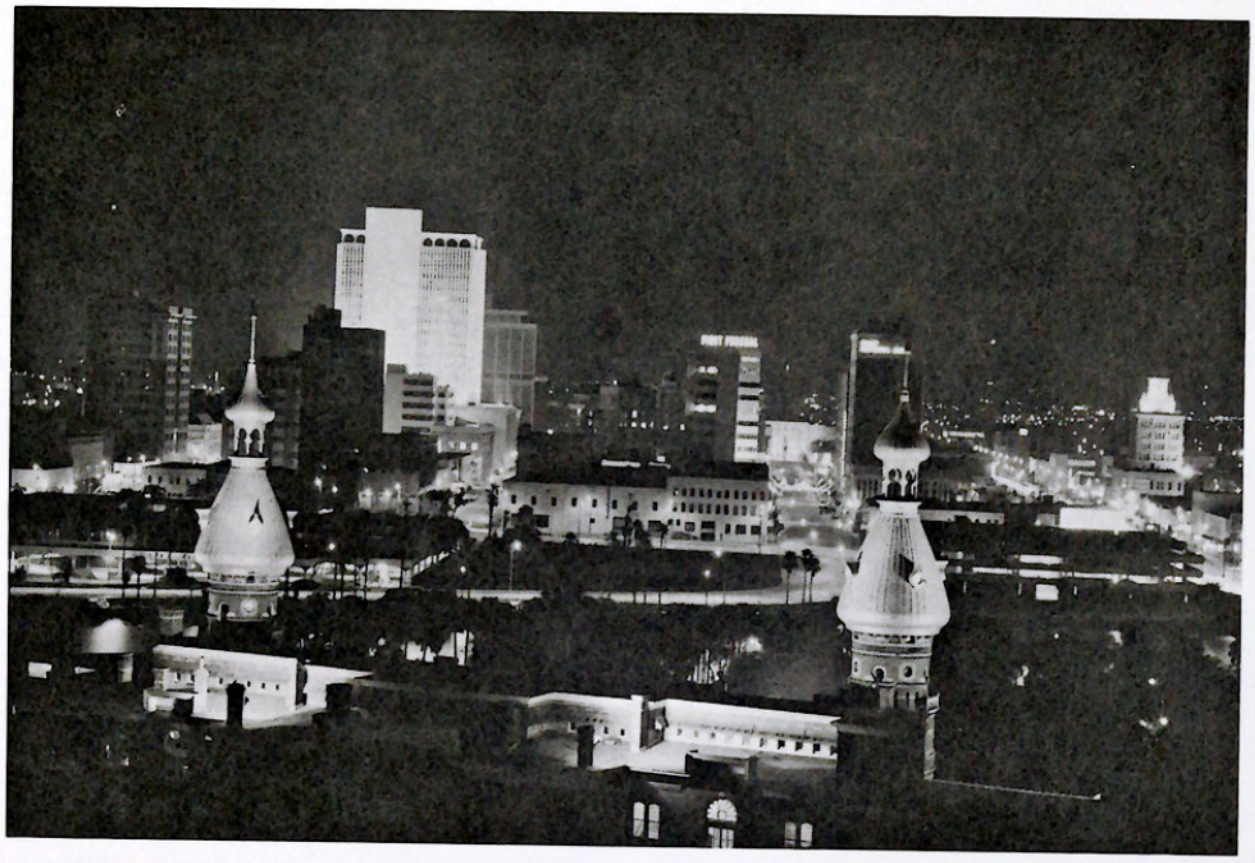
The MUEZZIN

JUNE 1969 UNIVERSITY OF TAMPA ALUMNI MAGAZINE

ALAN KEMPTON

WORLD CHAMPION WATER SKIER

COSTS EXCEED REVENUE



The cost of operating a University far exceeds tuition and fees received from students. To help meet this extra cost, over 250 Tampans are now serving in the University of Tampa's Forward Fund '69 campaign for:

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I B

University of Tampa

The MUEZZIN

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JUNE 1969
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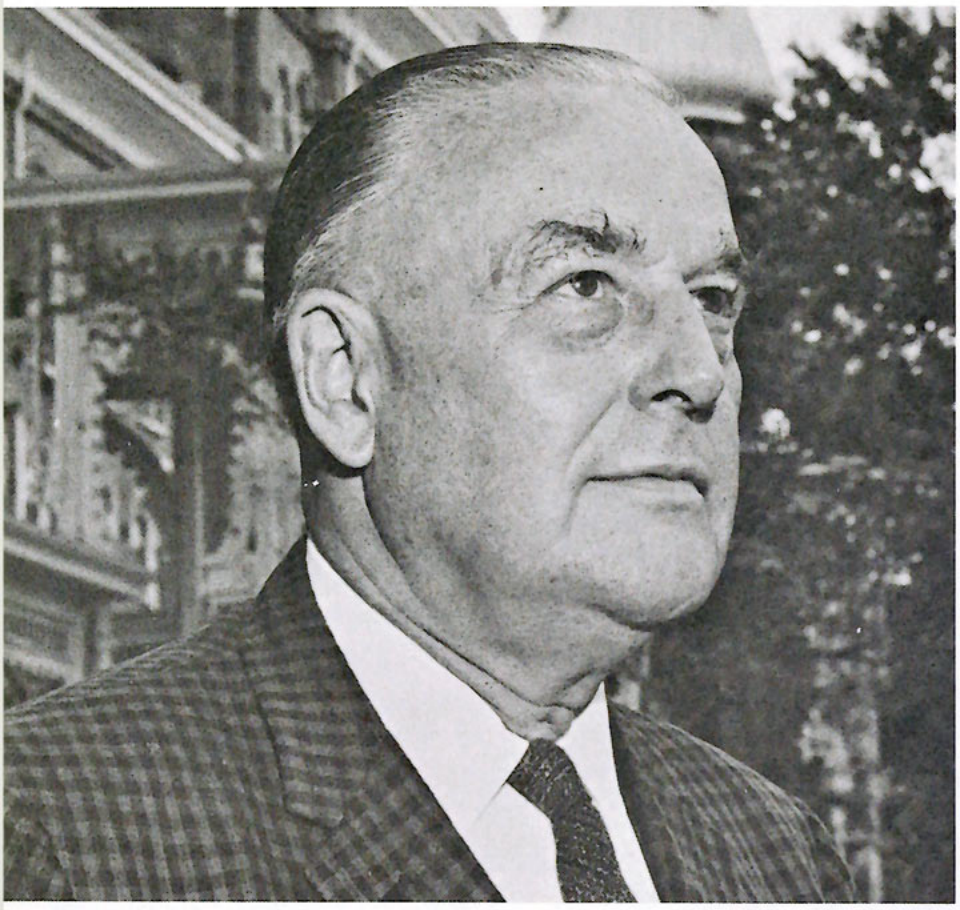
World champion water skier, Alan Kempton, does a slalom on one ski. Alan, now a sophomore at the University of Tampa, won the world championship (good for two years) in both tricks and jumping in international competition at Sherbrooke, Canada, in 1967. He has skied in tournaments in Australia, Colombia. Mexico and throughout the United States.



Less Tangible Than Bricks And Mortar

The summary report, "A Decade of Achievement," included in this issue of *The Muezzin* shows steady progress over the past decade. Later this year we will release a second report describing our dreams and ambitions for the University of Tampa over the decade now beginning.

Our growth and progress has resulted from the generosity, the commitment and the continued interest of hundreds of individuals, many of whom had no previous connection with the University. I hope this number will continue to grow as we embark on the second decade of development.

Meanwhile, significant changes less tangible than bricks and mortar, but no less important, are occurring. In March, the faculty voted to increase the academic requirements for continued attendance at the University, and we hope soon to raise the admission standards utilized over the past few years. This should result in elimination of the academically non-motivated student, whose presence has a tendency to water down the entire educational effort. We believe that completion of the new library, an academic adjunct of first quality, is a pertinent time to take these important steps.

The Science Faculty has devised a new program for nonscience majors to become effective in September, 1969. We believe that this new science program will offer a number of advantages for the general student and for those preparing for elementary school teaching. Renovation of one of the larger science laboratories will be accomplished this summer in order to accommodate this new program.

The new annual calendar, to become effective in September of this year, should also yield constructive change. Orientation and registration will begin immediately after Labor Day. The first semester will end on December 21, thus eliminating the "lame duck" short session which has followed Christmas. The second semester will extend from about January 15 to May 9. The various advantages of this new system will be discussed in a subsequent issue.

Meanwhile, many persons are actively supporting the campaign for new books. The Alumni Association is preparing to launch a campaign for $10,000; parents have contributed more than $4,000; and the Chiselers have a growing fund reaching toward $2,000.

We hope that you will join us on June 7 to see the changes in your Alma Mater. A most cordial welcome awaits you.

David M. Delo

SESSUMS TO SPEAK AT ALUMNI LUNCHEON

The Honorable T. Terrell Sessums, Tampa attorney, and state representative since 1963, will be the speaker for the alumni luncheon on June 7 at 12:30 at the Student Center. The class of 1944, marking its twenty-fifth reunion, will be honored at this year's luncheon.

The classes of 1949, 1954, 1959 and 1964 will celebrate their twentieth, fifteenth, tenth and fifth reunions.

Speaker Terrell Sessums is one of the legislature's most dedicated and energetic lawmakers and is speaker *pro tempore* of the House for 1968-1970. He's best known in his home territory of Hillsborough, Pasco, Hernando and Citrus counties for introducing the bill that created the Tampa Sports Authority and started its members to working for a new stadium for Tampa.

Representative Sessums also played a key role in the authorization of a College of Medicine and Nursing for the University of South Florida, establishment of the Hillsborough County Pollution Control Commission and the Arts Council of Tampa.

Another legislator, the Honorable Paul Danahy, '51, will introduce the speaker. At the head table, in addition to Representatives Sessums and Danahy, will be President David M. Delo, City Councilman Lloyd Copeland, County Commissioner John Glaros, Alumni Vice President Robert Bradley, Alumni Relations Director Ken Hance and Rabbi David L. Zielonka.

Filet Mignon is on the menu for this year's luncheon. Ken Hance promises the food will be great, the speeches short and the visiting warm and friendly. The tab per person will be $2.50, for which you may enjoy:

Citrus Fruit Cocktail
Relish Tray
Filet Mignon
Broccoli Hollandaise
Baked Potato with
Sour Cream and Chives
Greek Salad
Strawberry Parfait

The Western Civilization Corridor on the second floor of Plant Hall will be open for visiting at 11 o'clock. Since last year's luncheon two important rooms have been completed—the Alumni Association's Scandinavian Room and the Chiselers' Spanish Colonial Room.

Members of the class of '44 will be looking backward to the dark days of World War II, when the women greatly outnumbered the men in the student body. Their graduating class was one of the smallest in the school's history, with only 32 members.

Graduation day was June 6, D-Day, when the Allied troops landed on the beaches of Normandy to begin the invasion of France.

Graduates of that class of '44 included the following persons now living in Tampa: Frances Piazza Collins, Ida M. Davidson, Manuel Delgado, Lottie Emberton, Ben B. Hatcher, Beverly Bond McAdams, Frances Alexander Moshell, Marion Brown Nava, Virginia Morris Overstreet, Lester James Ryals, Richard Wozniak and Nancy C. White.

Members of the honor class living in other cities in Florida: Margie Casal Gonzalez, Orlando; Margaret Bachman Harris, North Miami; Dr. Raymond B. Mabrey, Apalachicola; Dorothy R. Maritt, Brandon; Dr. Marion Neil, Winter Haven; Recep Onur, Coleman, and Clayton M. Tittsworth, Brandon.

Those scattered to other states: Daisy Lewis Beinhorn, McLean, Virginia; Russell Bloss, Cincinnati, Ohio; Elizabeth Erwin Burnside, Carbondale, Illinois; Marianna Harrison Colvin, Akron, Alabama; Laura H. Mayor Davis, Riverdale, California; Miriam Davis Green, Baltimore, Maryland; James F. Knox, West Covina, California; Marilyn Morris Levy, Baltimore, Maryland; Mabel Auginbaugh Malsbary, Mansfield, Connecticut; Edward H. Rayermann, San Marino, California, and Louise Sipes Wolfe, Dublin, Ohio.

THE GRIM YEAR OF '44

The year of 1943-44 was one of the grimmest in the history of the United States and one of the shakiest in the history of the University of Tampa. As members of the graduating class of '44 gather to celebrate their twenty-fifth reunion, their happy memories of college days will be mixed with sad ones of classmates who left to go to war, never to return to school.

As classes started in September, the United States was going into its third year of war. Fighting in the Pacific and in Europe was bitter and costly, and more and more young men were going overseas after brief training periods. 1944 was the year that Germany and Japan both made last-gasp efforts to stop the allied advances, so that American casualties were higher than ever.

In the early months of 1944, hard-fought battles took place at Anzio and Cassino in Italy, and Berlin was repeatedly bombed by enormous numbers of planes, as many as a thousand bombers at a time, accompanied by fighter planes.

The war in the Pacific continued to be almost a hand-to-hand struggle as the Americans, usually led by the Marines, island-hopped their way toward Japan.

At home, meat, sugar, coffee, canned goods, cigarettes and gasoline were rationed, wages were frozen, workers were frozen in their jobs and rents could not be raised.

Housewives complained because sometimes they couldn't buy potatoes or onions for weeks at a time. Even the most reputable ladies were known to hoard sugar, coffee, soap powder or perhaps canned fruit.

But there were pleasant happenings. More money than ever before was circulating and middle class families, especially those of defense workers, could afford to go to movies and plays and to go out to dinner. A record number of plays opened on Broadway, including *Oklahoma!*, one of the most popular musicals in theater history, and *Harvey*, a play about an imaginary rabbit.

Going My Way won the academy award for the year's best movie, with its star, Bing Crosby, named the best actor. Ingrid Bergman won the best actress award for her role in *Gaslight*.

Kathleen Windsor's *Forever Amber*, the story about an overly friendly historical heroine, sold over a million copies.

When servicemen came home on leave, they danced with their best girls to such songs as *You'd Be So Nice to Come Home To, That Old Black Magic* and *Don't Get Around Much Any More*.

As for school, students at the University of Tampa—those that were left—enrolled in their usual courses and settled down to study among a much reduced student body. Enrollment for that year dropped to a low of 171, not much more than the figure during the University's second year as a junior college in 1932. Men students were very scarce.

"The life of the student body of the University of Tampa in 1943-44 was that of a college for women," wrote James W. Covington and C. Herbert Laub in their book, *The Story of the University of Tampa.*

Most of the former men students were now fighting in the Pacific, North Africa or Europe. The deferments given to students enrolled in the U. S. Army Air Force and Marine Cadet Reserves had been cancelled the year before, denuding the campus of its men.

During the first part of the year, U. S. Army Air Force aviation cadets (the 18th College Training Detachment) were stationed at the University for training. Two hundred cadets were on campus in rotating groups—and very welcome they were to the girl students. They took over the dormitory space on the third and fourth floors of Plant Hall and the girls who had lived there moved into a private home on Bayshore.

Unfortunately, the cadet program ended in the second semester of that year and the school was practically without men students. Both the faculty and the curriculum had to be curtailed.

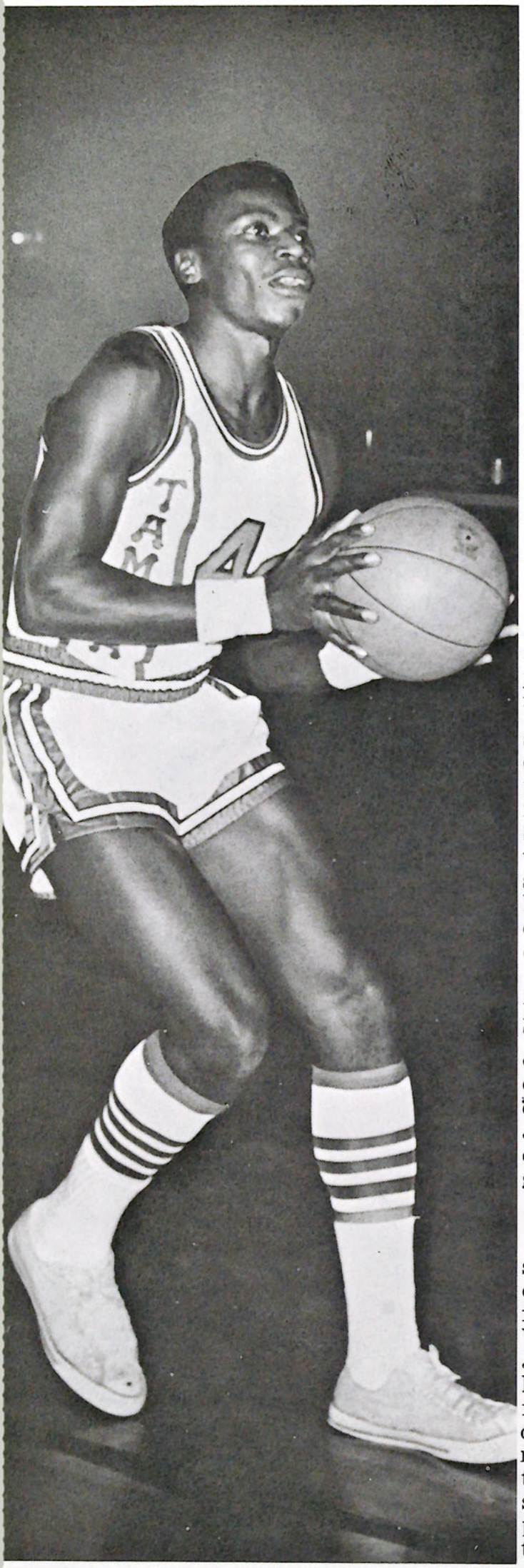
Football, minor sports and the men's physical education program all were cancelled. The school had an "All Girl" orchestra and an "All Girl" chorus. Even the Minaret was an "All Girl" newspaper. These girl students managed to keep alive the traditions of the University until the men returned. They managed to keep alive some social life too, with the aviation cadets and service men stationed in Tampa as escorts.

In addition to their regular curriculum, most students enrolled in defense courses, such as First Aid and Morse Code. Russian relief was perhaps the most popular charity, with faculty members

(Continued on page 12)

The Girls Look Better These Days

Padded shoulders, knee-length skirts and white shirt collars worn outside the neck-lines of suits and sweaters were the "in" clothes for 1944. Today's girl students wear mini-skirts to class, to the delight of their professors. For leisure, it's bell-bottomed slacks, culottes and the ever-popular bikini. From left to right in the 1944 picture are the class officers—Marion Neil, president; Frances Piazza, vice president, and Louise Sipes, secretary-treasurer. The breezy young 1969 models are Vicky Adams in a mini skirt and bell-bottoms and a studious Jan Cook in the bikini. (Photos by Frank Hutchins)



Jumpin' John Napier

by Mike Moore

If surgery were performed on the legs of John Napier, I'm sure steel springs would be found inside. John doesn't jump like a kangaroo — kangaroos jump like John.

Napier is a six-foot, three-inch All America basketball player for the University of Tampa. He completely rewrote the record book at Tampa this past season, and will undoubtedly make the book a best seller before he takes his last shower at Howell Gym.

Head basketball coach Dana Kirk found Napier at Miami-Dade Junior College, where he made second team All America. When Kirk said Napier jumped so high that he needed a parachute to come back down, people thought he was exaggerating—until they saw him play. Some coaches talk about players who can jump up and take a silver dollar off the top of the backboard, but Kirk says Napier could jump up and read the date.

With junior college behind, Napier arrived on the scene at Tampa and quietly proceeded to open the eyes of the non-believers. All soon saw the picture clearly except John, because John can't see too well on the court, where he doesn't wear his glasses.

The truth came out late in the season when John admitted he couldn't see the basket if he was farther away than a dunk shot. With the dunk shot outlawed, John didn't have that to assist him, so he practiced shooting from spots on the floor until he could hit blindfolded. You could not convince the men that tried to guard John that he couldn't see. He averaged over 28 points per game. If he couldn't see, then he must have developed a knack of smelling the basket and the ball.

John Napier doesn't talk about his basketball ability much—he doesn't really have to. John has what's known as "inner conceit." He believes he can play the game well and knows the place to prove it is on the court. John practically lives on the basketball court. He is more at home on the hardwood than a termite is in it.

"I've spent a lot of hours in my life practicing and playing basketball, because it *is* my life," says Big John. "Basketball is a way of life with me, and I hope it can continue to be a big part of my life after college."

This writer had the pleasure of being on hand in 1966 when Dick Pusins scored 51 points against Florida Southern College to set a new Tampa scoring mark. I thought that record would stand for some time, but on the night of January 8, 1969, John Napier scored against Valdosta College from every one of his spots on the floor and when he walked off he had scored 56 points, to topple that record. Pusins, now a high school coach, was one of the first to congratulate him after the game.

Don't get the idea that scoring is all that Napier does. He also has a great ability to pull down rebounds when his teammates or opponents miss the basket. He did this 253 times during the past season.

A player of John's caliber usually attracts more than the normal one defensive player. At times there were so many people around Napier it looked as if he might be giving out free samples. Napier found the best way to beat this crowd was to shoot over them. Once in the air John has the ability to hang there long enough for the defensive

man to go get a hot dog. His shooting from this position was so good that he connected on 49 per cent of his field goal attempts during the year.

Napier led the Tampa Spartans to a 15 and 11 season last year to help Dana Kirk's new era of basketball keep its rapidly improving pace. Jumpin' John started the year with a 31 point effort against Augusta and 10 times during the season he scored over 30 points. In addition to the single game scoring record of 56, he also broke John Pelligrino's record of 19 field goals in a single game. Napier scored 22 field goals on his record night against Valdosta, to crack the mark that had stood for six years.

There's a world of difference between being confident and being cocky. Jumpin' John certainly isn't cocky—in fact he almost appears humble when you talk to him, but he believes in his abilities.

"I believe I can shoot and score against anyone when I walk on that court," says John. "I believe basketball is like life —you continually face different challenges on the court and you develop pride in conquering them day after day. This makes you a winner, and that's a very satisfying feeling."

John says he will be a much better player next year—and he will be because he says so. "The complete player, that's what I want to be," says John, "but I know I have a lot of work to do if I'm to reach that goal."

Reaching goals can have its rough times, like when Jumpin' John reached for one in junior college and cracked his head on the bottom of the backboard.

The play of John Napier during the past season drew praise from almost all who watched him. Head coaches of teams that played against him made these comments: "Can jump and shoot with the best," "Greatest balance in the air I've ever seen," "Capable of scoring anytime he has the ball," "Finest pair of legs I've ever seen," "Outstanding offensively and defensively," and "Uncanny shot."

Other opposition coaches said: "Shots almost impossible to block," "Uncanny timing on his high jumper from anywhere," "Has terrific spring and releases the ball quickly," and finally, "Without question an All American."

Writers and sportscasters praised him in their own way, but it all added up to the fact that John Napier is a great basketball player.

The Associated Press honored John at the end of the season by naming him to their second team small college All America squad. Most number twos try harder it's said, and Jumpin' John is no exception. "I'll be a better player next year because I'm working every day during the off-season to improve where I'm weak," he says.

With his talent and dedication to the sport, John should move up to the number one All America squad next year.

Most basketball players like to find the best facilities available for practice, but John likes to practice on outdoor courts. He says, "Baskets outdoors are usually harder to score on. You have to shoot almost perfectly or it won't go in. I feel this makes me a better shot."

If John starts shooting much better, opposing teams will probably pass legislation against him next year. When he goes in the air to release that jump shot, it's a real thing of beauty to watch. He goes up to a point where air clearance is almost required from Tampa International Airport.

Once reaching the peak of his jump, John hangs there and then you see the flick of the wrist as the ball travels on a perfect path to the hole in the iron.

Jumpin' John has helped breathe new life into the basketball program at Tampa and Coach Kirk feels things will be even better next year.

"John will be back with us this coming season, and along with our other returning lettermen, plus some outstanding prospects we are planning to sign, the Spartans should be better than ever," says Kirk.

More bad news awaits Tampa basketball opponents next year, because John Napier is getting contact lenses and will be able to see the basket.

Mike Moore is a sportscaster for WTVT, Channel 13. He was formerly Sports Information Director for the University of Tampa and qualifies as an expert on what's going on in sports at the University.

John Napier had just learned of his selection for the Associated Press Little All-America basketball second team when this picture was taken on March 7. Here he looks over his nominating brochure with, from left, coach Dana Kirk and the University's sports information director, Johnny Barker. (This photo and the one on the facing page courtesy of The Tampa Tribune.)

Coffee With Dr. Delo

"How can we stimulate more interest in constructive student government?" and "Does the University have plans for more classroom space?" were typical of the questions asked of President David M. Delo at his coffee hour for students on Thursday, April 24.

Dr. Delo sets aside an hour each week, on Thursdays at ten o'clock, to meet with students at the Student Center to answer their questions and listen to their suggestions. He says he started scheduling the special coffee hour because he found he was too busy to have much opportunity to talk with students. By setting aside a special time for them he felt he could establish better communication.

"These talks give students a chance to ask questions about rumors they may have heard and to discuss future developments," he explained. "Thoughtful students have given us some constructive and valuable ideas, and we've put many of them into effect."

His coffee hour talks have an informal air. Everyone pours a cup of coffee and introductions follow. The conversation ranges among various subjects, with Dr. Delo commenting frankly, even though his answers may sometimes be unpopular.

"I try to level with them," he explained. "I met with a student delegation for about two hours recently to discuss the student dress regulations. We have to keep these, regardless of student pressure for change. The regulations are necessary to maintain the image of the University. Besides, the way a student dresses affects the way he feels about himself. Good citizens generally make good grades."

To answer the two opening questions that April Thursday, Dr. Delo said he believed interest in student government would increase with a more concerned student body. He explained that academic standards, both for entrance and for retention, will be raised in September, and he thought this would lower the number of students who might be enrolled just to waste time.

Regarding new classrooms, he explained that two large rooms in the new library will be used as classrooms, and the ballroom in Plant Hall will also be used as a classroom.

He told his coffee guests that when the present library space is vacated, a student post office will be set up in the east room, the admissions office established behind the archways, and the center space under the dome converted into an attractive waiting room, which could also be used for social functions.

In answer to a question about progress on the new library, he said that originally it was supposed to be finished in August. Because of strikes and other construction delays, it now looks as though the dedication will take place in October, but it will be ready for use in September.

As an addition to the regular library collection, a library of 20,000 books — the Encyclopedia Britannica's Library of American Civilization — on ultramicrofiche has been ordered. The printing is reduced so that a small card will hold more than one complete volume. A reading machine will enlarge the print to comfortable reading size.

Over the coffee cups, Dr. Delo also announced that builders were working on the new boat basin, and that the University had let contracts for a swimming pool and four new tennis courts on the urban renewal land. Plans also call for a new boathouse, softball fields and landscaping.

As the hour moved along, students offered suggestions and asked questions, and the President told them about the latest University developments. All seemed to enjoy visiting with each other.

President Delo plans to continue his regularly scheduled coffee hour. He wants every student at the University to know that the President is interested and available to hear his comments. He also finds that his contacts with the students refresh his thinking.

FUTURE DIRECTION

The University of Tampa has had an impressive growth during the past decade. The Decade of Challenge which lies before it represents an even greater challenge to the University, the community and the nation.

To meet this challenge, the University is carefully planning a ten-year expansion program that will enable it to strengthen existing programs, but more important, to meet the demands of the Tampa Bay area as well as Southwestern Florida. The recent acquisition of 25 acres of Urban Renewal land adjacent to the present campus will enable the University of Tampa to continue to grow and to provide the dynamic leadership for private higher education in this area as it has done so notably in the past.

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The Science Departments

New Labs and Revised Courses

Students in the University's science departments will find many changes come September. A newly renovated and modernized physics lab will await them, as will a strengthened curriculum in chemistry, physics and biology. And for the future, plans are underway for a $3,000,000 science building, designed to keep step with scientific developments.

The quarter million dollar renovation of the science laboratories, planned over a three-year period, has been designed to bring the labs up to today's standards. The chemistry and physics laboratories are set up in what was once the kitchens of the old hotel, and need to be rearranged to provide as much space as possible.

As soon as school is out in June, workers will begin the renovation of the physics lab. They will put in an air conditioning system, drop the ceiling and lay acoustical tiles. They will also install new utility lines and put in a new floor on top of them. Then will come the refurnishing—with units planned for greatest working efficiency.

Dr. Floyd Allison, head of the physics department, says, "We are in very good shape now as to the equipment students use to perform experiments, although we've suffered some corrosion and humidity damage because of lack of air conditioning. But we need new laboratory furniture —new cabinets, work tables and sinks. Our present stock is old and termite-ridden."

The renovation will include all new furniture, and will provide modern conditions for students conducting experiments.

Next year plans call for renovation of the general and organic chemistry laboratory and for providing new furnishings, air conditioning and new exhaust hood systems. The ceiling will be lowered in this lab also, to allow more efficient heating and air conditioning.

The third year the remainder of the Annex, which is now used by maintenance personnel, will be redone—with many of the walls removed and small rooms thrown together. Laboratories for advanced physics and chemistry are planned for this area as well as research cubicles for faculty and advanced students.

Along with the new facilities, beginning in September the curriculum for science majors will be strengthened and non-science majors may elect to take a new natural science course designed especially for them. With Professor David C. Willis as chairman, the new course will give the student an overall look at the sciences. Physics, chemistry, astronomy, geology and biology will be included, but the course will not go into the extensive mathematics required of science majors.

Dr. Allison, who is chairman of the curriculum revision committee, says, "The new course was

Professor David C. Willis, who will be course chairman for the new natural science course for non-science majors, explains the workings of the emission spectograph. He says it identifies metallic elements by separating and photographing their characteristic wave lengths. (Photo by Frank Hutchins)

set up to try to provide a program of greater interest to liberal arts students and, at the same time, to free the science departments to concentrate on the development of a more meaningful science program. We hope it will also allow time for research."

He explained that the new general course, emphasizing the humanitarian aspects of science, would also give elementary education majors a better background than they've been getting in the past.

Professor Willis is enthusiastic about teaching the new general science course. He says the University is following a trend throughout the country of offering courses with less emphasis on math and more on concept for non-science majors.

"Courses for future scientists have become more rigorous and demanding, and liberal arts students just don't fit in. They have no real need for highly technical science courses," he added.

As changes are made in present courses, there have been discussions about offering other scientific subjects in addition to the usual biology, chemistry and physics. James Cook, director of continuing education, is looking into the establishment of a forensic science course for law enforcement officers. In the health sciences, courses may be expanded beyond the current program for nurses.

Meanwhile, the curriculum for chemistry majors has been revised to include more emphasis on lab work. Dr. James Turner, head of the chemistry department, says that the new courses will require about 50 per cent of the student's effort in laboratory experimentation.

The chemistry department has added new faces, as well as new courses. Two new professors joined the faculty this year—Dr. Richard Narske, from the University of Iowa, and Dr. Donald Roe, who received his doctorate from West Virginia University and worked for RCA for six years. Dr. David Ford, from the University of Syracuse, will become a member of the faculty in September.

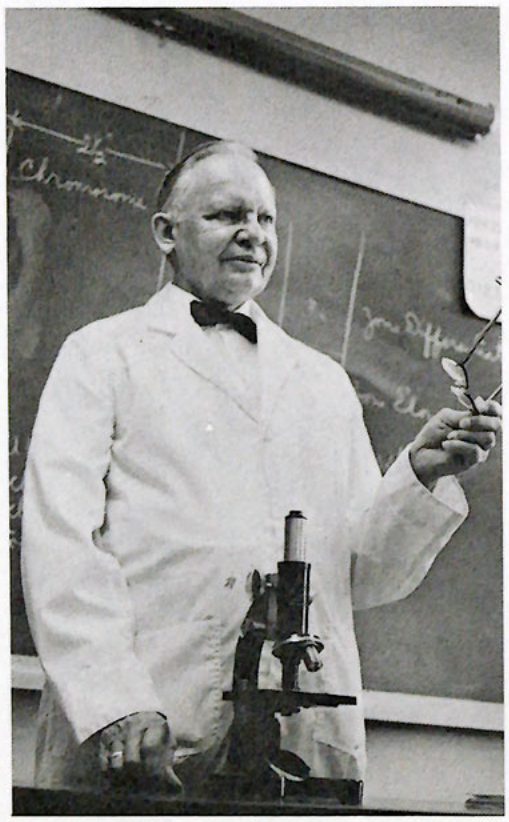
While the chemistry and physics professors look forward to their laboratory renovations, the biology department will have its new field station. Dr. Robert Wean, head of that department, says he expects the new building at the Limona Academy in Brandon to be available in September. The ten-acre wooded site has already been used for field trips and field research. Last summer biology students identified over 75 types of plants at Limona. Other classes are now collecting and identifying animal life.

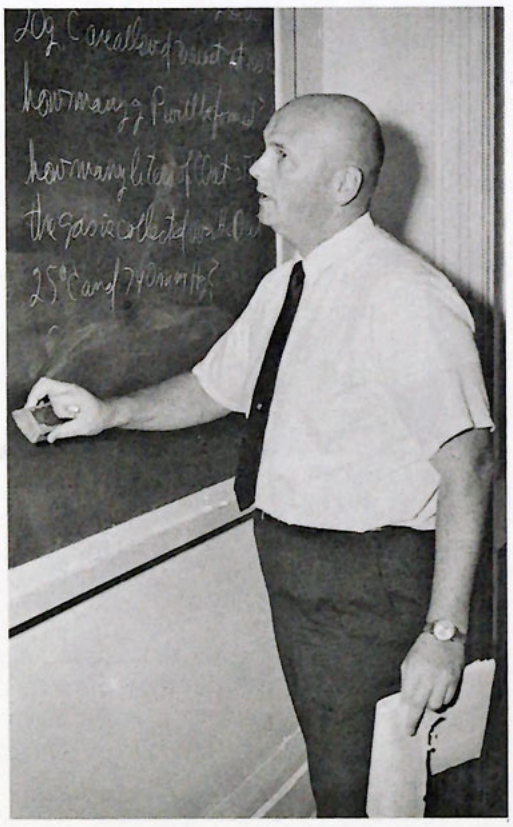
Another addition to the biology department will be a marine science course. Dr. Wean says that eventually, there will be a marine science laboratory, complete with salt water tanks. A new greenhouse should be available for use by September.

The new courses and laboratory renovations should provide good working conditions until the new science building is a reality. Dr. Harold M. Grutzmacher Jr., chairman of the science building committee, says, "The new upgrading of the science facilities will buy more time for planning the new science building, the largest single project the University has ever attempted. Since it will be designed to meet the needs of 3000 students and to accommodate future scientific developments, planning must be very careful."

While they await construction of the new building, students will perform their experiments in modern, well-equipped laboratories.

The three heads of the University's science departments were photographed teaching their classes. From left are Dr. Robert Wean, biology department; Dr. James Turner, chemistry, and Dr. Floyd Allison, physics. All three are pleased with the strengthened science curriculum.





Our cover skier, Alan Kempton, demonstrates the famous front flip he performed recently for the NBC Special, "Johnny Carson Discovers Cypress Gardens." Alan was the first skier to master the front flip off the ski jump. He's won many championships and is a valuable member of the University's ski team. (Photo courtesy of The Tampa Tribune)

THE GRIM YEAR OF '44
(Continued from page 4)

and students collecting funds to provide food and clothing for the Russians, who were beginning to push back the German Army after the long seige of Stalingrad.

Because of the small enrollment, rumors flew that the University would have to close—and in that year it came within a whisker of going out of the education business. But Kenneth I. McKay, chairman of the board of trustees, reassured students and the public in a story in *The Tampa Tribune*. He said, "The University will continue to function, even though it means dipping into our own pockets."

And the University did continue to function. By the second semester of 1944, a trickle of returning GIs enrolled—a preview of the large numbers who would attend later under the GI Bill of Rights.

The class of '44 was graduated with the usual speeches and awards. By the following year more men students enrolled and the year after, with the end of the war, the student body increased greatly and men students again outnumbered the women.

The University of Tampa had survived its darkest days.

NEWS IN BRIEF

Theatre News: The University of Tampa's production of *Hamlet* was filmed on May 3 by WFLA-TV, Channel 8, and will be presented as a special one-hour color show in September. Vince Petti, director of the Falk Theatre, says the production will be used as a pilot for a series of locally produced dramatic specials. Pete White, of the NBC affiliated station, served as producer-director.

Director Petti also announced that, for the first time, the University will offer a major in drama, along with speech, in September. Another first is a complete theater program for summer students, with a full course schedule.

Chiselers at Work Again: The Spanish Colonial Room, newest in the University's Western Civilization Corridor, and presented by the Chiselers, was dedicated March 2. Dr. David M. Delo gave the dedication and then Chiselers' president, Mrs. Paul D. Cochran Jr., presented him the key to the room, number 241, on the second floor corridor. The decoration, by Elliott Fletcher, is in Spanish Provincial style.

New Personnel: President Delo has announced that Robert B. Gronlund, of Columbus, Ohio, will become associated with the University and will be in charge of all development programs, effective in September.

Dr. Charles B. West will become Dean of Students, beginning with the fall session.

Honorary Degrees: Dr. Richard T. Dillon, '53, Dean of Stetson University School of Law, will receive an honorary L.H.D. at the graduation exercises on June 8. Lawrence E. Spivak, producer of the "Meet the Press" television show, will also be honored with a L.H.D. degree. Jack M. Eckerd, Chairman of the Board of Eckerd Drugs of Florida, Inc. will receive an LL.D. degree.

Tampa Bay Art Center: The Tampa Bay Art Center will sponsor a major art exhibition in connection with the Florida State Fair next year. Director Jan von Adlmann says that when the state fair board decided to discontinue its annual art show, he got the go-ahead for the Art Center to stage a non-juried show during the fair. With the fair show discontinued, the Art Center will now remain open on a twelve-month basis.

Alumni Notes: The Alumni Association will host a social hour for graduating seniors on Friday, June 6, from 6:30 to 7:30 in the Ybor Room at Curtis Hixon Hall, preceding the senior dance.

At the Honors Convocation on May 20, the Alumni Association will award a plaque to the outstanding male student and to the outstanding female student from the senior class. The awards are given for scholarship, leadership, and a number of other accomplishments.

(Continued on page 16)

REINER — "TOUGH GUY" MODEL

Otto Reiner played tackle for the University of Tampa football team from 1934 to 1936. Back in those days of tough football he never imagined that one day he would be a model. He would have reacted with violence to such a suggestion.

His "tough guy" appearance led, by pure chance, to his advertising modeling.

You'd recognize his face if you saw him. For Otto Reiner, '36, owns the face you've seen during the last few months in all the Bayer aspirin ads. He's the tough, tough guy who looks like he's about to cry in the ad that says, "Think you're tough? Colds and flu are tougher."

He is sales vice president for Glenbrook Laboratories, a division of Sterling Drug, manufacturers of Bayer aspirin. He's known as a "salesman's salesman" and by at least one retail executive who commented on the ad campaign as the "softest guy in the world."

His boss, Sterling Drug's J. N. Cooke, made the chance remark to advertising agency representatives that led to Mr. Reiner's face losing the safe anonymity of a business executive and becoming known over most of the country.

As Mr. Reiner tells it, his boss attended a meeting between Sterling Drug ad people and representatives of the Dancer-Fitzgerald-Sample advertising agency to discuss a new advertising campaign for Bayer aspirin.

"The ad agency people had roughed out the 'get tough' campaign and our people liked it. Trouble was, Sterling Drug people didn't think the models in the mock-up ads looked tough enough. As I later learned, Mr. Cooke's parting remark started my new career. He told the ad men, 'You'll have to get someone who *really* looks tough —someone like, say, Otto Reiner.' "

Dancer-Fitzgerald-Sample decided they'd take a look at this ex-football player that Sterling Drug thought looked so tough. They dropped in on Sales Vice President Reiner, agreed that he did look tough and photographed him at his desk. Three weeks later they called him for more photographs.

Mr. Reiner says the competition was rugged. Not only was he photographed, but so were three rough-looking "pro" models. Then these test photos were circulated around the agency and around the executive offices of Sterling Drug.

"Apparently everybody thought I looked the worst—best?—of the batch," he says. And so his modeling career was launched.

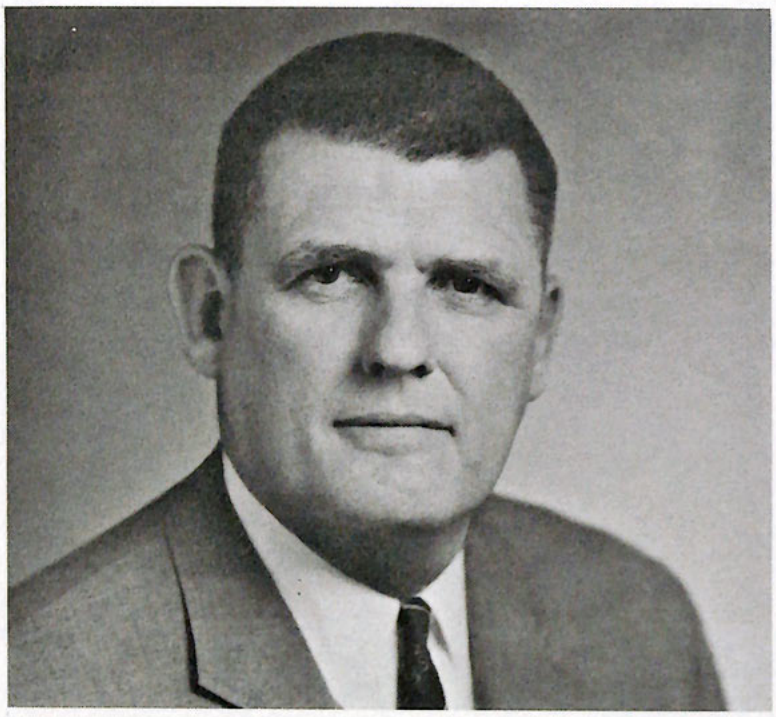
Since then his face has appeared in all the major consumer magazines and trade publications and in drug store displays. His is indeed a familiar face.

Has Otto Reiner become temperamental since he became a model? "No," his associates say, "he has the same, easy-going personality that's typical of an ex-athlete."

Has he become extremely wealthy since he's a famous model? His answer to that is, "This kind of work pays a flat $75-an-hour modeling fee. That's not going to take me very far at today's prices."

He gives the University of Tampa some of the credit for his new extra-curricular career. "After all," he says, "football in the thirties was a rugged game. A few cleat marks have helped to give me my tough-looking face."

Sales Executive Reiner



Ad Model Reiner

THE *Muezzin* NOTES

1949

J. Albert McNab is administrator of Hampton General Hospital in Varnville, South Carolina. He is also a Fellow of the American College of Hospital Administrators and a member of the Board of Trustees of the South Carolina Hospital Association. Following his graduation from the Universtiy of Tampa, he was also graduated from Duke University's School of Hospital Administration. His wife is the former Peggy Lorraine Sherouse of Tampa.

1950

Ted Conover has settled down in Fort Lauderdale to enjoy the success of the publication of his International Hotel Directory. He is president of the Bachelor's Club and chairman of the Sister City Advisory Board in Fort Lauderdale. After attending the University of Tampa, he was graduated from the University of Miami, then worked for both Pan American Airways and Mackey Airlines.

Joseph W. (Joe) Eckart, an investigator for the law firm of Hardee, Ott and Hamilton, has been appointed legislative aide for State Senator Truett Ott in Tallahassee. Mr. Eckart was a well-known athlete at Hillsborough High School. After his graduation from the University of Tampa he became a teacher in the Hillsborough County schools.

1951

Anthony Cardoso was honored with a one-man show of religious works at the Brandon Art Gallery during the Easter season. He is an art instructor at Leto High School and is a recent winner of the Smithsonian Traveling Show Award. Mr. Cardoso was an exhibitor in the 1966 Florida State Fair Show.

Kenneth A. Barnebey is engaged to marry Mrs. Faith High, widow of former Miami mayor Robert King High on May 10 at the Plymouth Congregational Church in Miami. Mr. Barnebey is vice president and general sales manager of Tropicana Products, a Bradenton citrus processing company. He is a former resident of Temple Terrace.

1953

Country and western singing star **Bobby Lord** came home to Tampa to appear in the Johnny Cash Show at the Florida State Fair in February. He started his career while he was a freshman at the University with "Bobby Lord's Homefolks Show" on WSUN-TV. He has gone on to become a member of Nashville's Grande Ole Opry, has his own syndicated TV show and is a Decca recording star with such hits as "True and Lasting Kind" and "Yesterday's Letters." He has also written his first book, *Hit the Glory Road,* to be published this summer. Naturally, his book is about country music, which he feels is fast replacing rock as the most popular music in the United States.

1956

Ernest C. Segundo has been named a product supervisor for Continental Oil Company's petrochemical department. He joined the company as a technical sales trainee and has been assigned to both international and domestic sales. He lives with his family in West Caldwell, New Jersey.

B. J. Brown has been appointed as sales manager of the Lamonte-Shimberg Builders' Woodmere Division. He joined the company after several years with General Telephone Company in public relations, marketing and sales.

1957

James Garner has been appointed consumer product manager for Booth Fisheries, in Chicago, Illinois. The company's director of marketing announced Mr. Garner's appointment in Southern Market/Media.

Major Walter E. Kramer is now stationed with the Air Force Systems Command's Eastern Test Range headquarters at Cape Kennedy, Florida. He is a pilot whose job it is to feed vital information to test range headquarters as the Apollo space capsules circle the globe. He came to Cape Kennedy from the Tan Son Nhut AB, Vietnam.

John S. Caplinger, who teaches twelfth grade math at Jesuit High School, and Jesuit senior **Thomas J. Sultenfuss,** were named Hillsborough County's top STAR teacher and student at a dinner at the University of Tampa in March. STAR stands for Student-Teacher Achievement Recognition. The students are selected for scholastic aptitude and Florida twelfth grade test scores. Each student so honored then selects the teacher who has most influenced his education.

1959

Earl McLain Owen Jr. has received one of the first two Doctor of Musical Arts degrees awarded by the Southern Baptist Theological Seminary of Louisville, Kentucky. He earned a Master of Church Music degree from the same school in 1962.

Capt. Elmer A. Nichols is presently a navigator with the 437th Military Airlift Wing at Charleston AFB, South Carolina. The 437th was recently cited for exceptionally meritorious service during combat and resupply operations around the world during 1967 and '68. Captain Nichols received his commission in 1959 through the aviation cadet program, after graduation from the University of Tampa. He earned his master's degree from the University of Southern California in 1968.

Donald E. Herndon has been named athletic director and football coach of Haines City High School for next year. He resigned as head football coach at Chamberlain to accept the new position. Mr. Herndon has also coached at Hillsborough High School and Wauchula Hardee, where he went to high school.

1961

Lt. Col. Billy V. Dixon is now executive officer in an Aerospace Defense Command unit at Kincheloe AFB, Michigan. He was formerly stationed with the 507th Fighter Wing, now deactivated.

1962

Nelson Butler, assistant professor of physical education at the University of South Florida, recently completed his doctorate at the University of Tennessee. He also received the 1968 Honor Research Award presented by the National Gymnastics Clinic at Sarasota.

Senior Master Sgt. George E. Connett Jr. has received the U. S. Air Force Commendation Medal for meritorious service as a weather superintendent at Udorn Royal Thai AFB, Thailand. He now is serving with the Strategic Air Command at March AFB, California.

1964

Ralph Lazzara III has joined the staff of the Model Cities Agency as a planning specialist for crime prevention. He has returned to Tampa after two

and a half years with the Central Intelligence Agency in Washington. Previously, he taught high school English for two years. While at the University, Mr. Lazzara starred in both basketball and baseball.

Controversial artist, **Jeffrey Dunn,** whose paintings have won many prizes throughout the state, was represented with 40 prints and five paintings in a one-man show at the New Image Gallery in Atlanta in March. Now a graduate assistant in drawing at the University of Florida, he credits the University of Tampa's Joe Testa-Secca with giving him the incentive to draw and paint. He was married to Betty Hosmer in late February in Gainesville.

1965

Robert D. Nye has been appointed manager of administration for the eastern division of Nereus Corporation in Narragansett, Rhode Island. Mr. Nye is a graduate of the U. S. Naval Academy and was a Naval Aviator for more than 20 years. He also has a degree from the University of Rhode Island. Before joining the Nereus Corporation, he was fiscal agent for the state of Rhode Island.

Joe Varde has joined the Greater Clearwater Chamber of Commerce as a representative of 3M National Advertising, an outdoor advertising firm whose Tampa office recently expanded through the purchase of Daniels Outdoor Advertising of Clearwater. The Vardes plan to buy a home in Clearwater and to move there from Tampa.

Kathy Toole has won her wings at Delta Airline's Stewardess School in Atlanta and is now a stewardess for Delta. She is based in Miami.

1966

Tech. Sgt. Filiberto C. Pintor has been transferred from Lowry AFB, Colorado, to Nakhon Phanom Royal Thai AFB, Thailand, where he is purchasing supervisor in a unit of the Pacific Air Forces.

IN MEMORIAM

Dr. James Martine Pearce, a chemistry professor at the University of Florida, died in March in Gainesville. Dr. Pearce was a member of the original faculty of the junior college which later became the University of Tampa. He left Tampa to return to the University of Florida to earn his doctorate and later to become a full professor there. He is survived by his wife, Roberta, and by three brothers.

1967

Air Force Maj. Peter K. Nicolos, stationed at Cam Ranh Bay, Vietnam, recently flew two strikes against the enemy in the Mekong Delta during a single day. He flies the Mach 2 Phantom as a member of the 12th Tactical Fighter Wing.

Tina (Marie Christine) DoBrocky is assistant to the executive story editor of Metro-Goldwyn-Mayer in New York City. Before accepting her present position she worked for CBS television in New York. Miss DoBrocky was president of the drama fraternity, Alpha Psi Omega, during her student days at the University.

1968

Tove Kristiansen has completed training and started working as a stewardess for TWA Airlines. She will be flying out of New York City.

Second Lt. Warren S. Watkins has been graduated from the training course for U. S. Air Force missile launch officers at Sheppard AFB, Texas. He has been transferred to McConnell AFB, Kansas, for duty with a unit of the Strategic Air Command. Lieutenant Watkins was commissioned in 1968 upon completion of Officer Training School at Lackland AFB, Texas.

Edward S. Wicks Jr. was commissioned a second lieutenant upon graduation from the Officer Candidate School at the Army Artillery and Missile Center, Fort Sill, Oklahoma, on March 11. Lieutenant Wicks entered OCS after his graduation from the University last June. He is a member of Theta Chi fraternity.

The following members of the class of '44 are missing from our files. If you know their married names and present addresses, please drop a note to the alumni office, so that we may invite them to the alumni luncheon: Elizabeth Adelaide Holton, Marjorie Vivian Homan, Ruby Sasser Jones, Willie Ione Mercer, Josephine Pullara, Maurine Eunice Robles, Ethel Norma Rollins, Gloria Cecile Runton, Katherine Hannah Wohl, Muriel Vera Yarbrough, Hazel Toon Cole and Teobaldo Zacchini.

RECENTLY MARRIED

Joseph Lawrence Thury, '56, to Patricia Dianne Finklea at the St. John Greek Orthodox Church in February. Mr. Thury is a graduate of Stetson Law School and a partner in the firm of Antinori, Cazin, Cohen and Thury. His bride is a student at St. Petersburg Junior College. They plan to live in Tampa.

Jack C. Reimer, '58, to Louisa Marie Tietz in March at St. Andrew Evangelical Lutheran Church. He is presently dean of students, South Side Junior High School in St. Petersburg. Mrs. Reimer, a graduate of the University of South Florida, also teaches at South Side Junior High School.

Donald Watson Boyt, '64, and Judi Lea Berglund at the Lutheran Church of the Good Shepherd, in March. Mr. Boyt is employed by the Kenflo Corporation in Tampa, where they will make their home. Mrs. Boyt works for Rittmann, Tollefson & Company.

Richard C. Messinger, '65, to Carol June Hodulik in August at the Immaculate Conception Catholic Church in Clinton, New Jersey. Mr. Messinger is a physical education and health teacher in Clinton and his wife teaches fourth grade in Whitehouse, New Jersey. They are making their home in Clinton.

Louis Charles Major, '65, to Jacqueline Rae Davis on March 22 at The House of Hope. Mr. Major comes from Caracas, Venezuela, and is a missionary. His bride was graduated from Florida Beacon College and is attending the University of South Florida.

Lenna F. Thomas, '66, to Lt. William G. Stone on April 12 at the Lutheran Church of Our Saviour. Lieutenant Stone was graduated from the Southern College of Optometry and is now serving in the U. S. Air Force. They will make their home in Goldsboro, North Carolina.

Shelia Doreen Reyes, '67, to Sgt. William David Wilson in February at St. Joseph Catholic Church. Mrs. Reyes owns the Pom Pom Poodle Parlor in Tampa. Her husband is in the U. S. Air Force.

Howard Hossman Jr., '68, to Judithe Dianne Coniglio in April at the Oak Grove United Methodist Church. He is a job counselor for Ybor City Neighborhood Service Center. The Hossmans will make their home in Tampa.

Patricia Ann Rednor, '68, to **Daniel Andrew Carroll,** '67, on August 31, 1968 at Pompton Lakes, New Jersey. They are now living in Cranbury, New Jersey, where Mr. Carroll is employed in research with Princeton Gamma Technical Corporation. His bride is art supervisor for four public elementary schools.

NEWS IN BRIEF
(Continued from page 12)

Four University of Tampa graduates will receive commissions in the armed forces during commencement exercises on June 8. **Ronald Brooks** and **Clifford Korn** will be commissioned as ensigns in the U. S. Naval Reserve. The commissioning officer will be RAdm. John J. Lynch, USN, Chief of Staff, STRIKE Command. **Charles F. Sprietsma** and **Edmond R. Hartsock** will receive commissions as Second Lieutenants in the U. S. Marine Corps Reserve, with Capt. G. L. Barlow, USMC, their commissioning officer.

Blanche Yurka presented a one-woman show, "The Arc of the Theatre," on May 16 at the Falk Theatre. Her appearance was sponsored by the Special Events Committee, with Col. John Lindenmeyer as chairman. Five years ago Miss Yurka presented a show here and later founded the Blanche Yurka awards—annual cash prizes for the best dramatic performance and the best public speech by students.

Dr. Hugh Fellows, chairman of the speech and drama department, has announced that an anonymous theatre lover recently set up a revolving student loan fund in Miss Yurka's name, to provide financial aid to junior and senior speech, drama or speech correction majors.

As we go to press, **James W. Gray Jr.**, general chairman of the Forward Fund '69 drive, has announced that between thirty and forty per cent of the goal of $200,000 has already been pledged or collected. Proceeds of this fund drive will be used for scholarships, educational equipment and faculty salaries. Mr. Gray is also chairman of the University Counselors.

Jot Down A Note For Us: If you'd like your classmates to know what you're doing these days, send us your news for "The Muezzin Notes." Servicemen on active duty may even include their addresses for publication. If you've lost touch with a classmate, write to us. If we don't have his address in our files, we'll publish his name in this column in hopes of tracking him down for you.

Alumni President's Letter

by Jerry Bobier

Since we last visited with you, the officers and directors of your Association have been very busy working on constructive projects which will benefit our University. Let's talk for a few minutes about some of these projects.

You have already received an invitation to help in our drive to provide $10,000 for new books for our new library. In order to get this drive off to a good start your directors, nineteen in number, have donated a total of $1650. You can see we're off to that good start, but we need the help of every alumnus.

You may recall from the invitation that you may donate any number of books at ten dollars each and your name will appear on the inside cover as the donor. If you donate ten or more books, in addition to having your name in each book, a gold name plate will be affixed to a shelf in the new library in your honor. Also, you may specify the field of study in which you wish your books purchased. Remember, this is a tax-deductible contribution.

Your local alumni association has given full support to a national alumni association. We hope that the institution of the national organization will be a part of this year's homecoming activity, planned for November 15, 1969.

We have decided to provide each graduating senior with a "mini" diploma, a wallet-sized replica of the actual diploma, in our school colors, just as a reminder that he is always an alumnus of the University of Tampa.

If you would like such a reproduction of your own diploma, at a cost of about two dollars, let me hear from you. We are considering making them available to all alumni.

Our annual Spring Sports Banquet honoring outstanding athletes in golf, tennis, wrestling, etc., will be held Thursday, May 22 in the Student Center. We have good representation in many of these sports.

Mark your calendar now for Super Saturday — October 11, 1969 — at Tampa Stadium. That's the day the University of Florida shares billing with our Spartans, who will be playing Tulsa's Golden Hurricanes. Your Alumni Association will sponsor a between-games program, complete with food, entertainment and door prizes. Keep this in mind and look for more details soon.

If you missed the spring preview of the 1969 Spartans in the Tampa Stadium on April 25, you shouldn't have. The nearly 12,000 persons attending thought it was great! Ours will probably be the best attended and the most exciting spring game in the state this year.

Congratulations to our fine coaching staff and all the players for their outstanding efforts. Let's support our Spartans and buy season tickets now.

Thanks for your support and I hope you will give us your thoughts and suggestions. We appreciate the letters we received following our article in the last issue of *The Muezzin.*

HOMECOMING — NOVEMBER 15

SPARTANS vs. NORTHERN MICHIGAN

MARK YOUR CALENDAR NOW!

Spartan Football For '69

Bob Williams will take over as offensive line coach, replacing Bobby Carlton, who has gone to the University of Miami. A graduate of the University of Tennessee, he comes here from Jacksonville, where he was head coach at Wolfson High School. (Photo courtesy of The Tampa Tribune)

Rick Gillis has been added to the football staff to coach the defensive line. He is a graduate of the University of Tampa, '65, and coached at Seminole High School in Pinellas County. He was part-time coach for the Spartans last year.

UNIVERSITY OF TAMPA 1969 FOOTBALL SCHEDULE

SEPTEMBER	20	AKRON	AWAY
	27	PARSONS	HOME
OCTOBER	4	SOUTHERN ILLINOIS	AWAY
	11	TULSA	HOME
	18	WISCONSIN STATE	HOME
	25	EASTERN MICHIGAN	AWAY
NOVEMBER	1	QUANTICO	HOME
	15	NORTHERN MICHIGAN (HOMECOMING)	HOME
	22	LOS ANGELES STATE	HOME
	29	FLORIDA A & M	HOME

All home games at Tampa Stadium

All games 8 P.M. except Homecoming at 7:00 P.M.

Commencement Weekend 1969

SATURDAY, JUNE 7

Alumni Reunion

9:45 a.m.	Registration — Student Center Lobby (Coffee and Doughnuts on the House)
11:00 a.m.	Tour of Western Civilization Corridor and Special Rooms in Plant Hall, Hostess Station, Second Floor
12:30 p.m.	Reunion Luncheon — Student Center Main Dining Room Classes of 1944, 1949, 1954, 1959 and 1964 in Reunion Class of 1944 Honor and Host Class on its 25th Reunion Guest Speaker — The Honorable T. Terrell Sessums

SUNDAY, JUNE 8

Commencement Day

11:00 a.m.	Baccalaureate Service — Falk Theatre Speaker — The Reverend John B. Dixon, D. D. Minister of the First Presbyterian Church
12:30 p.m.	Luncheon honoring graduating seniors — Student Center Speaker — Dean Richard T. Dillon, '53, Stetson School of Law
3:00 p.m.	Commencement — McKay Auditorium Speaker — Lawrence E. Spivak, Producer of "Meet the Press"
5:00 — 6:00 p.m.	President's Reception honoring the graduates, their families and friends — Student Center

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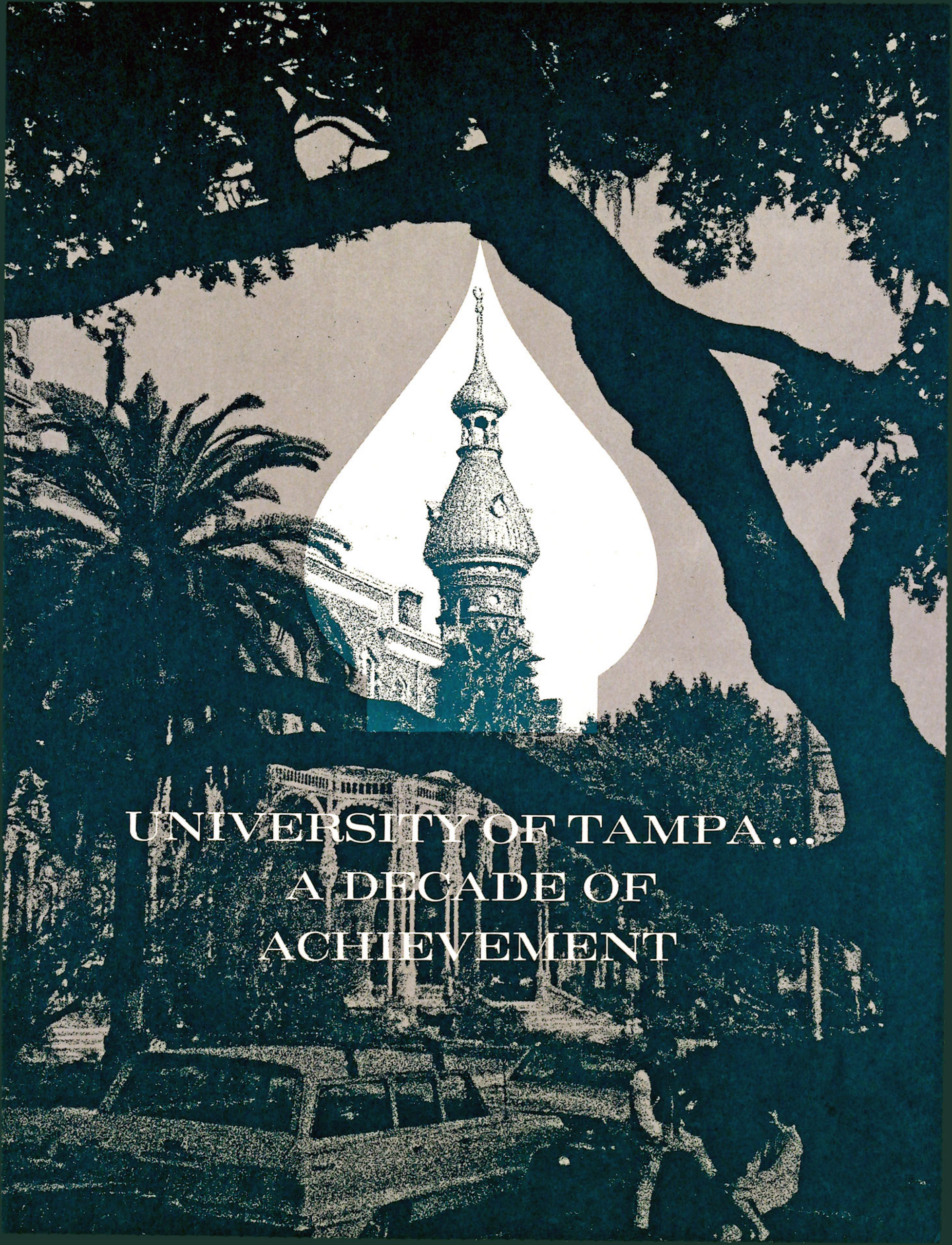
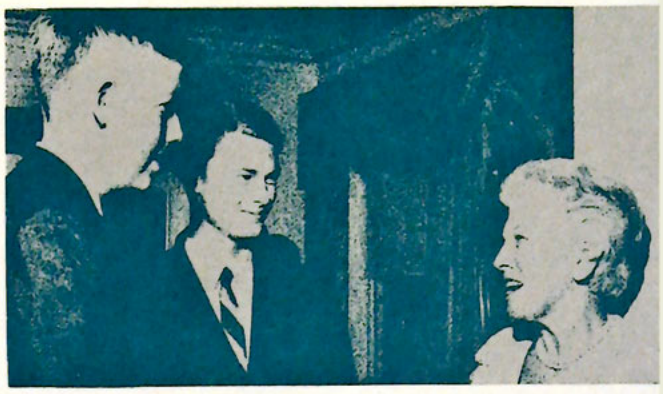


UNIVERSITY OF TAMPA...
A DECADE OF ACHIEVEMENT



The University of Tampa today is a living demonstration of what can be accomplished by coordinated and imaginative effort. This success story can be attributed to strong leadership from the Board of Trustees and the University Counselors as well as a loyal and dedicated faculty and staff.

Only ten years ago, in 1958, the future of the privately supported University of Tampa looked dim indeed. Housed in an abandoned run-down luxury hotel and a small gymnasium on an inadequate ten-acre campus, with two-thirds of its students from the local area, the imminent establishment of a major four-year State-supported University in Tampa appeared to sound its death knell. Salaries and educational facilities were inadequate; its 27-year history had been one of financial struggle and frustration.

Today, that ten-acre campus has grown to forty acres. The original main building (Plant Hall), which was considered a liability, has been refurbished and is now a major asset and the focal point of the campus. The building contains a series of unusual classrooms representing historical and ethnic themes and is toured by thousands of visitors each year. Meanwhile, a strong recruiting program was initiated to attract more resident students. Five dormitories now house almost 1,000 students and work has begun on a ten-story building to house another 360. The student body has doubled and comes from 40 states and 15 foreign countries. The focus of student activities is a modern Student Center which accommodates almost 500 for meals and provides additional meeting and recreation areas.

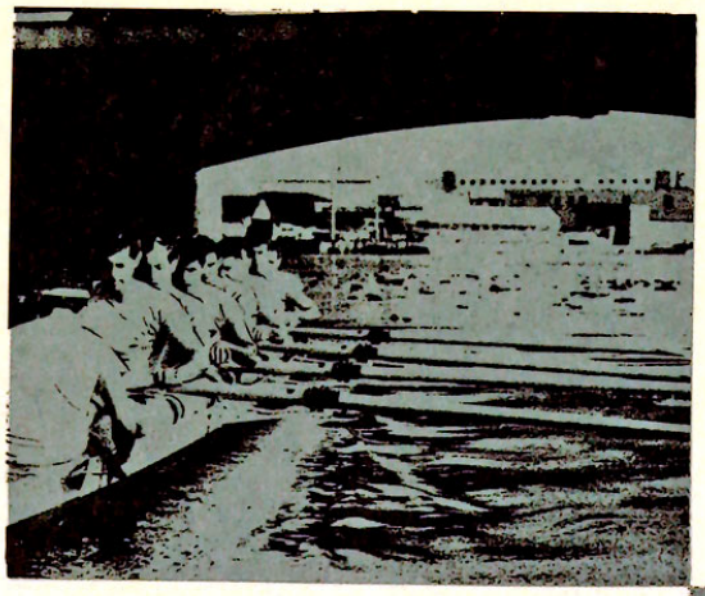
A theatre, which doubles daily as a teaching auditorium, now supplies space for a growing cultural and drama program. A library, to cost $1,325,000, is under construction and new expanded quarters have been provided for Art and Industrial Arts. A bold future development program is being planned to reach its climax during the 50th year of the University in 1981.

Meanwhile, through careful academic and fiscal management, the budget has been balanced each year, and has increased from less than one million dollars to more than four million dollars for 1968-1969. At the same time, the University has broadened its service to the community through its evening school, offering both credit and non-credit courses, a successful credit program at nearby MacDill Air Force Base and a carefully tailored program for members of the Tampa Police and Fire Departments.

Thus, during this Decade of Achievement, the University of Tampa has enormously increased its contribution to education and to the cultural and economic well-being of the Tampa Bay community. It proposes to accelerate this process in the decade ahead.

David M. Delo

David M. Delo
President



The STUDENT...

a changing profile

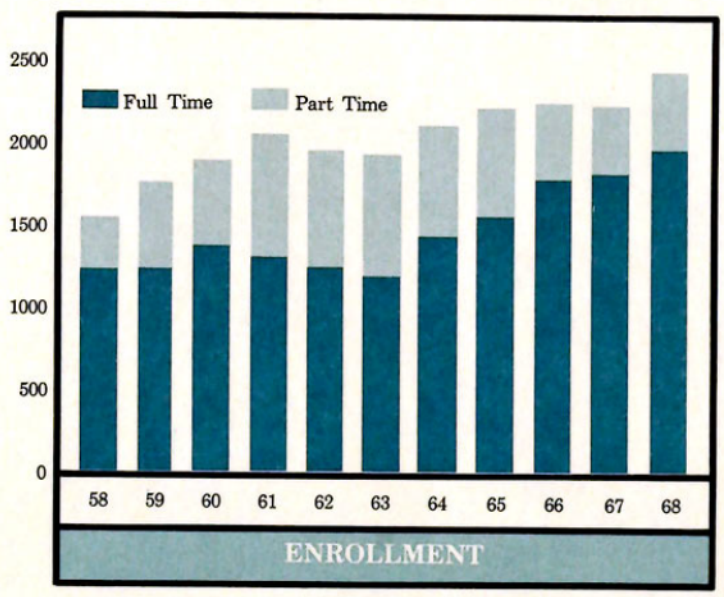
The University of Tampa student of 1958 came primarily from the Tampa Bay area, lived at home and commuted to the University. In general, he was financially unable to attend college away from home. Thus, for the years 1958-59 and 1959-60, the University continued to serve the clientele for which it was initi-

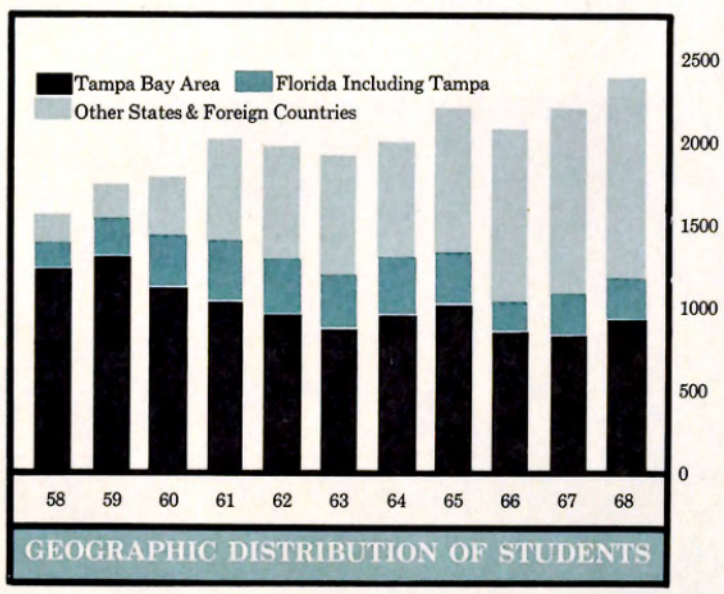
ally established, i.e., the local student who was financially unable to attend college at a distance from his home.

In 1960, with the opening of the University of South Florida by the State, tax-supported education became available to local students at a much lower cost than at the private University of Tampa. As a result, the freshman class in 1960 came largely from the Middle Atlantic states. Today, 63% of the student body comes from outside Florida with approximately 25% commuting from the Tampa Bay area.

These students come from 40 states and 15 foreign countries. In 1968 the primary concentration is still from the Middle Atlantic states, but increasing numbers come from New England, the Middle West, and Southeastern states outside Florida.

Over the years the quality of the student body, as indicated by scores on the College Entrance Board examinations, has increased steadily, a larger percentage each year attends professional or graduate school, and the academic interests of the students have broadened materially concurrent with expansion of the curriculum.





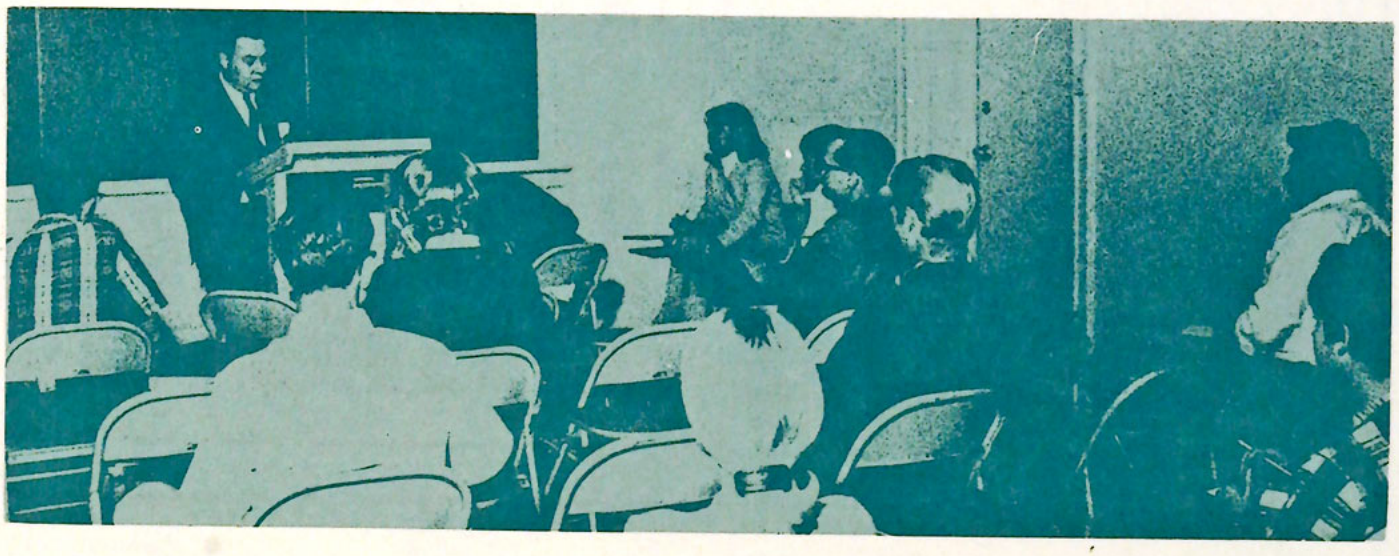
The FACULTY

The faculty at the University of Tampa has always been excellent. In 1968, the full-and part-time faculty totaled 133 with 46% of the full-time faculty having Ph.D.'s. They are drawn from all parts of the United States and some foreign countries and represent many of the nation's outstanding graduate schools.

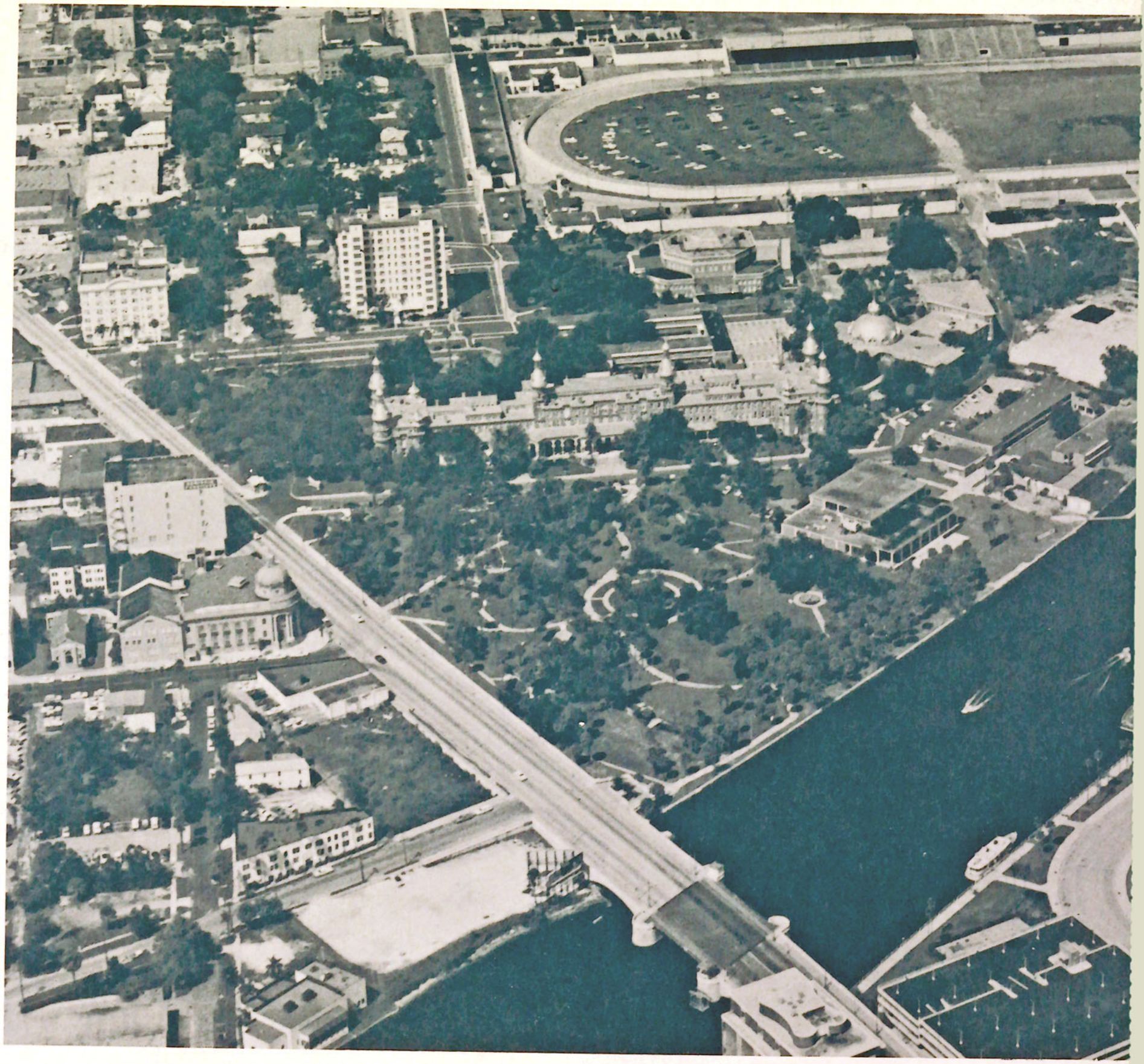
Today, the average salary of the faculty is 42% higher than it was in 1958; this is another indication of the growth and achievement that have taken place during this past decade. That this is a dedicated faculty is supported by the fact that 45% of the Ph.D.'s have been with the University during this Decade of Achievement, 1958-1968.

As has every distinguished faculty, it has made its contribution to the academic world and society. One member of the faculty was recently appointed senior historian for the National Aeronautics and Space Administration's Apollo Project. This will be the government's official history of the "Man on the Moon Project." Another member of the faculty founded, and is editor, of the University Poetry Review which is now being acclaimed in the United States and Great Britain as one of the leading publications of its kind.

Greater emphasis is being placed on the various liberal disciplines with major additions in the areas of the humanities and the social sciences. The faculty, like the institution it represents, is young, dedicated, and determined to meet the challenge before it as it has so notably done during the past ten years.

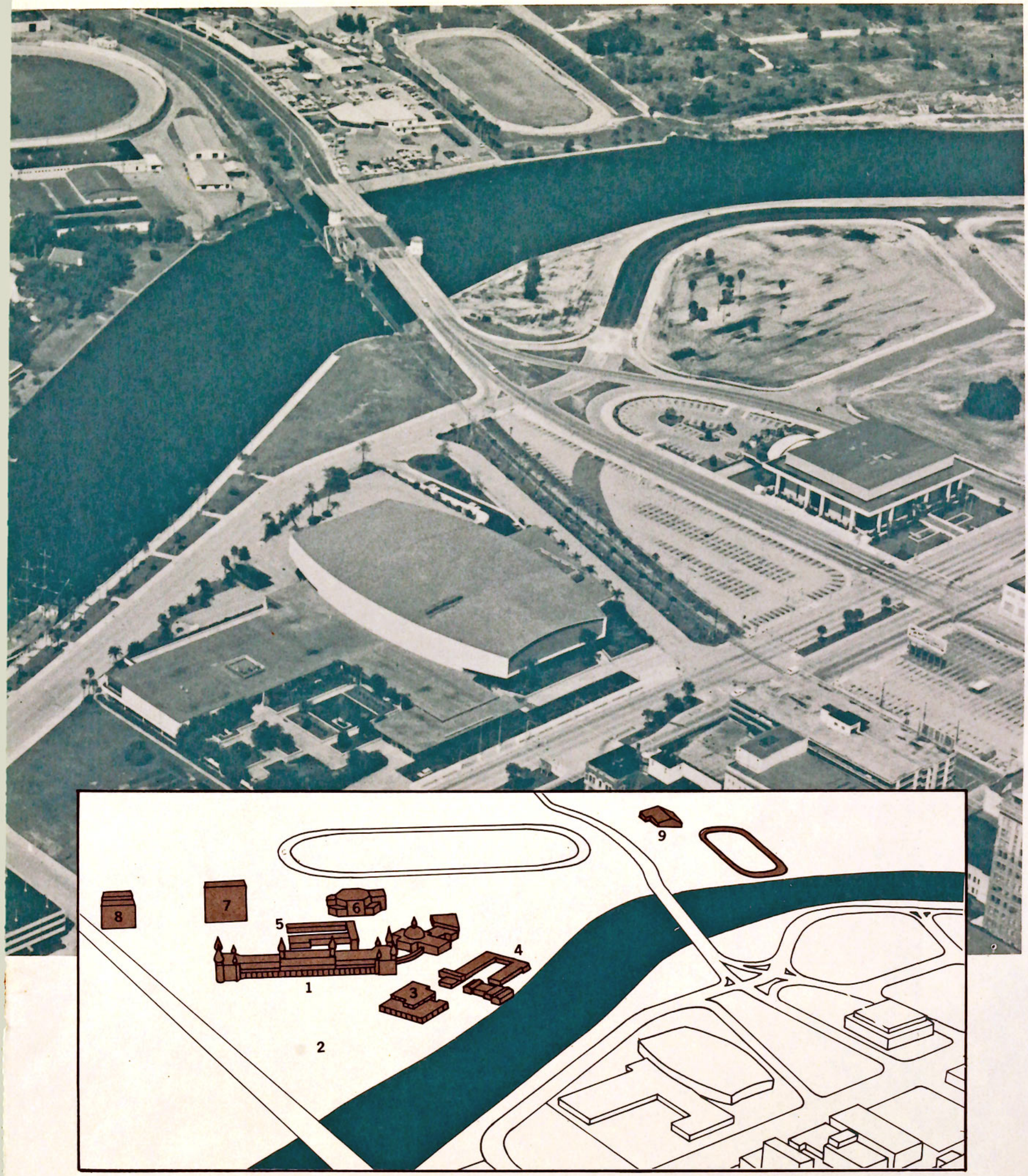


UNIVERSITY OF TAMPA



LEGEND

1. Plant Hall
2. Plant Park
3. Student Center
4. McKay Hall
5. Smiley Hall
6. McKay Auditorium
7. Delo Hall
8. Howell Hall
9. Howell Gymnasium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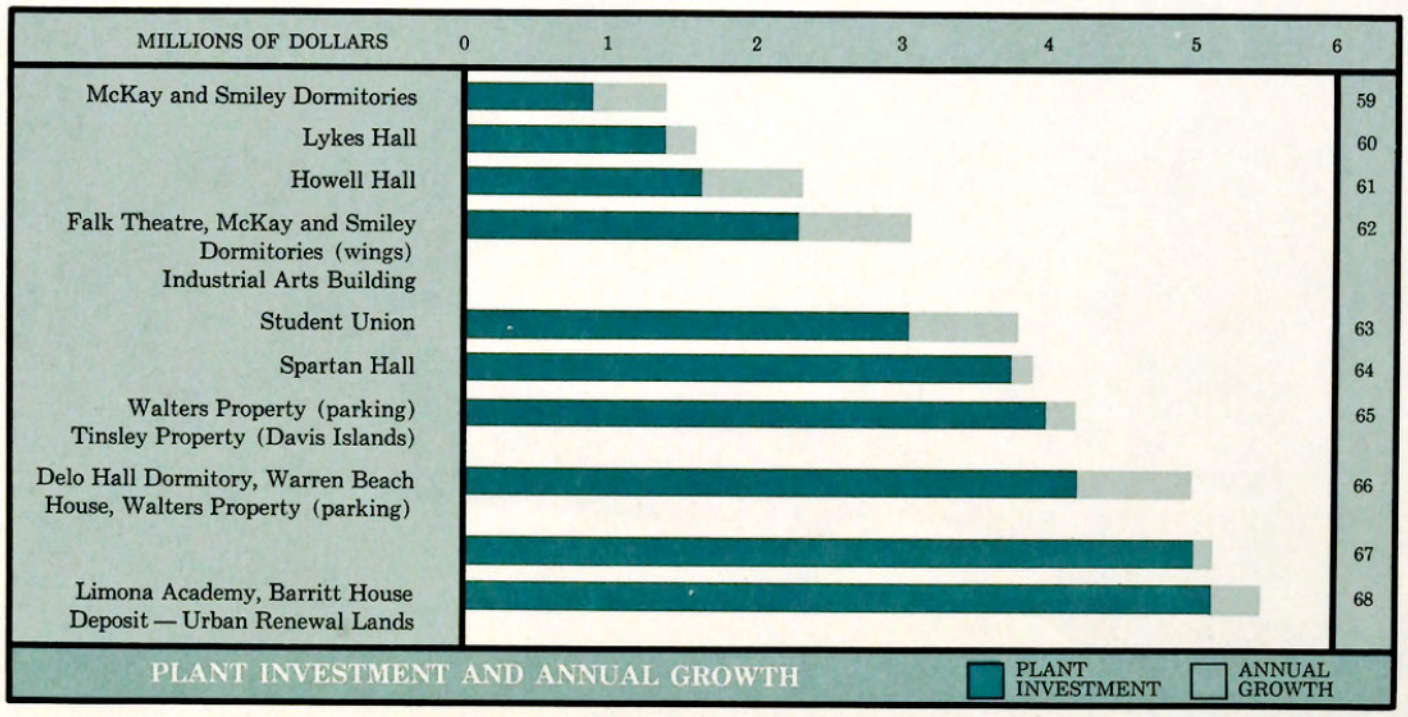
FACILITIES

Beginning in 1960, the shift from a student body made up largely of commuters to one requiring residence on campus has required an increase in the facilities of the University. Thus, increased enrollment of students from outside the immediate Tampa Bay area has resulted in the addition of five dormitories, as well as the Student Center containing the cafeteria and various meeting and recreational rooms. Expansion of the Fine Arts required the acquisition of the Falk Memorial Theatre which is also utilized extensively as a teaching auditorium. Completion of the new library in 1969 will supply a very important asset since the restricted space previously occupied by the library in Plant Hall was completely inadequate. The renovation and occupation of a building acquired with the library site has yielded greatly expanded and modern quarters for the growing Department of Art.

Most significant for the future of the University has been the acquisition of 25 acres of Urban Renewal land which will allow continuing expansion of academic, housing, and recreational facilities. It is anticipated that the steady growth demonstrated in the past decade will be continued.



CURRICULUM

In 1958, the curriculum showed the results of years of relatively unplanned additions and subtractions with considerable imbalance in certain areas. In 1960 the faculty adopted a broad but rather rigid core curriculum extending through four years. This was one of the first curricula to require a course dealing with the Far East, and also included a required course for all seniors concerned with contemporary changes in the United States.

As the imbalance in enrollment in the various departments began to disappear, and as a result of the rapid social and political changes which had occurred since 1960, the faculty changed the curriculum in the spring of 1968 to introduce much more flexibility and relevance into the academic program. This new curriculum will become effective in September, 1969, and will be subject to continued evaluation and change to meet the requirements of the society the students face today. It will involve much wider choices on the part of the individual student, much more work in seminars and small groups, and a greater opportunity for more independent study.

PERCENTAGE OF GRADUATED STUDENTS BY EACH MAJOR

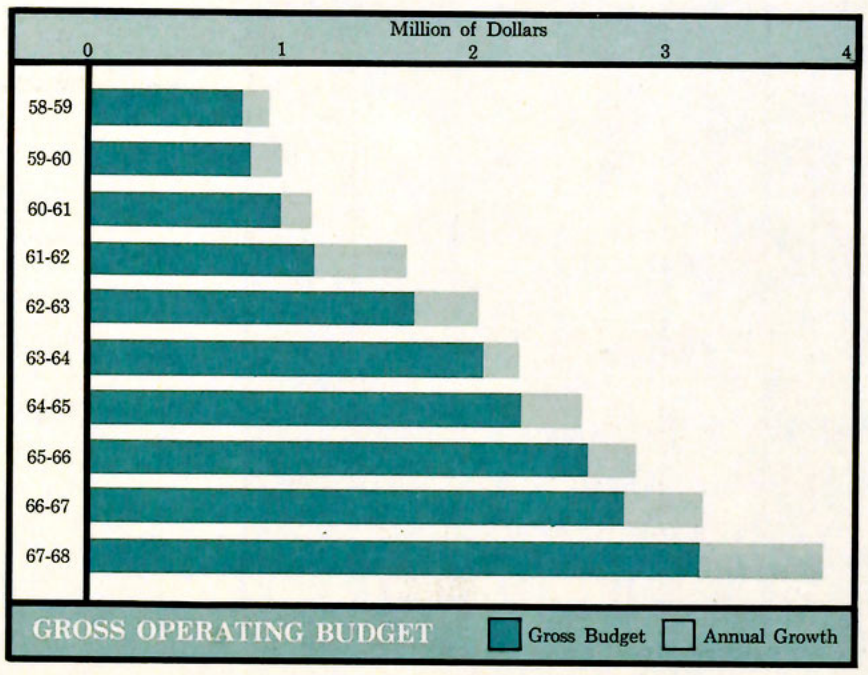
Year	Arts	Business Economics	Education	Languages	Natural Sciences Math.	Social Sciences
58-59	3	15	51	9	9	13
59-60	5	18	48	8	11	10
60-61	4	20	51	10	8	7
61-62	2	26	48	7	9	8
62-63	3	27	38	11	8	13
63-64	5	0	47	13	11	24
64-65	1	31	31	6	12	19
65-66	3	29	30	8	10	20
66-67	4	25	31	9	8	23
67-68	5	31	31	6	5	22

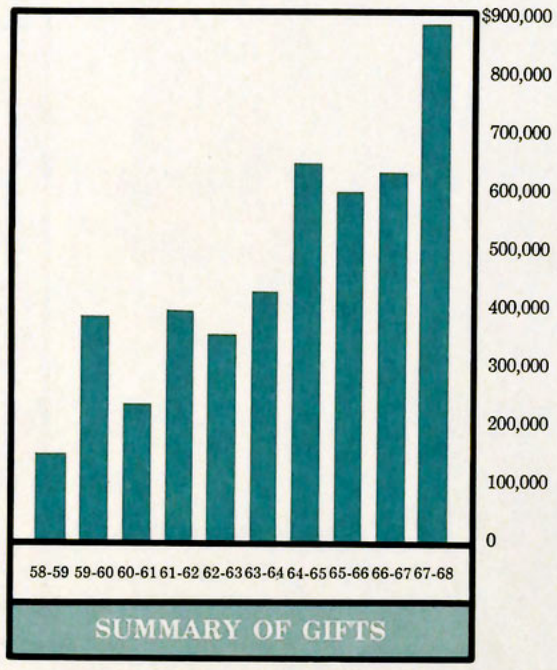
FINANCE

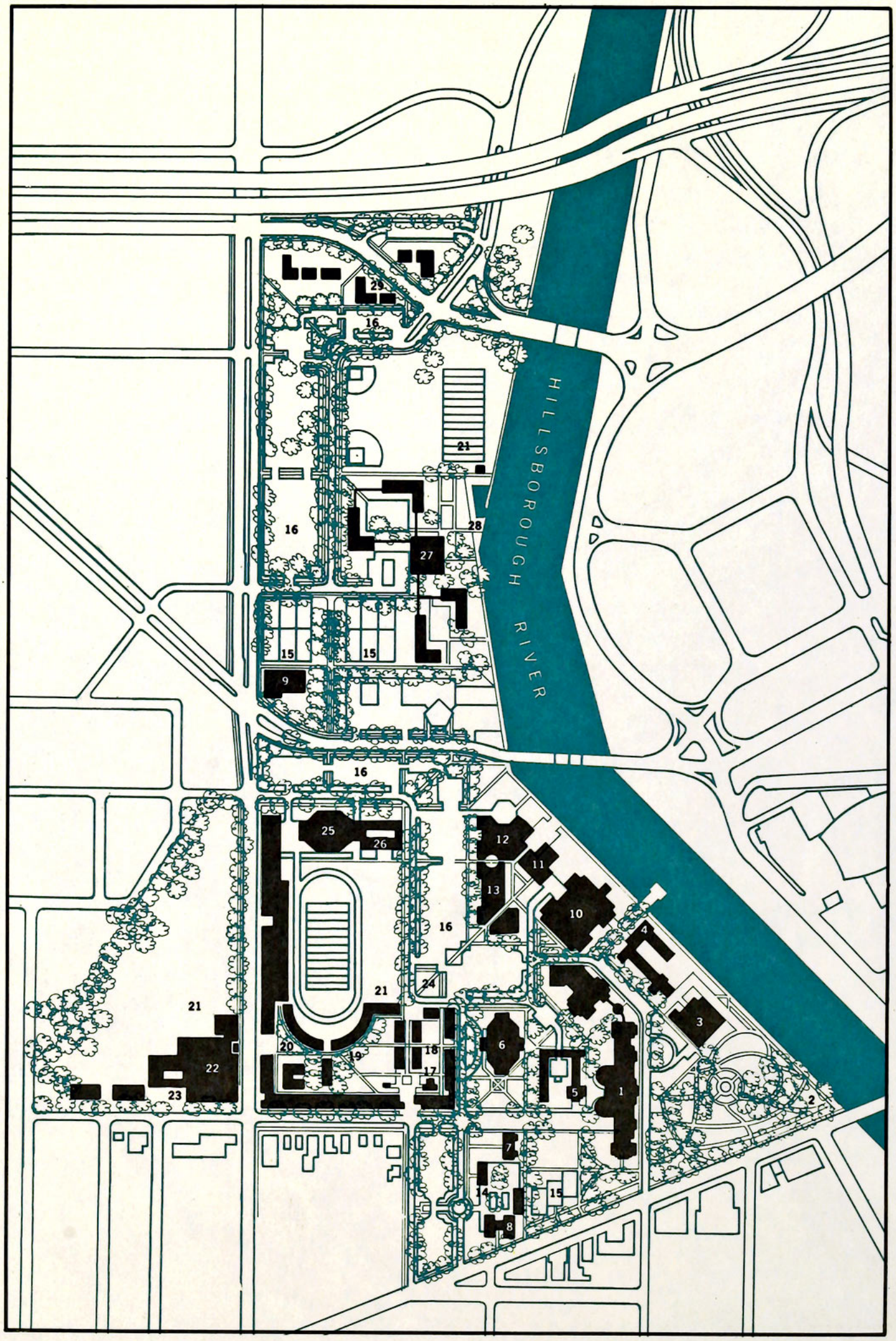
For the past ten years the Administration of the University, adhering to a firm fiscal policy, has successfully closed each year with a balanced budget. These balanced budgets have been the result of careful management and rigid control of expenditures.

The primary source of income (more than 80% of the gross budget), has been tuition and fees. Seldom have gifts provided more than a minor part of needed expenditures for added buildings and other physical facilities imperative for the growth of the student body and improvement of essential educational services. The result has been a steady dependence upon the increase of tuition and fees which has been and will be maintained at a conservative and competitive position as far as possible in the future.

This policy is untenable, when coupled with the accelerating financial demands generated by current inflationary trends. If the University is to preserve the integrity of its academic purpose it must no longer depend so heavily on tuition and fees for annual operation. Hence, it must vigorously seek other sources of income for the maintenance of fiscal stabiltiy and the additional capital requirements essential to its continued improvement.







LEGEND

EXISTING

1. Plant Hall
2. Plant Park
3. Student Center
4. McKay Hall
5. Smiley Hall
6. McKay Auditorium
7. Delo Hall
8. Howell Hall
9. Howell Gymnasium
10. Merle Kelce Library — under construction 1968

PROPOSED

11. Business Classroom
12. Humanities Classroom
13. General Purpose Classroom
14. Girls Dormitory
15. Tennis Courts
16. Parking
17. Infirmary
18. Art Quadrangle
19. Science Quadrangle
20. Physical Education
21. Playfields
22. Cultural Center
23. Physical Plant and Garage
24. Campanile
25. Field House
26. Olympic Swimming Pool
27. Mens Dormitory
28. Boat Basin
29. Fraternity Row