

MAPC Capstone Crash Course



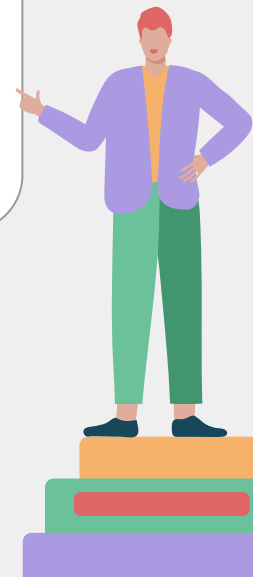
Road Map

Overview
of the
Capstone
project

When
should you
have a
capstone
project
idea?

Picking a
Faculty
Advisor

How each
core course
applies to
your
capstone



Capstone project Overview

What is a capstone project?

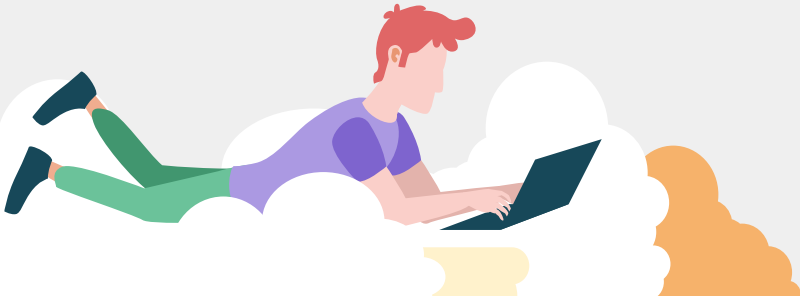
It is a multilayered project that allows students to work hands on with a specific topic or career field

How is a capstone project different from a thesis paper?

Capstone projects are different from a thesis paper because they are flexible and can be turned in as different formats and not just as a paper

What are some different ways to can create my capstone?

Manual, Social Media Campaign, Performance, Communication Plan, or Autoethnography, etc.



Brainstorming Your Capstone Ideas

When should you have at least one idea for your capstone project?

Near the end of MAPC 601 and the beginning of MAPC 602

Brainstorm different ideas that can be tied to communications or your career

Start thinking of ideas for what you want your final capstone to look like



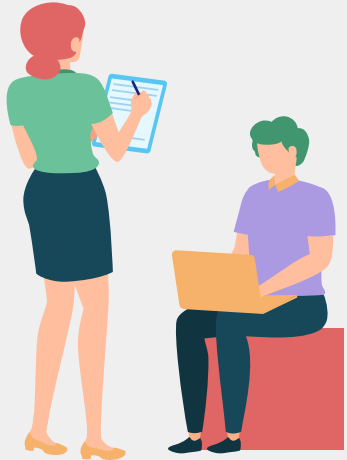
Picking a Faculty Advisor

Any UT Faculty member can be your advisor for your capstone

View the different MAPC Faculty Members

Try to reach out to the faculty members you are interested in and set up a meeting

Really take into consideration if they are a good fit for you and if they align with your interests



Core MAPC Courses and your Capstone

MAPC 601
Leadership and Strategic
Presentations

Complete a lit review based on your capstone
idea/topic

MAPC 602
Global Professional
Communication

Start to consider how your capstone idea/topic
relates to different cultures

MAPC 605
Research Strategies and
Design

Consider different research and design methods
you plan to use for your capstone research

MAPC 604
Conflict Resolution

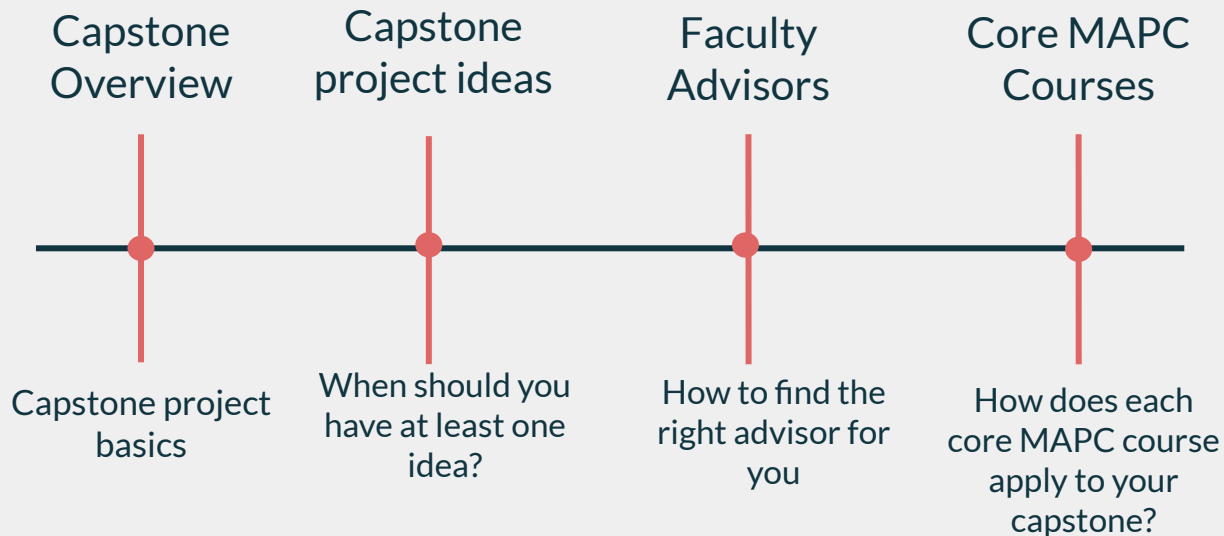
Consider different conflict situations you may face
when working on your capstone and how to use
different strategies when trying to solve them

MAPC 603
Organizational and Strategic
Communication

Consider creating a strategic communication plan
for how you plan to execute your capstone



Wrap Up



Questions

