THE UNIVERSITY OF TAMPA

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UT College of Business:

Stepping up the Pace for the '90s

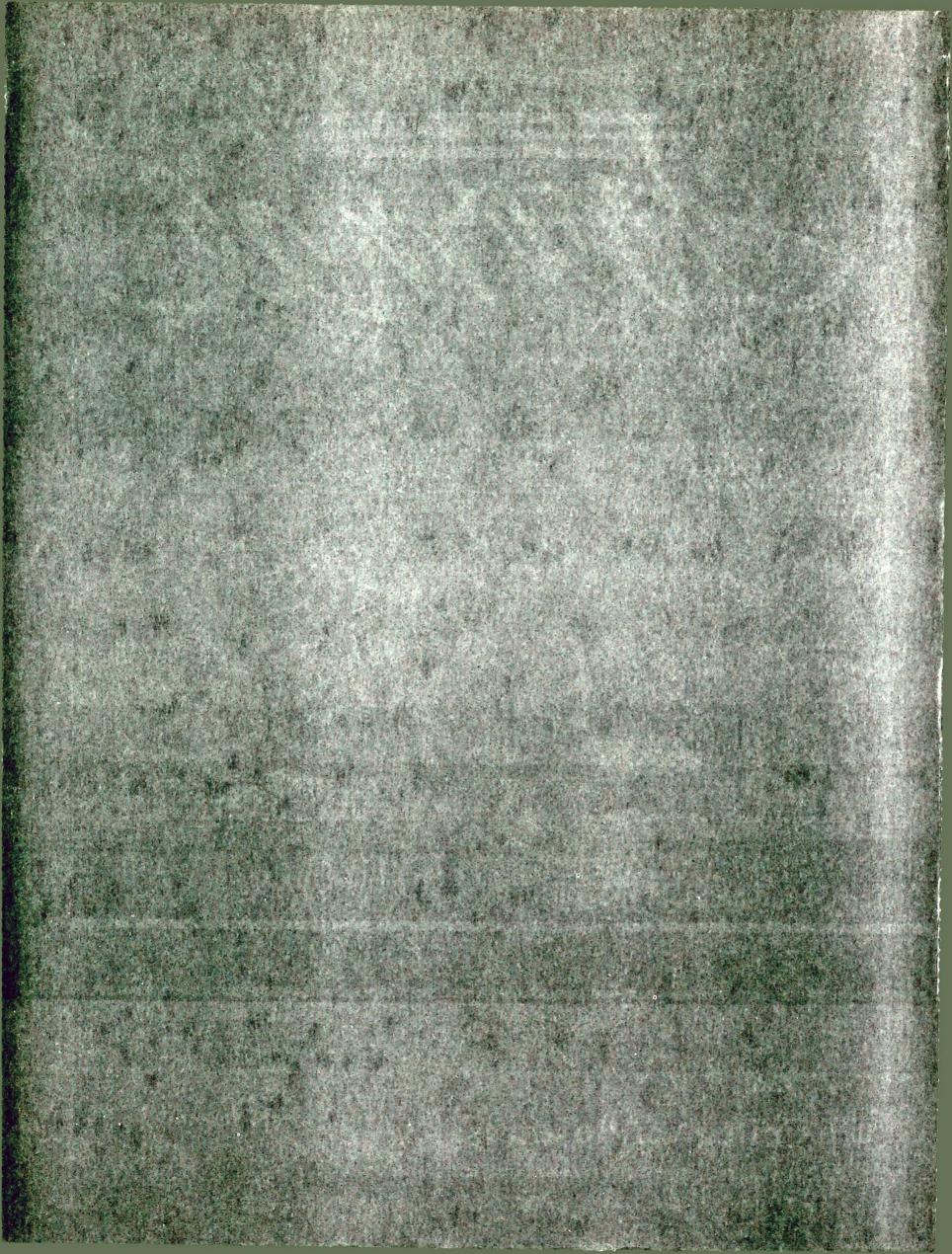


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year ago last September the University began the academic year with a new College of Business. Academia, within all its disciplines, has the obligation to remain relevant to life outside in the "real world." Academia also has the responsibility to serve as the repository of knowledge and to preserve what is good not only in this time, but what is good and true for all time. It is between these two poles that an institution of higher learning must find balance. The task is made all the more difficult because the "right balance" is constantly shifting. Lean too far toward the practical and you are accused of being a trade school. Retreat too far toward the esoteric and you are said to be an ivory tower, out of touch with the real world.

UT's College of Business is in the process of redefining its role as an academic center for learning as well as its relationship to the larger corporate community. Our primary feature focuses on that self evaluation.

Part of that effort is evident in the story on the new Center for Ethics. Another story profiles the man who has been selected to head the center, Gen. Charles Cunningham (ret.).

There is an incisive piece by English Professor, Don Morrill, who witnessed the unfolding drama in Poland in the last year. He watched it happen from the inside and his article reveals more about the Polish people and their struggle than you are likely to hear or read in the daily news reports.

Scholarships at The University of Tampa make it possible for a high number of very gifted young people to excel in their chosen field. We profile two recipients of the Presidential Scholarship, both of whom graduated in 1988. And we look at where they are now and how they benefited from those community-generated scholarships they received at UT.

Grant Donaldson, Editor

About the cover: Dana Professor of Economics and Business, James Fesmire, lectures a group of MBA students. Photo by Strobe Studios of Tampa.

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UT College of Business: What's in a Name?

Business programs have been a significant part of the curriculum since UT was established in 1931, and the Masters in Business Administration (MBA) program has been growing almost in spite of itself since 1973, under the mantle of the Division of Business and Economics.

But Dr. Ron Vaughn, Dean of the new College, believes the way was opened for new growth and expansion when the UT Board of Trustees formally launched the College of Business a little more than a year ago.

"Business programs have been strong for a long time at UT and it was not clear to many people why we created the College, but the changes have been more than subtle," says Vaughn, who was named Dean in July, but who has occupied the Max H. Hollingsworth Chair of American Enterprise in Marketing at UT since 1984.

This kind of change in organizational structure, Vaughn believes, is one of the keys to success.

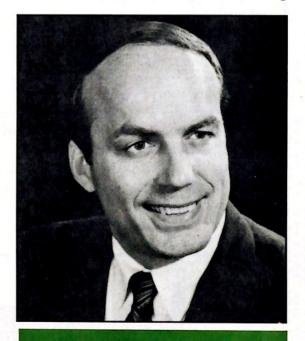
Under the previous structure, the division chairman was required to teach six hours each semester, and spend the rest of the time consumed in the daily routine of academic issues and studentrelated problems, tasks which left very little time to plan for the future. Karen Squires, Associate Professor of Accounting, has stepped into the newly created Associate Dean position and handles many of those responsibilities.

"I don't believe I would have been interested in the chairmanship of the division because of the limited structure. Much more is possible as a college," adds Vaughn.

Vaughn looks at the "opportunity" in two ways: the direction and changes he can now make within the college, and the ways it can relate to the community outside the University.

"I tend to look at things strategically because of my business background. It's partly my marketing experience, but it's also just the way I think," says Vaughn.

New strategic plans are being developed, academic program development is proceeding, college promotion activities are underway, and initiatives are going out to the business community. Since July, a Center for Ethics has been created and other centers are being



...Dr. Ron Vaughn

planned which can enrich educational programs and serve business community needs.

Faculty Loads and Student Demand

Some 45 percent of the University's declared majors are in the College of Business(900students). Approximately 50 percent of the undergraduates find jobs in the Tampa Bay Area following graduation. The 16-year-old MBA program has grown to almost 300 students through word of mouth, without the benefit of extensive promotion.

That kind of popularity has created enormous stresses on the 28 full time faculty members, most of whom teach course overloads, and the 20 adjunct professors who are used to help relieve the pressure. "We've always had a basic production problem with very strong demand from the marketplace and we've had to stretch our faculty and finances to the limit," says Vaughn.

At one point prior to the present administration (1985), enrollment in the MBA program was capped because student demand was out-stripping the capability of an overloaded faculty. The cap maintained an ideal student-teacher ratio, but it also slowed the program's growth.

Current plans are underway to recruit more faculty to meet increasing demand, and Vaughn has been involved for months in extensive searches to fill specific positions.

Curriculum Evaluation

In addition, a faculty committee is examining the undergraduate curriculum to balance a good liberal arts base with a broad business degree core and major area specialization.

Then there are a number of professional associations and accreditation agencies which set standards and guidelines for business professions. If UT business programs are to continue to be respected within those professions, there must be continuing effort to provide education consistent with their evolving guidelines.

Such ongoing scrutiny is essential if curriculum is to keep pace with changing business needs.

A recent study by the American Assembly of Collegiate Schools of Business (AACSB) noted a number of shortcomings of business schools. The assembly commissioned the three-year study of American collegiate business schools because none had been done since the early sixties and there was a need to find out how schools were preparing for the 21st century.

One of the major findings was that some business degree programs are expected to take on a more international slantas American business moves into the world economy.

That means students at the undergraduate and graduate levels will need such skills as: foreign language speaking ability, an appreciation for cultural and political differences, and a more extensive sense of world history. The College of Business is pursuing new initiatives to develop international business concentrations at both undergraduate and MBA levels.

Another finding is that both academics and corporate managers agree that business schools, and their faculty, do not interact enough with the business community. In addition, schools have not done an adequate job of integrating students into the business world.

Through the college's business advisory council, centers for applied research, internships, executive class presentations, students working with businesses on "real" problems, and other initiatives, Vaughn feels that the business interaction concerns are being addressed.

Business Partnership

Vaughn sees the demand for business programs continuing. The strong opportunity for a College of Business is due to UT's position in a thriving business environment, coupled with its location within a city center, and its strong business ties to the community.

"Those opportunities don't remain forever," said Vaughn.

One way to take advantage of them is to maintain what he calls an "important linkage" with the business community through speaker programs, field trips, internships and the establishment of new special purpose centers such as the Center for Ethics. Another way is through the MBA program.

"What you have to do is push the best high leverage programs, the ones which lead you to the desired future."

If there is a jewel in the College of Business crown, it's the MBA. Ninetyfive percent of the program's students live and hold professional positions in the community.

More than 600 colleges and universities around the country offer the MBA degree. In the past two decades, MBA enrollments have more than tripled



Dr. Vaughn greets a guest in the Trustees Conference Room during the annual Executive for a Day reception, one of the many programs for undergraduate business students.

nationwide. The trend is echoed at UT, where the number of MBA students has quadrupled in the past two decades.

"Students currently enrolled in the MBA have received their undergraduate degrees from more than 100 different universities. You know that you're getting some good talent when you have some students scoring in the upper one percent of the Graduate Management Admissions Test (GMAT). This means that we have some of the best graduate students in the country enrolled," he said.

Downtown Connection

Not only is there tremendous demand for business programs, but enormous capacity for growth if you listen to business community needs, says Vaughn. He and his faculty are already responding to some of the issues raised by corporate Tampa Bay.

By the fall of 1990, there will be new MBA program concentrations in finance, marketing and international business. A concentration in accounting was added this year. There will be an MBA corporate intern program for full time students and efforts are being made to bring in more senior executives as guest speakers.

Vaughn says of the new concentrations, "Corporate heads already know they are losing some young talent because they can't get the particular concentration that they need from the local educational institutions. We have an obligation to respond to that need, and we will."

UT Announces Center for Ethics

UT College of Business Dean, Ronald L. Vaughn, in December announced establishment of a Center for Ethics, an institute that will help educate students and train educators, as well as businesses and government on the subject of ethics.

"Business ethics is a very challenging issue," said Vaughn. "Emphasis on short-term profitability only compounds the confusion. The Center for Ethics at UT was designed to help develop the materials and curriculum necessary to educate students in ethical decision-making, and to work very closely with the Tampa Bay business community in addressing its ethical concerns."

Specifically, the staff of the Center for Ethics will help organizations develop and implement codes of ethics, offer lectures and in-house training seminars, sponsor symposia for educators, and conduct applied research. A library is already stocked with codes, articles and research.

Charles J. Cunningham, Jr., retired Air Force career officer and past president of Reflectone, Inc. of Tampa, has been appointed director of the Center. William L. Rhey, Ph.D., assistant professor of marketing at UT, is the center's associate director, overseeing its research functions. The initial concept and scope of the Center was first put forward by Rhey who saw the need.

Rhey, Vaughn and Cunningham have been working with community leaders for almost a year in research and planning for the Center.

"The time is ripe for such a center," noted Cunningham. "Educators and students alike see the need to address the condition of ethics in business and government."

"Most of the major companies in the U.S., business school deans, and key government officials are troubled by ethical problems they observe."

"This Center can help prepare leaders in business and government, as well as our young people, to deal with the persistent and pervasive ethical problems they face." "According to the Ethics Resource Center in Washington, D.C., which tracks such things, the UT Center for Ethics is one of a small number of such university-related ethic centers in the country. While most colleges and universities offer courses and opportunities to study ethics, the existence of a dedicated Center is not commonplace."

Funding for the center will come from private and corporate donations and foundations. To date, Winn-Dixie Stores, Inc. has pledged \$60,000 and First Florida Bank has pledged \$22,500 toward center support.

-UT-

Cunningham to Head Ethics Center

UT's new director for its Center for Ethics is an energetic, retired-three-star general who believes that morality, values and ethics are as essential to our personal and business lives as food and shelter.

His own life story is about as American as apple pie and it says much about the values he brings to the job.

Charles J. Cunningham, Jr., 57, is a practicing Catholic, former fighter pilot, father of six children and a grandfather three times.

He began his military career with the Air Force in 1954. By the time he retired, in July of 1987, "Chuck" Cunningham had logged more than 6,500 hours of flying time in high performance trainers and fighters, served two combat tours in Vietnam, been based in Germany and Thailand and spent eight years at headquarters USAF in Washington, D.C., working in program./ budget development.

He doesn't credit his military background, in particular, with preparing him to run the Center for Ethics. "If anything, that Washington background can make you a little jaded," he says.

"I would attribute my values to my family upbringing, what I learned in school, and my church. That's where most of us get our morality. And I've had many fine role models," said Cunningham.

He doesn't believe that the job requires any extraordinary skills or training but says certain "conditions" must exist before one can be a success. He says there must be a vision, a willingness to invest the time and energy necessary, support from the University and a willingness on the part of the community to sustain it.

Still, Cunn i n g h a m concedeshis life experience and education



...Cunningham

will help guide him through some of the challenging questions which will be posed to the Center.

He holds a bachelor's degree in political science from Florida State University, a masters degree in business administration from George Washington University, and a doctorate in public administration from Nova University.

He is no stranger to the corporate world. After retirement from the military, Cunningham went to work for Reflectone, Inc., a flight simulator manufacturer located in Tampa. He served as assistant to the chairman at the firm for six months, then moved up to the position of Chief Operating Officer, serving for 18 months before leaving in July of 1989 to accept the position at UT.

"There are many aspects of this job (Center director) which I'm looking forward to, but one of the high points will be my experience in the classroom with students," he adds.

He and his wife, Tish, live in north Tampa. Four of his six children, three boys and three girls, are married. They range in age from 21 to 31.

UT Creates 732 Jobs, \$52.8 Million Impact

The University of Tampa pumped approximately \$52.8 million into a tricounty area of West Coast Florida in 1988. Of that total, \$50.1 million was spent in Tampa and Hillsborough County by the University, employees, students and visitors to the Museum.

The study is the first thorough analysis of UT's impact on the community and it "rather specifically indicates the economic as well as the social impact UT has on this community," said President Bruce Samson, who commissioned the study in late 1988.

Although the \$5,000 survey was conducted by an outside consultant, Harry Krueckeberg, president of Hark Marketing Management Inc., most of the data was collected under the supervision of College of Business Dean, Ron Vaughn, and a group of UT-MBA and undergraduate students.

If the direct and indirect dollar impact is tracked as it ripples through the economy, the total annual economic influence on the community as the dollars change hands three times is \$113.6 million.

"We wanted to be fairly conservative so we only used the first direct impact of \$52 million," said Vaughn.

UT's students contributed about \$7.2 million of the total. The sum included miscellaneous expenditures by those living on campus, housing and purchases by off-campus students, and local purchases made by those living outside the study area.

Purchases of goods and services by the University's 317 employees and their households were estimated at \$6.1 million. The figure includes rental housing and non-housing expenditures by all faculty and staff. An estimated 732 fulltime jobs, including UT employees, are created by the presence of the University.

Parents of students, business visitors, recreational and vacationing visitors spent about \$1.6 million. The number of dollars was based on an estimated daily expenditure by visitors of \$60, a figure provided by the Hillsborough hotel and convention bureau.

Another major component of the economic profile was the impact of the H.B. Plant Museum. An estimated 32,000 visited in 1988. Their total economic impact is estimated to be \$16.3 million of University related expenditures in the region.

Also, area businesses made purchases of at least \$4.1 million in direct support of University-related purchases by University employees, students and visitors.

An additional \$32.5 million is represented "in the volume of local business purchases and expenditures resulting from stimuli provided by the purchases of goods and services by the University, staff, students and visitors. These dollars reflect the economic transactions set off by purchases by the University from local suppliers or purchases by visitors in local restaurants."

UT sits on 69 acres of prime land valued at \$30 per square foot. This results in a total market value of \$90.2 million which is not on the tax rolls. And the Tampa community absorbs about \$2.1 million in property taxes that would be paid on the property every year because the University is tax-exempt. Another \$5.5 million is not realized by local businesses because of the enterprises of the University such as food service, on-campus housing and the bookstore.

However, the overall impact of \$52 million generated by the University more than offsets the \$7.7 million subsidy.

In compiling the data, each University employee was responded to a questionnaire. The material was analyzed by UT students: Linda Linardos, assistant project director, who graduated with an MBA degree last summer and is employed in the trust marketing area with Sun Bank in Fort Lauderdale; Barbara Mahin, project assistant and an MBA student who will graduate in December; and Stephen "Brock" Blomberg, project assistant, and an economics major who is currently enrolled in the Ph.D program of John Hopkins University.

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President Orders Rewrite of University Master Plan

UT President, Bruce Samson, announced the formation of a task force on strategic planning in November.

The task force, to be chaired by Dr. Ronald Vaughn, Dean of the College of Business, is intended to study and update Master Plan III, the University's current strategic planning document, and to "clarify our mission statement and make it operational." According to Samson, these responsibilities are assigned in hopes of constructing a consensus on UT's "purpose and goals."

The task force will help formulate positive reactions to various aspects of the ever-changing environment, including: new technological developments; the University's attendance rate; high school enrollments; and unpredictable legislation that affects institutions of higher learning.

In addition, task force members face the challenge of making UT better known to students across the globe. The group's focus is hoped to broaden the University's perspective toward the outside world and outline more longrange, overall goals. It will serve as liaison for other efforts, such as preparation for the next visit by the Southern Association of Colleges and Schools; academic development; the budget; and the work of the new task force on intercollegiate athletics. Vaughn is eager to begin his work. "Obviously, I think it's very important; anytime you're thinking long-term to shape the University's future, it's an awesome responsibility. There are plenty of capable individuals involved," he said.

Members of the group include students, professors and administrators of varying backgrounds and areas of expertise.

Samson expects the group to presentits conclusions in February, 1991 for his review and subsequent consideration by the Board of Trustees.

Restoration Update

H.B. Plant Hall is well on its way to restoration for its 1991 Centennial. Though complete restoration is still years away, many of the major components are either finished or underway.

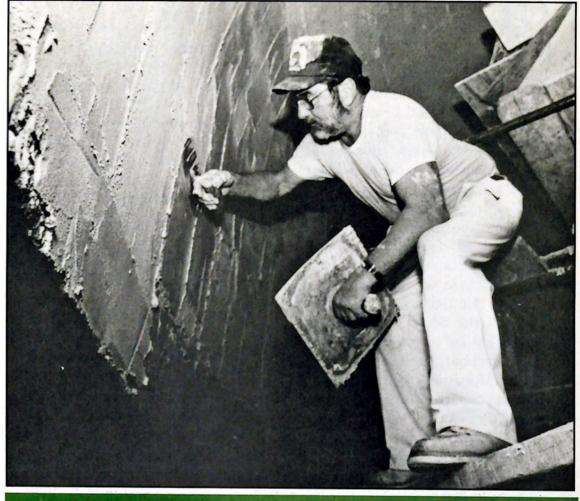
Estimated price tag for the restoration is currently at \$12 million. So far, almost \$3.5 million has been raised through private donations, and grants from the City of Tampa and the Florida Bureau of Historic Preservation under the Secretary of State's office.

The six minarets have now been finished for some time, funded by a \$1.6 million grant, in 1984, from the City of Tampa, and work is now focusing on the towering east and west verandahs which have received little more than new coats of paint in the last 99 years.

Of that, \$750,000 has been allocated to refinishing the verandah roofs, structural reinforcement, floor replacement and repainting of the ornate wood facade. Estimated completion date for both verandahs is March, 1990.

Preliminary work is already underway on some of the more mundane aspects of the restoration. A recent \$650,000 grant from the Bureau of Historic Preservation is allocated for replacing the entire roof of Plant Hall.

Over the years, the building has settled in some areas, especially in the Hazel Ward Lounge, the Math and Science wing and Fletcher Lounge. Engineers are now conducting a study to determine what needs to



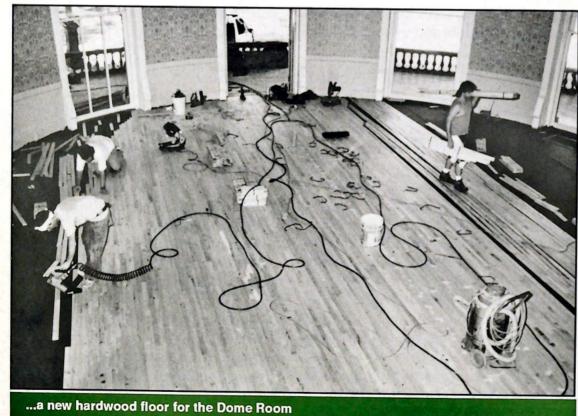
...plastering in the Ball Room

be done to halt the settling and to shore up the foundation.

Two of Plant Hall's meeting areas, the Dome Room and the Ball Room have been finished and both will be open for use in January 1990. Cost of restoring the two rooms is estimated at \$600,000.

The last major project slated for completion before the 1991 Centennial involves recarpeting of the main lobby and corridor and refinishing the entry ways to the lobby. Cost estimates are not yet available for that phase.

-UT-





...a new face for the verandah

Columnist Has Message for Black Fathers

William Raspberry is relentless in his message.

The Washington Post syndicated columnist pounded his message home to a University of Tampa audience Nov. 21 in the UT Ballroom

He takes nothing away from female black America, but he doesn't think women can save black culture by themselves.

"You can't be a strong people unless you have a strong family. We can't have strong families unless we have strong men. And we won't have strong men unless we rescue our boys," said Raspberry.

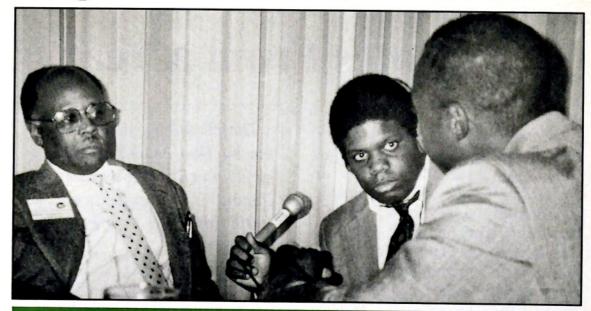
Too often, he says, young black men have no role models within the family because they live in single parent homes run by females. The only place left for them to learn to be a man is the worst possible source, "the street."

Too many black men are jobless, irresponsible and undesirable as marriage partners, leaving black women to assume most of the family responsibilities. The result, he says, is a family in which single parent mothers "love their sons and raise their daughters."

He urges black society to create strong role models for fatherless young males to instill a sense of responsibility and pride.

Raspberry was presented by the UT Office of Professional Development and the St. Petersburg Times.

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Washington Post columnist William Raspberry is interviewed by members of the press following his address to a packed house in the UT Ballroom Nov. 21.



"Friends of the Merl Kelce Library," a support organization, recognized their 10th anniversary Oct. 28 with a celebration of Latin Culture in Tampa. The program included a video on "One Hundred Years of Ybor City History", by Gayla Jamison, and a display of art depicting old Ybor City, by artist Arnold Martinez. (Above) Guests gathered in the library to hear a panel discussion by noted Ybor City historians and residents.



Charter members of the original Chiselers volunteer group, formed in 1969 by Sunny Delo, were honored Oct. 25 in the UT Ballroom. From left are: Mrs. Julie McKay, Mrs. Ola Heath, Mrs. Martha Ferman, Mrs. Bab Dupree, Mrs. Janet Smith, Mrs. Emily Moody, and Mrs. Louise Ferguson.

Notes From a Year in Poland

I arrived in Poland in September, 1988, on an evening golden as few would be until the following May. In downtown Warsaw, in the park behind the Tomb of the Unknown Soldier, a fountain gushed for those seated on benches, musing. Statues of characters from classical mythology, blackened by pollution, lined the broad, leafy walk. Zima, Chawla, Twopczsosc... and one with a more familiar name: Venus. On her right cheek was a square patch of lighter-colored stone, a recent repair. I looked back toward the Tomb housed in a fragment of colonnade, the remains of the Saxon Palace destroyed during World War II. Further down the walk I would find a memorial to those who perished under "Hitlerism." Warsaw. Its few facades from before that time of devastation remind one of Paris. The rest speak of cruel and incompetent leaders, and two centuries of crueler history.

I thought of my first memories of Poland-those black and white photographs and newsreels depicting the ragged, chilled refugees in long lines of deprivation. . . and the piles of nude corpses in the death camps. I remembered that, in grade school, I had pitied Polish children because I'd heard they had to attend classes on Saturdays. This was the land of Copernicus, Chopin, Marie Curie, and I had been prepared to feel sorry for it, all the more because of its present economic crisis. Before coming to the park, I'd tried a slice of walk-in pizza; a cool, toaster waffle sprinkled with a few peas and mushroom slices, dosed with ketchup. It was what was available in a country where the divorced frequently share the same flat because there is a fortyyear waiting list for apartments; where department store escalators do not-or cannot run; where old, bale-shaped women stand all day in pedestrian subways, hawking shoelaces or plastic The following article was written by Don Morrill, a UT Instructor in English, who taught in Poland from September 1988 until July 1989 as a Fulbright lecturer.

bags emblazoned with the Pepsi logo and the image of Michael Jackson.

History books, newspapers, films—I thought of all the black and white Poland I had seen and was still seeing. The last golden light of dusk tippled off the leaves and was gone. Before the bandaged goddess of love, I turned suddenly—silly in my surprise—toward the sound of laughter from a couple, perhaps eighteen, arm-in-arm, heading down the walk.

The Poles are a clever, hospitable, imbibing, apologetic, self-conscious, sentimental, divided, ceremonial, cynical, kitschy, martyrological, contriving, hopeful, proud, skeptical, aesthetic, thwarted, humiliated, heroic people.

If ours is a mall society, theirs gravitates toward the cafe.

If our time is consumed by the myriad, trivial choices of shopping—as hobby, theirs is devoured in obtaining what is available of essential products.

If we are empowered because "the customer is always right", they must develop networks of favor, or wait without recourse.

If we are politicized by an occasion or an issue, they are politicized by a seemingly relentless state of affairs.

Our streets are numbered and only sometimes named in commemoration. Theirs are named for figures from history, names sometimes changed by invaders—names, thus, doubly remembered, linked to restoration.

Without questioning, we expect the world to look to us, longingly. They view us as a rich, admirable and slightly crazy relative from whom help can be sought. "What a truly American idea," said Agnieszka—one of my colleagues at the University—upon learning of a proposal to ease air pollution in Los Angeles by carving an exhaust trough in a mountainside. She smiled. She had lived in Virginia during her years as a graduate student. "Forget about the car-glut. Just move the mountain."

And there was the Krakow cab driver—any cab driver—who declared in his broken English, "Soviets, no. America, yes. Bush, yes. Chicago, yes. Gasoline, yes." He had cousins in Chicago, as does everyone in Poland, it seems. As the standing joke goes, it's the second largest Polish city, after Warsaw. Of course, as anyone will tell you, Polish Americans are more American than Polish—and most of the Polish festivals, ceremonies and special dishes they preserve in union halls and country clubs perished four decades ago in the Old Country.

Though I spent a good deal of time in Warsaw and Krakow, I lived in Lodz, the second largest city in the country. Few visit Lodz except to shop for the clothes and textiles that are its chief manufacture. It is a hideous, dour sprawl of red-brick factories and cement housing projects of the type found in socialist cities from East Berlin to Beijing. Its main street, Piotrkowska, is one of the few remnants from the days before the wars, when the town grew into a city under the domain of "cotton kings." It is now a collection of elegant facades grandly decayed, a ramshackle turn-of-the-century New York.

Lodz was home to the second largest Jewish population in Europe. It is now known as "the woman's city" and "red Lodz" because so many women work in its factories and, as breadwinners, they are politically conservative. When they went on strike last winter, the political and economic problems deep-

Poland con't. pg 9...

FACULTY

...Poland con't. from pg. 8

ened dramatically. There was talk that if reforms were not in evidence by spring, blood might flow. Always, people declare they hope to escape Lodz, or they defend it with hometown ferocity, or they say nothing in a way that is more damning.

Yet Lodz has the most important film school in the country. Roman Polanski and Andre Wadja studied there. The novelist Jerzy Kosinski and the poet Julian Tuwim were born in Lodz. The

city has a respectable museum of modern art and a number of uncommonly fine galleries and art jewelry shops whose clientele must be the elite of wealthy criminals, political barons and hard currency businessmen.

I lectured on American Literature at the University. For the most part, my students spoke beautiful English, the produce of years of training and the realization that English is essential for getting out or moving up. Most had ten years or more of instruction in Russian, but few would or could—speak it. Officially, they were training to be language teachers, though not one would seek such work because it pays poorly and would mean moving to the countryside.

They were bright people some of the parents—who played Tracy Chapman and Madonna tapes, who might see the occasional thrash band, such as Raw

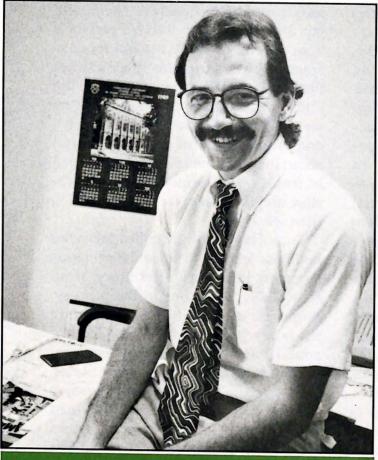
Cutlet Formation, at Club 77, a sort of heavy-metal YMCA. They endured thirty-two hours of class a week. Yet, like most of my colleagues on the faculty, they had to supplement their incomes with extra jobs. One of them, for instance, went on bartering trips and ended up in China with sewing machines. Others kept their doings private out of necessity. Obviously, few had time to read and really think about their studies.

"Even if we didn't have so many classes," one of my students confided, "we wouldn't work at school. It's been that way for so long." Yet I had students deeply familiar with the literature of this country students who saw literature as food for the soul and said so, without irony.

And there is the personal reel of images, incidents, odd facts:

—The Gypsy boy who took my hand on the main square of Krakow and tried to kiss it while pleading and showing me a note—all to distract me while his partner tried to pick my pocket.

—The headstones in the Jewish cemetery in Lodz, swept from their graves



..Donald D. Morrill, UT Instructor in English, met with Lech Walesa while in Poland.

and stacked, for decades, in the undergrowth.

—An old woman in the outdoor market in Krakow, holding in her arms a plucked goose for sale, rocking it unconsciously while she watches the passing scene.

—Pirated cornflakes in the store, stripped of their boxes, the cellophane bags looking oddly vulnerable.

—A flower-seller before a small fire on Krakow's main square at three a.m., surely a vodka vendor.

—"Whirling Sex:" the Polish translation of the title of the feature film, "Dirty Dancing." —Young men, old men, staggering drunk before noon.

—At coffee shops, restaurants, theatres—a coat-check room, usually run by an old man or woman, or someone disabled, to whom you pay a small fee for hanging up your coat. And outside of restrooms, an old woman to whom you pay a pittance for the single square of paper.

In February of this year, before the relegalization of Solidarity, I and more than a dozen of my colleagues met with

> Lech Walesa in Gdansk. Union bodyguards hunched in the parking lot, smoking, vigilant for signs of police, waiting for the signal for us to enter. When it came, we filed through a narrow doorway into the rectory of St. Brygida's church, each of us surprised by Walesa waiting in the foyer to shake our hands. He is a short, thick man, much shorter and grayer than photographs suggest. He wore a tweed sports coat from a Polish department store rack, though one of a finer cut. The Solidarity logo and the image of the Virgin Mother hung on his lapel.

For an hour he sat on a wooden throne, his hands flying to and from its carved, lion's paw armrests as he answered our questions made timid by his celebrity. Would Solidarity be re-legalized? Would reforms be initiated? What might they be like?

Even though we spoke through a translator, one could see he is a

confident, charismatic man of immense energies—a wit, quick with the political parable, quick with analogies drawn from the conversation. He continues to grow into the roles he has sought from fate. He may have once been prone to demagogism, but he now sees for himself a larger place in the history of the country. He refers to himself in the third person, yet it is Poland's destiny that he chooses to serve, or so it seems.

It was, of course, no accident that this meeting took place in a church. A number of Walesa's closest advisors are clergymen. The Church has grown more powerful than ever as a haven for

FACULTY

the Opposition, though it claims little interest, officially, in such earthly matters. As Walesa spoke, I thought of my Polish friend's observation that there is no place, politically, for a non-Christian intellectual in Poland. In the past, one was either for or against the Communist regime. When authorities cracked down, opponents had no choice but to seek refuge from the Church. The bipolarity still exists.

Church funds must have also played a role in Solidarity's success in the April elections, the first free elections in the East Bloc in decades. Within twentyfour hours of the re-legalization of the Union, Solidarity posters and billboards sprung up around the country. Within days, video monitors appeared in shop windows, each featuring a local Solidarity candidate. The Party was stupefied by the blitz. Standing in Constitution Square in Warsawamong posters of Gary Cooper from High Noon with a Solidarity emblem pinned above his marshal's badgefew doubted the outcome. Yet the crowds were oddly reserved, despite news cameras shopping for reaction. The electoral victory was only a start.

Some months later, I had my moment with President Bush. He arrived in July, the height of the tourist season, when Poland is hot and ripened strawberries spot the brown paper bags in which they're sold. He came to show support for the resurgence of democracy in Poland that has since produced the first non-Communist government in the East Bloc in forty years. He met with Party Leaders, spoke to the Parliament, lunched with Walesa and gave a small fraction of the ten billion dollars in aid experts declared the country would need to rebuild.

He also appeared before a group on the lawn of the American Ambassador's residence—mostly lower echelon embassy staff, a number of which are Poles. He arrived tired and wet-haired from his morning shower.. He had a few warm remarks and played the vigorous grandfather, posing for a group picture with the children under twelve who, like all present, entered the grounds through a metal detector at the gate. In the dormers above, marksmen maintained an ominous discretion. The secret service personnel, appearing modular with radios plugged into their ears, had instructed us to move slowly to shake Mr. Bush's hand, speaking of him like an object.

"If anyone crosses this cordon, I'm afraid we won't hesitate to move the President off, and that will be the end. You won't get to see him."

The night before, I'd dined with two men from ABC radio news. Their daily per diem was half a month's pay for a Pole. Their network's budget for coverage of Bush's trip was several times that of the yearly expenditure for the Fulbright program in Poland. They were among the hundreds in Bush's entourage, some of whom motored about in one of the 150 Volvos shipped in from West Germany for the occasion, and they were far more travelled than we.

Two of my Fulbright colleagues who had been in Poland since the previous summer, told story after story of all they'd seen and done in the country, hoping to arouse a like enthusiasm in these newsmen who would select the sound bites from Bush's speech that would be broadcast back in the States. It was a pathetic scene. The newsmen were bored. The Warsaw they had seen lay between their hotel room and the engineering truck. Finally, one of them put a knowledgeable look on his face and asked, "So when did the Poles decide that Socialism doesn't work?"

The President worked his way down the row of handshakes, then waved and strode back into the ambassador's residence and to his limousine. Quickly the crowd dispersed, except for Ola, a classic Polish beauty who could give you a look you could feel into old age. She stood at the cordon, amazed in the sunlight, holding her hand out like a strange find.

-UT-



FACULTY NOTES

Dr. George F. Botjer, Professor of History, took part in the Bradley Berlin Seminar this summer. The seminar, co-ordinated by Bradley University, was sponsored by the governments of East and West Germany and the Europaische Akademie in West Berlin. Dr. Botjer served as commentator at a session devoted to East -West German relations. He is also an advisor to Wiley publishers on revisions of the Wheeler-Muller Economic Geographytextbook.

Dr. Stephen Breslow, Assistant Professor of English, recently had two reviews published in <u>World Literature Today:</u> "A Reader's Guide to West Indian and Black British Literature" and "Drinkers, Drummers, and Decent Folk," both Trinidadian ethnographic fictions. Breslow is also completing a play on the life of Beethoven, which is to be performed at the Tampa Bay Performing Arts Center.

Dr. Ellis Cashmore, Professor of Sociology, had two articles published this fall. "The Dawkins Case" was featured in <u>New</u> <u>Community</u>, a British journal of research and policy on ethnic relations, and "The Functions of Racial Conflict" appeared in the first issue of the <u>European Journal of</u> <u>Intercultural Studies.</u>

Dr. James M. Fesmire, Dana Professor of Economics, presented a paper, "A Note on Vertical Market Foreclosure," at the annual meetings of The Southern Economic Association in Orlando Nov. 20.

John Giancola, Associate Professor of Communications, delivered the keynote address at the annual conference of the National Guild of Community Schools of Art, which was held in Las Vegas, Nev. on Nov. 4. The topic of his address was "Technology in the Classroom: Progressive and Regressive Influences."

Mr. Gilbert W. Joseph, Assistant Professor of Accounting, will have an article entitled "Computer Virus Recovery Planning: Auditor Concerns" published in the spring 1989 issue of the Journal of Accounting and EDP.

Harold Nosti, Associate Professor of Art, accompanied by art majors Hoang Van Bui and Kathy Quesnell, recently participated in the Georgia Marble Festival, a national sculpture competition. Nosti and Quesnell

faculty notes con't. pg. 11...

F A C U L T Y

FACULTY NOTES

won honorable mentions for their entries, while senior Hoang Van Bui sold a major piece of work at the festival.

Dr. Fred Punzo, Dana Professor of Biology, co-authored a paper with Gail Huff, 1989 BIO graduate, entitled "Comparative temperature and water relations of the tenebrionid beetles, *Tenebrio molitor* and *T. obscurus*" in the journal, Comparative Biochemistry and Physiology.

Dr. Andrew Solomon, Associate Professor of English and Writing, has had a short story accepted for publication by the <u>New</u> <u>Orleans Review</u>. The fictional work, entitled "Silver Season," will appear in this literary journal sometime next year.

Dr. Kevin Sweeney, Associate Professor of Philosophy, had two articles published this summer. The first was Agee, Comic Discourse, and Buster Keaton's Cops, Film Criticism The second, written with Thomas Hemmeter, was entitled Marriage as Moral Community: Cinematic Critique of Hemingway's To Have and Have Not and appeared in A Moving Feast: The Filmgoer's Hemingway.

Dr. Joanne Trekas, Director and Chair, Division of Nursing, contributed two articles to the 1990 edition of Community and Home Health Care Plans, published by Springhouse Corporation.

Dr. Kathryn Van Spanckeren, Associate Professor of English, delivered a paper entitled "Beyond the U.S.A.: Cross Cultural Images in The Handmaid's Tale" at the American Studies Association/Canadian Association for American Studies International Convention Nov. 25 in Toronto, Canada. She also delivered a paper, "A Heroic Oral Tradition: the Song Cycle of the Mardi Gras 'Indians' of New Orleans," at the Popular Culture Association of the South Conference in Jacksonville Oct. 5-7. She represented the TAMPA REVIEW at a meeting of the Conference of Editors of Learned Journals at the South Atlantic Modern Languages Association Conference held in Atlanta Nov. 7-11. Her article, "Florence King," has been accepted for publication in the reference book Contemporary Southern Writers, Ed. Flora and Baim (Greenwood Press). She will be listed in the 1989-90 edition of Who's Who in Writers, Editors and Poets: U.S. and Canada.

Professor Makes Computer Sing

Associate Professor of Music Terry Mohn was first excited by the prospects of integrating computer technology with musical composition while attending Illinois' Bradley University in 1967. Sitting in a Fortran programming class with 200 electronic engineering students, however, he could only dream of the day when such a union would be possible.

Now Mohn is not only spearheading a new electronic music laboratory on the campus of UT, but has been invited to demonstrate his expertise this Spring in Prague, Czechoslovakia.

The electronic music lab officially opened last fall with the debut of a new course, "Introduction to Recording and Electronic Music." Mohn designed the course to allow students to learn the historical background and esthetics of electronic music while gaining hands-on experience in the creation, storage and editing of such music on about \$10,000 worth of new equipment.

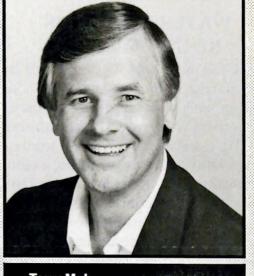
By using a computer to design and monitor all aspects of a musical composition, Mohn said, a person can listen to it being actually "performed" by synthesizers before a single note is recorded. The student can later proceed to edit the piece however he pleases, tailoring different parts with as little as the touch of one finger.

"The sound is absolutely pristine," said Mohn while demonstrating a classic composition by Bach. "It does not sound like a computer."

Everything from the velocity of one keyboard sequences to the tempo of an entire composition can be controlled from the computer screen. The program Mohn uses on his office's Apple Macintosh III was written by Mark of the Unicorn. It is compatible with a variety of computer systems, but must be run with the use of a "musical instrument digital interface," or MIDI.

The MIDI is a device which allows the user to control the interaction of different synthesizers, regardless of the equipment manufacturer. A student can create a new track while listening to a track that was recorded previously.

Mohn said the capabilities for "se-



... Terry Mohn

quence tracking" with such equipment have inspired many different types of musicians, including rock groups and jazz performers. This has led a large number of people interested in pop culture to enroll in his class, which he limits to 15 students. One small synthesizer has 32 different families of instrument sounds hooked up to the MIDI.

"The students are not intimidated by the technology; they just go to it!" says Mohn.

Last year, UT's Student Government donated \$2500 toward the new music lab equipment, for which Mohn expressed much gratitude.

He visualizes an advanced class in UT's future, concentrating on expanded use of the MIDI, as well as work with Communication students. The lab equipment has, as yet, unexplored video interaction possibilities.

Mohn has been asked to bring his enthusiasm for the developments of electronic music to Czechoslovakia by Ladislav Kubik, the country's General Secretary of the Music Composers Union and a widely known composer. Kubik would visit the United States in return for Mohn's lecturing and demonstrations in Czechoslovakia. Currently, Mohn is trying to raise the funds to cover the travel costs through grant financing.

WATER RESOURCE RE-DISCOVERED

UT has now met 70 percent of its annual irrigation needs by using nonpotable well water and will be using 100 percent well water by the summer of 1990, resulting in a healthy savings for the University. In addition, a computer controlled "irrigation controller" with circuitry to coordinate 36 watering sites has been installed on campus. The system, when complete, will employ about one full mile of PVC pipe forming a loop as its major artery. The well water originates from several sources discovered or improved upon earlier this year. Four wells found and converted had their full potential realized by the time a fifth major well was discovered in June. This 150-foot well, located in Plant Park, has proven a major step in the University's ability to control its own water supply.

Approximately \$14,000 has been invested in the initial phase of the project, and an estimated \$30,000 will have been required by the venture's end. One additional benefit obtained through the use of the improved irrigation is that the Spartans' athletic fields can now be treated by "chemigation and fertigation," a sophisticated system of injecting fertilizers, pesticides and nutrients into the soil. This process results in very little waste due to its delivery in liquid form. The system can be programmed for "time-release" functions, and automatically shuts itself off when it is raining. It also includes a battery-operated backup to prevent loss of watering capabilities during emergencies, such as if the master control is struck by lightning.

AWARD OF VALOR

UT police sergeant, Garrette Haskins, received the Presidential Award of Valor from President Bruce Samson during the annual Sliz Award ceremony on Monday, Dec. 4. Haskins was named to receive the award following an incident in which he rescued a man in danger of drowning from the Hillsborough River, which borders the campus, on Tuesday, Nov. 4. UT student, Amy Lewis, noticed a man floating in the river near the boathouse. She asked if he needed help, but got no response. After notifying the Department of Safety and Police, she was met by Sgt. Haskins. When Haskins received no response from the victim, later identified as Michael Bielski, he shed his police equipment and went into the river to try and reach Bielski. After securing the help of individuals in a passing pleasure boat, he was able to bring Bielski to shore. Bielski was transported to the emergency room of Tampa General Hospital for further treatment. He was released on Nov. 16.

MEETING COMPUTER NEEDS OF THE 90S'

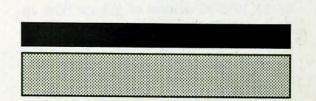
UT's Administrative Computing offices have upgraded to a new computer system designed for the 1990s, one which will enable the administrative side of the campus to share information in the data base within the next year. The new Hewlett-Packard (HP) 3000, Model 935, replaces the Model 58, referred to as the classical architecture. The new system has three to four times the processing power of the older model and the University now has the capacity to incorporate computerized functions of the Registrar, Financial Aid, Student Affairs, Institutional Advancement, Student Admissions, and Financial Management offices so that each office can share information. Estimated the net cost of the new system is a capital lease of \$140,000, after the University received credit for the Series 58.

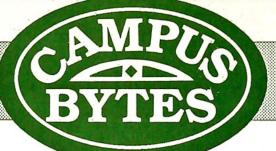
MUSEUM TOURS IN FOREIGN LANGUAGES

Tours through the Henry B. Plant Museum have been opening the eyes of thousands of new visitors since they began in 1933. Thousands of new ears may be opened as well, now that the museum has expanded its "international tours" to include five different languages. Group tours are now being offered in French, German, Italian, Spanish and, most recently, Russian. A volunteer guide is also being sought to conduct the tour in Japanese. The museum staff has also translated its written, self-guided tour information into all of the newly spoken languages, except Russian. There are about a dozen tour guides who comprise the regular volunteer staff, which grows to hundreds during the holiday season.

UT RECEIVES HISTORIC PRESERVATION AWARD

The University has received a Florida Preservation Award from the Florida Trust for Historic Preservation, Inc. for its work in the on-going restoration of H.B. Plant Hall. Specifically, the award was for "Minaret Restoration of the Old Tampa Bay Hotel." The Trust is a statewide, non-profit organization dedicated to preserving the state's historic structures. Each year, it recognizes outstanding preservation projects, groups, and people across the state for their efforts in protecting Florida's historic resources. The Florida Preservation Awards are the state's highest honor recognizing significant historic preservation efforts.





Spartan Stock Rises With Williams

By Gil Swalls Sports Information Director

ryan Williams has been following the stock market since he was in high school, when his sister gave him five shares of AT&T as a gift. Now, the Sunshine State Conference Player-of-the-Year has The University of Tampa's basketball fortunes

on the rise and it's head coach Richard Schmidt who's getting a return on his investment.

A 6-5 junior from Lake Worth, Fla., Williams has the Spartanson track for another successful season. He leads the team in scoring with a 25.3 points-per-game average and is shooting an unheard of 57 percent (16-28) from 3-point range after four games.

"I'm playing fairly well, but I'm capable of playing a lot better, particularly on defense," said Williams, who also leads the team in steals with 11. "I tend to take some bad shots now

and then and I'm trying to cut down on that."

Like a blue chip company, Tampa continues to be among the leaders in its NCAA class in college basketball. Celebrating a string of six consecutive 20-victory campaigns, the Spartans have already set school records this year for most consecutive 100-plus point victories (four) and widest margin of victory (69 points) against Palm Beach Atlantic, 122-53. In that game, Williams' teammate, Roscoe Brown, performed a triple-double: 18 points, 12 rebounds and 10 assists.

"This is the best scoring team we've had," Williams offered as he was lacing his shoes before practice. "We've got a lot of guys who can score. When conference (games) comes around, we'll tighten up on defense cause every possession counts. I don't think we'll score over a hundred in those games, but we can keep it in the 80s."

Defense is an area Williams and coach Schmidt expect to see improvement. But any weaknesses displayed thus far are only obvious to someone with a coach's eye. Palm Beach Atlantic was held scoreless for over six minutes as

areas we need to improve on," said the winner of 144 games at Tampa, including five against Division I competition. "I like the way the players have played hard and tried to improve, but we need to get back on defense quicker."

Although practices have been tough and spirited, Williams agrees with his coach."I'm impressed with this club because we're averaging 115 points per game and not really executing that well yet. We're not doing the little things that'll count in the big games, so I'm excited about the possibilities."

Williams is also excited about the possibilities in the stock market. A marketing major, he would like to be-

> come a stockbroker, saying he enjoys keeping up with his favorite listings although he has trouble finding the time during basketball season.

Also a big fan of his father, Williams says they share many common interests."But I'm not quite the decision maker he is."

During the summer, he used to work at kids basketball camps with pro Derek Harper. "The funny thing is that before coming here, I was just as bad in fundamentals as the kids were." Williams admitted.

the Spartans raced to a 12-0 lead. In fact, the Sailfish didn't cross the midcourt line for about four minutes and were denied any rebounds for six. Guard Drexel Deveaux, a junior from Miami, frustrated PBAU's guards with repeated steals in pickpocket style, which led to uncontested dunks.

quest for another 20-plus victory season

Schmidt likes what he sees, but sees some things he hasn't liked.

"These games are good because it gives us an opportunity to play different combinations and we can find the

These days, honors and recognition are coming his way. Last year, Williams was the only unanimous first team all-conference selection. He won the SSC scoring title with a 22.2 ppg. average and led the league in 3-pointers. Now, he's being touted as Tampa's best bet for All-America status.

Regardless of how his five shares in AT&T perform, Bryan Williams has Tampa basketball riding a bull market. -UT-



All-America candidate Bryan Williams (34) tips the Spartans off on their

Swalls Named Sports Information Director

A former NCAA Division I and USFL media relations director, Gil R. Swalls, has been named Sports Information Director at UT.

"Gil is the caliber of individual the University needs to help enhance the very successful Div. II athletic program here. He is a seasoned veteran whose many talents will be needed. In addition to his sports information duties, I intend to use his expertise in marketing and promotion of UT sports," said UT Athletic Director, Bill Wall.

Swalls, 33, comes to Tampa from Tulsa, Okla. where, for the past three years, he has held an administrative position with the Tulsa World.

Prior to that, he had more than 10 years of experience in sports information and marketing, including serving as assistant athletic director at Oral Roberts University, media relations director for the USFL Oklahoma Outlaws, sports information director at The University of Tulsa and assistant service bureau director of the Big Ten Conference.

A native of Ziegler, Ill., Swalls is a 1976 graduate of Southern Illinois University. He earned a B.S. degree in radio-television/journalism while working in the sports information department.

Swalls received four publication awards from the College Sports Information Directors of America (CoSIDA), including two national bests for his 1983 Tulsa football and basketball media guide covers. Also at Tulsa, he successfully campaigned in 1982 for the Hurricane's first TOP 20 ranking in both the AP and UPI football polls in 30 years and saw current Milwaukee Buck, Paul Pressey, named to the USSWA All-American team.

While at ORU, Swalls produced the school's highest annual revenues through ticket and sponsorship sales and directed an NCAA Div. I sub-regional basketball tournament.

"I am very proud to be joining the

athletic staff at The University of Tampa," said Swalls. "With this opportunity, I intend to increase awareness of Tampa's program, emphasizing its high quality of coaches and student athletes. I am convinced that Tampa athletics will progress under Bill Wall's direction and am looking forward to contributing in that effort as part of his team.."

He assumed duties Nov. 20. -UT-

FROM THE LOCKER ROOM

Tampa's women's basketball team is off to a 1-4 start, but first-year coach Tom Mosca, who won 294 prep games in 15 years at Brandon and Robinson high schools, is relying heavily on young players. In fact, two of the top three statistical leaders are freshmen, including Eaton, Ohio's Kristi Izor, the team scoring leader at 10.4 ppg. and Arlington, Neb. native Lori Gottsch, who leads in assists (18) and steals (8). The Lady Spartans were heartstoppers in their last three games, losing a sixpoint lead to Queens in the final minute on a pair of 3-pointers to fall 55-53; holding on to a 12-point second-half lead in edging Mississippi University for Women, 51-47; and being tied at 52 with four seconds remaining to lose at Armstrong State (Ga.) 56-52 ...

Coach Chris Catanach and his Spartan volleyballers were on familiar ground Dec. 2 making their third consecutive appearance in the NCAA tournament. Unfortunately, the ground was all too familiar as Tampa was sent to dual Florida Southern on its home court. After reaching the quarterfinals last year, Tampa fell to FS in four games despite winning the first, 15-13. Tampa closed the regular season at 28-12, ranked 14th nationally.

Tampa's soccer team, under coach Tom Fitzgerald, advanced to the quarterfinals of the NCAA tournament by defeating FIT before losing at UNC-Greensboro, 2-1. Five Spartans were named to the all-state, allintercollegiate team, including Tom Reasoner, Mike Muhonen, Jorgen Adolfsson, John Timko and Nic Karlsson. The Spartans finished 12-6-2 and were ranked No. 8 nationally.

The Spartan men's and women's swim teams are once again on a highwater mark as pre-season rankings have them rated 7th and 9th respectively. Under coach Ed Brennan, Tampa has placed third or better in four of the last five seasons.

University of Tampa Athletic Director Bill Wall's plans to add atmosphere to Spartans' home games are taking shape. Already, area restaurants are participating in halftime contest giveaways. The Spartan Pep Band is being rejuvenated and a new Spartan mascot will soon be unveiled. Wall and his staff are seeking sponsorships and inviting groups on campus, and throughout the metro area to home events. A major social function for the Sword & Shield Club is planned for the FIT game, Jan. 20 as a followup to the Basketball Tipoff Banquet, which was attended by 130 Spartan fans.

ALUMNI NEWS



I t's that time of year when we are diligently putting together plans for Homecoming. The brochures should be coming out soon, but I wanted to give you some of the dates and times of the events.

The week of Feb. 12th has been designated as Homecoming Week. Students will be participating in the Spirit Contest all week with the winners announced at the Homecoming Dance. The basketball game on Wednesday, Feb. 14, at 7:30 p.m. against St. Leo has been designated the Homecoming Game. So, put on your crimson and old gold and come out to support the Spartans in their biggest game of the year.

This week is also Greek Week. The Greeks will be participating in various activities all week long. Get in touch with your sorority or fraternity to get the details.

Homecoming Weekend actually begins Friday, Feb 16, at 4:30 p.m. with the annual meeting of the National Alumni Association. We will be giving an overview of this year's activities and will have reports from our two newest chapters—the Clearwater Chapter and the College of Business Chapter. We hope you will come and see what is new.

The President's Reception and Dinner will follow the Annual Meeting on Friday, Feb. 16, at 6 p.m. This will be your chance to meet Mr. and Mrs. Samson and other senior staff members. At this dinner we will be awarding the distinguished alumni awards. We have some wonderful nominees and the choices will be difficult. This year will also begin a new award—The President's Young Alumnus Award. This award will be given to the outstanding young alumnus (young meaning under 40 years old). So come and see who will win this year.

Student Government is sponsoring entertainment out by the fountain after the President's dinner on Friday, Feb. 16, at 9 p.m. Bill Faulkner, the Director of Student Activities, along with Student Government, is lining up a comedian and a band. The students will also be holding the final event of the weeklong spirit contest, a lip-synch contest, which should to be quite entertaining.

The Gasparilla Distance Classic is bright and early the next morning, Saturday, Feb. 17, for those runners with enough energy to be up and out. The 15K begins at 8:15 a.m. and the 5K at 10:15 a.m.

The Golden Spartan Society Luncheon will be on Saturday, Feb. 17, at 11:30 a.m. This distinguished group will be inducting the Class of 1940 into their ranks: Golden Spartans mark your calendars! All afternoon on Saturday, Feb. 17, various departments and groups will be hosting receptions. There will be details regarding the specific groups and locations in the brochure. Last year, the Division of Science and Math had the most alumni return to campus, followed closely by the Division of Education.

The Class of 1980 will be having its 10th Reunion on Saturday, Feb. 17, at 7 p.m. Details in Florida are being handled by Jim Preston. The Class of '65 and the MBA's will also be having reunions on Saturday evening.

The students will be having their Homecoming Dance on Saturday, Feb. 17, at 8 p.m. at the Sheraton Grand. Alumni are more than welcome to attend.

For those not planning to attend the dance, the Gasparilla Night Parade will be held on Saturday, Feb. 17, at 7 p.m. in Ybor City.

That's the rundown. I hope you have seen something that will bring you back to campus. Plant Hall is looking better than ever and for those of you who haven't been on campus in many years, come see what's new.

Bradley VP Named to Direct Fund Raising at UT

Daniel T. Gura, Associate Vice President for University Relations at Bradley University in Peoria, Ill., has been appointed Vice President for Institutional Advancement at The University of Tampa, effective Jan. 2.

Gura, 45, will be responsible for fund raising, community relations and public affairs and is expected to play a

> Seats Still Available for Alumni Trip to the Theatre Capital of the World May 9-23, 1990

Two weeks in London to enjoy, explore and discuss the British theatre and become acquainted with British culture and institutions., Hosted by Dr. Frank Gillen, Dana Professor of English at The University of Tampa. Open to alumni, their family and friends.

> Included in the Alumni Theatre trip will be:

 Reserved, round-trip airfare Tampa/ London

 13 nights (double occupancy) hotel lodging conveniently located in London

 Tickets for 8 plays, including "Phantom of the Opera"

 A half-day sightseeing tour of London to acquaint you with sites you may want to visit during your stay

Roundtrip coach - Gatwick/London
 Continental breakfast each morning

 Trip to Stratford-upon-Avon to see a Royal Shakespeare company production, overnight stay in Stratford and seminar the following morning, and a possible visit to Oxford on the return trip

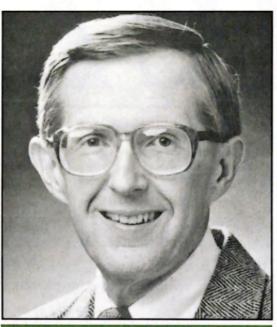
 An introduction to British Theatre by a drama critic from one of London's leading papers

Seminars with actors and directors

 Backstage visit to the National Theatre
 Opportunity for round table discussion of plays with Dr. Gillen

•The approximate cost for this trip is \$2000, including airfare from Tampa. At the time of this printing details have not been finalized. If you would like more information, you may contact Dr. Gillen, at 253-3333, ext. 321, or Ms. Susan Meade, Director of Alumni Relations at 253-6220 Participation limited to 20

•Please reserve space with a deposit of \$50, refundable up to March 1, 1990. We will send you full details. Send deposit to The University of Tampa Alumni Office, 401 West Kennedy Boulevard, Tampa, Florida 33606-1490



Dan Gura, named UT vice president for Institutional Advancement

major role in the University's annual fund-raising campaign, other community involvements and the University's strategic planning process.

His appointment is the first step in President Samson's plan to redirect the University's fund raising and community relations efforts.

"The University of Tampa was founded by the city's community leaders who continue to support it by generously providing scholarship funds and other important contributions each year. We are committed to playing an increasingly active role in meeting the educational needs of the community," said President Samson.

At Bradley University, Gura also served as director of alumni and parent relations and director of the annual fund.

In addition, he was elected Councilman-at-large for the City of Peoria in 1979, was re-elected in 1983, and 1987, and is currently serving a term which expires in 1991. He intends to resign the post so that he can accept the new position in Tampa.

"As the Vice President for Institutional Advancement at UT, I will have the responsibility to continue to develop and gradually expand the advancement efforts for the University. Both the University and the Tampa Bay area have an exciting future. I am pleased to have the opportunity to be part of such a dynamic environment," said Gura.

He was educated at Bradley, receiving his B.S. degree in 1967 and has done graduate work in guidance and personnel services. He is a 1977 graduate of the Peoria Area Chamber of Commerce Leadership School.

Gura and his wife, Barbara, have three children: Mary (12), Julie (10) and Danny (7).

Alumni Office The University of Tampa Tampa, Florida 33606-1490 Please change my/our address on your records	Alumni Alumni	Form to notify the Office of your of address.
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UT Students Get Scholarships the Hard Way: They Earn Them

Each year, academically exceptional high school students are selected from the hundreds of UT applicants to be awarded one of the most coveted scholarships offered by the University, the President's Scholarship.

A number of four-year National President's Scholarships and Florida President's Scholarships, consisting of amounts ranging from \$14,000 to \$20,000, are distributed each year. These individuals are required to possess a minimum grade-point average (GPA) of 3.5 or be in the top 15 percent of their graduating class; or have a composite math and verbal SAT score of at least 1100; or a composite ACT score of at least 25.

Once they are awarded the scholarships, they must continue to demonstrate their academic abilities. Financial disbursements of \$3,500 to a maximum of \$5,000 per year are renewed only if the recipient maintains a GPA of at least 3.0.

Here are two who not only earned their UT scholarships but who graduated from UT in 1988 and continued to develop their academic skills in prestigious graduate schools.

Melissa Nacionales '88, biology major, is working toward her doctorate in the Johns Hopkins University program for biochemistry - cellular and molecular biology. She received a full scholarship to the Baltimore, Md. institution, which includes a stipend of \$12,000 per year, funded by the university and the National Institute of Health.

While at UT, Nacionales served as the president of Beta Beta Beta; was a member of Alpha Chi, the Newman Club, and the Host Program; and contributed significantly to the rotifer research being conducted by Dr. Terry Snell, Associate Professor of Biology. She was awarded Tri Beta's "Most Outstanding Student Presentation" in Florida.

Her time is now occupied mostly by classes and "lab rotations" which are designed to help her decide on which area of science she will concentrate.

The first lab involves glacoproteins, which relates to some of the undergraduate experience she gained at UT. However, instead of rotifer reproduction, Nacionales is studying such concepts as how glacoproteins regulate tumor growth.

Once she has completed three lab rotations, which should be sometime around May, 1990, she will decide upon her thesis. Although her career can evolve out of any of six departments at Johns Hopkins, she expects to settle on biochemistry. After receiving this degree, Nacionales hopes to complete post-doctoral work and land a position with a research institution or university.

In looking back on her years at UT, she said, "My research experience there was definitely a tremendous help. The science faculty in general was very encouraging, and my involvement in Tri Beta exposed me to some different areas of research."

Nacionales said she would not have been able to afford to attend UT without the President's Scholarship that she was awarded.

"College is one place where you can really excel and people will notice. The scholarship showed the school believed in your potential, and you have kind of an obligation to live up to that potential. It was a motivating thing."

Maria Longa, '88, psychology major, is currently pursuing her Ph.D. at Emory University in Atlanta, Ga. She is enrolled in a five-year "interdisciplinary" masters program at the university's Institute of the Liberal Arts, which includes concentrations on psychotherapy, anthropology, literature and religion.

"I didn't want a psychology program that was too... medical," she commented.

Upon leaving UT, Longa spent more than four months backpacking and birdwatching on The Commonwealth of Dominica, an island in the Caribbean. Following the retreat, she worked as a vocational counselor for the Goodwill Rehabilitation Center in Sarasota and St. Petersburg.

She then received a Patricia Harris Fellowship to Emory, which consists of full tuition and an annual \$10,000 stipend for three years.

While a scholarship student under the minarets, Longa was impressed by "the breakdown in disciplines; this led to my being able to make my choice of graduate school now. At UT, I was able to get a broad exposure to different ideas. I'm still trying to integrate ideas."

She stressed the difficulty faced by psychology majors in choosing a graduate program that meets their needs.

"It (the Presidential Scholarship) meant a lot to me as far as whether or not I could go to UT. I didn't have to incur as many debts, which left me freer when I graduated. It also alerted me to the idea that schools were supplying such funding, which helped me research ways to get into grad school."

Eventually, Longa would like to teach, and continue to participate in the counseling profession.

SCHOLARSHIP • CONTRIBUTORS

1989-90

A major objective of The University of Tampa is to provide financial assistance to as many academically-gifted students as possible so that they may realize their fullest potential.

The following individuals, families, corporations, foundations, endowments and memorials have provided more than \$350,000 in scholarship aid to outstanding students for the 1989-90 academic year:

Scholarships and Recipients

Edna McDuffie Barritt Scholarships Erica Carver Jane Colee Frederick Cornell Ginger Crutchfield Diana Loira Belinda Luke Marcella O'Steen

Judy Blanchard Scholarship John Loddigs

W.H. Copeland Scholarship Ellen Solmson

Deloitte, Haskins & Sells Scholarships Keith George Christopher Mack Tawny Thornton

Julia Dickenson Scholarship Steve Newton

David Falk Foundation Scholarships Monica Szczesniakowski Scott Marrs

Fellows Scholarships (Made possible by The University of Tampa Board of Fellows) Donna Appicella Charles Barmby James Beckman Lori Berg Janice Bravo Jennifer Brown Erin Campbell Jesse Cruz Susan Cuesta Pamela Dawson Alex Dworzanski Rebecca Dzierzek Kurt Knecht Lawrence Letourneau Dorothy Moore Dong Ngo Kelly Spencer Julius Vaughn **Teresa** Young

Julia and Sam Flom Nursing Scholarships To be awarded January, 1990

FUJI Professional Tape Scholarships Stephen Beaumont John Collins Carrie Schuldt

Vera Patten Hamilton Scholarship Steve Ellis

Jones Intercable Scholarship Nikole Bozeman



UT Communications majors were awarded corporate scholarships Nov. 30 in a ceremony. From left, Stephan Beaumont, recipient of a \$1,500 Fuji award; Carrie Schuldt, \$1,000 Fuji award; Presenter Dave Perrin of Fuji Corp; Nickole Bozeman, recipient of the \$3,500 Jones Intercable Scholar Award; Roger Hollinger, Jones Intercable presenter; and John Collins, a \$500 Fuji scholarship award.

Kimmins Corporation Scholarships Michele Hamilton Cleveland Russ

Girlie Knight Scholarships Karen Bessette Sheri Binning Susan Campbell Cass Christenson Caroline Davis Charles Ford Julie Griboff Brooks Griffin Gordon Heal Ricky Lash Matt Streff

Marion E. Learey Scholarship Yvonne Gray

Ellwood C. Nance Scholarship Thomas McDonald

NCNB Scholarships Rose Brescia Ileana Couret Shannon Leibrock Suzette Polson Julio Ramirez

Paul O'Donnell Scholarship Maureen Adams

Lisa Pauchey Memorial Scholarship Felix Roman Pepsi Cola Scholarships Samantha Baggett Jessica Cameron Tim Carpenter Jennifer Duda Michele Henry Lisa Jones Rebecca Limmel Jean Pepe Terri Rowe Brian Santucci

William J. Sammis Scholarship To be awarded January, 1990

Selby Foundation Scholarships Steven Baker Douglas McDowell Amy Meagher Lisa Rendle Douglas Scibeck Kristin Strammer Jason Stutzman

UPS Foundation Scholarship Lisa Walker

Wittcoff-Kessler Scholarships Larry Estes Keith Hopkins Carol Johnson Erin Seidl

C L A S S

'74

Robert Havenhill is the assistant circulation manager with the Brandon News/Shopper in Brandon, FL.

Robert Olinits has accepted the position of director of treatment at Mountain View Rehabilitation Center, Inc. He has been in the drug and alcohol rehabilitative field for the past ten years. He is currently living in Brodheadville, PA.

'75

Tim Kocher and his wife, Darlene, announce the birth of their son, Drew Matthew, on Oct. 4, 1989. They are living in Tampa.

'76

Robin Siegel Duncan is working as a language consultant for Interac, an independent documentary filmmaking company. She currently lives in Nagoya, Japan.

177

Mark Bellish and his wife, Michelle, announce the birth of their second son, Robert Samuel, on Oct. 3, 1989. Mark has been employed with Country Oven Bakery/ Kroger Company for eight years. They live in Bowling Green, KY.

'78

Brian Belden is a sales representative in the PA, NJ, and DE area for Stickley Furniture. He and his wife, Doreen, live in Macungie, PA with their children, Brianna and Brian.

'80

Jim Conricote was married in October 1988. He and his wife, Gail, announce the birth of their daughter, Kara. Jim is currently employed by Ohio Turnpike. They live in Youngstown, OH.

'81

Sherry Fries is in her second

year of chiropractic school and hopes to graduate in a year and a half. She currently lives in Camden.

'82

Robert Dandria has been promoted to senior stock broker at Stuart James Investment Bankers. He is living in Tampa.

George E. McLaughlin, Jr. (MBA) has been named director of capital appropriations analysis for GTE.

'83

Wendelin Borman was married on June 10 to Philip Quaranta. She graduated from Pace Law School in June 1987 and is currently practicing in Rye, NY where she and Philip live.

Sharon Seeley Bucciarelli and her husband, John, announce the birth of their son, John Anthony, IV, on April 28, 1989. He was born in Nurenberg, West Germany. They currently reside in Evans, GA.

Carole Homler Harry, her husband, John and 18 month old daughter, Jennifer, are now living in Dallas, TX Carole is working for NCNB - Texas as a trust officer.

Michael Mahoney was married to Theresa Alessi on June 9, 1989. In attendance were fellow alumni James Gabriel, Robert McNaire, and Christopher Martin. J.Michael Smith announces the formation of Smith and Pirolozzi, CPA's, PA. The firm is located in Tampa.

'85

Nicholas W. Francis has been admitted to the practice of law in Connecticut and has joined the law firm of Francis and Francis. He currently lives in Simsbury, CT.

John Knettles has been promoted to senior account executive with Princeton Securities Operation. He is living in North Brunswick, NJ.

Sonia E. Sotomayer is a bilingual teacher in the Orange County Public Schools. She is also a doctoral candidate at Penn State University. She currently lives in Orlando, FL.

Jena Swindle is an environmental specialist with the Department of Environmental Regulation - Bureau of Wetland Resource Management in Tallahassee.

'86

Heather Bailey has been promoted to public relations coordinator with Fidelity Federal Savings Bank of Florida. She is currently living in West Palm Beach, FL.

Gina Bergamino has recently been awarded a \$2,000 poetry grant from the Ludwig Vogelstein Foundation in New York. The grant will support her research and writing of a thematic book of poetry. She currently resides in Germany.

Richard Sierra has been promoted to professional recruiter for Memorial Hospital in Hollywood, FL. He is currently living in Davie, FL.

Tami Skifstad has accepted a new position with Digital Equipment Corporation as a senior software specialist. She is living in Alpharetta, GA.

'87

Joe Potuzak has completed First Florida Bank's loan associate program and has been promoted to commercial loan officer of the First Florida Bank of Orange County, N.A. Heiscurrently living in Orlando, FL. Kevin Reasor has been promoted to senior programmer with Arthur Andersen & Co. He is currently living in Sarasota.

E

Lisa Trosky made the 1989 USA World Team in speed skating. She competed at the World Meet Hastings, New Zealand from November 16-19, 1989. Lisa is the 1988 and 1989 USA Outdoor Banked Track Champion.

'88

Т

Steve Linde was married on Oct. 8, 1989. He and his wife, Debra, just bought their first house in Brandon, FL.

Jeffery Schroeder is a sales representative for MacGregor Golf Company located in Pittsburgh, PA.

'89

David Hanson is a first year student studying law at Ohio Northern University's College of Law. He is currently living in Ada, OH.

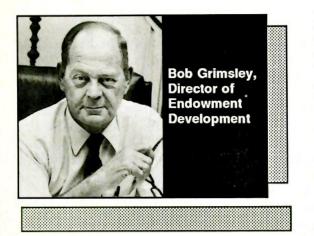
Mack Jenkins was married to Delight F. Krause on September 16, 1989 in Billings, MT. They are currently living in Billings.

Deceased

Helen Thackston '40 James Ingram '41 Dorothy K. Hinckley '41 Lucelia Jensen '49 Joseph Galocy '49 Bobby Sherrill '51 Jack Marley '52 Dencil Boyce '53 Leeper Gilbert '56 Joseph Biller '61 Dorothy Hodges Kennedy '61 Richard Chapu '61 Myrtle Clark Fuller '69 Harry Farebrother MEd '78 Michael Garrett '84 **Tom Davis** Benjamin Filipski

C A P I T A L I D E A S

Women Also Need Estate Planning



The modern financial world being what it is —the husband cannot do all the estate planning for the family.

A sound estate plan helps you and your family get the most out of your property, now and during retirement. A wise plan gives you financial security in case you become disabled. And, of course, an estate plan provides for the distribution of assets at death, and sometimes during life.

Trusts, pension plans, and life insurance are often key elements in helping you accomplish your objectives and a will is basic in most estate plans.

Whether married or single, a woman needs a will for the same reasons that a man does. With a will, you, not the state's intestacy laws, determine to whom, how and when your property will be distributed.

With a will you can name your own executor, rather than let the state decide who will settle your estate. You can create trusts for the benefit of young or inexperienced heirs. A will can save taxes and favorite charities can be benefitted by a will.

THE MARRIED WOMAN

Some married women own little or no property in their own name. The assets are owned by the husband and he has already done the estate planning for the family Does the wife need a will?

Yes. Although she has no property now, she may have a substantial estate if her husband dies first and leaves his property to her. If the wife dies after her husband - and without a will everything she inherited from her husband will be distributed as directed by her state's intestacy laws. Their plan for children, grandchildren and charitable organizations may be thwarted.

Can't she wait until she becomes a widow to make her will? It's best not to wait:

• The husband's will, for tax saving purposes, often presumes that he died first in the case of a common disaster resulting in the death of both. If that happened, his property would pass under his will to his wife, but she would have died without a will. All their property would pass according to state law, not according to their plans.

• If she waits until she is a widow, she makes her will when she's under great stress - not the best time. And she may never get around to it.

• The wife's will can appoint a guardian for minor children. Otherwise, a court would choose the guardian if her husband didn't survive.

MANY WOMEN

Many women, of course, have property of their own. In that case, you may want your husband to receive your entire estate. If you don't have a will, he may receive a smaller part of your estate than you wish, thanks to intestacy laws.

When the husband has a substantial estate, the combined estate taxes on the husband's and wife's estate can often be reduced if the wife leaves her estate, or a good part of it, to children, grandchildren, and charitable institutions. A wife can do all that with a will. Without a will, unnecessary estate taxes may have to be paid by her husband's estate.

Many women already have wills, but they were drawn some time ago. Changed personal and financial circumstances and new tax laws often call for revising your will and the other elements of your estate plan. A good estate plan shouldn't be carved in stone.

GIVE AND RECEIVE A LIFE INCOME

HOW IT WORKS

Through life income plans, the federal government allows you to guarantee a future gift to a qualified institution. In exchange for that promise, you receive an income for life, plus valuable tax savings. These benefits are in addition to the satisfaction you derive from your benevolence. Your generosity will help ensure the continued success of your beneficiary.

One popular means of deferred giving is through a charitable gift annuity. The annuity will pay you (or your heirs) a fixed amount when you make an irrevocable gift. You are entitled to take an income tax charitable deduction that does not exceed 50% of your adjusted gross income each year for a period of five years, and a large portion of each annuity payment to you is tax free.

BENEFITS TO YOU INCLUDE:

Assuring income for your surviving spouse or children.

• A money-saving federal income tax deduction for a portion of the value of the gift.

 Avoiding tax on long-term capital gains if you give securities or other assets which have appreciated in value.

• The potential to actually increase your income when you give to a trust yielding more than the donated property.

 Qualifying for generous estate and gift tax benefits when you follow certain guidelines.

Please feel free to call us for information.

CALENDAR OF EVENTS

In the Gallery...

- 1/12 to 2/2 UT Fine Arts Faculty (mixed exhibit) Scarfone Gallery 2/2 to 3/9 Connie Brown (photos) Rick Molby (glass) and F
- 2/2 to 3/9 Connie Brown (photos), Rick Melby (glass) and Ed Ross (clay) exhibition Scarfone Gallery.
 3/9 to 3/30 Dorothea Bilder, Janice Hartwell & Lois Johnson (printmaking) Donation \$2. Scarfone Gallery.

Gallery hours: Monday-Friday 9-5 and Saturday, 1-4. Opening receptions are on the first Friday of exhibiton from 7-9 p.m. For more information, contact the Lee Scarfone Gallery at 253-3333, ext. 217. All events in the Gallery are free.

Musical Notes...

12/16	Pre-college music recital - 2 p.m Ballroom Esther Glazer Master Class - 3:15 p.m Ferman
1 100	Music Center
1/20	Pre-college music recital - 2 p.m Falk Theatre.
1/21	SPECTRUM, a contemporary chamber music ensemble 4 p.m Falk Theatre
1/27	Faculty Recital: Mark Switzer, classical guitarist
	8 p.m Falk Theatre
1/28	Suzuki Student Recital - 5 p.m Falk Theatre.
1/31	UT Student Recital - 3 p.m Falk Theatre.
2/2	Recital: Don Zegel, Trombone - 8 p.m Falk
	Theatre.
2/9	Recital: Cheryl Robinson, soprano - 8 p.m Falk
	Theatre
2/18	Recital: Gregory Roman, tenor - 4 p.m Falk
	Theatre.
2/24	Pre-college music recital - 2 p.m Falk Theatre.
	Third Annual Music Showcase - 3 p.m T.B.
	Performing Arts Center
	Esther Glazer Master Class - 3:15 p.m Ferman
	Music Center.
2/25	Suzuki Student Recital - 5 p.m Falk Theatre
	James Dunn, tenor, senior recital - 8 p.m Falk
	Ineatre
2/28	UT student recital - 3 p.m Falk Theatre.
3/3	Faculty Recital: Mary Scott Spry, pianist - 8 p.m
	Falk Theatre.
3/9	Osprey Chamber Players - 8 p.m Falk Theatre.
3/16	Senior recital: Elizabeth Hillman, soprano - 8 p.m.
	Falk Theatre

Alumni Events...

12/28	UT Charity Day at Tampa Bay Downs
2/13	UT MBA Alumni Assn. Board Meeting - 7:30-
	8:30 a.mTCR
2/16-17	Homecoming Weekend
2/16	Parents' Council Meeting - 9 a.m. to 3 p.m UU #3 National Alumni Assoc. annual meeting - 4:30- 5:30 p.m PH-325
	President's reception & Awards Dinner - 6 p.m Ballroom
	Student Gov't variety show - 9 p.m E.Veranda & Fountain
2/17	Gasparilla Distance Classic - 8 a.m.
	Golden Spartan Luncheon - 11:30 a.m Ballroom
	Departmental Alumni Receptions - 2 p.m various

2/17	Class of 1980 reunion - 7 p.m Ballroom
	Gasparilla Night Parade - 7:30 p.m.
	Homecoming Dance - 8 p.m Sheraton Grand
2/18	Greek Games - 12 p.m Pepin/Rood Stadium
3/13	MBA Alumni Assoc. Board Meeting - 7:30 -8:30 a.m.

Campus-Wide Events...

1/2 to 1/28	Turn of the Century Beachwear: "Indecent Exposure" Antique bathing suits from the Catalina Collection 1870-1930 Henry B. Plant
	Museum
1/11, 1/18	Turn-of-the-Century music lecture - Dr. Joe Lieb -
& 1/25	10 a.m12 p.m Henry B. Plant Museum
1/19	Round Table Talk and Luncheon - \$5/person.
	Henry B. Plant Museum
1/26-28	Little Sibs Weekend
1/26	Victorian Valentine Workshop led by Miriam
1/20	Rocknoss \$15 (non members) \$11 (non 1
	Rockness. \$15/non-members; \$11/members.
1 /20	Henry B. Plant Museum
1/29	Special Lecture & Luncheon - Mr. Andrew
	Brimmer, nationally known economist - call x273
1	for reservations - 12 p.m Ballroom
2/10	Appraisal Clinic: Halga Zipser - \$5/item. Henry B.
	Plant Museum - 10:30 a.m. to 12 p.m.
2/15	Board of Fellows Business Symposium - TBA
2/16-18	Homecoming Weekend - see Alumni Events.
3/10	Appraisal Clinic: Helga Zipser - \$5/item. Henry B.
	Plant Museum - 10:30 a.m. to 12 p.m.
3/13	MBA Alumni Association Board Martine 700
0/10	MBA Alumni Association Board Meeting - 7:30-
2/22	8:30 a.m TCR
3/22	CHISELERS' Sale
2/24	Board of Trustees Meeting - 3:30 p.m TCR
3/24	President's Cup Regatta (TBA)

Spartan Sports Scene...

The following schedules are for home games only. For more information, call the UT Athletic Office at 253-6240. * Florida Sunshine State Conference Games

Basketball (W): 12/30 - Abilene Christian (5:30 p.m.);1/2 - Slippery Rock (7:30 p.m.); 1/4 - Stonehill College (7:30 p.m.); 1/6 - Lee College (7 p.m.); 1/9 - California Univ. of Pa. (7 p.m.); 1/11 - St. Ambrose (5:30 p.m.); 1/18 - U./Buffalo (7 p.m.); 1/20 - *FIT (5:30 p.m.); 1/27 - *Barry U. (5:30 p.m.) 2/3 - *Rollins - (5:30 p.m.); 2/5 -*Eckerd (7:30 p.m.); 2/14 - *St. Leo (5:30 p.m.); 2/21 - *Florida Southern (5:30 p.m.) 2/26-3/3 - Sunshine Conference Tournament - (TBA)

Basketball (M): 12/18 - Mt. Mercy (7:30 p.m.); 1/20 - Central State (7:30 p.m.); 12/22 - Shippensburg St. (7:30 p.m.); 12/28 - U./ Nebraska - (7:30 p.m.); 12/30 - Milwaukee School of Eng. (7:30 p.m.); 1/3 - Missouri Western (7:30 p.m.); 1/5 - Univ. of Missouri-Rolla (7:30 p.m.); 1/8 - Concordia College (7:30 p.m.) 1/11 - Millersville (7:30 p.m.); 1.20 - *FIT (7:30 p.m.); 1/27 - *Barry (7:30 p.m.); 2/3 -*Rollins (7:30 p.m.); 2.14 - *St. Leo (7:30 p.m.); 2/21 - *Florida Southern (7:30 p.m.); 2/28 - *Eckerd (7:30 p.m.); 3/9-10 - Sunshine State Tournament (TBA).

Softball: Games played at Sam Bailey Field unless otherwise stated: Winthrop (5:30 p.m.); 3/16-Un. of South Carolina - (6 p.m.); 3/24 - *Florida Southern (5:30 p.m.)

REMEMBER

Alumi

The people you met and the good times you shared at ut?

A RE YOU INTERESTED IN LOCATING FRIENDS AND CLASSMATES WITH WHOM YOU HAVE LOST TOUCH?

TO HELP YOU STAY IN TOUCH, THE UNIVERSITY OF TAMPA WILL PUBLISH AN ALL-NEW ALUMNI DIRECTORY IN THE LATE SUMMER OF 1990.

WE NEED YOUR HELP TO ENSURE THAT YOUR INFORMATION IS LISTED CORRECTLY. PLEASE TAKE A FEW MINUTES TO COMPLETE THE SURVEY IN THIS ISSUE OF THE JOURNAL; THEN SEND IT BACK TO THE UNIVERSITY.

ALUMNI DIRECTORY SURVEY

We need your help to ensu that your personal inform tion will appear correctly the Alumni Directory. Pleas print or type in the space pro vided.

• If you wish to purchase directory, please complete th reservation card at the bo tom of this page and subm your check for the Alumni D rectory. Even if you decid not to purchase a directory please complete and retur the Survey Card so that you information in the director will be accurate.

 If you do not wish to b listed in the directory, pleas write to: The Director of Alumni Relations The University of Tampa 401 W. Kennedy Blvd. Tampa, Florida 33606-1490.

 If you know an alumnu who is not receiving mail from us please pass along a surve card to them.

• If you and your spouse ar both alumni, fill out separat survey cards.

 Please complete the infor mation on the Alumni surve card. Detach and mail to UT The card is postage-paid and

pre-addressed.	PREFERRED MAILING ADDRESS RESIDENCE BUSINESS JOB AREA (Marketing, Accounting, Personnel, etc.)
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Detach and mail with check to: The Alumni Office The Universtiy of Tampa 401 W. Kennedy Blvd. Tampa, Florida 33606-1490	ONE DIRECTORY (\$15.00) TWO DIRECTORIES (\$30.00) THREE DIRECTORIES (\$45.00)

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