

JAKE BUTLER

editor, compositor, and colorist

scroll ↓

This is me!
Scroll some
more to see
my flagship

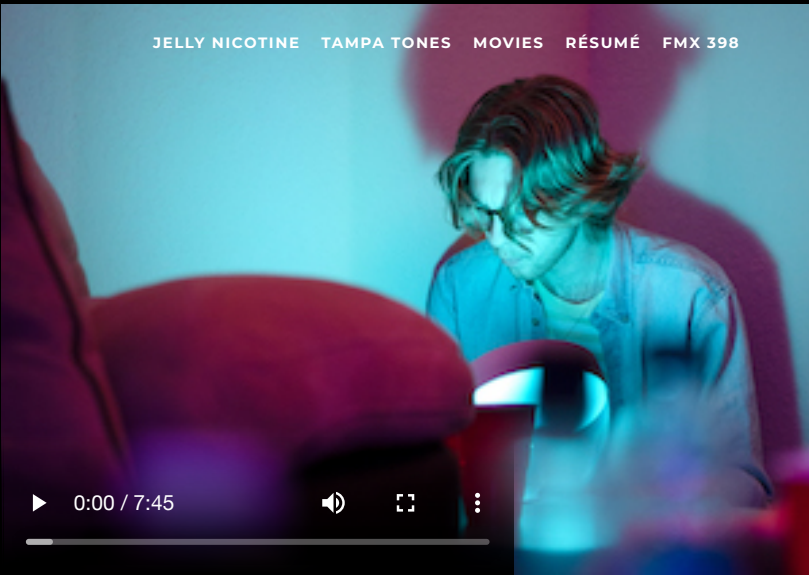


Music Videos

JAKE BUTLER

Jelly Nicotine (2022)

This is the official music video for "Jelly Nicotine" by The Spring.
Role: Director, Editor, Compositor, Colorist



Choke (2021)

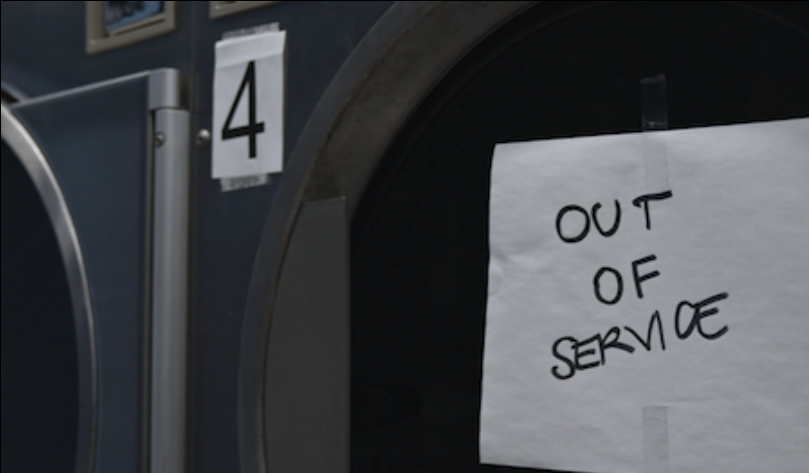
This is the Tampa Tones cover of "Choke" by OneRepublic.
Role: Director, Editor, Colorist

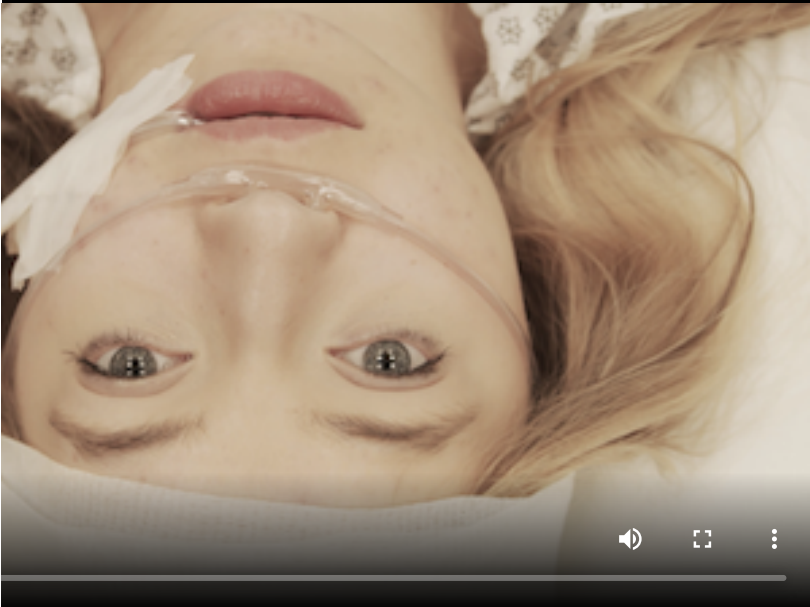
Movies

The Laundry Machine (2021)

Jacob takes a trip that changes his life.

Role: Editor, Compositor, Colorist





Awake (2021)

Ava finds herself struggling against the hold of her mindscape.
Role: Assistant Editor

This is my professional portfolio.
Feel free to navigate through the pages to see all of my work!



JELLY NICOTINE

the making of the music video

scroll ↓



EXT. PIER - MORNING

RYAN and PUPPET RYAN are sitting at a picnic table, watching the waves on the beach. They are arguing about something.

PUPPET RYAN

I could totally take down a black bear.

RYAN

That's literally the stupidest thing I've ever heard.

PUPPET RYAN

I'll tell you why it's not. Black bears are wimps dude. You ever seen a black bear? They're only like five feet tall.

RYAN

I feel like you're ignoring the fact that it's a bear.

PUPPET RYAN

Dude, literally all you have to do is punch 'em in the nose and they run away.

RYAN

I'm pretty sure that's a shark.

PUPPET RYAN

The laws of nature are universal, man.

RYAN

That bear swipes at you once, you're done.

2.

Another is carrying a red and white checkered blanket.

CHAD

Yo, bro.

Silence.

CHAD

We need this table, it's picnic day with the boys.

Ryan still doesn't respond.

THAD

Yo, man. Let's just go sit on the beach.

CHAD

No way man! I spent an hour cutting these meats and cheeses.

Chad holds up the picnic basket.

CHAD (CONT.)

You know what's in here, bro? A charcuterie board. That's a classy-ass snack.

BRAD

Yeah, man. The charcuterie demands a table.

THAD

C'mon guys. I'm just gonna look for another table.

Thad walks off.

CHAD

PUPPET RYAN
See, this is why she left you.
You're afraid to take charge. You
gotta grab life by the balls before
it grabs you. Otherwise, you're
just playing with your balls.

RYAN
Woah. That's... really stupid.

PUPPET RYAN
Nah man, I'm pretty sure Confucius
said that.

RYAN
There's no way in-

Three BROS approach the picnic table. One is holding a woven
picnic basket.

Nah, man. I want this table. The UV
index is way too high over there.
This is the perfect amount of shade
required for my sensitive skin. I
only brought SPF 15.

BRAD
Yo, homie's unresponsive, let's
just move this chomo over there.

CHAD
Bet.

Chad and Brad move to pick up Ryan. They put their hands on
him and Ryan snaps back. He bolts up, pulls away, and as he
swings around, he hits Chad.

THE SCRIPT

Pictured above is the screenplay for the music video. It was written by myself and Josh Parrish. As you can see in this picture, there were originally intended to be three bully characters, Chad, Brad, and Thad. The two other characters were supposed to be played by two of the band members, but due to scheduling conflicts, they had to drop out of filming, and I changed the script to only include Thad.

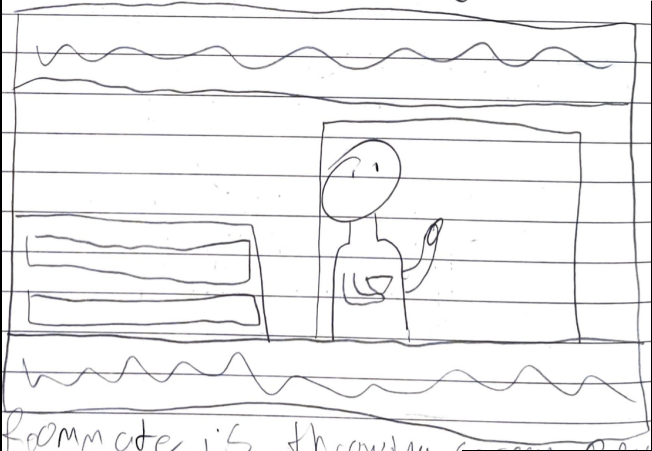
"Jelly Nicotine" was a song that I gravitated to because I related to it. When I had conversations with Manny [the songwriter] I found that we had many shared experiences. The character of Puppet Ryan was inspired by the blunt, critical, and annoying version of me I started seeing in myself during my own depression.

After the script was finished, I drew up the storyboard for the music video. It was up to my directors of photograpy to decipher my heiroglyphs to come up with the shotlist, but I think they nailed it.



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JELLY NICOTINE TAMPA TONES MOVIES RÉSUMÉ FMX 398

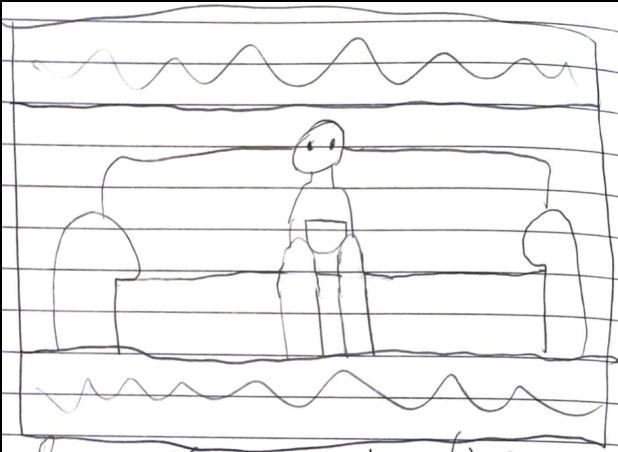
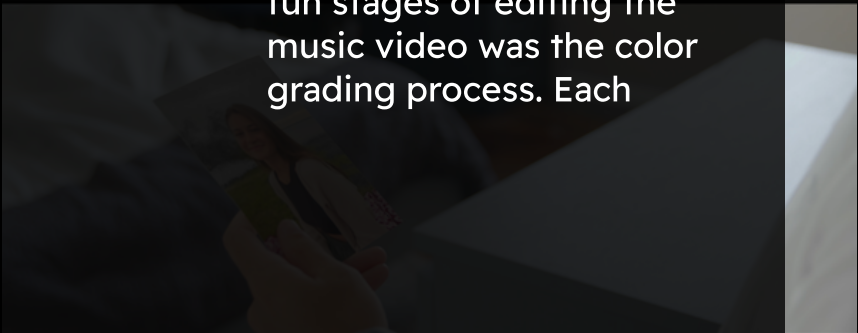




POST-PRODUCTION

Definitely one of the most fun stages of editing the music video was the color grading process. Each

segment of the video has its own unique style, and bringing that across with color was very rewarding. You can see the befores and afters below.

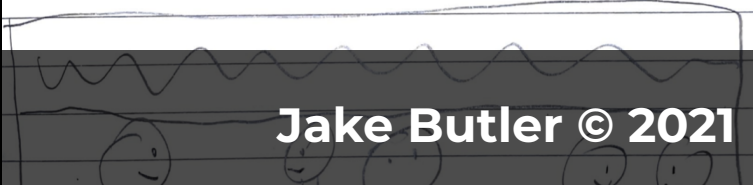
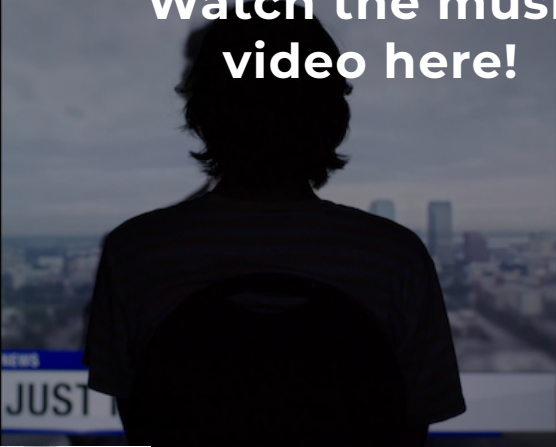




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JELLY NICOTINE TAMPA TONES MOVIES RÉSUMÉ FMX 398

Watch the music
video here!



Jake Butler © 2021 |



TAMPA TONES

music videos

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Videos

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Role: Director, Editor, Colorist

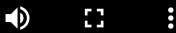


THIS HALLOWEEN

This Is Halloween (2020)

This is an at-home performance
of "This is Halloween" performed
by the Tampa Tones.

Role: Editor





MOVIES

by Jake Butler

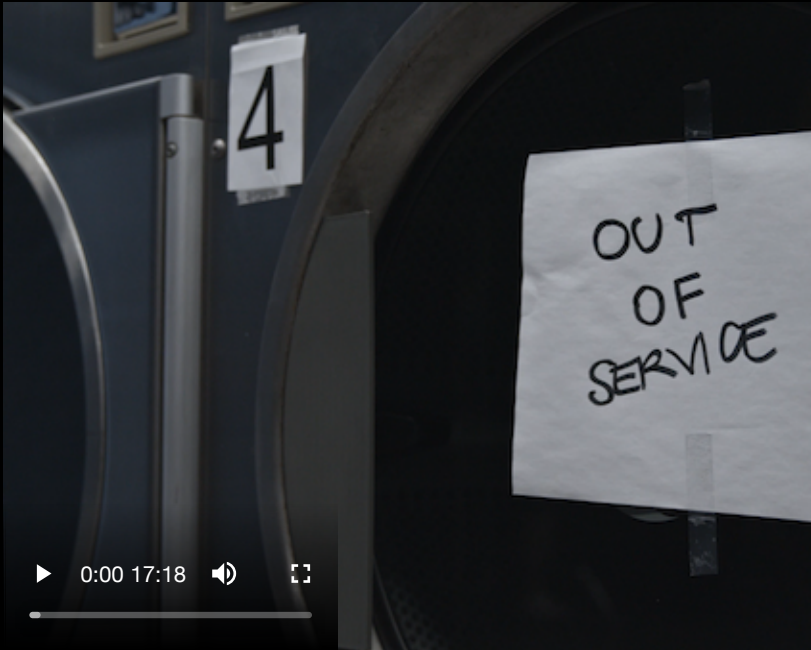
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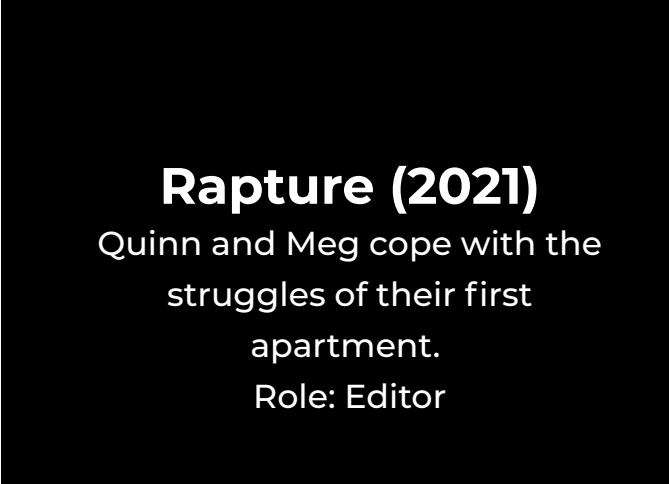




JELLY NICOTINE TAMPA TONES MOVIES RÉSUMÉ FMX 398

Awake (2021)

Ava finds herself struggling against the hold of her mindscape.
Role: Assistant Editor



Rapture (2021)

Quinn and Meg cope with the struggles of their first apartment.
Role: Editor



The Wells Complex (2019)

Bryan Wells has always found himself a cut above the rest. But is he an actual genius?
Role: Director, Editor



BIO

Jake Butler is an editor, compositor, and colorist. With his BFA in New Media from the University of Tampa, Jake combines his editing skills with those in other areas of digital design to focus on online and mobile distribution. With experience in production and post-production, Jake aims to bring his voice to every project he is a part of, and hopes to bring what he has learned behind the computer to behind the camera.

Project Summary

My senior project was centered around a music video. I directed a music video for an unreleased song called "Jelly Nicotine" by a band called The Spring. A childhood friend of mine is the bassist in the band and we had recently reconnected after working together on a short film. I had spoken with him about making the music video for the band and he was very enthused. After speaking with the rest of the band members, they were all on board. I received the rough mix of the song at the end of the summer of 2021 and began my pre-production. Rose Caltrider and Jean-Baptiste Hansali were my directors of photography and the script was co-written by myself and Josh Parrish.

The idea for the music video stemmed from my personal mental health experiences over the past couple years. When I had spoken to the songwriter, Manny Fawcett, I had found that we had many shared experiences in that department and he was very on board with the concept for the music video. The song is all about the

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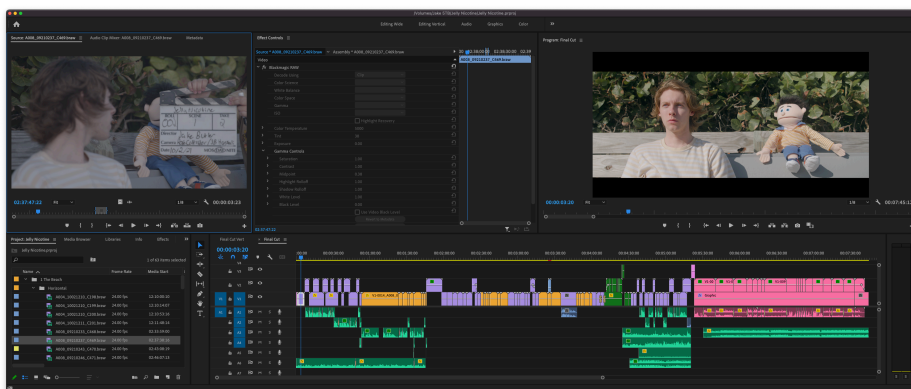
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dissociation one feels when going through those feelings, "Jelly Nicotine, the feeling that you give me. Was it all a dream, or in my head?" I came up with the character of Puppet Ryan after my own inner criticisms that I thought about myself during that time. I wanted the character to be a non-human character to really push the fact that he is just in Ryan's head.



Once shooting was complete, the editing began. The final project has an overall resolution of DCI 4K. I played around with the aspect ratios throughout the video, something I have a pension for doing in my previous work. I find that changing the aspect ratios, if done right and in moderation, can help build upon its emotional beats of the piece. I also played around with the color. Since one of my classes this semester was an independent study on color in Davinci Resolve, so I knew I wanted



to focus on the color grading of the video. Each segment of the video has its own distinct style and I did my best to evoke the right emotions with the color for each part. After I balanced the pier scene and the bedroom/kitchen

scenes, I pulled down the saturation a little bit and tried to push the greens and blues to cool the image. The field scene was supposed to be very disconnected from reality, so I desaturated that scene even more and raised the gamma and the lift to

give it a dreamlike appearance. Similarly, the Black Box scene was also supposed to take place in a dissociative state, with the only window to reality being the big screen displaying the newscast. Although, with the newscast already being a hallucination, it creates a question of where the daydream ends. I also crushed the lift to give the appearance that the scene was taking place in a void-like space.

Originally, I had also intended to create a vertical version of the music video. This would be a version that is optimized for mobile distribution across platforms such as TikTok and IGTV. I completed that edit, but due to technical difficulties, I wasn't able to render it. I hope to work through those issues in the coming weeks and get the vertical video ready to release.

The final part of my project was creating a website to host my professional portfolio. The spotlight piece in my portfolio is the music video. There is a page on the website dedicated to the making of the music video. I also created pages dedicated to the work I've done for the Tampa Tones a cappella group as well as the short films I've worked on as an editor. The website takes what I've learned about interactive distribution and gives my work a place to be explored.

