

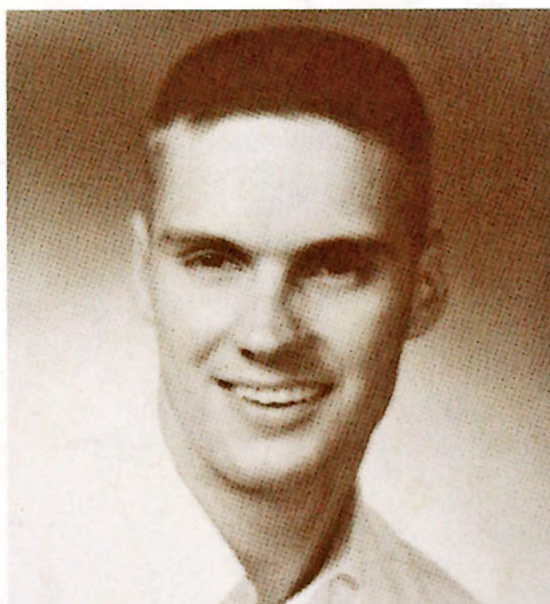
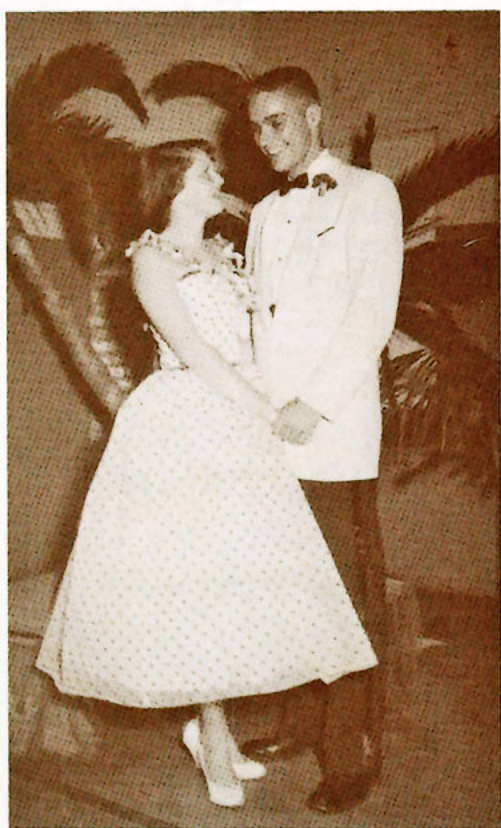
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university of  
**Tampa**  
muezzin

Volume 47, No. 5, December, 1977

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# Meet the president, Dick Cheshire





# President's Letter

Dear Alumni:

I am pleased and privileged to be at the University of Tampa as president.

We begin a new era of leadership at a critical juncture. The university has recently been through some difficult times. The financial stress which has resulted is severe but temporary, provided the university community unites behind a positive plan for the future.

Success depends on recementing our ties with Greater Tampa and with alumni and friends everywhere. It also depends, in a longer-range view, on devising a special role in American higher education at which the University of Tampa may excel and which will capture the interest and imagination of prospective members of the university community.

The special role for the university, I believe, should build upon its reputation for high quality instruction by teachers dedicated to the personal learning needs of their students. It should acknowledge the need of every student for a core of courses devoted to the great timeless ideas of our civilization and to the basic

skills of human communication. It should connect the theory of every major area of coursework with practical field experience. It should develop, in each course, specific opportunity for independent work to promote self-sufficiency.

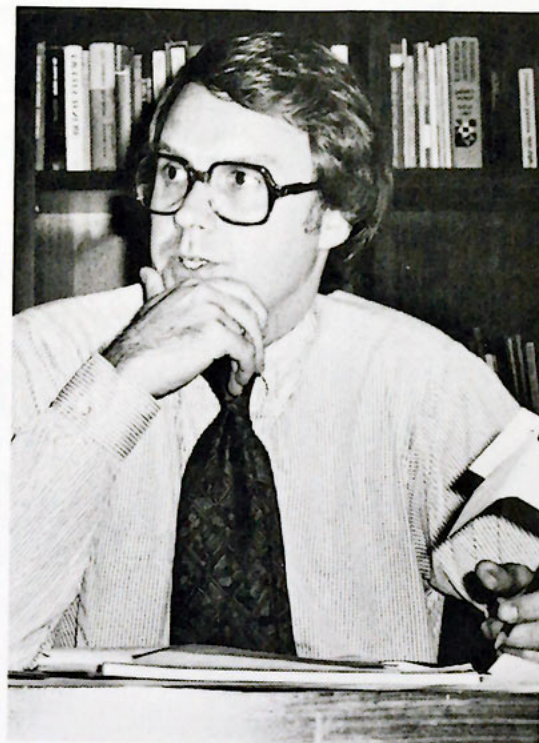
Most institutions of higher learning are oriented to intellectual specialization, spiritual inspiration, skill development or field experience. All of these must be linked in a balanced program which aims to develop the intelligent person.

This aim—higher education for intelligence—is the great cause I see for the University of Tampa.

If we can succeed in developing that, we will have performed a great service for our students, for Tampa, and for our fellows everywhere.

My first hope for alumni who believe in the university is that you send us good students. We are especially interested in those who are above average academically and who display good citizenship qualities. Alumni can recommend the university, entertain prospective students and promote interest in their local high schools. The admissions office will be happy to respond to any alumnus interested in helping.

My second hope for alumni is that they will want to support us financially as their personal circumstances permit. Ninety per cent of the educational and general budget of the university is funded by income from current and previous gifts. This helps keep the tuition charge down and the level of educational quality up. Alumni Fund gifts are a direct source of income for the university's present operating budget and are most welcome.



Alumni can be a vital extension of the university in their own business, professional and home communities. It is my most fundamental hope that each of you will want to be active friends of the high cause the University of Tampa seeks to represent.

Sincerely,

*Richard D. Cheshire*

Richard D. Cheshire  
President

## On the cover...

A pictorial history of Dr. Richard Cheshire shows, top right, fourth grade class picture. Cheshire is top right. Second row, from left, Cheshire and his future wife at prom, a class picture at Colgate University and a win at a track meet. Bottom row, Cheshire today and an early picture of Cheshire, left, and brother.

4-25-79

*Mrs. Frances Allen*





# university of Tampa muezzin

Volume 47, No. 5, December, 1977



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The "Muezzin" is published five times a year by the University of Tampa, 401 West Kennedy Boulevard, Tampa, Florida 33606, with issues in September, November, February, May, and August. Second class postage paid at Tampa, Florida.

Notice of address change should be directed to the University of Tampa Alumni Office, Room 321 Plant Hall. When requesting an address change, please enclose the old address label or print your old address exactly as it appeared on the label.

Our name "The Muezzin" originated in the religion of Islam founded by the prophet Mohammed in the early centuries after Christ and practiced primarily in middle eastern countries. The muezzin is the official who proclaims the azan (call to public worship) to which the Muslims respond with set phrases. The summoning is performed by the voice of the muezzin as he stands at the door or at the side of a small mosque (temple) or in the minaret of a large one. Today the muezzin still sounds the call to worship, but in some modernized mosques his voice is placed upon electronic recordings which are amplified to echo the azan throughout the countryside. The University of Tampa "Muezzin" publication performs a similar function in that it broadcasts the call for higher education among its readers. The name was inspired by Plant Hall's 13 Moorish style minarets, gleaming above trees and buildings as a landmark of learning in the heart of the city of Tampa.



### Staff

Editor and Writer: Pam Pulley

Alumni Editor: Joyce Plumley



# PRESIDENTIAL PROFILE

## 'Hi, I'm Dick Cheshire'



**F**ormality isn't the style of the University of Tampa's new president. The door to his office is open and, in shirt sleeves, the 6-foot-3 Dr. Richard Cheshire strolls the corridors, meeting members of the university community.

He extends a hand and says, "Hi, I'm Dick Cheshire."

Back in his office, the sport coat is draped across a chair.

A big priority for Cheshire, who took office Oct. 17, is opening communication. Another priority is beefing up the budget. He says the university, like many small, private colleges, suffers from inadequate financial support.

As immediate past vice president for public affairs at Colgate University in Hamilton, N.Y., Cheshire directed a campaign that, in five years, grossed \$30 million.

**"P**eople tell me that the educational philanthropic tradition here is just beginning to mature," Cheshire says. "...If that's true, there currently are limits to the ability of people in the bay area."

The university's budget for 1977-1978 rose 10 per cent to \$7.9 million, while freshmen enrollment fell 100 short of expectations.

To remedy the situation, two new admissions counselors now are touring the high school circuit and recruiting students for next year. The admissions office says the response has been an upswing in applications.

Fundraising efforts are threaded throughout the career of Cheshire who says his goal 20 years ago was to be a high school teacher and coach. He taught American history and coached basketball and track at Chatham (N.J.) High School in 1959-1960 before returning to his alma mater—Colgate—for the job of assistant to the vice president for development.

From there Cheshire went on to direct a \$6 million campaign at Dickinson College (Carlisle, Pa.) and launched a \$16 million, five-year development program at Drew University (Madison, N.J.) before returning to Colgate and tackling—successfully—the \$30 million venture.

**C**heshire, who was among 225 contenders for the presidency, says the university faces the problems of most small, private colleges: declining enrollments due to tuition increases (now \$2,895 per semester), tight-fisted financing and a growing student disinterest in liberal arts programs.



He sees a major capital campaign in 1981 when the university celebrates its 50th anniversary but, until then, he says "We will be making efforts to increase the Forward Fund (annual fundraising campaign) substantially every year."

He says there is no reason to push the panic button, that the problems can be solved through better management and "community interface."

Still learning the ropes of the new job, he says the university needs to develop an "educational mission" which will attract both students and financial leaders in the bay area.

"The university was founded as a place for local students who couldn't go away for higher education," Cheshire, 41, says. "Now it needs to re-establish itself as the university FOR Tampa."

**T**he university, born as a junior college in 1931, began losing its local appeal in the late 1950s when less expensive, state-supported institutions began emerging in the bay area.

"The university had to change its clientele and did so by becoming a residential school," he says. "Previously, it was a commuter school."

Cheshire says at this point he is thinking in terms of ideas as opposed to premature decision-making. Still, he is drawing a mental picture of the student the university may one day pursue.

Incoming freshmen this fall registered a 2.64 high school grade point average, a .49 hike in five years.

"We might also be able to define within our sense of mission a special role for the university as a place for good students to come," he theorizes.

**O**ur target perhaps should be the student who normally would not be attracted to high-prices institutions. Nor should our target perhaps be the average student who can't get in to some institution with a better reputation, but rather should be the good solid 'B' student. I am very interested in what it might mean if we targeted ourselves toward the good 'B' student. Not the excellent, not the average but good."

Cheshire belongs to the new breed of college presidents: youthful, energetic, a wide smile across an unlined face. He and his wife, Bobbie, have invited the 430 freshmen in groups of 50 to their Barritt House home for dinner, for conversation. The idea is to open communication, "to let them know we are interested in them," he says. By April, the Cheshires hope to have entertained the graduating seniors.

The response from freshmen has been positive.

"I didn't think they would do this, but it's an experience I will always remember. It's nice for him to get acquainted with the students," said Pearl Wong, Freeport, The Bahamas.

"It's the best thing that ever happened, for a president to know the students and really care what's going on," said Jeffrey Newton, White Plains, N.Y.

**I** am surprised that this came up," said John Brocklesby, Bradenton. "It's a lot better than never seeing the president at all."

In tackling a new job, Cheshire isn't turning a deaf ear to complaints from students and university supporters that campus life was de-emphasized when the intercollegiate basketball and football programs were dropped.

Basketball was discontinued in 1971; football, February of 1975.

He isn't ruling out the reinstatement of either sport.

"The university needs to understand the implications of reinstating basketball and at what level. Sports are a prideful part of life at a university," he says. "If all the implications can be dealt with satisfactorily, basketball will probably return to the scene."

**A**ny return of football may be in the more distant future.

"Football, at the moment, is an impossibility. In the future it might not be," he says. "Other priorities, like academic programs, basketball or a lower-cost sport, are more important."

Away from job responsibilities which may stretch into late evening hours, Cheshire and his family—including children Jennifer, 16, Jonathan, 13, and Camilla, 9—like to enjoy dinner together and swim in the pool at Barritt House.

The Cheshires came from Hamilton, N.Y., a town of 2,000, to Tampa, a city of 300,000. The distance is measured in more than miles.

"It is not as easy to go places here. You need to get in a car, you need to lock up," Cheshire says. "But there are many more things to do here, more events to see and participate in."

Tampa attorney David C. G. Kerr, chairman of the board of trustees' presidential selection committee, said Cheshire was the "obvious choice" for the job when the former Colgate executive met such criteria as educational philosophy, administrative capabilities, teaching experience in private institutions, fundraising experience, moral values and leadership, personal and professional accomplishments and goals for the university.

"He was clearly the number one choice out of a dozen finalists," Kerr said. "In each of the categories, he was outstanding."



## NEWS REPORT

# Parents' Weekend attendance doubled

Success describes the ninth annual Parents' Weekend held on campus Oct. 28-30. From as far away as Venezuela, from as near as Tampa, more than 300 parents participated in the action-filled weekend which included cocktail parties, luncheons, a parent-student regatta on the Hillsborough River, intercollegiate sports, tours of Busch Gardens and Walt Disney World, meetings with the administration, faculty and counseling center and, most importantly, family reunions. The attendance more than doubled the turnout of 138 for last year, according to assistant alumni relations director Joyce Plumley, who coordinated the event.

### Administrative reorganization announced

An administrative reorganization that will involve two University of Tampa vice presidents and an associate dean of Drew University (Madison, N. J.) has been scheduled for Jan. 1.

Dr. Michael J. Mendelsohn, current vice president for academic affairs and dean of faculties, has been appointed provost, while Edmund P. Sliz, long-time administrator for business affairs, will become vice president for that area. Dr. Mark J. Lono, current associate dean of the college at Drew, will be responsible for planning, budgeting, intrauniversity communication and presidential assistance when he takes the job of university secretary. Lono's and Mendelsohn's positions are new to the university.

As provost, Mendelsohn will control both student and academic affairs in an area to be designated as education affairs. University president Dr. Richard D. Cheshire made the appointments.



The October Parent's Weekend attracted 300 parents. Among them were Mr. and Mrs. Albert Polak, who were given a tour of campus by their freshman son, Lloyd Flyer. The family is from Brooklyn, N.Y.

### Saatkamp awarded humanities grant

Dr. Herman Saatkamp, Jr., associate professor of philosophy and religion, has been awarded a \$31,208 grant by the National Endowment for the Humanities to plan an edition of the published and unpublished works of the late author-philosopher George Santayana.

The grant, to be distributed over two years, will allow Saatkamp to lighten his classroom responsibilities for a scholarly search of the scattered works of the author who wrote 1,700 articles and more than 40 books. When the grant expires in September of 1979, Saatkamp said he will seek a five-year extension with appropriate funding to edit and publish Santayana's works into 20 or 30 volumes.

The grant was Saatkamp's second in recent months. Over the summer he was one of four professors to be awarded individual enrichment grants of \$1,200 by the university for specialized studies.

### New computer building due spring semester

A \$100,000 conversion of the conservation building in the old fairgrounds into a modern computer center is expected to be complete by the spring semester. The building will house a new NVR 8550 Criterion, a fourth generation computer with a long memory and an expandable capacity that can accommodate 200 million characters of information on discs. The computer is expected to furnish improved services for internal record-keeping clients, expanded support for student needs and more sophisticated seminars for the local business community.



# FACULTY FOCUS

## For Bohren, life is never boring

**W**hen Judy Bohren got her Ph.D degree, her husband wasn't far behind.

Dr. Bohren, an assistant professor at the University of Tampa, picked up her Ph.D degree in physical education last May from the University of Maryland.

Her husband Joe's quest for a Ph.D in school administration was delayed when relatives of a University of Maryland faculty member, who was to evaluate his dissertation, became victims of the massive Johnstown, Pa., flood that claimed 51 lives.

The dissertation remained in the home of the faculty member who rushed to the aid of family members, Bohren said. The delay pushed the doctoral dissertation committee into the school year and further postponed what Bohren hoped would be a final draft of his thesis.

"Now he's waiting to be called up (to Baltimore)," said his wife, the new Ph.D who is entering her second year at the University of Tampa.

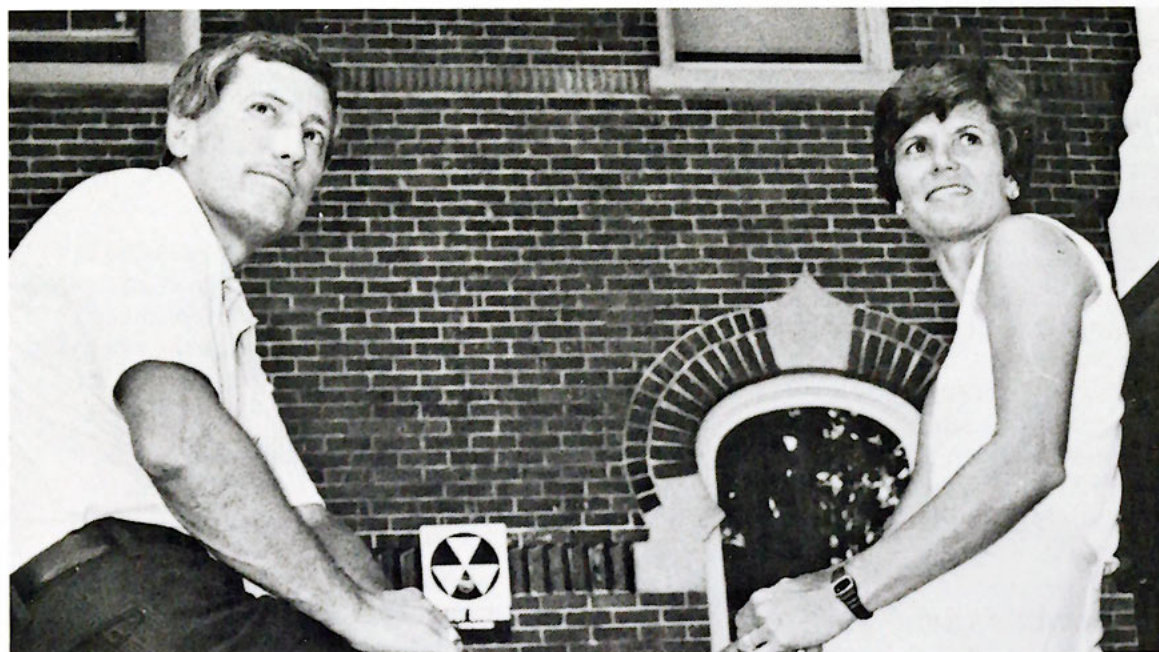
**T**he Bohrens—she's 38, he's 45—have been in the classroom virtually all their married life, supporting the other's efforts.

They married in 1962 at Bowling Green State University (Ohio) where she taught physical education and Bohren, a career Air Force serviceman, was a ROTC instructor.

There was a three-year stint at Bowling Green where their two children were born, followed by tours of Italy, Texas, Vietnam, Germany and Greece. During the Vietnam tour, Dr. Bohren (nee Mikel) returned to Tampa, her hometown, and taught at Brandon High School.

The rigors began when they were transferred to Fort Meade, Md., and, sprawling 15 miles from base, was the University of Maryland. Armed with master's degrees, Dr. Bohren enrolled six months following her husband.

"I didn't have a Ph.D in mind at that time," she says. "I was going to go and get a graduate assistantship to get back into education. I was mainly going back to keep up my teaching certification."



Judy and Joe Bohren

**O**ver the next four years, Dr. Bohren was an instructor in physical education or a graduate assistant, studying all the while for her Ph.D. Her husband earned a bachelor's degree in education from the University of Florida in 1954 and a master's degree in the same field from Our Lady of the Lake College, San Antonio, Tex., before beginning his pursuit of what was to become an elusive Ph.D degree.

The Bohrens staggered the class schedules so their two sons, now 13 and 14, would not be at home alone.

"It seems like we have been going to school forever," Dr. Bohren says today. She is slim, tanned, with short auburn-brown hair. "He would go Monday and Wednesday evenings, and I would go Tuesdays and Thursdays, around the clock. We staggered so someone could be home."

There were never conflicts caused by double pursuit of education, she says.

Dr. Bohren worked as lecturer or graduate assistant while studying. Her husband commuted 45 miles from the Pentagon where he was eventually stationed, sandwiching classes between military obligations—including a six-month tour of the Aleutian Islands—until his retirement in 1976.

**"I**t was so much easier for me than for him. When you go to school where you work, that's an advantage. I never perceived it as a struggle. My husband did half of everything. I am always amazed when I hear horror stories of women working and coming home to a husband with his feet propped up."

Agreeing is Bohren, who works as a consultant with the State Department of Education, specializing in the veterans approval program.

"It was kind of like a common goal," he says. "We concentrated on getting hers first because of the job requirements here (the University of Tampa.)"

Their thesis didn't have as much in common. Hers investigated "The Role of the Family in the Socialization of Female Athletes" on a college level; his—still in the hands of the dissertations committee at the University of Maryland—is a 252-page document entitled "Relationships between Maryland County School Systems and Maryland County Governments."

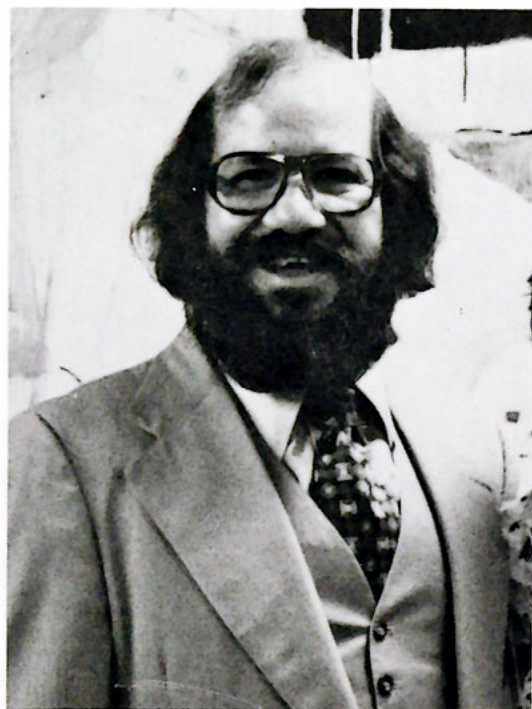
Bohren says he is proud of his wife, the doctor.

She says the title does not yet fit comfortably. "I am not used to it," she says. "It's not on my mail box at home."



# GROWING OUT

## For arts' sake, UT gets gallery



**Lee Scarfone**

It was dream fulfillment for Tampa architect Lee Scarfone, who sat back after 2½ years of headaches to critique his creation.

He likes what he sees, this vision carved from the womb of age and neglect, this monument to renovative architecture, this one-of-a-kind art gallery in the city of Tampa.

The Lee Scarfone Gallery rests peacefully on the University of Tampa campus, opening her arms to artists and their patrons.

Scarfone reached the pinnacle of his journey in October when the gallery was opened, free of charge, to the public.

It was 2½ years ago that university artist-in-residence Joe Testa-Secca approached Scarfone about designing plans for a campus gallery that would be an arena for student and faculty shows, state and national touring exhibits, workshops, chamber music concerts.

Scarfone, a long-time university patron, accepted what was to become a series of stops and starts and awesome financial road blocks. Scarfone eyed his challenge, the pumpkin that would become a coach, the decay he would trim away and replace with luster. She was 50, her bulk spreading 5,850 square feet in the empty Women's World building of the old Florida State

Fairgrounds now owned by the university. She lay barren and parched, an abandoned mistress who, until 1975, was alive with fashion shows and display booths when the fair made its mid-winter stop in Tampa.

Neglect left a leprous finish. Plaster fell from her clay rib walls. Stained acoustical tiles played hop scotch with strips of concrete slapped with black paint across the ceiling. And, the broken tile floors were buried in dust.

Today she experiences the joy of rebirth. Her floor is an even brown carpet; the walls are surfaced with plywood to accommodate repeated hangings of pictures and covered with off-white thick vinyl; new electrical, plumbing and air-conditioning systems hum easily. And, rough sawn cedar panels the ceiling which drops to seven feet, rises to 13 and peaks with a four-square foot skylight at 18.

"Architectural space should be unlike a cube. There should be a variety of floor and ceiling space," Scarfone said. Considering the prospect of a potential 300 visitors touring the gallery's 3,360 square feet of exhibition area at any time, the architect chose ceiling effects as opposed to staggering the floor area and hindering mobility. The dropped ceiling creates an intimacy, a communion as visitors inspected the contemporary art work of university art faculty members Joe Testa-Secca, Harold Nosti, Gilbert DeMeza, Lewis Harris, Jose Roderio and Dorothy Cowden.

The bills—still arriving at his office—have mounted to \$123,000, with Scarfone providing a subsidization of \$74,000, he said.

He had hoped for extensive support—both cash and in kind donations—but said "it just didn't come." Commuting between Tampa and his other architectural firm in Saudi Arabia during the venture, Scarfone finally took an extended leave in Tampa. "I had to come back to finish this. People who had promised to contribute dropped off during the recent financial crisis and that delayed it somewhat. But if I hadn't made good on my promises, I couldn't ever show my face around here again."

The art work for the first month was objective with abstract overtones and emphasis on texture and dimension. A senior art students' exhibit moved in Nov. 15, and will be followed by a community art auction and a one-man show by University of Florida printmaker Kenneth Kerslake.

The cost of the facelift which also includes sectioned storage and office space, two entrances and restrooms, far exceeded Scarfone's original estimate of \$50,000.

For Testa-Secca, a nationally award-winning artist who also is the university's coordinator of art studies, the gallery is hope fulfilled. For years, he said, the art faculty had tried unsuccessfully to get a gallery on campus.

"It is something the art department needs as a focal point as to what is being done by faculty and students," he said. "It is architecturally designed for a gallery and the community can take part in viewing shows as they should be showed."

The gallery is open from 10 a.m. to 5 p.m. Monday through Friday as part of the University of Tampa, a deposit of old world elegance in the heart of downtown Tampa.

Like other metropolitan areas, Tampa has only the remnant of a downtown civilization as malls and shopping centers flourish on its outskirts.

A new gallery could, in time, help the revitalization of the downtown area, said W. Scott Christopher, executive vice president of the Greater Tampa Chamber of Commerce and member of the university's board of trustees.



He envisions a six-month time lag in public acceptance of the old fair building's new role, but said the forecast is optimistic.

"It is an art gallery of the first water. We haven't had it, we need it, it has local backing and is easily accessible," he said. "As it becomes known, people who could be attracted to art will be coming back to the downtown area."

The gallery complements the university's Moorish architecture. The exterior is highly troweled stucco with Spanish barrel tiled overhangs and shiny, smoked-glass doors.

And, on the inside, for arts' sake... mixed media abound in paintings, sculpture, ceramics, murals, tapestries, earth colors, bright colors, abstract realism. They finally are home.



**The new Lee Scarfone Gallery**, named for its architect and chief patron, is now open on campus to students and the community. At top, exterior view shows highly troweled stucco finish. Middle, interior views show vinyl wall coverings and rough sawn cedar ceiling that drops from 13 to 7 feet. At right, new UT president Dr. Richard Cheshire chats with former presidents Dr. David DeLo and Fred Learey at the grand opening.



Photos/Irv Edelson



# ALUMNUS IN MOTION

## Anton sets sight on Haiti

**F**or eight years, Dr. Richard Anton has taken extended Labor Day weekends. His pursuit is not of parties or preseason football games, but the poverty-plagued natives of Southern Haiti.

On Labor Day, Anton, a 1964 University of Tampa graduate and a Miami optometrist, packs his medical bag and goes to work—testing the vision and prescribing medication or eye glasses for the natives who, he says, generally earn less than \$100 a year.

The people are malnourished, with resulting eye problems that may drain the little financial existence they unearth in the market places of the nearby village of Jacmel.

Anton says he is only sharing his fortune.

"I feel it is my responsibility. I need to repay society for my good fortune," says Anton, 37, president of the Miami Delta alumni chapter of the University of Tampa National Alumni Association. "If everyone did a little bit, there wouldn't be the problems we have."

Anton became committed to his philanthropic project after meeting the pastor of a St. Petersburg Pentecostal church. The pastor, deeply involved with missionary work throughout Haiti, quickly accepted Anton's offer to furnish free eye care.

**S**ince then, Anton says, he has made seven week-long trips, examined the eyes of nearly 4,500 Haitians and dispensed more than 3,500 pairs of prescription eye glasses.

He has lived and slept in a near-primitive society where natives exist in huts without electricity or water, find limited work through bartering in market places and grow up, he says, only to die.

There are widespread protein deficiencies, children suffering from both cataracts and abusive parents "who hit them on the head with sticks," and the farmers whose corneas become embedded with seeds from the soil.

They wait for Anton's annual visit.



**A**nton's wife, Robbie, usually is his help-mate. They stay in a missionary's shack at the end of a 12-hour work day. Rain plummets the tin roof. The floor is bed, a nearby river the bath tub.

Over the years, Anton says he has arranged for medical visits by a dentist, eye surgeons and another optometrist.

One of Anton's targets is the 40 or 50-year-old Haitian who develops nearsightedness, then quits—out of fear—what work he may have to become dependent on his family.

With glasses, the vision may be corrected and, Anton says, "they can weave, make clothes and crafts to sell in the market place," held three times weekly from dawn into the late evening hours.

**"T**hey don't have any work much," says the optometrist, who majored in biology at the university. "They can go to school as much as they want, but there's no job. They grow up, get old and die."

Along with the missionary, Anton says he also bears witness for the Lord and "sells" the Bible through a promised ease of reading with eye glasses.

The predominant religion is voodoo, and its doctors are the island's favored practitioners.

Anton doesn't strongarm Christianity, but says "we just try to plant the seed."



**Dr. Richard Anton, Miami optometrist and 1964 alumnus, is shown giving eye examinations to natives of Southern Haiti.**

**View of medical shelter in Southern Haiti, where Anton provides natives with annual eye examinations.**



# SPORTS

## Sports run hand-in-hand

**D**r. Bob Birrenkott is a firm believer that intramural and intercollegiate sports can walk—or run—hand-in-hand, the best of friends.

Birrenkott, director of athletics at the university, set out to prove his point the fall of 1976 when he beefed up the intramural program with two additional sports, placarded the message across campus and organized a dormitory housing intramural league.

The result, Birrenkott says, was a “10-fold” increase in student participation.

“We thought we might be able to double the participation in intramural competition, but there was 10 times more participation from previous years,” he says. “It was so demanding that we weren’t prepared for it.”

In the meantime, riflery and swimming were added to the intercollegiate roster, shooting the number of varsity sports up to nine. There were women’s volleyball and basketball; coeducational skiing and swimming; men’s crew, golf, baseball, riflery and soccer.

**T**he crew won the national small college championship in the varsity four with coxswain competition last spring at the Dad Vail Regatta in Philadelphia, Pa. The soccer team finished the fall season with an 8-4-1 record; women’s volleyball, at .500. Others have just begun.



**Dr. Bob Birrenkott, director of athletics.**

The intramural program now boasts flag football—24 teams with 400 men participating this fall—canoe relay, innertube water jousting, volleyball, basketball, wrestling, cross country (turkey trot), floor hockey, tug-of-war, water polo and bowling.

The sports attract 50 per cent of the men housed on campus, or about 700, says Birrenkott. The coeds, offered similar programs with the exception of wrestling, show a 20 per cent response, but Birrenkott says efforts are underway to heighten the participation.

The housing league, which the director says recruits dormitory students and was the motivating force in the “10-fold” increase last year in intramural participation, works side-by-side with fraternity and independent leagues. At the end of each season, playoffs determine campus championships.

**G**oals for the intramural program include the addition of such activities as tennis, table tennis and badminton, but Birrenkott cautions against overly taxing manpower and facilities. “Now we are swamped just trying to develop the new programs we start,” he says.

Birrenkott is assisted by Dave Thomas, coordinator for intramurals; Bob Shearer, assistant director of intercollegiate athletics; and, a staff of 50 salaried students who he says attack man-sized jobs with enthusiasm.

Their jobs include refereeing intramural games, designing and mounting posters, working as time and score keepers for intercollegiate events, supervisors in the Howell Gymnasium and weight room, life guards at the campus pool and field markers for the diverse demands of baseball and soccer.

## Soccer game sets record?



**N**ews of an event hailed by the Hillsborough County Heart Association as possibly the world’s longest soccer game is being passed along to the Guinness Book of World Records.

And, the 400 participants in the 11-hour game held recently at the University of Tampa’s sports complex for the heart association are anxiously awaiting a reply.

At left, the game ball is dropped from a hot-air balloon being driven by UT executive director of development affairs Ernie Enos, and Tampa businessmen J. B. Hickey and George Cary.

Tampa Mayor Bill Poe’s “McHearts” beat UT president Richard Cheshire’s “SpHeartans” 26-19 in the event that raised \$2,000 for the heart association.



# ALUMNI NOTES

## Grads active in business, academics, military

**1942**

**Frank M. Cooper, III**, president since 1954 of Knight & Wall Co., hardware distribution firm in Tampa, has been named one of four 1977 hardware merchandisers of the year by "Hardware Merchandiser" magazine.

**1944**

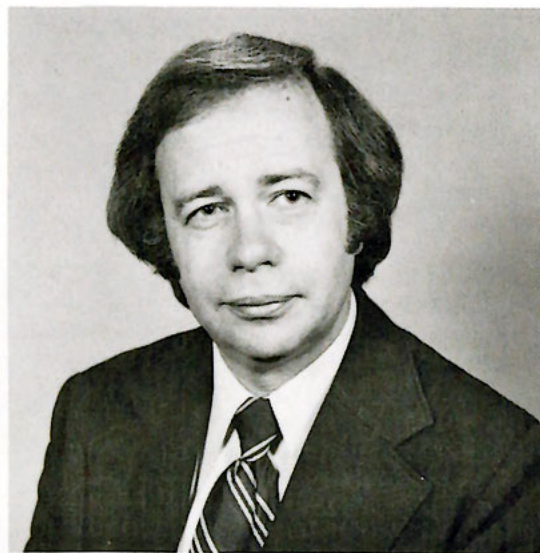
**Elizabeth Erwin Burnside** was recently named principal of Matt Wilson Junior High School in Tifton, Ga., where she had been guidance counselor for six years.

**1949**

**Dolores Schjaastad** is director of public relations for Tampa Chapter #19, Department of Florida, Reserve Officers Association of the United States (ROA).

**1951**

**Paul W. Danahy**, a juvenile court judge in Tampa for two years, has been appointed to the Second District Court of Appeal bench by Gov. Reubin Askew. He will serve in the Lakeland appellate court.



**1960**

**Wade G. Birch**, director, personal counseling service and assistant professor of educational psychology at Texas A&M University, College Station, represented the University of Tampa at the inauguration of Dr. Jarvis Miller as president of Texas A&M University. Wade acknowledged his invitation to represent the University of Tampa by saying, "I love the University of Tampa. It provided the foundation of what has been a rewarding career for me in higher education and I am most pleased to serve in this way."

**Richard E. Leon**, Hillsborough County Court judge, has been appointed by Gov. Askew to fill a vacancy on the Hillsborough Circuit Court bench.

**1961**

**Raul Roque** has been elected to the board of directors of the University State Bank of Tampa.

**George R. Andrews** has received a second Meritorious Service Medal, being cited for outstanding performance as director of plans and programs for the headquarters of the Civil Air Patrol at Maxwell AFB, Ala. Maj. Andrews now serves at Randolph AFB (Tex.) as chief of the utilization support section of the Air Force Military Personnel Center.

**1962**

**David W. Crippen** is an assistant professor of education at Florida Southern College in Lakeland.

**1963**

**Earl Bramlett** is the new teacher in charge of physical education for boys and head coach of the varsity football team at Santa Fe High School.

**William L. Davenport** is a social studies teacher at North Shore High School in West Palm Beach.

**1965**

**Fred B. Williamson, IV** has been appointed an assistant vice president of the Goodall Rubber Co., a leading manufacturer of industrial rubber products. He is a member of the International Association of Fire Chiefs and the National Fire Protection Association and was recently elected to the advisory board of the Philadelphia Fire Department and fire advisory board. He and his wife Judy live in Solebury, Pa.

**1968**

**Eugene Canfield** earned a master of business administration degree in February from Claremont (Calif.) Graduate School.

**Manuel Rodriguez, Jr.**, assistant business manager of Tampa General Hospital for the past nine years, has been named business manager for the University of South Florida College of Medicine Medical Clinics.

**Marshal L. Bradley** is the head basketball coach at Seabreeze High School in Daytona Beach. His wife, **Claire Hart '71**, teaches physical education in Ormond Beach. They have a daughter, Deborah, two.

**Rudolph "Rudy" K. Bradley** works in the guidance department of Disston Middle School in St. Petersburg.

**Richard P. Hugger, Elise Barnes Kennedy '70** and **Richard E. Kennedy '70** are the owners and managers of the Signal Inn, a gulf-front cottage colony in Sanibel Island.

**Rebekkah Housholder Leonard** and her husband, Tom, announce the birth of a son, Patrick Thomas, Oct. 14. They have a daughter, Amy Louise, 3½, and live in Miami Shores.

**Clifford A. Pettersen**, U.S.A.F. lieutenant, an operations training officer, has been assigned to Pruem Air Station, Germany, for duty.

**1970**

**Regena M. Berg** teaches kindergarten at Oscar Pope Elementary School in Lakeland. In March she was elected "Polk County's Teacher of the Year."

**Jerry Cox**, lieutenant colonel in the U.S.A.F., departed Sasterberg, The Netherlands, for assignment with the 33rd Tax. Ftr. Wing, Elgin A.F.B., at Fort Walton Beach.

**Robert C. Phillips** is assistant vice president and manager of First National Bank of Florida's new Interbay office in Tampa.

**Virgil F. Vollmar**, a captain in the U.S.A.F., has been assigned to Loring AFB, Me., as B-52 Stratofortress navigator with a unit of the Strategic Air Command.

**Gary C. Christy** is the assistant district attorney, Cordele Judicial Circuit, and makes his home in Vienna, Ga.

**Candice Sumergrade** married W. Wayne Jones. She teaches school and Wayne is employed by Superior Pontiac. They live in Tampa.

**Marjorie Teich Primi** and husband Christopher announce the birth of their first child, a son, Adam Scott, on March 10. They are at home in Elmont, N.Y.

**Bonnie J. Saigh** is the corporate representative for Sun Bay Corporation Realtors in Tampa. She is in charge of promoting the firm's EXTRA program which provides special services for executives transferring in or out of the Tampa Bay area.

**1972**

**S. Philip Castellana**, music instructor at Hillsborough Community College and Tampa public schools, received his doctor of education degree from the University of Sarasota Aug. 18.



**George F. Reaves**, major in the U.S.A.F., received the insignia of his new rank from Florida Southern College president, Dr. Robert A. Davis. Maj. Reaves heads the ROTC programs at Florida Southern, Polk Community College and Southeastern Bible College. He is a native of Jacksonville.



#### 1973

**Jackie West Albea** and husband John announce the birth of their second daughter, Mary Lorraine, Oct. 9. Their first daughter, Bonnie Jean, is seven. They live in Tampa.

**Theodore A. Bolton**, a senior master sergeant in the U.S.A.F., is assigned to Howard A.F.B., Canal Zone, with a unit of the Tactical Air Command.

**Chris Christensen**, major, U.S. Marine Corps, graduated from Marine Corps Command & Staff College, Quantico, Va., in June and is instructing at the Naval Amphibious School, Coronado, San Diego, Calif.

**C. Jack Dowden** has joined A. H. Robins Co., a Richmond (Va.) based pharmaceutical firm as a medical service representative and will be working the Sacramento, Calif. area.

**Paul Hauser** married Joanne Carson in November. Paul is associated with Realestate & Land Development Corp. and they will live in Miami.

**Joe C. McCloney**, master sergeant, U.S.A.F., with a unit of the Tactical Air Command has been assigned for duty at Tinker A.F.B., Okla.

**Linda Irene Nagle** received a master of arts degree in June from Rutgers, the state university of New Jersey.

**Richard A. Wyman**, captain, U.S.A.F., is serving at March A.F.B., Calif., as an executive support officer.

#### 1974

**Paul Allen Griggs** married Catherine Mary Odenbrett in August. He is a physical education teacher at Alexander Elementary School and football coach at Pierce Junior High School, both in Tampa. Catherine is attending the University of South Florida and is employed by Knight Paper Company.

**Dennis A. Groff** received a juris doctor degree from the University of South Dakota last May.

**Philip L. Huntwork**, lieutenant colonel, U.S.A.F., a squadron aircraft commander at McGuire A.F.B., N.J., with the 438th Military Airlift Wing, is participating in the military airlift command's accelerated airlift of personnel and equipment to Europe in support of Reforger '77—a realistic training exercise conducted in Germany by forces of the North Atlantic Treaty Organization.

**Denise Letizia** received a juris doctor degree from the school of law of the University of Akron in June.

**Chantima Prapapant** is an instructor at Krasetsart University, Bangkok, Thailand.

**Jane Russell Williams** received a master of education degree from Middle Tennessee State University, Murfreesboro, in August.

**Harold W. Youmans**, assistant city manager in Dade City, has been elected to the executive board of the Florida Community Development Association.

#### 1975

**Keith Arsenault** has been named stage and road manager for Joffrey II Ballet Co. of New York. He was formerly general manager of the University of Tampa resident company, "The Tampa Ballet" and "Whose Move?"

**John J. Kershaw**, U.S.A.F. major, deputy commander for installations with a unit of the U.S.A.F. communications service, has been assigned to Norton A.F.B., Calif.

**William R. Protzer** and Dawn Flack, married in May 1976, are living in Sterling, Va., where Lt. Protzer is attending medical school at Uniformed Services University of Health Sciences in Bethesda, Md., and Dawn is employed by the Department of Labor, bureau of labor statistics.

**Don Marinelli** received a master's degree in philosophy from Duquesne University in Pittsburgh in '76 and has been awarded a fellowship in the Ph.D program in theatre at the University of Pittsburgh.

**Wendy A. Shapack** and **Patrick Adamson** were married in July and are living in St. Petersburg.

#### 1976

**Leonard H. Chalk** was assigned to Robins A.F.B., Ga., after completing officer training school at Lackland A.F.B., and being commissioned a second lieutenant.

**Jane Cluster** is teaching biology for ninth and 10th graders at Dunedin High School.

**Rebecca A. Freeman** is assistant to the vice president for Hi-Craft Clothing Co., manufacturers of ladies' clothing in Philadelphia, Pa. She will also be returning to the Philadelphia College of Textile & Science in January.

**Tony E. Valdez** is a second-year band instructor at Marshall Junior High School in Plant City.

#### 1977

**Samuel Gellerstedt** and **Ronda Rozelle** were married Oct. 29. They make their home in Tampa.

**Suzanne M. Moore** is working as supervisor of public relations for Manatee County Community Mental Health Center, Inc., Bradenton.

**Nancy Rubenstein** has won the Denver Symphony Orchestra concerto competition with a performance of The Ravel Piano Concerto. She is a graduate assistant in music at the University of Colorado

**Frederick C. Sundberg** and **Carol J. Granberg** were married in May and are living in New Orleans where Fred is commander of the Armed Forces Police Detachment and attends the University of New Orleans to work on his master's in public administration degree. Carol works at Tulane University and attends the University of New Orleans to work on her doctorate in educational administration degree.

#### IN MEMORIUM

Ann Cary Gaylord '34  
Orrion M. Schlichter '42  
Eugene T. Vining '49  
Ruth E. Bell (former teacher)



## COMING UP

# Homecoming '78: one with surprises

Spring will probably flex her muscles and host a bout with late winter winds but, for March 17-19, she is issuing an invitation engraved by sunshine for the University of Tampa's Homecoming '78 celebration.

Expect the expected in sun-ripened days on Florida's west coast but, be forewarned, they will be shadowed by the Homecoming being planned by assistant alumni relations director Joyce Plumley.

One theme will be "Return of the Spartan," a film series of past UT intercollegiate heroics narrated by a team of as-yet unnamed sportsmen. Their presence will lend extra excitement. For UT sports' fans, this is a must.

There also will be meetings, golf and tennis tournaments between alumni and students, a happy hour at the Rathskeller, cocktail party reunion, picnic in Plant Park, the President's Cup Regatta on the Hillsborough River featuring the university's small college four with coxswain championship crew, intercollegiate sports competition, a coffee at the Barritt House home of UT president Dr. and Mrs. Richard Cheshire ...and more. An honored guest will be Fred Solomon, former Spartan great footballer.

Alumni from 1935-1976 are expected, from Grants, N.M., to Tampa...You will want to be one.



**Joyce Plumley**, assistant director of alumni relations, gets a head start on Homecoming '78.

## Fred Solomon heads drive



**Fred Solomon**, former Spartan great now with the Miami Dolphins, is working closely with alumni.

Dear Friends,

**B**y this time you have received the first mailing about the 1977-78 Alumni Fund Drive. I hope you have given careful consideration to your gift to the university. You know we have a new president, Dr. Richard D. Cheshire. He is a fine man, dedicated to the established goals and objectives of the university, including the best, quality education possible for it's students.

You may have heard that the university is in trouble financially. Well, Dr. Cheshire said we would finish the year with a balanced budget—that's June 30, 1978. There have been some cuts made already to help and there will be more if necessary. It is up to us, the alumni and friends of the university, to dig down and help to the best of our ability with the financial support needed to meet the

university's obligations for this budget year. There was a successful campus fund drive and the community (Forward Fund) drive was good—so now it is up to us to show them that we can do our part, too.

How about it? Right now while you are thinking about it, write a check and drop it in the mail to the Alumni Office, University of Tampa, Tampa, Fla. 33606. If you can send a lot that's great, but if you can only send a little—send it anyway. Every gift is important to the future of the students and a great university.

Sincerely,

A handwritten signature in cursive script that reads "Freddie Solomon".

**Freddie Solomon '75**  
Chairman, 1977-78 Alumni Fund Drive



# IN MEMORIAM

## Rabbi David Zielonka, a first friend

By Irv Edelson

If you were a student at the University of Tampa between 1931 when the university first opened its doors as Tampa Junior College at Hillsborough High School, you had to know Dr. David Zielonka, or "the good rabbi" as many knew him.

To hear his gravel-toned voice in a convocation, an assembly or from the pulpit of Temple Schaarai Zedek which he served for more than 40 years, was an inspiration, a thrill not heard anywhere else.

For Rabbi David Zielonka was a master of the spoken word. He was versatile with words, a philosopher with an impact, a religious leader who left his mark. Even years after his retirement from both the classroom and the pulpit, he was called on to provide invocations at special occasions on campus.

Rabbi Zielonka had two great loves in this world, besides his wife Carol, and two sons, one a Tampa dentist and the other a rabbi like his father. Those two loves were his congregation and his classroom—Temple Schaarai Zedek and the University of Tampa, where he taught until 1970.

The University of Tampa loved Rabbi Zielonka, too. The overflowing congregation at Schaarai Zedek that heard his successor, Rabbi Frank M. Sundheim, deliver his eulogy Sept. 26 contained many members of the university family. They came to pay their final tribute.

A heart attack that occurred during the High Holy Days of the Jewish religion silenced that familiar gravel voice. Death came on Sept. 24, at age 72, the day after Yom Kippur, the Day of Atonement. It was a sad day for Tampa, for the University of Tampa and the Jewish community.

As Rabbi Sundheim said: "A life is over. An era has ended. It has happened but as yet we cannot believe it or accept it. A person who became an institution has died."

True, but so long as others live, men and women whose lives he touched, Rabbi Zielonka will live on in the memories of others.

I remember Rabbi Zielonka when the old pink synagogue on DeLeon and Delaware



streets was still a sprightly new building. The depression had hit hard and our family was too poor to afford a car. The rabbi had arranged for a neighbor across the river to drive us to the temple for Sunday School each week. The rabbi was young then, an imposing figure with his round face and scholarly glasses. Always respected, he was a father figure to many.

Years later he was my teacher at the University of Tampa in "Religions of the World" and a class in the Old Testament. It was like a journey into the mystical past, when religion was young and God gave more individual attention to his people. Students found Rabbi Zielonka captivating.

As a man, he was warm. He never forgot you, nor ignored you. You could always rest assured he would be at the faculty luncheon at the start of each year at the University of Tampa. I still remember the warm touch of his hands on my shoulder and the reminder that he'd known me since I was "so high."

There are many with memories of Rabbi Zielonka.

One-time dean of men, Dr. Howard Baker, remembers how quickly the rabbi could bring an assembly to attention. "He was so resourceful, so versatile," says Baker, an English professor with a command of the language himself. "He was so sympathetic with anyone who had difficulties."

Dr. Eústasio Fernandez, professor of modern languages, agrees with Baker. "He was always interested in students beyond the classroom. He was always

ready to counsel students who might need help." Fernandez recalled how civic-minded the rabbi was, how much goodwill he created in the community for the University of Tampa.

"I recall him donating \$800 to the United Fund and doing it through the University of Tampa," Fernandez said. "He was a wonderful person. I never heard anyone say anything bad about him."

But it was Rabbi Zielonka's prayers that really enthralled Fernandez. "People would listen to each word, eagerly awaiting the next. He really had the touch. He was very articulate."

Today the Rabbi Zielonka study carries a reminder of the man who helped found the University of Tampa, helped guide it through the childhood days, the adolescent years and into a mature "Landmark of Learning."

Rabbi Sunheim in his eulogy noted there were over 50 activities and institutions of the Tampa community listed on his official biography. His favorites, in addition to his congregation and the University of Tampa, included the Rotary club and especially its work with the West Tampa Boys Club, the Boy Scouts where he was a scoutmaster and counselor for the God and Country Award, the Family Service Association—and his service as a chaplain at MacDill Air Force Base during World War II.

Probably one of Rabbi Zielonka's greatest moments was the day he delivered the invocation at the opening of Tampa Stadium. Countless dignitaries received polite applause when their names were announced. But when Rabbi Zielonka was introduced, the stands exploded with enthusiasm.

That was true testimony of Rabbi Zielonka's meaning to the community. And Rabbi Zielonka's name was as synonymous to the University of Tampa as it was to Temple Schaarai Zedek, the congregation he built from little more than three dozen families to its position today with more than 500 Tampa Jewish families.

(Edelson is director of the university's office of public information.)



# Winter calendar

- |         |   |            |  |
|---------|---|------------|--|
| Jan. 6  | Hoffman String Quartet, ballroom, 8:15 p.m.<br>ZIVILI, McKay Auditorium, 8 p.m.   | Feb. 18    | Spartan basketball, Eckerd College,<br>home, 7:30 p.m.   |
| Jan. 7  | Spartan basketball, Upper Iowa University,<br>home, 7:30 p.m.   | Feb. 20    | Spartan basketball, Manatee Junior College,<br>home, 7:30 p.m.   |
| Jan. 12 | Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.   | Feb. 23    | Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.<br>Spartan basketball, state tournament,<br>home, TBA  |
| Jan. 13 | Kerslake Prints, Lee Scarfone Gallery, 7 p.m.   | Feb. 24    | Spartan basketball, state tournament,<br>home, TBA<br>Tampa Ballet, Falk Theatre, 8 p.m.   |
| Jan. 14 | Spartan basketball, Eckerd College,<br>away, 7:30 p.m.  | Feb. 25    | Tampa Ballet, Falk Theatre, 8 p.m.   |
| Jan. 16 | Ballroom concert, Judith Edberg, 8:15 p.m.  | Mar. 3     | UT Theatre, "Kennedy Children,"<br>Falk Theatre, 8:15 p.m.   |
| Jan. 17 | Spartan basketball, USF, away, 7 p.m.   | Mar. 4     | Community Concerts, McKay Auditorium,<br>8 p.m.<br>UT Theatre, "Kennedy Children,"<br>Falk Theatre, 8:15 p.m.  |
| Jan. 18 | Spartan basketball, Brevard Community<br>College, home, 7:30 p.m.   | Mar. 6     | Composition students, ballroom, 1 p.m.   |
| Jan. 20 | Spartan basketball, St. Leo College,<br>away, 7:30 p.m.   | Mar. 9     | Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.  |
| Jan. 21 | Spartan basketball, Florida State University,<br>home, 7:30 p.m.<br>Carlas Dance Studio, McKay Auditorium,<br>8 p.m.              | Mar. 13    | Faculty scholarship concert, ballroom,<br>8:15 p.m.  |
| Jan. 22 | Region Puppeteers, Falk Theatre, 2 p.m.   | Mar. 17-19 | Homecoming '78   |
| Jan. 25 | Student recital, ballroom, 1 p.m.   | Mar. 18    | Spanish Little Theatre, McKay Auditorium,<br>8 p.m.  |
| Jan. 26 | Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.   | Mar. 19    | Esther Talledo, recital, ballroom, 8:15 p.m.   |
| Jan. 28 | Spartan basketball, Stetson University,<br>away, 4 p.m.   | Mar. 21    | Ron Byerly, ballroom concert, 8:15 p.m.  |
| Jan. 29 | School of Theatre, McKay Auditorium,<br>4 p.m.  | Mar. 22    | Steve Starkman, ballroom concert, 8:15 p.m.  |
| Jan. 31 | Community Concerts, McKay Auditorium,<br>8 p.m.<br>Spartan basketball, Florida Southern,<br>away, 7 p.m.                          | Mar. 28    | Student art show, Lee Scarfone Gallery,<br>7 p.m.  |
| Feb. 3  | Spartan basketball, Suncoast Invitational,<br>home, TBA   | Mar. 29    | Spring choral concert, Fletcher Lounge,<br>8:15 p.m.   |
| Feb. 4  | Spartan basketball, Suncoast Invitational,<br>home, TBA   | Mar. 30    | Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.  |
| Feb. 7  | Spartan basketball, USF, home, 7:30 p.m.  | Mar. 31    | Barber Shop Quartet, McKay Auditorium,<br>8 p.m.   |
| Feb. 9  | Spartan basketball, Florida Southern,<br>home, 7:30 p.m.<br>Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.           | Apr. 3     | Show Chorus, Falk Theatre, 8:15 p.m.   |
| Feb. 10 | New show, Lee Scarfone Gallery, 7 p.m.  | Apr. 4     | Esther Glazer-M. Jones recital, ballroom,<br>8:15 p.m.   |
| Feb. 11 | Spartan basketball, Brevard Community<br>College, away, 7 p.m.<br>Community Concerts, McKay Auditorium,<br>8 p.m.                 | Apr. 6     | UT Band Concert, McKay Auditorium,<br>8:15 p.m.  |
| Feb. 15 | Spartan basketball, Manatee Junior<br>College, away, 7:30 p.m.<br>Opera workshop, ballroom, 8:15 p.m.                             | Apr. 7     | Tampa Ballet, Falk Theatre, 8 p.m.   |
| Feb. 17 | Spartan basketball, Stetson University,<br>home, 7:30 p.m.<br>UT Theatre, "Life, Love and Other Illusions,"<br>gallery, 8:15 p.m. | Apr. 8     | Tampa Ballet, Falk Theatre, 2 p.m. and<br>8 p.m.   |
|         |   | Apr. 13    | Florida Gulf Coast Symphony,<br>McKay Auditorium, 8:30 p.m.<br>Honors Convocation, Falk Theatre, 10 a.m.<br>UT Theatre, "The Good Doctors,"<br>Falk Theatre, TBA |



university of tampa

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