

**Featuring:**

**"Start Your Engines"**

**Smells Sell**

**Tampa Bay Hotel - Part II**

## University Study Cheaper In Britain

How would you like to study in Britain? A new British government policy has fixed a standard tuition rate at any of 700 British universities and colleges for overseas students, of \$625. This covers 43 quarter credits or 30 semester credits.

As a result, the Study in Britain Association reports that the total cost for an academic year at a British college or university (including round trip air fare) can now run as low as \$2500 to \$3500. This includes tuition, meals, lodging and books.

Furthermore, American students (or faculty members) can now study on any of five levels:

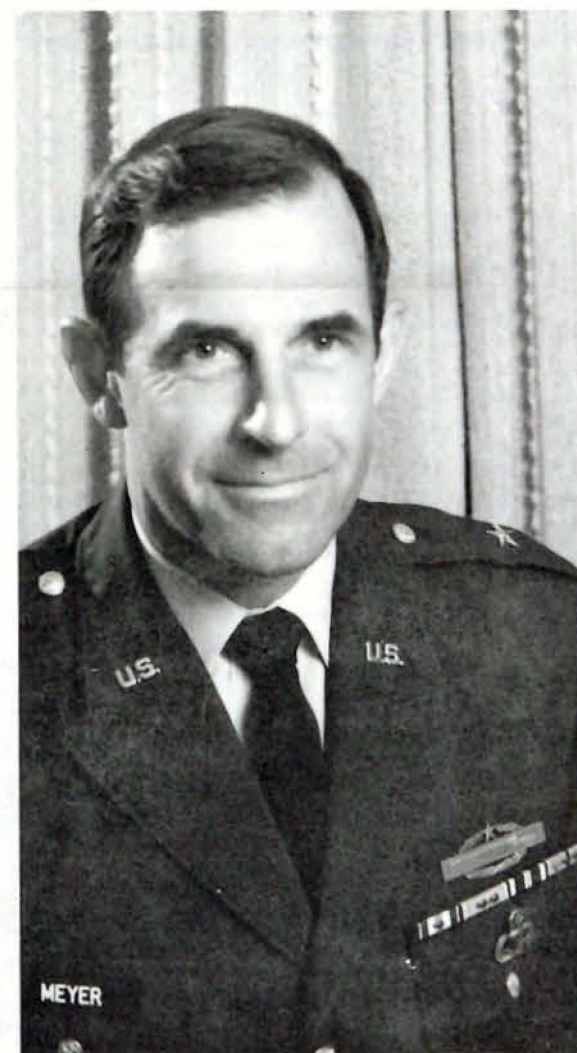
1. At a campus of an American University in Britain.
2. As a visiting student, scholar or fellow.
3. As a graduate or undergraduate at a

college or university, combined with research, work experience or independent study.

4. As a student of British institutions such as the theatre, the arts, welfare services, politics, medical services, the law, etc.
5. For teachers doing special research or sabbatical study.

Complete details of these work and study programs, how to enroll, where to apply and how to combine travel and study are available from SIBA. Preliminary planning takes three months, so now is the time to plan for the next study year.

For further details about SIBA's reference kit and other services available, write "British Universities Department", British Tourist Authority, 680 Fifth Ave., New York City, New York 10019.



### Now About Vietnam

A high-ranking Army War College general will speak on the "Nixon Doctrine and the Role of the Army in the Post Vietnam Era," at 1 p.m. Thursday, March 22 at the University of Tampa.

The address will be presented by Brig. Gen. Edward C. Meyer in the University Union's International Room. The University of Tampa's Special Events Committee is sponsoring the speech.

Gen Meyer, who graduated from the U.S. Military Academy at West Point in 1951, spent two tours of duty in Vietnam in the 60's. He has collaborated in writing books on U.S. Forces in Europe and the defense portion of the federal budget. In August of 1972, Meyer was appointed Deputy Commandant of the United States Army War College.

Bill Miller

### Printy Arthur's Ideology

What are the qualifications of a good university and how does the University of Tampa fulfill these requirements?

According to Mr. Printy Arthur, Director of Development for Income, Trusts and Requests, a good university should function in three basic ways. The manner in which the university does this, determines its greatness.

On the academic level, the university should disseminate knowledge through teaching thus, a university needs knowledgeable professors who are not only experts in their fields, but can also relate to their students.

Secondly, a university should accumulate knowledge through research. At many universities, professors are deeply involved in research programs, and pass information regarding their most current developments to the university.

Thirdly, a university should be able to amply serve the community in which it is located. For instance, information obtained through the university can be used in the assistance with social and environmental problems.

The university can also be of tremendous value in the business area. A business professor

(Continued on page 2)



Photo by Ralph Barre Rosenblatt



# Minaret Editorials

## Dear Students And Organizations

It comes around this time of year to start planning for Orientation for Fall of "73". It comes to our attention that in order to make Orientation a success, it is essential for a lot of interested students to work that week and for organizations to provide activities.

This would be a great time for organizations especially to inform the new students about their organization.

For all you interested students and organizations there will be a meeting Thursday evening, March 22, 1973 at 9:00 p.m.

Hope everyone comes,  
Kathy Hoyne  
Denise Letizia  
Dan Kryzwicki

## Printy Arthur . . . .

(Continued from page 1)

could extend his knowledge to small businesses, in turn helping them to establish better business practices. Also, the business professor could aid graduating students, as well as alumni in career planning and placement.

Other ways that the university could be of value include high school counseling and serving on volunteer boards.

Now that you know what Mr. Arthur's qualifications for a good university are, you may be asking this crucial question: **How does UT fulfill these requirements?**

Academically, UT is taking a step in the right direction. One way of judging the academic level of a university is to upgrade the quality of its professors. In the past two years, there has been a 20 percent increase in the number of professors with their Ph.Ds at UT.

Without a graduate level at a university, it is impossible for its professors to engage themselves in a great deal of research. However, many of UT's professors are involved in small level research programs.

A university that restricts its enrollment to merely the high achievers in high school is short-sighted in its contribution to society. Since UT is a small, private university, it can take into consideration those students that were unmotivated in high school, and try to help them individually while in college. Due to the number of students, it is impossible for a large university to deal with students on an individual level.

Of course, it would be too idealistic to even think that a university can be everything for all students. However, UT feels it has a moral responsibility towards its students, for as Mr. Arthur states, "The student is the most important element of a university." Thus, everything is geared towards fulfilling the students' wants and needs.

Mr. Arthur feels there is a particular distinction between a state and private university. At a private university, the students are generally of a more serious nature, they are there to receive an education. Although a state university incorporates a great deal of serious-minded students, just as many tend to be lackadaisical.

Another aspect of UT that Mr. Arthur is pleased with, is the close bond between the student body, faculty and administration — something which is only feasible at a small university. Hopefully we can all agree with Mr. Arthur when he states that UT has a family feeling of warmth that I thoroughly enjoy.

Kim Clark

## It Was A Mistake!

The Minaret has made a boo-boo, our story on S.G.A. election was not correct.

The statement (March 15) "To be a student judge, one must have a minimum grade point average of at least 2.3 and must submit his or her name to their respective Dean not earlier than three weeks before the election and not later than a week before. **The personnel deans will select the student judge candidates. There will be no campaigning for these offices.**"

This is wrong, the personnel deans do not select the candidates, these are elected positions.

So start campaigning.

Editor

## Discover Wildlife

It's Too Good To Miss



## The Minaret

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# Start Your Engines

For the past four years the traditional twelve hour endurance race at Sebring, Florida has been billed as "the last Sebring".

"Not so this year", says Reginald S. Smith, President of the newly formed Sebring Automobile Racing Association; according to Smith, "this is the first of the new Sebrings. We are providing one of the World's best known road racing circuits for a twelve hour endurance race for Grand Touring cars and we plan to continue doing this for many years to come.

Qualified racing authorities predict high performance Grand Touring cars will constitute the backbone of long distance racing spectacles, such as Le Mans, Nurburgring, Targa Florio and the American events at Watkins Glen and Daytona."

Smith was referring to the Ferrari Daytonas, Porsches, Corvettes, Datsun 240-Z's, Cameros and Mustangs and the many other modern swift road cars, that will comprise the majority of this year's Camel 12 Hour Challenge Race at Sebring on Saturday, March 24.

In years past the probable and potential

winners of the twelve hour classic were the very specialized and exotic Prototype Sports Cars, that could be counted on one hand. Five or six prototypes would rush out way ahead of the rest of the field and after half of the race one or two cars would be leading by a considerable margin and the rest of the race would be a parade.

"This year any one of the fastest twenty-five qualifiers has a good chance at winning and everyone of them know it". Smith stated. "We'll have a real close race going on for the entire twelve hours and we're sure the fans will find it far more exciting than before."

This year's Camel GT 12 Hour Challenge Race is sanctioned by the International Motor Sports Association (IMSA). It features special Grand Touring race cars that are highly evolved mechanical versions of their highway counterparts. All of the cars that race this year at Sebring started out in car dealerships.

"This kind of racing makes a lot of sense", says John Bishop, President of IMSA—" You have real road cars racing over real road conditions, not just specifically designed racing machinery. Every spectator and racing fan can see the direct resemblance between

these race cars and the Corvettes, Porsches and Cameros they see on the highway." The race starts at 11:00 a.m. Saturday, March 24, and will be run over the traditional 5.2 mile circuit. Entries have been pouring in and are expected to number over one hundred.

The starting field of seventy cars will be determined by taking the first fifty-five fastest cars automatically and then running a qualifying race on Friday afternoon, March 23, for the remaining fifteen starting positions. This qualifying race will be held at 4:00 p.m. and will be preceded at 3:30 p.m. by the Sun 'N Lake Formula Ford Trophy Race.

## A LOOK AT ODK

Omicron Delta Kappa, the oldest and most prestigious National Leadership Honor Society for College Men, has been an organization at UT since 1971.

ODK was founded December 3, 1914 at Washington and Lee University, Lexington, Virginia, by 15 student and faculty leaders. Following the tradition of idealism and leadership of George Washington and Robert E. Lee.

The founders formulated the idea that, "Leadership of exceptional quality and versatility in college should be acknowledged, that representative men in all phases of college life should cooperate in this worth-while endeavor, and that excelling students, faculty and administration members should meet on a basis of mutual interest, understanding and helpfulness."

Such an honor society, if properly conducted, should offer maximum opportunities and experiences in a cooperative effort for more efficient leadership in the purposes, interests and needs of the institution, and for the continuation and enrichment of the unity and democracy of learning and citizenship responsibilities.

To become a member of ODK, one must possess five basic qualities. (1) Exemplary character; (2) responsible leadership and differential service in campus life; (3) superior leadership; (4) genuine fellowship; (5) devotion to democratic ideals.

Membership of ODK is awarded to undergraduate junior and senior men, and occasionally to students attending graduate and professional schools and to members of the faculty, administration and alumni. Election to membership is based merely on merit; no reference is made to the person's affiliation with other organizations.

No solicitation or propaganda is necessary, such as rushing or social pressure, to insure acceptance of the invitation to membership. Membership is an obligation and responsibility in citizenship, as well as a mark of highest distinction and honor.

At UT, ODK is basically a student organization, however faculty and administrative members do include: Dr. B. D. Owens, Dr. Charles R. West, Dr. Edward H. Ward, Dr. Stanley Truxillo and Mr. Robert E. Lovely. Student members are: President: Wes Green, Roger Laux, Mike Pender, Jim Eversman, Bruce Krepley, Pat Boyle, John Brown, David Hayes, Richard Mattiuz and David Tomeo.

At this time, ODK is planning a National Leadership Methods Conference, which is to be held on the UT campus from March 30-31. The conference will be jointly sponsored by ODK and Student Program Council. In hopes of a successful turn-out, ODK has sent materials to approximately 15 Florida Colleges. Although no more than 150 delegates will be able to attend the conference, Student Program Council must guarantee 60 delegates at \$15.00 a piece. For each 5 delegates exceeding 60, UT will be entitled to one free delegate.

Another interesting item to note—ODK is currently making amendments to provide for the entrance of women to ODK. The constitutional amendments have been read and endorsed by Dr. Ward. A motion to approve the amendments has been made by Dr. Truxillo and seconded by Bruce Krepley, and unanimously approved

ODK is also engaged in exploring the possibility of establishing a chapter of Phi Eta Sigma, a freshman honorary organization. Thus, UT will be able to identify and groom leadership earlier than is presently possible. Kim Clark

University of Tampa School of Music Presents

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## Tampa Bay Hotel - - Part II

"As you tour Plant Hall, you will see that this building was no ordinary feat of a rich man. — This was the obsession of an art lover who had gone to the end of the world to bring all of his prizes together. This could have only been done in Mr. Plant's era . . . there is not enough money anywhere today to build such a building and furnish it as he did. Conrad Hilton would tremble at such a capital expenditure."

This paragraph, taken from the Tampa Bay history, and written by H. H. Mullen, expresses magnificence of the imagination of Henry B. Plant, who in Dixieland, had made the desert bloom like the rose, changed waste places into fertile fields, the swamps into a sanitarium, the sand heap into a Champs Elysees, the Hillsborough into a Seine and reproduced the Palace of Versailles on the banks of Tampa Bay. The hotel by itself had the grandeur of a palace, the Palace of Mr. Plant's dreams.

When the construction of the hotel started, Mr. Plant took a long trip around the world. He visited England, France, China, Hong Kong, Spain and many other countries with the purpose of buying the furniture for his hotel.

When he finished his long sojourn, and returned to Tampa, he had what he and many others considered the biggest and most complete collections of furniture, paintings, porcelain objects, sculptures and many other objects. He bought the furniture from the best decorated palaces of the world.

From the Far East, he got a teakwood cabinet collection of hand carved wood, from which one of them is over two hundred years old. He also brought a few dozen Chinese Garden Seats, some china furniture, and gigantic Oriental vases. Two of the most curious objects he purchased there were two

Ming dynasty elephants which are from three-hundred to five-hundred years old.

From Vienna, he brought a wonderful collection of porcelain figurines. Also a marvelous collection of paintings from the great masters.

From France, he brought furniture from such places as: the Fountainebleu and Versailles, to furnish one whole floor of the hotel. Between them, the throne of Marie Antoinette and an original portrait of Louis XIV and some clocks from the Louis XVI collection. It was from Italy he brought most of the art objects, paintings, marble sculptures and the biggest and most complete collection of bronze figurines.

The objects mentioned up to now can give you an idea of how the furniture of the hotel was. Not only did Mr. Plant collect for the hotel, but for his own personal satisfaction. He had a collection of a hundred and fifty cats which he kept in the cellar of the hotel and showed them occasionally to his guests. He also had a collection of a hundred and seventy mirrors.

The gardens of the hotel contained a large collection of flowering plants brought from all over the world. In between those, he had seventeen varieties of orchids from the Pacific Islands and twenty-one varieties of African violets. The Palm trees of the gardens came from the Caribbean, Africa and the coast of Central America.

If you think Mr. Plant spent all his money on all of his collections you are wrong. When Mr. Plant died, he left his son and his wife the fantastic sum of a hundred and fifty million dollars plus all his properties.

Con't Part III next week

Orlanda Davila



Photo by Ralph Barre Rosenblatt

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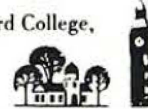
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## "Smells Sells"

Everyone flocks to the shelf to purchase Herbal Essence shampoo, promising a total experience of the heavenly scent of a luscious and salacious green garden.

Other customers visit used car lots and decide to purchase the car subconsciously, because it smells "new" (while the naive customers are victims of the used car dealers, who spray a car's interior with aerosol to make the car smell distinctively new).

A chosen few crave the most unique antique and will buy a piece of art, which not only appears ancient, but also smells ancient. (Perhaps the chosen few missed the antique dealer dousing the work of art with a misty, odor that smells like old wood). While the consumer caught the advertisement in the newspaper for ham, and went to purchase it, not realizing that a special ink was used on the newspaper, which gave art a faint odor of ham.

It is unfortunate that we the consumer are not as perceptive and acute as Ernest Shifan, who holds the title of having the world's greatest nose. He is a master perfumer and maintains an ability to utilize his Nixonish nose on endless blotters dipped in odors, which will be successful, stimulating, and pleasing, or totally unappealing. His nose knows.

How does the nose know?

The entire smell apparatus consists of a deep recess of each nostril with a yellowish patch of cells which connect along a four-inch path in the brain. The theory behind it states that the actual molecules of odorous substance carried in the air are trapped by a sticky mucous overlying the nose's olfactory cells. Once ensnared, the molecules must fit exactly into receptors on the cell surface.

The nose's sensitivity to smell is but a fraction

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## Theta Chi

Another week passes at Camp Tampa—despite mid-term exams life goes on in it's quite unorthodox manner. Randy Anderson, our flash in the pan, boldly states we have a unbeatable combination in bowling.

Coming up this weekend is our annual toga party and everyone who is anyone; anywhere, will be there (except me if I can't get a date).

Cal Semel has come out of retirement to give our basketball team a little zing. And I must say contract negotiations were quite hectic but now everything is hunky—dory. Last minute flash . . . we were able to beat a strong majors club to gain a tie for first place in our division.

Bruce Krepley and Tom Gilliek say hello to all the fruit flies in this place, namey: Roger, Raph, Wyck and Kris.

I'd like to thank T.K. for his literary assistance in last week's poem.

Happy Birthday to Pat Boyle and Merry Saint Patrick's Day to all the Irish and I'll meet you at the "Re" 8:00 a.m. Saturday.

Meanwhile, back at the ranch, we are making an "attempt" at building a bar under the direction of Steve Murray, our resident contractor.

Finnis T. Bandersnatch

## Tau Epsilon Phi

With the basketball season coming to a close, the TEPs are looking forward to the bowling intramurals coming up. We all anticipate a winning season as we have had in the past.

The brothers were treated to a special guest at our last meeting. A member of the Tampa Police Department dropped by to have a general talk with everybody. We talked about anything and everything that bothered us about the law and, all in all, it was a very enlightening evening. What a relief, considering the other visits we have gotten from the police.

Several hard-working brothers have recently taken up a part-time job working as a clean up crew at various offices around Tampa. At least we can say that we're trying to bring the unemployment rate down somewhat.

Dad

## Tau Kappa Epsilon

The brothers of TKE want to see all the students out casting their votes at the coming up S.G.A. elections.

TKE's once again look to the basketball finals with a good 3-1 average. The TKE's defeated Theta Chi 34-29 for their second win of the season and then came back with a smashing victory over Tau Epsilon Phi with a score of 57-12 for our third victory.

TKE ended up another exciting week with the Toga party Saturday night. With the help of a few individuals, the party ended up being a smashing night. The telephone company can not wait until next year's party.

TKE urges all students to please help out the University of Tampa's blood bank by giving a pint, remember it's for you.

We all hope that Dan has a good time at A.C. weekend.

# GREEKS

## Delta Sigma Pi

The Brothers of the Epsilon Rho Chapter wish to express their gratitude to our little sisters of Phi Gamma Nu for the gifts that were pleasantly discovered in our mail boxes in recognition of St. Patrick's Day. The pencils (green, of course) should receive an extensive "grinding" during mid-term week.

Under the direction of pledge President Art Garrett, the pledge class started their initial fund raising project in true blood, sweat, and tear fashion. Working for a local contracting firm, the pledges completely re-located a local printing firm.

The project found the pledges laboring for a period of 11 hours before relocation was accomplished. The task was rewarding not only from a financial viewpoint, but also from a "lesson learned" viewpoint.

Ever try to move a 3 ton linotype machine without a forklift—it only takes blood, sweat, and tears . . . . . mostly tears, according to Art.

A special thanks is accorded to the student body in general for their efforts in maintaining an "in the black" checkbook. This semester "bad" checks are almost totally non-existent at the Deltasig check cashing facility.

In closing, the Brothers celebrated St. Patrick's Day in true fashion Saturday night with a party at the Spanish Oaks enclave. A tremendous time, to say the least, was had by all the Brothers as the "green beer" produced mostly red noses and a few green faces. A special thanks to the coordinators of the party; Brothers O'Sherline, O'Beale, and O'Harper.

D. L.

## Zeta Beta Tau

We held our elections on Thursday, March 15. Congratulations and good luck to the newly elected officers: Arthur D. Pepper III, President; Scott A. Seller, Vice President; Eric L. Michelsen, Treasurer; Clifford H. Taft, member-at-large; Lawrence Chermol, Historian.

We also welcome our new pledges: Cliff Taft, Larry Chermol, Lee Carlton, Rick Michelsen.

In the basketball scene; ZBT lost to McKay Hall. We need plenty of work for our final game against a strong TKE team.

Special thanks to our brother Robert (Duke) Dukker, for his inspirational coaching; and to little sister Lori Coleman for her loyal support.

L. C.

## Pi Kappa Phi

With midterms out of the way we can look forward to good parties and of course "the weekend".

Congratulations to the "Big Monkey" for a nice birthday; the cake was good too.

We all are hoping that "Gargoyle" will open his eyes and not try to walk through anymore doors.

We are pleased to announce that we have six hearty pledges Tom Kurent, Frank Lambertson, Tom Lepre, Scott Roberts, Bill

Jackson, and Dan Krazwicky.

Our St. Patrick's Day car wash was a success with pot of gold included. Erin go bra!  
Philip Walters

## Meet Me In St. Louie

The University of Tampa will be spotlighted at the March 22-24 National Convention of Alpha Chi, National Honor Scholarship Society in St. Louis, Mo.

Presenting papers before the convention will be Ms. Carol Friedman and Mr. William Starr. Ms. Friedman, President of the Local Florida Alpha Chapter of Alpha Chi, will speak on whether the U.S. should adopt the metric system, while Mr. Starr will concern himself with UT's Poet in residence in a paper entitled "The Philosophy of Dr. Duane Locke's poetry.

In addition to her paper, the multi talented Ms. Friedman will display four pieces of original art.

They will be accompanied on the trip by the Chapter's Advisor Dr. Marlon Ellison.  
L. Back

## Delta Phi Epsilon

We wish to congratulate our officers in this, our ninth year, on campus. They are: President, Judy Engleman; Vice President, Sue Anfanger; Secretary, Jackie Albea; Treasurer, Marilyn Dury.

We extend our thanks to everyone for their support of our tuna and bake sales and are looking forward to seeing you all again at our car wash March 24 from 10 a.m. to 2 p.m.

We also wish to extend our Deepeer best to Pam Ellis and Dennis Widlanski on their engagement.

Since our "smashing" Founder's Day party last week we are all working, planning, and looking forward to the first weekend in April — our Purple and Gold Weekend at Port O'Call.

Best wishes to all Spring 73 Pledges!

## Interfraternity Council

If you see a chariot being drawn down Kennedy Boulevard, by four students, don't be amazed. It may be one of the fraternities preparing for the competition in the chariot races, held on Greek Weekend.

Greek Weekend will cause the campus to seem a bit more empty than usual. This weekend, members of the fraternities, societies, and their dates, will be off to the Men's Garden Club, to celebrate the event.

Included in the day's activities will be a pie-eating contest, an egg throw, a three-legged race, and a Volkswagon-stuffing contest. But, the main attractions will come in the competitions between fraternities in the chariot race and the field events.

There will be pizza and beer, besides the other food used in the contest. Also, there will be pretzels and other snacks.

After a day filled with competition, the night is highlighted by a dance. The band, this year, is "The Group" and will culminate a day of fun, hard work, and planning, by each individual, and organization.

So, if you're wondering where everyone's at, they're at the chariot races, reliving the days of Ben Hur, and enjoying a "Greek day of festivities".





## UT's Journalism In Action

Photo by Irv Edelson



### Gary's Leaving Us

Gary Stevens is caught up in the changing times. He will be leaving his office on March 27. His leaving is not because of any bitter feelings nor was he asked to. Mr. Stevens (25) feels he has accomplished what he wanted to do here, and now he wants to broaden his knowledge and spectrum.

Gary took over Admissions after he graduated from UT in 1969. In 1970 he moved to his present position as Administrative Assistant to the Vice-president.

Job offers from outside the University have made Gary reconsider his position here. He has decided he wants out of higher education to try a hand in the business world.

If at all possible, he would like to do some travelling in his new Corvette, depending on what job he accepts and when he would start work.

During registration in the past two years, Mr. Stevens has been responsible for hiring student help and implementing the procedures set up by the administration.

"There was no disagreement at all," said Mr. Stevens. He had nothing but praise for Dr. Owens and his policies. He went on to

say, "The major asset of this University is Dr. Owens. Presidents are labled evil beings because of their decisions. Regardless, a University is a business and must be run like one. If not for Dr. Owens this school would be in trouble."

A replacement for Mr. Stevens has not been chosen, but the office will continue under Victor Velez who is Administrative Assistant to the Director of Admissions and Records.

Karl Funds

### WOMEN'S INTRAMURALS

As of now, there are 3 teams signed up for Bowling Intramurals. They will be held on Monday and Wednesday from 4-6 at Dale Mabry Lanes. Teams will have 4 women each. All interested women contact the women's P.E. office. 1st games will be played March 26th.

The basketball intramurals are well on their way. In the 1st round P. E. Majors easily defeated the Howell Hall team. The P.E. 261 team advanced in the winners basket by defeating ZTA. In the losers basket ZTA picked up their 1st win in a good game against Howell Hall.

Brenda Mellitz was victorious in both the Billiards and Table Tennis Tournament. Good work!



### Under The Cover and Between The Sheets

Judy Collin's new record *True Stories and Other Dreams* proves she is an important singer and songwriter. *True Stories* equals her highly underrated *Who Knows Where The Time Goes*. Only time will prove her best work can stand the test.

McLaughlin plays some good heavy guitar but Coon am druming cannot bring the guitar and band together. Jerry Goodman on violin supplies the shread of continuity that brings the album together. And after listening to it a couple of times, everything falls into place and it becomes quite enjoyable.

Pink Floyd's *Dark Side of the Moon* is an interesting blend of rock and sounds of trains, telephones and talking. And Dick Perry playing saxophone adds a dimension of jazz to Pink Floyd's rock. It all sounds good.

John Lennon continues to deny that the Beatles are recording a new record, but rumors persit and there is talk that Lennon and McCartney will do a show in Madison Square Gardens.

Karl Fund

### "Smells Sell"

(Continued from page 4)

of what it was when man relied on his senses for survival. Because of our polluted, filthy environment and "perfumed" enterprise, man awaits for the perfume manufacturers to create natural and clean scents to rescue the stank.

Because smells sell, people look for products that do something to them; which create a strong experience. Because we are often persuaded by an odor to purchase a product, which could be unworthy and maybe even harmful, we should reward the best smell to be no smell.

Sharon Keenan

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