

UT journal



The Publication for The University of Tampa SPRING 2017

Career Connections

Relationships are key to linking UT graduates with the business community

PLUS: CREATING TOMORROW CAMPAIGN UPDATE page 33

UT's Next Challenge: Building Endowment



WE'D ALL LIKE TO ADD A ZERO TO THE END OF PARTICULAR numbers — our stock portfolios, our incomes, our available balance at the ATM.

UT is no different. It's no secret that UT could use an extra zero at the end of our endowment, which currently stands at \$40 million.

But UT has managed well given the limits of our current endowment. We work hard, we plan and budget carefully, we have great support, we take calculated risks, and as a result we provide a highly regarded, useful and sought-after education — one that helps students reach their life and career goals.

But we've had challenges over the years. We've overcome enrollment fluctuations, we've replaced tired buildings with ones that are state of the art, we've sought and ultimately received prestigious accreditations and rankings, and we've held capital campaigns to build a financial foundation that was meagerly established after UT's birth during the Great Depression.

However, there's a lot more work to be done, and building the endowment is a top priority. As we seek to raise our profile as a university, we must also raise our endowment — the hallmark of all great universities. Endowments provide the foundation, and an annual income from interest that guarantees scholarships, program support and faculty hiring in perpetuity.

Thanks to many of you, our endowment has grown exponentially. Since 1995, our endowment has grown over six times the \$6 million total endowment of 1995 to today's figure of \$40 million. Plus, we have pledges for an additional \$33 million from estate plan commitments.

The extent of our need for endowment is most easily depicted in our scholarship funding, which allows us to offer bright and motivated students access to our educational experience. This year, we have offered \$62 million in scholarships, yet less than one percent of that figure comes from the endowment. That puts a heavy reliance on enrollment-related revenues and further pressures our operating budget. While UT has nearly 200 established endowed scholarship funds, we could easily use 7,000 more similar scholarships to help with student financial needs.

When I visit with alumni and UT friends around the country, I am reminded how much we are in agreement about the importance of a strong endowment. Many consider endowment giving as even more significant than donating for a new building. It is a true legacy, one that will provide benefits to students for generations to come. It's hard to envision what UT or the world might be like in 50 years, but it is reassuring to know that an endowment gift will still be in effect, supporting faculty and students and bettering our society and world.

UT is unlike many institutions with a long history of capital campaigns which helped them to build a strong endowment. UT is now in only the second comprehensive capital campaign in the University's history. As we continue the final stages of our capital campaign (see page 33), I look forward to talking with you about helping secure UT's future and about securing your own legacy. Right now, there's no better way to help UT than to give to the endowment.

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UT Journal

The *UT Journal* is published three times a year (fall, winter, spring) by The University of Tampa, 401 W. Kennedy Blvd., Tampa, FL 33606-1490. Third-class postage paid at Tampa, FL. Opinions expressed in the *UT Journal* do not necessarily represent those of the faculty, administration or students.

POSTMASTER

Send address changes to the *UT Journal*, The University of Tampa, Box H, 401 W. Kennedy Blvd., Tampa, FL 33606-1490. The University of Tampa is an Affirmative Action/Equal Opportunity Employer.

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Editor's Note: For the duration of the University's capital campaign, Creating Tomorrow, the Brick by Brick section will be used to provide updates on the campaign and a thank you to donors. The Brick by Brick section will be reinstated after the end of the campaign.

About the cover: Building connections between companies and the University helps both the business community and UT graduates succeed. Illustration by Dante Terzigni

news of note



The Graduate and Health Studies Building will be UT's largest academic building. A future twin building will adjoin phase one by a three-story sky bridge. Construction began in April.



Constructing a Top-notch Space

Graduate and Health Studies Building will house state-of-the-art technology and equipment

UT IS BUILDING A NEW SIX-STORY academic building to support its expanding health sciences and graduate programs. And, at 90,000 square feet, it will be UT's largest academic building.

The University's nursing program, which was named Florida's best by RegisteredNursing.org (see page 7), will be housed in the new building, as well as the program in physician assistant studies under development and UT's Office of Graduate and Continuing Studies.

The building, at present named the Graduate and Health Studies Building, will be constructed on what is currently the old intramural field in the center of campus, just east of Pepin Stadium.

"With this facility we hope to strengthen UT's health sciences programs with state-of-the-art spaces,

including simulation labs, a digital anatomy lab and all the latest health technology and equipment," said UT President Ronald Vaughn. "Plus, this building will enhance our graduate programs."

The first floor will include general classroom space along with student gathering areas and study spaces.

The second and third floors will house UT's program in physician assistant studies under development, with a clinical skills lab, patient simulation labs, assessment rooms, a digital anatomy lab, classrooms, study spaces, offices, a conference room and a unique moulage room, which is a specialized room for applying mock injuries for student training.

The fourth and fifth floors will be the home of UT's nursing program, in-

cluding a large patient care center, ICU simulation rooms, health assessment clinical spaces, student lounge and study spaces, faculty and staff offices, conference room and classrooms.

"It will be a top-notch facility for our top-notch program," said Vaughn.

The sixth floor will house the Office of Graduate and Continuing Studies.

A second phase, which includes a twin, 90,000-square-foot building, is planned, but a timetable has not been set. The two buildings will be joined by a three-story sky bridge to allow for additional functional space with superb campus views amidst the pedestrian corridor between the two buildings.

The Graduate and Health Studies Building is expected to be completed in Fall 2018.

"It's definitely pretty cool to say that after the first day you've already compromised and managed to access a target."

— ANTHONY BILOTTO '08, '16 ON UT'S ETHICAL HACKING COURSE

Ethical Hacking Course Preps Students for the Art of Cyber War

WHEN ASKED TO DESCRIBE THE ETHICAL hacking course, both its administrators and students quoted the ancient Chinese military work, *The Art of War*.

"Know the enemy and know yourself; in a hundred battles you will never be in peril," Anthony Bilotto '08, '16 quoted Sun Tzu. "The class provides the foundational knowledge to successfully defend oneself or business by learning the tactics nefarious individuals may utilize. Thus, knowing your opponent, or cyber adversary, allows for the ability to defend against them."

There are no PowerPoint slides or handwritten notes on the white board in ITM 480.

"It's like one endless lab," said Ken Knapp of the course. "It's all very hands on and experiential."

Knapp, associate professor of information and technology management and director of cybersecurity programs, defined ethical hacking as hacking with permission. "Any time you hack or break into a system without permission, you're probably violating the law, and you can get in big trouble, but here we have permission. It's a sandbox environment where we can hone our skills and develop our talents within a safe place."

On the very first day of class, the students hacked into a system. Knapp said it was intentional so the students could see the end game, and give them a frame of reference for the methodology.

"It's definitely pretty cool to say that after the first day you've already compromised and managed to access

a target," said Bilotto, who graduated in December with a degree in management information systems with a minor in cybersecurity.

Ethical hacking is a required course for the cybersecurity major. There are two pre-requisite courses, as well as the need to be in good standing with the University. Students also sign a user agreement acknowledging the serious nature of what they are learning and the consequences if used maliciously.

Interest in the cybersecurity program has grown in the year since it began in Fall 2015. Career options are plentiful and varied, Knapp said.

"It's very dynamic. It's always changing," Knapp said. "The threat is changing, the attack vectors are changing, the systems are changing. You'll never be bored in cybersecurity."

UT's program prepares students for professional security certifications, such as the Certified Information Systems Security Professional (CISSP) exam and Certified Ethical Hacker (CEH), both of which Knapp holds.

Bilotto interned with Raymond James Financial last summer in information security and started a full-time job in January after he graduated.

"One of the things I have desired most is a stable, enjoyable and rewarding career," Bilotto said. "Thanks to my education and experiences at UT, I believe the University has helped to put me on that path. The information learned in my MIS and cybersecurity classes has already proved invaluable in my past internship experiences, and will undoubtedly assist in providing a foundation for future growth and learning."



UT Research Finds Local Entrepreneurial Community "Ambitious and Growing"

AT A STANDING-ROOM-ONLY PRESENTATION of a UT research study on entrepreneurial ecosystems, Tampa Mayor Bob Buckhorn described how the city is in the midst of an amazing transformation.

"This University and this entrepreneurship center are a big part of that. As we start to grow and create that entrepreneurial swagger — that belief in young students that they can do anything, that they will get the training here, that they will get the mentorship here — they will go out and be that next generation of entrepreneurs that will drive our city for the next decade to come," said Buckhorn.

The yearlong research study was funded through a \$150,000 grant made possible by the Ewing Marion Kauffman Foundation, a national leader in education and entrepreneurship research based in Kansas City, MO. The study drew from more than 40 in-depth interviews with local entrepreneurs, industry and political leaders, resulting in several hundred pages of data.

"The team sought to expand the

limited current theory in entrepreneurial ecosystems," said Rebecca White, director of the John P. Lowth Entrepreneurship Center in the Sykes College of Business, where the Nov. 15 presentation was held. "The project sought to better understand the specific state of the entrepreneurial ecosystem in Tampa Bay and create a baseline for future research."

The team, which included professors from the University of South Florida, Indiana University, American University and the London School of Economics, premiered a model that defined the dynamics and players in an entrepreneurial ecosystem, providing a road map for cities seeking to become the next Austin, TX, or Silicon Valley.

The study found that many metropolitan areas — such as Tampa Bay — lack the collaboration and vision necessary to instill an entrepreneurial mindset. As a result, entrepreneurial endeavors often bottleneck and the entrepreneurial ecosystem fails to grow.

The research arrived at two main recommendations for Tampa Bay and

any small metropolitan area.

First, entrepreneurial leaders must address the vision and lack of collaboration. Strong entrepreneurial ecosystems thrive on a strong mantra or brand. Secondly, education for all stakeholders in the ecosystem is critical to identify bottlenecks and build the entrepreneurial mindset.

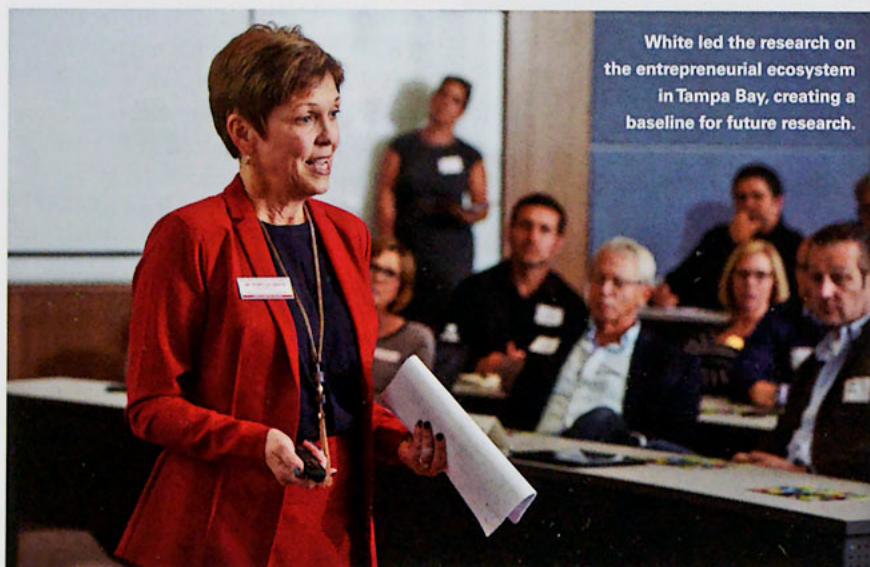
"Once the vision and an entrepreneurial mindset are in place, we believe the ecosystem will emerge," White said. "In Silicon Valley, investors are afraid of missing the next big opportunity. In Tampa Bay, investors are always looking for the next big opportunity. That subtle difference encapsulates the mindset difference between successful and nascent ecosystems."

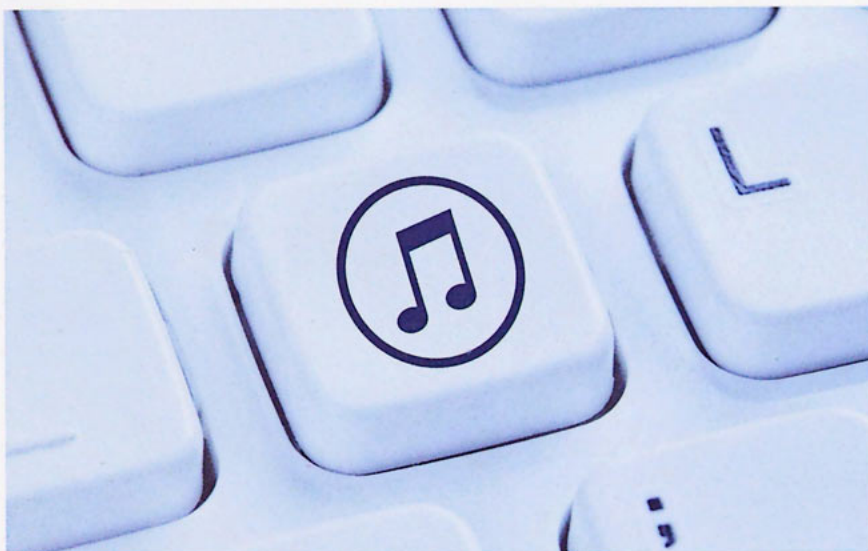
Tampa Bay's strengths include positive energy directed toward the development of a strong ecosystem, a diverse population, ample knowledge spillover, low cost of living, lots of incubation opportunities and an excellent international airport.

However, Tampa Bay's entrepreneurial ecosystem is often described as "emerging, young and ill-defined," yet "ambitious and growing," according to the research team. To improve, stakeholders should focus on collaboration, increasing corporate buyers for newly developed products or services, and improving the urban core and mass transit.

White and Buckhorn said that rewards from fostering an entrepreneurial community are crucial for economic development, innovation, high-paying jobs, business creation and sustainable prosperity, but never occur without a catalyzing moment.

"It's our road map to a brighter future," said Buckhorn. "We need a plan; we can't take what we learn here tonight and put it on the shelf."





Streaming Music Can Lead to Stealing Music

STUDENT IN-CLASS DISCUSSION LED one UT professor to a music question based in part on the increased availability of tunes during the last 10 to 15 years. Does music streaming serve as a deterrent of consumer music piracy or does the ability to listen to many musical artists through streaming services lead to an increase in music stealing?

Karla Borja, associate professor of economics, and Suzanne Dieringer, assistant professor of economics, addressed that question in a study titled "Streaming or Stealing? The Complementary Features Between Music Streaming and Music Piracy."

That effort involved a questionnaire that was distributed to 1,052 students at two universities. Borja and Dieringer

then tested a handful of hypotheses, which included examining the effect of peer pressure, the role of risks and penalties, and the role that perceptions about the music industry and artists play. Their findings were published in the *Journal of Retailing and Consumer Services*.

Borja noted that students' ability to download many items from websites for free plays a part in their attitudes toward illegally downloading music. "Students who are 18 to 20 years old were born with the internet (being accessible)," Borja said. "Being online, they are used to downloading things for free. Moving from downloading a document to a song is not a big jump. There is no big difference for students."

Another factor is the different retail

surroundings provided via an internet connection compared to being in a brick-and-mortar establishment where a guard or electronic product sensors may be present as security components. "You are not out of the house and not in a physical store," Borja said. "The environment is different, but the act is the same."

Through those 1,052 questionnaires and a logit model, Borja and Dieringer found music streaming increases the likelihood of piracy by about 11 percent. When examining various age ranges, the authors also determined that younger individuals are more likely to pirate music than their older counterparts. Negative views about the music industry as a whole are also a predictor of music piracy.

"My initial hypothesis was that streaming would push aside piracy, but it has not happened," Borja said. "It will take time for the schools and the government to get active (in educating kids), but the research community has been very active. It is my hope that by the end of 2017, we can reach out to groups and high school organizations."

As the music streaming options available to kids and college students expand through multiple platforms, Borja noted there are other aspects of the "streaming or stealing" question that could be explored further. "A second paper could explore gender issues and that breakdown," she said. "Maybe we could study a younger generation and see if the results are different than in college. We have two or three ideas that we want to address."

ONE OF THE BEST

UT's Sykes College of Business has been named for the first time as a best graduate business school by *Bloomberg Businessweek* in its annual ranking of 87 full-time U.S. MBA programs. Ranked 78th, the College of Business did particularly well in surveys of alumni and current students. Only two other Florida business schools — the Hough Graduate School of Business at the University of Florida (46) and the University of Miami School of Business Administration (57) — were included in the ranking.

UT You're a Firework

THE UNIVERSITY SERVED AS A backdrop for fireworks displays after concerts Jan. 6 and 7 in Curtis Hixon Park. The concerts were part of the College Football Playoff National Championship celebrations, and Plant Park served as the staging ground for the fireworks.



Sophomores Reduce Food Waste with Weekly Recovery Effort

AS FRESHMEN, LAUREN TWELE AND Jennifer Campbell were randomly paired as roommates in the Vaughn Center. It turned into a good match.

Now as sophomores, the two are leading the Student Environmental Action Coalition (SEAC), which recently established the University's first chapter of the Food Recovery Network.

"We took over as co-presidents last spring and were looking for an initiative," said Campbell, a political science major from Long Island, NY. "We were looking for something new that hadn't been addressed on campus yet."

The Food Recovery Network (FRN) was recommended to them, and after researching the nonprofit, which was started by college students

at the University of Maryland in 2011, decided it'd be a good fit at UT.

"I was continually uplifted by their positivity and passion for bringing this program to UT," said Emily Soderberg, who provides data and program support for the FRN. "Since the FRN national office communicates with our chapters virtually, we mostly offer expertise, problem solving, direction and encouragement. It is our awesome students, including Jenn and Lauren, who do the essential work of building relationships in their communities. I can't wait to see their program grow and evolve."

With support from the staff at the national office, Twele and Campbell worked with UT administrative and dining staff to get organized and ready

for launch. They chose the Tampa nonprofit Cornerstone Kids Inc., an after-school program serving 37 at-risk youth ages 5–11, as the recipient of the donated food — primarily produce, whole-grain crackers and desserts.

"We take extra food from the café that would normally go bad, and we bring it to Cornerstone every Friday afternoon so we're not throwing it out," said Campbell. "We loved Cornerstone because they recently had a lot of their funding cut for their food budget, so it worked really well that we could help supplement with things they were no longer getting."

Olatha Leggett, Cornerstone's program director, said the relationship has been beneficial.

"It is helping us save on our weekly food budget, yet the children are still receiving healthy foods," Leggett said. "Lauren and Jenn have been a blessing to our program, and we can't thank them enough for the opportunity to become a part of the FRN."

The students would like to see their efforts grow to include more days, more food and more volunteers. They are thinking ahead to make sure their efforts are sustainable.

"We're already training new people," to take over when they graduate, said Campbell. "We definitely want this to be something that continues. We're very grateful to have club members who are already invested."



Nursing is No. 1 UT has the best nursing program in Florida, according to RegisteredNursing.org. The ranking listed the top 50 nursing schools in Florida by analyzing National Council Licensure Examination for Registered Nurses (NCLEX-RN) pass rates.



Gallery Turns 40, Welcomes New Director

THIS YEAR MARKS THE 40TH ANNIVERSARY of the Scarfone/Hartley Gallery, which was founded in 1977. Plans to celebrate the milestone include an exhibition of works from the gallery's permanent collection in the fall. The permanent collection includes pieces gathered over the past four decades from donors, alumni and faculty as well as works created in UT's STUDIO-f program.

Spearheading the celebration is the new director of the Scarfone/Hartley Gallery, Jocelyn Boigenzahn, who began the post in January after the retirement of longtime gallery director Dorothy Cowden '53.

With master's degrees in art history from the University of Florida and museum studies from Johns Hopkins

University, Boigenzahn has worked and volunteered in a number of museums, including The Tampa Museum of Art, the Florida Holocaust Museum, The Cummer Museum of Art and Gardens and the Florida Photographic Museum of Art. She has been an adjunct instructor in art history at UT for the last two years.

"I have always wanted to work for a university art museum or gallery, because they are very different from public art museums in that they are spaces in which all levels and kinds of artists can intermingle and learn from each other," she said. "The gallery has a lot of untapped potential that I hope to utilize to better serve our students and engage the people of Tampa Bay."



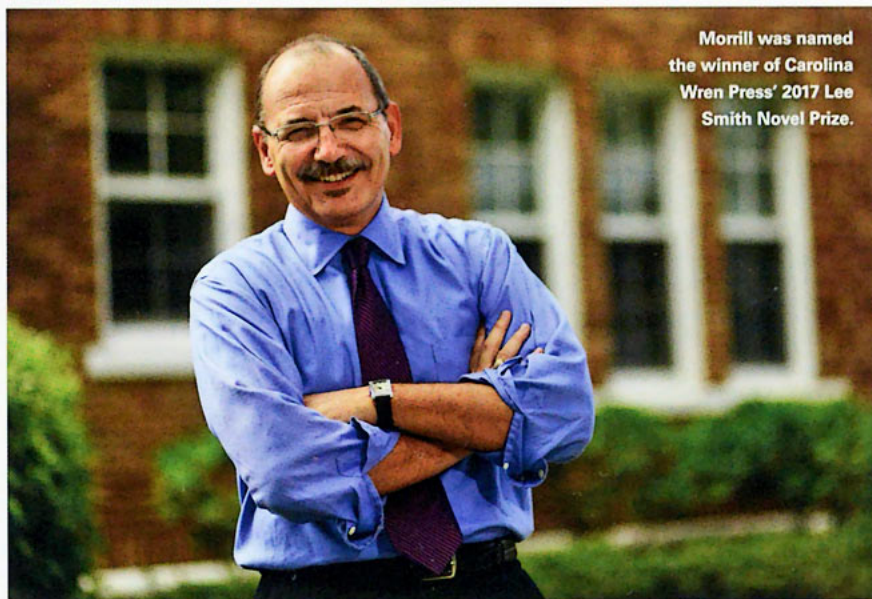
10 YEARS AND COUNTING On Feb. 9, the nonprofit management program celebrated its 10th anniversary with an alumni reception. The program, offered as a standalone certificate or as a concentration in the MBA program, was developed in partnership with the Nonprofit Leadership Center and the Conn Foundation in response to an increasing need for qualified nonprofit executives in the Tampa Bay community. Several graduates have been recognized with awards or appointed as executive directors of nonprofit organizations.

NEW M.S. PROGRAMS LAUNCHED

Starting in Fall 2017, the University will launch two new master's degree programs: a Master of Science in Criminology and Criminal Justice and a Master of Science in Cybersecurity.

The M.S. in Criminology and Criminal Justice will prepare students to launch or advance a career in law enforcement, corrections, probation and parole, victim advocacy or criminal justice management. The degree provides a theoretical groundwork along with the research and statistical skills needed for individuals to design and evaluate effective public safety policy and practice. Courses also cover the structure of the criminal justice system and the nature of successful crime prevention programs. For more information, go to www.ut.edu/mscriminology.

The M.S. in Cybersecurity will ready students for a career in the growing cybersecurity industry. The program offers hands-on learning using real-world tools and virtual environments in a cutting-edge cybersecurity lab. The curriculum covers critical topics in cybersecurity and gives students the option of taking courses in project management, business analytics and enterprise systems. The program prepares students for professional security certifications, such as the Certified Information Systems Security Professional (CISSP) exam. For more information, go to www.ut.edu/mscybersecurity.



Morrill was named the winner of Carolina Wren Press' 2017 Lee Smith Novel Prize.

Professor's Full-length Fiction Debut Wins Prize

DONALD MORRILL, ASSOCIATE DEAN of graduate and continuing studies and Dana professor of English, received Carolina Wren Press' 2017 Lee Smith Novel Prize for his novel, *Beaut*.

The Lee Smith Novel Prize recognizes authors living in, writing about or originally from the U.S. South.

"The press sees this prize as a way to acknowledge Lee Smith's contribu-

tions to Southern literature as a writer, teacher and mentor while at the same time working to explore and expand the definition of Southern literature," said Robin Miura, co-director of Carolina Wren Press.

Beaut, selected from more than 100 contest entries, is a first-person account of a woman whose difficult children have ruled her life. Her life story unfolds throughout the novel, including an early love affair that comes to frame the rest of her life. The book will be released by Carolina Wren Press in March 2018.

"This beautifully written novel is the full-length fiction debut of an already established and accomplished poet and nonfiction author," said Miura. "We are excited to present this powerful novel to the world."

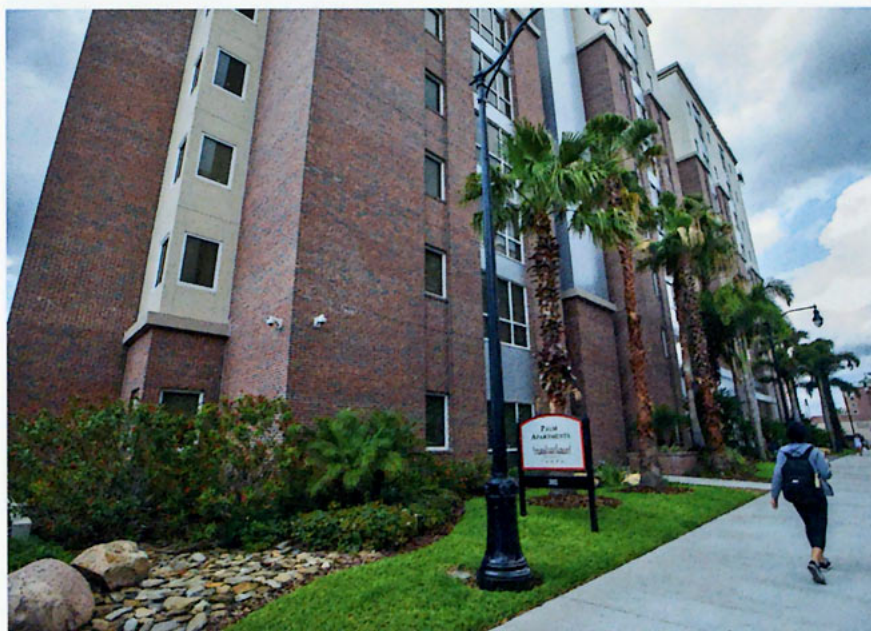
Morrill, who has taught at the University for 30 years, is the author of three volumes of poetry, including *Awaiting Your Impossibilities* (winner of the 2016 Florida Book Award), and four books of nonfiction, including *Impetuous Sleeper*, *The Untouched Minutes*, *Sounding for Cool* and *A Stranger's Neighborhood*.

A NEW PLACE TO CALL HOME

The east wing of Palm Apartments, which faces North Brevard Avenue, opened for students in January. The new wing houses 124 students who were living in the Barrymore Hotel during the fall semester.

The new nine-story wing is similar in style to the current Palm Apartments.

The north and final wing of Phase II of Palm Apartments remains under construction and is set to open for Fall 2017. Once the entire project is complete, the Palm Apartments complex will house approximately 660 students, making it UT's largest residence hall.



spartan sports



A Spartan Olympian

Jordan Augier '16 shares his journey to the Rio Olympics

"THE OLYMPIC EXPERIENCE IS everything imaginable and more. I am humbled and honored," said Jordan Augier '16, who made a name for himself and UT on the world stage as a competitor at the 2016 Summer Olympics in Rio de Janeiro.

Augier was one of five athletes representing his home country of St. Lucia and competed in the Men's 50 Freestyle. He describes the experience as awe-inspiring and feeling as though he was on top of the world.

"Living and being amongst the best

of the best from all over the world, the top one percent of athletes, in the same athletes' village and getting to see and meet world champions and record holders and Olympic medalists was beyond words," described Augier.

Augier, who was swimming with a slight injury to his right bicep, posted a time of 23:28 against his best time of 23:00 in the 50 Freestyle and placed 45th out of 85 swimmers in the event. Though he didn't hit his goal time (22:8), he said he is still proud to have made it so far.

Augier is only the second Spartan to make an appearance in the Olympics; the first in swimming.

"It feels absolutely remarkable to be a part of such a small and prestigious group. To be the second Spartan to ever make it to the Olympics makes me feel proud and honored that I am able to be a part of creating a path or form of motivation for all other Spartan athletes," Augier said.

Augier received an immense amount of support from University students, faculty and staff. The recognition extended off campus into the Tampa Bay community as well, with coverage in local media outlets.

"It has helped increase the Spartan school spirit for the entire University of Tampa family," said Jimi Kiner, UT's head men's swimming coach.

Augier has spent his life in the water dreaming, hoping and working for his Olympic moment.

Born in Hilton Head, SC, Augier soon moved to Gros-Islet, St. Lucia, where he spent the first 17 years of his life. His passion for swimming was fostered by his late grandmother, who encouraged her grandchildren to learn to swim and become competitive.

"I found a natural love for swimming and fell for the sport even more after her passing as a form of motiva-

tion and dedication to her efforts from my early days of swimming," he explained.

Augier represented St. Lucia on the national team for 16 years. In addition, he represented his country on the regional level, where he medaled, and on the international level by participating in four FINA (Fédération Internationale de Natation) World Swimming Championships. He holds multiple national records and was named the Junior National Sportsman of the Year in 2011 and the Senior National Sportsman of the Year in 2012.

Augier returned to the United States to attend college at UT.

His career at UT was a "learning experience." He served as co-captain with his roommate and best friend, Jeremy Parker '16, his junior and senior year. Augier said the best moments with the team came when they rallied around each other to help encourage and motivate one another. This encouragement was crucial his freshman year when he suffered a shoulder injury and was unable to take a single full stroke for five weeks. He endured months of physical therapy.

"Ironically, my injury was one of my best moments while swimming as a Spartan, because successfully overcoming this injury and setback was a direct result of the support and push from my teammates and the entire team. The coaching staff was understanding and offered options in practices when something was too strenuous on my shoulder," he said.

He and four other sprinters made it their goal to win national championships their senior year. Augier strived not only to win but to set new national records.

"We would push each other beyond what we thought was possible at every single practice. We pushed ourselves out of our comfort limits to strive for the ultimate goal," said Augier.

The determination and hard work

resulted in an impressive end to his collegiate career. Augier won two national championship races at the NCAA Division II Swimming and Diving Championships — the 400 freestyle relay (2:54.07) and the 200 yard freestyle relay (1:17.27). Both titles earned All-American Honors.

Now that some time has passed since his Olympic experience, Augier plans to restart into an effective training regime to get back into competitive mode. He plans to make his mark in the 2018 Commonwealth Games in Goldcoast, Australia, and the 2019 Pan American Games in Lima, Peru. More importantly, Augier is anxious to return to the Olympics in 2020 in Tokyo.

No matter where the pin on the world map is dropped or the medals he receives, Augier will always fondly remember his time at UT.

"All in all, my experience at UT was one I wish I could do all over again," he said. "I'm extremely happy about my time at UT and to be able to call myself a UT alumnus."

— EMILY STOOPS

JESSEE POSTS 300TH WIN

UT head women's basketball coach Tom Jessee won his 300th career game at UT in a 66-39 victory over Sunshine State Conference opponent Saint Leo University on Jan. 28. Jessee, already the program's winningest coach, is approaching 500 career wins at both UT and Bluefield State College combined.

Jessee has also moved near the top of the NCAA all-time record book. His 473 wins put him at No. 16 on the NCAA Division II active coaches list.

At UT, Jessee has led the Spartans to nine of the program's 11 NCAA tournaments and four Sunshine State Conference tournament championships.

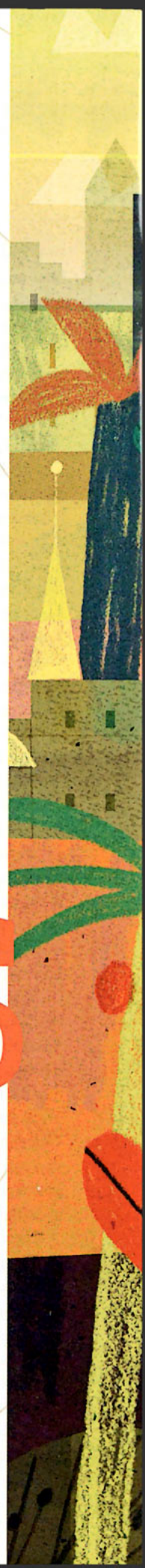


SPARTANS PLAY BALL On Feb. 23, for the third year in a row, the baseball team took on Major League Baseball's Philadelphia Phillies at Clearwater's Spectrum Field. Though they fell to the Phillies 6-0, the game was only an exhibition game for the Spartans, who at press time were the No. 1 team in NCAA Division II.

Developing a rapport with the University
can help companies find employees who
will thrive in their workplace.

RELATIONSHIPS AT WORK

BY KYLE PARKS MBA '08
ILLUSTRATION BY
DANTE TERZIGNI





A large, stylized red letter 'W' is positioned on the left side of the page. The background features several concentric circles in a light gold or yellow color, creating a target-like or ripple effect. The circles are centered at different points, with some overlapping the 'W' and others extending towards the right edge of the page.

W

HEN REVENUE MANAGEMENT SOLUTIONS needed to hire an analyst for its Tokyo office, the Tampa-based company wanted someone who had a deep understanding of the Japanese language and its culture.

As it turned out, the best candidate was obvious. It was Masato Yano MBA '14, who had worked for the company as an intern after coming from Japan to UT for graduate school. Yano is now a senior analyst, providing major restaurant companies data-based recommendations to help them run their businesses profitably without hurting the consumer experience.

"Masato has been a perfect fit for us," said John Oakes '02, Revenue Management Solutions' CEO, who started at the company after earning a degree in computer information systems at UT. "He's one of many examples we've seen of how UT does a good job of getting its students ready for the business world."

Of Revenue Management Solutions' 134 employees, 19 are UT graduates. They are doing extremely sophisticated work: RMS is one of the world's top restaurant industry consulting companies, combining strategic advice with a deep understanding of consumer behavior based on analysis of millions upon millions of customer transactions.

Companies in a wide range of industries — from Bristol Myers Squibb (health care) and Enterprise Holdings (rental cars) to the Georgia Aquarium (entertainment) and WilsonHCG (corporate recruitment) — work with UT

to address a major challenge: How can businesses find the college graduates who will be the best fit for their needs?

UT's Office of Career Services professionals will tell you the key to success for the companies they work with comes from building a close relationship with the University.

It often begins with developing contacts with the University's placement office and arranging campus visits for career fairs and classroom talks. And in some cases — as happened with Masato Yano, who was introduced to Oakes by UT Associate Professor of Information

and Technology Management Vikas Jain — it involves a professor connecting a student with a company.

Then, as the relationship between UT and the employer deepens and the company starts hiring UT graduates, referrals from those new employees often lead to other promising candidates.

"A key for the companies we work with is to get them involved from beginning to end, from helping students with career planning to finding the students they want to consider hiring," said Mark Colvenbach, director of Career Services. "At the same time, a key to our success is to seek out companies that are in industries that are hiring."

As an example of that focus, the University has hosted successful events with companies from a number of industries, such as insurance and marketing/advertising/public relations, to let students know where opportunities are in those fields.

Knowing that major employers recruit nationally, UT doesn't limit its outreach efforts to Florida. For example, Career Services staffers have traveled to Atlanta to build relationships with the Georgia Aquarium, Home Depot, Woodruff Arts Center and the Atlanta Braves. The department is also focusing efforts this spring on employers in California, pursuing possibilities

"LOTS OF STUDENTS DON'T KNOW THAT RECRUITING CAN BE A LONG-TERM CAREER PATH. WE WORK WITH CAREER SERVICES TO INTRODUCE OURSELVES AND THE INDUSTRY AROUND THE UNIVERSITY."

—ERIN MCGAUGHEY '13, GLOBAL INTERNAL RECRUITMENT CONSULTANT AT WILSONHCG



"We look to hire smart people who can combine qualitative and quantitative thinking. We can teach someone about the restaurant industry and about how we work, but that knowledge has to be built on the foundation of strong analytical skills. And we have found that UT graduates have that going for them."

—JOHN OAKES '02, CEO OF REVENUE MANAGEMENT SOLUTIONS

with companies like West Marine, Google, YouTube and LinkedIn.

To see this approach in action, it's helpful to take a look at how four companies — Revenue Management Solutions, WilsonHCG, Enterprise Holdings and Bristol Myers Squibb — have leveraged their involvement with UT's Career Services department to find top-rate employees.

RELATIONSHIPS LEAD TO CAREER OPPORTUNITIES

Revenue Management Solutions' relationship with UT's Career Services got started after Suzanne Rannie, who ran strategic planning and resource development for the company, joined the UT Board of Fellows. She, in turn, introduced University officials to Tom Kelly, Revenue Management Solutions' co-founder and the CEO at the time.

Since then, UT has become a prime

source of candidates for full-time positions at Revenue Management Solutions.

"We look to hire smart people who can combine qualitative and quantitative thinking," said Oakes. "We can teach someone about the restaurant industry and about how we work, but that knowledge has to be built on the foundation of strong analytical skills. And we have found that UT graduates have that going for them."

Oakes is a prime example of how the company allows talent to grow and strives to provide long-term career opportunities. He started at the company as a programmer in 2002, worked his way up and was named CEO in January.

INTRODUCING AN OVERLOOKED INDUSTRY

As a global recruiting company, WilsonHCG understands that finding the best

graduates takes a major commitment to the company's own recruiting. The company has shown that long-term approach in its relationship with UT. The payoff: Of the company's 80 employees in Tampa, 29 are UT graduates.

"Lots of students don't know that recruiting can be a long-term career path," said Erin McGaughey '13, a global internal recruitment consultant at WilsonHCG, who plays a key role in the company's relationship with UT. (She started at WilsonHCG, first as an intern, after hearing about the company in one of her UT communication classes.)

"We work with Career Services to introduce ourselves and the industry around the University," she said. "We talk to a lot of students in the business school, but we also talk to students majoring in fields like communication, psychology, marketing and writing."

WilsonHCG employees have given

"Our job is to help companies connect with our students and graduates and vice-versa."

—MARK COLVENBACH, DIRECTOR OF UT'S OFFICE OF CAREER SERVICES



"OUR GOAL IS TO BE AN EMPLOYER OF CHOICE FOR UNIVERSITY OF TAMPA STUDENTS AND ALUMNI AND TO PROVIDE LONG-TERM CAREER GROWTH FOR OUR EMPLOYEES."

—CHRISTINA REESE, TALENT ACQUISITION SPECIALIST FOR ENTERPRISE HOLDINGS



presentations to students in UT Assistant Professor of Marketing Shane Smith's sales and marketing classes, for example. Company representatives also work with the Office of Residence Life, go to internship fairs, and provide help to students on topics like preparing for an interview and how to get started in finding a job.

BECOMING AN EMPLOYER OF CHOICE

Enterprise Holdings, the parent company of well-known rental car brands Enterprise Rent-A-Car, National and Alamo, has hired 196 UT graduates into its workforce nationally, including 117 in the Tampa Bay area. Many of them work in a variety of management positions, from management trainee up to vice president/general manager.

The company is a strong believer in growing employees within the

company, and nearly all of Enterprise Holdings' senior managers started as a management trainee, including CEO Pamela Nicholson.

"Our goal is to be an employer of choice for University of Tampa students and alumni and to provide long-term career growth for our employees," said Christina Reese, a talent acquisition specialist who works in Enterprise Holdings' Tampa office.

Like other companies that are highly involved with UT, Enterprise Holdings combines attending career fairs and doing job postings with making regular presentations to groups like the Delta Sigma Pi business fraternity on topics like building your resume and networking.

FROM INTERN TO EMPLOYEE

Helen Wagner '16, a communications coordinator at Bristol Myers Squibb,

landed an internship at the company after applying through a HIRE-UT job posting. She first heard about the company from a fellow student who previously had an internship at Bristol Myers Squibb.

After graduation, she heard from Wayne Lewis, the company's associate director of communications and community relations, that there was a full-time job open in the communications department. Wagner got the job, and now she's doing such tasks as handling community events and managing the company's internal website for the Tampa location.

"Helen is an example of someone who is self-directed, motivated and adaptable," Lewis said. "We have worked with many UT students who have similar traits, in all types of functions, like finance, procurement, biostatistics, and research and development."

For Wagner, her life changed after



"Helen (Wagner '16) is an example of someone who is self-directed, motivated and adaptable. We have worked with many UT students who have similar traits, in all types of functions, like finance, procurement, biostatistics, and research and development."

—WAYNE LEWIS, ASSOCIATE DIRECTOR OF COMMUNICATIONS AT BRISTOL MYERS SQUIBB



"MY CLASSES WERE VERY PRACTICAL, AND THAT HAS REALLY PAID OFF. AS I DO MY JOB, I HAVE FOUND THAT IT WAS IMPORTANT THAT I LEARNED STATISTICS AS WELL AS ECONOMIC THEORY."

—MASATO YANO MBA '14, SENIOR ANALYST FOR REVENUE MANAGEMENT SOLUTIONS' TOKYO OFFICE

one of her communication professors, Beth Eschenfelder, started a class with the classic question of "What do you want to do when you finish school?" Wagner thought about how she had always been interested in the pharmaceutical industry, and decided to focus on that, while learning marketable skills in such classes as digital arts, in which she became proficient in creating graphics.

A common theme among the UT graduates working at these four companies is how valuable their university experience was in combining theoretical and real-world knowledge.

"My classes were very practical, and that has really paid off," said Revenue Management Solutions' Yano. "As I do my job, I have found that it was important that I learned statistics as well as economic theory."

He first heard about UT when he got a recruiting email from the

University after taking the Graduate Management Admission Test (GMAT).

"I had never been to Florida, but I was interested in how UT seemed to be a school where you could have close relationships with your professors and classmates," he said.

For Mark Colvenbach and the UT Career Services staff, the goal is to let more companies know about how UT uses that personal approach to ready students for their futures, preparing graduates who are ready to succeed in whatever field they choose to pursue.


"UT has an extremely good brand regionally, in Florida and around the South," Colvenbach said. "Our job is to help companies connect with our students and graduates and vice-versa. Companies often don't know how to let students know what opportunities there are. Forming personal connections is important, and by facilitating those, we can help both our UT

community and our business partners succeed."

For companies, this often involves looking beyond what someone's major is. "A major doesn't define the person," said WilsonHCG's McGaughey. "We are a people company, and we want to hire great people to provide quality service for our clients."

After all, every company wants to find employees who can grow and thrive in their workplace. And as more and more corporate leaders and recruiters are finding, simply posting job openings on websites isn't enough. Instead, there is tremendous value in developing a deep relationship with the University.

And for Colvenbach and the Career Services staff, they never get tired of hearing success stories about UT graduates at companies from Tampa to Tokyo. For them, that's what makes the job worthwhile. **UT**



Amongst her many roles,
Whitaker serves as deputy
supervisor of elections for
the St. Croix district of the
U.S. Virgin Islands.



A Doer

Not Just a Talker

How Genevieve Whitaker '03 is working to improve the human condition and promote more citizen involvement in her native Virgin Islands.

GENEVIEVE WHITAKER '03 ALWAYS KNEW SHE WANTED TO DO SOMETHING TRULY spectacular with her life.

Not for fame and fortune, but something that would make a difference. And not just in the island community of St. Croix in the U.S. Virgin Islands where she lived with her grandmother, but something that would have an impact in the *world*.

Always focused and inquisitive, Whitaker settled upon law. One morning she awoke, dressed in a business suit and headed to the center of town where the local bar association and clusters of law offices were located. She began making the rounds with a briefcase filled with copies of her résumé.

Whitaker was 15 years old.

"I was raised to be independent," says Whitaker with a laugh. "And to make a plan and go for it. I didn't want to wait until I was an adult."

The teen got not one, but two jobs. Over the next two years, the honors student who had skipped a grade juggled school with clerical work and legal research for several attorneys, and began building a foundation for her future.

BY MICHELLE BEARDEN PHOTOGRAPHS BY ANGEL VALENTIN

"EACH GENERATION IS RESPONSIBLE FOR MOVING THINGS FORWARD. NOW IT'S UP TO THE MILLENNIALS TO DO THEIR PART. ACTION IS A NECESSARY COMPONENT OF CHANGE." — GENEVIEVE WHITAKER '03

That fortitude paid off. Today, Whitaker has a vita the weight of someone twice her age. And she manages it all as a single mom of an 8-year-old son.

Whitaker's full-time job is deputy supervisor of elections in the St. Croix district of the U.S. Virgin Islands. Her responsibilities are expansive, from keeping elections equipment in sync with the latest technology, to reviewing the work of staff following each election cycle. The overriding mission is similar to those of her counterparts in the mainland U.S.: increase public confidence that all elections are fair, accessible and transparent. She finds the work "exhilarating" because it allows her to work directly with the public and promote the importance of civic duty and the democratic process.

The job comes with a challenge that is familiar in mainland America. Voter participation in the Caribbean Islands is about 45 percent — even lower than U.S. turnout, which is already low (about 57 percent of eligible voters cast their ballots in the 2016 election).

Whitaker has two unique roadblocks in convincing her fellow islanders about the urgency of civic involvement.

One is the dearth of civic education in the schools — a failure she is trying to correct by visiting school districts and making her case to educators about its importance. One of her go-to tools is promoting the use of iCivics, a program founded by Supreme Court Justice Sandra Day O'Connor. iCivics gives students free tools to learn about and participate in civic life, and teachers materials to achieve this goal, from print-and-go lesson plans, interactive digital resources and award-winning games. One of the games puts students into the role of a member of Congress, a judge or a local activist, so they can get a feel for how government works by experiencing it directly.

Another is a longstanding historical fact. In 1917, the U.S. purchased the St. Croix, St. John and St. Thomas islands from Denmark for \$25 million

to improve military positioning during World War I, and annexed them as a U.S. territory. That means residents are American citizens but do not have the right to vote for the U.S. president.

Whitaker says there's an emergence of the "decolonization" movement in her homeland, which opens the discussion on whether to remain a U.S. territory, sever part of the relationship and keep some aspects, or become wholly independent. Each faction has its supporters, Whitaker says, and it is a "very complex issue."

"It will be debated and discussed at length, I'm quite sure, for some time," she says. "The important thing is to educate and empower our citizens to make the choice that is best for our country."

She does her own part in that discussion outside of her job. The self-described multitasker has numerous other roles: human rights activist, lobbyist researcher, assistant professor in business law and elections participation, radio producer and personality, blogger and youth advocacy leader.

Her credibility is enhanced by multiple degrees and advanced certificates from UT, Stetson University College of Law, the University of Oxford School of Law in England and Santa Clara University Law School in California, as well as a master's degree in political management from George Washington University. Whitaker also has worked with Amnesty International USA, participated as a fellow in a United Nations program in human rights in Geneva, and served as an international election observer with the Organization of American States in the 2016 Jamaican Parliamentary elections.

How does she balance such a rigorous schedule? In her role as a mom, she depends on a village, getting help from her grandmother, aunt and her son's father, a fellow activist. For her other obligations, the tech-savvy Whitaker is a true millennial.

"Technology is my friend," says Whitaker. "I pretty much have a

mobile office on my phone, and have my own private server at home. I think that's pretty common for my generation. We've learned to work on the go, and stay connected wherever we are."

A SECOND HOME

Whitaker has always had an insatiable curiosity and a heart for the oppressed.

In middle school and high school, she gravitated toward studying some of history's most infamous abuses of human rights: the slaughter of Native Americans by the settlers, the Holocaust in Nazi Germany, slavery in the Deep South.

She came to believe that changing laws was the path to changing lives. As the daughter of two parents who served in the U.S. Army, it was a natural progression for young Whitaker to set her sights on becoming a military lawyer.

After high school, she wanted to go to the Air Force Academy in Colorado Springs, CO, but she was just 17. So she picked UT, with the intention of staying for just one year.

"It was the right size, and the right tropical climate," she says. She was also close to family. Her mother, stepfather and two half-brothers lived in Clearwater.

She didn't count on falling in love with the school. What was supposed to be a temporary stopover turned into three years — the time it took to earn her bachelor's degree in government and world affairs. Whitaker recalls a "friendly and encouraging" atmosphere on campus, where a young black woman from the Virgin Islands felt welcomed and not like a second-class citizen.

James Beckman '90, who was then an associate professor in UT's Department of Government and World Affairs (now Political Science and International Studies), saw that intensity from the first time he met Whitaker in his International Law class.

"It was clear she was very driven and talented. But what I liked even better



Though life has taken her on many adventures — 21 countries in all, so far — Whitaker places high value on having roots in her native Afro-Caribbean culture.

is that she was so down to earth, with a keen interest in her fellow students and a drive to help the downtrodden,” says Beckman, now a professor of legal studies at the University of Central Florida in Orlando.

The two hit it off right away. Whitaker took several of Beckman’s honors classes. When she got an internship from the U.S. Attorney’s Office in Tampa, Beckman was her supervising faculty member. He wasn’t surprised at all when her Department of Justice evaluation called her a “superb” intern.

Of the 1,000-plus students he’s taught at UT and UCF, Beckman says she “easily falls in the top 5.”

“Some students surprise you with their success in life. Not Genevieve,” he says. “She was clearly on that path 17 years ago.”

Their connection continued after Whitaker’s graduation. She took a year off, working at local retail stores (one of her guilty pleasures is fashion) and applying to law schools. She settled on Stetson University in St. Petersburg, where Beckman taught part time.

“I had such a great experience at UT, and Stetson had that same intimate feeling,” she says of her selection. “This area had become a second home to me, so it felt right.”

MOVING THINGS FORWARD

Whitaker always knew she would return home to her beloved Virgin Islands after law school. Though she has an expansive global view and a thirst for travel, she places high value on having roots in her native Afro-Caribbean culture.

And there’s plenty of work to be done in this part of the world. As a reminder, Whitaker attaches a quote from the late Coretta Scott King to her emails: “If the soul of a nation is to be saved, I believe that you must become its soul.”

That gives some insight into why this professed feminist is a doer, not just a talker, when it comes to societal change. Knowing that women have made tremendous strides in the last few decades but still face equality issues, Whitaker worked as a trained political consultant with The White House Project, a nonprofit founded in 1998 to promote women in politics and achieve higher positions in the corporate world.

“I wasn’t born into the age of outright oppression of women. Others paved the way for equality,” she says. “But we haven’t reached where we need to be yet. Getting more women in the political process and a seat at the table in the corporate boardroom are two ways to help meet those goals.”

She’s also the president and co-founder of the Virgin Islands Youth Advocacy Coalition, an organization

dedicated to youth civic engagement, served as a legal counsel in the Virgin Islands 27th Legislature and as a volunteer for the United Nations. In her local community, she’s volunteered for numerous groups, from the League of Women Voters to the Caribbean Institute for a New Humanity.

“Each generation is responsible for moving things forward,” she says. “Now it’s up to the millennials to do their part. Action is a necessary component of change.”

She has another motivation to build for a better future: her son, Yiore, whose name means “radiate, illuminate and show forth the highest intelligence onto God.”

Now she’s facing what other parents experience as their kids get older — more demand on her time due to his school assignments, sports schedule (he loves track and field) and piano lessons. Whitaker knows that some of her own extracurricular activities will be curbed as she tends to his needs first.

“Yiore is a very smart boy,” she says proudly. “He knows all about (former) President Obama, and talks about how he wants to be governor of the Virgin Islands one day. I would be all for that.”

Whitaker has come a long way from the determined 15-year-old who boldly walked into St. Croix law offices looking for a job. In a life that has taken her on so many adventures — 21 countries in all, so far — she has never wavered in her commitment to improving the human condition and promoting more citizen involvement. Both of those objectives, she believes, will have a positive impact on the way the international community views her beloved Caribbean homeland, and in her quest to improve world conditions.

“My work has just begun. I feel very fortunate, to have mentors and institutions that gave me the courage and support to follow my dreams,” Whitaker says. “A journey like this, you can’t do alone.” **UT**

Stressed? Eyes glued to your screen? Blue light giving you red eyes? Then perhaps it's time to get coloring.

BY KILEY MALLARD

ONE OF THE HOTTEST TRENDS over the past few years has been coloring books designed for adults, with subject matter covering everything from nature to mandalas to pop culture (*Buffy the Vampire Slayer* and *Alien* included).

But do they have any actual therapeutic benefits? Or is it another trend that will fade along with desktop Zen gardens and squeeze balls?

"Coloring can be meditative and stress-relieving," said Joe Scarce, a board certified art therapist and instructor of art therapy at UT. "The popularity of these books points to our being stuck on a screen all day. It takes the screen away and replaces it with something tactile."

The adult coloring book trend is commonly traced to 2013 when U.K.-based illustrator Johanna Basford released *Secret Garden: An Inky Treasure Hunt and Colouring Book*, which has since sold millions of copies worldwide. Mainstream publishers, noticing a nascent trend, were soon releasing their own coloring books aimed at an adult audience.

At the peak of their popularity in 2015, 12 million adult coloring books were sold (up from 1 million in 2014), according to Nielsen Bookscan. And though sales have since declined and leveled off, adult coloring books are still wildly popular.

Scarce said part of the appeal of these books is that coloring books help make art more accessible by giving people a starting point (i.e. no dreaded blank slate).

Coloring can help take our minds off problems we are trying to solve, said Cynthia Gangi, UT assistant professor of psychology, sometimes leading us to a solution.

"Sometimes when we think too much about a problem, we lead ourselves astray," said Gangi. "When we distract ourselves, our mind does the calculations on its own, sometimes more effectively. Thus, we can arrive at a better answer."

Gangi echoed Scarce's observation that coloring can be a great stress reliever.

"The things that have an adverse effect on our health are often the little daily hassles we all experience due to the fact they are chronic," she said. "So while other forms of therapy might be more appropriate for dealing with major trauma, people might find relief from the daily grind in coloring."

Need a little stress relief, and a quick transport back to your carefree UT college years? Pick up your colored pencils, pens or crayons, and get to work on the following pages. **UT**

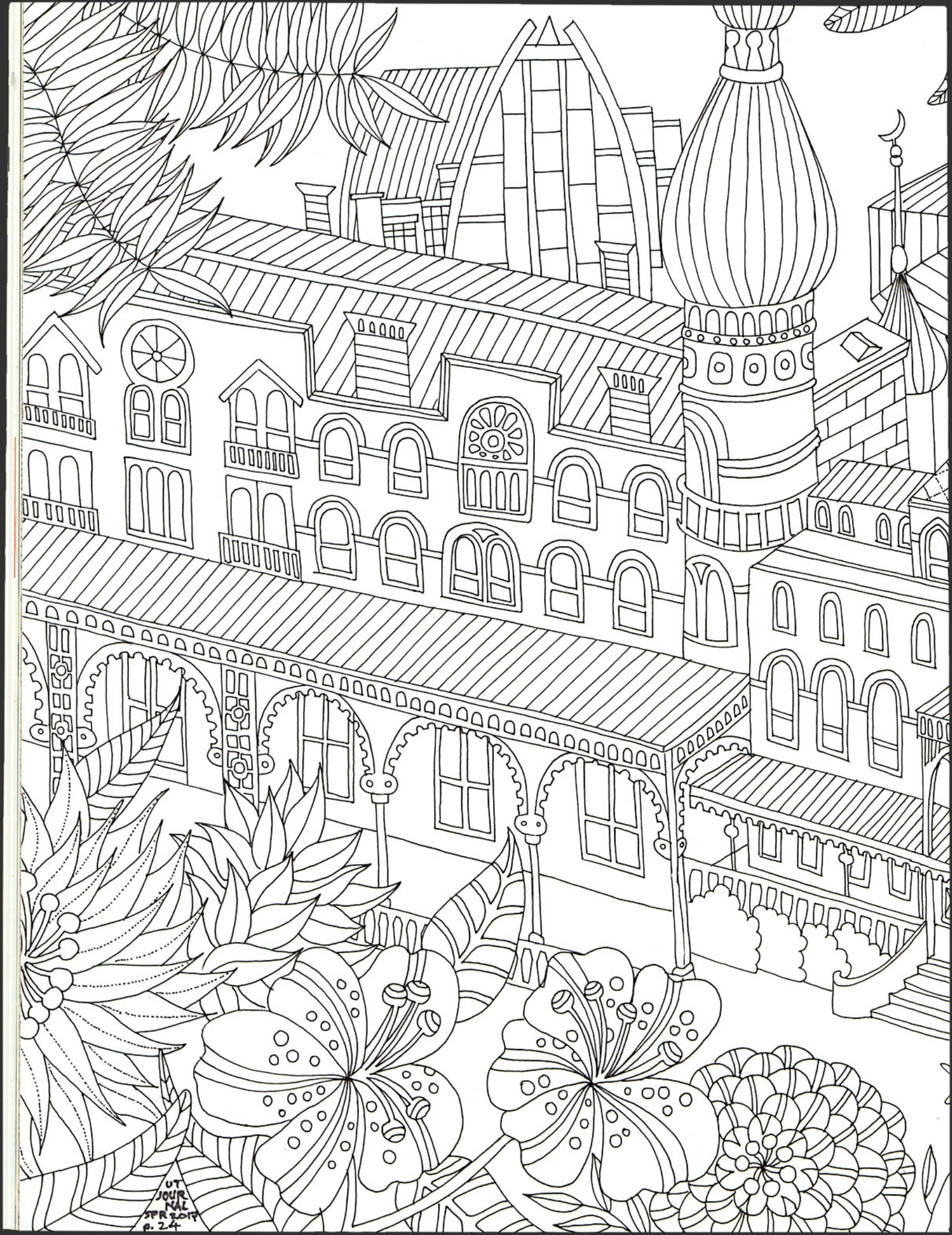
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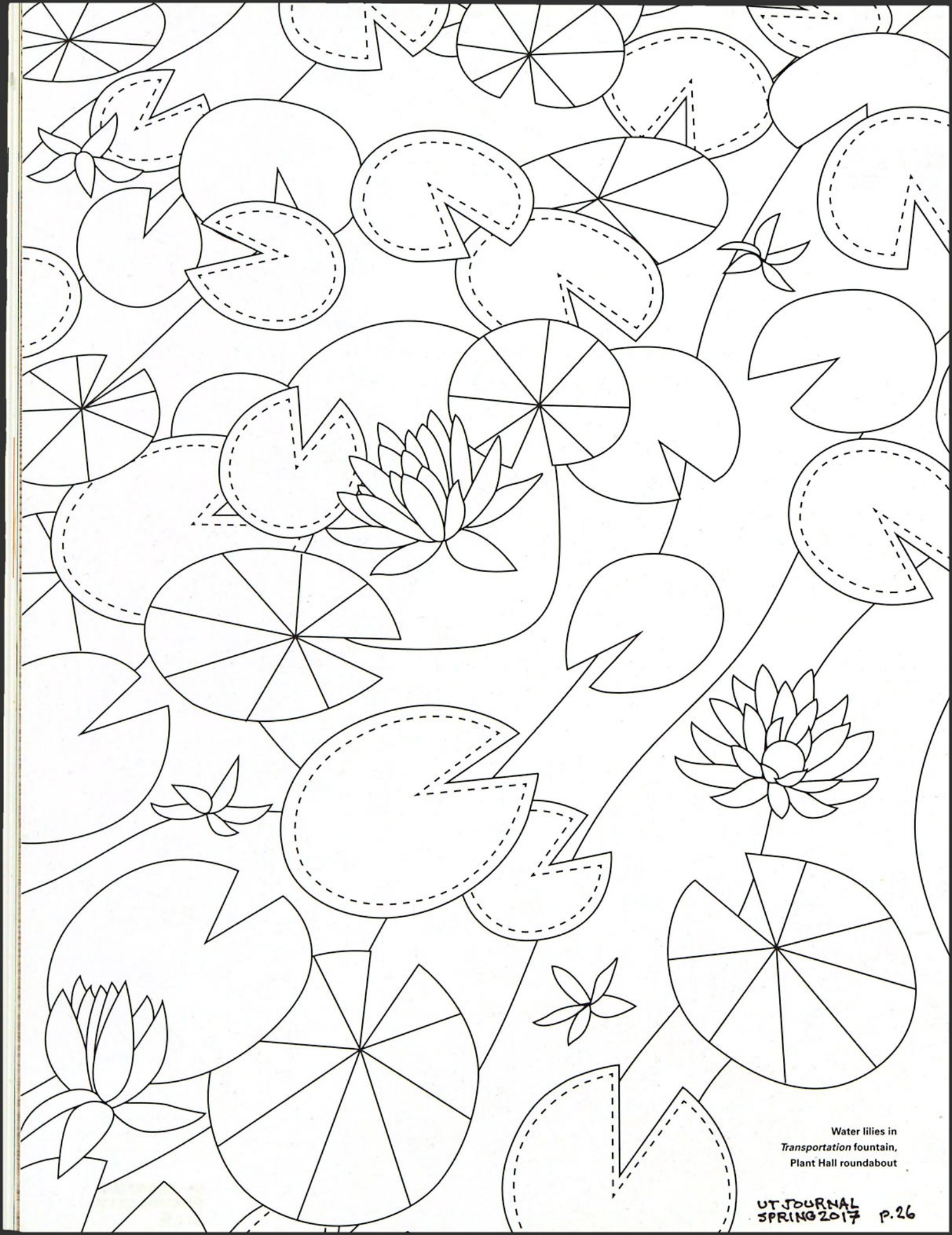
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and Center for Faith
and Values, and Sykes
College of Business



Water lilies in
Transportation fountain,
Plant Hall roundabout

alumni report

class acts

WHAT'S NEW? Stay in touch by sending us your Class Acts. Go to alumni.ut.edu today!

60 Billy Turner was honored at a reception at Chamberlain High School in November, according to the *Tampa Bay Times*. Billy coached football at Chamberlain High School, Hillsborough High School and UT, and is the all-time victory leader in Hillsborough County with 254 victories and 17 playoff teams. In June he received a Community Sports Hero award during the Tampa Bay Sports Commission's Sneaker Soiree.

61 Louis St. Laurent II is the president and co-editor of *Le Soleil de la Floride*, the largest Florida-based newspaper for Canadian "snowbirds," according to Radio Canada International. He served as chief assistant state attorney for the 20th Judicial Circuit of Florida from 1969–1980, then opened his own private law practice in Miami, then Coral Springs.

63 Bill Yeagle was inducted into Montana Tech's Hall of Fame, according to *The Montana Standard*. He served as the athletic director and special projects director at the university from 1986 to 1998 and created numerous events and money-raising initiatives for the university.

65 Steven Bronstein has returned to Cushman & Wakefield as a senior director of retail and multi-use brokerage in the firm's Miami office, according to the *Miami Herald*. Steven first worked for the firm in the 1980s and prior to his return was the CEO of Blue Hawaii International LLC in Maui, HI.

71 Howie Thompson had his right leg amputated after complications from a fall, but that hasn't slowed him down. To date, he has walked two 5Ks and thrown out the first pitch at a Myrtle Beach Pelicans game (a Minor League team of the Chicago Cubs). Howie said he would like to make every single person who has gone through an amputation of any kind realize that there is life after amputation.

72 Bismarck Myrick has been confirmed and sworn in as a member of the Washington, D.C.-based National Defense University Board of Visitors. Bismarck is a retired U.S. diplomat and has served as an expert on national strategic policies.

75 Brent Carr is judge of the Tarrant County Criminal Court at Law No. 9 where he works

with several specialty court dockets, including the RISE program for commercially sexually exploited individuals.

79 Keith Costello is the CEO at First Green Bank. A 25-year veteran of financial services, Keith previously was the president of E & K Financial. He also serves as the chair of the Government Affairs Committee and on the Executive Committee of the Greater Fort Lauderdale Chamber of Commerce.

81 Jane Castor received the Parke Wright III Award at the Leadership Tampa Alumni annual luncheon in January, according to the *Tampa Bay Times*. The annual award is given to someone who has "demonstrated exceptional leadership and made a significant difference in the Tampa Bay community."

85 Bob Butehorn is the new head coach of the University of South Florida men's soccer team, according to the *Tampa Bay Times*. Previously, Bob built Florida Gulf Coast University's program from scratch, beginning in 2007, leading the Eagles to four NCAA tournaments.

87 T.J. Szelistowski MBA is president of TECO Peoples Gas System. He has more than 32 years of electric and gas utility experience at Tampa Electric, working in a number of engineering and management positions.

88 Patrice (Oakes) Cunningham MBA was appointed vice president of

FROM THE ALUMNI DIRECTOR

This year, we've spoken to a variety of UT volunteers and advisory groups to research ways alumni would like to become further engaged with the University. In addition, we've surveyed students to see what types of connections will add value to their UT experience and help them plan for life after graduation.

The end result of every conversation, meeting and survey has shown that there is a high level of interest from both students and alumni, and both groups are interested in connections that will assist students narrow down a major or career choice.

Over the next few months, we'll send out information on a few new programs we think will provide an excellent opportunity for our alumni to share their stories and assist in the growth and development of our students.

If you are interested in helping pilot one of our new programs, email alumni@ut.edu.

marketing for YourMembership, a cloud-based software provider for associations and member-based organizations worldwide. Patrice is responsible for developing marketing strategies and managing all parts of the worldwide marketing and communications program.

89 Tim Donovan was appointed to the Department of Community Supervision Advisory Board by the governor of Georgia, Nathan Deal. Tim is the co-owner of Judicial Alternatives of Georgia, a private probation agency.

Donna Lee, who serves as vice president for student affairs at Macalester College, is this year's president of the American College Personnel Association.

91 Lance Reich joined Helsell Fetterman LLP, a Seattle-based law firm. Lance practices in the area of intellectual property with a strong focus on patent prosecution and litigation. He is admitted to practice in Washington, Georgia and Florida, and before the U.S. Patent and Trademark Office.

93 Brad Schiff, animation supervisor at LAIKA, was nominated for an Academy Award for Visual Effects for his work on the film *Kubo and the Two Strings*. The film won a Visual Effects Society award for Outstanding Visual Effects in an Animated Feature.



Lance Reich '91

95 Christopher Bagguley was named interim chief financial officer of Capstream Ventures Inc. Previously Christopher served as group director of finance at Capstream.

Stacey Halsall-Peart was featured in the *Jamaica Observer* for inspiring people through her running club, Pacers. As the chief operating officer for Advanced Integrated Systems, she helped bring a greater emphasis on a healthy lifestyle to her workplace through the club and other efforts.

Brian M. Smith was elected chair of UT's Board of Fellows for the 2016-2017 year. The Fellows consist of roughly 160 senior executives, most in the Tampa Bay area, who serve as the University's ambassadors to the business community. Professionally, Brian is a managing partner with LCG Advisors, a Tampa-based corporate finance and investment banking firm.

97 Randi Olsen was featured in the *Tampa Bay Times* for co-writing an adaptation of J.M. Barrie's *Peter Pan*. Randi,



Brad Schiff '93

the volunteer artistic director for Live Oak Theatre Company, wrote all of the show's songs.

Joshua Phillips was appointed vice president of sales in the Northeast Region for Moët Hennessy USA. He has been with the company for 15 years and will be responsible for delivering the sales and operations strategies for the region.

98 Jessica Spencer just ended a political campaign as policy director of the Drug Free Florida Committee Inc. A passionate substance abuse prevention professional with legislative advocacy experience, she is sought after as a public speaker in the state of Florida on various prevention topics and as an expert in her field.

00 Mariah Hayden is the assistant director of New Life Village in Tampa, an intergenerational community designed for families raising foster and adopted children. Its mission is to reduce the number of children

in foster care by encouraging more families to adopt and by providing these adoptive families a loving, supportive place to call home.

Sheri Shaw is the director of corporate business development for Berkshire Hathaway Home-Services Florida Properties Group. Sheri has more than 15 years of experience as an account executive in the pharmaceutical and medical sales industry.

02 Jen A. Miller's latest book, *Running, A Love Story*, was named to the *Philadelphia Inquirer's* list of best books of 2016.

John Oakes was promoted to CEO of Revenue Management Solutions (RMS), the industry leader in bringing a data-based approach to menu pricing for many of the world's top restaurant companies. John previously served as chief operating officer for RMS. (See page 14.)

03 Bonnie (Schweitzer) Bottner and her husband, Mike, welcomed their third daughter, Jillian Rachael, on Aug. 2, 2016.

Ciarra Joyner married **Cris Beck '16** on the beaches of Barbados on Nov. 7, 2016.

Bonne Kramer played two roles in a national touring production of the James Lapine and Stephen Sondheim musical *Into the Woods*, which opened at Tampa's Straz Center for the Performing Arts Dec.

Driven by a Spartan. Let the world know you are a Spartan — and support scholarships and campus improvements — by switching to a UT license plate. The plate, which was recently updated with the University's new Spartan circle logo, can be purchased for an additional \$27.



1-4, according to the *Tampa Bay Times*. In the show, Bonne's roles included Cinderella's stepmother and Jack's mother (of beanstalk fame). (See this page.)

Claude Sapp MBA was named vice president of finance at Haws Corp. Claude has 25 years of corporate finance, information technology and private equity experience.

Genevieve Whitaker was selected as a fellow for the United Nations Office of the High Commissioner for Human Rights 2016 Fellowship Programme for the People of African Descent, according to *The Virgin Islands Consortium*. Genevieve also serves as the deputy supervisor (St. Croix) for the Elections System of the Virgin Islands. (See page 18.)

04 Erica Marquis has joined Newmark Grubb Knight Frank's John Jugl Team as a senior graphic designer where she designs and produces marketing materials for the group, according to BusinessDen.com (Denver).

05 Ryan Jordan MBA joined TAO (Therapist Assisted Online) Connect as the vice president of sales. Ryan is a solution-focused technology executive and business development professional with expertise in building high-performance teams. His portfolio includes positions supporting both sales and business operations with a primary focus on building out new offices and emerging technology solutions.

06 Dan Sullivan married Megan Hall on July 2 in Sarasota, FL.

07 Tyler Morris was inducted into the Wyoming Seminary Prep School Athletics



spartan spotlight

Bonne Kramer '03

Versatility a Virtue

Over the course of a few hours, Bonne Kramer routinely goes from being the mom of a fairy tale legend to having a brush with evil ... and belting out notes on her bassoon.

It's all routine for Kramer when she is performing in the nationally touring Broadway production of *Into the Woods*, a Stephen Sondheim musical that combines plots and characters from several fairy tales. Kramer plays both Jack's mom (of *Jack and the Beanstalk*) and Cinderella's evil stepmother, and also acts as one of the musicians on stage, playing the bassoon.

"The show is about 2 ½ hours long and, out of that, I am offstage maybe 10 minutes," Kramer says. "It's just constant — a very demanding role — this one in particular."

Switching between characters happens in a matter of seconds in a back-and-forth manner. Witnessing the back-and-forth responses from audiences to certain portions of performances are fun moments for Kramer, whether the traveling production is in the nation's capital or Ohio.

"We were at the Kennedy Center (in Washington D.C.) for a month, and we were in Cleveland for about three weeks," Kramer says. "It's interesting to see the different jokes that people laugh at or the different reactions they have. As a performer, you kind of feed off that. You can tell on stage if an audience is with you and if they are enjoying it."

One of Kramer's big enjoyments is being challenged by shows where the characters are so different from each other. The inspiration to tackle those various challenges came from Kramer's family and later from the faculty at UT.

"My dad took my first head shots so I could get an agent," Kramer says. "Both my mom and dad have been emotionally very supportive."

Her brother, Elliott, encouraged her to join the band in high school. Kramer's skill with the bassoon and some recruiting from professors at UT led to her learning as an undergrad and then her move to New York City a dozen years ago.

"I love the energy here in New York City. There are so many things to do," Kramer says. "Twelve years, and I still love it like my home."



Lauren Frederick '08

Hall of Fame in Kingston, PA, in recognition of his outstanding tennis career at the school. He helped lead the team to a state championship in 2001, and in his senior year, he won four District 2 Pennsylvania Interscholastic Athletic Association doubles championships.

Christina White is a graphic designer for the America's Cup Event Authority. Christina is part of the design team who create all the artwork for the America's Cup, including artwork for the event village, boat branding, VIP hospitality branding and the Louis Vuitton America's Cup World Series events that take place around the world.

08 Lauren Frederick was named a partner at Collins Einhorn Farrell PC, a multi-specialty law firm headquartered in Southfield, MI. Lauren represents insurers, corporations and individuals in a broad spectrum of general liability defense matters, including defending first- and third-party automobile and premises liability cases.

Joshua Murphy was promoted to associate director in the Office of the President at the Rockefeller Foundation in New York City.

Kyle Parks MBA and **Missy MacFarlane '04**, co-founders and principals of B2 Communications, launched a new publishing platform called The Tampa Bay 100 in October. The Tampa Bay 100 covers the people, news, events



Katrina Vidal '09 (center)

and ideas shaping the region through short articles and quick videos that are 100 words or 100 seconds in length.

09 Michael Baez and wife, **Laura '10**, welcomed their first child on Oct. 3, 2016. Evan James was born with a head full of hair and weighed 7 lbs., 12 oz.

Claire Basden was unanimously accepted as the Democratic National Alliance candidate for North Abaco, Bahamas. Claire is the owner of Your Finance International, an accounting and financial firm, and has co-ownership in Bliss Coffee House in Marsh Harbor.

Emily (Sharp) Cake and her husband, Brad, had their second baby, Oliver, on Nov. 13, 2016, making their first born, Henry, a big brother.

Alex Caldwell was honored to win a 2015 Sports Emmy Award for Outstanding Technical Team Remote for his contributions as a graphics operator for the CBS Sports broadcast of Super Bowl 50. He operated the NextGen Stats graphic package during the event.

Kaylee Greer is an internationally recognized private and commercial pet photographer and owner of Dog Breath Photography based in Boston.

Mark Anthony Kieslor started a new job as an associate attorney at Asnis, Srebnick & Kaufman LLC.

Jonathan Marcantoni is publisher of the recently created



Evan James Baez

La Casita Grande Editores, an imprint of Black Rose Writing that specializes in Latino and Caribbean literature. His next book, *Tristiana*, his first Spanish-language novel, is due out in 2017.

Ellery McCardle started a new job as a reporter for KARE 11, the NBC network affiliate for the Minneapolis/St. Paul area. She is happy to be back home after winning several awards for her reporting, including a regional Edward R. Murrow Award for her investigative report exposing a synthetic drug problem in Minnesota.

Ben Schmid MBA and his brother, Andrew, launched Partial.ly, a software program that allows businesses of any size to offer flexible payment plans to customers, in November 2015. According to *83 Degrees*, over the last year, the app has processed \$1.3 million in payments for companies in the U.S., Great Britain, Canada and Australia.

Katrina Vidal married Eric Fallon on Oct. 15, 2016, in Sandwich, MA. Kristina's bridesmaids were fellow UT alumni and former PEACE and Alternative Breaks coordinators **Hannah Duprey '10** and **Molly Murphy '09**. The couple honeymooned in Cancun, Mexico.

10 Corey Allen graduated from DePaul University with an M.S. in real estate in June 2016. He is an analyst for Piedmont Office Realty Trust.

Matthew DeTroia and **Kelsey Scott '10** were married on Aug. 20, 2016, in Tarrytown, NY. UT alumni in attendance at the wedding were **Kevin Kelly '10**, **Michael Patton '10**, **Sarah Jensen '10**, **Oliver Becker '09** and **Gordon Dunham '09**. Matthew is employed by Salesforce Inc. as a regional sales director, and Kelsey is a visual manager for Anthropologie.

Renee Hoelzli is a legal secretary at Tully Rinckey PLLC where she provides legal and administrative support for the firm's personal injury department. Renee previously worked as a legal assistant/paralegal with a personal injury firm in Tampa.

Ryan McCallister sells handmade home décor, fine art sculptures, metalwork and outdoor sculptures through his business, McCallister Sculpture, in Paradise Valley, AZ.

Winsome Nisbett was featured in a WFTS Tampa Bay segment about the United Negro College Fund's Black History Month Celebration in February. Winsome earned a master's in political science from the University of South Florida (USF) and now works in the USF Office of Admissions as an admissions recruiter/advisor helping prospective students with merit-based scholarships.

Andrew Oliver is the director of The Bridge Project, an outreach ministry to the East Side neighborhood of Asheville, NC, whose mission is to provide mentors for underserved minority males, according to *The Courier-Tribune*. Andrew previously served as director of the Asheville Boys and Girls Club.

11 Yisenia Abrahantes was featured in a WTSP piece about how Tampa locals rented out their homes using Airbnb during the



Brittany (Hopewell) Schrader '12

College Football National Championship weekend in January. Yisenia said she was able to pay off her student loans as well as her mother's car loan by using the service.

Sarah Gottlieb graduated cum laude with a law degree from Stetson University's College of Law in May 2016 and joined the law firm of Phelps Dunbar as an associate attorney in Tampa. She recently passed the Florida Bar Exam and was sworn in as an attorney at law.

Mitchel Morrison Rein married Lauren Anita Davis at Our Lady of Good Voyage Catholic Church in Gloucester, MA. Mitchel is a medical transportation certified nursing assistant and is entering a registered nurse bachelor's program.

Bobby Winsler is president of Winsler Consulting and Advocacy LLC in Crystal River, FL. In 2016, Bobby served as campaign manager for Mike Prendergast's successful run for Citrus County Sheriff.

12 Sean Bierman opened Bierman's Performance Dojo — Baseball Biomechanical Analysis and Per-



Trevor Hyssong and Alexa Donnelly '14 (center)

formance Training in Wayne, NJ. According to NorthJersey.com, the facility contains a gym area where all athletes can train, and pitching and hitting experts and strength and conditioning trainers are available to create individualized plans to meet the specific needs of each athlete.

Matt Davies MBA '13 joined Lumina Analytics LLC as a business development analyst. Previously, Matt served as the director of asset management and business development at a mortgage field services firm in Tampa.

Aaron DelGiudice is in his second season as development coach for the Fresno Grizzlies, the Houston Astro's Triple-A team. Last year, he split his time between Fresno and the A-Advanced Lancaster Jethawks. In his role, Aaron helps guide and support player development initiatives across all areas of the game.

Elizabeth Fisler is a marketing associate at Geneva Global where she supports the company's social

media presence, blog content, videos and website. Before joining Geneva Global, Elizabeth filmed short documentaries in South Africa for local nongovernmental organizations to increase their marketing presence.

Herman Osby Kelly III was awarded a Unit Citation from the Metropolitan Police Department for service to the citizens of District 7 in Washington, D.C.

Brittany (Hopewell) Schrader, coordinator of fitness for UT's Campus Recreation, married Jacob Schrader on Dec. 12, 2015. On Nov. 24, 2016, they had twins, a girl and a boy, Lilah and Grayson.

13 Cathryn Martyn started a new job as an associate producer at the Home Shopping Network.

Jessica McCarron was named the press secretary for the U.S. Senate Committee on Agriculture, Nutrition and Forestry. Prior to this appointment, Jessica served as deputy press secretary to Agricul-

ture Secretary Tom Vilsack at the U.S. Department of Agriculture.

Nicholas Vecchio M.S. is the treasury manager for Southeastern Grocers (parent company of Winn-Dixie, BI-LO and Harveys) in their corporate headquarters in Jacksonville, FL, according to the *Shelter Island Reporter*.

14 Christina Darville works as a lab technician at Ring Power Corp., and is pursuing a master's degree in biology from Miami University's Global Field Program. In the summer of 2016, she studied the desert and marine landscapes of two richly diverse biosphere reserves in Baja through ecological and social field methods.

Gabriella Guinta married Taylor Simmons on Dec. 30, 2016, on a patio overlooking the Bradenton River, according to the *Tampa Bay Times*. The two played Wendy and Peter, respectively, in freeFall Theatre's production of *Peter Pan* last fall.

Trevor Hyssong married **Alexa Donnelly '14** on Dec. 17, 2016, in Newport, RI. Fellow UT alumni **Nicole Cawsey '14** and **Peter Iliopoulos '14** served as the maid of honor and best man.

Undine Shorey performed several tracks from her first EP (due in 2017) at LBar in Sarasota in October, according to *The Bradenton Times*. Known as the Groove Violinist, Undine also plays guitar and sings. During performances she layers multiple instruments and vocals in a dynamic one-person act that spans

Save the date! Homecoming 2017 is scheduled for Oct. 20-21.

This year, we'll honor the class of 1967 for its 50th reunion, and we have a few exciting changes to the fall festival and carnival that will make it an afternoon you won't want to miss.

alumni report

the genres of gospel, rock, jazz and hip-hop.

Craig Warzecha was promoted to manager of sales and assistant general manager of the Bradenton Marauders, according to *Our Sports Central*. In this new position, Craig is responsible for cultivating new business, maximizing customer retention, supervising sales staff and expanded game day operations duties.

15 Lauren Nielsen will compete in the Miss Florida pageant June 27–July 1 in Lakeland. Lauren's current title is Miss Orange County.

Stephanie Sasse is engaged to William Holzapfel, and the couple are planning a summer 2018 wedding. Stephanie lives in Ashburn, VA, and teaches second grade in Loudoun County Public Schools.

16 Michaela Karpinski was featured on WFLA as a member of the Tampa Bay Buccaneers cheer squad. In addition to Buccaneers games, she can be seen performing at local theme parks and teaching dance to children and cycling classes at Cyclebar.

Lindsey Nocera and her father, Dan Nocera, competed together in the Disney Marathon, according to *The Bristol Press* (CT). It was the pair's first attempt at the 26.2-mile run, and they timed together at 4 hours and 45 minutes. Lindsey finished in the top 13 percent of her age group.

Arnab Pandey MBA, a financial analyst for Raymond James Financial, wrote a column for *BusinessBecause* offering tips to help MBA students land their first internship or job.

Pamela Qualls MBA was appointed to the University of Indianapolis Board of Trustees. Pamela

is the executive director of UCMC Suncoast in Largo, FL. UCMC Suncoast is a leading social services not-for-profit agency.

GraceMarie Schian received a scholarship from Pinetop Country Club in Pinetop, AZ, according to *The White Mountain Independent*. GraceMarie will begin a master's program in the fall at Regis University in Denver, followed by a potential career in law enforcement.

Stephan Sherrard started a new job as a property adjuster III at USAA, and is pursuing a Master of Business Administration at UT.

Ben White published an e-novel, *The Kill Gene*, which is now available on Amazon.

David Wilson, a Valrico-based commercial real estate sales associate, is considering a run for the Hillsborough County Commission in 2018, according to *SaintPetersBlog*. David serves on a number of local boards such as the Women's Resource Center of Tampa, the Affordable Housing Board for Hillsborough County and the Hillsborough County Environmental Protection Commission's Citizen's Advisory Committee.

IN MEMORIAM

Alumni

Carmela T. "Millie" Busciglio '46
Charles Hach '48
Donald Morton Arthur '52
Gloria Polo '53
Robert Maxwell '58
Jack B. Richardson '62
Eric W. Nelson Jr. '67
John J. Dunay '71
Charles William Shuff '74
Stanley E. Brown '76
Gregory M. Davis '78
Lenin V. Perez Sr. '81
Lori Smith '88
Louann Brown '90
Wilbert D. "Wil" Mick III MBA '96

Staff

Carmen Gonzalez



Hunter Swearingen '94 (left) and Eric Sidor '00 (right) present Eileen Sellers with the award for top female shooter at the Board of Fellows' **TOP SHOT TOURNAMENT** on Dec. 9, 2016. This annual event benefits UT scholarships and athletics.



Close to 500 attendees gathered in and around Plant Hall on Jan. 28 for the Tampa Bay Alumni Chapter's **GASPARILLA BRUNCH**.



On Feb. 14, Alyssa Garcia '19 (middle) joined Deb Johnson (left) and Shelly Hollingsworth '82 (right) at the **UT SCHOLARSHIP LUNCHEON**, an event to celebrate and connect UT donors with scholarship recipients.

CREATING TOMORROW

FOR UT AND OUR WORLD



THE CAMPAIGN FOR

THE UNIVERSITY
OF TAMPA

INVEST IN EXCELLENCE

You have the power to change lives.

The question is — how will you use it?

When choosing, consider this philosophy: "If your plan is for one year, plant rice. If your plan is for 10 years, plant trees. If your plan is for one hundred years, educate children."

— Confucius

By making an education at UT possible, you empower students. Your impact makes the world a better place and becomes your legacy.

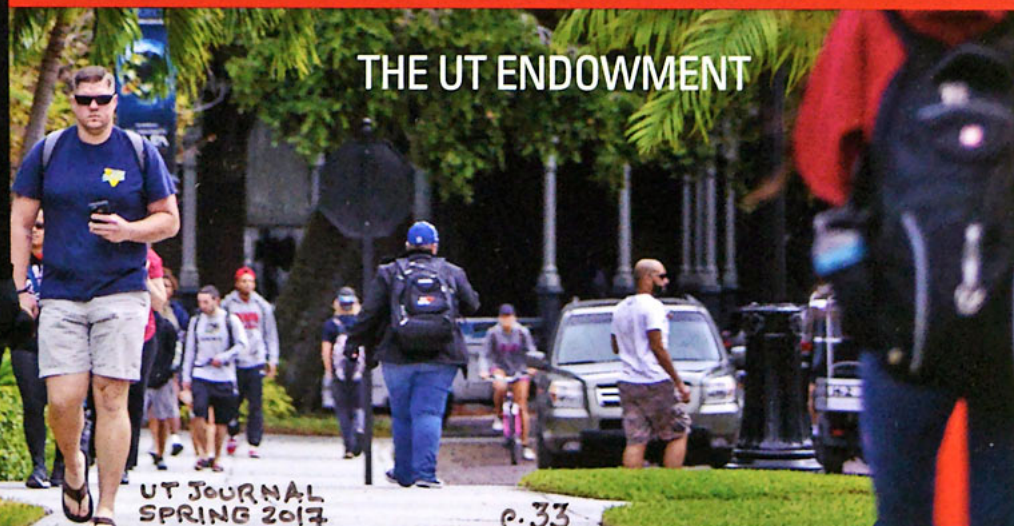
The Campaign for The University of Tampa includes growing the University's endowment, which is invested to fund student scholarships, faculty development and program excellence.

Together, we are **CHANGING LIVES.**

Together, we are **SPARTAN STRONG.**

CHANGING LIVES

THE UT ENDOWMENT



THE UT ENDOWMENT

Always Spartan Proud. Now a Drive to be Spartan Strong.

When Spartans
come together,
possibilities
greater.
Remarkable
impact.

Jessica Kawehi Perry-Ah Hoy '20,
marine science major

Read more eight-word stories @
ut.edu/8wordstories

Endowments generate annual interest income. The interest provides funds for student scholarships, faculty development and program excellence.

A STRONG ENDOWMENT IS LIKE A PERPETUAL SAVINGS ACCOUNT FOR UT'S FUTURE.

For more than 85 years, UT has never deviated from its core mission to provide an outstanding education for deserving young people. It has survived through lean, bleak years due to the determination of committed educators, administrators, students, alumni and friends who refused to give up.

And today, UT is a model institution.

But UT has done it largely without a key financial factor: endowment.

After UT's founding during the Great Depression in 1931, it took 20 years for the University to build an endowment large enough — \$500,000 — to receive accreditation. By the time Ronald Vaughn became president in 1995, the endowment had grown to only \$6 million.

Due to successes in fundraising and Capital Campaign efforts, the endowment now stands at \$40 million, with another \$33 million pledged as part of individuals' estate plan commitments.

But with UT's current size, mission and aspirations, UT's endowment should be more than 10 times its current value. For UT to continue being a model institution, and retain its competitive edge amongst its peers, its endowment must be a priority.

For instance, 92 percent of UT students receive financial aid. Of UT's \$265 million operating budget, \$62 million is designated to help deserving students attend UT. Only approximately \$300,000 of this comes from UT's endowment yields. That number should be closer to \$18 million, requiring a hefty increase in the core endowment.

The generosity of the entire extended University community can make the difference. **Right now, there is no better way to help UT than to fund endowed scholarships and faculty and program support.**

Each endowment has a personal and unique story behind it — passion, gratitude, a desire to give back. We look forward to learning your story and working with you to create an endowment opportunity that is most meaningful to you.

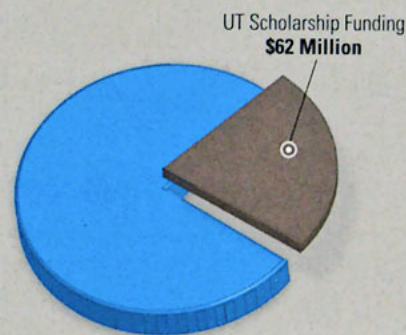
PEER INSTITUTIONS ENDOWMENT COMPARISON (NACUBO, 2015)

University of Dayton	\$500 million
Mercer University	\$257 million
Elon University	\$211 million
Butler University	\$184 million
College of Charleston	\$71 million
University of Tampa	\$40 million

UT's endowment is well below that of comparable private universities. Considering UT's size, mission and financial structure, the endowment should be 10 times its current value.

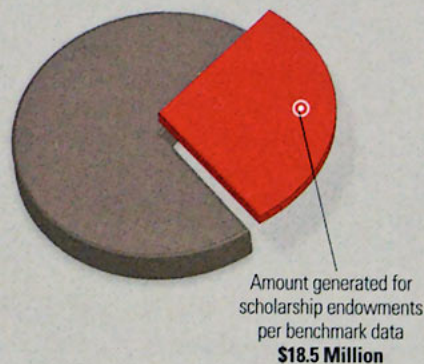
Scholarship Funding from Operating Revenue

Of UT's \$265 million operating revenue, nearly 24 percent goes toward student scholarships, as 92 percent of all students receive aid.



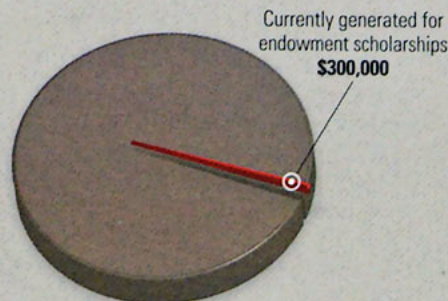
Recommended Endowment Yield for Scholarship Support

Based on benchmark data from peer institutions, approximately 30 percent of UT's student aid budget should be funded by yields from an endowment.



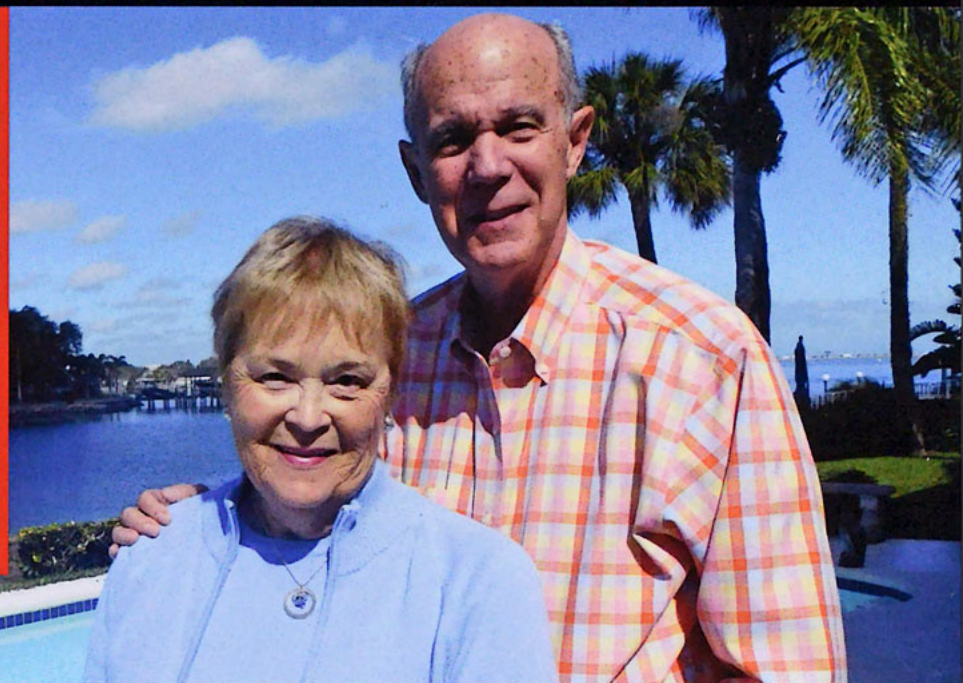
Pressing Need for a Larger Endowment

However, due to UT's small endowment, currently less than one percent of UT's student aid budget is funded by UT's scholarship endowment yield.



"With educators in our family, we are passionate about developing teachers. More than ever, the world needs teachers with the enthusiasm to help students realize their potential. An endowment is a way we can provide scholarship assistance during our lifetime and beyond."

Bill and Barbara Starkey



How do You Transform the Future? Invest in a Teacher.

Imagine offering a person access to a college education and changing a life. Then, imagine that person becomes a teacher.

Picture the faces of the children whom they'll teach. It's a powerful image — one teacher who could potentially impact, inspire and change the lives of decades of students.

What if that legacy could be yours, in perpetuity?

Bill and Barbara Starkey, who established the Starkey Endowed Teaching Scholarship in 2005, enjoy that privilege. Their endowment provides scholarships to UT students majoring in education.

Carley Faherty '17 is a Starkey Endowed Teaching Scholarship recipient and a music education major. She wants to offer her students what the Starkeys have offered her — access to an education that inspires excellence.

"When you capture students' attention, you have the opportunity to change their lives," said Faherty. "In middle school and high school, I had amazing teachers who motivated and encouraged me."

Faherty's middle school teachers helped her discover her musical talent. She developed what she called an "insane passion" for music and started voice and piano lessons.

Faherty is now doing an internship at Riverview Elementary School and discovering the impact of music on elementary school children.

"Children can express themselves through music and learn skills that apply to other areas of their education," she said.

Cierra Howard '20 also sees this impact, noting how music benefits students in areas such as social skills and language development, and benefits both children and their schools through better attendance, graduation rates and test scores.

Howard is also a Starkey Endowed Teaching Scholarship recipient and said she wouldn't be able to stay at UT without the scholarship. A music education major and

English minor, she wants to teach music and English to children in grades K–12.

She didn't become interested in music until high school. By then, she was behind her peers, who had been learning to play instruments since elementary and middle school.

"I want my students to know that it's never too late. With discipline, time and practice, you can succeed," said Howard.

With the opportunity to attend UT and pursue their teaching dreams — thanks in part to the Starkeys' generosity and foresight — Faherty and Howard are preparing themselves to make a difference in the lives of their students. In turn, those students will have a better chance to fulfill their potential and impact our world.



Starkey Endowed Teaching Scholarship recipients Cierra Howard '20 and Carley Faherty '17



Donald Flagg, associate professor of finance, with students in the Huizenga Foundation Financial Trading Center

Experience Worth Its Weight in Gold

If experience gives you a leading edge, what better way to educate students than with hands-on learning?

Donald Flagg, associate professor of finance, has proof that hands-on learning puts students ahead of the curve. Flagg teaches an applied investment management course, where students invest and manage a real-life portfolio. The experience helps UT finance students become more skilled and competitive in the job market.

With this experience on her résumé, after graduation Adriana Hernandez '12 began working at Citi, performing analyst duties as a securities lending specialist.

"The Bailey Student Investment Fund helped me stand out from other professionals and gave me an advantage both academically and professionally," she said.

In 2003, the Bailey Family Foundation made a donation to the University to establish the Bailey Student Investment Fund. The \$100,000 donation has more than doubled in value and now totals \$215,000.

Because they are investing real money, student involvement mirrors what professional money managers and financial analysts do on a daily basis. Stocks are presented, evaluated and debated by students, who decide which investments are likely to perform best. They discuss how to take advantage of bull and bear markets, interest rate impacts, and when and why to diversify their holdings.

"The risk is real," said Flagg. "Analyzing how to diversify your holdings and manage portfolio risk creates a dynamic that differs from a lecture and an exam."

Students measure their performance based on daily stock market results. To succeed, they learn that critical thinking and questioning must happen throughout the process. Flagg encourages, always reminding students to ask themselves, "What questions do I need to ask, and what can I learn from each decision and outcome?"

Real-life experiences help students like Hernandez graduate from UT Spartan Ready — UT's commitment to developing the whole student, including readiness in communication, critical thinking and teamwork.

"Students who can analyze their decisions and determine how to replicate good choices and behavior patterns are going to succeed professionally and personally. And when they do, we all benefit from the investment," said Flagg.

WHAT IS AN ENDOWMENT?

An endowment is an investment in the future of The University of Tampa. It is a permanent gift which provides one of the most secure sources of future revenue for the University.

With an endowed fund:

- The principal, usually the donor's original gift, is never intended to be spent.
- A part of the income from UT's investment of the principal supports the purpose of the donor's endowment.
- The remaining investment income remains in the donor's endowment to be reinvested.

HOW IS UT'S ENDOWMENT FUND INVESTED?

UT's endowment, a set of pooled assets, is generally composed of many individual funds and is invested in a purposeful and accountable manner to generate income that will honor the donors' intended purposes for their gift. The UT Board of Trustees adheres to investment policies intended to provide the best tradeoff between risk and return and does not engage in high-risk or speculative activities. The investment portfolio is diversified to keep volatility within acceptable limits.

HOW CAN I HELP BUILD UT'S ENDOWMENT?

A new endowed scholarship begins at \$50,000. Currently, a fully funded endowed scholarship provides \$1,750 in annual student financial aid. Benefactors may designate a scholarship in their own name or in honor of a loved one, friend or mentor.

An endowment fund can be established with a gift of cash, securities or real estate; with a pledge to be paid over time; or through an estate gift. The University will work with donors to develop a formal record of their intent for the endowment's purpose — student, faculty or program support.



"Cybersecurity graduates are in demand, and I was impressed by UT's vision to offer this degree. I donated to an endowment, because the principal remains untouched while the interest provides scholarships, ensuring scholarships for many years to come. And through scholarships, you're helping others to help themselves."

— **Tom A. Tiedemann**



Cybersecurity class with Ken Knapp, associate professor of information and technology management and director of UT's cybersecurity program

A More Secure Future

In 2016, cyberattacks knocked out several popular websites, including Netflix, Twitter, Amazon and *The New York Times*, for almost 11 hours and breached at least 500 million Yahoo user accounts.

And those are just the attacks that made headlines. Every day individuals and companies are bombarded with malware, phishing and password attacks.

"The demand for professionals who are knowledgeable in cybersecurity is increasing, and when you consider all the recent high profile attacks against big companies over the last year or so, we expect the demand to further increase," said Ken Knapp, associate professor of information and technology management and director of UT's cybersecurity program, which was launched in Fall 2015.

Students in the program learn to protect the information and information systems that companies have become reliant upon for their daily business, said Knapp. They not only learn the fundamentals of information systems, but also advanced topics such as network security, cryptography and risk management.

A key feature of UT's program is that it prepares students for professional security certifications, such as the Certified Information Systems Security Professional (CISSP) exam, which gives graduates a competitive edge in the job market.

Impressed by UT's visionary thinking in offering the cybersecurity major, whose graduates will be in demand well into the future, Tom Tiedemann said he wanted to give financial assistance to students interested in the program.

Demand for financial assistance amongst UT students is high, with 92 percent of students receiving financial aid, including \$62 million in University scholarships and grants in the 2016-2017 academic year. Tiedemann's gift established the Tom A. Tiedemann Endowed Scholarship, and because it is an endowed gift, the scholarship will support UT students for many years to come.

Tiedemann is not a UT alumnus, nor was he raised in Tampa, but he believes it's important to support the community in which he lives, including post-secondary education.

"Education is key to a better society," he said. "If we produce good graduates with good brains, the world will be a better place."

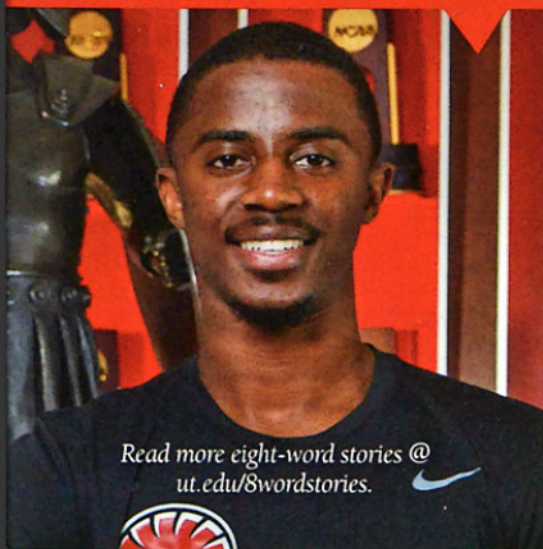
Knapp said the scholarship is great news for UT students and for the Tampa Bay community. "We will use these resources well to attract talented students, who will become our next generation of cybersecurity professionals," he said.

students, future generations and our world, and you are **CHANGING LIVES.**



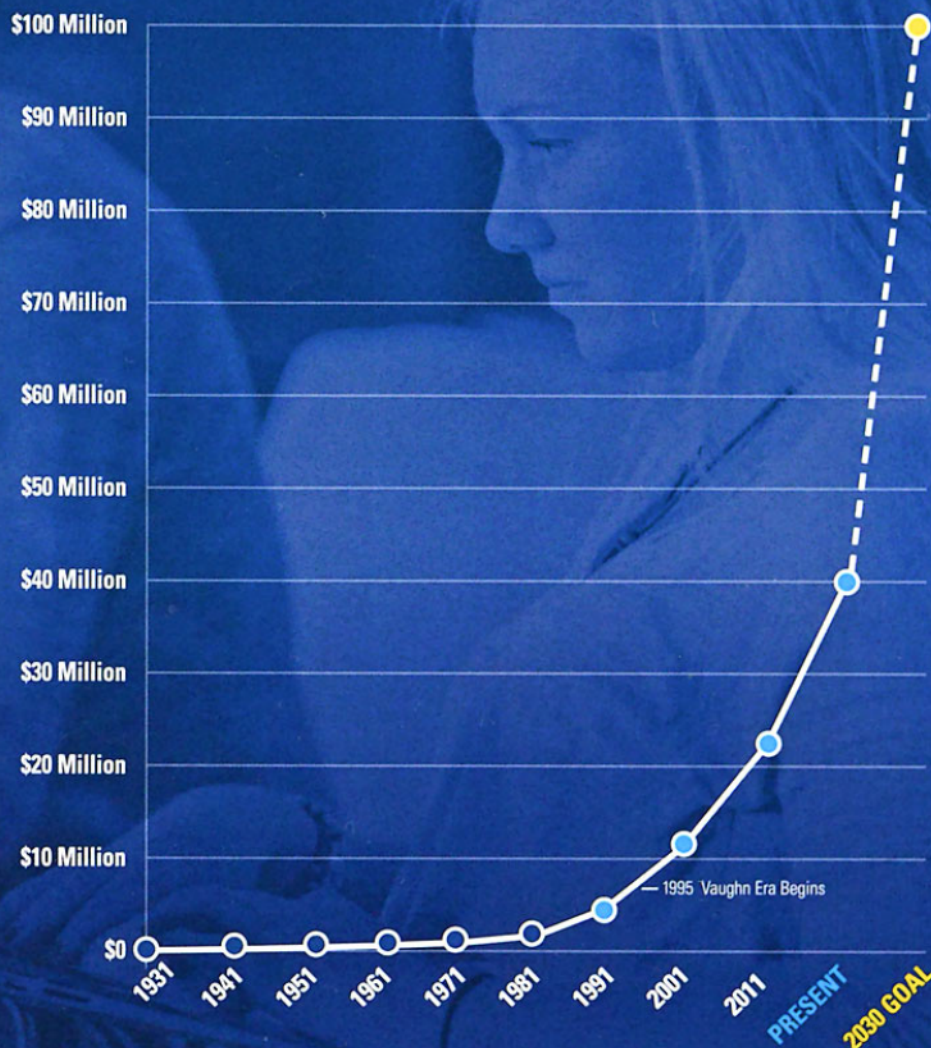
Scholarship
made dreams a
reality. Gratitude
for support.

*Matt Johnson '17, accounting major
and basketball team captain*



Read more eight-word stories @
ut.edu/8wordstories.

UT ENDOWMENT VALUE



All gifts to UT's endowment are important and greatly appreciated. Smaller gifts may be directed to the General Scholarship Endowment and will be used for student scholarships, ensuring that bright and talented students have the opportunity to become confident and visionary future leaders.

Please use the enclosed envelope for your gift. Thank you!

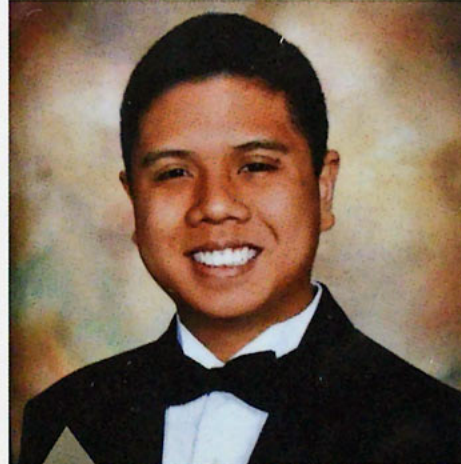
Scholarships
reduce financial
stress. Students
better focused
academically.

*Jeffrey Skowronek, Associate Professor
of Psychology*



Quality housing
and facilities.
Competitive
with other
universities.

*Sabrina Griffith '02, Director of
Residential Communities*



Nursing program
No. 1 statewide.
Preparing to
save lives.

Luis Victor Aguilar '18, nursing major



Role of the
Annual Fund

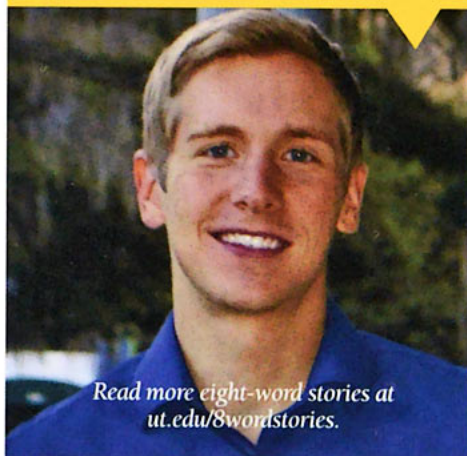


Athlete and
volunteer.
Motivated to
contribute to
society.

*Aislinn Sroczyński '18, political science
and pre-law major*

Creating
tomorrow's citizens.
Critical thinkers.
Valuable to
community.

Michael McKinley '17, cybersecurity major



*Read more eight-word stories at
ut.edu/8wordstories.*



Honoring those
before us. ROTC
aiming for
excellence.

Brendan Tedaldi '18, criminology major

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