Jaycees Light Two University Minarets

Tampa's downtown skyline took on added brilliance the night of Sept. 17, when the Tampa Junior Chamber of Commerce held official lighting ceremonies which illuminated the two minarets flanking the front entrance to the University's main building.

A special committee of Jaycee members headed by Gene Wells worked for six months on the twin problems of designing a lighting system for the minarets atop the five-story building and raising the necessary funds. By dipping into the Jaycee treasury, sponsoring special fund-raising events and securing contributions, the committee put the project over the top and actual work on the installation, begun in late June, was completed at a total cost of approximately \$4,000.

Tampa electrical contractor Ben Hagerman donated the major part of his services for the installation of the lighting, Wells said. The minarets are illuminated from floodlights both atop the building and from the Plant Park side and can be seen as an integral part of the Tampa skyline from many miles away.

Participating in the lighting ceremonies, to which the mayor and various civic officials were invited, were Wells, Jaycee president Les Hirsch, and Dr. David M. Delo, University president. Preceding the ceremonies, Jaycees and their guests met for dinner in the Student Center. Vol. 6, No. 3



university of tampa

report

TAMPA, FLORIDA

OCTOBER, 1964

MNO MNO

This registration scene in the University's main lobby was a familiar one during the opening week of the new academic year. A record enrollment of more than 1,400 full-time students went through this procedure. (Staff Photo).



PRESIDENT DELO CALLS FOR INTELLECTUAL RENAISSANCE

"Either we create an intellectual renaissance on our campus or tomorrow we will be found wanting."

So declared Dr. David M. Delo, University president, in his address, "Renaissance for Tomorrow," at the University's opening convocation in the Falk Theater on Sept. 22. The convocation featured a formal academic procession and recession.

"Since the burden of numbers will be increasingly on the public institutions, the only hope for private colleges and universities is to retain their influence through the quality rather than quantity of their contribution."

The nature of the future, with its increasing technological advances, will require great flexibility and the competence to learn and re-learn new functions, Dr. Delo pointed out.

"To meet these requirements, the emphasis in education must thus fall more and more on how to learn, rather than how much can be crammed into a person in a semester or even four years. Emphasis must fall on the qualities and skills which will cause an individual to keep on learning; on the development of logical analysis

rather than unthinking memory; on the creation of high skill in communication. The nature of the future will require continual application of what we know, or can learn, to the solution of new problems and new situations...

"The nature of the future, therefore, demands an educational renaissance involving new methods, new curricular approaches and new attitudes. I propose we initiate such a renaissance on our campus," Dr. Delo declared.

To implement such a renaissance, Dr. Delo announced that he would soon establish a special commission, composed largely of faculty but including administrators, rep-

(Continued on Page 2)

Many Improvements Made During Summer

Returning students this fall found two more in the series of special theme classrooms under way on the second floor of the main building, the Western Civilization Corridor.

The latest in the series of renovated and redecorated classrooms made possible by various community individuals and groups are the Room of the Confederacy and the 1812 Room. Both are now nearing completion, Dr. Stephen L. Speronis, Vice-President for Development, reports.

The Room of the Confederacy is a gift of relatives of the late Roland A. Wilson of Tampa, who was a University trustee, and other donors. It is being furnished with memorabilia of the days of the Confederacy and will feature antique birch panelling, air-conditioning, a new ceiling and door.

The era of United States history

during the War of 1812 will be commemorated in the 1812 Room. New ceiling tile, wall panelling, air-conditioning and doors were contributed by the Hugo Schmidt Company, and labor for the renovation project by Tampa Carpenters Local Union No. 696. Various relics of the War of 1812 will be installed.

A number of other improvements totaling \$110,000 have been made by the University to beautify the campus during the summer. New and returning students were greeted by a complete repainting of the second floor corridor in the main building. Cheerful, warm shades of blue and yellow were chosen, complemented by a dado of textured blue vinyl. All new doors were installed on second floor classrooms and offices.

The entire exterior of Howell (Continued on Page 2)

A RECORD ENROLLMENT

The University opened its 34th year on Sept. 21 with the highest enrollment in its history.

Dr. Willis J. Dunn, Registrar, announced that total enrollment, including both full-time and part-time students, is approximately 2,100.

Of this number, there were approximately 1,446 full-time students registered as of Sept. 25, an increase of 179 over last fall. "This put us over our anticipated goal of 1,400 students," Dr. Dunn said. After all late registrations are processed, it is expected that the full-time enrollment will reach 1,470.

These figures do not include the 570 students enrolled in the University's MacDill Air Force Base Center for the current term. This is an on-base college credit program for military personnel and their dependents.

The General Studies Division, which offers non-credit courses of varied interest, will hold registration in October.

All University residence halls are filled to capacity this fall with 701 students.

President Delo...

(from Page 1)

resentatives of the student body, University trustees and counselors. The objective of the commission, he said, will be to design a program and operational pattern calculated to meet the future needs of the University's students. Included in the study program will be travel to other institutions to observe their pertinent programs and the utilization of consultants.

Areas of commission exploration will include the approach to the teaching function, which should stress a "sound grasp of fundamentals upon which independent work and changes in function can be based and implemented;" a study of the relationships of the various fields of knowledge, now treated separately in the University's academic program; the investigation of means by which to stimulate and develop the innate qualities of leadership in students and to motivate them toward constructive roles as citizens in our society.

"Finally," Dr. Delo declared, "we will create this renaissance if we hold to great expectations and allow nothing to dilute our endeavors. The success of this college depends upon the quality of the intellectual program and on the efforts of each student, each faculty member, each administrator, each trustee and counselor. If we all hold high expectations of accomplishment and each does his part in the great task ahead, great will be the result."

A highlight of the convocation was the presentation of the annual \$200 Borden Freshman Prize to William Charles Oakerson, sophomore from Little Silver, N. J. The prize goes each year to the student who made the highest scholastic average in the freshman class the preceding year.

Many Improvements...

(from Page 1)

Hall, women's dormitory, was sandblasted and repainted during the summer and presents a fresh new face not only to the students but also to the public.

All the seats in the Falk Memorial Theater have been reupholstered and new exit doors hung. Contributions from the University Woman's Club and Mrs. Martha Hansgen of Sarasota made possible the seat improvements, and a new organ has been installed, thanks to the generosity of Mrs. Hansgen.

Other improvements have been made at Phillips Field and Howell Gymnasium and elsewhere.



Mrs. Chester Ferguson, president of the Chiselers, and Dr. David M. Delo, University president, admire the newly-redecorated Dome Room in the University's main building. The beautification of the classroom-theater has been a recent project of the Chiselers, a group of community women whose purpose is service to the University and improvement and restoration of the main building. (Staff Photo)

Chiselers Redecorate Dome Room; Presentation Ceremony Held Oct. 4

The Chiselers, a group of community women interested in the University, has completed its latest of many fine projects for the college, restoration of the Dome Theater in the main building.

To be known henceforth as the Dome Room, the classroom-theater has been completely redecorated by the Chiselers in a gold and white theme. Ralph Short was the designer. Gone are the plain walls, and in their place is attractive vinyl wallpaper in a gold brocade design, below which the dado is of textured gold vinyl. The long windows around the circumference of the room feature gold linen valances of Moorish design, pointing up the Moorish architecture of the building.

Stage Improvements

The balconies on each side of the stage have been painted gold and carpeted and the stage returned to original size. The University has air-conditioned the room, wired the stage and made other collateral improvements.

The circular-shaped room with its high domed ceiling has been beautifully designed for use both as a classroom and a theater. Special tablet-arm chairs with folding arms, which match the general decor, have been installed by the Chiselers to serve both class and theater purposes.

\$10,000 Project

Estimated cost of the entire renovation is approximately \$10,000. Mrs. Frank Traynor, an associate member of the Chiselers whose late husband was a University trustee, contributed \$1,000 toward the project.

Formal presentation ceremonies for the room were held on Sunday afternoon, Oct. 4. Mrs. Chester Ferguson, president of the organization, and University president, Dr. David M. Delo, gave brief talks. Friends of the University were invited to view the room, as well as other new gift rooms at the college.

Kreher Fund Established

A bronze plaque and a \$10,000 corporate bond were presented to the University in memory of Karl R. Kreher, Tampa financial expert who disappeared with four other men on a flight from Sarasota to Tallahassee last year, in ceremonies July 21 at the University.

Mrs. Karl Kreher, wife of the deceased, and 17-year old son, Mark, made the presentation to the University in honor of Kreher's memory and the work he began on the philosophical aspects of economics. The ceremonies in the Student Center marked the anniversary of Kreher's disappearance on July 21, 1963.

It is planned that the income from the bond will be used by the University to aid its future students who may wish to pursue further studies in the philosophical aspects and theories of economics, particularly relating to wealth, price, money and value, which were begun by Kreher.

The plaque in memory of Kreher and his work bear his name, the dates of his life and the inscription, "Value is Metaphysical." It will hang permanently in the University library.

HOMECOMING SCHEDULE, 1964

FRIDAY, OCTOBER 23

6:00 p.m. Alumni Association's annual barbeque, banks of Hillsborough River behind Student Center.

7:00 p.m. Giant pep rally and introduction of football team, large University parking lot.

8:00 p.m. Announcement and coronation of Homecoming Queen and her court, Falk Theater. Entertainment by the "Town Criers" of Georgia Tech.

SATURDAY, OCTOBER 24

8:30 a.m. Annual Industrial Arts breakfast, Student Center.

9:00 a.m. Free coffee and doughnuts for students, faculty, to alumni and friends in the Student Center, spon-12:00 noon sored by Student Congress.

12:30 p.m. University of Tampa Homecoming Parade.

2:30 p.m. Kick-off for Spartan-Presbyterian College Homecoming game, Phillips Field.

Half-time activities:

Welcoming speech by President David M. Delo. Performance by University Band.

Announcement of winning Homecoming floats and lawn displays.

Welcome by Sam Giunta, Alumni Association

president.
Presentation of bouquets to four game sponsors.

5:30 p.m. Class and Greek reunions for members and alumni.
 8:30 p.m. Annual student-alumni dance, Fort Homer Hesterly Armory. Entertainment by the nationally-known

"Headliners" vocal group; dancing to the music of Pancho DiPaolo and his orchestra. Announcement of Alumni Association annual awards to outstanding alumnus and faculty member.



Dr. Outterson



Dr. Stevens



Dr. Stewart



Dr. Tyner



Capt. Hance



Col. Clifton



Col. Treadwell.

CHANGES IN FACULTY AND STAFF MADE; NEW POSITIONS CREATED

Eleven New Faculty Members Are Appointed; Four of Them Are Chairmen of Departments

Eleven new faculty members have been appointed at the University, four of whom are department chairmen. They assumed their duties Sept. 1.

The four new chairmen are Dr. John A. Outterson, chairman of the Department of Education and Director of Teacher Education; Dr. Noel S. Stevens, Department of Music; Dr. William D. Stewart, Department of English, and Dr. Howard D. Tyner, Department of Chemistry. Each holds the rank of professor.

The new faculty members and their former institutions are Dr. Hugh P. Fellows, professor of speech, who comes from New York University, New York City, N.Y.; Dr. Reintraut E. Jonsson, associate professor of modern languages, Memorial High School, West New York, N.J.; Dr. James K. Umholtz, associate professor of education, who rejoins the faculty after a year at Tennessee Polytechnic Institute; Dr. Marlon D. Ellison, assistant professor of biology, Stephen F. Austin State College, Nacogdoches, Tex.; Marvin J. Philips, assistant professor of drama and director of the Falk Memorial Theater, who was formerly chairman of the drama and speech department at Wesleyan College, Macon, Ga.; Paul A. Reichle, interim assistant professor of physics, Lenoir-Rhyne College, North College, and Miss Virginia Ann Garner, instructor in biology, Cameron State College, Lawton, Okla.

From Oklahoma State

Dr. Outterson comes to the University from Oklahoma State University, where he was assistant professor of education for three years. Prior to that time he was a faculty member of the University of Houston and has also taught in the public school system of that city. He holds BS and MEd degrees from the University of Florida and received a Doctor of Education

degree from the University of Houston.

Dr. Stevens has been associated with Lincoln University, Jefferson City, Mo., for the past two years. He has also taught at Bemidji State College, Bemidji, Minn., and the State College of Education, Potsdam, N. Y. He received Bachelor of Music, Master of Music and Doctor of Musical Arts degrees from the Eastman School of Music, Rochester, N. Y.

Chairman of the English Department at the College of Emporia, Emporia, Kans., since 1961, Dr. Stewart also has served on the faculties of Central Missouri State College, Warrensburg; the University of Puget Sound, Tacoma, Wash., and was chairman of the English Department at Lambuth College, Jackson, Tenn. He is a graduate of the University of Puget Sound, where he received BA, BEd and MA degrees, and he was awarded the PhD degree from the University of Mainz, Germany.

New Chemistry Chairman

Dr. Tyner's background includes 12 years of college teaching, both in chemistry and physics, and a number of years' experience in chemical and industrial research. He replaces Dr. Robert J. Dew, Jr., former chemistry chairman who has established a chemical consulting laboratory in Tampa and will now serve as research professor of chemistry at the University on a part-time basis.

Dr. Tyner was chairman of the physics department at Findlay College, Findlay, Ohio, for two years before accepting his present post. He has headed the chemistry department at Illinois Wesleyan University and has taught at Kansas State University and Grinnell College, Grinnell, Iowa. He received a BS degree from Illinois Wesleyan, an MA degree from Kansas State and a PhD degree from the University of Wisconsin.



Dr. Dunn

Separate Admissions

And Registrar's Offices

Established This Fall



Separate admissions and registrar's offices were established at the University Sept. 1, necessitated by the college's growth and the transition to a resident institution, drawing students from all over the nation.

Until the reorganization, Dr. Willis J. Dunn had served as both director of admissions and registrar. He will continue as registrar and, in addition, has been named as director of counseling, having charge of all academic and general counseling of students. He also continues as chairman of the college's Department of Sociology. Dr. Dunn is an ordained Methodist minister and holds a PhD degree from Michigan State University.

Eduard Van Gelder, formerly associate director of admissions, has been promoted to director of admissions. A graduate of the University of Tampa, he has been associated with the admissions and registrar's office for the past four years. He received a Master of Arts degree from Columbia University this year.

Other changes are the promotion of Robert Fernandez, office manager and director of data processing in the registrar's office, to assistant registrar, and the appointment of Joseph A. Martineau, of Tampa, 1964 graduate of the University, as an admissions counselor. The latter appointment brings to three the number of University admissions counselors who interview prospective students throughout a large section of the nation.

Nine Faculty Promoted

Nine faculty members of the University have received promotions, Dr. David M. Delo, president, has announced.

Promoted to professor are Dr. Willis J. Dunn, associate professor of sociology; Dr. Eustasio Fernandez, associate professor of modern languages, and Dr. Francis J. Thompson, associate professor of English.

Dr. J. Duane Locke, assistant professor of English, and Dr. Charles R. West, Jr., assistant professor of philosophy, have been promoted to associate professor.

Four faculty members have been named assistant professors. They are William E. Gallagher, instructor in English; William F. Lloyd, instructor in mathematics; Alfred E. Nash, instructor in art, and Mrs. Robbie Wooten, instructor in secretarial science.

Hance Is Appointed As Alumni Director

Capt. Kenneth P. Hance, USN (ret.), a native of Tampa, has been appointed as director of alumni relations for the University. He took over the newly-created post Sept. 1.

Capt. Hance, who will maintain an office on the campus, will serve as staff liaison between the University and its more than 4,000

(Continued on Page 4)

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MacDill Changes Are Announced

Col. Ray W. Clifton, USAF (ret.), director of the University's MacDill Air Force Base Division since May, 1963, has been appointed assistant to the vice-president for academic affairs at the University, Dr. David M. Delo, president, has announced. He took over his new position September 1.

Replacing Col. Clifton in the MacDill position is Lt. Col. James H. W. Treadwell, USA (ret.), who assumed his new duties Aug. 1. The MacDill Division is now known as the MacDill Center.

In moving to the main campus of the University, Col. Clifton will be assistant to Dr. Charles R. Walker, Jr., vice-president for academic affairs. The position is a newly-created one in which Col. Clifton will aid Dr. Walker with various administrative and academic duties.

Col. Treadwell takes over supervision of the University's on-base college program at MacDill for military personnel, their dependents and civilian workers. Average enrollment in an eight-week term numbers more than 500 persons.

Has Varied Background

Retired from the Air Force in 1960 after 31½ years of active duty, Col. Clifton had more than 12 years' experience in the military educational field prior to coming to MacDill. He has held the position of instructor, educational administrator and organizer of an Air Force school. He served for four years as professor of air science and head of the department at the University of Miami and was an Air Force ROTC

area commander for an additional four years.

Col. Clifton was a command pilot in the Air Force with more than 9,000 flying hours to his credit and served in both the European and Far East areas. During his career he held several base commands.

He holds the degree of Bachelor of Business Administration from the University of Miami and Master of Business Administration from Mississippi State University, Starkville.

Comes From Mississippi

Col. Treadwell comes to Tampa from Starkville, Miss., where he was reared. During the 1963-64 academic year he was an instructor in history at St. Joseph High School, Jackson, Miss.

The new MacDill director received a Bachelor of Science degree in general business from Mississippi State University in 1940. After retirement from 21 years of active duty with the Army in 1961, he earned his Master of Arts degree in history at that college.

At the time of his retirement, he was chief of the Leadership Division of the U. S. Army Armor School at Fort Knox, Ky.

Our New Look

The new masthead and design in this issue of the University of Tampa Report are the work of Egbert Jacobson, the University's design consultant, whose services are being utilized in the design of all University publications.



Shown admiring an 18th Century Catalonian carved walnut desk in the new Board of Trustees Room at the University are Mrs. Eliot Fletcher, Mr. Fletcher and Edward L. Arthur, from left. Mr. Arthur and his wife contributed valuable antique furnishings and art objects. (Staff Photo).

Board of Trustees Meeting Room Dedicated

Mr. and Mrs. Edward L. Arthur of Tampa have renovated and furnished with valuable antiques a former classroom on the University's second floor which will serve as a meeting room for the University's board of trustees.

Dedicated at ceremonies and a reception on Sept. 27, the Mediterranean Room, as it is to be called, reflects predominantly Moorish and Spanish influences. Its antique furnishings and art objects have been gathered by Mr. and Mrs. Arthur from throughout the world in their many years of art collecting. The Arthurs have a special interest in the University, as their son, Donald Arthur of Miami, is a graduate.

The large rectangular room has been designed with new doors, which feature handmade Spanish fittings flown from Spain; redesigned windows, a black opaque tile floor, neutral textured walls, acoustical tile ceiling with indirect lighting, beige draperies with gold trim, and air-conditioning. J. Priede Rodriguez was the architect and Lewis Gallatin, the designer.

The room is furnished with antiques of the 17th, 18th and 19th centuries. The exceptions are the large conference table, which is a Spanish trestle walnut library table, and the 12 Spanish chairs on each side, which were custom-made for the room in Spain.

Included in the room are two paintings after Velazquez, done by the famous Spanish artist Jose Sanz with permission of Spain's Prado Museum.

Mr. and Mrs. Arthur have also given a number of other valuable furnishings and art objects to the University in addition to those placed in the Mediterranean Room.

Hance Appointed Alumni Director

(from Page 3)

alumni, formulate plans for strengthening alumni organizations throughout the country, and spearhead fund campaigns. He also will be responsible for the alumni magazine.

Former Student

The new director is a former student of the University, where he is now completing requirements for a degree. A graduate of Plant High school, he attended the University of Tampa in 1933–34 and 1936–37. He entered the Navy in 1937 and was the first naval aviator from the University. Capt. Hance retired in July, 1963, after 26 years of active duty.

Capt. Hance's Navy career included various aviation commands and shipboard assignments. Additionally, he had planning duties on various staffs, including the staff of the commander-in-chief of the U. S. Atlantic Fleet and as assistant director of planning, International Security Affairs, office of the Secretary of Defense, Washington, D. C.

His final tours of duty included assignment as naval attache to Denmark, upon completion of which the Danish government decorated him with the Order of Dannebrog, giving him the distinction of being the first foreign attache so decorated.

Parents' Meeting

The Tri-State Parents Association of the University, composed of parents of students from New York, New Jersey and Connecticut, has scheduled its annual meeting for Nov. 12 in New York City. Dr. David M. Delo, University president, and Dr. Stephen L. Speronis, vice-president for development, will attend.

1964 FORWARD FUND NEARS GOAL

As the University's 1964 Forward Fund campaign nears completion, it was announced that a total of \$152,405 in pledges and contributions had been received as of Sept. 15.

The campaign is designed to raise approximately \$200,000 annually over the next five years or a total of about \$1 million for University operational expenses.

The chairman of the drive, Loper B. Lowry, and vice-chairmen Herbert G. McKay, Fred C. Billing, Victor P. Leavengood, Virgil S. Price, John Shadgett, Simeon F. Wooten, Jr., and Norman M. Shenk, met recently with University officials to plan the final phase of the 1964 campaign, which is scheduled to be concluded in December. The campaign was initiated last April.

Funds secured will be utilized to improve the general University program. Specifically, this means supplementing salaries of outstanding faculty members, securing new faculty and enhancing the total quality of the academic program; obtaining additional volumes and equipment for the library; adding to the educational equipment for teaching of the sciences and the liberal arts; increasing the student recruitment program; enlarging the counseling staff and broadening the alumni program.

During the past five years, 90 per cent of the University's operating funds has come from tuition and fees. It is now imperative that the University secure additional operating funds in order to maintain a total program of superior quality.

Pre-College Workshop Draws Record Number

The third annual pre-college workshop program sponsored by the University of Tampa June 22 to Aug. 6 was an outstanding success, as have been the two previous sessions. The enrollment doubled over that of the previous summer, primarily because word of the quality of the program has spread.

A total of 149 applications for the program were processed. The enrollment included students from New York, New Jersey, Pennsylvania, Massachusetts, Ohio, Michigan, Connecticut, Maryland, Maine, Virginia, Delaware, Venezuela and Florida, the largest number of students coming from the latter state. The City of Tampa was well represented.

The pre-college workshop is an intensive seven-week program applied to the individual needs of

each student. Reading comprehension, English and mathematics are stressed. Special efforts are made to encourage good study habits. In addition to the basic courses, the program offers classes in library usage and speed-reading for the slow reader. The program emphasizes efficient methods of study-reading, outlining, note-taking and the efficient use of time and activities.

The non-credit program is designed to improve the academic skill of students who would ordinarily not qualify for full college acceptance because of academic deficiencies, but who appear otherwise to have the potential ability to do satisfactory work. Dr. Robert J. Nickel, associate professor of education, is workshop director.

Plans are already under way for the fourth annual pre-college workshop, which will be held from June 21 to Aug. 5, 1965.



Miss Judy Lee Orovic, a junior biology major from Spartansburg, Pa., is this year's recipient of the annual \$800 Crown Zellerbach Foundation Scholarship. Miss Orovic made a straight "A" average last spring and has won several scholastic awards at the University. Making the presentation to Miss Orovic recently was J. P. Tarantino of Tampa, general manager of the southeast region of the Gaylord Container Division of the Crown Zellerbach Corporation. (Staff Photo).

SCHOLARSHIPS AND LOANS AT UNIVERSITY, 1964-65

Scholarships

Athletic

Boys Club of Tampa Florida Foundation for

Future Scientists
Food Fair Stores Foundation

Gradiaz-Annis

J. A. Griffin

Hillsboro Printing &

Lithographing e

Kappa Pi

K. I. McKay

Alvin Magnon

Music and Band Scholarships

Col. George J. Oden

Rapid-American Foundation

Crown Zellerbach Foundation

William and Marie Selby

Foundation

Scottish Rite Bodies of

Tampa

Frank M. Traynor

Jerome A. Waterman

Louis Wellhouse, Ir.

Frank Kraemer Jai Alai

Academic and Athletic Funds

Sunshine Park Academic and Athletic Funds

Tampa Greyhound Track Academic and Athletic

Funds

First Federal Savings &

Loan of Tampa Florida Bankers Association

Florida Power Corporation Graham-Jones Paper Co.

Estelle A. Haggard

The Margaret Fund
(Baptist)
Marine Bank & Trust Co.

Order of Ahepa

State of Florida Teaching Scholarships

Tampa Chapter, National Secretaries Assn.

Tampa Woman's Club Western Auto Supply Co.

Winn-Dixie Stores Foundation

Loans

National Defense Education Act

State of Florida Loan Fund Roscoe H. Ellis Memorial

Fund Kate V. Jackson Fund

Mr. & Mrs. Joe B. Johnson Fund

Kiwanis Club Fund Scottish Rite Bodies of Tampa

Mutual Finance Co. Bessie K. Parks Fund

President's Fund

Stevens Brothers Foundation Minnie J. Strickland Fund Sulphur Springs Race Track

Sun Finance and Loan Co. Tampa Builders Exchange

Tampa Junior Woman's Club Harry Wilderman Fund

Zonta Memorial Loan Fund Mr. and Mrs. Angel Garcia Downtown Sertoma Club of

Tampa Peninsula State Bank

Thousands of Community Residents Attend University of Tampa Cultural Events Annually

Since the acquisition of the David A. Falk Memorial Theater and the construction of the adjoining Charles LaMonte Gallery, the University has become one of the major cultural centers of the community.

Looking at the University's contribution to the community from a public service standpoint, it has been announced that 40,784 persons attended 151 cultural and miscellaneous programs at the University of Tampa for both area residents and students during the 1963–64 academic year. This also includes events held in University facilities but sponsored by outside organizations.

Broken down into six major categories, these included drama and guest artists, films, music and ballet; lectures, recitals and workshops; art and related exhibits, and meetings and miscellaneous programs.

An estimated 8,974 attended drama and guest artist performances, while the largest attendance was attracted by major music and ballet presentations, with a total number of 10,305. Films drew an attendance of 6,787; lectures, recitals and workshops 3,916; art and related exhibits 6,469, and meetings and miscellaneous programs 4,330.

Pre-eminent among the seriestype programs sponsored during the season by the University of Tampa was the "Theater Artist Series." It included four personal appearance programs by internationally noted personalities at the Falk Theater.

The University's drama department presented the play, "The Visit," and, in cooperation with the music department, the musical comedy, "Once Upon a Mattress."

In the area of films, the University's Film Classics League offered 10 outstanding foreign and American films of high quality at the Falk Theater last year.

Monthly "Music on the River" Sunday afternoon concerts were presented by the University's Symphonic Band. The popular concerts were open to the public free of charge. The University's String Quartet in Residence also played for a series of concerts at the Falk Memorial Theater.

The University Singers, formerly known as the Concert Choir, is a select group of hand-picked singers who perform locally, with Tampa Philharmonic Orchestra, on nationally televised programs, and throughout the State. The group sang in a number of concerts on campus last season.

In the realm of art, the University of Tampa Art Department sponsored nine exhibits of well known artists, both local and national, in the LaMonte Gallery.

Faculty News Notes

Dr. James W. Covington, professor of history and political science, edited the book, "Sketches, Historical and Topographical, of the Floridas" by James Forbes, which was published in July by the University of Florida Press as part of the Florida Quadricentennial Edition in the Floridiana Facsimile and Reprint Series. Dr. Covington's latest book, which concerns the final Seminole War, was accepted by the University of Miami Press recently.

Dr. Curtis A. Gilgash, chairman of the Department of Psychology, has in publication a psychological monograph entitled "Experimental Studies in Chlorpromazine Project Number I." It was compiled while he was a visiting professor at Johns Hopkins University during the past summer.

Dr. J. Duane Locke, associate professor of English, received a cash award for his poem, "Transformation into Trees," which was selected as the third best to appear during the year in "Green World," published at the University of Louisiana. His poem, "Green World," also won an honorable mention in a special contest sponsored by the same magazine. Dr. Locke has become an established poet of national renown.

Dr. C. J. Ho, associate professor of psychology, is continuing his research at the University on "The Effect of Frustration on Intellectual Performance" under a \$2,000 grant from the National Science Foundation.

Eduard Van Gelder, director of admissions, was awarded a Master's degree in guidance and student personnel administration from Columbia University in June.



Mrs. T. L. Fisher, left, discusses details of her new position as liaison officer between the University of Tampa and the American Association of University Women with Tampa AAUW President Mrs. H. R. Smith. Women graduates of the University were approved in December for membership in the organization, whose purpose is the continuing education of women. Mrs. Fisher, class of '60, is the first University of Tampa alumna to be accepted by the AAUW. (Staff Photo)

THEATER ARTISTS SERIES

The University's drama department has announced an outstanding program for the 1964-65 "Theater Artists Series" at the David A. Falk Memorial Theater.

Opening attraction will be a full Broadway cast production of Edgar Lee Masters' "Spoon River" on Oct. 26. It will be staged and produced exactly as it was on Broadway last year.

On Nov. 16 Jo Demmond and Frank Wittow will appear in an evening of sprightly theater anthology titled "Comedy and Conflict." The two actors have selected from the theater's best throughout the ages, from Aristophanes to Tennessee Williams.

The distinguished English actor Emlyn Williams will present his famous interpretation of "Charles Dickens" on Jan. 22 in an evening of readings from the famous author's works.

The final presentation of the season on March 8 will be the appearance of the original Broadway cast in the hilarious satirical production, "Beyond the Fringe." Four British male actors appear in the prize-winning London revue.

Season's and single tickets are available through the Falk Theater box-office.

UT Foundation Holds First Annual Guest Tea

The University of Tampa Foundation held its first annual guest tea on Oct. 15 from 4 to 6 p.m. at the home of Mrs. John M. Hammer, Sr., 1012 Frankland Rd., Tampa. The event was held for women members of the Foundation and their guests.

Forming the receiving line were Mrs. Hammer and wives of Foundation officers, Mrs. Colby C. Armstrong, wife of the president; Mrs. George C. Winn, Mrs. Norman W. Hearn and Mrs. Paul Game, Jr. Those who poured were wives of members of the Foundation's board of directors, women members of the board, Mrs. David M. Delo, wife of the University president, and Mrs. Charles R. Walker, Jr., Mrs. Edmund P. Sliz and Mrs. Stephen L. Speronis, wives of the vice-presidents of the University.

Co-chairmen of the tea committee were Mrs. Hortense Ford, who is social chairman of the Foundation, and Mrs. Harris Mullen, Foundation program chairman.



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