

Senior Project: Creative Content

Description:

Many aspire to be great, but never instill the drive. Some go to be great, but get lost deep inside. The point I'm trying to make is that, anything is humanely possible, if you work hard and put your mind to it. For my Senior Project, I intend on creating visual collages of different events, settings, and places, using Still Photography. Being able to capture life through a lens is simply fascinating and intriguing, giving the multitude of different elements that you can incorporate, I plan on shooting flawless still photography shots, a few music videos (both directed and starring me) as well as, providing instrumentations, originally created by me.

"Through the thick and thin, a world full of replicas is nothing but a world. Encompass what it is that you love and strive for it. Achieve it, pursue it, and stay humble all the while. What you consider different, may be considered the norm for most. You get one chance to leave your mark in a world full of millions of creatives, how do you want to be remembered? Being an artist is one thing but, being a creative is another."



CREATIVE CONTENT

BY: MARCUS GOSS

Art as a whole is a culture that many overlooks. When you think of art, most think of paint or colors, or people. My intentions for this project are to expose the brighter side of life, capturing some of the more

vibrant settings, parties, events, and more. Food will make an appearance, and with the footage I capture, record, and take. I plan to create a visual collage, and somehow incorporating the original sounds of creations or pieces that I make.

Details:

As far as the details of the project, I intend on using my own Cannon T1 camera, all original pieces (constructed by me), I may have to reach out and work with some local camera talents (in regards to shooting videos), I may have to travel within a reasonable radius of where I live to capture different settings at different times, and most importantly. With an agenda of shooting every month randomly, I will create an original piece, to please the audio aesthetics of viewers infatuated with good visuals and even better complimentary music. What more can a viewer whom generally loves art, want other then soothing or fitting music to the piece. As a goal my intention is to do 5 different Themes. Each theme will consist of photos and or images that pertain to the theme ie: (Morning: Coffee, Starbucks, Sunrise, Morning Dew, Traffic, etc). From there, based off of the vibe given via the collection of photos, I plan to create a musical piece, using a software I've purchased outside of my general studies (FL Studios).

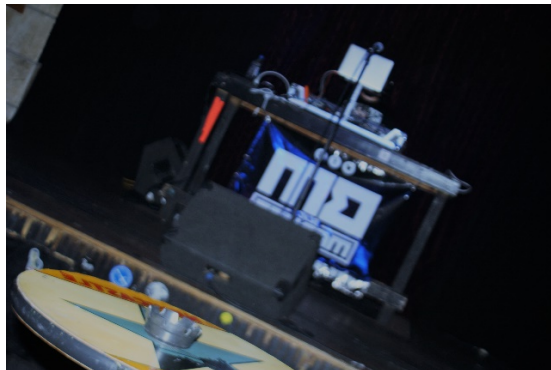




Category #1 : *(Nightlife) Tampa Producer Showcase*

Location: Ybor Heights, Crowbar





Img 1 : Dj Wally-Clark & Producers
Img 2 : Producer Ag Beats & (Girlfriend) Autumn

Img 3 : Producer of M2 Productions, Girlfriend, and Labelmate

Img 4 : The Venue & Guest

Img 5 : Producer Charlie & Host/ Artist Fresh Prince813

Img 6 : The Venue Setup

Img 7 : Autumn

Category #2: *(Cloudy) Clearwater/Tampa Bay, Fl*

Location: Ybor Heights, Crowbar







Img 1 : Bowery Bayside (South Tampa)

Img 2 : Passe Grille Beach (St. Petersburg)

Img 3 : University of Tampa (Downtown Tampa)

Img 4 : Clearwater Beach Resort (Clearwater)

Img 5 : University of Tampa (Tampa)

Img 6 : Riverwalk Tampa (Downtown Tampa Docks)



Space Troopin Juice
World.mp3

>>>>>Here is an example of a music piece suited for the setting of the pictures, also potentially suited for law firms, retail & commercial banking, tourist attraction brochures, Bay News9, etc Geared for television. <<<<<

Creative Content is a collective collage of still photography, encompassed by the original soundtrack created authentically. The project itself is a portfolio of my still photography and editing work. Included are screenshots, backgrounds, videos, and essential creative content.

The way in which I orient in life and through society, is ideal of how I see my vision in my head. (Artistic) Inspiration for the things I do, derive from the love of art with heavy influence on the creation of music, using the inspiration of colors/moods. My vision, my motivation, it comes from the vibes I obtain centered around atmospheric elements. Seeing life from a different perspective has always been a fascination of mine and to do it, see it, and capture it, is a (n) satisfying sensation of relief. Photography as a child has always been an intriguing aspect of life, but never did I imagine it being the one thing I appreciate most. With inspiration from popular television channels such as: Food Network, Music Channels, Extreme Makeover Home Edition/ and many more. Inspiration comes from the multitude of all different things. The presentation of the item, the angle of the item, the vibes oriented around the piece, the layout and construction of the vision, etc, are all integral pieces playing a role in "why I do what I do." The assortment of these things, not specifically, intermingle giving me hope and inspiration to be a great artist not just musician.



When it comes to the creative process and how I make the things, I present; It typically depends on the mood of the day, the weather, and the overall vibes of the things around me. With Still Photography, impulse visions, all heavily influenced by a keen eye to detail and are primary foundations that help me make the things I do.



When creating the things I do in relations to technology, there is not too much complication in constructing my vision. Typically, I start my day brainstorming on a vision, theme, or idea. From there I fiddle around in multiple editing software's to get a general idea of how I want the images I capture to look. This can be a timely process depending on the general mood of the day. I like to base my art primarily off a theme; with occasional impulse, photos incorporated using (Adobe Lightroom, Adobe

Photoshop, Photofox, Paint, etc.) After modifying or altering the images original presence, I analyze as an artist to see what (Hues, Saturation, Contrast, Brightness, Display Ratio, Image Size, Color) compliment the picture or image best.



With my very own personal camera. I optimize the camera settings, ideal to the photos or ambiance I envision to capture. (Focus, Flash Speed, Flash, etc). In conjunction to getting the ideal settings for the shot/shoots, I ensure a full battery level, the ideal camera lens of use (short, extended), then begin the creative process of shooting.



With my phone being a secondary device to capture images, I also ensure that it is fully charged as well, slightly modifying the camera options (if need-be) and taking photos with it as well.

Needless to say, the photos are imported on to my PC and modified internally through the above program mentions. With no specific research in relations to the images being captured, I typically base my shooting/photo times off scheduling availability & primarily the weekends.

The influences for my work on this particular project are gauged off different situation-ships. (Holidays, Nightlife, Sunsets, Clouds, Daytime, Music, Festivals, Concerts.) However, there were not any formal websites or formal references to go visit. My work is all original and constructed by the creations of original photography. My camera, my software, my vision, my scheme, my idea, my vision, my art, my edits. All authentic to include the complimentary music.



Through the different aspects of art affiliated with my classes and degree, the information obtained, is essentially a byproduct of the things I have learned through the duration of my college career.

Among the completion of school, what happens next is solely up to me. My hopes are to remain in the Tampa Bay area for a little and begin building a solid clientele base of content creators (artist, painters, musicians, law firms, real-estate agencies, and companies. This may require attending numerous events, festivals, and parties, however it will benefit me in helping me reach out to people who may be in need of this service and it is ultimately good in networking.

In no specific order, I due plan to use my degree and the knowledge obtained through it, to start free-lance (Still Photography.) Eventually, the overall goal is to build a brand name based off the “Creative Content” I have readily available to present. Working individual, remotely, with a company, in conjunction with, or even for are all real possibilities among completing school. For the future on top of that future, my overall goal is to become a reputable vlogger known for pristine images, videos, and photo content.

Incorporated into my blogs will be my own edits, color alterations, and only musical masterpieces created originally in my in-home studio.



My plan for the project ultimately is to encompass a vibe through the art of photography, complimented in to a mood of music expression, presenting and thus encouraging the inner consensus to enjoy the art of "Creative Content"

It's oddly funny how all things must come to an end.