
The University Of

TAMPA

Magazine

What Happened?

Of course you are wondering what happened to your favorite publication — *The University of Tampa Magazine*.

Our new magazine was produced last year through a consortium of 32 colleges and universities by a publisher that this September went out of business. It was a good plan, but the expenses simply accumulated much more quickly than did the advertising income.

(Our first issue for this fall had already been completed. Trust us — it was handsome: A new design, interesting information, great writing. All dressed up and nowhere to go.)

We are trying now to make new arrangements to publish the magazine we know you very much miss. But we are reluctant to agree to anything that might be another “false start.” (In the meantime, darn it, we are not communicating with you as fully as we want to.)

You can help! If you appreciated the magazine and would like to see it

continued, please write us accordingly (this would help us mightily in our search for sponsors): Cynthia Furlong Reynolds, Editor, The University of Tampa Magazine, The University of Tampa, Tampa, Florida 33606-1490.

Also, if you know of any person or organization that might like to sponsor one issue a year or all issues, please call (Mark Lono, 813-253-3333); we need to hear from you about this right away.

Whatever — please be assured that we will keep in touch with you. Somehow.

— your friends at
The University of Tampa



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ca. Oct. 1984

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