

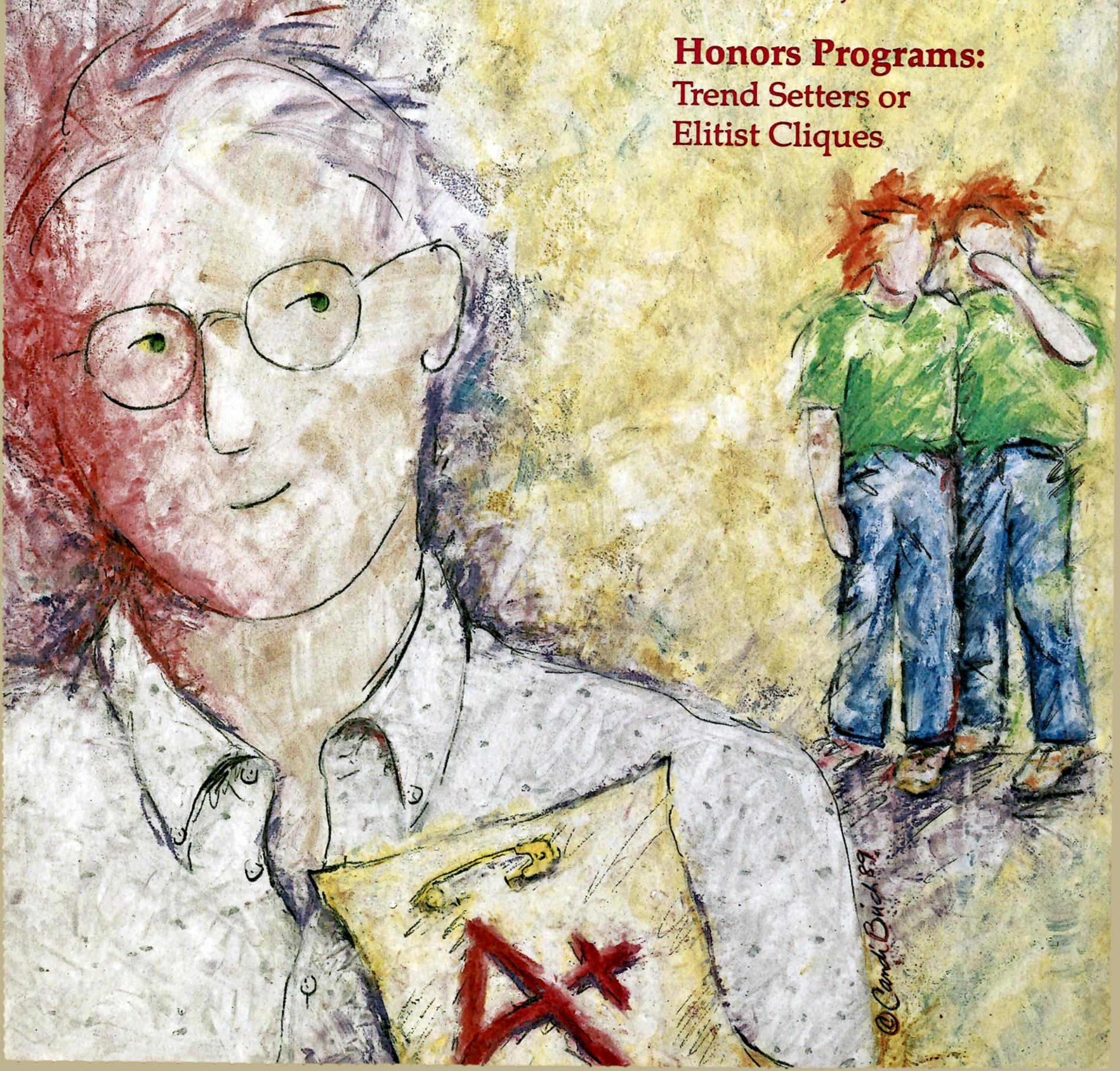
THE UNIVERSITY OF TAMPA

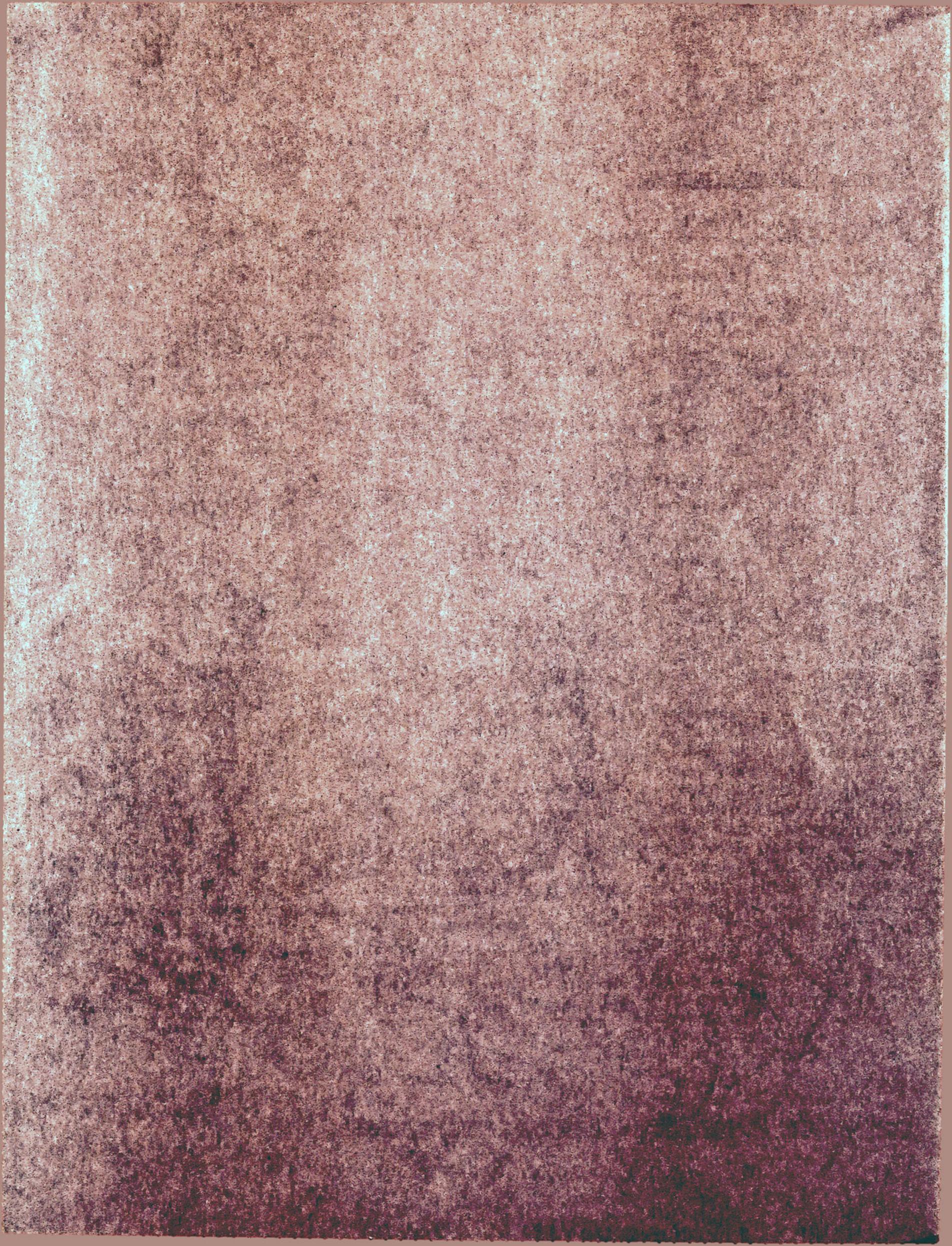
Journal

VOLUME IV, NUMBER 5

JUNE 1989

**Honors Programs:
Trend Setters or
Elitist Cliques**





T A B L E O F C O N T E N T S

About the cover: *The illustration on the cover was designed by Tampa freelance illustrator Candace Birch.*

Honors programs are being initiated, expanded or refined at many state and private universities across the nation, and The University of Tampa is no exception. With the development of an honors program comes a bevy of questions. Who should teach them? Who should fund them? Are they necessary? Are honors students really different? How will they affect other academic programs which are already entrenched? What does an honors education do for a student beyond graduation?

We took a look at honors programs in this issue, not only the program at our University, but at other universities across the country. We found that honors students are indeed different from the average student and that honors programs may play an increasingly important role in changing academic standards for an institution. Our feature article, beginning on page 2, profiles Dr. Frank Gillen, who directs the honors program at UT. On page 4, we look at the way honors programs are challenging traditional methods of teaching. Then we wanted to see just how honors candidates differ from the traditional student. And finally, we caught up with a recent graduate from the UT honors program, Patricia Steenkamp, to see how she is applying what she learned to the outside world.

Meanwhile, there's much going on at UT. Our faculty section covers three pages. Six of our outstanding professors shared a \$10,000 gift from the Tampa Alpha Alumni Association, a reward for their valuable work. Our faculty continue to land large grants and scholarships from outside donors, and our students continue to excel in virtually every discipline.

Grant Donaldson, Editor

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We have 10 new members of the Board of Trustees, and a new provost, Dr. Thomas J Hegarty, has been appointed to take over from interim provost Bill McReynolds, Aug 1.

The Institutional Advancement office has just finished its annual fund. The Alumni office is moving in exciting new directions. Bob Grimsley, our director of endowment development, talks about the importance of building a bigger endowment. Finally, we have a major problem. Our sports teams have won so many trophies we are running out of places to put them.

The University Of

T A M P A

Journal

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June 1989 ~~DECEMBER 1988~~ 1

Honoring Knowledge

Francis Xavier Gillen is the sort of professor students remember as a friend long after they graduate from The University of Tampa.

Always a bit disheveled, pants hanging low on the hips and marbled gray hair brushing carelessly across glasses, this man who directs UT's honors program also is a perfect metaphor for the middle-aged academic high on learning. His playful blue eyes suggest as much delight in introducing a literary giant to students now as in his first UT classroom 18 years ago.

His office is better described as a den that's lived in and cluttered with books and papers. Stiff chairs, and ones you sink into, sit in the middle. His desk is off to the side next to one of the arched windows that ornament McKay Auditorium.

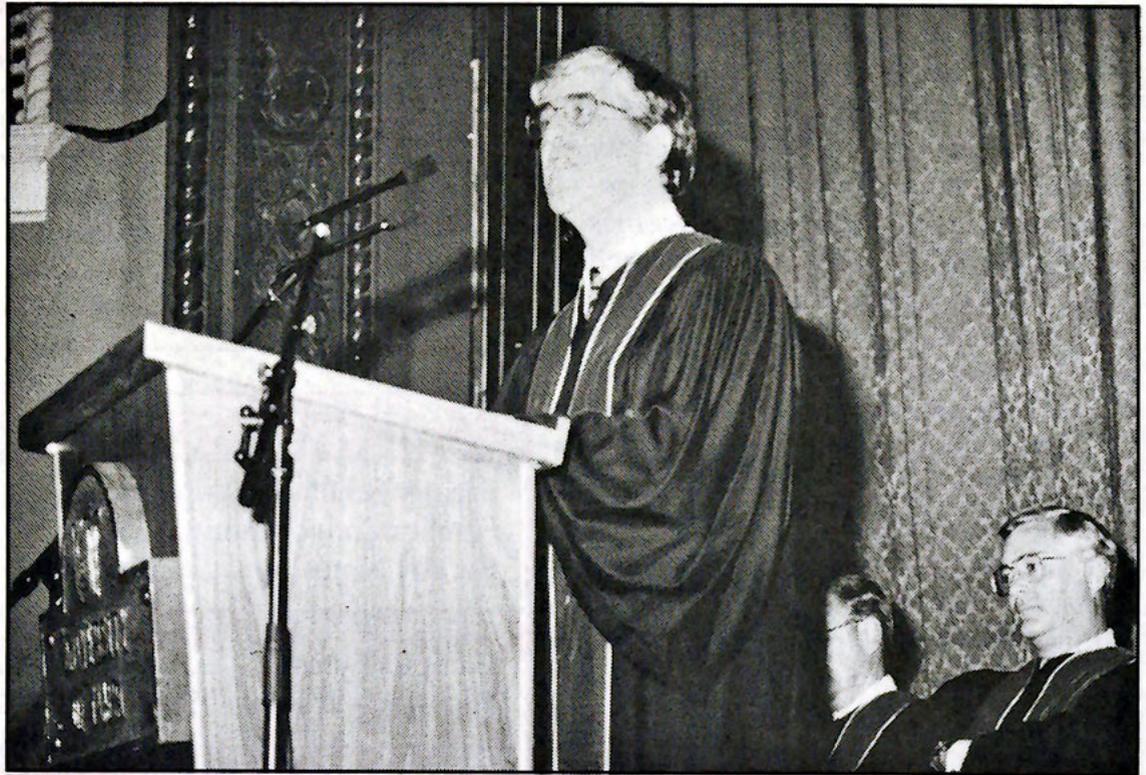
In that intimate atmosphere, removed from the bustle of Plant Hall where most of the UT faculty is housed, Gillen critiques papers, shares thoughts and dreams with his students.

"A truly collegial group understands that the most learned of us are ignorant."

With every new group, the challenge of creating this atmosphere repeats itself. Gillen persists because he sees the honors program as a growing community of friends who share learning and the love of learning.

"In that kind of atmosphere, you're not afraid to expose what you don't know. You don't have to fake it or pretend you know," says Gillen. "You can say, 'I don't really understand that, can you explain it to me.' A truly collegial group understands that the most learned of us are ignorant."

Gillen's vision of what honors should



Dr. Frank Gillen delivers keynote address on the value of liberal arts education during the 1987 Freshman Convocation.

be was based on his own college experience.

"I went to two kinds of colleges," he says. One, a commuter school, was simply a place to attend classes, with the goal of earning grades at the end of the term. "The other, a little school in northern New York, was snowed in most of the time."

At this boarding school, students didn't have much to do but talk, first about what was going on in class and then what was going on in the world. The outcome was an intellectual camaraderie that he still treasures.

"The friends I made there I count among as my best friends in the world," says Gillen. "It was an atmosphere that cared about ideas. You didn't have to say to yourself, 'I'm aiming at being a cultured person.' It was just there."

Two schools may enroll students with equal SAT scores, grant the same percentage of honors degrees and send the same number of students on to graduate schools. "They're all equal," he says, "but one school is immeasurably better than the other and it all has to do with creating that atmosphere."

The physical constraints of large commuter colleges where students live off-campus and academic departments are separated by blocks of sidewalk aren't a problem at UT. Its small, compact campus eases the way for interaction between students and faculty. But that doesn't mean the atmosphere Gillen speaks of is easy to create. It goes to the heart of why students select UT and what they expect of an education.

Thanks to the scholarship programs supported by the Tampa community and UT Board of Trustees, UT attracts enough top students now to make separate courses for the gifted possible. That wasn't true when Gillen first suggested an honors program more than a decade ago. But even UT's brightest students sometimes hedge when faced with the challenge he presents them.

"They'll say, 'This is UT!' " And by that they mean he's expecting too much of them. His answer lets them know that while UT isn't "Harvard on the Hillsborough," it's "UT with pride," the slogan he framed for honors.

"I want them to have the confidence that they are good learners and that

affects the whole atmosphere. The expectations students get from other students make or break a university."

In the past, UT may have earned a reputation for a "sun and fun school," says Gillen, and perhaps admitted students who were not well qualified for college. But you change that, he says, by changing students' expectations. "Unless our academic expectations are high, the students will discover they can get by with second-rate stuff."

Both his knowledge and experience qualify Gillen as an authority figure. He regularly brushes shoulders with famous writers such as playwright Harold Pinter (Gillen is co-editor of the Pinter Review). But in the quest for intellectual comradery, he abdicates the teacher's traditional role as an authority figure even in the classroom. Instead, he positions himself more as a colleague among his students.

For instance, at the end of the honors seminar this spring, Gillen joined his students in writing a paper to analyze and compare a group of famous writers and scholars known as the Bloomsbury Group. Each paper was presented and critiqued in the classroom.

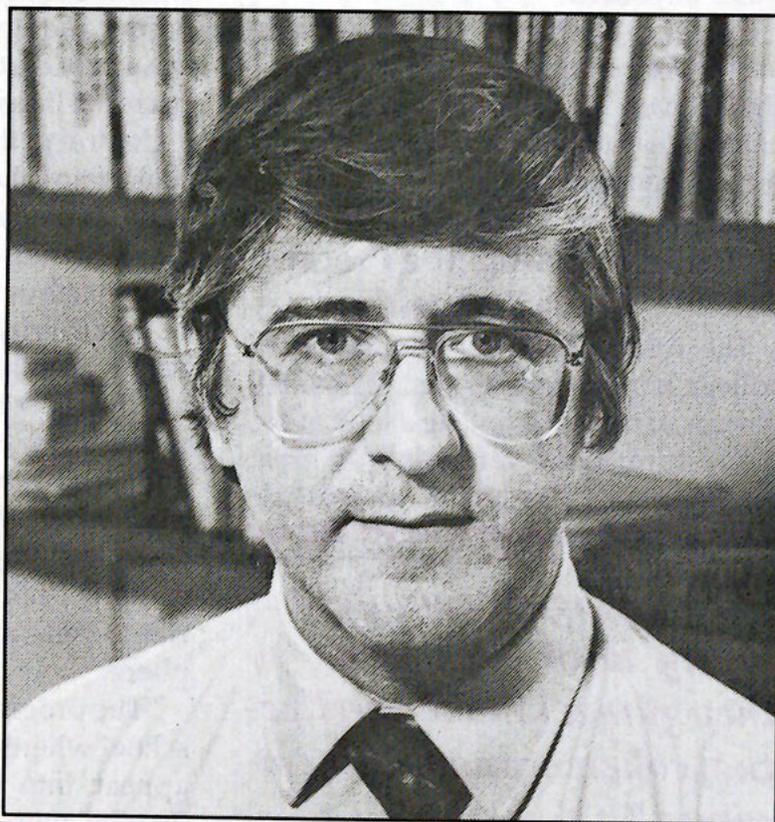
While Gillen always has valued the free play of ideas, experience in the classroom has changed his style as a teacher.

"I think I've always been a good teacher in the sense of a lecturer, an actor. I was always proud of the way I held a class's attention," he says. "But I've gone from that to being willing to risk turning them into learners. The

lecturer has the student go away wonderfully full of his own ideas."

He still reverts to lectures at certain stages of an honors class. But in that role he's more like a coach who sets the academic game plan and then hands the ball to the students. Once the information, the viewpoints have been presented, he calls on them to move forward; to pull everything together, draw conclusions and question each other. He wants them to develop into creative, innovative thinkers who are limited neither by their own perceptions nor those of their teachers.

"It seems to me that a great deal of our failure to problem solve and be creative about the needs of the present



...Dr. Gillen

is that we fall into mind-sets, habitual ways of seeing things," says Gillen. "The definition of an honors student is somebody who understands how much of what we see is controlled by the preconceptions, conscious and unconscious, that we bring to looking at it."

While that understanding defines the nature of an honors student, Gillen hopes to see the same attitude adapted

more widely on campus. He successfully lobbied for one honors course to become a requirement starting next fall for all 60 students awarded Presidential Scholarships to UT.

In this class, "Introduction To Honors and The University," students learn about seven different viewpoints on human nature, including those held in

"An honors class, our honors community, respects and encourages diversity of opinion without falling into the intellectual morass of relativism."

Christianity and Marxism. Each student then selects one of the viewpoints and argues that cause in the classroom.

Through their honors studies, Gillen hopes to broaden his students' perspective and free them for true dialogue. Next year, he's adopted the theme, "Learning Through The Conflict Of Ideas," for the entire academic year. Courses will look into such topics as the concept of self in Eastern and Western culture and the subjective versus objective basis of ethics.

Dialogue should broaden a student's perspective, says Gillen, but also strengthen his or her values.

"An honors class, our honors community, respects and encourages diversity of opinion without falling into the intellectual morass of relativism," he wrote in a recent issue of Honors Forum, UT's honors program newsletter.

"One idea is not as good as another. But just as, because I am human, no human experience should be foreign to me, so there are few ideas from which I cannot learn, grow and enlarge my vision."

-UT-

Challenging Traditional Education



By the time they're college students, the brightest young adults already have mastered the art of jumping through the hoops and over the hurdles set by their teachers. They listen attentively, absorb what the instructor has to say and then spit it back verbatim for a perfect "A."

A cinch, until someone changes the ground rules, which is what Frank Aydelotte did when he founded the honors program at Swarthmore College in Pennsylvania more than 60 years ago. Today a growing number of colleges are founding and revitalizing programs for gifted students. Few have gone as far as Aydelotte did, but most recognize the limits of traditional education.

Some cynics say competition for students and prestige is the real motivating force behind this burst of activity. Others say colleges simply are responding to an increase in the number of bright students who attend public instead of private institutions because of the rising cost of higher education.

But regardless of the reasons, the renaissance is spreading to a broader college audience the educational values that have been long cloistered in small, more elite institutions. And, if successful, the experiments in honors are likely to influence all of higher education.

What exactly do the brightest students need from a college education

that will help them solve problems in the world of the future? What should they be learning to prepare them for a society where information accumulates and changes with the stroke of a computer keyboard?

These are the difficult questions more and more honors teachers are asking themselves. And the questions present challenges not just for college students but college faculty.

Understanding the Process of Change

The result is a new generation of college honors courses that lead small groups of students to take a look at the big picture, to touch minds with great thinkers and, like them, to struggle

"We engage them intellectually with each other so they gain a kind of intellectual coherence among themselves,"

intellectually on the way to something new.

Rather than concentrating on facts, these courses motivate students to understand the process of change through the history of various disciplines and to synthesize that knowledge in a way that will be useful for the future.

"What we're trying to do is make our

students more flexible. Whether we're successful, we'll see 10 years from now," says Stuart Silverman, director of the honors program at the University of South Florida. "We're asking them to examine change, examine why change occurs and how. We hope, later, they can apply that to their professional and personal lives."

Central to these classes is an intellectual atmosphere that encourages students to freely exchange ideas, without fear of being prematurely judged by classmates or censured by the intellectual authority of the teacher. The debate within honors programs has centered on just how to create this atmosphere and foster creative, independent and critical thinking in students.

At many large state universities, the size and impersonal nature of the campus itself presents a physical barrier to creating this intellectual atmosphere.

"The program I run is in a commuter school where faculty and students disappear into the city," says Kenneth Bruffee, who directs the Scholars Program at Brooklyn College. "That's true of all commuter schools and it's a major difficulty, establishing some kind of intellectual community."

The Scholars Program, a four-year interdisciplinary program, breaks down those barriers with small classes that are task-oriented and decision-oriented, and where the students must depend on each other's evaluation of their work.

"We engage them intellectually with each other so they gain a kind of intellectual coherence among themselves," Bruffee adds. This process, called collaborative learning, has become one of the buzzwords of the new honors movement.

At USF, another large commuter campus, student interaction also is cornerstone of the honors program: "One of the great things about the honors program is that bright kids get to talk to other bright kids. We've peeled off the brightest of the bright and put them together so they're interacting more than they would have," says Silverman.

About 200 students participate in the USF honors program, a series of eight classes that replace the university's liberal arts requirements. These interdisciplinary liberal arts classes are taught by at least three faculty members working as a team to ensure a variety of viewpoint. More than half of the classes also place a strong emphasis on the student defining the course of study. For their senior project, students are required to pick a topic they want to pursue and then find three faculty members who agree to work with them.

Between 20 and 30 students participate in the honors program at Eckerd College, a small private college in St. Petersburg. They meet once a week during their freshman year, take one honors course during their sophomore and junior year, and end their college career with a senior colloquium. Since the honors students are pursuing various majors, they share knowledge and reinforce each other's intellectual search across academic boundaries.

"The principal thing that we've done is provide bright, highly motivated students with a community of mutual support," says Lloyd W. Chapin, a professor of philosophy and dean of faculty at Eckerd.

Taking Risks with Authority

Most of the new honors programs seek to down-play the authority of the teacher. It's an approach that encourages students to test their wings intel-

lectually and is described by another buzzword, "risk-taking," which was adopted as the theme of a national honors conference last fall in Las Vegas. But despite this posturing, few gifted programs have been willing to take the risk of revamping the fundamental relationship between teacher and student, a relationship that's usually overshadowed by grades.

As long as the professor who teaches a course holds the ultimate power of grading, the student has to wonder what the professor deems important. And because of that, the student is unable to form a truly independent opinion, says James England, a mathematics professor and provost at Swarthmore, the highly regarded private college where Aydelotte estab-

Ten years or 20 years from now, honors students at the peak of their careers will prove with their own creative thinking and critical judgment just how successful their honors education was.

lished his pioneer honors program.

England attributes this reluctance to abandon the tradition of periodic examination and grading to both students and faculty. Students worry that without grades they won't be able to impress a prospective employer. And teachers worry that without grades, students won't be motivated to learn.

The success of Swarthmore's honors program belies both worries. Honors undergraduates regularly go on to the best graduate and professional schools, even though they receive no grades on their record during their last two years of college.

Founded in 1922, the Swarthmore program employs an outside examination strategy that encourages students to seek out all opinions and synthesize knowledge. Aydelotte pursued this strategy to eliminate what he called the

"academic lock step."

"He was very interested for gifted students to breakthrough that lock step, to organize their education, to take responsibility and to enter into a discourse with their discipline," says England. "That was mitigated by the traditional mode of education."

About 100 students are accepted into Swarthmore's gifted program each year. During their junior year, those students are said to be "reading for honors." They concentrate on a limited field, usually an intensive study of two subjects each semester. If their work is deemed up to standard at the end of their junior year, they are admitted to honors. They receive no grades on the work they've already completed in reading for honors or on what they'll do during their senior year. But their thinking is subject to continual scrutiny by classmates and faculty.

Then, at the conclusion of their senior year, they are examined by academics brought from other universities to evaluate the breadth and depth of their knowledge in a chosen field. The seniors who are approved through this process of outside examination graduate with bachelor's degrees designated with honors, high honors or highest honors in Natural Science and Engineering, Social Sciences or Humanities.

England acknowledges that the Swarthmore approach may not be practical a large state university. Although small by those standards, Swarthmore pays for some 75 university professors to examine graduating honors students each spring.

That more colleges, large and small, are addressing the issues Swarthmore tackled 60 years ago at least opens the door for innovation. Sorting out the value of each new teaching strategy isn't easy; it's more a matter of time than statistics.

Ten years or 20 years from now, honors students at the peak of their careers will prove with their own creative thinking and critical judgment just how successful their honors education was.

-UT-

Are They Different?

Small classes and innovative approaches cost more than the lecture hall approach to college education. So honors programs at times are called elitist and faculty who direct them are challenged to justify why their students deserve special treatment.

Meanwhile, honors students on the way to Saturday night at the library dodge arrows that brand them the campus bookworms and nerds.

The struggle has led academicians to turn their analytical skills on honors programs in search of information that will prove to both administrators, faculty and students that the honors experience is valid, perhaps crucial, on today's college campus.

Just who are these honors students and are they learning anything different in a separate honors program? Can the differences be quantified? After all, some students graduate with honors in their major, simply by earning the highest grades in standard coursework. To answer these questions, the National Collegiate Honors Council commissioned a national survey on honors students and honors programs in 1987.

More Idealistic and Creative

The study has not been completed in full, but a mid-year report concludes that gifted students are indeed different. As most honors faculty already know, they have higher grades and college entrance examination scores than other students when they enter college. In fact, that's the criteria most universities use to recruit students for honors.

But the survey also found honors students to be more idealistic, future-oriented and creative than their college peers.

"The results clearly indicate that honors students are different," says Dr. Cathy Randall, who directs the computer-assisted honors program at the University of Alabama and chairs the national research committee on honors.

"If they were typical representatives

of the 'me' generation, in my opinion, they would not be in honors programs because you put your grades at risk when you enter an honors program," says Randall. "Since grades are so important to one's future, that first job or graduate school, they're really risking their future in a sense."

Honors students also must face the challenge of being considered different, says Randall. "When they enter an honors program, it springs from a genuine desire to learn more and to learn more deeply. They rise above the fact that by entering an honors program they will be labeled as different."

For all these reasons, Randall adds, colleges are justified in offering honors students a different approach to education that makes best use of their special abilities.

In the survey of 400 honors students and 373 non-honors students at 17 institutions of higher learning throughout the United States, Randall also found that gifted students are more likely to go on to graduate or professional schools.

As part of the survey, the students completed the Myers-Briggs Type Indicator, a questionnaire that identifies the basic style of an individual's behavior. It identifies such things as how an individual looks at things and how he or she makes decisions.

It was this personality inventory that typed most honors students as introverted, that is more concept or thing-oriented than non-honors students. The questionnaire also showed them to be more idealistic, creative and future-oriented. Non-honors students are more extroverted, that is people-oriented, as well as more practical and action-oriented.

Those generalizations made, Randall adds several footnotes to the survey about females. Twice as many gifted women as gifted men were extroverted and sensitive or right-brain-oriented, rather than introverted and rational or left-brain-oriented in their behavior.

The general findings of Randall's survey aside, it's obvious from a look around any honors classroom that these

students can't be categorized simply as thinkers rather than doers. At the University of South Florida (USF), the most frequently mentioned major in honors is engineering, followed by pre-med and education, says Stuart Silverman, director of the program.

A case in point is Sande Merchant of Tampa, who graduated in May from UT with a degree in chemistry. Four years in the honors program on a scholarship have shaped her view of the future.

"My experience in honors will keep me from being so narrow-minded and prevent me from getting totally locked into my science and forgetting about the world," says Merchant. She's going on to medical school at the University of Michigan in Ann Arbor, but she's also going to pursue a her doctorate in chemistry so she can do research.

"I can satisfy my thirst for knowledge through research with my PhD. and see that all of this work pays off with my MD. Without that, my mind wouldn't grow anymore...I want that degree that's going to allow me to sit back and contemplate."

Striking a Balance

To help gifted students forge a balance between their inner directed lives and society, many honors programs also are becoming more outwardly directed. This approach serves the dual purpose of countering charges of elitism and exposing students to real-life issues. In the process, they've opened a dialogue not only with the university but with the larger community in which the university operates.

At USF, for instance, honors students in one class are asked to pick a social agency within the community, define the dilemmas it faces and then suggest ways to deal with them.

At the University of Tampa, the honors program each year sponsors a series of cultural events and speakers on controversial issues such as apartheid. These are free to all UT students and faculty, as well as the general public.

-UT-

UT Names New Board Members

The University of Tampa named 10 new members to its Board of Trustees in May, seven for three-year terms and three for one-year terms.

Trustees named to the board are:

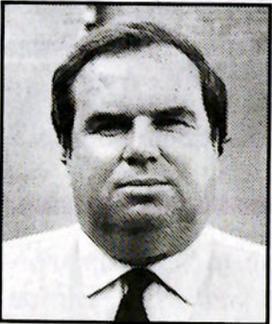
Beverly A. Austin, (1 year appointment)



a native of Oil City, Pa., has lived in Tampa 30 years. Mrs. Austin is the 1989-90 president of the Chiselers, a support group for the University, and

will represent the Chiselers on the board. She is a founding member of the Cross of Lorraine auxiliary and is serving as a director for the Gulf Coast Lung Association. Mrs. Austin is married to Tampa developer and past chairman of The University of Tampa Board of Trustees, Alfred S. Austin.

William "Bill" Blizzard (3 year appointment)



has been President of Tampa Coal Company since 1986 and Chairman of Tamco Transportation since 1987. He holds a B.S. degree from Milligan College and an M.B.A. degree from Xavier University. From 1968 to 1974 he was a U.S. Air Force Pilot with the rank of Captain. Mr. Blizzard served three tours in Vietnam with 111 combat sorties. His awards and decorations include: Distinguished Flying Cross, Air Medal with six oak leaf clusters, National Defense Service Medal, Air Force Longevity Service Award, Vietnam Service Medal with two oak leaf clusters, The Republic of Vietnam Campaign Medal, Combat Crew Member Medal, and Small Arms Marksmanship Ribbon.

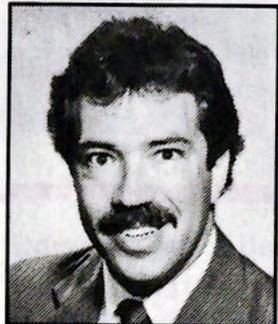
Thomas A. Cooper (3 year appointment)



is President and Chief Executive Officer of Goldome, a diversified financial services company headquartered in Buffalo, N.Y.

Prior to joining Goldome, Mr. Cooper served as Chairman of the Board and Chief Executive Officer of ISFA Corp., a firm providing brokerage, insurance, and other services through the INVEST program. He has also served as Chief Operating Officer at Bank of America and as Vice Chairman of Mellon National Corporation in Pittsburgh. Mr. Cooper holds degrees from Haverford College and Drew University. He has completed Harvard University's PMD Program and the Wharton Advanced Management Graduate Program.

David L. Dunkel (1 year appointment)



is President and CEO of FMA, International, Inc, the parent corporation of Romac & Associates, Romac Professional Temporaries, AMD Consulting Services, and AMD & Associates.

Mr. Dunkel opened the Tampa office of Romac & Associates in 1980, acquired a majority interest in the company in 1982 and, with his partners, successfully opened Romac offices in Ft. Lauderdale, Miami, Orlando, Jacksonville, and Chicago. Mr. Dunkel has B.S. and M.B.A. degrees from Babson College and is a C.P.A. in the State of Florida. Mr. Dunkel, as chair, will represent the University's Board of Fellows, a volunteer group.

Margaret B. "Meg" Haight (3 year appointment)



is Vice President-Human Resources for the GTE South Area, a nine-state telecommunications operations headquartered in Tampa.

Ms. Haight graduated in 1971 from the University of Connecticut with a degree in Psychology. She joined GTE in Connecticut as a college recruiter in 1974.

Vincent A. Hoover (3 year appointment)



is Co-Owner and President of Hoover-Borders Construction Company in Tampa and is Owner and President of AKB, Inc., a commercial and residential construction firm in Corbin, Kentucky. He is Owner and President of H.M.T. Construction, Inc. and one-third owner of the H.M.T. Enterprises, a real estate investment firm. He attended the Tennessee Military Institute, The University of Tampa, and the University of Kentucky.

Col. Joseph W. House (3 year appointment)

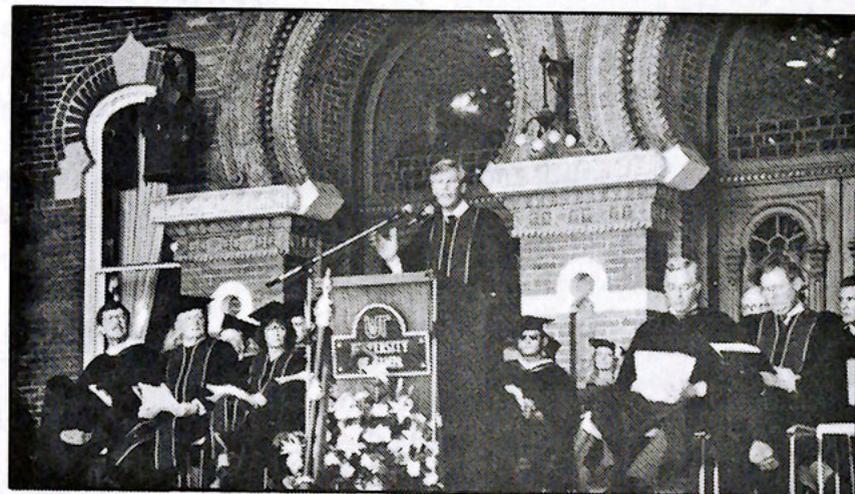
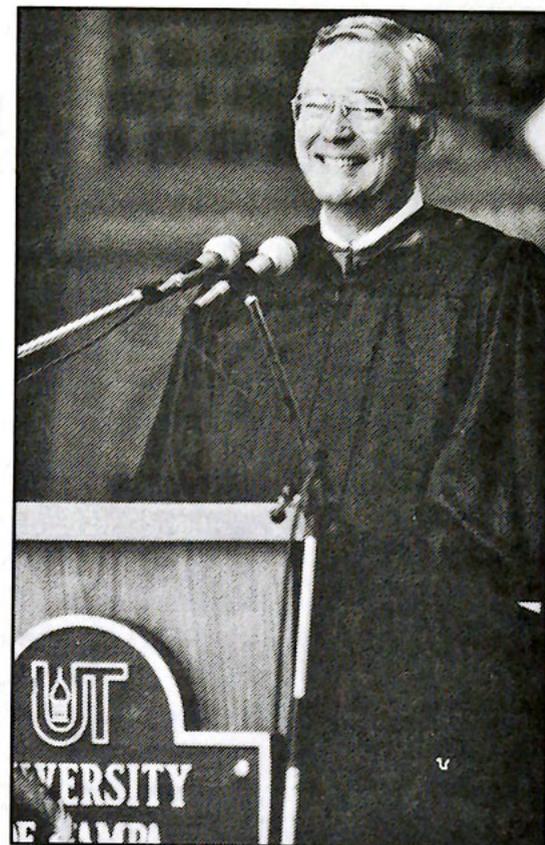


is Assistant Vice President and General Manager of the Southeast Regional Home Office for the United Services Automobile Association. He graduated from the U.S. Military Academy at West Point in 1957 and has a master's degree in mass communications and public relations.

Con't. on page 8...



U.S. Sen. Connie Mack (R) addressed the 590-member graduating class in the 55th Annual Commencement ceremony on the front steps of Plant Hall on May 6 at 4 p.m. Identified by U.S. News and World Report as one of the nation's rising political stars, Sen. Mack previously served three terms as the U.S. representative from southwest Florida before running for the Senate. He received an honorary doctor of laws degree during the Commencement ceremony. Hampton Dunn, UT Class of '38, was also presented with an honorary doctor of letters degree. A native Floridian, Dunn is the author of more than a dozen books on Florida history and has enjoyed a successful career in newspapers and television. Clockwise from upper right: President Samson gives his farewell remarks, Senator Mack delivers keynote address, graduates file into the seating area, a graduate includes a student-to-be in the post-graduation festivities.



...Board Members, from pg. 7

Molly Lawrence (1 year appointment)



is Marketing & Community Relations Manager for Caspers, a privately held corporation and the Tampa area franchisee for more than 25 McDonald's restaurants. Her 16-year work history with Caspers includes Community Relations Representative, Public Relations Coordinator, Public Relations and Advertising Coordinator, and Marketing Manager. Mrs. Lawrence, as chair, will represent the Board of Counselors, a University volunteer group.

Vincent J. Naimoli (3 year appointment)



is Chairman of the Board, President, and Chief Executive Officer of the Anchor Glass Container Corporation. He holds a B.S.M.E. from Notre Dame, an M.S.M.E. from the New Jersey Institute of Technology, and M.B.A. from Fairleigh Dickinson University (Magna Cum Laude), and is a graduate of the Advanced Management Program, Harvard Business School.

Dr. Dennis F. Pupello (3 year appointment)



is a Tampa cardiovascular surgeon. He holds a Clinical Appointment in the Department of Surgery at the University of South Florida College of Medicine. and was Director of Cardiac Surgery at Tampa General from 1972 through 1982. He has been Chief of the Department of Cardiac Surgery at St. Joseph's Hospital since 1983. Dr. Pupello received his B.S. degree from The University of Tampa in 1961 and graduated from the University of Florida College of Medicine in 1967.

Tampa Alpha Honors 'Outstanding' Professors

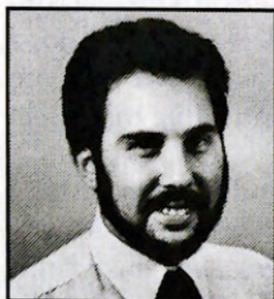
Thanks to a \$10,000 contribution from the Tampa Alpha Chapter of The University of Tampa Alumni Association, four UT faculty members have been awarded scholarships that will help support their research, publishing and other academic work.

"We hope to make this an annual award," said Michael Lauder, who led the way for the first scholarship presentation as past president of Tampa Alpha. The contribution was made from membership dues and fund-raising activities, said Lauder, so the future of the scholarship program depends on the alumni's success in those areas.

The four faculty members were selected from some 20 professors nominated by the chairpersons of each academic division. Lauder as well as Tampa Alpha members Vin Hoover, Sam Guinta and Gail DeCroes met with Interim Provost William McReynolds to make the final selections: **Terry Snell** (\$2,000), **Kathryn Van Spanckeren** (\$1,500) **Mary Jane Schenck** (\$1,500) and **Fred Punzo** (\$1,000).

Besides the scholarships, Tampa Alpha's contribution also made possible a \$1,000 Early Career Award to **Barry Rosen**, Assistant Professor of Biology, and a \$1,000 Career Recognition Award to **James Covington**, Dana Professor of History and Political Science.

Barry Rosen



Rosen came to UT in the fall of 1987 from the Solar Energy Research Institute in Lincoln, Neb., where he conducted research on algae as biofuel in a project funded by the U.S. Department of Energy. In addition to his teaching responsibilities, he has been working since April 1988 on research to help control offensive blue-green algae growth in the Hillsborough River water reservoir that supplies Tampa's drinking water.

James Covington

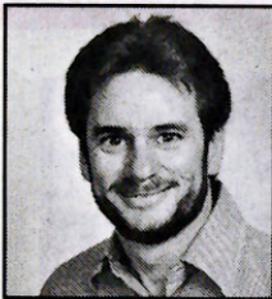


Covington, one of UT's most distinguished professors, retired in May after 39 years at the university. He received his doctorate from the

University of Oklahoma in 1950 and started teaching at UT that same year. He has held the position of Dana Professor since 1976.

Besides publishing 10 books and dozens of scholarly articles during his career, Covington also held numerous positions related to his academic specialty in the state and Tampa Bay region. He was senior historian for the Apollo History Project from 1967 to 1969 and was a consultant for the Institute for the Development of Indian Law in 1976. Since 1978, he also has served as a reviewer of programs for the National Endowment for the Humanities.

Terry Snell



Snell, who came to UT in 1978 as an assistant professor of biology, has built a reputation in scientific circles for his extensive research on tiny

marine and freshwater animals called rotifers. Since 1979, he has drawn more than a half million dollars in research grants to UT, most recently in the form of a \$110,400 grant from the U.S. Army Medical Research and Development Command. Much of his research has focused on the use of rotifers as a reliable and relatively inexpensive way of identifying water pollutants.

Kathryn Van Spanckeren



VanSpanckeren, also the Outstanding Faculty member of the Year, earned her doctorate in American and English literature from Harvard

University and came to UT in 1982. She sits on the committee to select Fulbright professors to teach American culture outside the United States; was a fellow at the East/West Center in Honolulu, a Fulbright Fellow to the Republic of China and Indonesia; and in 1979-80 was acting director of the literature program of the National Endowment for the Arts.

She will use her scholarship from Tampa Alpha to finish the manuscript for a new history of American literature. A shorter version of that book, which will be translated into at least four languages, already is being published by the U.S. Information Agency for distribution to embassies, consulates, teachers and students worldwide.

Mary Jane Schenck



Schenck came to UT as an adjunct professor in 1975 and since then has assumed various positions of responsibility, including chair-

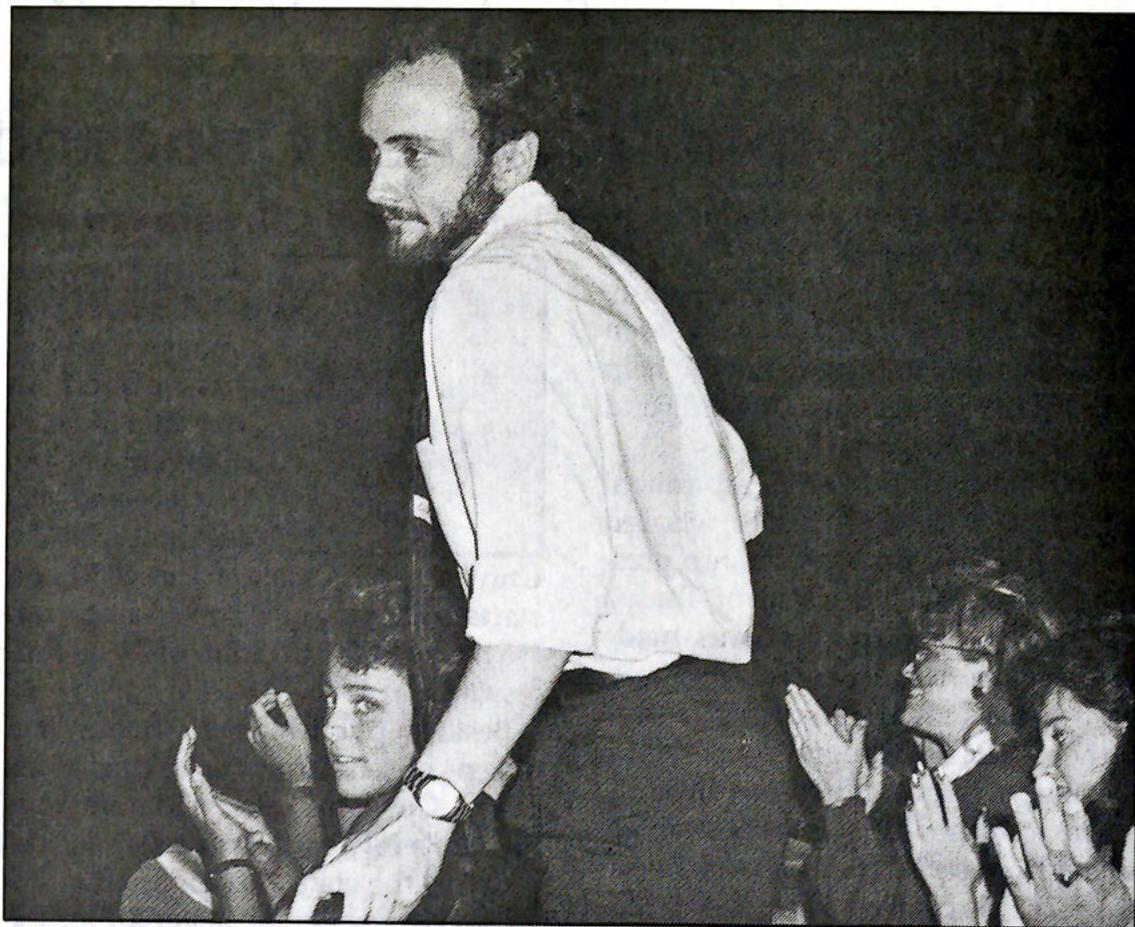
woman of the Division of Humanities, assistant provost and director of freshman composition. Her book, "Read, Write, Revise: An Introduction to Academic Writing," has been adopted by more than 40 universities nationwide. She also has written numerous articles and read papers on Medieval French literature, the focus of her Ph.D., as well as on new ideas for teaching composition to college students.

Con't. on page 10...

The Honors Convocation turned the spotlight on more than 50 of UT's finest scholars in the David Falk Theatre April 19

Academic divisions and Greek societies recognized their outstanding students with awards and scholarships. The Convocation is an annual event intended to promote and reward academic excellence. The UT Diplomats assisted at this year's Convocation, which featured music by the Collegiate Chorale and the UT Brass Ensemble;

Student leaders and campus organizations were also recognized April 19 in Fletcher Lounge during Leadership Honors Night. Some of the awards presented included: Fraternity and Sorority of the Year; Outstanding Campus Organization of the Year; Academic Advisor of the Year; and Resident Advisor of the Year. Seniors named to Who's Who in American Colleges and Universities 1989 were recognized as well.



Senior Brian Bowman stands to receive another award during the Honors Convocation. Bowman received an Honors Program award, the Beta Beta Beta Biological Society Award, Who's Who among college students, Outstanding Undergraduate award at the Florida Academy of Sciences. He worked with biology professor Terry Snell for three years and has been accepted at the Duke University Medical School in the fall.

...Con't. from pg. 9

Fred Punzo



Punzo, who earned his Ph.D. in zoology at Iowa State University, joined the UT faculty in 1981. He has focused his research on identifying sections of the brain associated with learning and memory in reptiles and arthropods. As a result of this work, he was invited to collaborate with the U.S. Department of Agriculture Laboratories in Gainesville on a project concerning fire ants. The scientists hope that their research will lead to more effective ways of controlling this insect pest.

Punzo also has conducted more than 10 years of research on North American tarantula spiders, and their principle predator the spider wasp. His studies on the tolerance of aquatic animals for changes in the temperature and pH of the water in which they live are relevant to a number of ecological issues including acid rain and hot water discharge from power plants.

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-UT-



Senior Patricia Massari accepts the Pi Sigma Alpha Political Science award from Dr. Richard Piper.

UT Biology Students Take Research Awards

Junior Gary Cecchine won first place for outstanding research at the annual Southeast Region meeting of Beta Beta Beta, the biology honor society, April 10-14 in Charlotte, NC.

Cecchine was one of six biology students who traveled to the meeting with Stanley Rice, associate professor of biology. For the third consecutive year UT took first place in research, this time with Cecchine's work on the mating signal in rotifers. Cecchine was voted to succeed another UT student, senior Brian Bowman, as regional vice-president of Tri-Beta.

Mike Johnson won second place with his research on the enzyme Glutathione S-transferase in rotifers. Both Cecchine and Johnson work under Terry Snell, associate professor of biology. Senior Gail Huff received honorable mention for studying the effects of heat and humidity on a species of beetle. Huff is a research assistant of Fred Punzo, professor of biology.

"These awards made this one of the most successful conventions ever for UT's chapter of Tri-Beta," said Bowman.

Caroline Perry, junior, commented, "Being able to attend a convention like this is great. We're able to meet people from all over the Southeast and hear what's going on at their universities." The Association of Southeastern Biologists held its 50th annual convention in Charlotte during the same week. Wayne Price, division of science and math chair, presented his research with UT graduate Amparo Benitez to the Association.

Brian Bowman, senior, reported on Price's work March 31 at the annual meeting of the Florida Academy of Sciences in Jacksonville. Bowman won first place for outstanding undergraduate research from the Academy.

-UT-

FACULTY NOTES

Dr. Francis Gillen, professor of English, presented a paper entitled "Revolution and Language: Four Approaches" at the Florida Comparative Drama Conference April 6-9. His essay on The Real Thing, a play by British dramatist Tom Stoppard, will be published by Salem Press in 1990. Gillen's article, "All Those Bits and Pieces: Fragmentation and Choice in Pinter's Plays," has been selected for inclusion in Critical Essays on Harold Pinter, to be published in 1990 by G.K. Hall. The article was originally published in the Pinter issue of *Modern Drama*. Gillen also received the Outstanding Contribution to Student Life Award during Leadership Awards Night. He traveled to Winter Park April 14 to assist in forming an Honors Council for the State of Florida, and was elected to the Council's Executive Board to represent Florida's private universities.

Michael Hart, director of bands, judged the SunSational Music Festival in Orlando April 29-30. The competition is for high school performing ensembles, including symphonic bands, orchestras and jazz ensembles. Groups from throughout the nation participate in the annual event.

Dr. David Isele, Composer-in-Residence, has been included in the 1988 International Who's Who in Music. He has composed over 28 works of music since joining the UT faculty in 1980. Dr. Isele's composition, "On Clouds Descending," was recently published by Providence Press.

Dr. Robert Kerstein, associate professor of political science, is participating this summer in a National Endowment for the Humanities seminar for college teachers at the University of Virginia. The topic is "Cities and Places." Dr. Kerstein and Dr. Richard Piper placed four interns in the Spring semester with Judge James Lehan, District Court of Appeals, and one intern with the City of Tampa Planning Office.

Dr. Michael Mendelsohn, professor of English, attended the February meeting of the College Board Academic Advisory Panel in Orlando and was elected chairman for 1989. In April Dr. Mendelsohn presented a paper, Brother, Can You Spare a Smile? American Drama During the Great Depression, at the Eighth Annual William Inge Conference in Kansas.

Dr. Richard Piper, professor of political science, and Dr. Stanley Rice, assoc. professor of biology, were named UT Advisors of the Year at the annual Leadership Awards Night in April.

Dr. Stanley Rice, assoc. professor of biology, published a research article in the April 1989 issue of the *Wood's Hole Oceanographic Institute Biological Bulletin*. The article was entitled, "An ultrastructural investigation of spermatogenesis in the holopelagic polychaetes Vanadis formosa and Krohnia lepidota (Polychaeta: Alciopidae)." Dr. Kevin Eckelbarger, Harbor Branch Oceanographic Institute, co-authored the article. Dr. Stanley Rice was named Most Outstanding Advisor at the 50th annual conference of the Association of Southeastern Biologists in Charlotte, N.C. during the week of April 10-14.

Dr. Mary Jane Schenck, professor of English, presented a paper, The Economy of the Word for a session on literacy studies at the Conference on College Composition and Communication in Seattle, March 16-19.

Joanne Trekas, assistant professor of nursing, was elected president of the Florida Nurses Association, District IV. The organization represents 6,479 nurses in Hillsborough County. Ms. Trekas presented "AIDS on Campus: Students and Curriculum Issues" at the HIV/AIDS program sponsored by the Florida League of Nursing April 14 in Orlando. She also presented "The Nursing Shortage Crisis" at the meeting of the Community Health Care Council, Tampa Chamber of Commerce, April 26.

AIDS QUILT

About 600 panels of the Names Project Quilt, a memorial to AIDS victims, were displayed in the Martinez Sports Center in April. The entire quilt covers eight football fields and was displayed on the Mall of Washington, D.C. last fall. Local and statewide victims were remembered by the Tampa AIDS Network in the display at the Martinez Sports Center. March Insider

SOLD OUT

A book published by Dr. Kathryn Van Spanckeren, assoc. professor of writing and English, is receiving attention both in the U.S. and Canada and has already sold out of its first printing. Margaret Atwood: Vision And Forms is a collection of essays about Atwood, a Canadian novelist/artist, and includes eight full-color prints of her artwork.

ROTIFER RESEARCH

Terry Snell, associate professor of biology, has won a two-year, \$110,000 research grant from the U.S. Army Medical Bioengineering Research and Development Lab, Ft. Detrick, Md. Snell will use the grant to investigate the toxicity of specific water pollutants, particularly heavy metal pollutants, on aquatic organisms. His goal is to develop a simple screening test for these pollutants. Snell will be assisted by UT alumnus Brian Moffet, a biology major.

DANCE MINOR

The University of Tampa will offer a minor in dance, beginning in the fall of 1989. The new minor will offer students a wide range of technical training as well as creative and performing opportunities and supportive academic courses.

VOICE SCHOLARSHIPS OFFERED

UT will recruit new students for its voice program with the addition of two annual scholarships which will be awarded by The First United Methodist Church. The scholarships of \$850 each will be for the 1989-1990 academic year. Along with the Methodist Church voice scholarship, the winners also receive a music major scholarship from the University in the amount of up to \$2,000 annually, thus making the annual award worth \$2,850.

NFS GRANT

With the help of a \$36,000 grant from the National Science Foundation (NSF), the University has taken the first step toward establishing its own electron microscope lab. The grant will buy three pieces of equipment used in preparing specimens to be examined under the microscope: a critical point dryer, a sputter coater and an ultramicrotome.

TRIBUTE TO POET LAUREATE

Writing professor Richard Mathews was commissioned by the National Endowment of the Arts to prepare a tribute to the nation's Poet Laureate, Howard Nemerov. Mathews designed and printed a limited edition of 500 commemorative broadsheets, which were distributed at a ceremony honoring Nemerov March 31 in the Folger Shakespeare Library, Washington, D.C. He created the broadsheets in his campus printshop across from Howell Hall.

BEST CADETS

UT's ROTC battalion was judged best small battalion in the Southeast in April and was among 12 national finalists for the General Douglas MacArthur Award this year. "This is the first time UT has ever received this award," said Lt. Col. Gary Beck, professor of military sci-

ence. "The quality of cadre and the quality of cadets is the secret of our success." The MacArthur Foundation of New York City, a civilian, non-profit organization, tries to recognize the elite in the ROTC program. Selection criteria included academic and military performance of the UT cadets.

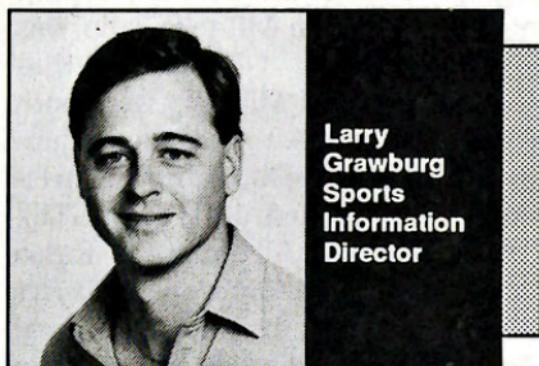
THREE IN A ROW

For the third consecutive year, a UT student won a \$1000 scholarship offered by the Florida Cash Management Association, and the College of Business received a \$1000 gift from the Association for participating in the annual contest. Student Paul Auffant competed with University of South Florida students for the Association's grand prize. He won the award with a paper centering on hospital cash management techniques.

UT BEACONS BECKON

UT's H.B. Plant Hall has won the "Best of Show" category in Florida Power & Light Co.'s annual "Night Beautiful" contest which is sponsored to promote creative illumination of buildings and structures. Only 20 winners were selected from more than 125 entries. The selection of photographs of Plant Hall highlighted the gleaming six minarets atop the building which are illuminated with a number of spot lights. The minarets, refinished in stainless steel and lighted at night, are part of the \$10 million restoration now underway at the University.

Sports Teams Too Successful?



Larry
Grawburg
Sports
Information
Director

Now that another year in UT athletics has come to an end, I feel compelled to let everyone know there is a serious problem in Spartanland and it's the coaches and athletes who are directly responsible.

But, it's a good problem, and one that most other universities wish they had. We're talkin' too many trophies. These darn coaches and athletes just keep winning tournaments, and conference championship and national championships and everything else that comes along and now our trophy case is bursting at the seams. We've even resorted to taking out the old ones and just displaying the most recent.

It's a dreaded problem, and if the past few years are any indication, one we're going to have to live with. (hopefully for many years to come).

Let's find out where all these trophies came from by re-capping the 1988-89 season. Another outstanding year for The University of Tampa athletic program.

Soccer

Finished 11-6-2 overall and 5-1 in the Sunshine State Conference (2nd)...Received 3rd straight NCAA Tournament bid and eighth in the last nine years...Hosted the NCAA South Region Tournament but lost 3-1 to Gannon Univ. in the 1st round....Junior forward Mika Muhonen 3rd Team All-America....Senior Thomas Hogstedt

Adidas Academic All-America with 3.70 GPA....Tom Fitzgerald South Region Coach-of-the-Year....Also recently named coach of the south team for summer Olympic Festival in Oklahoma City, Oklamoma.

Volleyball

Best season ever at 40-3....Second consecutive Conference Championship.... Undefeated in conference play the last two seasons (22-0)....South Region Champs...NCAA Tournament National Finals (tied for fifth in the nation)....Five All-Conference players.... Four All-South players....Senior setter Karen Solis 1st Team All-America and one of only six named to the National Championship All-Tournament Team.... Senior hitter Susanne Wolmesjo (3.70 in Corporate Fitness) 2nd Team GTE/CoSida Academic All-America.... Karen Solis finished second in the balloting for SSC Female Athlete-of-the-Year....Head Coach Chris Catanach named Conference Coach-of-the-Year and South Region Coach-of-the-Year for the second consecutive year while running his record to an unbelievable 184-25 in five seasons.

Conference soccer player....he becomes one of the only athletes ever to be All-Conference in two sports....Peter Brust Women's SSC Coach-of-the-Year for the 2nd year in a row.

Men's Basketball

Finished the season 24-7....Shared the regular season Conference championship with Florida Southern and hosted and finished second in the Conference Tournament....Received their sixth straight South Region Tournament bid and finished second to host Jacksonville State, who went on to finish fourth in the nation....Also sixth straight season with 20 or more wins....Sophomore forward Bryan Williams led the conference in scoring (21.5ppg) and was All-South Region....Williams, senior center Terry Rupp and sophomore guard



Junior forward and 3rd team All America, Mika Muhonen goes for a goal.

Men's & Women's Cross-Country

Women's Team won the Conference Championship....Four All-Conference runners....Senior Cathy Rowan finished 8th in the South Region, and 75th at Nationals - 1st UT runner ever to compete at Nationals....Men's Team finished 6th in Conference....One All-Conference runner, senior John Clarke, former All-

Drexel Deveaux garnered All-Conference honors and Richard Schmidt was Co-Coach-of-the-Year in the Conference....Of the three players nominated for Academic All-America honors - Terry Rupp (3.45 Business), senior forward Michael Stiglich (3.40 Business), and sophomore guard Kevin Starnes (3.22 Business) - two, Rupp and Stiglich were elected to the All-District Team....Rupp ends his career as UT's 4th leading scorer with 1,206 points,

2nd leading rebounder with 769 , 2nd in assists with 298 and the career free-throw percentage leader with 82.5% made (391 of 474). (These records are since basketball was reinstated in 1982-83).

Women's Basketball

A disappointing season ending at 5-22, but the future looks bright with the recent hiring of new head coach Tom Mosca of Brandon HS, the third all-time most winning coach in Florida girls high school basketball history....Team was hurt this season when their top player, senior guard Laurie Moran, was lost for the season with a knee injury in the tenth game.

Men's & Women's Swimming

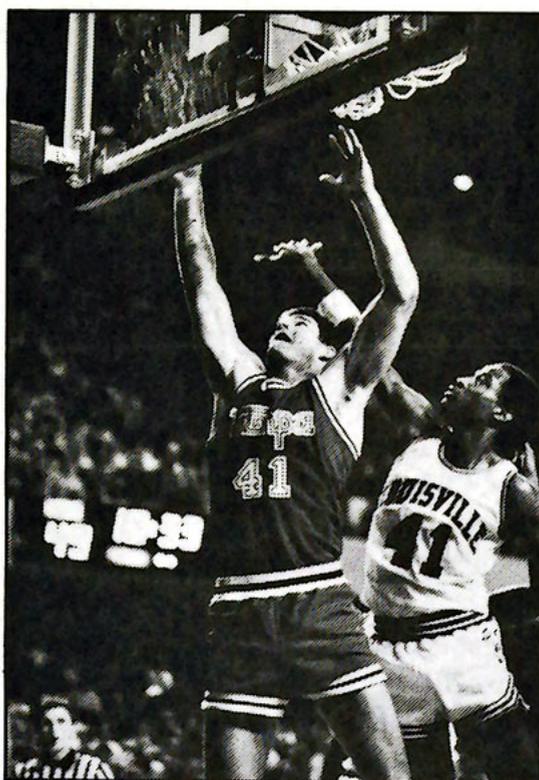
Both teams finished 9th at the Division II National Tournament....Senior Karen Pitre won the individual national championship in the 100 butterfly with a time of 56.63 and finished second in the 200 fly in a school record time of 2:03.79.

Men's & Women's Crew

Hosted the Presidents Cup Regatta at Harbor Island which included a successful fund-raising effort called the Stewards enclosure....Recently competed in the "Dad Vail Regatta" in Philadelphia, Pa; the largest collegiate rowing regatta in the world and widely accepted as the Division II National Championships....The lightweight men's four team, which won the Florida State Championship, was the favorite in their race but ended second....The women's novice four team finished fourth at the Women's National Collegiate Rowing Championships which includes the Division I schools.

Golf

After winning the National Championship the past two seasons the team was hit hard by graduation and competed most of the season with a starting five of two sophomores and three freshmen....Even so, finished seventh in their last two tournaments under the guidance of former All-Americans Jeff Leonard and Scott Johnson who took over when head coach Dave Stewart

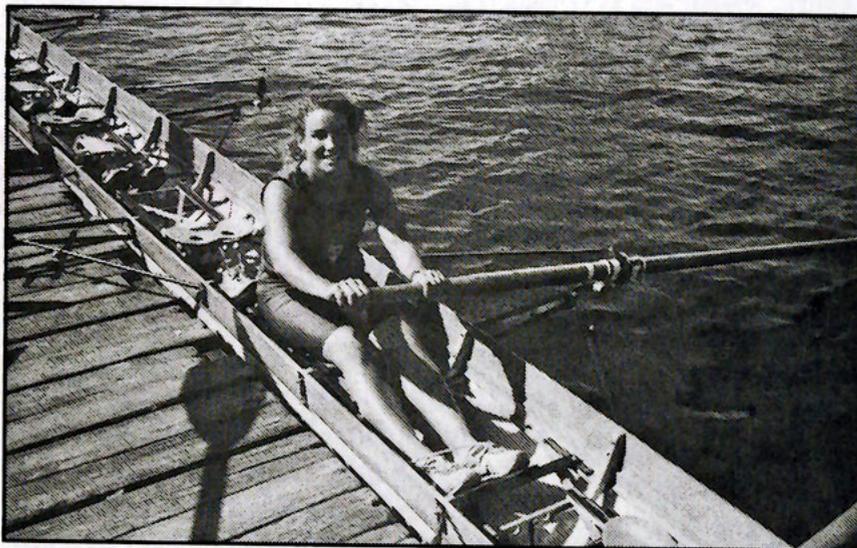


All-Conference senior center Terry Rupp (41) goes up for a shot.

resigned....Did not qualify for the National Championship Tournament but will be much improved next year under the guidance of Jeff Leonard who has been hired to coach the team next season.

Baseball

Recently finished a successful season under first year head coach Lelo Prado....Finished 37-18-1 and were Co-Champions of the Sunshine State Conference....Hosted the NCAA South Region Tournament for the first time ever....Lost to Rollins College in their bid for a trip to the Division II World Series and ended as the 11th ranked



Senior Cathy Rowan finished competed in two sports. She finished 8th in the South Region in Women's Cross-Country and was a power in Women's Crew for four years.

team in the nation....Lelo Prado was SSC Co-Coach-of-the-Year....Six players were named All-Conference and seven were named to the All-South Region Team including sophomore catcher Paul Russo who was South Region Player-of-the-Year and sophomore pitcher Sam Militello who was South Region Pitcher-of-the-Year....Russo and Militello were both named 1st Team All-America and junior outfielder Steve Mauldin (3.50 in Finance) was named 1st Team GTE/CoSida Academic All-America....Russo was one of three Division II players invited to try out for the US National Team and Militello was named as an alternate..

Men's & Women's Tennis

Men's team won their first ever Sunshine State Conference meet with a 5-4 win over St. Leo....Women's #2 doubles team finished second at the conference tournament.

Women's Softball

Finished 19-15 overall and 14-10 in the conference, good for a third place finish under first year head coach Michelle LaMont....Two players named to the All-Conference team.

With this many accomplishments it's easy to see why space in the UT trophy case is at a premium. And if that weren't enough we were even awarded a trophy for winning the most trophies - so to speak. The UT men's program's finished in a tie with Florida Southern College for the Sunshine State Confer-

ence All-Sports Trophy. And on the women's side, the Lady Spartans finished second in their race for the All-Sports Trophy.

All-in-all another award-winning year for the Spartan athletic program. Let's just hope the award isn't another trophy.

-UT-

Muezzin

A L U M N I N E W S



posals ask what percentage of alumni give to the University, not how much money they give. The implication is that if an alumnus of an institution does nothing to support it, why should a foundation? There have been instances in which the University was unable to secure foundation funds for this very reason.

As for the other reasons for not giving, there are always things that happen in any institution that makes this or that person angry. But the bottom line is whether or not you believe in The University of Tampa and wish to see it continue. As the University matures as an institution it enhances the value of your degree. How much would your degree be worth if UT was no more?

Just as there are many reasons people do not give, there are as many reasons they do. Many alumni would rather fund a special project in lieu of the Annual Fund (unrestricted giving) and Sword and Shield (athletic fund). There are a couple of different campaigns you may or may not know about. For example, the Plant Hall Preservation Fund is exactly what its name suggests, a fund designed to restore and preserve Plant Hall. We have talked about the restoration in other issues of the Journal and certainly those of you in Tampa have a visible sign that progress is being made on the minarets. The Ballroom and the Dome Room should be finished this summer and then comes a new roof. There is still much to be done and each project can only be undertaken when the money is in place. It is estimated that the total restoration of

the building will be about \$10 million. We have already raised approximately \$2.5 million, reducing the total remaining to about \$7.5 million.

Another special project recently launched is Walker Hall. Named Walker Hall, in honor of Dr. Charles Walker, a biology professor at UT from 1956-1983 (part of that time he held administrative positions). It will be a renovation of the old Tampa Prep Science building into a biology department complete with labs and classrooms. The total cost of this project is approximately \$200,000. You can double your gift on this one since the University has agreed to match funds given to the project.

I am running out of room, but there are always projects going on. It is just difficult sometimes to get them all publicized. If you want information on these, just give the office a call. If we cannot answer the question, we will put you in touch with someone who can.

Please remember that the Annual Fund (unrestricted funds) is still a vital part of this institution. There needs to be a source of funds from which the University can draw, whatever the reason. We have all experienced those times when unexpected expenses come up—the flat tire on your way to work or a warm refrigerator when you get home from work. The University is no different. In our case it may be a flooded residence hall or unforeseen termite damage.

-UT-

Summer is upon us here in sunny Florida. With it comes a little time to take a deep breath, relax a little (just a little) and reflect on the past year.

As you may know, the end of our fiscal year is May 31. I would like to thank those alumni who helped make this campaign a success. You gave \$50,000. There will be a list of all alumni donors in the Annual Report issue. We fell a little short of our \$70,000 goal, however, there is an important foundation being laid here. The alumni of the University are beginning a tradition of giving something back to their Alma Mater.

I heard all sorts of reasons why some alumni were not giving this year, ranging from "I don't have any extra right now" to the thorny issue of football. When our first appeal went out to alumni we did not ask for a lot of money. Our hope was for each alumnus to give \$5. In fact, that is how we decided on a \$70,000 goal, 14,000 alumni giving \$5 each.

It is not the amount of money that is given but the number of gifts that is important. Many foundations and companies to whom we submit pro-

Looking into the '90s

The way William Coors sees it, crystal-ball gazing is a dangerous pastime, especially for businessmen.

"Anybody who predicts the future should move it far enough ahead that they've died by the time it doesn't come true," said Coors, whose understated humor set the tone for UT's annual Forecast 90s business forum this spring. The 73-year-old chief executive officer of Adolph Coors Co. added that he expects to be alive for the next 5 or 10 years, the decade he had been asked to speak about.

That disclaimer under his belt, Coors offered his observations about the liquor industry and the U.S. economy as the first of five speakers. About 400 local business leaders and UT students gathered in Falk Theater for the forum, which was sponsored by UT's Board of Fellows.

Other speakers were **Richard A. Zimmerman**, chairman and chief executive officer of Hershey Foods Corp.; **James R. Moffett**, chairman and chief executive officer of Freeport-McMoRan, an energy and minerals corporation; **John R. Hall**, chairman and chief executive officer of Ashland Oil Inc.; and **Jeremy E. Brown**, president and chief executive officer of The Palmer Brown Companies, the mid-Atlantic's largest independent marketing communications agency.

Among the issues the five touched on were the federal deficit, dependence on imported oil and other natural resources, changing consumer demographics, needs at home and abroad, and the pros or cons of U.S. government policies such as farm subsidies, environmental and health regulations, and tax rates and incentives.

Coors addressed one of the most important issues facing every business: the change in consumer demographics. Among them were public concern with health and the sobering of America.

"Per capita alcohol consumption is dropping," said Coors. "People are

living better lifestyles and that's to be admired, not criticized." Which puts the liquor industry in a delicate marketing situation. Luckily, he added, beer is holding its own. Rather than abstaining, beer drinkers are converting to light beers. "We in the beer industry don't care what they drink as long as it's beer," he added, drawing another round of chuckles.

Instead of arguing the controversial health benefits of alcohol, Coors said his company has taken a different approach to growth: Diversification. "We're not going to have all of our eggs in one basket."

Turning more serious, he addressed the trends which he believes could destroy the U.S. economy if they continue unchecked during the next decade. Among them the federal deficit, the imbalance of international trade, health care costs and the failure of the educational system.

Zimmerman, who has headed up Hershey Foods Corp. since 1985, also noted the changing consumer market. Luckily, he said, the trend toward less fats and less sugar in food hasn't clouded the public's love of chocolate.

"We do like to jog and eat healthy foods. We pamper our bodies and then reward ourselves with a Hershey bar," said Zimmerman.

That comment aside, Zimmerman predicted the food industry, like every other industry, will be scrambling to meet the needs of new customers in the 1990s. Thousands of new food products were introduced in the last decade, but the 1990s "will make the 1980s look calm," he said.

Top on the list of new customers will be singles and one-parent families, who demand both convenience and smaller servings. Ethnic groups also will constitute a growing percentage of the population.

Jeremy Brown, president of The Earle Palmer Brown Companies, echoed many of Zimmerman's thoughts, emphasizing that the last 10 years have

changed the face of the world economy and that the 1990s will see "evolutionary but profound changes" in the American consumer.

"In 1979, the United States was the undisputed world economic leader, baby boomers were out of college and working their first jobs, the personal computer was a toy for nerds and there were no VCR's in homes," said Brown, pointing to just a few of the changes that have revamped the economy in the last 10 years.

Brown characterized the three "mega-issues" of the '90s as the international economy, the use of computers and the change in American demographics. "We're dealing with a much smaller world," he said. "...There's not one dominant country. We're an interconnected world economy."

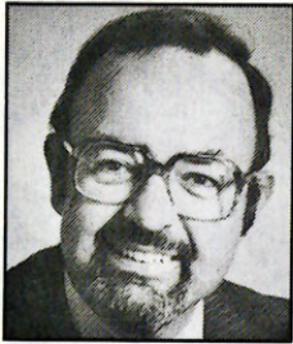
Both **Hall** and **Moffett** pointed to the U.S. deficit in developing oil resources. Equally important but less conspicuous, **Moffett** said are natural resources such as gas, sulphur and copper. In all instances, the cost of replacing these resources domestically is higher than current market prices.

Bringing the problem close to home, **Moffett** pointed to what his company predicts will be a drastic jump in the cost of phosphate fertilizer in 1991. And as a result of that, he predicts a jump in the cost of food. Freeport-McMoRan, which **Moffett** has headed since 1984, is the parent company of Agrico Chemical Co., a major mining and phosphate processing company based in Polk County.

Despite more than 10 years of talk about alternative energy sources, the United States still has no viable replacement for oil and gasoline, said **Hall**, the chief executive officer of Ashland Oil Inc. "We'll be importing 60 to 65 percent of our oil by the year 2000," he said. And that imported oil will contribute \$42 billion to the trade deficit.

-UT-

Hegarty Named Provost



Thomas J. Hegarty, a Harvard University graduate with 21 years of experience as an urban college administrator, has been named Provost

at the University. He will assume the post Aug. 1.

For the past year he was a senior consultant with the American Association of State Colleges and Universities in Washington, D.C. and also served as Professor of History at Butler University since 1982. He was Vice President for Academic Affairs at Butler Univer-

sity in Indianapolis, Ind. from 1982 through 1988.

From 1971 through 1978, Hegarty was Dean of Graduate Studies and Associate Professor of History at Boston State College which has since been merged with the University of Massachusetts in Boston.

An expert on the Soviet Union, Hegarty was one of the first U.S. graduate students to participate in the United States' exchange program with the Soviet Union, which began in 1958. He studied Russian history at Leningrad State University where he met his wife, Louisa Ivanova, marrying her in Leningrad in 1959.

He was an Associate Professor of History at Boston University from 1967-1971 and an Instructor in History and History of Ideas at Brandeis University in Waltham, Mass. from 1962-1967.

A Massachusetts native, Hegarty earned his bachelor's, master's and doctorate degrees from the schools of arts and sciences at Harvard University.

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Dr. Joanne Trekas, UT's Director of Nursing, received a certificate from Tampa Mayor Sandy Freedman recognizing National Nurses Week the first week of May to focus attention on nurses and their importance to the community. From left: Mayor Freedman, Joanne Trekas and Wade Stephens, representing the Greater Tampa Chamber of Commerce.



Ten outgoing trustees were honored at the annual Trustees dinner May 25 in Plant Hall's Fletcher Lounge. Chairman of the Board, T. Terrell Sessums (left) with outgoing Trustees C. Lee Maynard, Kathryn Hill Turner, William A. Krusen, and Edward O. Savitz. Other outgoing members were Richard B. Hadlow, James T. Hargrett, Jr., Frank L. Morsani, Edward B. Rood, William E. Starkey, and Rick Thomas.

Romac Fund Drive a Success

Romac Professional Temporaries, a division of Romac & Associates, completed a major one year scholarship fund drive for the University and presented a \$20,000 check to President Bruce Samson on March 29.

The firm donated 25 cents for each hour billed to companies in the 1987-88 fund-raising campaign.

"What we're trying to do is give back a little bit to the community and the University," said Maureen Rorech, Romac Director of Operations. We've assisted a number of fine students from UT and we wanted to help provide the kind of excellent education opportunities available there."

Romac Professional Temporaries specializes in the interim placement of accounting professionals. CPA's con-

trollers, accountants and bookkeepers are placed by the firm at client companies throughout the Tampa Bay area to assist with additional workloads created by seasonal peaks, special projects, etc.

Funds generated by the fund will be used to provide accounting scholarships (including fifth year and graduate scholarships); to aid in accounting faculty development; and to upgrade physical plant items such as classrooms.

Paul Winters, Manager of the Tampa Bay Branch of Romac Professional Temporaries, attributes the success of the fund drive to "the rapidly growing need for skilled professional accounting temporaries in the Tampa Bay area as well as in many other regions of the country."

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Clenching the deal: from left, Maureen Rorech, accounting professor Karen Squires, President Bruce Samson and Paul Winter.

A Sense of Community

For the last two years, UT '87 alumna Patricia Lee Steenkamp has chiseled away at the rock-bottom problems of the homeless from her base at the First United Methodist Church in downtown Tampa.

The experience planted her feet firmly on the ground of reality, but didn't destroy her ideals. Next fall she enters Stetson Law School on scholarship with the goal of specializing in poverty law.

"I found there are limits to what I can do because of my training," says Steenkamp, whose undergraduate degree is in history. "Now I organize the finances and handle administrative work so that the programs for the homeless can run, but with a legal education I can do more."

In her position as an executive assistant on staff at the First United Methodist Church, she works closely with the Council of Downtown Churches and their Network Ministry to provide emergency food, shelter and legal aid to the homeless.

Many of these destitute people lack basic survival skills and end back on the ministry's doorstep after they receive aide, says Steenkamp. But the repetitive nature of the problems hasn't discouraged her. Instead, it fueled her long standing interest in law. She was drawn to the work of the Hillsborough County Bar Association whose members volunteer their time to help the homeless.

"Sometimes legal advice is the first step to getting them off the streets," she says. "They may be women who are unable to get child support or otherwise unable to break the cycle. We can offer practical aide like food, legal advice and gas money to help them get over the hump."

The daughter of a corporate attorney and a Guatemalan immigrant, Steenkamp brought with her to The University of Tampa native intelligence and sensitivity. But she credits the honors program at UT for opening her eyes to the world and building her character.



Patricia Steenkamp: at home with her computer at the First United Methodist Church... or on the street with a client.

"My extracurricular work with the honors program promoted an awareness of the world around us. Social circumstances, not just political issues. The situation of the homeless, the migrants, the refugees, the immigrants," she says.

Steenkamp also organized a contract honors course at UT that allowed her to audit classes at Stetson Law School and to participate in a mock court session. But much of the learning that shaped her values took place outside the classroom. She helped build a shanty-town on campus to raise awareness during Black History Month. She arranged speakers on apartheid in South Africa and the missing in Argentina. She fasted for a day to draw attention to world hunger. And she studied in Germany for a year.

"It was a community for me, not just an academic club or something you join and never hear anything else from," says Steenkamp. "It was friendship, entertainment and fun, not just academic. I'm still friends with the people I know from the honors program. We used to have study sessions up in the honors lounge until three or four in the morning, studying and eating pizza on those old beat-up couches."

Shortly before graduation, in another statement on the influence of her honors education, Steenkamp married a South African sailor who left his native country for political reasons. They now live with their 14-month-old baby on a



41-foot sailboat moored off Davis Islands. So, she goes into law school juggling responsibilities and asking questions other mothers do about toddlers biting classmates and fathers preparing so-so lunches.

Even in that, she sees the value of her college years; she's used to working harder than other people.

"The honors program asks you to pull out the best from within yourself," says Steenkamp. "It was hard and challenging. I had to study more, read more than other students. But it was character building...It helps you learn what it takes to get through in this competitive work force."

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C L A S S N O T E S

'48

Margaret DeWitt Crepps has retired from teaching. She is now a motel owner in Indian Shores, Fl.

'66

Pasquale Russo ('75 MEd) was recently married. His wife's name is Jeanie.

'70

Deanna Cox married John Frasure on August 10, 1988. She is pursuing her PhD in Humanities at The University of Texas, Arlington.

'74

Ralph Klein and his wife, Nancy, announce the birth of their third child, Jennifer Ashley, on November 18, 1988. Ralph has been promoted to Northeast Regional Sales Manager for the Archer Co., a division of R. J. Reynolds. They live in Weston, Connecticut.

'76

Gary Stern has been promoted to Sales Manager for Sony Corp. of America-Consumer Video Division. He will be based in Miami Lakes, Fl.

'77

A. Louis Paolilli has been promoted to Branch Librarian at the North Orange Library, Orange County Library System, Fl.

'80

Tom Slaymaker is currently practicing law in Inverness, Fl. He has been elected to membership on the Board of Directors of the Inverness Rotary Club, the Citrus County United Way, and the Central Florida Community

College Foundation. He also teaches part-time at Central Florida Community College.

'81

Meg Finch-Arietta has been promoted to Scientist in inflammation research with Hoffman-LaRoche.

Capt. Alex Portelli will be attending the Royal Norwegian Command and General Staff College following completion of his Masters studies at The University of Minnesota at Minneapolis. He will be assigned to Norway in January of 1991.

'82

Alan Charles is driving and training race horses at The Meadows, near Pittsburgh, Pa.

Anthony De Sormier was promoted to Sports Editor of the Sanford Herald in January 1989. He and his wife, **Victoria Stewart De Sormier** '84 currently reside in Altamonte Springs.

Bethany Flint-Simmons has been promoted to National Accounts Manager with Baxter-Dade in Miami, Fl.

'84

Stuart Barnes has been promoted to Associate Buyer of china for Bloomingdale's. He is living in New York.

Trilby Holmes Barrett and her husband, Parker, announce the birth of their daughter, **Melissa Hollingsworth**, on February 19, 1989.

Howard Buck married **Catherine Lynch** in April 1988. He is a Financial Consultant

with Mutual Benefit Corporation.

Michael Oppenheim ('87 MBA) has been awarded membership in the Excellence Circle of the Masters Club of Gelco Space. This is his third award. It is awarded to sales and managerial personnel who have achieved top performance records.

'85

Deanna Fisher is a CPA with Reznick Fedder & Silverman, P.A. She resides in Silver Spring, Maryland.

Lisa Finelli married **John Scozzaro, Jr.** on October 8, 1988. They reside in Pembroke Pines, Fl.

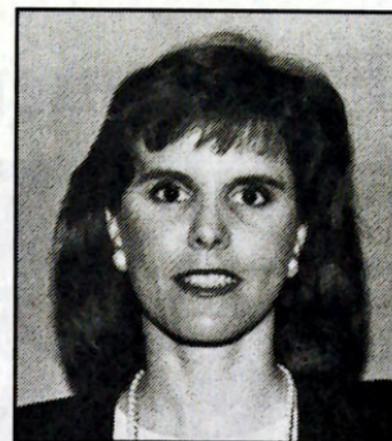
'86

Lawrence Scott Charbo has finished his masters in integrated pest management at the University of Nevada-Reno. He has accepted a position with the University of Florida Institute of Food and Agricultural Sciences as an Extension Agent.

'87

Kenneth P. Cherven (MBA) has been named president, chief operating officer and director of Gulf Bank of Dunedin in Dunedin, Fl.

Juan Reyes wrote a composition for computer and synthesizers to be used in "Caligula" by Albert Camus for the inauguration of the New Cultural Center of Bogota at El Gimnasio Moderno in October, 1988 and he performed a jazz piano recital at La Universidad de los Andes in November 1988.



Lea Russell (MBA) has been promoted to Product Manager, Personal Care Group Suncare Marketing for Schering-Plough Consumer Operations.

Stephanie Vocolo is engaged to **Gerrit van Manen**. They are planning an August 1990 wedding. Stephanie is finishing her last year in law school. Gerrit is president of a trading company in New Jersey.

'88

Lisa Shetter and **Ron McClarin** '87 announce their engagement. A December 30, 1989 wedding is planned. Ron is a 2nd Lt. in the Air Force stationed at Offutt AFB in Omaha, Nebraska. Lisa is in the MBA program at Creighton University, also in Omaha.

'89

Ken Moss will be studying for his masters in Social Service Administration at the University of Chicago.

Deceased:

Frank F. Fernandez, Jr. '63
James Seal '61
Myrtle Schleiger Corrick '48
Donald C. Hatch '68
Melvin Hall '50

Endowment Provides Foundation for Future



**Bob Grimsley,
Director of
Endowment
Development**

It's a fact that no college or university has ever achieved true greatness without a large endowment. Endowment is the foundation that assures continuing financial support, a guaranteed annual income for better faculty, serious students, and enhanced programs. Year after year, in good times and bad, the endowment produces the revenue which makes the difference in an average institution and a great one.

The mission of our office is to assure The University of Tampa such an advantage. At present the endowment stands at less than ten million dollars and is growing every day. In addition, there is another ten million in what we call "expectancies." Expectancies are gifts we are assured of receiving in the future—usually at the death of the donor. Bequests, life insurance gifted to the University, and charitable remainder trusts make up almost all of this total. I'll tell you a little more about these in a moment.

We think a reasonable objective is one hundred million dollars. It will take a while but it's achievable and think what that would mean! One hundred million dollars, invested prudently and wisely, could easily earn ten million dollars per year. That's **TEN MILLION DOLLARS EVERY YEAR**—about half our entire present annual budget. Such a guaranteed income would enable this University to become truly great. An institution the City of Tampa and the State of Florida could justifiably take great pride in.

WE CAN HELP YOU HELP US.

Part of what we do is just plain old fashioned estate planning. We help you plan so you can maximize the benefits of your estate, reduce or eliminate costs and taxes, and direct the proceeds exactly where you want them to go.

How long is 85,000 hours? It's 29 years. A survey some years ago revealed that on the average a person spends 85,000 hours in his or her lifetime building and accumulating an estate - and fewer than eight hours planning the proper and orderly distribution of that estate. We hope you will beat the average - and when you do, we hope you'll consider The University of Tampa in that plan.

It is in large measure, these "estate" gifts which will result in that One Hundred Million Dollar Endowment. Let's talk a little about that and why you might consider UT as a worthy beneficiary. Here are some of the ways.

WILLS

A carefully planned and properly drawn will is the cornerstone of any good estate plan. And it is an excellent vehicle for remembering your favorite charity(ies). It affords you the opportunity to be specific and to direct your gift be used in whatever way you wish. But don't be too rigid. Generally the less restrictive you are in pinpointing the exact use by the institution, the more helpful the gift.

CHARITABLE REMAINDER UNITRUST

That's a mouthful. But it is simple - really more of an exchange than a gift. You place some form of property in trust and name the University as "remainder" beneficiary.

You and your spouse receive generous income for life and receive a large income tax deduction up front. The income is based on the trust assets which are revalued each year. The intention is to build in a hedge against inflation—as the trust grows, so does your income. After you both are gone, the "remainder assets" in the trust go to UT.

LIFE INSURANCE

Perhaps you own a life insurance policy that is no longer needed for the purpose originally intended: a mortgage which has been paid off, education for children long since graduated, retirement income no longer needed.

A gift of that policy to our University will entitle you to an income tax deduction in the amount of the full cash value and accumulated dividends. Future premiums are also deductible if you choose to pay them (you are not required to). The University has immediate access to the value, and when you die the face amount is payable, of course.

If you don't have an old life insurance policy to spare, you might wish to consider a new one and give it to the University. In this case you would be entitled to an income tax deduction for all premiums paid, and at your death the school receives the face amount in cash. Of course, there are values available through the years also.

CALL ON US

We're available to assist you in any way in your estate planning. There are other vehicles available to assist you in implementing charitable gifts that maximize the benefits to you and the charity in your plan. I'd be happy to have a discussion at your convenience, without any obligation on your part. Please give me a call at (813) 253-6220.

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Alumni Membership

The officers of the National Alumni Association have made a commitment to the University and to you to make the Association the kind of organization you want. In order to organize chapters and carry out programs you said you would like, the National Council established dues of \$25. This will make a significant difference in what the alumni office can do and the dues will be used exclusively for Alumni program development.

Please send the \$25 membership fee to:

The University of Tampa
Alumni Office
401 West Kennedy Boulevard
Tampa, Florida 33606-1490

Alumni Office
The University of Tampa
Tampa, Florida 33606-1490
Please change my/our address on your records

A LUMNI

Use this Form to notify the Alumni Office of your change of address.

From: _____ To: _____

(signed) (class)

The University of Tampa is vitally interested in the progress of its alumni. Use this form to keep the Alumni Office posted. I am happy to report the following:

New position Civic or church post Graduate study
 Promotion Recent book or article Recently married _____ (date)

(spouse's name) _____ (class)
Addition to family
(birth date) _____ (name of child)

Please give further details _____

(Signed) (Class)

June 1989



The University Of

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