

## Open House Sunday, October 16th



Messrs. Jerome Waterman and Henry Toland, Co-Chairmen of the 1960 Facilities Fund Campaign.

Preparations are rapidly being completed for an Open House to be held at the University Sunday, October 16, from 3 to 6 P.M. During the summer many aspects of the University's main building and several of the departments have been vastly changed. These improvements, made possible through funds obtained thus far from the Facilities Fund Campaign, have served both to enhance the beauty of the University and to improve its academic effectiveness. We are proud to invite the public to see our accomplishments.

Under the direction of Co-chairmen Jerome Waterman and Henry Toland, the Facilities Fund Campaign which made these changes possible has almost reached its goal. It is hoped that the many generous citizens of Tampa will continue to see the values involved and maintain their support of the campaign, which has thus far been highly successful.

A full afternoon of informational and entertaining events has been planned for the Open House. Guided tours will be conducted throughout the campus to familiarize the public with the University and to illustrate the various improvements made during the past few months. Refreshments will be served by the Chiselers, the women's organization responsible for the redecoration and furnishing of the ballroom.

Guests will also have an opportunity to visit Lykes Hall (formerly the Puritan Hotel) which has just been completely renovated as a dormitory for men. A gift of the Lykes Brothers Corp. through Mr. Charles Lykes, a member of the University Board of Trustees, this is the largest single gift ever received by the University. It now

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## Record Enrollment

September saw enrollment at the University of Tampa reaching an all time high. 1890 students have enrolled to date, dispelling fears that the opening of a state supported university in Tampa this month would deplete our registration.

Anticipating a possible reduction in enrollment of Tampa students because of the wide differential in tuition, the University launched a vigorous recruitment program beginning in late January. Mr. Eduard Van Gelder, Admissions Representative of the University, toured several northern states and succeeded in enrolling enough students to make up for approximately 70 percent of this year's freshman class. Arrangements were made with Eastern Airlines for transportation of these northern students to Tampa. During the week

preceding registration, a total of five planes left Idlewild Airport in New York with students bound for the University of Tampa.

Approximately 500 of the 776 freshman students are carrying a full academic load (12 or more hours). Of the total enrollment, 66% are taking 12 or more hours; 13%, from 9 to 11 hours; and 21%, from 0 to 8 hours.

This year's freshman class is composed of students from 36 states and 14 foreign countries. Showing particularly strong representation in the class are students from New York, New Jersey, Ohio and the New England states. Most of the foreign students are from Latin American countries and Canada, but there are also students from Spain, Japan, Iran, and other countries.





### NINE FOREIGN COUNTRIES REPRESENTED AT TAMPA U.

Pictured above in the lobby of the new women's dormitory are students attending the University from nine foreign countries. Standing beneath a modernistic painting representing the symbolic minarets of the University building are: Louis and Marie St. Laurent, Fred Hartford, Wayne Morley, Susan Wood and Richard Stevens all from Canada; Robert Mora, Costa Rica; Carol Pareles, Guatemala; Alfredo Alencio, Venezuela; Ismal Martinez, and Brenda DeFrin, Puerto Rico; Albert Caprili, Italy; Peter Sargolozos, Greece; Teimoor Agaho, Iran; and Akiko Fushiki, Japan. Louis and Marie St. Laurent are the grandchildren of former Canadian Prime Minister Louis St. Laurent.

### Faculty Workshop

The Second Annual Faculty Workshop of the University of Tampa was held September 12 at the Greater Tampa Chamber of Commerce. The object of the Workshop was to complete formulation of plans for the coming year and to crystallize operational details of new programs.

Dr. DeLo began the meeting with the introduction of new faculty members and completed his remarks with a brief talk concerning the future of the University and the results of the current student recruitment program which has brought about the largest enrollment in the history of the University.

A panel made up of Mr. Eduard Van Gelder, Admissions Representative, Dr. Willis J. Dunn, Registrar, and Mrs. Elrita Crawford, Administrative Assistant to the President, discussed the mechanics and aims of student recruitment before the group.

Dr. M. C. Rhodes, Dean of Administration, reminded the faculty of its responsibility to raise the academic standards of the University to an even higher plane. The importance of faculty members as Guidance Counselors was explained by a panel composed of Dr. Dunn, Dean King, and Dean Setear.

Dean Stephen L. Speronis discussed the enlarged enrollment of the Evening Division and the General Studies Program; and the initiation of the Air Force Educational Program at MacDill Air Force Base.

### Gifts Of A Lifetime

An extensive landscaping project has been initiated at the University by the Florida Nurserymen and Growers' Association. Each year the Association selects an area of the community to beautify as a public service. We are proud to have been selected for this undertaking which will add an invaluable touch of lifetime beauty to our campus.

Mrs. Wurthmann, President of the Association, who was on hand for the first phases of the project early this month, stated that the organization plans to completely landscape the land surrounding the University's main building. All of the members of the Association have committed themselves to furnish the plants, materials and labor for the entire project.

Mrs. A. R. Phillips of Seffner, an interested citizen, although not a member of the Association, has contributed a large number of azalea bushes toward the project which is valued at over \$3,000. Many of these bushes have already been planted in various locations around the building.

The Association plans to continue developing the University's lawn areas throughout the coming year. We cannot refrain from voicing deep appreciation to the Florida Nurserymen and Growers' Association for this generous undertaking which will contribute greatly toward the aesthetic beauty of our University.



Mrs. Wurthman assisted by Mr. Culbreath plants first azalea.

### Biology Department

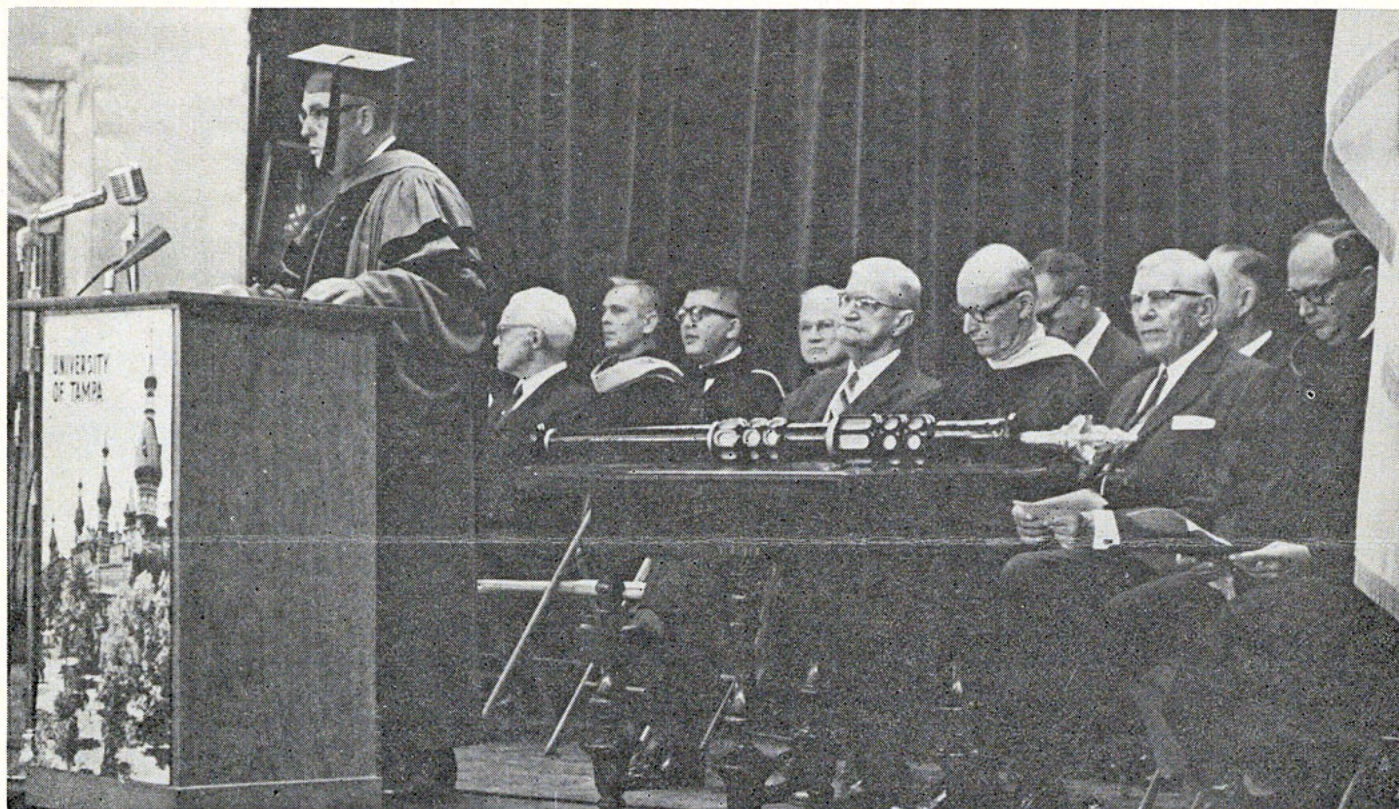
The efforts of Dr. Charles Walker, newly appointed Chairman of the Biology Department, and his student assistant, senior Joe Waite, have resulted in a complete renovation and remodeling of the Biology Department.

New laboratory equipment has been purchased and installed, some of which has replaced equipment used since the founding of the department. These, along with new laboratory tables built by Tom Doke, another assistant, have given a virtually new laboratory to the University Biology Department.

The lecture room has been doubled in size and now accommodates 60 students.



# 30th OPENING CONVOCATION ON TV



Dr. David M. Delo addresses the convocation which formally opened the University of Tampa's 30th year as an institution of higher learning on September 20. In the background are members of the administration and board of trustees.

The University of Tampa celebrated its 30th academic year with the opening convocation on television.

University President Dr. David M. Delo, addressing the assembly of students, faculty members and trustees and a live television audience, warned that the university was one of many caught up in history's "race between education and catastrophe," a warning first issued by historian H. G. Wells in 1920.

Dr. Delo called the convocation "the beginning of a new era . . . the engagement in a new and a different mission," and proposed a three-fold course of action in completing this mission:

"First, colleges and universities must be supplied the means to do the necessary job, with excellence," Dr. Delo said.

By means, he explained, "I mean money, to be expended wisely for necessary educational equipment and physical facilities; money sufficient to secure and to retain the right men or women for each task, whether it be as administrator or teacher."

## Need the "Means"

"Since the private college represents private enterprise," Dr. Delo said, "it is the privilege of private enterprise to assist to the maximum of its ability."

He said the tax laws of the nation recognize this privilege and "private corporations responded to us extremely well this summer."

The second area of action cited by

Dr. Delo involved continuous examination of curriculum to meet the constantly changing demands of both the present and future.

"One of the major ingredients in the educational recipe must be to endow the student with the capacity to understand what he does and does not know, where to secure knowledge and how to use it properly after he has it," he said.

## Third Area

In citing the third area of action, development of an "institutional character," Dr. Delo warned that students cannot be expected to attain spiritual and intellectual growth when a university treats them as "a mass of anonymous individuals designated by code numbers."

He stressed the importance of an institution which recognizes that each student is "important but different" and which helps each student develop to the fullest "the potentialities which lie within him."

Charles F. Blake, chairman of the board of trustees, welcomed new students at the convocation and expressed confidence that this would be the finest of the university's 30 years.

He had praise for the university's maintenance and administrative staff for the work they have accomplished and cited Mrs. Delo as the person "most responsible" in improvement of the school's physical facilities, which underwent a major redecoration program for the new term.

## Math Lab

Prof. A. J. Kainen and a student mathematics major, Donald W. Gwin, have built an electronic analogue computer as part of the University's new Mathematics laboratory, a gift of the Tampa Rotary Club.

The machine is capable of solving algebraic problems up to and including 2nd order differential equations. By arranging the various electronic components in appropriate patterns, they can be made to act in a manner similar to material structures.

Another student, Henry B. Moore, has built an Oscilloscope which presents visually the results of the computer's activity giving a graphic representation of the computer's actions.

## OPEN HOUSE

(Continued from Page 1)

houses 76 students.

- Events scheduled for the afternoon:
- 3:00 P.M. Music by the University String Ensemble, featuring Myron Kartman, Concertmaster of the Tampa Philharmonic Symphony Orchestra.
- 4:00 P.M. Dedication of the new Mathematics Laboratory, contributed by the Tampa Rotary Club. Featured speaker will be Dr. F. W. Kokomoor, former chairman of the Mathematics department at the U. of F.
- 5:00 P.M. The University Players, under the direction of Mr. John von Szeliski, will present a one-act play in the Dome Theatre.



## Changes in Personnel

The opening of a new year at the University of Tampa saw several additions to the faculty and staff. These appointments link closely with the University's continuing policy to strengthen its academic and administrative core.

Additions to the faculty include Dr. Bernard Bettman, Assistant Professor of Chemistry, Miss Ina Lou Bradley, Instructor of Education and Mr. Elmer A. Jones, Assistant Professor of Biological Science; in the Business Administration department, Mr. William W. Cyzewski, Instructor and Mr. Charles L. Hyde, Assistant Professor; in the Women's Physical Education department, Miss Eula Jane Edgy, Instructor and Miss Alice Rodriguez, Assistant Professor. Dr. Harvey E. Maier has been appointed Professor of Music and Chairman of the Music Department. In the Men's Physical Education department, Mr. Robert E. Lovely has been appointed ad interim Instructor of Physical Education and also Director of Lykes Hall during the temporary absence of Mr. Benjamin Scherer, who is working on his doctorate at the U. of Indiana.

### Sinsley, News, Public Relations

Howard L. Sinsley, recipient of the University of Tampa's 1959 outstanding male graduate award, has been named Director of News and Public Relations for the University.

A native of Long Island, New York, Sinsley has resided in Tampa for the past 12 years. After graduating from Hillsborough High School, he served in the U. S. Air Force from 1951 to 1955. During his service career Sinsley was a member of the Air Force honor guard in Washington, D. C.

While an undergraduate at the University, Sinsley was named for three consecutive years to Who's Who in American Colleges. He also served as President of the University Student Body.

## FACULTY in the NEWS

James A. Chambers, Assistant Professor of Elementary Education and advisor for the Association of Childhood Education at the University, and Miss Lou Bradley, Instructor in Elementary Education attended State Day for the Florida Association of Childhood Education in Palm Beach, October 1.

\* \* \*

Harry Hurst, president of the University of Tampa Associates, group of 59 men who work to assist the University, reports numerous contributions to the University as the Associates begin their second year.

\* \* \*

Dr. Charles Giles, Professor of Fine and Industrial Arts attended a meeting of the Professional Artists Association in De Barry, Florida, to plan activities for people interested in art this year.

\* \* \*

Dr. Carlos F. Weiman, Assistant Professor of Business Administration addressed the Tampa Chapter of the National Secretaries' Association on the subject of "Success."

\* \* \*

Dr. Josiah Baird, Chairman of the Art Department and Joe Testasecca, Artist in Residence, represented the University in the "Artists on Campus" show at Jacksonville Art Museum, Jacksonville, Florida. The show will be exhibited at the museum from October 2 to October 19.

Mr. Testasecca will be represented by his painting "White Bull." Dr. Baird will be represented by a bronze sculpture "Umo".

\* \* \*

Dr. James W. Covington, Professor of History and Political Science, spoke before the Holy Name Society of Christ the King Church September 18, on the subject of "Politics, Religion and the Election".

Drs. Glenn, Dwyer and Fernandez gave talks before members of the Florida Industrial Commission at the Colonial Inn, St. Petersburg Beach, on Sept. 22nd. The talks were related to Public Relations concerning the International Association of Personnel in Employment Security. After the talks, the members of the Commission broke up into study groups with the above mentioned professors serving as counselors.

\* \* \*

Dr. Thomas P. Hardeman, Assistant Professor of Philosophy and Religion, spoke before the Business and Professional Group of Hadassah at the Jewish Community Center Wednesday, September 28th. His talk, entitled "Touching Untouchables", dealt with many of the controversial subjects facing the nation today.

\* \* \*

Mrs. Karl F. King, Dean of Women, attended the fall board meeting of the General Federation of Woman's Clubs in Montreal, Canada on September 27. Dean King, who is Chairman of the Federation's Division of Scholarships, addressed the Organization on the subject of scholarships—the urgent need to save the brain power now going to waste in the U. S. because of the high percentage of gifted, highly intelligent young people unable to attend college because of lack of funds.

\* \* \*

Dr. J. Ryan Beiser, Chairman of the History Department, gave a talk to the Brandon Optimist Club on September 22nd concerning the School Bond issue. On October 4th, he spoke to the Cuesta PTA on the same subject.

The evening of October 5th and 12th, he spoke at the Palma Ceia Methodist Church on the subject of "Religion and the Presidency".



## VIEWS of the UNIVERSITY of TAMPA

TAMPA, FLORIDA

OCT. 1960

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a beautiful Boathouse which is paid for.

During World War II Huerta was in the Air Force where he fought as a bomber pilot in the European theatre.

The Spartan Chief is married. His lovely wife's name is Gloria and they have two children, Susan, 8 years old and Bubba (III), 7 years old.

One of Huerta's greatest attributes is his personality which has made him very peculiar with sports writers, radio and television personalities and Alumni and his speaking ability makes him a most sought-after speaker.

### The Homecoming Contest

In 1952 Troy State College of Troy, Alabama found its way on the University of Tampa "Spartan" schedule. Since that date the two teams have played every year. And since that date also the Spartans have never lost a game to Troy. There have been times though that things looked

gloomy for the Tampa boys. It's been very evident to everyone who has watched the games through the years that Troy, has been, and is getting stronger each year. Although the record that the Spartans have compiled against the "Red Wave" is an impressive one (8 victories against no defeats—271 points against 53) each year the Tampa team goes into the game knowing that they will have to play hard to win.

Leading the Spartans in the 1960 Homecoming contest will be: Ronnie Perez, the 18 year wonder who did his high school playing just two years ago at Jefferson High School, Buddy Williams, who made the Little All-American team in 1959 and is again slated for same in '60, and Charlie McCullers, who became Nationally famous this year by scoring against Tennessee with a 99 yard run, and breaking three University of Tennessee records (longest run against a Tennessee team, be-

ing the first man to score against Tennessee in the 1960 season, and being the first small college athlete to compile over 80 yard rushing against Tennessee).

In the eight years that Coach Marcelino Huerta has been the Head Coach at Tampa the Spartans have lost only one homecoming game. That was in 1953 against Appalachian when the Spartans took quite a thrashing from the Mountaineers. "I'm very proud of the Homecoming record we've put together here through the years," says Huerta, "and we hope to continue that record for a long time to come."

With all the Homecoming events that will be taking place during the week of Nov. 5th and being topped off by Troy—Tampa game, there is a large crowd expected. Tickets are still available through the Athletic Office at the University—GET YOURS IN ADVANCE AND AVOID THE RUSH AT THE GATE.



Watts, Jesse Lane, Charles Trudock, Earnest Stout, Bobby Holbrook, Blaine Turner, John Felicione, Dick Tully, Mark Beaubium, Frank Scerbo, Bill Rouse, Charles Bailey, Max Davis, George Henderson, Ronnie Perez, John Mitchell. 3rd Row: D. J. Moore, Tony Yelovich, Lee Moore, John Hanna, Tom Phillips, Jerry Machiantonio, Richard Austin, Everett Bennett, Tony Booth, Dave Davenport, Bob Banks, Neil Cooper, Bob Johnson, Paul Gore, Dick Walter, Charles Rose, Earl Bramlett



## PRESIDENT'S MESSAGE



DAVID M. DELO

Recently I met an alumnus chatting with one of the long-time faculty in the snack bar. I stopped to welcome him. In the course of our ensuing conversation he remarked favorably but with surprise on the physical and other changes which have taken place at the University.

He was surprised because he had not visited the campus for two years. Although he had received "News and Views" and the "Alumni Bulletin" which have described many of these changes, his former concepts were altered only by personal observation.

Seeing is believing. We can describe the renovation which has been accomplished. We can cite purchase of education equipment. We can outline the new "core curriculum" adopted last spring. We can write about the new spirit which pervades the University and our plans for a splendid future. We can point to the circumstance that the hard work of many staff members has maintained even increased, our enrollment, which now comes from almost 40 states and 12 foreign countries. We can tell you about the gift of the Puritan Hotel, now renovated and named Lykes Hall in honor of its donors. But these are merely words until you actually see for yourself.

One of the Tampa television stations generously flashes an occasional message on the screen. It reads, "Things are happening at the University of Tampa." Things *are* happening at the University — good things. Homecoming is a time to renew old friendships, to revisit familiar places, to re-vitalize relationships with professors who once meant much to you.

So I invite you cordially and urgently to visit the University at Homecoming to participate fully in Homecoming activities. And Homecoming is also the time to see for yourself that things are happening at your Alma Mater.

DAVID M. DELO, *President*

## GRADUATE SCHOOL ANNOUNCEMENTS

We wish that we could list all the University of Tampa Alumni who have received higher degrees from other Universities, but you will be happy to join with us in offering sincere congratulations to these few we do know about.

Kent State University: Edward J. Ball, Masters Degree in Education—Major: Health and Physical Education.

George Peabody College for Teachers: Henry C. Beltran, Master of Arts; Michael S. Capitano, Master of Arts; Evelyn Osburn Jewel, Master of Arts; Luther Franklin Law, Jr., Master of Arts; Celestino Miranda, Master of Arts; Angelo Perez, Master of Arts.

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## EVENING DIVISION STUDENTS ELECT

Evening division enrollment has now increased to 602 students. The first Convocation was held on September 27th, at 7:30 P.M. President DeLo addressed the student body.

Election of student officers has been completed and the Evening Division student body now has its own council and should contribute its share to the total enrichment of the University.

Enrollment of students in the MacDill division has increased from 400 to 604, giving a total of 1,650 hours.





### DO YOU REMEMBER?

The old lobby case in the lobby has become a show case for tropical plants.

## Personals

**Louise Clayton Giargiari (50) and Lawrence A. Giargiari (51)**

sent in a nice newsy letter. They are living in Lewiston, New York now, but will be moving to Rapid City, South Dakota, something in November. Larry will work as Procurement Supervisor with the American Machine and Foundry Company. His work will be on the Titan Missile at Ellsworth Air Force Base. Louise has been teaching school and hopes to find another position in Rapid City. Many thanks for the donation.

**Clyde H. Rouemone (48)**

writes that he is now stationed at Wright-Patterson Air Force Base in Dayton Ohio. He is married and has a girl three and a half, and a boy four and a half. The Air Force sent him to college for two years and he received his degree in aeronautical engineering in 1957. Since then he has been a project engineer with Air Research and Development Command. Clyde also sent us the information that **Bud Reinert (?)** is an Air Force pilot and has been stationed there for several years. He is

a chemist working with new materials for the Air Force. Clyde's address is 2604 Cross Country Road, Fairborn, O.

**Dale S. Kleinfelder (53)**

sends us word that he is now living in St. Petersburg at 1800 Country Club Road, No. He and his family, wife June, Craig (3½) and Liz Ann (2) have been there for a year now and Dale is employed at Electronic Communications, Inc., as a Staff Engineer in the System Department. Dale has become a skin diving enthusiast and is currently president of the St. Pete Aqua Venturers. Since leaving school, Dale has been all over the country, but says he hopes to stay settled in St. Pete now.

**Margie C. Gonzalez (?)**

sent a nice contribution to the Alumni office, but no information about herself. Her address is Route 1, Box 70-Y, Winter Garden, Florida.

**Helen D. Jones (48)**

Many thanks to Helen for her very generous gift. Her address is 320 W. Crest, Tampa.

**Eleanor A. Egan (55)**

seems to have been very busy since she left T.U. She is in Chicago where she is teaching speech training and specialty reading courses. Since she has been there she has received her masters degree from Loyola University and also does tutoring. Thanks for the letter and the contribution!

**Rita Ward Carey (56)**

It was a real thrill to receive information that our Bulletin is being received as far away as Hawaii. Rita is now living with her husband S/Sgt. Charles H. Carey and their three children, Steven (7), Norman (6), and Brenda (1½). Their address is 45521-A. Luluka Road, Kaneohe, Hawaii.

**L. A. Abudo (?)**

writes that he is now working in Mayaguez, Puerto Rico, where the "Free Zone of Trade" is located. He is assistant manager and sales director for "American Plastics". Address him at Box 1026, Mayaguez, Puerto Rico.

**Marjorie Moringstar (?)**

writes that its great to be back in Florida again. She has a new job playing trumpet in a trio. Her new address is 1505 S.W. 41st Ave., Ft. Lauderdale, Fla.

## New Orleans Selects Tampa Grad as City Planner

Mayor DeLesseps S. Morrison, of New Orleans, Louisiana, has recently announced the appointment of O. William Moody (?) as a member of the city planning commission.

Bill, who is director of research and publications for the Gulf District of the Seafarers International Union, was appointed to serve for a term expiring June 30, 1968.

He is a member of the executive board of the Central Labor Council of New Orleans and Vicinity, AFL-CIO, and is secretary of the executive board of the committee on political education. Educated at public schools in Tampa, and at the University of Tampa, he is a former member of the University's Board of Trustees and a former president of our Alumni Association.

Prior to moving to New Orleans, he was city editor of the Tampa Daily Times and also worked on the Louisville Courier-Journal and Times and the St. Petersburg Times.





Miss Joni James will be the big attraction at University's annual Homecoming Ball. Miss James will be singing many of the songs that have made her a national favorite.

## Howard Sinsley Appointed Director of News, Publicity

In recent years there have been many changes around the University, both in the plant and the faculty and staff, but none that have effected the Alumni Association such as the recent appointment of Howard Sinsley as director of News and Publicity.

Howard, who is a '59 graduate of the University of Tampa, not only brings his fine personality to Staff, but brings along a great deal of experience and enthusiasm.

A native of St. Albans, Long Island, he attended Jamaica High School where he participated in the Student

Senate, Radio Club, Newspaper and also found time to play on the soccer team. He later moved to Tampa where he was graduated from Hillsborough High School.

He entered the University of Tampa but had his education of service with the Air Force. During his service, Howard became a member of the Presidential Honor Guard.

Upon his return to the University of Tampa, Howard's name became connected with many organizations in which he worked for a better student body. He served as pres-

ident of Tau Kappa Epsilon Social Fraternity, Pi Delta Epsilon Journalistic Society, the Student Body, and also had the distinct honor of being elected for three consecutive years to Who's Who in American Colleges.

The student body was not the only group to recognize Howard's many achievements. The Alumni Association presented him with the award for the Outstanding Male Student in 1958-59.

Before returning to the University, Howard taught in the Mt. Vernon New York School System while working on his Masters Degree at Hunter College and City College of New York.

Mrs. Sinsley, the former Nina Jane Garber, of New York, is now attending the University of Tampa as a senior.

The zeal and enthusiasm with which Howard approaches all jobs will most certainly be a great asset to the University and his association with the Alumni Association should provide us with a real spark.



HOWARD SINSELEY



**The University of Tampa Film  
Classics League  
Is Proud To Announce  
The Following Schedule  
For The 1960-61 Season**

November 18, 1960	Decision Before Dawn
December 2, 1960	Lili
January 6, 1961	Ordet
February 24, 1961	Diabolique
March 3, 1961	Richard III
March 17, 1961	Three Men in a Boat

The films will be shown in the Hillsborough County Courthouse Auditorium. The showing time is 8:30 P.M. You may wish to make an advance reservation for this series of films, as we are again having a limited membership . . . and the price for the season remains the same . . . \$4.00.

Again, we have tried to co-ordinate the various civic and campus events in this area, which enables us to avoid unnecessary conflicts in showing the films.

**WELLSWOOD CIVIC CLUB  
HELPS UNIVERSITY  
FUND RAISING**

Hats off to the Wellswood Civic Club!! This is one of Tampa's oldest civic clubs with "year-round" activities such as fund-raising for the University of Tampa.

Since its chartering in 1942, the club has achieved many goals along with being one of the largest membership of any club in the county.

The college fund-raising has highlighted the club's recent activities and a number of benefits have already been held this year to help the University of Tampa.

With this record of continuous and consistent fund drives, the Wellswood Civic Club will become a major part of the community's interest and welfare.

**Promoting Recruiter  
For The University**

Little more than a year ago, Eduard Van Gelder, '58, was given the position of promoting and recruiting for the University of Tampa. Since that time he has traveled through Ohio, Pennsylvania, New York, New Jersey and Connecticut.

Within a period of three and a half months he visited about 121 high schools, talked to approximately 165 guidance counselors, and visited in the homes of prospective students where he talked with their parents. While it is almost impossible to estimate the total number of students to whom he talked, the result is that approximately 65% of the freshman student body is from outside the state of Florida.

Ed, who was born in Rotterdam, The Netherlands, came to the United States in 1951. He returned to Holland in 1952. In 1953 he returned to the United States and

joined the Army, serving in Alaska. After his discharge and a short vacation in Holland, he came to the University of Tampa.

When Ed contacts a high school the normal procedure is to first have a conference with the guidance counselor. Then a meeting is scheduled with interested students, following this, personal interviews would be conducted where necessary.

The University of Tampa was well received with both counselors and students showing great interest. The main difficulty of course being that we are not so well known as the University of Miami, Stetson, Rollins or the other schools. Ed was most successful in the eastern states where colleges and universities cannot place the enormous number of students who want to enter college.

Because of the relatively small size of the University of Tampa, individual attention, guidance program, small classes and an outstanding fa-

culty, there was much interest in what Ed could offer a prospective student. This recruiting program has been so successful that, instead of the anticipated drop in enrollment for the fall semester, there was an increase.

Hats off to Ed Van Gelder for a wonderful job.



ED VAN GELDER



# Alumni Bulletin

Published by the University of Tampa Alumni Association

VIRGINIA OVERSTREET  
Editor

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## T A M P A UNIVERSITY IS VITALLY INTERESTED IN THE PROGRESS OF ITS ALUMNI

Use this form to keep the alumni office posted.

Gentlemen:

I am happy to report the following:—

- ☐ New Position
- ☐ Promotion
- ☐ Civic or church post
- ☐ Recent book or article
- ☐ Graduate study
- ☐ Recently married

(date)

(spouse's name)

- ☐ Addition to family

(birth date)

(name of child)

Please give further details:

(Signed)

(Class)

News items will be published in the Alumni Bulletin

## U N I V E R S I T Y USE THE SECTION TO NOTIFY THE ALUMNI OFFICE OF YOUR CHANGE OF ADDRESS

Alumni Office

University of Tampa  
Plant Park, Tampa, Fla.

Gentlemen:

Please change my/our address on your records:—

From

To

(Signed)

(Class)

(Signed)

(Class)

Use other section for news of your progress.