

## Journal

Volume 1, Number 7

June 1986

New York Yankees Owner  
Steinbrenner Addresses Graduates

"You have been gathering knowledge for years, but knowledge without feeling is no knowledge at all."

He said the world is almost totally emersed in technological miracles.

"We are able to communicate by satellite with people thousands of miles away, and yet sometimes we don't communicate with our next door neighbor."

America has been able to meet every material need through technology, he said.

"Yet we can't seem to meet the human needs of 8.5 million hungry children living below the poverty level in this country."

"That's not a particularly great thing to think about, but that is the challenge that awaits you," said Steinbrenner.

"When you leave here today don't be doubtful. And don't be afraid. Fear is the great enemy of accomplishment," he added.

He said today's graduates are bigger, smarter, faster and better educated than previous generations have ever been, and there is no question they will be able to attain their goals.

But along with the knowledge acquired through a degree must come feeling and understanding which provides a much broader dimension in coping with the problems of the world.

While the older generation can provide wisdom from its experience, "it's you young people who can give this world hope out of idealism."

"Never walk away from your ideals, no matter how difficult it seems. Be resolute."

Steinbrenner said that if someone like himself, who graduated in the lower level of his class, could accomplish what he has, "then you can do much more."

Steinbrenner was awarded an honorary Doctor of Laws degree.

Degrees awarded were bachelor of science, 300; bachelor of arts, 74; fine arts, 2; nursing, 34; associate of arts, 15; music, 4; master in business administration, 49.

U.T.



Steinbrenner...you must have feeling.



9

Industrialist George Steinbrenner received a standing ovation from U.T.'s 478 graduates following his Commencement address in May.

It was an address which ranged from the humorous to serious.

The owner of the New York Yankees had the audience rolling in laughter with a series of one-liners in his opening remarks.

"Before I offer you my advice, I must tell you I have given advice to others before with less than spectacular

results," he said, naming former New York Yankees manager Billy Martin, whom he fired numerous times.

"I advised my youngest daughter that she must complete her college education before entertaining any thoughts of marriage."

"She will graduate from college on June 27. She will be getting married on June 28."

But then he tabled his prepared notes and gave the graduates some personal insights about issues he feels strongly

Otto von Habsburg Sees  
New Dimension To  
World Struggle

The future is very clear to Otto von Habsburg, the 73-year-old former archduke of Austria.

There is currently "a great turning of international events," and the world is involved in an economic and political struggle of a new dimension, said Habsburg in a speech to a business audience and a group of faculty and students in April.

Habsburg, a member of the European Parliament, was the last of four guest speakers in the University's International Issues Forum presented this year.

A statesman and historian who has written 24 books on European politics, Habsburg sees a new order emerging in the world.

It is one which will involve major economic battles,

political strife, and international terrorism.

And, ironically, the stage has been set for it, in part, because of a massive U.S. military buildup in recent years and renewed confidence by Western Europeans that the Americans will use that power.

"The first turn of those international events is that peace today is infinitely more secure than it was a short while ago, at least in a military sense," Habsburg told his audience.

The invasion of Granada, despite how that action might be viewed by Americans; arms for the Afgans in

their fight against Russia; and other U.S. actions have reestablished the credibility of America in the eyes of the world for the first time since "the U.S. defeat in the Mekong Delta," said Habsburg.

But the international struggle will continue on at another level.

"And just as much as in the past. I submit to you that we are less prepared for the political struggle than we would be for a military rivalry," said Habsburg.

However, Habsburg said that Americans have a fixation on Libya's Col. Kadafy, "the villain of peace."

"He is not the leader of

See Habsburg page 2





# Students Receive Honors Awards

Outstanding U.T. students were honored during the University's Honors Convocation April 16. Listed below are some of the recipients and their awards.

## ECONOMICS AND BUSINESS

*Delta Sigma Pi Scholarship*  
**Dan Le Clair**, Eco., Charlotte, Fla.

*Wall Street Journal Achievement*

**Kurt Gilmer**, Mgmt. Info. Sys., Sarasota, Fla.

*Pbi Gamma Nu Scholarship*  
**Janet Aust**, Bus. Mgmt., Sarasota, Fla.

*Martin Himmel Award, Outstanding Marketing Major*

**Barry Curewitz**, Bus. Mgmt., Tampa

**Rich Sierra**, Marketing, Cantano, PR.

*Outstanding Graduate, Computer Science*

**Kurt Gilmer**, Mgmt. Info. Sys., Sarasota, Fla.

*Omicron Delta Epsilon*  
**Tracy Yates**, Eco., Somerset, Fla.

*Outstanding Accounting Graduate*

**Jill Stump**, Acct., Vero Beach, Fla.

*Outstanding Elementary Education Student*

**Nancy Brocato**, Elem. Ed., Tampa

*Outstanding Secondary Education Student*

**Gina Bergamino-Frey**, Eng. Ed., Tampa

*Outstanding Physical Education Graduate*

**Carina Svensson**, Phys. Ed., Vaxjo, Sweden

*Outstanding Elementary Education Student*

**Nancy Brocato**, Elem. Ed., Tampa

*Outstanding Secondary Education Student*

**Gina Bergamino-Frey**, Eng. Ed., Tampa

*Outstanding Elementary Education Student*

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*Outstanding Elementary Education Student*

**Nancy Brocato**, Elem. Ed., Tampa

*Outstanding Secondary Education Student*

## FINE ARTS

*Antonini Music*

**Tasha Lohman**, Music, Tampa

*Visual Arts*

**Joan Griggs**, Art, Tampa

**Paul Friedman**, Art, Philadelphia, Pa.

**Alex Anderson**, Art, Clearwater, Fla.

**Marian Dale**, Bio., Dunedin, Fla.

**Karen Galasso**, Art, Tampa

**Alexandra Fernandez**, Art, Tampa

**Mary Lou Mattis**, Art, Tampa

*UT Theatre*

**Christine Johnson**, Pol. Sci., East Islip, N.Y.

**Ray Sochacki**, Bus. Mgmt., Toledo, Oh.

**Scott Jackson**, Pre-Eng., Reading, Pa.

## HUMANITIES

*Outstanding English Graduate*

**Frank Rick Sylvester**, Eng., Lynn Haven, Fla.

*Outstanding Writing Graduate*

**Caryn Russell**, Writing, Ft. Walton Beach, Fla.

## SCIENCE AND MATHEMATICS

*Beta Beta Beta, Biological Honor Society*

**Mark Clark**, Bio., Lauderdale Lakes, Fla.

*Outstanding English Graduate*

**Frank Rick Sylvester**, Eng., Lynn Haven, Fla.

*Outstanding Writing Graduate*

**Caryn Russell**, Writing, Ft. Walton Beach, Fla.

*Outstanding English Graduate*

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*Outstanding English Graduate*

**Frank Rick Sylvester**, Eng., Lynn Haven, Fla.

*Outstanding Writing Graduate*

*Outstanding Introductory Chemistry Student*

**Nicole Harris**, Pre-Eng., Tampa

*Outstanding Junior in Mathematics*

**Steve Honeckman**, Math, Ft. Worth, Fla.

*Outstanding Senior in Mathematics*

**Margaret Arnold**, Math, Tampa

## SPECIAL AWARDS

*UT Diplomats, Outstanding Performance*

**Penny Hane**, Writing, Tampa

**Lucy Lawson**, Bio., Ft. Lauderdale, Fla.

*UT Women's Club*

**Theodore Fotopoulos**, Bio., Clearwater, Fla.

*Sumter Lowry Freedom*

**Jeff Goss**, Bus. Mgmt., Milton, Fla.

*Alumni Association, Outstanding Seniors*

**Erica Edwards**, Eco., Flemington, N.J.

**Dan LeClair**, Eco., Charlotte, Fla.

**Tara Maxey**, Psych., Ft. Myers, Fla.

*Marian E. Leary Memorial Award, Re-entry Program for Women*

**Stephanie McKeen**, Liberal Arts, Tampa

**Katie Williams**, Bus. Mgmt., Tampa



Identifying him as "the most outstanding student I've taught in 32 years," Dr. Bill Stewart (left) congratulates Frank Rick Sylvester '86 and hands him the Outstanding English Graduate award during the Honors Convocation.



Martha S. and James L. Ferman Sr. stand with a plaque which will be placed outside U.T.'s new Ferman Center for Music.

## New Music Center Named In Honor of Fermans

The University of Tampa's (UT) new music center has been named the Ferman Center for Music in honor of the James L. Ferman family.

The prominent family, which owns several car dealerships in Tampa, has supported a number of projects on the University campus in general, and has been a patron of the music department in particular for many years.

James L. Ferman Sr., served on the University's Board of Trustees from 1949-77, and was the board chairman from 1966-70.

The Ferman Center for Music encompasses 10,800 square feet and consists of 22 acoustically superior practice rooms, a miniature recording studio, band room, audio-visual library

and specially designed storage rooms for moisture-sensitive musical instruments.

In addition, music professors can "fine tune" the acoustics in individual rooms with movable sound-deadening panels attached to the walls.

Created within the shell of the old Florida State Fairgrounds building on the west side of the campus, the center took 13 months to complete.

Mrs. Martha S. Ferman Sr. and Mrs. James Ferman Jr. have been members of the Chiselers, a volunteer group which raises money for the University, and both are Friends of the Merl Kelce Library.

James L. Ferman Jr. currently serves on U.T.'s Board of Trustees. **U.T.**

## Former Head of ROTC Dies

A good friend and former professor of the University, Col. Leslie J. Kramer, died of natural causes Sunday, April 27, in Tampa. He was 54.

Col. Kramer was assigned to U.T. to command the Reserved Officers' Training Corps in 1974. He directed the program for the U.S. Army until the summer of 1977 when he retired.

Following his retirement, he remained active with the University, serving on The Board of Fellows and as president of the Henry B. Plant Museum Society. In addition, he started his own company, A.B. Data Corp., and served as its president.

A native of Lillis, Kan., Col. Kramer entered the Army in 1955. He served two tours in Vietnam and was a highly decorated Army aviator.

He "gave many years of exemplary, dynamic and faithful service to this University, as well as to many organizations in the community, and through demonstration of sound judgment, pragmatic decisiveness and his warm pervasive personality, has made such enduring and lasting contributions rendering us mindful that the rich achievements of a valuable life extend beyond the reach of death," said President Richard Cheshire in a memorial resolution.



Col. Leslie J. Kramer

Col. Kramer is survived by his wife, Jolynn; son, Leslie J. Jr. of Tampa; daughter, Laurie Lynn of Gainesville; three brothers, Wilber and Eugene, both of Lillis, Kan., and Joseph of Indianapolis; two sisters, Ernestine Nolan of Kansas City, Kan., and Eleanor Brown of Lillis. **U.T.**

## Journal

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## Habsburg from page 1

the international terrorist movement. Kadafy is only the spearhead of Soviet penetration into the Islamic and African world."

The Soviet Union, he said, is trying to destabilize the Democratic order in the world for its own economic interests by sponsoring terrorism.

"Because the Soviet Union is going to try, and try very hard, to break out of its present economic predicament by breaking into our economic system," he added.

Fortunately, after 40 years, Western Europe is recovering from the trauma of World War II, and has now emerged, collectively, as the largest economic power in the world.

Spain, France, Germany, England and others are developing technology, and in some cases, military power, all of which can be used to thwart Soviet efforts.

Economically, Habsburg warned against allowing Russia to cut economic deals with the west in behalf of its Soviet Bloc members.

"That could be one of the greatest errors we could commit." While he favors bilateral economic arrangements with countries under communist rule, dealing directly with the bloc would strengthen Soviet control over the countries "they are occupying."

"We have to be very careful not to march into that trap which is being opened to us."

But while economic strength is important to the West, the ultimate motivation should be the protection of personal freedom.

"No one has ever been willing to die for a standard of living, but people are willing to sacrifice for spiritual values."

Habsburg received an honorary doctor of laws degree from the University.



# Austin Named Board of Trustees Chairman

U.T. alumnus and Tampa developer, Alfred S. Austin, received one of the highest honors The University of Tampa can bestow on an alumnus when he took over as Chairman of its Board of Trustees in May.

It is the first time in the history of the 55-year-old University that an alumnus has been named to head the body of community leaders who set priorities and run the business affairs of the institution.

As chairman, Austin will direct those affairs for the coming year.

A U.T. student in the 1940s, Austin, class of 1947, has remained close to the University.

He is a former vice-chairman of the Board of Trustees, served on the U.T. Executive Committee, University of Tampa Properties, Inc., was chairman of the U.T. Forward Fund for 1983-84, and in 1984 was named U.T. Alumnus of the Year.

Some of his other community involvements are: past-president and director of the Hillsborough County Easter Seal Society, past-president of the American Heart Association of Hillsborough County and past-chairman of the Board of Trustees of Tampa Preparatory School.

In addition, Austin is credited with pioneering the development of Tampa's thriving Westshore business district.

Assisting Austin on the U.T. Board of Trustees will be Frank L. Morsani, who was named vice chairman.

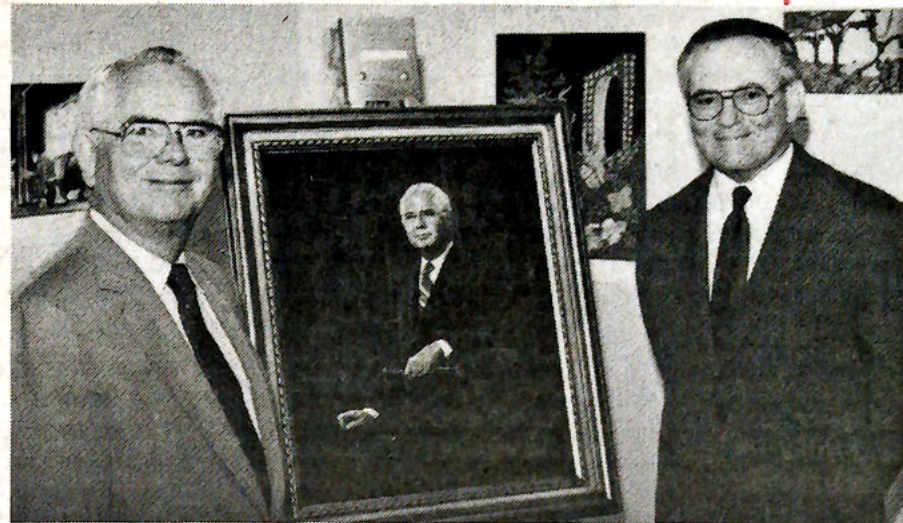
Morsani is nationally recognized as an active leader in the business community.

He is currently Chairman of the Board of Directors of the United States Chamber of Commerce. Among many other awards, Morsani was honored with the Prevention of Blindness Association's Person of Vision Award in 1985.

New members of the U.T. Board of Trustees are: Hilliard M. Eure III, managing partner, Peat, Marwick, Mitchell & Co.; Armando Flores, Vice President and Corporate Group Executive, Jim Walter Corp.; R. James Robbins,



*A new group of energetic trustees were introduced at the annual meeting of the Board in May. From left are: Robert T. Sutton, President of Media General Broadcast Group; Stephen M. Krist, Chairman of the Board of Counselors; James T. Hargrett, Florida State Representative; Jack Wilson, President of the Wilson Co. developers; Ruthanne McLean, 1986-87 President of the Chiselers; R. James Robbins, Robbins, Bell & Kuehl, Architects, Inc.*



*In-coming Chairman of U.T.'s Board of Trustees, Alfred S. Austin (right), presents outgoing Chairman, J. Ross Parker, with a portrait which will hang in the Trustees Dining Room.*

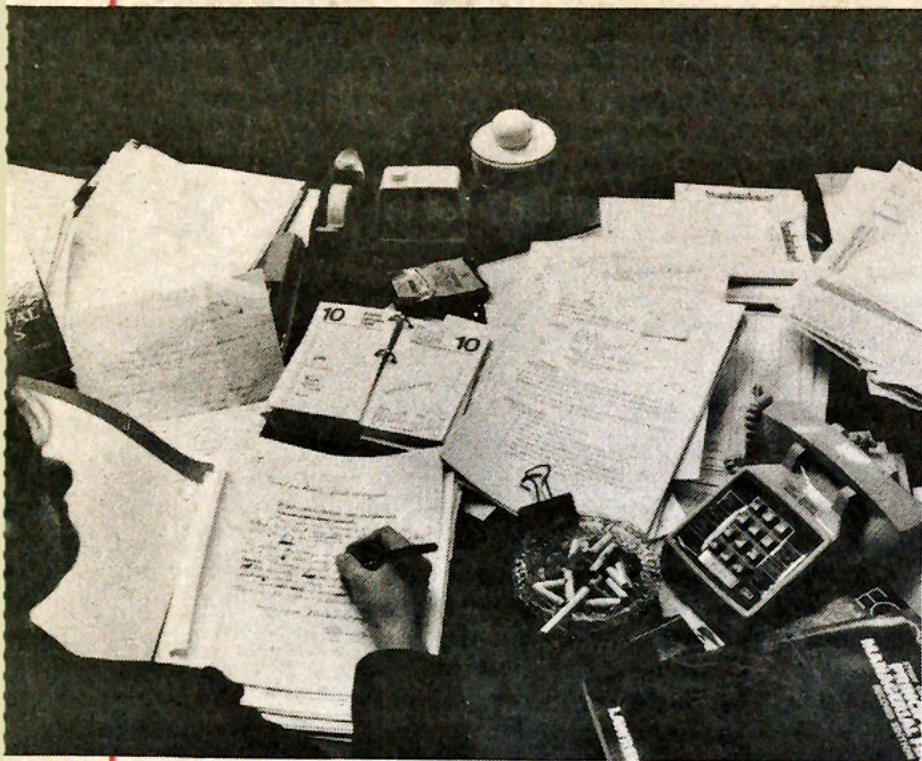
Robbins, Bell & Kuehl, Architects, Inc.;

James T. Hargrett, Jr., Florida State Representative; William E. Starkey, President of General Telephone of Florida; Robert T. Sutton, President of Media General Broadcast Group; Jack Wilson, President of The Wilson Co.; C. Lee Maynard, President of the Barnett Bank of Tampa;

Ruthanne McLean, 1986-87 President of the Chiselers; Leonard H. Gilbert, Chairman of the U.T. Board of Fellows; Stephen M. Krist, Chairman of the U.T. Board of Counselors; Jack N. Rodriguez, President of the U.T. National Alumni Association.

U.T.

## Type A + Stress May = Stroke



by Lucy Rocas '86

Do you find that enough is never enough?

Are you impatient at the grocery checkout counter, or at a long stop light? Do you want to accomplish one million things in a day?

If you answered "yes" to any of these questions, chances are that you display behavior classified by psychologists as "Type A coronary-prone behavior pattern." The typical Type A individual is competitive, hard-driving, impatient and achievement-oriented. Other characteristics include rapid speech, interrupting and hostility.

Another type of behavior, termed Type B behavior, does not display the Type A characteristics. The Type B individual is a more "mellow" or "calm" individual.

A cardiologist first researched Type A behavior 20 years ago. Since then,

various psychologists have carried the research further.

Linda Musante, an assistant professor of psychology at U.T., first became interested in Type A research while a junior at Eckerd College, and has published many research papers on the subject. Her primary interest was in the link between the behavior patterns, coronary heart disease and pathological physiological responses to stress.

Last summer, Musante, along with research colleagues James MacDougall, Jeffrey Howard and Rosemary Hanes of Eckerd College, and Theodore Dembroski of the University of Maryland/Baltimore, wrote a paper on "Individual Difference in Cardiovascular Reactions to Stress and Cigarette Smoking."

They believe that heart disease could be most preva-

*Long days, stress and smoking can be a dangerous mix for some people.*

lent in a person who reacts strongly to stress and smokes.

Subjects were tested for cardiovascular reactions to psychological stress and smoking. The subjects mentally completed stressful arithmetic exercises and smoked while their blood pressure and heart rates were monitored. The researchers observed individual differences in the reactions to smoking and stress.

While some people showed little change in this physiological reactions, others showed large blood pressure changes. The research team concluded that each person differs in cardiovascular reactions to smoking cigarettes under relaxed conditions, and that there is an important relationship between blood pressure response to psychological stress and to cigarette smoking.

Musante said that the study provides evidence that smoking, coupled with psychological and physical stress, raises a person's blood pressure and could result in heart disease.

In a study published in Journal of Personality and Social Psychology, Musante, MacDougall and Dembroski looked at personality traits of Type A and Type B college students. In addition to being hard-driving and achievement-oriented, Type A's tend to be self-assured, dominant and assertive people.

The team also examined the relationship between the need for controlling the physical and social environment and the Type A behavior pattern.

Their results showed that

Type A males possess strong desire to be in control of events that occur in their lives. For example, Type A's might enjoy influencing people, having positions of responsibility and being able to make decisions. These findings were published in Health Psychology.

The trio also studied how Type A's deal with success and failure, published their findings, "The Type A Behavior Pattern and Attributions for Success and Failure," in the Personality and Social Psychology Bulletin.

The psychologists found that the Type A's and Type B's did not differ in how they explained successful events. When they failed at a task, however, Type A's blamed themselves (their effort or ability) while Type B's blamed external forces, like bad luck.

This may have important implications for how A's and B's deal with real experiences in their lives.

Musante said that because of past research linking, directly or indirectly, components of Type A to heart attack and coronary artery disease, there is a need to research further every component of the Type A behavior pattern.

Recently, Musante and her colleagues at Eckerd College have been examining other aspects of the Type A coronary-prone behavior pattern. They have focused their attention on two components of Type A that seem to be associated with heart disease.

One of these, called anger suppression, is an unwillingness to express anger or irritation. Research at other schools has shown that suppressing or holding in angry feelings may be associated with heart disease.

The other component, hostility, refers to the extent to which a person is characteristically arrogant, condescending and mean. This component of Type A has also been shown to predict coronary heart disease.

Musante and her colleagues are currently working to refine ways of measuring these two important aspects of Type A, and believe that their research will help us better understand the relationship between psychological characteristics and physical disease.

"We can't," she said, "look at Type A or its components in a vacuum, especially since heart disease is the leading cause of death in this country."

U.T.



*Dr. Linda Musante received a faculty grant to continue research into the connection between smoking, stress and strokes in Type A individuals.*



# P R E S I D E N T ' S   A N N

## To Members and Friends of the University:

This has been a year of soaring successes and deflating frustrations at The University of Tampa. We thank you for your contributions to the ongoing progress of our University.

We began the year preoccupied with the operating budget because of a deficit in the final 1984-85 figures, and this stayed with us all year as we struggled to correct the situation. There will be more about this later.

We also began with the good news that our enrollment was much stronger than had been projected, with an 18% increase of new freshmen over the previous year. But all those new students, and everyone else on campus, had to bail out during their first weekend—an evacuation made necessary by the threat of Hurricane Elena. The evacuation went smoothly, as evacuations go, and the hurricane stayed offshore.

It was that kind of year.

## Program

The entire program of the University underwent rigorous scrutiny by the Southern Association of Colleges and Schools (SACS) as we expected

ship posture on campus... the outstanding work of the Board of Trustees." It also contained many complimentary references to academic and administrative programs throughout the report. But it called on the University for corrective actions, for example, by clarifying its mission, strengthening the planning process, improving communications, bolstering the M.B.A. program, redirecting more funds to instruction and academic support, reducing scholarship aid dependency, and reorganizing senior administration along more functional lines.

The greatest number of recommendations focused on bringing the MacDill Air Force Base program up to the standards of the main campus. An in-depth study of the alternatives for gearing up or phasing out is underway. Meantime, our accreditation continues with a follow-up review centered on MacDill scheduled for December. Already nine of the report's eleven recommended improvements have been met.

This year's annual Trustee-mandated evaluation, which visits major areas of University operation once every five years, was directed toward academic administration. It focused on the offices of provost, division chairs, library director, and registrar.

The findings, in general, are that (1) the administration of academic affairs is being conducted in a professionally competent manner, (2) more effective advocacy of academic needs is desired on the part of academic administrators, and (3) more emphasis on incentives for academic program development is necessary.

Majors in marketing and telecommunications were new this year and off to successful starts. Reinforced efforts were made throughout the year by the new associate provost to stimulate academic advising and faculty development. The academic honors program grew to an enrollment of 155 students. Joining the public access channel of Tampa Cable Television on campus this year was the educational access channel. It is placed in Merl Kelce Library and administered by the Tampa Educational Cable Consortium of which we are a member. Both these developments significantly help our telecommunications program.

Student development has proceeded along the two lines of encouraging the



Tampa's emerging skyline across the river from U.T.



Spartan Nate Johnson (33) goes up for a jump shot during a game in the Spartan Sports Center.

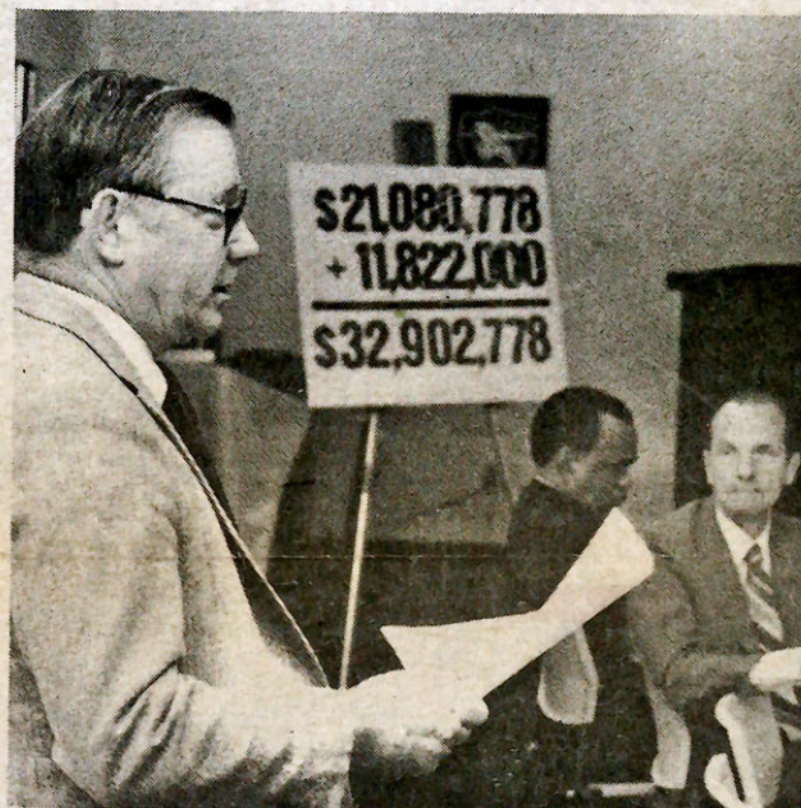
experienced our once-in-a-decade reaffirmation of accreditation process. We volunteered to be one of the first colleges being evaluated according to tough new "educational outcomes" standards and we were, therefore, visited by an unusually large team from other colleges throughout the Southeast.

The result was a very thorough report on reaccreditation that found much to commend about the U.T. of 1985 and some areas needing improvement.

The report contained complimentary references to those associated with the University: "The quality of the faculty ranks high among any comparable university...the very good job the administration has done...the Student Government Association exemplifies a leader-



Jennifer Honegger '86, writing, handles a camera on a set at Tampa Cable Co.



Gilbert Turner, director of U.T.'s volunteer development committee, reports on the University's ULTRA campaign which topped \$32.9 million from 1980-85.

development of each student as a whole person and of all students as a vibrant student body whole. The EXCEL leadership development program enrolled 126 students. The staff added new effort to those ongoing to improve retention. We began the year with our best spring-to-fall retention rate in memory. Our fall-to-spring retention rate at mid-year was up. Our pre-enrollment for next fall augurs well for meeting the target set. And the graduation rate this year climbed to 32.1 percent (still too low, but a major improvement over just a few years ago).

## Campus Life

A principal feature of both formal program and informal campus life is sports and recreation activity on our campus. Our intramural program continues to involve about four in every five students; our new sports complex facilities have sharply increased the opportunities for fitness and recreation activity; and our intercollegiate athletics not only directly involve one out of seven students but also pro-

vide spectator excitement for all other student and the community.

There was post-season tournament action for women's volleyball, men's basketball and baseball, and the men's and women's swimming teams. The golf team won two invitational tournaments, women's crew won the national championship in the lightweight four, and the women's basketball team had its best season ever.

Individual honors went to Todd Linder, the NCAA II basketball national "Player of the Year" and to Penny Dickos and Cathy Fox, two of ten women basketball players in the nation named as "Academic All Americans." Fourteen swimmers were named All Americans, Ed Brennan was named national women's swimming "Coach of the Year," and Richard Schmidt was named South Regional men's basketball "Coach of the Year."

A great year for Spartan sports!

Campus life was also rich on stage and platform. There was a full "Minaret Series" of musical recitals plus student and faculty performances; exhibitions in Scarfone Gallery and the continuing displays in the H.B. Plant Museum; the productions of the Show Chorus, bands, Collegiate Chorale, and Theatre

Departments and the Tampa Bay Theatre, a Orchestra

U.T.'s program brought an exciting program to Tampa from the national level. It brought the author of the Zulu Africa; for director of the Parliaments late ruler Hungary.

The Writers series poets Phil Armand and S. Engle of the Writers' Workshop. The gifted playwrights Foru John Cree and John Cree, Clet of the CBS and the former Gerald Ford.

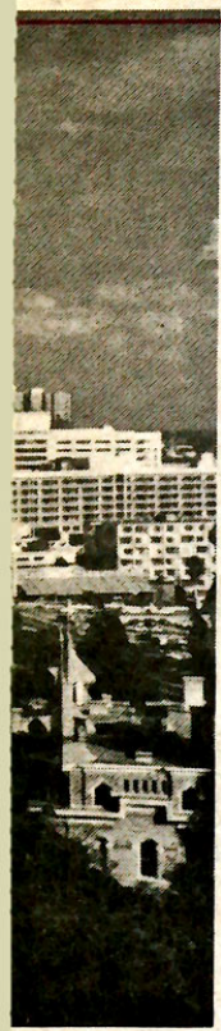
In addition, pleased to be a vice president, stand Thomas H. the American Association Good, a lobbyist, and ment special Steinbrecher Ship I and The N

Every year the additional colleagues departure.

This year welcome to our very able business Lane had a of health replaced recently a local sav-tution. A vice president development better assi-



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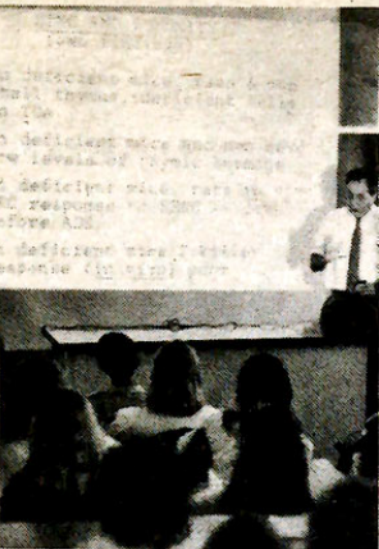
tion to all aspects of student services. Dr. Susan Komives from Stevens College, a leader in the field nationally, filled this critical post. Our new athletic director is Fran Curci, most recently parks commissioner for the state of Kentucky and celebrated former football coach.

Three of our top faculty members retired this year after 71 years of service collectively at U.T.: Professor of Management William Czewski, Professor of Philosophy Robert Harder, and Professor of English Duane Locke. Director of Admissions Walter Turner retired after valuable service as our first ROTC commander and then as head of admissions during very challenging and successful times for U.T. student recruitment. Career Placement Director Willi Cunningham and Director of Alumni Affairs Tom Feaster moved on to new career opportunities.

We were saddened by the deaths of retired ROTC commander Les Kramer and Bob San Martin of our Business Services Department.

This May marked the conclusion of J. Ross Parker's two years as Chairman of the Board of Trustees. We have valued very much his friendship, his dedicated service, and his continuing support. Out thanks to him, the other Trustees, and all of our volunteer leaders. Alfred S. Austin succeeds Ross and is the first U.T. alumnus to be Chairman of the Board.

**Finances**  
The rapid qualitative advances in the past several



*Noted Cancer Researcher  
Dr. Robert Good*

years have stretched our budget capabilities, and last year this resulted in an operating deficit of \$965,000.

So we began the year by cutting expenses and by being grateful for the increase in new student enrollment. Clearly we have become more efficient in the process.

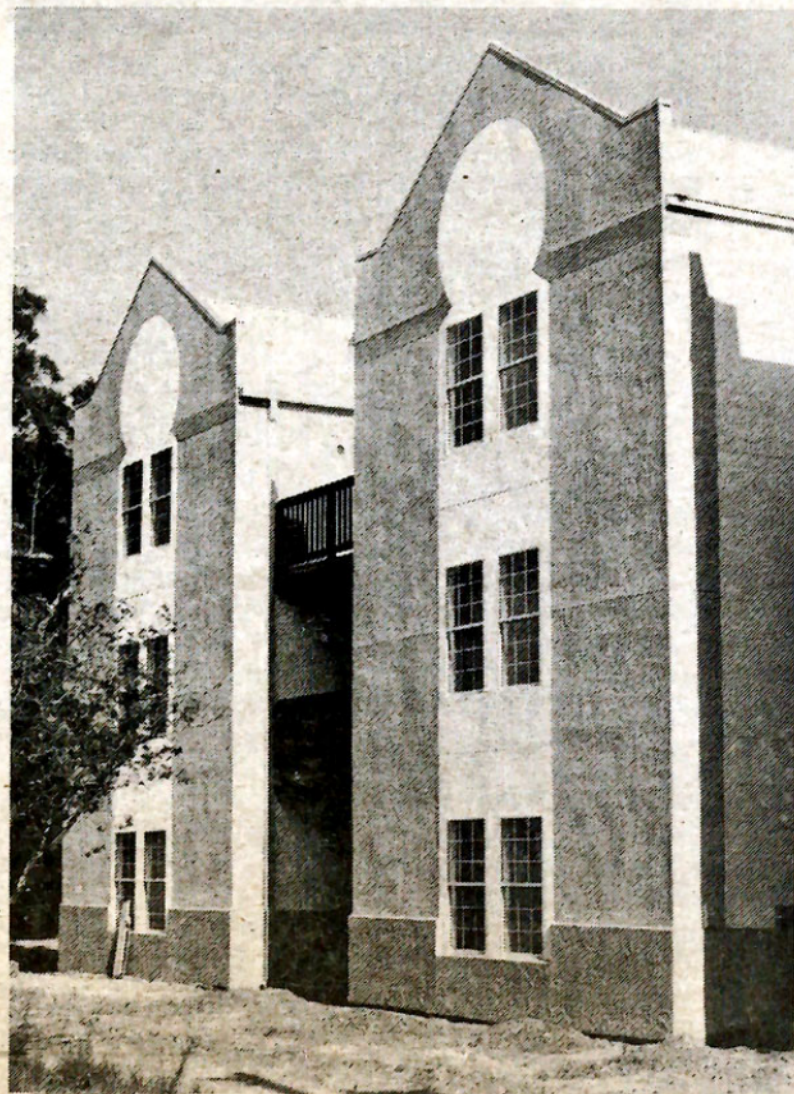
The staff has been cut from 346 people a decade ago working with an operating budget of \$73 million serving 2,195 students to a staff of 302 people working this year with an operating budget of \$20.4 million serving 2,460 students.

Preliminary estimates are that the budget for the 1985-86 year will be in balance. However, our overall operating statement may again show a negative balance if the funds necessary to cover the Sports Center debt carry are not yet available. Strenuous efforts are underway to resolve the challenge of

completing the remainder of the University's obligation.

The Spartan Sports Center, which can be named for a major donor, represents one of the best high-profile philanthropic opportunities in the Tampa area. Please spread the word.

At year-end 1985 U.T. completed its multipurpose ULTRA (University Long-Term Resource Acquisition) campaign having raised \$32.0 million in new cash and pledges, almost one-



*New residence complex open this fall.*

third more than its \$25 million dollar goal. However, just \$21.1 million of these dollars represented presently spendable cash and in-kind facilities improvements, the \$11.8 million representing long term commitments which will be coming to the University over the years ahead. This has heightened the promise of the future but intensified the pressures of the present. We are very grateful to ULTRA chairmen Bob Thomas, Jim Ferman Jr., and Max Hollingsworth for the generous efforts they rendered in our behalf.

A most encouraging development was the creation of The Board of Overseers to provide major gift support for the future, with founding pledges of \$4 million from seven friends of the University. The Forward Fund this year, chaired by Trustee Gilbert Turner, had more volunteers and more new donors than in any previous year. We ended the year with a settlement of a bequest that yielded \$1.1 million on behalf of the University.

Our campus has been developed considerably this past year. The second phase of the Plant Park beautification was completed and we are close to completion of two major building projects: a splendid new residence complex to serve 223 students in apartment-like facilities and new quarters for Tampa Preparatory School (which will be available for U.T. on weekends and eve-

nings, with the previous Tampa Prep buildings returned to us for our exclusive use.)

This year also saw us open a bright new Campus Store in the old Unity Church building. Progress has been made toward completing plans for a new crew boathouse and visiting team facility.

At calendar 1985 year-end two major transactions were completed to the benefit of U.T.'s financial future. After

very great difficulty and heroic efforts by Hillsborough educational facilities authority officials, a \$75 million bond issue was approved which enabled financing of the new residential complex, the new continuing education center-prep school complex, the bookstore land purchase and renovation project, phase II of the Plant Park project, and a host of other priority projects. Secondly, the University negotiated the sale of Spartan Arms to neighbor Bill Stoeltzing, owner of the Byrn Alan photographic studio interests, for a net of \$456,000.

## Finally

The idea of deregulating higher education in Florida and the nation has been a simmering issue in the independent sector. As you know, U.T. and the rest of independent higher education in America do not have the privilege of competing in a free market. Our prime competitors represent a highly subsidized state-owned monopoly with 80 percent market share nationally and 85 percent market share statewide. This is not the result of anyone's grand design but is the result of well-intentioned political and bureaucratic aggrandizement pegged to population and social phenomena of the past. Independent institutions could not keep up with the market demand of the fifties, sixties and seventies, and were perceived to be elitist. Government intervened in a big way. The highly regulated system which has grown up borders on the unworkable and, sooner or later, will be displaced. The Carnegie national tuition report of 1973 foresaw this.

Just as our economic system is more or less driven by the market and our political system is more or less driven by democracy, our education system, if we can call it that, will be more or less driven by choice. It will have to be because our austerity economics and our egalitarian politics will make it so. In a highly regulated industry such as ours less money seems to lead to more controls and less choice. In our increasingly information-oriented society and enterprise economy people simply will not tolerate that. After all, it violates the spirit if not the letter of the first amendment guaranteeing freedom of choice, the fourteenth amendment guaranteeing equal protection under the law, and subsequent antitrust legislation outlawing unfair restraint of trade.

Revamp the system. That's what we must do to continue producing the human capital the growing global competition demands for us. The simplest and fairest way to do it is to follow the path of deregulation. Remove the tax-subsidized fixed pricing

of tuition in the public sector. Allow tuitions to float upward to cover costs. Guarantee aid to all students who can demonstrate need by standardized test to the full limit of their need. Extend this privilege to all students at all institutions of higher learning, whether state owned or independently owned, out of the same pot.

What would this do? It would for the first time in modern American history give birth to a free market in higher education. It would open the independent institutions to a wider constituency. It would instill a truly competitive mentality in an industry where the major players are largely protected by de facto tariff barriers. It would require every institution to be accountable for their practices as the recognized public-private partnerships we already are by virtue of tax exemptions on property and tax deductibility of gifts, for example.

The President's Council of the Independent Colleges and Universities of Florida is discussing the idea. Legislators in the Florida House and Senate have expressed interest in it. There is talk of taking it national. The growing pressure of global competition on our free society demand that we open the higher education marketplace in America to free competition. That is the surest way to ensure the excellence we all want.

## Thank you

Our future depends upon your interest and support. We are partners together and we have just completed a demanding year full of successes yet fraught with frustrations. Our short-term future will be very difficult but our long-term future looks very good. With our fortunate identity, our strategic location, and the good will of our friends we can do whatever we set our minds to.

*White Plunkine*

*Richard D. Chesbire  
President of the University*





## Spartan Sports

## The Year In Review

Spartan Sports  
Gaining  
Momentum

by Robert Dale Morgan  
Director of Sports Information

In a place where snow is virtually non-existent, it is ironic that a snowball effect has taken over. But that seems to be the case at The University of Tampa where athletic success continues to grow day-by-day, year-by-year.

## Fall

While a 10-10-1 soccer record would be adequate for many Division II institutions, that record was less than typical at U.T. where Head Coach Jay Miller has nearly become an institution.

The 1985 season marked the first time in six years that the Miller-coached Spartans did not receive an NCAA bid and the first time Tampa did not win the Sunshine State Conference since the Spartans joined in 1983.

But while the Spartans knew that they would not receive an NCAA bid when they hosted the "Countdown to Nationals" tournament which year-in and year-out has previewed Division I

Regional. Pacing the Lady Spartans all season was Susanne Wolmesjo, a sophomore from Vaxjo, Sweden, who at year's end was rewarded by being named to the 1985 NCAA Division II Volleyball All-America team.

## Winter

While the rest of the country was trying to get warm for the winter, the Tampa Spartans were well on their way to the hottest time of the year. With men's and women's basketball and men's and women's swimming teams in top form, November through March was anything but a hibernation period around U.T.

The men's basketball team, for the third consecutive time since the program was reinstated (which is an NCAA record for any basketball team at any level), advanced to the NCAA Division II Men's Basketball National Championship Tournament.

Head Coach Richard Schmidt's squad posted a



Members of The University of Tampa's baseball team celebrate in front of the scoreboard at Joker Merchant Stadium in Lakeland, site of the NCAA Division II Baseball South Regional Tournament. The Spartans downed archrival Florida Southern College, 7-5, in the fifth and deciding game of the regional tourney to earn an invitation to the 1986 NCAA Division II College Baseball World Series in Montgomery, Alabama, where they were eliminated in the second round.

the second junior in history to garner the award. In addition, Coach Schmidt was named by his fellow coaches the 1986 South Regional Coach-of-the-Year.

Head Coach Hilary Allen's Lady Spartan basketball team had a goal at the outset of the season—to be the best U.T. women's basketball team U.T. has ever had. The Lady Spartans recorded a 20-9 record, the best on the books at U.T. In addition, Tampa finished second in the S.S.C. for the second consecutive season in Coach Allen's two-year tenure and just missed out on an invitation to the NCAA Division II Women's Basketball National Championship Tournament—which no women's team has ever done.

Two of the main reasons for U.T.'s success on the court were juniors Penny Dickos (from Akron, Ohio) and Cathy Fox (from Gaithersburg, Maryland). Not only were they the No. 1 and 2 scorers on the team (both were among the S.S.C.'s best), they were two of only ten in the nation named to the GTE CoSIDA Academic All-America Team, exemplifying outstanding performances on the court and in the classroom.

While opponents had trouble in the Spartan Sports Center with the two U.T. basketball teams, the water was anything but calm for opponents in the U.T. pool. Playing primarily Division I schedules, Head Coach Ed Brennan's men's and women's swimming teams used those upper division foes to vigorously prepare for the NCAA Division II National Swimming Championships.

And prepare they did. The Lady Spartans finished national runners-up in the meet, while the men finished fourth. In all, 14 members of the men's and women's were named All-Americans at the national meet.

Mike Halfast, Dave Hunter and Bill Key all repeated for the second consecutive time as All-Americans, while Laura Atteberry, George Brew, Jeff Fagler, Maureen Fahey, Wilma Goodwin, Cindy Jones, Janet Pietroforte, Karen Pitre, Jeff Sidor, Arni Sigurthsson and Gail Thompson were all lofted to All-America heights for the first time. Hunter (for the second year in a row), Jones and Sidor each captured individual national championship honors. In addition, Coach Brennan was named by his peers, National Coach-of-the-Year.

## Spring

In the spring, U.T.'s parade into NCAA post-season competition continued. Head Coach Ken Dominguez' baseball team earned its first ever invitation to the 1986 NCAA Division II College Baseball World Series in Montgomery, Alabama. The team's second trip to the NCAA South Regional in three years came after finishing second by only one game to defending Division II national champion Florida Southern in the Sunshine State Conference, generally regarded across the country as the best Division II baseball conference in the nation.

Powered by Hillsborough County natives Rodney Ehrhard, a junior from Plant City, Tino Martinez, a freshman from Tampa, Dean Kelley, a junior from Brandon, and Dean Rodriguez, a senior from Tampa, the Spartans recorded a 33-19 regular-season mark, including a victory over the University of South Florida and extra-inning losses to the University of Miami and the University of South Florida, both ranked among the top five Division I teams in the nation.

Both Ehrhard and Martinez set U.T. single-season records for homeruns, while the team became the first to repeat 30-win seasons in the history of the school.

Head Coach Chuck Winship's men's golf team knew for a year that they would host the 1986 NCAA Division II Men's Golf National Championship at Innisbrook Golf Resort, but they didn't sit back and wait.

U.T. captured two invitational championships, including the Grenelefe Invitational in which the U.T. quintet fired a collegiate

course-record 280 during the first round and finished over 20 strokes ahead of national powers Columbus College, Florida Southern and Florida Atlantic University, all among the favorites to win the 1986 Division I Men's Golf National Championship Tournament.

While neither the men's or women's tennis teams, under the watchful eyes of Head Coach Chris Catanach, garnered NCAA post-season play, each showed progress over the past and opened some eyes that U.T. should be a team to be reckoned with in the future.

In fact, the men's team recorded a 14-8 record to again improve over the previous year's squad and finished fourth in the S.S.C. Tournament. In 1985, U.T. was 6-20, which followed a 0-14 season in 1984. The Lady Spartans finished 7-7 but made an impressive showing in the Sunshine State Conference Tournament by finishing third.

But while U.T. enjoyed a tremendous year during the 1985-86 season with numerous teams knocking on the door of national championships, it wasn't until Head Coach Bill Dunlap's women's crew team won the lightweight four race that brought the gold home for the Spartans. Guiding the women's lightweight four team home to victory was Michelle Ferrer, Alice Ossensfort, Mary Fox, Melinda Kenzioriski and Lucy Rocas for U.T.'s first NCAA national championship of the season.

With those accomplishments and the early signings of some impressive incoming talent, there's no reason to believe that the snowball won't continue to roll in 1986-87.

U.T.



Women's basketball players Cathy Fox (left) and Penny Dickos receive awards from Robert L. Cromwell, GTE vice president for public affairs, the national sponsor of the CoSIDA/GTE Academic All-America program.

teams which went on to impressive showings in the NCAA national championship tournament, the Spartans refused to go in the tank. Facing the No. 4-ranked Division I team in the nation, the University of South Carolina, the Spartans upset the Gamecocks, 5-1, to record their eight consecutive non-losing season.

On the women's side, Head Coach Chris Catanach's Lady Spartan volleyball team picked up where it left off in 1984. On the strength of a 41-7 record, the Lady Spartans captured a share of the S.S.C. regular-season crown with archrival Florida Southern College, then promptly defeated the Lady Mocs in the S.S.C. Championship Tournament.

For the third consecutive year, Tampa advanced to NCAA post-season play in the ever-tough South

22-8 record, including an 11-1 Sunshine State Conference regular-season mark, to record its third consecutive 20-win season earn for the third consecutive time the S.S.C. regular-season or post-season tournament championship.

Individually, Todd Linder, a junior from St. Petersburg, who is quickly becoming a household name around the nation, and particularly among NBA scouts, repeated his accomplishment of being named to the National Association of Basketball Coaches' First Team All-America Squad, and then went one better.

On March 21 in Springfield, Mass. (the site of the NCAA Division II Final Four), Linder was awarded a plaque by Spalding and the NABC emblematic of being the 1986 Division II Player-of-the-Year, becoming only



Freshman first baseman Tino Martinez sends his 17th home-run of the year, a three-run blast, over the leftfield wall in the first inning of the regional championship game.



# Sometimes a Simple Will Causes Complex Problems

## Simple Wills—Big Problems

One of the more interesting articles to come across our desk in some time addresses the problem of "accidental disinheritance." Written by Dr. J. Dan Reecer, it discusses the need for careful planning in the matter of executing the orderly disposition of one's estate. The article highlights the problems encountered by the estates of two well known Americans.

## Danger—A Simple Will is Sometimes Not Enough

Many times a simple will is not enough. Some in fact are classics in their simplicity and are probated inexpensively and with dispatch. But sometimes simplicity just won't accomplish what we want. Complex estates often require complex wills. Living trusts, testamentary trusts, and other transfer vehicles can save probate costs, attorney's fees, and taxes—and can dramatically reduce the time needed for final settlements.

## The "Duke" Kept It Too Simple!

Like many people, John Wayne chose a simple will to pass his estate to his heirs. But, his will is still in probate. Complex conditions are often created by simple wills.

John Wayne didn't plan on this happening. He had a will—and good intentions. He wanted his heirs to enjoy the estate his labors created. But so far his family has been temporarily "accidentally disinherited."

John Wayne died in 1979. His estate was valued at approximately twelve million dollars. To this date his heirs have received nothing.

The government has benefited. Attorneys have benefited. Six million dollars have gone to pay taxes. Probate costs have taken a quarter million.

But no benefit has gone to his wife and children. Why has this happened?

The answer is simple. Complex problems aren't solved by simple wills. Leaving everything to the "little lady" can often cause more problems than it solves. What to do?

## The Living Trust—Trust It!

Had John Wayne not depended solely upon his will—and instead conveyed much of his estate through a living trust, there would have been only a small probate fee and his heirs would long ago have received most of his estate.

Every adult should have a will and many families could mitigate the probate process by using a revocable living trust.

This trust can be a rather simple and inexpensive contract. Ask your attorney if you and your estate could benefit by the use of a living revocable trust. Your attorney can be a big help with other estate planning mechanisms also. Your reward will be peace of mind.

## What About a Handwritten Will?

Actor Vic Morrow died in a helicopter crash while making a movie.

A search by his family uncovered a will, in his handwriting, properly signed and witnessed.

The will was very simple and mentioned a friend and two daughters. His first daughter's name was mentioned and she was disinherited. He was leaving her nothing. He then wrote that his good friend was to

receive \$50,000. The balance of his estate was to go to his second daughter.

Simple enough? Well, not quite. California Law allows handwritten wills. (Some states do not. Florida has no specific statute on the subject.) The will was presented for probate and the daughter who was to receive the bulk of the estate asked the court to recognize the document as Vic Morrow's last will and testament.

But, the other daughter sued to invalidate the will. Her attorney told the judge, "California law states that a handwritten will is valid only if it is written entirely in the testator's handwriting. According to the law no other marks may appear on the page."

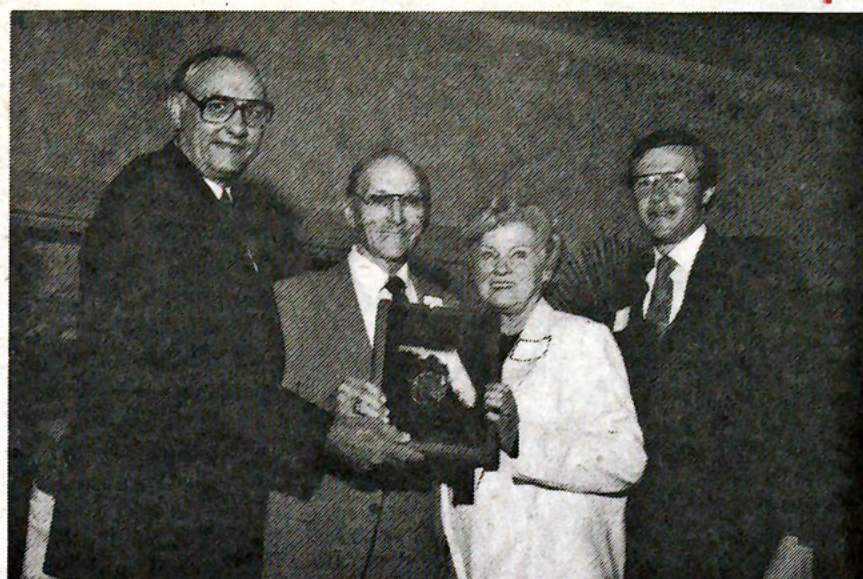
My client submits that this "handwritten will is invalid because two words in it are printed. These two words invalidate the will because they are not in the testators handwriting. They are printed instead of being handwritten."

## The Court's Decision

"Because the will is not entirely handwritten, it is invalid," said the judge.

The estate was then divided, with each daughter receiving one half. Morrow's friend received nothing. The

## Capital Ideas



## Jaeps Awarded Enterprise Medal

U.T. friends Robert and Lorena Jaep were awarded the 1986 Florida Enterprise Medal by the Merchants Association of Florida during a ceremony in April. The Jaeps were founders of the Shop & Go convenience store chain. From left are Jon L. Courson, senior vice president of Pepsi-Cola Bottling Co. of Tampa, Robert and Lorena Jaep, and U.T. alum Richard C. Swirbul, president, Merchants Association of Florida, Inc. The couple's two children graduated from U.T. A gift of \$100,000 established the Jaep Computer Center on campus, and Robert Jaep currently serves on the U.T. Board of Trustees.

disinheritance, to be sure, was "accidental." But, it was final and absolute.

If you have a handwritten will, take it your attorney. Be sure it complies with the statutes. If you don't have a will, we strongly recommend you have an attorney draft one in proper language and legal form.

## We Can Help

If you have questions about preparation of your will, about living trusts, testamentary trusts, or estate planning in general, we offer a service which might interest you.

We conduct, for interested groups, free wills clinics and estate planning seminars. These may be planned for one, two or three hour meetings with plenty of time for questions and answers. We will include discussions of Charitable Remainder Trusts which can benefit you and your estate in a number of ways:

- Sizable income tax savings.
- Possible increased income.
- Reduced estate taxes.
- Reduced attorney fees.
- Reduced probate costs.

We do hope you will consider including U.T. in your estate plans. I'm sure we can arrange with you and your attorney a plan which will benefit you and this fine institution.

## Attention Non-Itemizers

If you are a non-itemizer on your income tax return you have a unique opportunity in 1986. For the first, last, and only year you will be able to deduct from your taxes one hundred percent of your cash contributions to The University of Tampa, and other charities.

The law allowing this deduction is a one year "window" expiring at the end of 1986. President Reagan has said he will not support continuing the benefit.

If you are a non-itemizer and are considering a contribution to your alma mater, you will want to be certain you do it this year. It's an opportunity you may never have again. U.T.

## Chiselers Market Successful

Plant Hall was turned into an irresistible market place when the U.T. Chiselers held their 22nd Annual Thieves Market in April. Hundreds of shoppers snapped up \$20,000 worth of bargains. The proceeds of the sale will be used on behalf of the organization's mission to help restore and maintain Plant Hall. From June 1959 to June 1985, the Chiselers' gifts to the University have totaled \$378,570.



Above, bargain hunters look through the green market on the Plant Hall Porch. Below, (from left) Suzanne McMullen, daughter of Helen Davis (center), Chairwoman of the Minaret Society, and husband Sam Davis, help out at the sale.



## Board Of Fellows Entertains Families Of Prospective Students

Jack Wilson (left) greets prospective student Byrne Lamb and his mother, Mrs. William Lamb, during a recent Board of Fellows reception for families of prospective new students. Tampa developer, Wilson, chairman of the event, is a Trustee and parent of a U.T. student.



# Alumni News

By J. Mark Lono  
Vice President for Public Affairs

The University's relationship with its alumni, both individually and collectively, has been stronger than ever in recent years.

A principal reason: The patient and persistent attention of Alumni Director Tom Feaster, M.Ed. '76, who worked hard to earn the confidence of the alumni and administration. Sometimes this can be a difficult balancing act, but at U.T. recently the goals and interests of both have been in sync.

After a good four years in this position, Tom has moved on to accept a challenging opportunity in his other career field, real estate. So it time now to select his successor, and in the process to examine the purposes of the alumni program.

We would welcome your opinions about possible candidates for the position and possible approaches for alumni activities in the years ahead.

**Why should the University sponsor an Alumni Office?** Well, certainly it is a nice thing to do—to provide a service to help its former students keep in touch with each other. And a University does need to keep track of the progress of its graduates to assess the effectiveness of its education.

But the fundamental justification of the effort and expense is the same as with any college public relations activity—to aid in student recruitment and gift income.

**Is it working?** The percentage of Spartan alumni pledging financial support to their Alma Mater shot up to 28% recently, above the average but with plenty of room for further improvement. However, it is very likely that there are many alumni of influence and affluence out

there who have not recently been involved with the University. There are great opportunities for them to make a real difference for U.T. if we knew about them and they knew about us. Can you help?

Alumni have been particularly effective in helping with student recruitment, with one out of five "college night" around the country for prospective new students being handled by alumni.

**What services should we provide you?** Certainly we should tell you about news of your fellow alumni. We do this through the Journal, but we need more of you to send us more news more often. Please keep us informed so we can keep you informed.

And we should keep you informed about the University itself (again the Journal). But there is sometimes a quandary among alumni: Do you want us to tell you about the University the way you remember it or the University as it has become and aspires to be?

The answer is that we should probably do both, and within space limitations we will try to do a better job of both. Your reactions to, and ideas for, the Journal will be most welcome.

Other services, of course: Homecoming, other special events, a vigorous local chapter, maybe group travel and insurance programs, career placement services. What else?

**What about a national program?** U.T. has had alumni chapters in various locations in the past, but like most colleges has found these difficult to maintain.

They are hard to run from the campus by long distance; local volunteer leadership is likely to be inconsistent year to year; alumni may find that their common link to U.T. is not enough to sustain a

social organization in their home community; a large number of alumni in a metropolitan area may not necessarily mean they are living or working closely enough together to find a convenient meeting place. And so on.

But still we want to serve all alumni from all areas. One way is to take occasional "road shows" of U.T. officials to various cities for special meetings. We have done this before and will do it again, but there are limitations of schedule and budget.

Our "regional director" arrangement is very important, especially in student recruitment, but our challenge is not only to recognize and further involve

already interested alumni, but to reach out to others.

Our Homecoming Weekend, combined with Tampa's colorful Gasparilla celebration, makes a wonderful vacation opportunity. What can be done to encourage more of you to visit us here in Florida early in February?

We realize that you come from different locations and from different years. Also, you may each remember a different kind of institution, depending on when you were here: a local junior college, a huge education department, a football team, lots of military officers, a Florida destination for students from the Northeast, excellent scholarship stu-

dents, or a night at the Rat or Whiteway.

But out of this diverse past can come present strength. Why not celebrate this colorful history? The excitement about The University of Tampa is that this is a place with its golden years yet ahead, a place that each of you has helped to make happen, your own University for which you can take credit.

We are "Tampa's Own" in "America's next great city." You will have much to be proud of in the years ahead, and I urge you all to jump on the bandwagon now.

Help us plan the future of your Alumni Association. We will all benefit.

U.T.

## CLASS NOTES

'50

**James L. Ghiotto** has been named Evening College director at St. Leo College. He was formerly public relations director of the Committee for Energy Awareness in Washington, D.C., and director of public affairs for Tampa Electric Co.

'53

**Harry J. Seely** passed away on May 8. A lifelong resident of Tampa, he was a retired restaurant owner and former professional boxer. He was also a past president of the U.T. Alumni Association.

'61

**Frank L. Brandon, Jr.** has been promoted to vice president and trust officer at Atlantic National Bank of Florida in Lake Wales. He joined Atlantic Bank in 1979, having previously served as assistant vice president and corporate trust officer.

'66

**Thomas J. Ferrante** is the corporate accounts payable supervisor for Bradeo Supply Corp in Avenel, N.J. His wife, **Glenna Osborne Ferrante**, is the principal of the Weston School in Manville, N.J.

'67

**Kathleen (Ferriell) Farrell** received her doctorate in Clinical Psychology at the University of Cincinnati. A resident of Englewood, she is the author of "Shoplifting: The Anti-shoplifting Guide Book."

'68

Marine Lt. Col. **Michael P. Davis** has received an Aviation Safety Award while serving with the Second Marine Aircraft Wing, Marine Corps Helicopter Air Station—New River, Jacksonville, N.C. Davis received the award for achieving 3000 accident-free flight hours as a Marine Corps pilot.

'69

**Joe E. Fountain** is a partner in Fountain and Bass Public Accountants in Biloxi, Miss.

'71

Navy Ensign **William H. Rayburg** participated in Team Spirit '86—the largest joint exercise conducted in the free world, involving approximately 28 U.S. ships, 218 Navy and Marine Corps aircraft, and 28,000 Navy and Marine Corps personnel. He is currently stationed aboard the aircraft carrier USS Midway, homeported in Yokosuka, Japan.

'72

**Martin Andersen** recently retired after serving 20 years in the U.S. Army. His wife, **Brigitte Hanz Andersen** '73, is working on her masters in Spanish Literature. They reside in Brandon with their 10-year-old daughter, Kristina.

'73

**Raymond H. Rosenberg** has been named executive vice president of the Richmond Board of Realtors, Richmond, Va., effective June 1, 1986. He joined the Board as assistant executive vice president in December 1985.

'76

**David P. Keister** is attending Columbia Theological Seminary in Decatur Georgia. This summer, he will serve as a trainee pastor at First Presbyterian Church in Waycross, Ga.

'78

**Laura Zonies Shaffer** is a medical information specialist in cardiovascular and infectious diseases employed by Merck, Sharp & Dohme in Carney's Point, N.J. On April 2, 1986, she and her husband, Shawn, became the parents of a son, Ryan Michael.

Marine 1st Lt. **Theodore D. Viola** received the Navy Achievement Medal for his duties as the tax officer of Marine Support Squadron Three, Marine Corps Air Station, El Toro, Calif. From January 28 to June 19, 1985, Viola developed and instituted an efficient and innovative tax filing system and counseling program that enabled him to assist more than 250 Marines, sailors and civilians from his unit.

'79

Army Maj. **William E. Boone II** has participated in Gallant Knight '86, a U.S. Central Command-sponsored exercise held at Fort Bragg, N.C. The exercise is designed to provide opportunities for commanders and staffs to refine procedures for conducting joint military operations in a hypothetical environment.

Army Private 1st Class **Lawrence W. McConnell** has graduated with distinguished honors from the U.S. Army preventive medicine course at Fort Sam Houston, Tex.

**Kader B. Scull III** has been named head baseball coach at Armwood High School in Seffner. He and his wife, Cindy, have a 4-year-old son, Kader B. IV.

'82

Officials at the Aid Association for Lutherans (A.A.L.) have honored **David C. Finsterle** for passing the \$15 million mark in career sales of life insurance. Finsterle is an associ-

ate of the William N. Roethlisberger Agency of A.A.L. in Fairfax, Wis.

**Trish Messina** has been working for Peat, Marwick, Mitchell in New York and will pursue an M.B.A. degree beginning this fall at Harvard Business School.

'83

**Elizabeth "Bet" Heald Hawrigan** and her husband, Harold John, Jr., wish to announce the birth of their twin sons, Brendan Anthony and Harold John III, on April 13, 1986. The family lives in Fairfield, Ver.

First Lt. **Merri B. Treadway** has been decorated with the Army Commendation Medal for meritorious service as a supply officer with the 541st Maintenance Battalion, Fort Riley, Kan.

'84

**Mark Krzyzanowski** and **Kim Biondi** were married August 24, 1985. The couple lives in Sarasota.

**Brian R. Herrity** has been commissioned as a second lieutenant in the U.S. Air Force following graduation from Officer Training School at Lackland Air Force Base, Tex.

'85

**Robert L. Maness** has graduated from Officer Training School at Lackland Air Force Base, Tex. as a U.S. Air Force second lieutenant.

**Robert T. Moroni, Jr.** and **Melissa LaPlante** were married Sept. 7, 1985 in New Hampshire and are currently living in Orlando.

**Jena Swindle** is employed as a research assistant in the Marine Biology Division of the Harbor Branch Foundation in Fort Pierce. She is involved with the collection and analysis of the seaweeds of the Indian River.



Sam Guinta '60 (left), outgoing president of the U.T. National Alumni Association, discusses business with incoming president Jack Rodriguez '68 (center) and Christina Petti '84 during a recent reception in Tampa.

THE UNIVERSITY OF TAMPA

# Journal