# THE UNIVERSITY OF

MAGAZINE

Volume 1, Number 5

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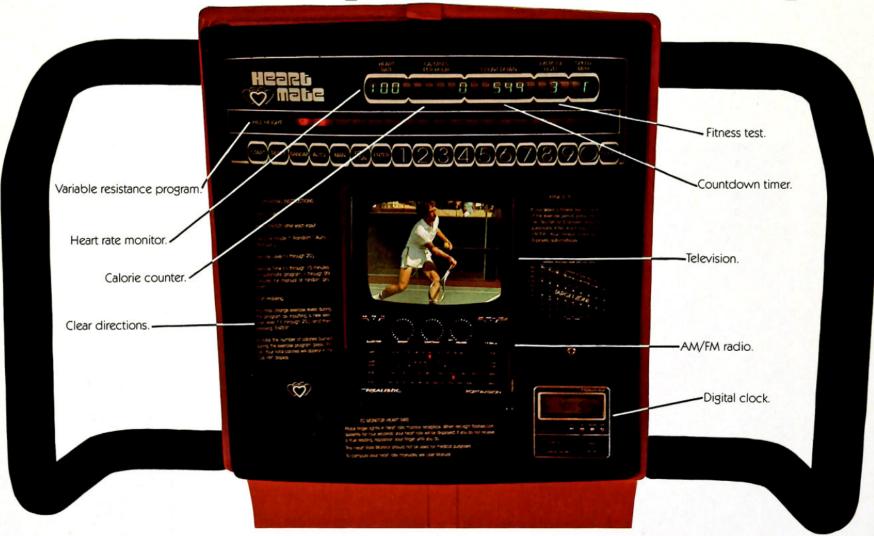
April 1984



Landmark happenings on campus

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The Heart Mate aerobic conditioning system. Advance technology and design make it the ultimate form of aerobic exercise.

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To find out more about the advantages and the value of Heart Mate, write or call us today. You'll discover the State of the Art for a healthy heart and body.



# **UP FRONT**

The strongest of all warriors are these two —Time and Patience.

---War and Peace Leo Nikolaevich Tolstoi

Since last December, time and patience have been attributes sorely needed by the 34 colleges and universities and the editors, printers, and advertising representatives involved in the University Network Publishing (UNP) consortium.

This new consortium of educational institutions across the country was formed with the premise that the only expenses to each University for producing the magazine would be postage; all other costs would be picked up by advertising revenue. Each college would produce its own editorial content for its own copies and the advertising would appear in all copies printed for all of the participating schools.

To the surprise of many who predicted instant advertising success with a 1.3 million readership of college-educated consumers, UNP has experienced a great deal of difficulty in lining up advertisers for its issues.

In December, the money ran out and UNP began renegotiating with investors and advertising firms. By mid-February two issues were waiting and a third underway—but four press dates had come and gone as the negotiations continued.

With a week's notice, we were asked to condense the January and March issues into this April issue. We put our special Super Bowl-related articles on the back burner and selected for this issue the highlights of what's happened at U.T. this winter.

If one landmark event were to speak for this season at U.T., it would be the dedication of "Tampa/Sticks of Fire!" by sculptor O.V. Shaffer, twice an artist-in-residence at the University.

. . . . . . . . . . . .

"This sculpture can be linked directly to the mission of the University," President Richard D. Cheshire explains. "It symbolizes a striving for the ideal of perfection. Each 'stick' points slightly inward, indicating that at a future point the apex would be reached. Perfection is to be striven for, but can never be visibly attained. The sculpture points the way to being more nearly perfect—which is what we are trying to help our students do."

That is also the goal of the consortium; we'll keep you posted on the results of all the negotiations.

# THE UNIVERSITY OF MAGAZINE



About our cover photo:
"Tampa/Sticks of Fire!" symbolizes the
link between the city and the campus.
Sculpted by O.V. Shaffer, twice an artistin-residence at U.T., the monument was
dedicated before the Minaret Society
Banquet Jan. 26. See story, page 8

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A series of discussions focusing on In Search of Excellence: Lessons From America's Best-Run Companies

# the cast 84

The first slide on the screen pictures a crusty, leathery-tan Maryland farmer with a chicken perched on his shoulder, nibbling at his cap.

"Frank Perdue will tell you that since 1930 economists have said—with the emphasis that members of that profession all seem to have—that America is tired of chicken, "the speaker comments. He quickly adds: "Perdue's profit margin is 800 percent more than that of anyone else in the chicken business.

"He will tell you that there is no limit to the amount of quality you can expect," he continues. "Our research has found that it's the Frank Perdues of the world who represent the qualities that produce excellence."

Tired of hearing of the superiority of Japanese management and intrigued by the speaker's credentials, more than 900 business and civic leaders, students, faculty members, artists, and newsmen have jammed the David Falk Theatre for Forecast '84.

An annual event sponsored by the University of Tampa and the Greater Tampa Chamber of Commerce, Fore-



Peters: "Winners always compete by delivering a product of superior value."

cast focuses on the future of American business and economy.

Thomas J. Peters, co-author of the all-time best selling book on business, In Search of Excellence: Lessons From America's Best-Run Companies, is the lead speaker today. Now president of the Palo Alto Consulting Center and a lecturer in management at Stanford Graduate School of Business, Mr. Peters and his co-author, Robert Waterman, had been consultants with McKinsey and Company while researching the material for the book that has taken American business by storm.

Clad in a comfortable, casual khaki suit, Mr. Peters holds his formally attired audience spellbound as he brings his message of American commercial and managerial successes. It is the product of years of consulting work that highlighted the strengths of America's best-run companies.

Summarizing from the major points of his book, and bringing in illustrations close to Tampa, he offers what he "absolutely believes" is a no-fail recipe for success and clean commercial practices:

"Virtually everything happens

Calloway: "Entrepreneurs still run our corporation today."



by the wrong person in the wrong factory at the wrong time with the wrong action.... Whenever anything is accomplished, it is being done, I have learned, by a monomaniac with a mission."

• "Don't just stand there—do something!"

• "The manager's job is to keep bureaucrats out of the way of productive people."

• "We have a horrible habit of treating our people like children and standing back in dismay when they act like children."

• "The magic lies in realizing that your customers and the people who work for you are human beings. You must believe in their dignity, the work of every individual in your organization.... You must have a bone-deep belief in your people and a tough-minded attitude towards quality."

• "READY...AIM...FIRE!— That's the secret to the whole process. This is so simple that it sounds stupid. But it is amazing to me how many people in the oil business don't understand that you don't find oil until you dig a well."

• "Remember what Thomas Edison and Mary Kaye have said: 'I failed my way to the top.' . . . Hewlett Packard tells their folks to make at least 10 mistakes a day—otherwise

they're not working hard enough."

• "MBWA—Management By Wandering Around....If there's a managerial problem in America, it is that managers are out of touch with people and with their customers.... A computer print-out will never substitute for eyeball-to-eyeball contact with your customer and the people who make your products."

• "You can have any market in this country if you will simply be courteous to your customers. Listening to them is the most important aspect of

success."

• "Winners always compete by delivering a product of superior value to customers rather than one that costs less."

Joining Mr. Peters at the podium are three corporate executive officers whose companies have been cited among America's best: D. Wayne Calloway, formerly president of Frito-Lay, now executive vice president of its parent company, PepsiCo; Philip Estridge, president of IBM Entry Systems; and James E. Burke, chairman of the board of Johnson & Johnson.

After Mr. Peters's speech, they follow him to the podium one by one, with introductions by *Forecast* chairman Carl Lindell Jr.

A history of entrepreneurship

(Perhaps our favorite example of service overkill is Frito-Lay—In



Estridge: "Success all boils down to one simple idea: we need our customers and we have to serve them."

Burke: "Our set of values...left us no alternative but to do...right."



Search of Excellence)

"PepsiCo is a company that has a history of entrepreneurship," Mr. Calloway informs his audience. "Entrepreneurs built our corporation 80 years ago from a small drugstore in North Carolina, and entrepreneurs still run our corporation today."

Corporate progress can only be achieved by the workers, Mr. Calloway continues. "Our co-owned operations provide hands-on experience. Our people know what they're talking about—not because they've read it in books, but because they've done it," he emphasizes. "Overall progress can only be achieved by the workers; they consider themselves the builders and achievers."

Rely on the basics

(IBM (is) perhaps one of the biggest and oldest American companies practicing an intense people orientation—In Search of Excellence)

Philip Estridge, the father of the IBM "P. C." and the newly announced "Peanut," heads a 9,000-member IBM division that started out in 1981 with 12 people who were asked to condense a three-year job into a one-year project and produce a top-quality personal computer that was better than its competition, more carefully produced, and affordable.

"As Teddy Roosevelt said, 'Sometimes it's not enough to do your



A record-breaking crowd of faculty, students, local business and civic leaders packed the David Falk Theatre for Forecast '84. Autograph-seekers vie with newsmen for a moment with the best-selling author Peters.

best—sometimes you have to do what's required," Mr. Estridge comments dryly.

Success all boils down to one simple idea: we need our customers, and we have to serve them. We ask ourselves constantly: 'How would we like to be treated?'" explains the CEO. "There are three things that IBM constantly thinks about: treating our people right, treating our customers right, and producing a good product,"

A responsibility to society

(A wonderful example of simplicity in form despite its size is Johnson & Johnson—In Search of Excellence)

"We owe a responsibility to everyone who relies on our business—first and foremost, to our consumer, then to the people who work with us, to the community in which we live and work, to our country, to mankind, and last, to our stockholders. We put them last consistently because if we do well by the others, the stockholder is very well treated," says Mr. Burke of Johnson & Johnson.

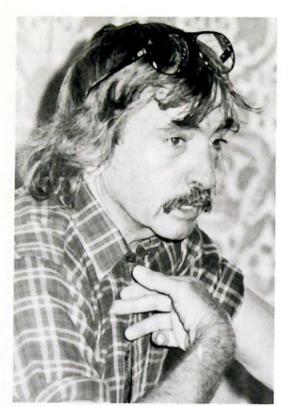
"One thing that pleases me the most is that I've never been able to get an exact count of how many companies comprise Johnson & Johnson," he notes with pleasure. "Why our decentralization works so well is expressed in an equation:

Decentralization = Creativity = Productivity.

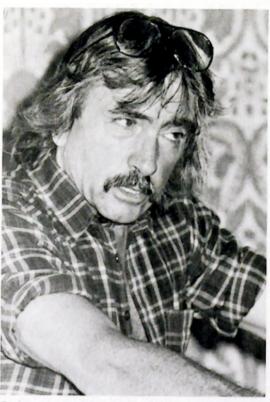
The engineer of J&J's response to the Tylenol scare two years ago, Mr. Burke became familiar to millions of television audiences and magazine readers when he brought the company's situation before the American public and stressed that, at any expense, J&J would do all in its power to ensure the health and safety of its customers. Textbooks have been written about the American company's masterful handling of the corporate death threat.

"Throughout this experience, even though we put our stockholder last, we never got a single solitary complaint from any stockholder in the world," Mr. Burke reveals. "Our set of values—already in place—left us no alternative but to do what was right."

-Cynthia Furlong Reynolds







"I can't answer why I write except in one sentence: 'Because I am a writer.' "

# Portrait of an artist

"For this author, at least, opening nights do not really exist. They happen, but they take place as if in a dream: One concentrates, but one cannot see the stage action clearly; one can hear but barely; one tries to follow the play, but one can make no sense of it.

-Edward Albee in The Zoo Story

Even without knowing his name, you would guess that he is a playwright. Looking like a cross between Edgar Allen Poe and Nathaniel Hawthorne at the same age, Edward Albee is a ruggedly handsome, intensely private man whose voice is deep and rumbly, with aristocratic, theatrical highlights.

Longish graying hair topped with horn-rimmed glasses; a shaggy mustache; rumpled corduroys; an opennecked shirt; piercing, unblinking eyes—the color didn't matter; a crackly dry wit; and the air of always watching, studying, "objectifying," recording. That was the Edward Albee that the University of Tampa came to

meet—it's too much to say to know—during his two-day visit to campus late in November.

Thanks to the initiative of the Student Government leaders and the co-sponsorship of the Creative Writing Program, the latest speaker in the Writers at the University Series was the Pulitzer Prize winner responsible for such American classics as Who's Afraid of Virginia Woolf?, A Delicate Balance, The American Dream, Seascape, and The Zoo Story.

"The American Dream is a picture of our time—as I see it, of course. Every honest work is a personal, private yowl, a statement of one individual's pleasure or pain; but I hope that The American Dream is something more than that. I hope it transcends the personal and the private, and has something to do with the anguish of us all."

-Edward Albee in his foreword to *The American Dream* (1961) While at U.T., he taught two student workshops, "Creative Writing" and "Acting and Directing"; met with the English faculty at a dinner hosted by President and Mrs. Cheshire; participated in a press conference and a non-ending series of questions and answers; and staged a public reading that packed the David Falk Theatre on a rainy Tuesday evening.

He set the ground rules early, explaining that there are three questions he must not be asked: why does he write?; how does he write?; and where

do his ideas come from?

"I can't answer why I write except in one sentence: 'because I am a writer,' "he told his creative writing workshop. "Being a playwright is not a job—one is a playwright. It is nothing more complex or better than viewing the world, observing everything with the notion that you will probably write it down. All writers are schizophrenic—they can participate fully while standing back and observing. Writers have a curious ability to objectify—that is the most important thing that distinguishes the creative

mind from other minds."

As a playwright, his goal is to communicate his "sense of being alive" and how he responds to life, he told his audience.

"A good play is one that changes people's perceptions of themselves and attempts to redefine the boundaries of drama. A good play makes people think differently about themselves."

Writing comes naturally to writers, he continued, suggesting that it is something that cannot be taught—although someone can be pointed in that direction. "I hear my plays when I write them," he added. "Writing a play is so close to writing a string quartet.

"I have discovered that I think about a play long before I realize it. When it briefly emerges from my non-conscious mind, it already has a plot and a focus. I always have four or five ideas in my non-conscious part of the brain. They stay there, forming and re-forming, and occasionally I dredge them up to see how they're doing. Eventually the idea refuses to leave my conscious and then it is ready to be written down."

"You take the trouble to construct a civilization...to...to build a society, based on the principles of...of principle...you endeavor to make communicable sense out of natural order, morality out of the unnatural disorder of man's mind..."

—George, in Who's Afraid of Virginia Woolf?

The path that eventually led to his emergence as a prominent American playwright was long and eventful.

"I wrote poems for 20 years—between the ages of six and 26," he recalled. "They were terrible, but all those years I knew I was someone writing poetry who was not a poet."

At the age of 12 he determined to become a composer—"but either I was too lazy or the talent was not there— I couldn't learn to sight-read music," he continued.

In his 14th and 16th years he wrote novels. "I deny them to date—I'd like to think that these two novels are the worst ever written by an American teenager," Mr. Albee said with a well-timed sigh. From novels he went to essays.

Finally, at the age of 29, he wrote *The Zoo Story*, which was first produced in Germany to rave reviews. Since that time he has composed "22 or 23 plays—I don't remember which." They have accumulated a long list of awards and prizes and more than two and a half decades of acclaim for the playwright.

"I never play favorites with my plays or my characters, but for some I have a secret—very secret—admiration. They tend to be my most misunderstood works. My favorite play is always the one I am about to write. They have all been good experiences—I love writing," he pointed out.

"All right...what do you want me to say? Do you want me to say it's funny, so you can contradict me and say it's sad? Or do you want me to say it's sad so you can turn around and say no, it's funny. You can play that damn little game any way you want to, you know!"

-Nick, in Who's Afraid of Virginia Woolf?

He shies away from autobiographies or biographies, while realizing that by the time each character has been filtered through his nonconscious and conscious minds it bears a strong resemblance to his own perceptions. "In life it's called lying; in theatre, creativity," he said with a smile. "Why let the facts get in the way of truth?"

"There is a blessing and a burden in writing," he warned. "Two things are most destructive: success and failure. Money and applause are good, but they must never be your goals. Write what is in you. Effectiveness is not determined by people's willingness to be affected. Effectiveness is inherent in itself.

"If you can't learn the one reason for being a writer—being your own boss—then you'll be corrupted and you become an employee. It's a 24-hour-a-day job and you have a far tougher boss than anyone else would be."

—Cynthia Furlong Reynolds

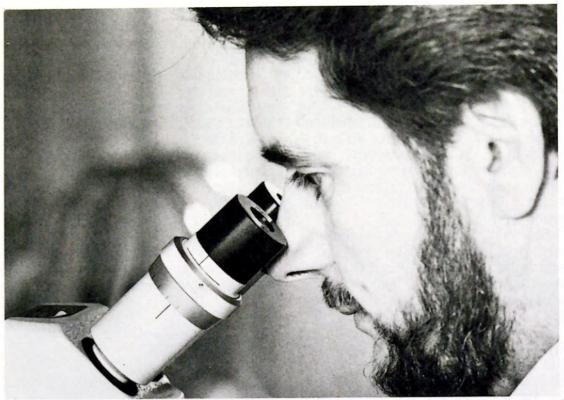
"Well, I guess that just about wraps it up. I mean, for better or worse, this is a comedy, and I don't think we'd better go any further. No, definitely not. So, let's leave things as they are right now...while everybody's happy...while everybody's got what he wants...or everybody's got what he thinks he wants...Good night, dears."

-Grandma, in the conclusion to The American Dream



Albee's public reading packed the Falk Theatre on a rainy Tuesday night. Student Government President Paul Duncan and Professor of English Francis Gillen performed the introductions that evening.

# PEOPLE • Award-winning faculty member; presidential candidates; sports stars



Associate Professor of Biology Terry Snell: His work contributes to an understanding of the adaptive nature of life cycles and how they are regulated.

▶"I was stunned; I couldn't believe that we got this grant. I was elated, overjoyed, ecstatic! This is a career milestone," Associate Professor of Biology Terry Snell told a Minaret reporter when he learned that he had been awarded a \$102,250 National Science Foundation grant for his work on the microscopic organisms that are an essential link in the aquatic food chain, known as rotifers.

At a time when government funding of research projects has taken a sharp drop, the offer of such a large grant took the biologist totally by surprise. "My first impulse was to ask if they had the right phone number," he said later with a broad smile.

The two-year grant will fund a collaborative project Dr. Snell will begin with Instant Ocean Hatcheries, a privately held, one-of-a-kind company that cultivates marine tropical fish in a hatchery 35 miles from the coast. The hatchery is a leader in raising saltwater fish in artificial sea water.

▶Of the five men chosen last fall for induction into Tampa's Sports Hall of Fame, four have been closely associated with U.T.

Those four inductees are former U.T. football coaches Nash Higgins, Marcelino Huerta, and Paul Straub '49, as well as radio broadcaster Sol Fleishman.

The first director of athletics and the first football coach at U.T., Mr. Higgins is an original member of the national track coaches association,

and a member of the Helms Foundation Football Hall of Fame and the University of Tampa Hall of Fame.

Head football coach and director of athletics at U.T. from 1952 through 1961, Mr. Huerta ended his years at U.T. with a 61–37–2 record and two Cigar Bowl victories. His long list of citations and awards includes membership in the U.T. Hall of Fame.

Paul Straub lettered in football, baseball, and basketball at U.T., scored 10 touchdowns in 1941, then left the University for World War II service in the Marine Corps. He lost both legs in a land mine explosion during the war, but returned to U.T. and graduated in 1949. The following year he served as head football coach at U.T., and from 1953 to 1954 as athletic business manager before moving on to Jesuit. This year he also joined the University of Tampa Hall of Fame; he is already a member of the Jesuit and Florida Athletic Coaches halls of fame and has received numerous other honors.



Democratic presidential candidate Jesse Jackson joined the throngs of Americans heading to Tampa for the Super Bowl and made a guest appearance to a standing-room-only crowd in McKay Auditorium. U.T. President Richard Cheshire welcomed Jackson to campus.



To the strains of "Happy Days Are Here Again" and campaign signs touting "John Glenn—the best catch of the season," Ohio's Democratic hopeful took center stage in the David Falk Theatre February 1, to offer his "view and vision of our country" to U.T. students, faculty, administrators, and townspeople.



The seven pillars represent seven Trustee families who donated a \$2.5 million confidence gift to U.T.

In the midst of a chilly, rainy January afternoon, seven pillars of quarterinch stainless steel plate, each standing 36 feet tall and weighing threequarters of a ton, were erected in Plant Park and quickly grounded in case of lightening.

This was the city's first glimpse of a sculpture representing "Tampa/Sticks of Fire!," based on the legendary Indian meaning of the city's name.

Two weeks later, during the evening of January 26, before the Minaret Society's eleventh annual banquet, U.T. President Richard Cheshire officially dedicated the sculpture, which stands half-way between the entrance steps of Plant Hall and the Hillsborough River, in the stretch of Plant Park now under restoration.

The work was funded by a \$100,000

gift from GTE Florida.

"Sticks of Fire is the legendary meaning of Tampa as 'bringing the light of knowledge and the warmth of feeling

to a people who don't just wish to exist, but to excel," President Cheshire explained.

The seven pillars represent the seven Trustee families who, in 1980, anonymously gave \$2.5 million as a confidence gift to the University. The sculpture was designed and executed by artist O.V. Shaffer, twice an artistin-residence at the University, who was commissioned a year ago to design a sculpture for the restoration of Plant Park's historic Victorian grounds.

Mr. Shaffer drew the individual pillars, or sticks, carefully, designed a scale model of the sculpture, then constructed a 36-foot-tall wooden representation of one of the sticks to test the contours and play of light.

Once he was satisfied with the design, he commissioned a Rockford, Ill., firm to craft the pillars, which he then finished by hand.

"All-or almost all-large scale sculpture today is in metal because the materials are readily available, flexible enough to take on many shapes, durable, and not tremendously heavy," the artist explains. "There are very few foundaries in the country today capable of casting large

The size of this project meant that the artist had to commission the rough shaping of the pillars; generally he does all the welding necessary for his works in his Clinton, Wisc.,

sculptures.

studio. He points out that public sculpture commissioned nowadays is often geometric because of limited budgets and large sizes.

Although he was trained in drawing and painting, Mr. Shaffer now works exclusively in metal sculpture. "The idea of welding is enormously attractive to me," he says. "Once my sculpture is created, it is very, very permanent-unlike clay or wood."

"I like the welding involved, too," he adds. "It allows me to do so much-and I enjoy working alone. I am hoping that my sculpture will become a symbol linking the heritage

of old Tampa with the future of an exciting, innovative new Tampa."



Sculptor O. V. Shaffer, twice an artist-inresidence here, worked a year on "Sticks."



The dedication of the sculpture took place during the Eleventh Annual Minaret Society Banquet Jan. 26, when President Richard Cheshire turned the podium over to artist O. V. Shaffer. The Minaret Society, headed by G. Robert Blanchard, is formed of University friends whose annual gifts of \$1,000 or more support scholarship programs, endowments, facilities, and U.T.'s "partnership learning" approach to higher education.

Robert and Lorena Jaeb, owners of Shop & Go and parents of two University of Tampa students, have donated \$100,000 to the University.

The gift will provide the University of Tampa with a microcomputer center and a UNIX microcomputer operating system on the NCR Tower

Computing System.

Plans to implement the gift call for the transfer of a photography laboratory that is adjacent to the computer center. The annex space will then be renovated to house a microcomputer center with up to 30 microcomputers, instructors' offices, and additional classrooms.

"One of our immediate needs at the University of Tampa is for a facility that will make possible effective instruction in microcomputers, to balance the recent progress in our mainframe facility and to enable the University to continue to be a front runner in the use of computers," President Richard Cheshire explains.

"This gift provides an opportunity for all instructors at the University of Tampa to utilize microcomputers in their classrooms," says Assistant Professor of Computer Science Jack Munyan. "Our goal is for each instructor to make assignments for the class to utilize microcomputers in the new center."

The new microcomputer system will mean that computer facilities for

# "This gift provides an opportunity for all to utilize microcomputers."

students and faculty will be independent of the mainframe computer system that is operational now only when administrative facilities are open.

The microcomputer system will then operate 16 hours a day, seven days a week—"a tremendous increase of availability to students," Dr. Munyan observes. The new facility will largely be run by students.



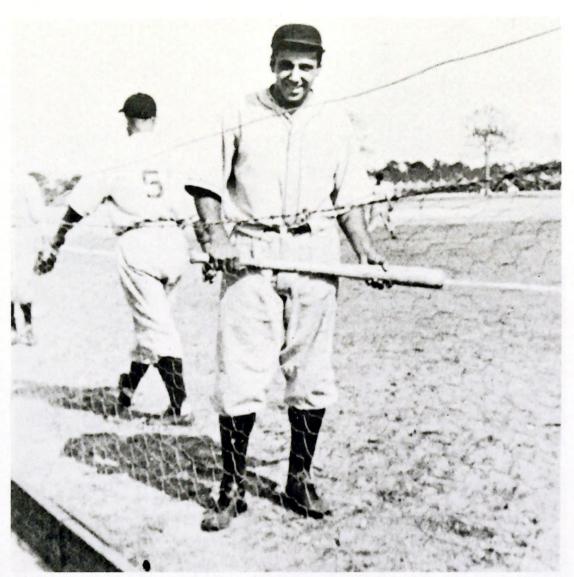
Plant Park's dogs return "home" after a temporary stay in the H.B. Plant Museum.

"The Jaeb gift has given us an important opportunity to improve the quality of our education," Dr. Cheshire adds. "All of our students will have the chance to become proficient in the use of the latest microcomputer technology."

This gift to the University of Tampa's computer center comes exactly two years after the NCR Corporation, one of the world's largest producers for computer equipment, awarded more than \$1 million worth of computer hardware and software to U.T. That gift enabled U.T. to add

three computer majors to its curriculum, and the program drew more than 100 students in its first year of operation.

In a university whose undergraduate student body numbers 1,913, more than 200 of those students are computer science majors, and "many, many more take computer courses," Dr. Munyan explains. "The microcomputer center that the Jaeb family has made possible will ensure that U.T. will remain in the forefront of Florida colleges and universities offering computer courses."



From 1939 through 1941, John Comparato was outfielder on U.T.'s first baseball team.

February 10, 1984, was a night of banquet meals and hospitable drinks, fond reminiscences, rallying cries for long-gone teams, memories of absent friends and coaches, broad grins, and promises for the future of athletics at The University of Tampa. This was the second celebration of the reinstatement of The University of Tampa Athletic Hall of Fame.

"I was proud of the overwhelming response the banquet received—and I'm sure that was the start of prolonged, renewed interest in the U.T. Hall of Fame," reflected Gene King '52, a former coach and chairman of the hall's selection committee.

Last year, after a nine-year lapse, the award ceremony was reinstated during Gasparilla Weekend. The Hall of Fame had appeared to die with little fanfare when the U.T. football program was dropped in 1975—that is, until several Hall of Fame members decided that it was a tradition worth keeping and reinstated the event in 1983. Both the 1983 and 1984 ceremo-

nies brought back more than 750 former players, coaches, fans, University administrators, friends, and family members.

There were nine inductees this time: football players Richard Spoto '35, Charles Harris '54, Charles Bailey '62, Mark Wakefield '73, and Sam Gellerstedt '71. Selected for the special award, this year in basketball, was George Shary '65. John Comparato '42 received at-large Hall of Fame honors.

Two important contributors to U.T. athletics were also inducted: Art Pepin and Ed B. Rood, for whom the new soccer/track stadium at U.T. has been named.

U.T. senior Linda Hadfield, who has lettered in basketball and volleyball in each of her four years at U.T., was named athlete of the year. Director of Athletics Robert Birrenkott cited her accomplishments, among them inclusion on the All Sunshine State Conference basketball and volleyball first teams, and her nomination as Aca-

demic All American.

Director of Alumni Affairs Thomas Feaster M.Ed. '76 was responsible for the one surprise award of the evening—alumnus of the year—to Charles E. "Chuck" Smith '54, a Trustee, the president of Harbor Island Development Corporation, and past chairman of the Tampa Sports Authority. Mr. Smith was instrumental in promoting the construction of the new sports complex.

The history of the Hall of Fame dates to 1962, when several U.T. football greats decided that the time was right for a show of appreciation to alumni who had worn the Spartan colors well, and to contributors who had aided the athletic program.

Between 1962 and 1974, 58 athletes were enshrined, 30 of them former football players, five from baseball, four from basketball, one crew member, one track star, and 17 who were recognized for their contributions to U.T.

In 1982 a small group of Hall of Fame members joined forces to reinstate the award ceremonies, which they believe represent both a way of providing recognition to the outstanding athletic tradition at U.T., and a



Among Richard Spoto's U.T. career highlights was a 98-yard interception in the 1938 victory over Miami, 12-0.

means of motivating players, students, faculty, friends, and the school administration to a greater commitment to athletics. At the ceremonies in 1983 11 alumni and friends were added to the U.T. Hall of Fame; among them were football players John Matuszak '72, Freddie Solomon '74, and Leon McQuay '70, as well as baseball star Lou Piniella '62.

"The unprecedented response and the presence of such outstanding



Contributors Art Pepin (1) and Ed B. Rood were present at the October dedication of the track and soccer stadium that bears their names.

inductees and presenters clearly testified to the real sense of tradition from the past," Mr. King pointed out.

"Many of these people responsible for this tradition had drifted away from the University since the termination of the football program. Last year what began as an induction banquet materialized into what could well be the most significant athletic reunion in the history of The University of Tampa."

 $\Gamma$  o be selected to the Hall of Fame, a U.T. alumnus of three or more years must have earned two varsity letters at U.T. The committee nominates between two and five football players each year, a minimum of two players from other sports, and at least one contributor. Football players are chosen from four eras of U.T.'s 43-year pigskin history.

Sitting with Mr. King on the selection committee were: John

Comparato '42, Paul Straub '48, Robert Tramontana '37, Charles E. Smith '54, William H. Minahan '54, C. Richard Harte '58, Charles V. Downie '58, Lowell T. Freeman '60, Charles Bailey '62, Armando Flores '67, Rick Thomas '72, Mark Wakefield '73, and Darlee "Junior" Nelson '74.

An executive group consisting of the U.T. athletic director, alumni director, Tampa Alpha Alumni President Ida Coe Neubert '58, and former Athletic Director Sam Bailey were nonvoting members during the selection process. Honorary member of the committee was Hall of Fame charter member and former Football Coach Nash Higgins.

Former coaches Marcelo Maseda '51, Miller K. Adams '35, Frank Sinkwich, Fran Curci, Bob Lavoy, Bob Williams, and Gene King '56 made the presentations to:

▶John Comparato '42, a retired Lieutenant Colonel in the Army Reserves and a school administrator in Polk County for 25 years. From 1939 through 1942 he was outfielder on U.T.'s first baseball team, which won the 1940-41 state championship; that year he led his team in home runs.

► George Shary '65, a partner in an industrial products company in Warrenville, Ill. He was point guard for U.T.'s basketball team, 1960-64, and was named All-Florida Intercollegiate Conference Player. In 1963 he was leading scorer, most valuable and most popular

player, as well as a Little All-American selection.

• Richard Spoto '35, retired head master at St. Mary's Episcopal. Among his U.T. career highlights as football tailback were: the return of an interception 98 yards to beat Stetson in 1937, and his performance in the 1938 12-0 victory over Miami, during which he ran 12 yards for a score and threw a touchdown pass to Earl Hatcher. In 1937-38 he lettered in four sports: football, track, basketball, and baseball.

Charles Harris '54, the principal of East Bay High School. He played R.B. on the 1950-54 teams, appearing in the Cigar Bowl and the Miami Beach Bowl. From 1950 through 1953 he was the second leading scorer in the school's history, with 14 touchdowns and 84 points. In 1953 he was voted outstanding offen-sive player, named to the Senior Hall of Fame for athletics, and awarded honorable mention for Little All American

► Charlie Bailey '62, the Tampa Bay Bandits' defensive coordinator and assistant head coach. He accumulated a long list of honors during his 1958-61 U.T. career: outstanding freshman football player, outstanding freshman athlete, most valuable varsity blocker, most valuable varsity lineman, football cap-



Former Detroit Lion Mark Wakefield '73 holds Tampa Stadium's longest touchdown reception record.

tain, named in "Who's Who in American Colleges and Universities.

Mark Wakefield '73, who played two years for the Detroit Lions, and now works for a Tampa mortgage business. He holds Tampa Stadium's longest touch-down reception record: 93 yards against Mississippi in 1971; and the school record for most passes caught in a career: 118. He was voted top offensive player, most valuable player, All-South First Team, captain of U.T.'s football team, and presented with the Coaches

Award and Press Box Award.

Samuel Gellerstedt '71, who works for an industrial company in Tampa. A transfer from the University of Alabama, he played on Coach Fran Curci's 10-s Number "1" Small College Team. In 1970 he was lead-ing tackler, First String Little All American selection, and the following year was named All South Defen-sive Lineman and most valuable player.

Tampa Mayor Bob Martinez '57 made the award to the University's two leading contributors in 1983:

Arthur Pepin, who contributed \$400,000 last year, the largest single facilities grant ever made to U.T. As an undergraduate at Middlebury College in Vermont, he captained the football team and won the award for outstanding scholar/athlete. He is chairman of the board of Pepin Distributing Company.

►Ed B. Rood, a Tampa attorney. He contributed \$375,000 for the soccer and track athletic facility that is named after the two contributors. He is a former South Eastern Conference Championship swimmer for the University of Florida.



Former sports stars and contributors inducted into the 1984 U.T. Hall of Fame were: Charles Harris '54, Richard Spoto '35, Ed B. Rood, Mark Wakefield '73, Samuel Gellerstedt '71, Charles Bailey '62, John Comparato '42, and George Shary '65. Missing is Arthur Pepin.

When Tampa was named host of Super Bowl XVIII, the curiosity of some football fans around the country

was sparked.

Wasn't the University of Tampa one of the top small college football schools in the country? Isn't that where Freddie Solomon and John Matuszak played? Did Earl Bruce and Fran Curci coach there? They won the Tangerine Bowl, didn't they?

Yes. Despite its relatively small size, the University of Tampa was a big time football power less than a

decade ago.

What happened?

The program was dropped because of major deficits—major at least, for a small college—and because Tampa was about to become home for the NFL Buccaneers. The stadium first built for the U.T. Spartans has also become home for the NASL Rowdies, the USFL Bandits—and the Super Bowl and the USFL National Championships.

But what about U.T.? Can there be a successful college sports program without football at a college where once

football was king?

The athletic program, previously dominated by football to the exclusion of most other sports, has been rebuilt in the years since football was dropped (in 1975). Tampa's private university now has new sports facilities; national championships in soccer, crew, and swimming; the return of men's intercollegiate basketball under former Vanderbilt Head Coach Richard Schmidt; successful programs in many other men's and women's sports; and participation in intramural sports by more than 80% of all students.

The new Spartan Sports Complex includes a 4,000-seat stadium for soccer and track; a 1,000-seat stadium for baseball; six tennis courts; a 3,500-seat basketball arena; and offices, classrooms, locker facilities, training room, storage space, and public areas.

Basketball will be the first sport to benefit from the new Sports Center. Its traditions run as far back as those of football—and its first season in 12

years promises to be exciting, challenging, and fun.

Begun in 1933, the first Spartan basketball team faced local players and practiced in downtown courts because there was no gymnasium. U.T. emerged from World War II as the winner of the small college Dixie Loop Tournament. In 1949–50 and 1950–51, its men's team took the state title after competing against teams such as Yale, Dartmouth, Louisville, and Western Kentucky.

"Considering that Tampa's coach spent much of his time coaching football and the University had no gymnasium, the Spartans did very well indeed," Professor of History James Covington observes in his history, Under the Minarets.



In the late 1950s Howell Gym was completed and full-time coaches were hired. But, after "average to moderate" seasons, basketball was dropped in 1970–71, and U.T.'s last coach, Dana Kirk, eventually moved on to Memphis State. Now, 12 years later, former Vanderbilt Head Coach Richard Schmidt is at the helm, aided by his Vanderbilt assistant, Florida Gator basketball great Don Bostic. The Spartans are going to give basketball "that old college try" once again, beginning with a tough schedule that includes Florida State, Tulane, Purdue, and Northwestern—"a little bit ambitious," Coach Schmidt notes. Women participated in basketball

Women participated in basketball and volleyball for many years at the city league level, but it wasn't until the 1970s that strong intercollegiate competition began. By 1975 their basketball team captured first place in the Sun Coast Tournament; the following season they finished seventh





in the state and second in the tournament. During this period Jackie Langley, "possibly the best female athlete the Spartans ever produced," according to Dr. Covington, scored more than 1,000 career points.

Soccer was introduced in 1971 as a club sport, then elevated to varsity status several years later. In 1978 Jay Miller became coach, and since then,





The U.T. soccer team won the Mayor's Cup in October before the NCAA finals.

soccer has been the "flagship sport" at U.T.

In 1981 the team took the national title and over two years was the winningest college soccer team of all divisions and conferences in the country. The Pepin/Rood Stadium, dedicated at the end of October, is home to Spartan soccer.

Tampa's excellent baseball weather and its supply of talented local players meant that U.T. could field strong baseball teams. In 1935–36 and 1936–37, the University was undefeated in the Florida Intercollegiate Baseball League. Just prior to the outbreak of World War II the team ended with an 18–3 record and the state college championship. Subsequent teams enjoyed successful fall and spring seasons each year and saw Spartan Lou Piniella enjoy great success with the New York Yankees.

The history of crew began in 1941. The old boats rounded up by Coach James Nesworthy were stored on saw horses on the porch of Plant Hall in those days. During the 1950s the team captured three state championships and participated in the prestigious Dad Vail Regatta in Philadelphia under the direction of coach Art Trubiano.

Afterwards, the sport languished until Tully Vaughn came in 1974, purchased equipment, and organized a women's team. The following year, Tom Feaster (now U.T. Director of Alumni Affairs), a former National Scholastic and Collegiate Rowing Champion, began coaching the teams to national championships.

Up and down the Hillsborough River raced crews from Rutgers, Yale, Syracuse, Princeton, Columbia, Boston University, Amherst, and MIT. In 1976 the U.T. President's Cup Regatta was inaugurated. In 1979–80 the lightweight eight took fifth at the Dad Vail and the men's pair with coxswain finished third. The next year featured the

men's four, which took first place and the national title, and the men's pair with cox, which finished second. For the past two seasons the Spartans' varsity four-oared shell has claimed the Dad Vail's Bradley Trophy for the 2,000-meter race.

Wrestling was begun in 1962–63, and that first year the Spartans emerged as Florida College League Champions. U.T. teams competed successfully against Florida, Miami, Alabama, and Louisiana State. In 1970 Fletcher Carr finished second in the NCAA finals with a 42–2 two-year record and by 1973 was head wrestling coach for the University of Kentucky. In 1972 Dave Hauser became state heavyweight champion. Coach Joe Wiendl attempted to promote crowd interest, but the sport disappeared in 1974.

During the 1970s women's athletics expanded dramatically, especially in swimming, crew, tennis, basketball, volleyball, and golf. In 1972 the tennis team was founded. The next year came bowling and volleyball.

The Division II swimming program for men and women started at U.T. in 1976, when the \$100,000 outdoor pool was completed. Last year for the third straight season, the U.T. women arrived home from the NCAA finals with a national champion in Pia Henriksson.

The women's swim team has earned nine All-American honors; the men have claimed 18 All-American titles and one national champion, Jan Brockmar. According to Coach Ed Brennan, "Our men's program is better than 80 percent of the Division I schools in the nation and our women are on the verge of excellence."

In 1979–80 U.T.'s women's tennis team won the NCAA Division II Southeast Regionals and placed ninth in the nationals. The women's crew was rated seventh nationally in 1973 and competed in the prestigious Head of the Charles Regatta. It won the Florida State Championship in 1974 and the following year defeated the previous year's national champion, the University of Minnesota crew.

There can be college sports without football, and for Tampa's own downtown private university, athletics will continue to play an important role in University life.

—Jim Sheehan Sports Information Director



By Robert H. Grimsley Estate Planning Counselor

Just when we thought we had everything worked out for our retirement they threw us a curve. They changed the Social Security law! The changes mean a reduction in benefits for almost everyone covered. Furthermore, it's likely we can expect more of these changes in the future.

Whether you are close to retirement or not you will be affected. The further away you are, the greater the impact of these changes. In future issues we'll discuss various ways to minimize these changes and ways to provide supplemental income.

Beginning in 1984, all present and future retirees covered under Social Security will be dramatically affected by changes in the law.

Most of the changes amount to a reduction in benefits and might alter some plans already made. They call for a careful analysis for future planning purposes. Here is a summary of those changes, and how they may affect you.

Retirement age

There is no change until the year 2000. At that time the retirement age will gradually rise from 65; will reach 66 by 2009; 67 by the year 2027. Currently early retirees (age 62) have their benefits reduced by 20 percent. By the year 2027 that reduction will be 30 percent.

Social Security taxes

Employees will continue to pay 6.7 percent through 1984. Employers will pay seven percent. The tax is in-

creased for employees and employers to 7.05 percent in 1985, 7.15 percent in 1986, 7.51 percent in 1988, and 7.65 percent in 1990. Self-employed individuals, who now pay 9.35 percent, will pay a gradually increasing net tax, ranging from 11.3 percent in 1984 to 13.02 percent by the end of this decade.

The maximum income now subject to Social Security tax is \$35,700, and this will be adjusted each year for changes in a government index.

### Benefit freeze

The July 1983 cost-of-living increase was delayed until January 1984. Future increases will come in the month of January. If the Social Security Trust Fund falls below a specified amount for the years 1985–1988, the cost of living increases will be limited.

If you work:

Úntil 1990, beneficiaries aged 65 to 69 lose \$1 for every \$2 they earn above \$6,600. Beginning in 1990 they will be penalized \$1 for every \$3 earned over limits that will change every year.

More people covered

Effective January 1, 1984, all newly hired federal workers and all employees of nonprofit organizations will be required to join the Social Security system. State and local governments not now in the system can

voluntarily join. However, those now in the system cannot leave it.

Taxes on your benefits

Starting in 1984, you will have to pay income tax on half of your Social Security benefits if your adjusted gross income plus half of your benefits exceeds \$25,000 if you are single or \$32,000 if you are married.

For many, this simply means a reduction in benefits—something never anticipated—and plenty of people are livid about this. This change makes it more important than ever to provide supplemental income.

There is an attractive way to do that, and for many, it will eliminate the tax. That's right—supplemental income and legal avoidance of the tax on benefits. We'll discuss this idea in detail in the next (February) issue of The University of Tampa Magazine.

Expanded benefits

The provisions expand benefits for certain survivors of deceased workers and for divorced women. Although they also apply to men, it predominately affects women.

One of the biggest changes, effective January 1984, allows widows to continue collecting Social Security benefits after they remarry. Previously, all benefits ended once a widow remarried.

# How to compute your taxes:

Now, using an example, let's look at how the tax is computed. From this, you can work your own and calculate how much you may have to pay in extra taxes.

### Here's the formula:

- (a) One-half Social Security Benefits
- + (b) Adjusted Gross Income (AGI)
- + (c) Tax Free Interest (bonds, etc.)
- = (d) Computation Base
- (e) Base Amount (\$25,000 for singles, \$32,000 for joint return)
- = (f) Excess (if any)
- $\times \frac{1}{2} = (g)$  Half of excess

The retiree will have to include in his or her taxable income either the amount on Line (a) or Line (g), whichever is LESS.

And Here's an Example		
(a) One-half Social		\$4,000
Security Benefits		
(b) Adjusted Gross	+	27,000
Income		
(c) Tax Free Interest	+	None
(d) Computation Base	=	\$31,000
(e) Base Amount (single	_	25,000
person)		
(f) Excess	=	\$6,000
(g) Half of excess		\$3,000
Since Item (g) is less that	n Item	(a) the
taxpayer must report		
\$3,000 in taxable inco	me la	nd he's
angry!).	14	1100

Stay tuned. As I mentioned, there is a way many retirees can legally avoid this tax and provide supplemental income. Watch for details in next month's Capital Ideas. (But if you just can't wait to find out, call me.)

American foreign policy in Central America contributes to the unrest in that area, asserts Donald Schulz.

The U.T. political scientist, who specializes in Latin American relations, includes his suggestions for policy changes in Revolution and Counter Revolution in Central America and the Caribbean, a book he is in the process of writing and editing—"but I have no hope they will be adopted," he says with a shrug.

"U.S. policy is counterproductive—we are doing exactly the opposite of what is required. We have in effect become a major destabilizing force in the Caribbean, which is quite different from our historical role."

To research his work, the author traveled extensively in Central America and Cuba, conducting formal interviews with government and military officials from both the United States and Latin American republics. He also talked informally with countless people from all walks of life to get a complete profile on the political climate in the area. His book will be published by Westview Press in the spring.

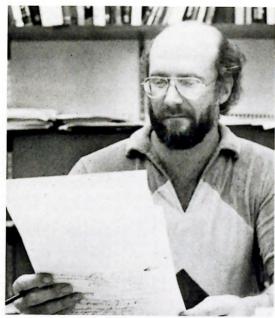
A 1964–65 Mershon National Security Fellow, Dr. Schulz earned a doctoral degree in political science from Ohio State University and taught at California State University at Fullerton, the University of Wyoming, and Ohio State University before coming to U.T. last year. An earlier book which he co-edited, Political Participation in Communist Systems, was a 1981 Pergamon Press publication.

As he continues, Dr. Schulz's quiet, unimpassioned manner creates a dramatic contrast to the picture of turmoil he describes.

Grenada, he says, is "just a flyspeck. Some people consider the Grenadian invasion a test case for Nicaragua. If it is, then we're in trouble. We could occupy the country, but that would lead to guerrilla warfare, which would be difficult to contain," the political scientist believes. "You would see guerrillas crossing borders; there would be a backlash throughout Central America; and Costa Rica and Honduras could become involved. We are risking endangering the two most stable republics in Central America by threatening the government in Nicaragua."

Dr. Schulz believes the situation today is more volatile than at any time in history, partly because of the impact of American policy. "We've aligned ourselves with the forces causing the unrest, and fueled violence by supporting traditional elements," he says emphatically.

The guerrilla movement began when new societal elements trying to work within the system (such as urban and rural labor, and a rising middle class) met with violent resistence from traditional elements (the mili-



Danger is something the political scientist has learned to travel with.

tary, security forces, local oligarchy). The United States is actually contributing to the guerrilla movement by continuing to support the traditional elements that are primarily responsible for the turmoil, claims Dr. Schulz.

"When I was in El Salvador last July, I was told by a guerrilla leader that his group had captured 2,000 small arms and 200 heavier weapons—enough to expand their forces by about one-third.

"The more arms being poured into the country, the more fall into the guerrillas' hands. In a real sense we're supporting both sides. In the long run, it seems to me, the guerrillas are likely to win because they're willing to die for their cause. You can't say that about the military—you can count their good leaders on one hand."

Because the process has gone so far, Dr. Schulz thinks it will be difficult to restore order. To do so, America must switch from military to diplomatic solutions to the region's problems, he believes.

Dr. Schulz says the United States

must be willing to cut off military and economic aid to pave the way for democratic government. In the case of Nicaragua, this includes a guarantee of Nicaraguan security in return for their promise not to destabilize other countries. In El Salvador it means sponsoring free elections and supporting a transitional government that includes all parties—Marxist guerrillas and their civilian allies as well as the local oligarchy. "There are reform elements at work, but we need to cooperate with them," he stresses.

The political scientist admits that the current economic crisis is aggravating tensions, but he maintains that there were problems before the crisis hit. The 30-year period between 1950 and 1980 saw the modernization of agricultural and industrial practices, but few people benefited, he points out. As lands that had been used to grow food crops were turned over to export-oriented crops, a food shortage developed; this contributed to increasing ferment among the peasants.

Because stabilization is a slow process, Dr. Schulz realizes the United States must be willing to commit itself to long-term economic support in Central America, a move he endorses only so long as democratic government and socio-economic reforms are maintained. To achieve that, he advocates a peace-keeping force, possibly supported by the United Nations.

Danger is something the political scientist has learned to live with in his extensive travels to the Caribbean and Central American regions, not only from the guerrillas but also from government security forces. "A number of newsmen have died—I try to be cautious, but if you're going to get any news, you need to talk to people," he says simply.

Of his life as teacher and author Dr. Schulz says, "I like foreign lands, different peoples. I love the subjects I teach ("Latin American Politics," "International Relations," "Comparative Communism"). But more than that, it's the excitement. Important things are happening, and someone has to write about them. If I, along with others, write about them and bring them to the attention of the American people—who knows? Perhaps policy can be changed."

-Gretchen Russell

# UPCOMING • Artswatch highlights; the road to Commencement



Brightly costumed Show Chorus songsters rehearse for their "Broadway Rhythms" performance on April 6 and 7 in the David Falk Theatre.

Musically speaking . . .

Apr. 4. From U.T.'s own artist-in-residence Esther Glazer comes a special Honors Program lecture/recital built on Igor Stravinsky's Duo Concertante. The program at 5 p.m., in the Ballroom, is free and open to the public

Apr. 6-7. Bounce to the tunes of "Broadway Rhythms" as performed by U.T's Show Chorus. The singing, dancing group brings its spring show to David Falk Theatre at 8 p.m., both nights. Tickets are \$2, available at the door, or call 251-0254 for advance reservations. advance reservations.

Apr. 8. Fantastic piano virtuosity and imaginative arrangements come your way from Peter Nero for this third Super Pops concert of the season at 8:30 p.m., in McKay Auditorium. His repertoire runs the gamut through classical, jazz, contemporary, big band, and even rock. For tickets, call 887-1013 in Tampa or 823-2654 in Pinellas.

Apr. 12. The U.T. Collegiate Chorale, a mixed chorus specializing in religious and secular music welcomes spring with its annual free concert at 8:15

welcomes spring with its annual free concert at 8:15 p.m., in the Ballroom.

Apr. 16. This fantastic month of music featuring

U.T. musicians continues with a Jazz Ensemble concert at 8:15 p.m., in McKay Auditorium. It's free and open to the public.

Apr. 21. Here's your chance to see young musicians shine. Pre-college students appear in a free recital at 2 p.m., in the Ballroom.

Apr. 21. U.T. music student Pamela Davis presents

her free senior recital for the public at 7 p.m., in the Ballroom.

Apr. 22. U.T. keyboard artists are highlighted in the tenth annual piano concerto recital. The concert at 3 p.m, in the Ballroom, is free and open to the

Apr. 26. Guest artist for the Florida Orchestra's final masterworks concert of the season is pianist Aldo Ciccolini, playing the Saint-Saens *Piano Concerto* No. 5. Tickets for the 8 p.m. concert in McKay Auditorium are available by calling 887-1013 in Tampa or 823-2654 in Pinellas.

May 12. Musical superstar Roberta Flack presents a stunning finale to the 1984 Super Pops concert season. Her unmistakable voice is augmented by her abilities as producer, arranger, keyboardist, and songwriter. Hear her with conductor Richard Hayman at 8 p.m., in McKay Auditorium. Call 887-1013 in Tampa or 823-2654 in Pinellas for ticket information. information.

The playbill this month ...

Apr. 6-22. U.T.'s newest resident company, the Tampa Players, present Sam Shepard's True West in their newly remodeled theater, the Lafayette Ar-cade, next to the Falk Theatre. The drama about two American brothers runs Fridays through Sundays, with curtain time 7:30 p.m. Sundays, 8 p.m. the other two nights. For ticket information call

May 5. Everyone from toddlers to grandparents will love the Professional Children's Theatre production of Cinderella. The live musical extravaganza features 35 children of all ages singing and dancing for school audiences as well as this one-time-only public performance at 2 p.m., in McKay Auditorium. Tickets are \$2 for children, \$3 for adults. Call 988-0844 for reservations, or get them at the door. May 6. Spanish Little Theatre celebrates 25 years of continuous musical theater in Tampa with this very special performance of La Verbena de la Paloma. Not ago in the Dome Theatre (where it all began), this production will also feature some of the cast members who performed so ably as U.T. students 25 years ago. It's sure to be a nostalgic, entertaining evening. For tickets to the 8 p.m. performance in McKay Auditorium, call 223-7341 or 248-3594.

In the gallery . . .

Apr. 6. Easily one of the most popular exhibitions each year is the juried show featuring drawing, painting, photographs, printmaking, ceramics, and sculpture of U.T. students. Come to the opening reception in Lee Scarfone Gallery and meet this year's crop of budding artists. The show can be seen Monday through Friday from 9 a.m. to 5 p.m., or Saturday from 1 to 4 p.m., through Apr. 20. There is no charge for admittance.

May 4. Among the high school students whose art work is on display in this season's final exhibition in Lee Scarfone Gallery are several lucky U.T. scholarship winners. The juried show, judged by U.T.'s able Fine Arts faculty, features works in all visual media except films. The exhibition may be viewed at the 7 p.m. free opening reception or during regular gallery hours Monday through Friday, 9 a.m. to 5 p.m., or Saturday 1 to 4 p.m., through May 18.

Potpourri . . .

Apr. 11. The public is welcome to join the University community in honoring its outstanding student achievers. The annual Honors Convocation takes place at 9 a.m., in David Falk Theatre.

Apr. 13-15. For a culturally explosive weekend, don't miss Artswatch, the community-wide celebra-tion of the arts, where artists of all persuasions share their talents in a variety of visual performances bound to please every member of the family. Friday night's "Come As Thou Art Again" costume ball in Plant Hall sets a festive mood. Saturday's day-into-

evening "Party in Plant Park" focuses on children's activities and all manner of performances until 5 p.m., when the "Street Theatre" takes over. Then, at 7:30 p.m., the Florida Orchestra presents its annual crowd-pleasing "Phosphate Fantasia" concert in the park. Sunday's Artswatch climax features the third annual "Film and Video Festival" at WEDU Channel 3. All fun and all free, except for the costume ball. Call 251-6167 for an up-to-the-minute report of who and what to see who and what to see.

Apr. 16. U.T.'s athletes get their due at the annual sports banquet in honor of all student athletes. Their night of fun takes place in Fletcher Lounge. For information call 253-8861, extension 288.

Apr. 28. U.T's graduating ROTC cadets will be com-

missioned at this by-invitation-only special break-

fast ceremony at 8 a.m., in the Ballroom.

Apr. 28. The end of a four-year sojourn for U.T.'s seniors, the day they all look forward to—graduation! Call the University, 253-8861, for more mation! Call the University, 253-8861, for more information on time and Commencement speaker. May 3. For the bargains of the year don't miss the annual Chiselers' Market, your chance to pick up beautiful art, china, furniture, handcrafted items, gourmet food, plants, and second-hand "finds." With the colorful costumes and decorations, this fund-raiser for Plant Hall restoration always takes on a party air for workers and buyers alike. Call Joanne Frazier at 251-1174 for more information.

May 26. The Polish Heritage Foundation holds its spring luncheon at noon in the River Room of the University Union. Call 867-3218 for more information.

Student affairs . . .

information.

Apr. 6. Jack White brings his potent pool cue to U.T. for a demonstration that will leave your head spinning. His noontime appearance in the University Union is free, sponsored by the Student Government.

Apr. 7. Anyone interested in learning more about leadership is welcome to attend the leadership conference sponsored by the Panhellenic Council, Interfraternity Council, and Omicron Delta Kappa. It takes place from 9:30 a.m., to noon in Plant Hall.

Apr. 8-14. Greek Week! A week for all fraternity

brothers and sorority sisters to celebrate and shine. Call the Student Affairs office, 253-8861, extension 291, for more information.

Apr. 14. U.T.'s annual Bay Day, a chance for students, staff, and faculty to demonstrate their civicminded pride. The morning-long cleanup, fix-up project begins at 9 a.m. Call the Student Affairs office, 253-8861, extension 291, for more information.

For alumni eyes only ...

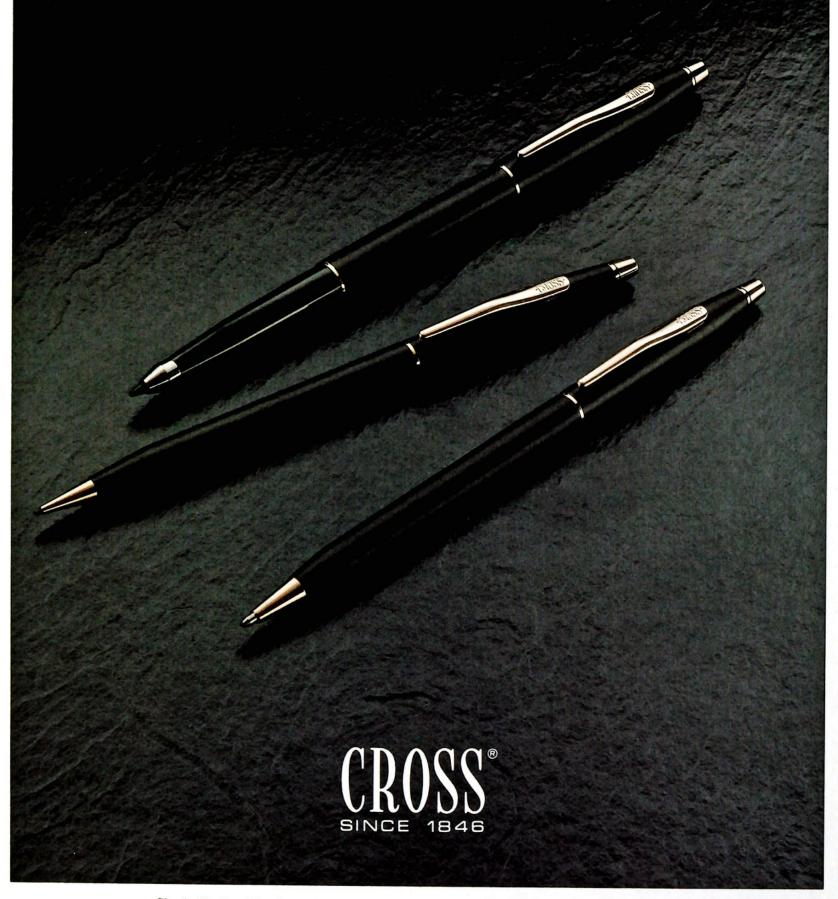
Be sure to phone the Alumni office, 253-8861, extension 389, for the latest information about the special senior class/alumni party coming up in April!



Director Rene Gonzales '58 (r) and cast members (l-r) Alberto Pazo '58, Monique Groulx '66, Mary Gonzalez '79, and Joe Testasecca '60 take a break in La Verbena de la Paloma rehearsals.

# Presenting CLASSIC BLACK

Gift worthy, distinctive and traditionally Cross, Classic Black is indeed a gift of quality. A beautiful satin black finish is accented by 22 karat gold electroplate and the Cross mechanical guarantee promises a lifetime of writing pleasure.



Classic Black writing instruments are attractively gift packaged. Suggested retail prices are: ball pen or pencil \$16.50, the set \$33.00, soft tip pen \$24.00, ball pen and soft tip pen \$40.50.

# Jack's Own.

The Muirfield Collection by MacGregor.

The finest equipment MacGregor makes is called Muirfield. A name that has been very special to Jack Nicklaus since he won his first British Open there.

The Muirfield Collection represents the finest in golf bags, clubs and balls.

The bags are superbly crafted of luxurious kangaroo leathers trimmed with alligator patterned calfskin. Available in 8" or 10" models, in four colors with matching carryalls and head covers.

The new Jack Nicklaus Muirfield balata cover ball is what every good golfer wants—it goes farther. But it does even more. It maintains a uniform trajectory which is necessary for control under varying wind conditions. Plus a soft touch for delicate shot making around the green. Available in

These are the clubs that Jack is playing today. They're the fastest

win the U.S. Open and the

the fastest growing

PGA Champion-

ships in 1980.

clubs on the tour. More PGA tournament players have switched to them because they're the first really great irons to come along in years.

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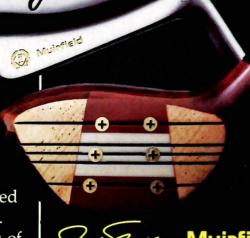
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