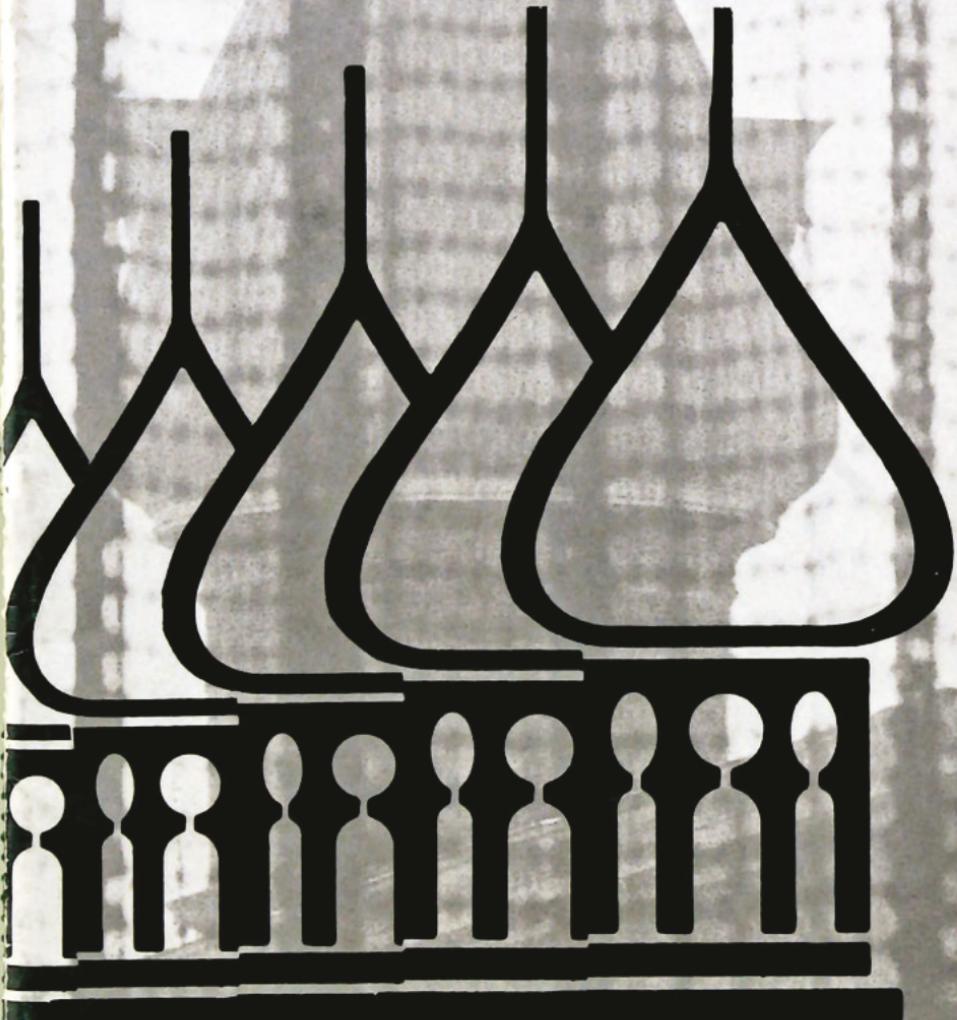


AUG. 1974
Annual Report

University of Tampa
Tampa, Florida

REVIEW OF A YEAR
OF RECORD PERFORMANCE

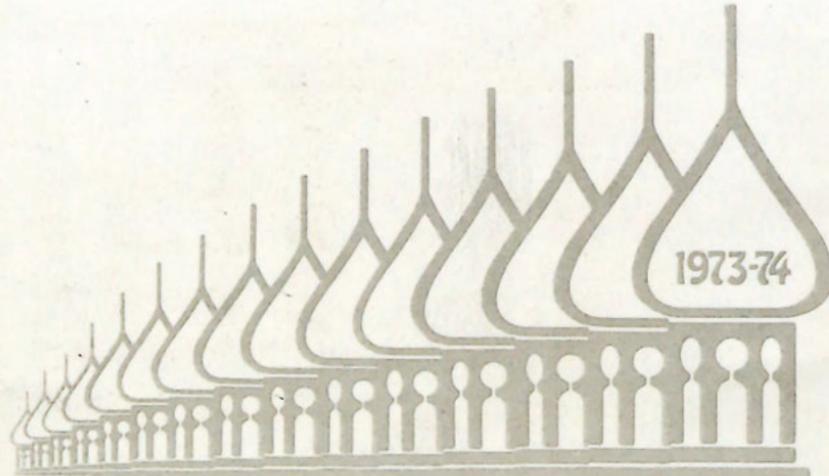
the muzezzin



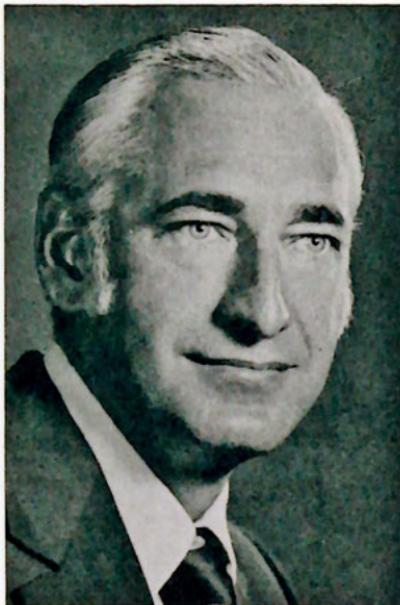
the muezzin

Volume 44, Number 6 — August 1974

The Muezzin is published nine times a year by the University of Tampa, 401 West Kennedy Boulevard, Tampa, Florida 33606, with two issues in January, one in March, one in May, one in July, two in August, one in September, and one in November. Second class postage paid at Tampa, Florida.



I/PB



A MESSAGE FROM THE PRESIDENT

The University of Tampa began publication of its annual report issue of the *Muezzin* three years ago. The report was started because we are so deeply grateful for the continuing support provided by the faculty, staff, trustees, students, alumni, parents, business firms, and foundations. The University's continued success is vitally dependent on these "margins of excellence" funds.

The University of Tampa has, as a necessity, been forced to operate without wasteful or frivolous expenditures. The next few years will present even greater tests of our abilities to provide quality educational opportunities. Inflationary pressures coupled with a level or declining college-age population necessitates that your university continue to rely upon your financial support.

Our primary objective will continue to be that we provide the highest quality educational environment for the lowest possible cost. We shall continue to demand the best from your university community and allocate your precious gifts with great conscience and deliberation.

Thank you so much for your investment in the free enterprise system of higher education. Your support assures a freedom of choice educational opportunity for many young people.

Gratefully,

A handwritten signature in black ink, appearing to read "B. D. Owens".

B. D. Owens
President

**UNIVERSITY OF TAMPA
SUMMARY OF CURRENT FUNDS, REVENUES,
EXPENDITURES AND TRANSFERS FOR THE YEAR
ENDED JUNE 30, 1974**

REVENUES:

Educational and General	
Student Tuition and Fees	\$3,980,310.53
Endowment Income	46,281.20
Gifts and Grants — Unrestricted	377,024.43
Recovery of Indirect Costs	5,024.39
Organized Activities Relating to Educational Departments	59,613.75
Other Sources	9,075.45
	<hr/>
Total Educational and General	4,477,329.75
Student Aid Gifts and Grants —	
Unrestricted	57,325.00
Auxiliary Enterprises	1,558,064.26
	<hr/>
TOTAL REVENUES	6,092,719.01

TRANSFERS:

From Contingency Reserves	<hr/> 189,000.00
	<hr/> 189,000.00

EXPENDITURES:

Educational and General	
Instruction and Departmental	
Research	1,516,224.48
Organized Activities Relating to Educational Departments	73,993.13
Other Sponsored Programs	3,720.14
Extensions and Public Service	245,120.80
Library	234,949.98
Student Services	562,041.60
Operation and Maintenance of Physical Plant	661,043.83
General Administration	516,368.19
Staff Benefits	385,536.10
General Instructional Expenses	220,632.96
	<hr/>
Total Educational and General	4,419,631.21
Student Aid	61,144.22
Auxiliary Enterprises	1,799,706.04
	<hr/>
TOTAL EXPENDITURES	6,280,481.47

**EXCESS OF REVENUES AND
TRANSFERS OVER EXPENDITURES** \$ 1,237.54

Our Best Year Ever!

Gifts received by the University of Tampa in the fiscal year 1973-74 ending June 30, 1974, totaled \$1,135,487.42—the highest gift total in the University's forty-three year history!

Commenting on these totals, James Gray, President of the Marine Bank in Tampa and Chairman of the Trustee's Development Committee, said, "The total is outstanding and reflects well the generosity of our donors, the dedication of our volunteers and the competence of our staff. What is especially impressive is that the record total was achieved without a capital campaign or any large amount of government funds. The \$1,135,487.42 total reflects primarily voluntary, annual giving to the University of Tampa and that is most encouraging."

The chart below indicates the various sources from which gifts came. Not listed are several programs which produced the response from the various sources. The Forward Fund, which is the University's annual giving program, played a large part in total gifts achieved. Forward Fund '73, which ended December 31, 1973, produced a record \$495,107.00 in gifts. Forward Fund '74, with a \$550,000 goal as of August 1 was well ahead of the pace of a year ago.

SOURCE	FISCAL GIFT INCOME	PERCENTAGE
Alumni	\$ 35,992.00	3.16%
Boards	\$ 91,479.77	7.96%
Parents	\$ 10,342.00	1.14%
Staff	\$ 21,159.56	1.86%
Students	\$ 17,574.43	1.54%
Friends	\$217,949.37	19.17%
Foundations	\$213,904.12	18.81%
Clubs	\$ 42,864.54	3.78%
Corporations	\$292,438.73	25.70%
Government	\$191,782.00	16.88%
TOTALS	\$1,135,487.42	100.00%

Part of the Forward Fund total is achieved through the annual Alumni Loyalty Fund. This fund, since its inception just four years ago, has grown rapidly and in the past year reached the \$55,965.00 mark—a fine achievement in such a short time.

Another important program, not part of the Forward Fund, is the Sword and Shield Club and its new Golden Order Level, which raise substantial sums for the athletic program. Over \$73,495.00 was produced through these programs last year.

On the pages that follow are listed the members of these different giving groups, as well as the donors to the Forward Fund, the Alumni Fund and many others who made possible a record gift year at the University of Tampa through their generosity. More importantly, through their gifts they made an enduring investment in young lives as they prepare for their future and ours through a University of Tampa education. To all who gave and who solicited, a grateful University says "thank you."



GUESS WHO CAME TO DINNER?

Minaret Society

After an impressive first year in which it broke the college record for annual giving clubs, The Minaret Society continues to set a fast pace. In just two years, The Minaret Society has produced a total of over \$1,010,000 in gifts and pledges for the strengthening of the academic program! There are three membership levels: Gold Crescent, \$10,000 or more per year; Silver Crescent, \$5,000 or more per year; and Crescent, \$1,000 or more per year. In addition, the Life category indicates those who have contributed amounts sufficient to endow their annual membership. We proudly list the members of The Minaret Society —the University of Tampa's record-breaking prestige giving club!

Life

Mr. and Mrs. Al Ellis / Mr. and Mrs. Harry MacEwen
Mr. Walter Pierce

Gold Crescent

Mr. and Mrs. Sidney Allen / Mr. and Mrs. George Jenkins
Colonel and Mrs. John McNulty / Mr. and Mrs. Lester Olson
Anonymous / Mr. and Mrs. Robert Thomas

Silver Crescent

Mr. and Mrs. Frank Dery, Jr. / Mrs. David Falk
Mr. and Mrs. P. O. Knight, Jr. / Mr. and Mrs. Colin Lindsey
General and Mrs. Sumter Lowry / Mr. Frank Mandel (deceased)
Mr. and Mrs. Harris Mullen / General and Mrs. Edmund J. McMullen
Dr. and Mrs. B. D. Owens / Mr. and Mrs. J. Ross Parker
Mr. and Mrs. Farris Rahall / Mr. and Mrs. James Walter
Mr. and Mrs. Fred J. Woods, Jr.

Crescent

Mr. and Mrs. John Adams / Mr. and Mrs. Sam Y. Allgood, Jr.
Mr. and Mrs. Thomas E. Amlong / Mr. and Mrs. Morton Annis
Mr. and Mrs. Alfred S. Austin / Mr. and Mrs. Charles N. Bardin, Jr.
Mr. and Mrs. W. J. Barritt, Jr. / Mr. and Mrs. Lee M. Bentley
Mr. and Mrs. Charles W. Birdsong / Mr. and Mrs. Fischer S. Black
Mr. and Mrs. G. Robert Blanchard / Mr. and Mrs. F. J. Borowsky
Mr. and Mrs. Robert C. Bradley / Mr. and Mrs. Hubert C. Brooks
Mr. and Mrs. James R. Bryan / Mr. and Mrs. J. Stewart Bryan III
Mrs. Doyle E. Carlton / Mr. and Mrs. Warren Cason
Mr. and Mrs. George A. Clement / Mr. John A. Condrick
Mr. and Mrs. James J. Corral / Mr. and Mrs. Richard V. Crosta
Anonymous / Mr. and Mrs. Sam F. Davis / Mr. and Mrs. Miguel Diaz
Mr. and Mrs. Eugene B. Dodson / Mr. and Mrs. Jack Douglas
Mr. and Mrs. Aaron Dowd / Mr. and Mrs. William F. Ebsary
Mr. and Mrs. Robert F. Ensslin, Jr. / Mr. and Mrs. Julian T. Erwin
Mr. and Mrs. Chester Ferguson / Mr. and Mrs. James L. Ferman, Sr.

The University of Tampa now has the honor to claim as one of its past year's visitors the President of the United States, Gerald R. Ford. At a \$300-a-plate dinner on March 8, Mr. Ford, then the Vice President, gave an address in which he emphasized the role of higher education and commended the University for its fine record of accomplishment. The purpose of the dinner was to raise funds to process former Congressman William C. Cramer's private collection donated to the Merl Kelce Library. The dinner was a success, with \$20,000 raised to establish the Cramer Collection. In addition to this tangible outcome, the University can record in its highlight history the honored presence of our country's 37th president.

Crescent

Mr. Eliot C. Fletcher / Mr. and Mrs. Ralph C. Ghioto, Jr.
Mr. and Mrs. George Gill, Jr. / Mr. and Mrs. Martin A. Gonzalez
Mr. and Mrs. A. B. Grandoff, Sr. / Mr. and Mrs. James W. Gray, Jr.
Mr. and Mrs. G. R. Griffin / Dr. and Mrs. Robert B. Gronlund
Mr. and Mrs. Joseph Gutierrez / Mr. and Mrs. John Guyton
Mr. and Mrs. William Haggerty / Mr. and Mrs. D. R. Hall, Jr.
Mr. and Mrs. John Hammer, Sr. / Mr. Howard C. Handwerg
Mr. and Mrs. Byron B. Harless / Mr. and Mrs. James Harrell
Mrs. John E. Harris / Mr. and Mrs. Harry Hobbs
Mr. and Mrs. Max Hollingsworth / Mr. and Mrs. Jack Holmes
Mr. and Mrs. Frank K. Houston / Dr. and Mrs. G. Truman Hunter
Mr. and Mrs. Harry E. Hurst / Mr. and Mrs. Charles L. Hyde
Mr. and Mrs. Bob Jacobson / Mr. Nash Karahan
Mr. and Mrs. Perry O. Keene, Jr. / Mr. and Mrs. Mark King
Mr. and Mrs. William Koch, Jr. / Mr. and Mrs. William A. Krusen
Mr. and Mrs. Fred D. Learey / Mr. H. Grady Lester, Jr.
Mr. and Mrs. William J. Lockett / Mr. and Mrs. Charles P. Lykes
Mr. and Mrs. Herbert G. McKay / Mr. Walter Mann
Dr. and Mrs. Joseph A. Martineau / Dr. and Mrs. Alfred S. Massam
Mr. and Mrs. James F. Mellon / Dr. and Mrs. Michael J. Mendelsohn
Mrs. Charles E. Mendez / Mr. and Mrs. Charles E. Mendez, Jr.
Mr. and Mrs. William B. Mendez / Mr. and Mrs. Joseph D. Midulla
Mr. and Mrs. J. B. Hamner Miller / Mr. and Mrs. George F. Milliken
Mr. and Mrs. Frank Morsani / Mrs. Fred Perlman
Mr. E. Leslie Peter / Mr. David C. Pinholster, Sr.
Mr. and Mrs. Paul C. Pinson / Mr. and Mrs. Charles W. Poe
Mr. and Mrs. Thompson L. Rankin / Mr. and Mrs. Allen N. Reeves
Mr. and Mrs. John B. Renwick / Dr. and Mrs. Mauricio Rubio
Mr. and Mrs. C. W. Sahlman / Mr. William N. Saunders
Mr. and Mrs. Hugo Schmidt / Mr. and Mrs. Marvin H. Scott, Jr.
Mr. and Mrs. Dow Sherwood / Mr. and Mrs. Edmund P. Sliz
Dr. and Mrs. Steve Speronis / Mr. and Mrs. Grady Sweat
Dr. and Mrs. Francis Thompson / Mr. and Mrs. J. Thomas Touchton
Mr. and Mrs. W. J. Turbeville, Jr. / Mrs. C. C. Milo Vega
Mr. and Mrs. David E. Ward, Sr. / Dr. and Mrs. Edward H. Ward
Mr. and Mrs. Leslie Warner / Mr. and Mrs. George A. Watson
Mr. and Mrs. William Watson / Mr. and Mrs. Ed Weinberg
Mrs. Rhoda Wellhouse / Dr. and Mrs. Charles West
Captain George Whitfield / Mr. and Mrs. J. H. Williams, Jr.
Mr. and Mrs. James S. Wood / Mr. and Mrs. John A. Wood
Mr. and Mrs. Al Yorkunas / Mr. and Mrs. William T. Young, Jr.
Mr. and Mrs. Sruj Zack / Mr. and Mrs. Harold Zieg

The Century Club

The most popular giving club among alumni, parents and friends, the Century Club recognizes annual support from \$100.00 to \$999.99 per year. The tremendous growth of the annual fund has been in large part due to the leadership of the 1973-74 Century Club members.

Century Club

Mr. and Mrs. Ralph Abrahamsen / Mr. Bruce Adams / Mr. H. A. Almand, Jr.
Mr. and Mrs. T. Emmett Anderson, Jr. / Mr. Ralph Andretta



HANSON VISIT HIGHLIGHTS UT'S CULTURAL PROGRAMS

Century Club

Mr. and Mrs. Robert A. Anfanger / Mr. E. L. Arthur / Mr. Mark J. Ball
Mr. Albert Barke / Mr. David M. Barksdale / Captain Robert E. Bassler
Dr. J. Ryan Beiser / Mr. Louis Benito / Mrs. Lorraine M. Bennett
Mr. Mel Berman / Mr. Thomas E. Bissonnette / Mr. Leslie H. Blank
Mr. and Mrs. Gerald Bobier / Mr. Russell S. Bogue, Jr.
Mr. and Mrs. Douglas Bohannon / Mrs. Juanita Booker / Mr. Talbot Boudreau
Dr. Samuel Brick / Mr. Carl D. Brorein, Sr. (deceased)
Mr. H. Prentice Browning / Mr. Sam Bucklew / Mr. F. S. Burgen
LTC Walter Burkett / Mr. James Burt / Mr. Clinton R. Butler
Dr. Vincent Caranante / Mr. Calvin Carter / Mr. Peter Castellano
Mr. and Mrs. Rolland T. Chamberlain / Mr. W. Scott Christopher
Mr. and Mrs. R. M. Clewis, Jr. / Mr. Jack T. Compton / Mrs. Douglas Cone
Mr. J. L. Cone / Mrs. Eloise M. Contos / Mr. Robert Cook
Mr. Robert H. Cooley / Mr. John C. Council / Mr. DeCarr Covington
Mr. William Crosby / Mr. and Mrs. H. L. Crowder, Jr.
Mr. H. L. Culbreath, Jr. / Mrs. Robert Currie / Mr. Paul Danahy
Mr. Harold H. Davis / Dr. Thomas Jeff Davis / Dr. Joe F. Decker
Mr. Lee DeFranco / Mr. James Del Gaizo / Mr. John A. Diaz, Sr.
Mr. Joe Diaz / Mr. Gilmore A. Dominguez / Mr. Robert Dougherty
Dr. R. Hugh Douglas / Mr. Hampton Dunn / Dr. Willis Dunn / Mr. John Edison
Mr. Ray F. Ellis / Mr. Donald Elsberry / Mr. Paul S. Elsberry
Mr. Michel G. Emmanuel / Mr. and Mrs. James L. Erb / Mr. Ole P. Erickson
Mr. Glen Evans / Mr. J. Rex Farrior / Mr. J. Rex Farrior, Jr.
Mr. Felix Figueroa / Mr. Benjamin W. Filipski / Mr. Sam Flom
Mr. Jerry Fogarty / Mr. W. Howard Frankland / Mr. and Mrs. David M. Frazier
Mr. Lowell T. Freeman / Dr. Alvin L. Frey / Mr. John Germany
Mr. and Mrs. Frank Galambos / Mr. James Galbraith, Jr. / Mr. William A. Gillen
Mr. Sam Giunta / Mr. Thomas E. Gray / Mr. Ben Greenbaum / Dr. Richard Gude
Mr. John M. Hammer, Jr. / Mr. John Harrison, III / Mr. S. M. Hemmingway
Dr. Robert D. Henderson / Mr. Richard S. Hensler / Mr. Lewis H. Hill III
Mr. Robert D. Hill / Mrs. Frank Hobbs / Dr. James Holdstock
Mr. Jack Holmes / Mr. Mel Hughes / Mr. Frank Hutchins / Dr. James M. Ingram
Mr. Charles W. Ireland / Mr. William T. Jerome III / Mr. and Mrs. Matt M. Jetton
Mr. John Arthur Jones / Mr. John F. Keefe / Dr. Jesse L. Keene
Mr. Tom W. Kelley / Mr. Fred H. Kenfield / Mr. David C. G. Kerr
Mr. C. O. Kienbusch / Mr. and Mrs. Melvin Kohn / Mr. Paul E. LeBlanc
Mr. Wolf A. Lederer / Mr. R. F. LeVarge / Mr. John H. Lindenmeyer
Dr. Frank T. Linz / Mr. Richard C. Little / Mr. Richard J. Lovett
Mrs. Audrey H. Luke / Mr. Hugh C. Macfarlane / Mr. W. C. MacInnes
Mr. Elvin Martinez / Mr. Stewart D. Mast / Mr. Robert W. Matthews
Dr. Paul J. McCloskey / Dr. Edward E. McCollum / Mr. James McDonough
Ms. Lena M. McElroy / Dr. Alvan R. McFadyen / Mr. John McWhirter
Mr. Charles Meyer / Mr. John C. Mills, Jr. / Mr. John Mingione
CPT Robert L. Miritello / Mr. Donald S. Munn / Mr. E. G. Netscher
Mr. Stanford Newman / Drs. Nix, Lott, Rorebeck, Stephen, Clayton and Gray
Mr. Harry L. Nolan / Mrs. Marie Nowicka / Mr. Joseph B. Obusek
Mr. and Mrs. C. B. O'Neal / Mr. Clyde Perry / Mr. Glenn M. Philson
Mr. Robert Pinson / Mr. William F. Poe / Mr. Emilio Pons / Dr. Richard Powell
Dr. Dennis Pupello / Mr. Raymond Pyle / Mrs. John Pszczola
Dr. Margaret H. Raffa / Mrs. Margaret Ragg / Mr. Richard R. Read
Mr. and Mrs. Donald Regar / Dr. Ernest A. Reiner / Mr. James Robbins
Mr. Fred T. Rodgers / Mr. Justo Rodriguez, Jr. / Mr. Jack Romano
Mr. Daniel Rosenbaum / Mr. and Mrs. Frederick Rothenberg
Mr. and Mrs. Kenneth A. Sale / Mr. William A. Sandman / Mr. Hugh Schmidt
Mr. James Schrader / Mr. Robert E. Scott
Mr. and Mrs. Anthony Seminara / Mr. Stephen Sessums / Mr. Mandell Shimberg

Pulitzer Prize-winning composer-conductor Dr. Howard Hanson was well-received during his visit to campus the week of March 24. Dr. Hanson, who has performed with world-renowned symphonies, presented a series of lectures, then ended the week with a grand finale concert featuring his original compositions. To honor the famous musician, the University Women's Club dedicated a newly renovated room in McKay Auditorium as the Howard Hanson Room.

Mr. Mark Shine / Mr. Perry M. Shoemaker / Mr. John Skemp
Mr. Andrew Skirpan / Mr. William Smalley / Mr. Chesterfield Smith
Dr. Dan Smith / Mr. Milo Smith / Mr. William Reece Smith, Jr.
Mr. Edward P. Snee / Mr. G. C. Spicola / Mr. and Mrs. Norman Stallings
Mr. Melvin S. Stein / Mr. Paul A. Straske / Mr. and Mrs. Proctor A. Sugg
Mr. Richard Swirbul / Mr. Howard H. Sypher III / Mr. Robert C. Tanner
Mr. Russell L. Thompson, Jr. / Mr. Allan H. Treman / Mr. John R. Trinkle, Jr.
Mr. Robert Trinkle / Dr. Mason Trupp / Mr. J. Arthur Turner
COL Walter Turner / Mr. H. Glenn Waddell / Mr. Erwin Wageman
Mr. Leland T. Waggoner / Mr. A. Westergaard / Dr. M. Jeffrey White
Mr. Morris E. White / Mr. and Mrs. Robert Wielage / Mr. Winton H. Williams
Mr. G. Pierce Wood / Mrs. Marjorie K. Woodruff / Mr. Lem P. Woods, Jr.
Dr. Henry L. Wright / Rabbi David L. Zielonka

The Sword And Shield Club

A \$100 a year athletic booster club, Sword and Shield members have been principally responsible for the growth and development of Spartan Football since 1967. The Golden Order of Sword and Shield, begun this past year, added needed support to the program with 46 Charter Members giving \$500 each.

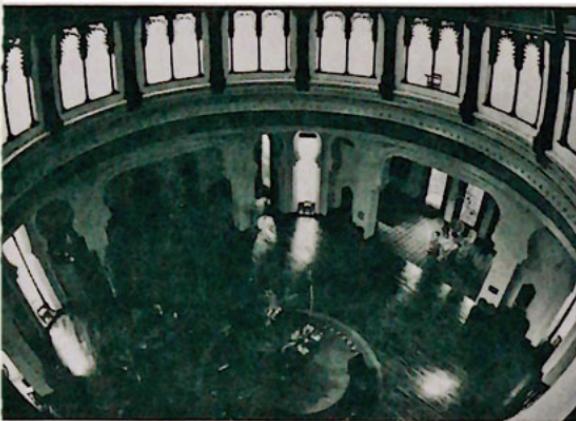
Golden Order Members

Mr. John D. Adams / Mr. Sidney Allen / Mr. Jack Aragon
Mr. Alfred S. Austin / Mr. William Bradley / Mr. Norman Braman
Brooks-Massey Dodge, Inc. / Mr. Robert H. Carlton / Mr. Charles W. Clark
Mr. George Clement / Mr. James Coalter / Mr. Sam F. Davis
Mr. John A. Diaz, Jr. / Mr. Gus Dielens / Mr. Glenn Dobbs / Mr. Aaron Dowd
Nr. William F. Ebsary / Dr. Robert Estrada / Mr. J. Rex Farrior, Sr.
General Telephone Company (3) / Mr. Jim Harrell / Mr. John Arthur Jones
Mr. Perry O. Keene, Jr. / Mr. William Krusen / Mr. Leo Lorenzo
Mr. Gordon E. Marks / Mr. Bill Marzolf / Mr. William B. Mendez
Mr. J. B. Hamner Miller / Mr. David Pinholster / Dr. Domenick Reina
Mr. Fred T. Rodgers / Royal Buick Co., Inc. / A.P. St. Philip, Inc. (Bill Young)
Mr. Marvin Scott / Mr. Dow Sherwood / Dr. Steve Speronis / Dr. Nelson J. Spoto
Tampa Ship Repair & Dry Dock (Jim Miller) / Mr. Stan Taylor
Mr. George T. Vass / Mr. Bill Watson / Mr. Boe Wood / Mr. Alvin P. Yorkunas

Sword & Shield

Dr. Michael Abdoney / Mr. Maurice Abercrombie / Mr. John D. Adams
Mr. William C. Adams / Alderman Interior Systems / Mr. Sidney Allen
Mr. John Allison / Mr. Bob Alpaugh / Mr. Oscar Alvarez / American Systems, Inc.
Dr. Clyde Anderson / Mr. Paul Anderson / Mr. T. Emmett Anderson
Dr. Leonard Annis / Mr. A. Jack Aragon / Mr. B. F. Arenas, Jr.
Mr. E. Printy Arthur / Associated Central Insurors, Inc. / Mr. Robert E. Atkins
Mr. Fred Atlas / Mr. Alfred Austin / Dr. M. R. Avery / Mr. Calvin Ayres
W. S. Badcock Corporation / Mr. Samuel M. Bailey / Mr. Calvin Baker
Banana Trading Company, Inc. / Mr. Lawrence Barnett / Mr. J. D. Barrington
Mr. Ronald K. Bell / Mr. William P. Belle / Mr. Louis Benito
Mr. Lee M. Bentley / Dr. B. A. Beville / Mr. James Binning / Mr. Lewis Bishop
Mr. Thomas E. Bissonnette / Mr. Fischer S. Black / Mr. G. Robert Blanchard
Mr. Richard Blanks / Mr. W. D. Blizzard / Mr. Gerald W. Bobier
Dr. Joseph Bodo, Jr. / Mr. Douglas Bohannon / Mr. Edward L. Bolding
Mr. Carl Bonas / Mr. Edward J. Bond / Mr. Stanley Borowaski

NEW HONORS FOR HISTORIC OLD PLANT HALL

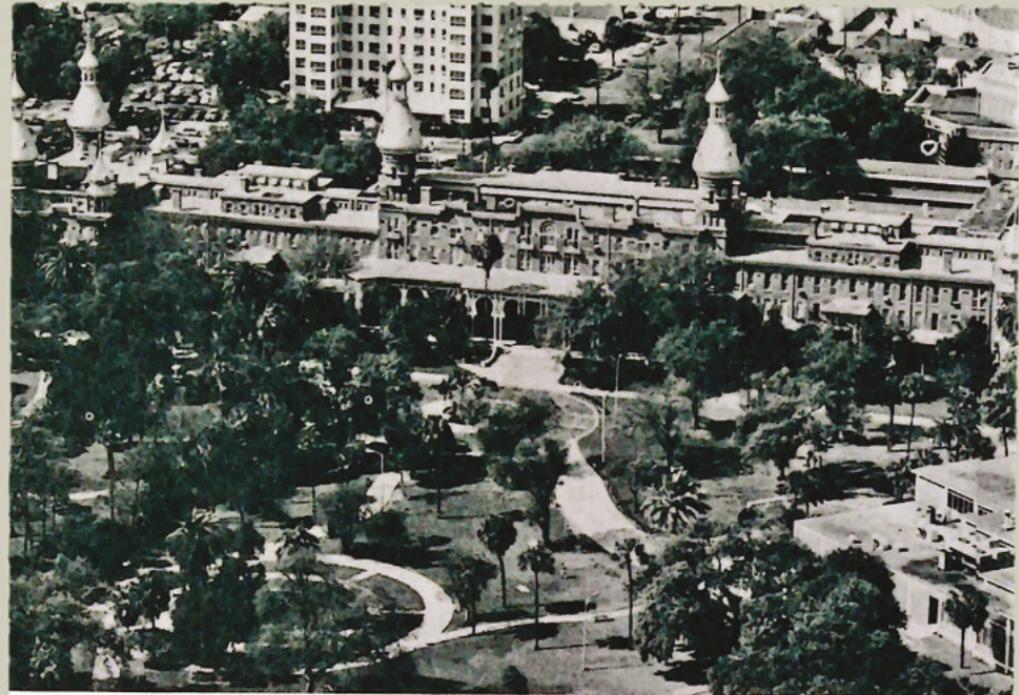


Sword & Shield

Mr. John M. Bowen / A. P. Boza Funeral Home / Mr. Robert Bradley
Mr. William Bradley / Mr. William Braley / Brandon Tire Company
Mr. Ernest Breed / Mr. Thomas R. Brice / Briggs, Tampa, Fla.
Mr. Harvey Britt / Brooks Massey Dodge / Mr. Patrick Brown
Dr. Anthony Bruno / Mr. Jacob M. Buchman / Mr. Edwin Budzban
Mr. Frank Burgen, Jr. / Mr. James L. Burnett, Jr. / Mr. James Burt
Mr. Guido A. Caggiano / Mr. Edward T. Caldwell / Mr. Richard C. Cameron, Jr.
Mr. Edward S. Campbell, Jr. / Mr. Ramon Campo / Mr. Nick Capitano
Dr. Samuel Caranante / Dr. Vincent Caranante / Mr. James Caravella
Carbo, Inc. / Mr. Durward W. Carlton / Mr. Robert Carlton / Mr. Bill Carson
Mr. V. J. Caruso / Mr. Warren Cason / Mr. Peter Castellano
Dr. Antonio Castro / Mr. David Cavanagh / Mr. Bert Chase / Mr. Dick Chatterton
Chemco Industries / Mr. W. Scott Christopher / Mr. Charles Clark
Mr. George Clement / Mr. Guthrie Clonch / Mr. James Coalter
Mr. Hugh E. Coates / Dr. Robert Coffey / Dr. Maurice Cohen
Mr. Robert M. Cole / Dr. Francis C. Coleman / Mr. Rodney Colson
Commercial Steel Service of Florida, Inc. / Mr. Charles Copeland
Mr. W. Hampton Copeland, Jr. / Mr. J. B. Cordell / Corral Wodiska y Ca
Mr. Theodore Couch / Mr. O. R. Cousineau / Mr. DeCarr Covington
Mr. Joseph J. Cox / Mr. J. B. Creighton, Jr. / Mr. W. B. Crews
Mr. H. R. Crocker / Mr. Robert Cromwell / Mr. Donald G. Crosby
Mr. H. G. Crosby / Mr. H. L. Culbreath, Jr. / Bill Currie Ford
Mr. E. G. Cutcheon / Mr. Paul W. Danahy / Mr. Tony D'Angelo
Mr. D. Dwight Darby / Mr. Charles M. Davis / Mr. Felton P. Davis
Mr. Harold Davis / Mr. Otto J. Davis / Mr. Sam Davis / Mr. John F. Day
Dr. David M. Delo / Mr. Dell J. DeWitt / Mr. Dennis Diaz / Mr. John A. Diaz, Jr.
Mrs. Manuela Diaz / Mr. Miguel Diaz / Mr. W. B. Dickinson / Mr. Aubry Dicus
Mr. August J. Dielens / Mr. Spencer Dimond / Mr. Jerry Dingie
Mr. Max Disbennett / Diversified Customer Services, Inc. / Mr. Albert Dixon
Mr. Joe Dixon / Mr. Paull E. Dixon / Mr. Glenn Dobbs / Mr. Eugene Dodson
Mr. Alfonso Dolcimascolo / Mr. Gilmore Dominguez / Mr. Charles Dorman
Mr. Aaron Dowd / Mr. Charles Downie / Mr. Rodger Doyle / Mr. John E. Duggan
Mr. Donald F. Dunn / Mr. W. W. Duval, Jr. / Mr. Edmund F. Dwight, Jr.
East Gulf Shipping / Mr. William F. Ebsary / Mr. Michael Edelstein
Mr. Alex Edwards / Miss Thelma Ehle / Ms. Barbara Eichner / Mr. Ray F. Ellis
Ellis Construction Company, Inc. / The Elmore Company
Mr. Robert F. Ensslin, Jr. / Mr. Bernard Epstein / Mr. James L. Erb
Mr. Julian Erwin / Dr. Robert Estrada / Mr. Ralph Eubanks, Jr.
Mr. Thomas Evans / Mr. F. O. Ewbank / Exchange National Bank of Tampa
Mrs. J. C. Faircloth / Mr. J. Rex Farrior, Sr. / Dr. John Favata
Mr. D. L. Fender / Mr. Chester Ferguson / Mr. James L. Ferman, Sr.
Mr. Thomas R. Fernandez / Mr. Anthony Fernandez / Mr. Jack Fernandez
First National Bank of Clearwater / First National Bank of Tampa
Mr. Charles T. Fisher / Mr. Fred E. Fisher / Dr. John C. Fletcher
Mr. Mandy Flores / Florida Marine Sales, Inc. / Anonymous
Florida West Coast Grocery Mfg. Rep. Assoc. / Mr. Jerry Fogarty
Mr. Fred W. Forkel / Mr. Ron Folsom / Mr. James Formato, Jr.
Mr. Fred Forney / Forrester-Smith Specialty Advertising / Mr. Calvin Foster
Founders Life Assurance Co. of Florida / Mr. William Frack
Mr. Lowell Freeman / Mr. Harold Fried / Mr. Herb Friedman / Mr. Dennis Fryzel
Mr. George Gage / Mr. James T. Gallogly / Mr. Sam Gellerstedt
General Telephone Company of Florida / Georgia Pacific Corporation
Mr. Joseph Giglio / Dr. Peter Giglio / Mr. Leonard Gilbert / Mr. Leon Gilberti
Mr. Cornelius J. Gleason / Dr. C. W. Gleaton / Dr. Arturo Gonzalez
Mr. Tino Gonzalez / Dan Good, Jr. / Mr. Larry Goodrich / Mr. Albert Gordon

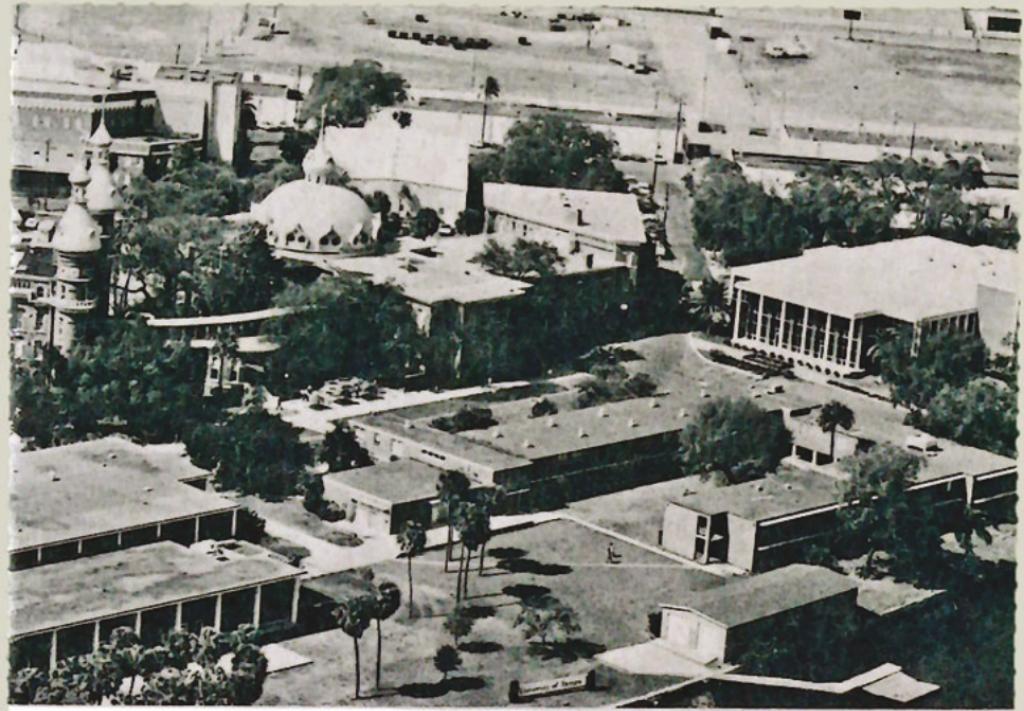
The University of Tampa's landmark, the lavish Moorish castle named Plant Hall, is doubly a national landmark. Listed in the National Registry of Historic Places last year, Plant Hall (originally the Tampa Bay Hotel) was dedicated as a National Historic Site on the Florida Bicentennial Trail during an April 29 grand ceremony. The building will wear a new coat of exterior paint in honor of the Bicentennial year, thanks to Sears, which is donating \$5,000 worth of paint; to the National Parks Service, which provided a \$20,000 Historic Sites grant; and to the Conn Foundation, which gave \$15,000 to complete the match of the \$20,000 NPS grant. Another NPS grant of \$6,887 was received to renovate the West Veranda, and is being matched by the Chiseler.

Mr. Joe C. Granda / Graphics One / Mr. Charles S. Graves / Mr. Harold Green
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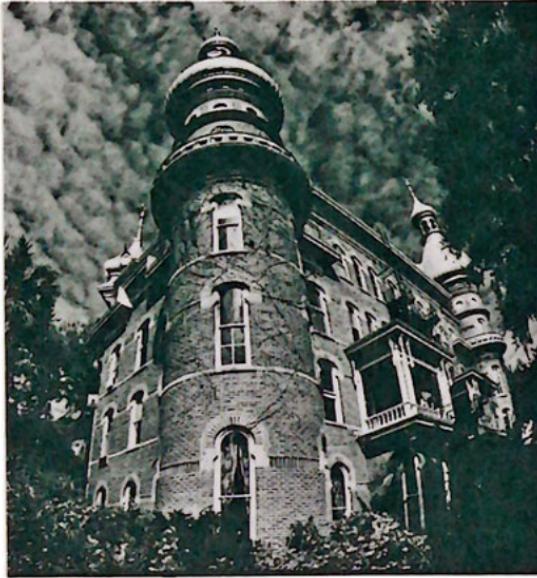


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One of the many favorable comments received by the University from the team of educators from the Southern Association that conducted the ten-year accreditation review concerned the excellent appearance of the campus. Renovation and improvement projects completed this past year include the University Union, McKay Hall, a number of rooms and areas in Plant Hall, and the construction of an attractive brick cul-de-sac around the newly landscaped Plant Memorial Fountain in Plant Park. The University of Tampa Women's Club donated funds to renovate a classroom in McKay Auditorium which was dedicated in the spring as the Howard Hanson Room.

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"Open education" is the key concept of the 70's in higher education, as the academic world tunes in to the needs of a total population. The University of Tampa's response to open education is the New Horizons Program, designed for mature students who find themselves motivated for a variety of reasons to get back into the educational swing. Students in the program have been stimulated into setting new goals for themselves, and are delighted to discover that the generational gap they feared simply does not exist in an atmosphere of intellectual and social interaction. Personal counseling and specialized programs are added attractions for older students joining the New Horizons Program.

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MASTER OF EDUCATION GRAD PROGRAM STARTS FIRST FULL YEAR

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During the spring, the Division of Education began a successful venture in graduate studies. By this fall, the new Master of Education program will be rounded out, with a variety of areas of specialization available: elementary education, secondary English studies, social studies, and industrial arts. The law of supply and demand is certainly a factor in the program's success: over 60 students are already well on their way into graduate studies, and fall projections indicate an additional enrollment of about 40 MEd candidates.

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The University took that important first step into graduate education this past fall with a Master of Business Administration program. Enthusiasm continues to run high, with over 70 students already enrolled in the program and about 30 more expected to enter this fall. It is a program really on the move, with the first MBA graduate receiving his degree this August. Emphasis has been on quality material, a topnotch faculty, a broad base provided by an interdisciplinary approach, and flexibility in meeting needs of both academic and business worlds. Special lecturers from national corporations and other universities were brought in throughout the school year to enhance the program.

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A valuable part of the new MBA program was a series of lectures by internationally recognized authorities from the academic and business communities. Included in the impressive roster were the following: John Sculley, Senior Vice President of Pesi-Cola Bottling Company; William S. Anderson, President and Chief Operating Officer of National Cash Register Company; Dr. James Constantin, A. David Ross Boyd Professor of Marketing at the University of Oklahoma; Dr. Stanley G. Vance, internationally known expert on corporate directorships, from the University of Oregon; Edward Walker III, Executive Vice President, Gulf Oil Corporation; Felix N. Mansager, President and Chairman of the Board, The Hoover Company; and William V. Luneberg, President of American Motors Corporation.

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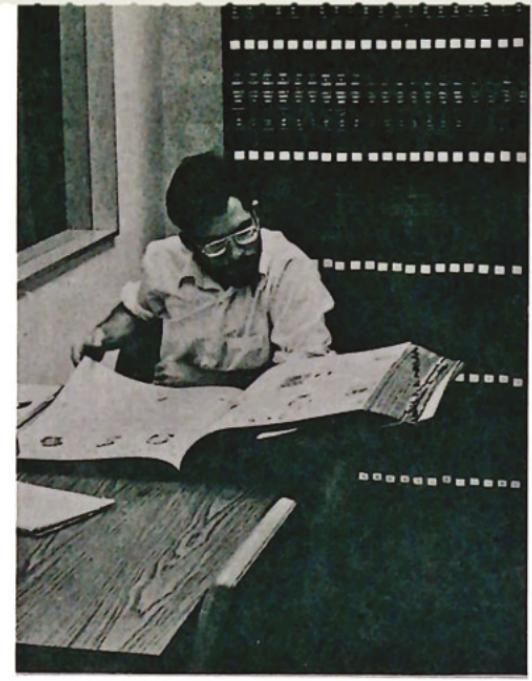
Government

City of Tampa / Commonwealth of Pennsylvania / National Science Foundation

United States Basic Educational Opportunity Grant Department

United States College Work Study Program Department

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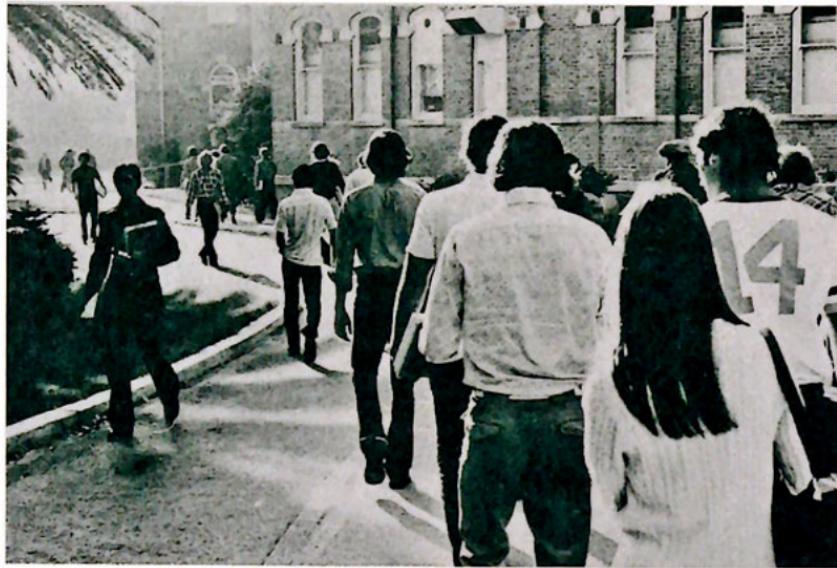
Perhaps the most outstanding highlights of the year were those events which drew no public notice nor attention from the press. These took place daily at the University of Tampa — quiet moments of scholarly research in the library, a stimulating lecture in a renovated classroom, conversations at the cafeteria and in the hallways. The business of higher education is one highlight after another, for the pursuit and acquisition of knowledge is one of the finest efforts known to man.

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Volunteer Help

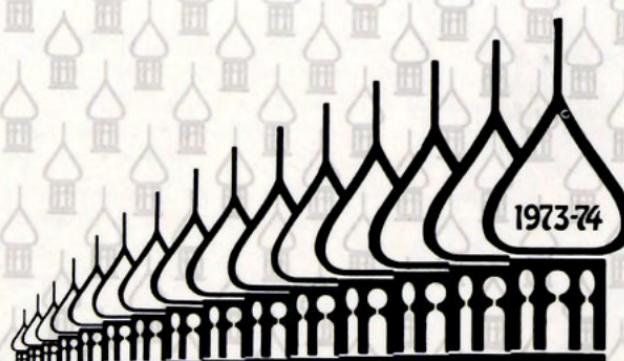
Strong community leadership and volunteer help had a decided influence upon the increased gift income for the fiscal 1973-74 year. We are deeply indebted and very grateful to the following individuals who have given of their time and efforts to the Forward Fund '74 drive.

Mr. Alfred S. Austin / Mr. Harry L. Baker, Jr. / Mr. John Bachman
Mr. A. Lacy Baldy / Mr. Charles M. Banks / Mr. Charles Bartlett
Mr. Lee M. Bentley / Mr. Ted Berry / Mr. Charles Birdsong
Mr. Fischer S. Black / Mr. Russell S. Bogue / Mr. Ricky Bourkard
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Volunteer Help

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In all, it was a most successful year. It was a year when your University gained in the strengths of its faculty, staff and academic offering. It was a year of relative quiet on the campus — a year when studies assumed a new priority among students. Thanks to your thoughtfulness and generosity, it was a record year in financial growth. It was a year that signified possible declines in future enrollments, reflecting the end of the Korean War baby boom two decades ago. It was a year when your University lost some very dear friends — in all, a year to remember.

In Memoriam

Mrs. Frank (Peggy) Armstrong / Mrs. Robert (Lillian Kingsland) Bassler

Mrs. Florence Block / Mr. Carl D. Brorein, Sr. / Dr. Jonas Carron

Mr. Richard L. Cheney / Mrs. Paul (Alice Dean) Cochran / Miss Kay Dowst

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