

University of Tampa



Harris H. Mullen, James W. Gray, Jr., and Louis Benito enjoyed talking over Counselor matters at the Counselors Library Preview Party in October. Gray is immediate Past Chairman, Mullen the new Counselor Chairman and Benito serves as Vice-Chairman along with Hugh L. Culbreath, Jr.

Harris Mullen Appointed Counselor Chairman

Harris H. Mullen, publisher of **Florida Trend** magazine, has been appointed chairman of the Counselors for 1970.

Assisting Mullen are Louis S. Benito, president of Benito Advertising, and H. L. Culbreath, Vice-President for Finance, of Tampa Electric as vice-chairmen. Howard Handweg, president of Handweg Distributing, serves as secretary. James Gray, Executive Vice-President of the Marine Bank, is immediate past-chairman.

The Counselors are a group of 70 Tampa area business and professional leaders dedicated to supporting and interesting themselves in the University of Tampa and its future development.

Mullen indicated he plans a number of Counselor activities for the

year directed to making Counselors better informed about University affairs and progress.

Enrollment, Graduation Both Set Records

Fall enrollment at the University was an all-time high of 2752 students. The December graduation also set a record for the most mid-year graduates when 183 received their diplomas.

Totals include 246 enrolled in the MacDill Air Base program and 58 in the special Police Training program.

Spring enrollment will be less due to the large mid-year graduating class plus dismissal of 120 students due to tightened retention standards.

University Adopts New Logo

The modern, stylized form of the minaret on the masthead of the **Report** is the new symbol adopted by the University. It will appear on a variety of literature and will, in time, signify to readers, "University of Tampa."

The logo is in the form of a minaret to indicate the historic past through which the University has moved to its present eminence. The minaret is the landmark of the University, with the 13 silver minarets of Plant Hall a familiar Tampa sight ever since 1891 when Henry B. Plant opened his famed resort hotel. The style of the minaret is modern, however, to indicate the aspirations of the University to become the finest institution of its type in the southeast.

Foundation Grants Boost Science and 1969-70 Giving

Two major grants from national foundations lead the current fiscal year giving which totaled \$510,449 from August 1 through December 31.

\$25,000 was received from the Freuhauf Foundation of New York for science Laboratory renovation. The Freuhauf Foundation had given a similar grant a year ago for the new library. \$35,000 was also received for the science program from a national foundation that requested anonymity.

Other Foundation grants recently received include: Paul V. Galvin Charitable Trust \$14,500; General Cable Fund \$10,000; Anonymous \$9,000; Esso Foundation \$2,500; Piatt Foundation \$2,500; Goelet Foundation \$1,500.

Greetings from the President



We have celebrated a number of "firsts" at the University of Tampa this fall and winter, all calculated to improve our functioning as an educational institution.

Of particular significance to the academic program is completion and occupancy of the new Merl Kelce Library, which opened for use following impressive dedicatory ceremonies on October 19. We have also completed the first phase of a major program to add to the library book collection, for many years inhibited in growth by the small size of the former library quarters.

Development of new courses in the Sciences has yielded a new laboratory-lecture room for Physics and Physical Science made possible by generous grants from national foundations. Partial renovation and air conditioning of the Chemistry laboratories will assist this program. These changes are part of a major three-year program to improve the sciences, the science laboratories and teaching equipment.

Four new tennis courts are in use; and the swimming pool, completion of which was postponed by City of Tampa work on the adjacent street, is also ready for use.

The freshman class, totaling 619, was the largest in our history and showed an increase in academic quality over previous years. The completely new student personnel staff is tackling its tasks with enthusiasm and an awareness of key student problems. The December graduating class was the largest midwinter class in our history.

Meanwhile, trustees, faculty, students, and officers of the University have begun an in-depth study of the future of the University in preparation for our Fiftieth Anniversary year in 1981. You will receive reports as the study progresses.

We anticipate that 1970 will be a significant year in the history of the University.

David M. Delo
President

Gifts Top \$1,000,000

For the first time, total gifts and grants received by the University in a year topped the million dollar mark. Total for fiscal year 1968-69 ending July 31 was \$1,105,239.

Friends contributed the largest

amount, \$244,594, followed by the federal government with \$241,285, primarily for library construction. Other amounts were: Corporations-\$219,764; Foundations-\$150,708; Local Government-\$95,000; Trustees and Counselors-\$24,531; Alumni-\$19,385; Parents-\$10,156; Civic Clubs-\$8,840; Faculty and Staff-\$1,971.

New Faculty Added

A new philosophy department chairman and a new Director of the Library head 1969-70 faculty additions.

Dr. Robert L. Harder, Jr. is the new philosophy chairman. A noted classroom teacher, Harder received the Lindbach Award for Distinguished Teaching at Washington College. He had taught at the Maryland college since 1957.

Director of the Merl Kelce Library is Dr. Sandor Szilassy. A native of Hungary and a former criminal lawyer, Szilassy received his M. A. in library science from Indiana University. He taught Library Science at Auburn University for six years and was a member of the staff at the graduate library school at Indiana State University prior to coming to Tampa.

Two former administrators joined the faculty: Alvin F. Terry, former dean of men, is instructor in economics and business and Richard C. Murrell, Jr., assistant dean of men, is instructor in speech and drama.

Other additions include: Dr. Mary Louise Lake, associate professor of education; Peter E. Koopman, assistant professor of education; Mrs. Olla G. Rickett, special lecturer in speech and drama; Dr. David B. Ford, assistant professor of chemistry; Rev. George H. Cave, Jr., instructor in philosophy and religion; Mrs. Rebecca L. Singletary, instructor in philosophy; Luther T. McDonald, assistant professor in English.

Additions to the business department were William T. Koslow and T. E. McKinnery, both as assistant professors.



Dr. Harder



Dr. Szilassy



Louis Benito, Solicitation Chairman of Forward Fund '70, the University's annual drive for operating funds, met recently at the University Club with Division Leaders, H. Grady Lester, Jr., J. H. Williams, Jr., and Robert F. Ensslin, Jr.

Forward Fund '70 to Kick Off

Forward Fund '70, the University's annual campaign for operating funds, will begin with Advance Gifts Solicitation in February. General solicitation will be launched with a Kick-off Luncheon at the Manger Motor Inn on March 4.

Goal of the 1970 effort is \$375,000, which incorporates support from the community, business, foundations, alumni, parents and friends. Income is used for current operating projects such as scholarships, library acquisitions and laboratory and other needed equipment. The Forward Fund helps make up the difference between student charges and the actual cost of education.

Counselor Chairman Harris Mulen is Forward Fund Chairman with Louis Benito heading up the General Solicitation and Perry Shoemaker and H. L. Culbreath sharing responsibility for Advance Gifts. Grady Lester, J. H. Williams, Jr. and Robert Ensslin are the Division Leaders in the General Solicitation.

\$50,000 in Sight for Book Fund

Several years ago President David M. DeLo announced a \$50,000 goal for new library books to help fill the shelves once the new library was completed. Few took him seriously, but those few, coupled with his own

persistence, have produced all but \$1,952 of the total goal.

Latest gift in the informal drive was a \$10,000 grant from the Henry B. Plant Memorial Fund of New York, founded in honor of the rail-roader-financier whose resort hotel the University still utilizes. Mrs. Charles C. Paterson, widow of Plant's grandson, was instrumental in the gift.

Other major contributions for books include: Parents \$17,059, Alumni \$10,000, Friends \$4,814, University of Tampa Foundation \$2,805, Chiselers \$1,870, and Sears Roebuck Foundation \$1,500. Mrs. Rosalind Pink of Paterson, N. J. headed the Parents Drive.

New Library Draws Raves

The 1.3 million dollar Merl Kelce Library, dedicated October 19, has drawn favorable notice from both campus and community.

Fully air-conditioned, spacious, modern and attractive, it provides a much better learning and study environment for faculty and staff than did the stuffy and crowded former quarters in Plant Hall. Individual study carrels, enclosed study rooms and other areas, seat a total of 450 students. There's an audio-visual room, typing room and memorabilia room as well as several seminar rooms. Two 75 seat classrooms are also included. Their eventual removal will up volume space to 200,000 books.

The required two-to-one matching of a federal grant of \$397,000 was achieved and the building is fully funded. Naming gift of \$250,000 was made by St. Louis industrialist Merl Kelce with many Tampa industries and individuals also contributing generously.

Located on the site of the former Tampa tourist center, the 49,000 square foot building is an attractive sight from downtown Tampa, particularly at night with its lighted facade reflected on the Hillsborough River.



The new Merl Kelce Library presents this pleasing view to the interior campus. The new facility contains 49,000 square feet and cost \$1,300,000.

New Vice-President for Development Appointed



Robert B. Gronlund

Robert B. Gronlund has been named Vice-President for Development and Public Relations, according to President David Delo.

Delo commented, "At this time when the University is entering an era of major development, we are happy indeed to have secured the services of a man with the experience and ability demonstrated by Mr. Gronlund."

A former parish and campus pastor of The American Lutheran Church, Gronlund brings 15 years experience in public relations, fund-raising and college development. He has been Assistant to the President of California Lutheran College and

for the six years prior to coming to Tampa this past summer was Vice-President for Development affairs at Capital University Columbus, Ohio. Before joining Capital, he served as Executive Director of the American Lutheran Foundation, a national deferred giving program.

He has been involved in campaigns totaling over \$30,000,000; has served as a consultant to a number of colleges and schools and has lectured to Ohio State University graduate classes on college development. A World War II infantry veteran, the 43-year old executive is married and has four children, the oldest of whom, Gaye, is a freshman at UT.

Also added to the Development staff was Edward P. Snee, formerly with the Admissions Department. Snee is serving as Development Counselor, assisting in the Forward Fund.

Sword & Shield Continues

Captain Kenneth P. Hance, Director of Alumni Relations and also Executive Director of the Sword and Shield Club, has announced plans whereby the original 309 Sword and Shield charter members may renew their memberships.

Sword and Shield is the chief support arm of the University's upgraded football program which has seen a 14-5 record against major op-

position the past two years. Founded in 1966, the 500 member group has provided over \$250,000 for football scholarships, added staff and other needs.

Hance said two renewal plans would be offered: a \$100 contribution to the football program annually, with the privilege of purchase of four choice season tickets; or a \$500 payment to include gift and season ticket purchase over a three year period. The second option is available to charter members only. New members may join under the \$100 contribution plan.

PARENTS ORGANIZE

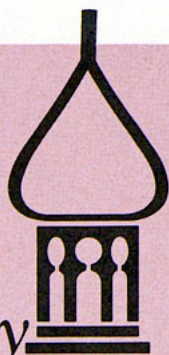
On the basis of a very successful first annual Parents Weekend, a University of Tampa Parents Association has been organized.

Some 800 parents attended the special weekend in November and responded enthusiastically to President David M. Delo's challenge to become more active.

Leland T. Waggoner, Vice President of the Home Life Insurance Company, New York, is the Chairman of the newly-appointed Parents Committee. Mrs. Waggoner is also a member. Serving with the Waggoners are: Mr. and Mrs. H. A. Almand, Jr., Tampa, and Mr. and Mrs. W. W. Crim, Fort Lauderdale.

The Committee will serve as a channel for parents' questions and concerns and is planning a Second Annual Weekend as well as a fund effort.

VOL. 12, NO. 1
WINTER,
1970



University
of Tampa
report

Second Class Postage Paid at Tampa, Fla.
Published 4 times a year by the Office of
Public Relations, University of Tampa,
Tampa, Fla. 33606

SECOND CLASS
POSTAGE PERMIT
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