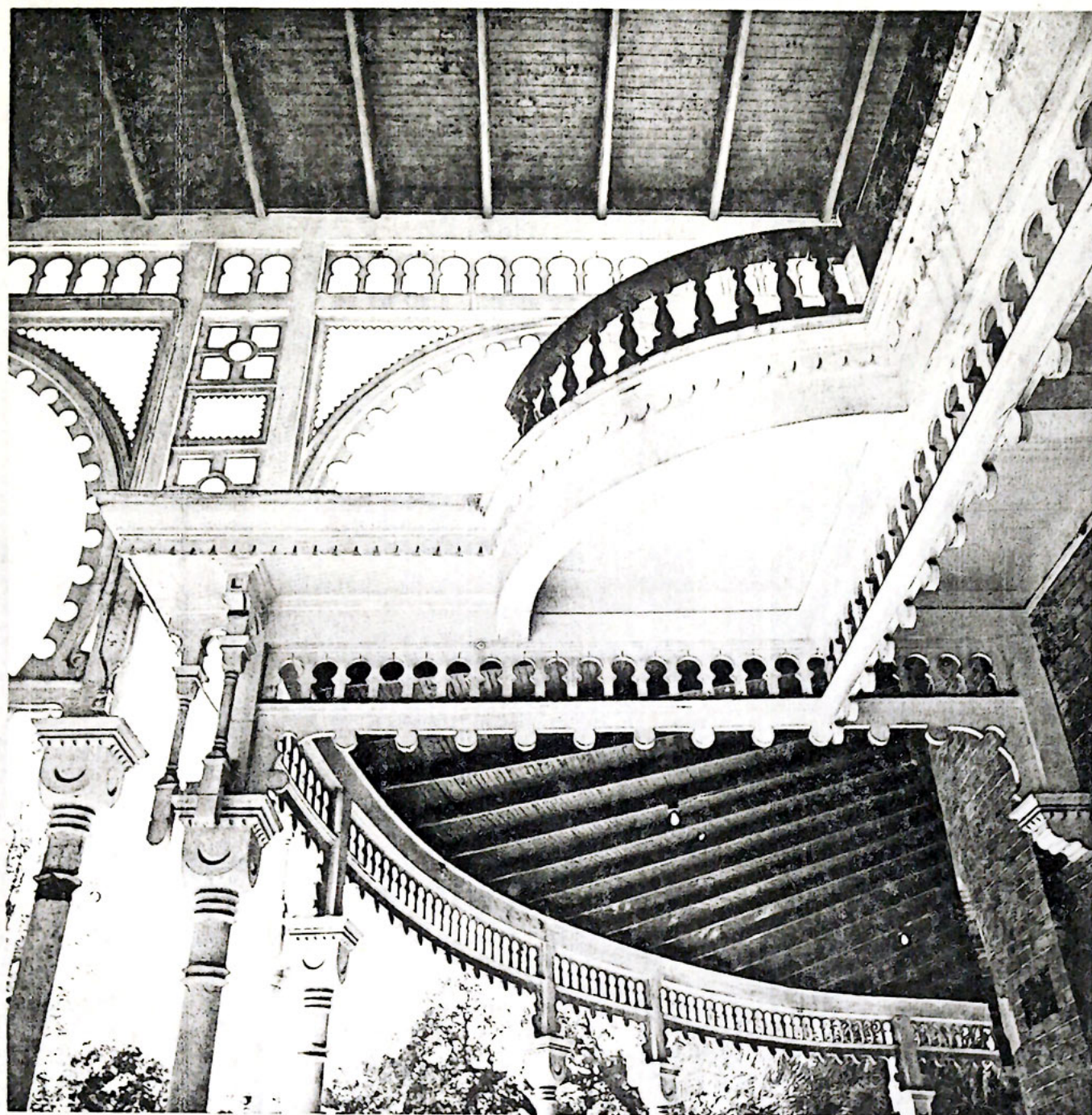


THE UNIVERSITY OF TAMPA MAGAZINE

Volume I, Number 1

September 1983

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Celebrating 50 Years of Plant Hall

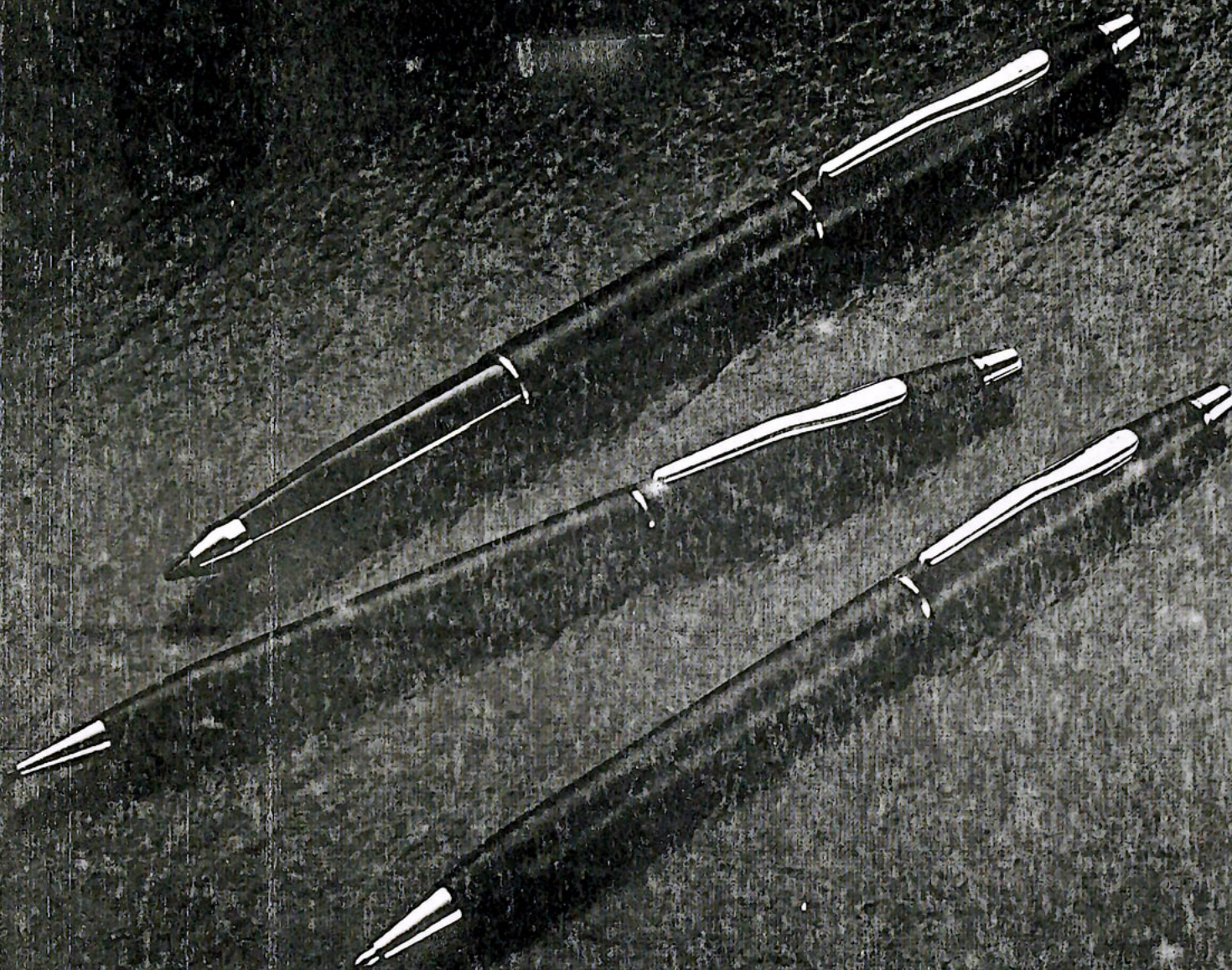
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UP FRONT

Welcome to your new magazine! As a valued member of the University of Tampa community, you have been selected to receive this new publication regularly with our compliments—and we hope you find it informative and interesting. Please read it, keep it around, share it, offer us suggestions.

Your magazine is funded by its advertisers and edited by Cindy Reynolds, who was editor of the Princeton Weekly Bulletin before joining the U.T. staff this summer. U.T. Fellow Tom Hall and his associates Dick Molay and Jim Schwenke of the Tampa advertising firm Ensslin & Hall volunteered their assistance in its design. Published monthly during the academic year, The University of Tampa Magazine replaces the thrice-yearly Muezzin.

Why a new name? The results of a naming contest led to three conclusions: (1) The Muezzin has special meaning and is preferred by some, but many find it impossible to pronounce, and for others its meaning is a mystery; (2) there were dozens of fine suggestions, but none that commanded consensus; and (3) the most ardent advice urged us to keep it simple and clear. This we have done.

Enjoy.

• • • • •

The Muezzin's final issue celebrated the new era in U.T. sports, and there have been more developments since then. Soccer Coach Jay Miller turned down a head coaching job in the NASL to stay at U.T.; our men's heavyweight four again won the National Small College Championships in crew; and our coaches in all sports report that the just-completed recruiting year for new athletes was the best ever for U.T.

The creation of the new Spartan Sports Complex is on schedule, under the direction of Trustee Chuck Smith '56. The renovation of the grandstands is about finished, as are most of the other outdoor improvements. The alumni sponsored a groundbreaking party June 30 for the indoor Sports Center, which will open by January, heralding the return of intercollegiate basketball at U.T., and soon afterwards, many other facilities for sports, recreation, and physical education.

Much of the funding for the complex is already in hand or pledged, including revenues from the sale of some property and gifts and grants from Art Pepin, Ed Rood, and the City of Tampa. A Spartan Sports Superfund campaign headed by Trustees Jim Ferman Jr., Bob Thomas, Rick Thomas, and others is underway to fill in the gap. A special effort is chaired by Vin Hoover '75, a captain of the last Spartan football team, and Bill Miller '75, known as a stand-out basketball player in his days at Plant High School.

Participants in this program will be remembered forever on a bronze plaque in the new Spartan Sports Center and will be charter members of the revived Sword and Shield organization. Director of Alumni Affairs Tom Feaster can provide additional information on the Superfund. □

THE UNIVERSITY OF TAMPA MAGAZINE



About our cover story

Henry Plant's "Moorish Palace of the South" became the University of Tampa's Plant Hall on August 2, 1933. The University's first president, Frederick Spaulding, unlocked the old hotel doors, with Dean John Coulson watching.

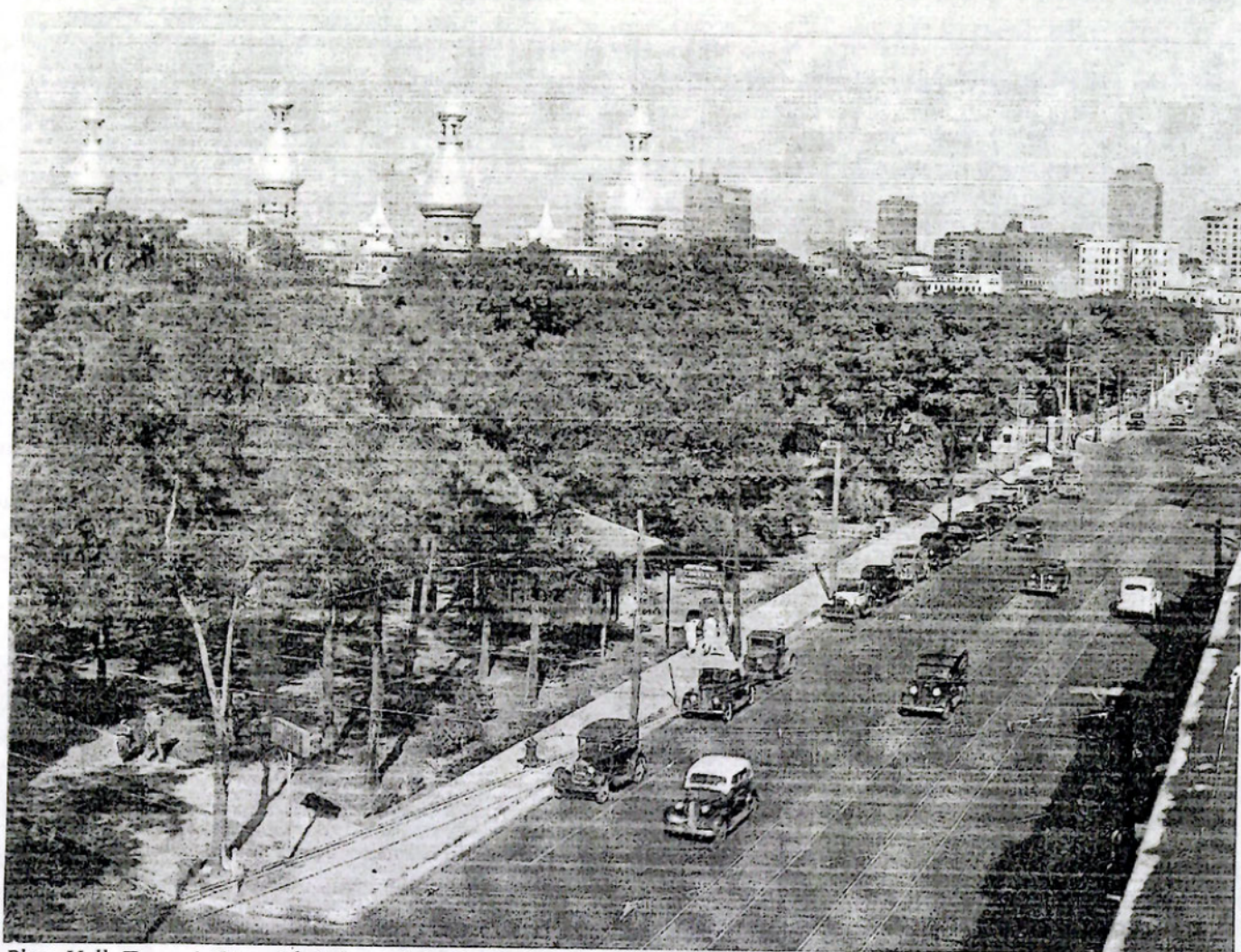
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The University of Tampa, Tampa, Florida 33606

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Plant Hall, Tampa's 'Moorish Palace of the South,' dominates the 1933 skyline.

Memories of a moving day fifty years ago

*On August 2, 1933, the 'Moorish Palace of the South'
became U.T.'s Plant Hall*

Fifty years ago last month, early in the morning of August 2, 1933, an aged pick-up truck arrived at Hillsborough High School. One reconditioned typewriter, two letter files, a small pile of stationery, a few office supplies, and several folders of student records were loaded onto the back of the truck.

This was the official moving day, the day when Tampa Junior College was transformed into the University of Tampa and its headquarters and, eventually, its 262 students moved from the local high school to the deserted, littered halls of the building

that would now be known as Plant Hall.

Riding on the truck with all the worldly possessions of the fledgling University was its president, Frederick H. Spaulding, the former principal of Hillsborough High School and the man who was the motivating force behind establishing an institution of higher learning for Tampa's high school graduates. Within a few minutes, the few items were unloaded onto the steps of the old Tampa Bay Hotel and the truck driver continued on his way.

"It is difficult to express adequately

my sensations after the truck drove off," Dr. Spaulding recalled decades later. "First, I was alone. Second, I had before me an immense structure all completely furnished. . . . No sounds came from outside and death-like stillness pervaded the dim and shadowy interior."

On first entering Plant Hall, the vague outline of what seemed to be scores of old hotel rockers was all that could be deciphered in the gloom. Even on that bright August day, a damp, musty smell permeated the building and everything in it.

The hunger and despair of those

"No sounds came from outside, and death-like stillness pervaded the dim and shadowy interior."

Depression years seemed to pervade the University's new home. "An effusion of age and deterioration seemed to hang like a blanket over the whole interior," the president continued. "Standing a long time in silence, I felt myself surrounded by phantoms of innumerable ghostly presences, and seemed to hear from the remote recesses of the building, the voices and footsteps of its past occupants. I strained my ears for several minutes, feeling only the deep silence and a sense of oppression, almost of foreboding."

The University was the most recent in a long line of famous guests to inhabit what had once been the proudest and certainly most ostentatious monument to the success of railroad magnate Henry Bradley Plant and to the splendor and sumptuousness of the late Victorian era.

Built between 1888 and 1891, the hotel was designed to surpass all other grand winter resorts — especially St. Augustine's Ponce de Leon Hotel, erected for \$2 million by Mr. Plant's rival, Henry Flagler. At a cost of \$3 million, the Tampa Bay Hotel, with a capacity of 511 rooms, rapidly rose to a flamboyant height of five stories, surrounded by ornate Victorian "gingerbread" and topped by 13 Moorish minarets.

During construction the awesome hotel consumed 689,500 feet of lumber, 27,000 square feet of stone dressing, 5,050 feet of iron cornices, 7,576 barrels of shell, 452 carloads of brick (all fumigated in Jacksonville to prevent the possibility of an epidemic of yellow fever), 4,441 barrels of lime, 2,949 barrels of cement, 2,224 tons of steel, and 69½ tons of iron.

While on a European tour in 1889, the Plants had combed the Paris Exposition and dozens of antique shops for the appropriate furnishings for their mammoth guest palace on the Hillsborough River. When the hotel formally opened February 5, 1891, it was filled with art treasures from the collections of Marie Antoinette, Louis XIV, Isabella and Ferdinand of Spain,

Napoleon, Queens Elizabeth and Victoria, and Mary, Queen of Scots. Among the highlights were the carpeting (30,000 yards of blue dragons on a red field, originally ordered for Queen Victoria) and the statue of Victor Hugo's Esmeralda and her goat, which is destined to remain in the hotel-turned-University lobby forever; it took 11 men with block and tackle to place the life-size bronze in place.

In the hotel's heyday, the great in government and East Coast society traveled South to Tampa for the warm winter months and the chance to rock in comfort on the wide verandah of

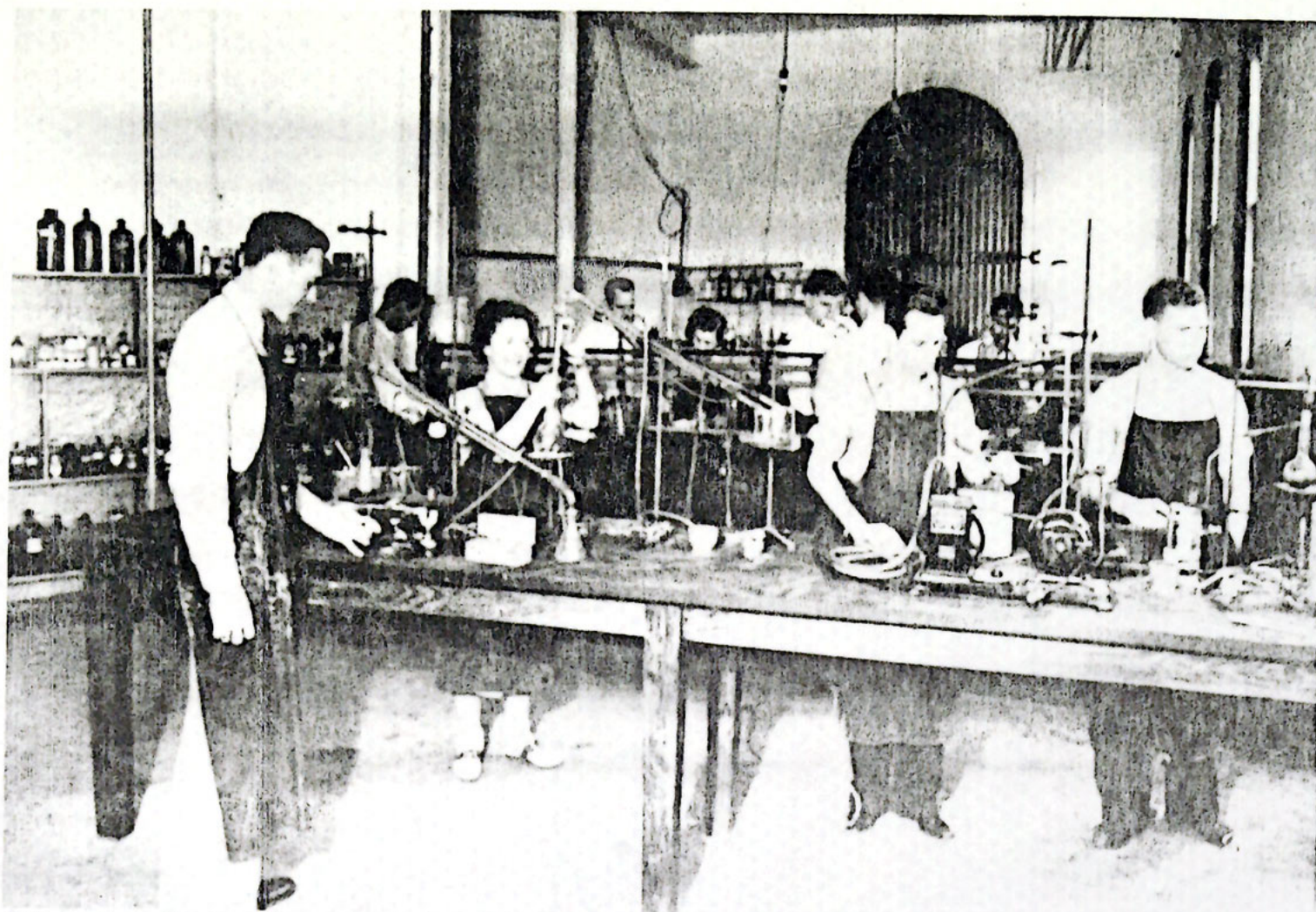
"The Moorish Palace of the South," hunt for game in the nearby woodlands (usually from the security of a buggy because of rattlesnakes), glide across the Ballroom to the tunes of Viennese waltzes played by well-known New York musicians, and swim in the indoor pool housed in the nearby Casino.

After Henry Plant's death in 1899, the hotel fell silent for several years while his heirs squabbled over its future. In 1904 Mrs. Plant sold the hotel and 150 acres of surrounding land to the City of Tampa for \$125,000.36. Over the next three decades the city leased the hotel to a succession of managers who kept its doors open until 1932, when the final leaseholder, W.F. Adams, was declared bankrupt.

At about the same time, the Tampa



President Frederick Spaulding and Dean John Coulson usher in the four-year college.
The University of Tampa Magazine • September 1983



U.T. students "cook up" new concoctions in kitchen-turned-science laboratory.

Junior College trustees decided to expand from a two-year junior college to a four-year university, and began looking for a home. The city eventually agreed to a 99-year lease of the old hotel to the University at a rate of \$1 a year.

During its golden years, the Tampa Bay Hotel's guest book had included the names of Mrs. Ulysses S. Grant, William Jennings Bryan, Sarah Bernhardt, Nordica, Pavlova, and Babe Ruth (who signed his first baseball contract in the hotel lobby). Before their embarkation, the heroes of the Spanish-American War had paced the wide verandah: Theodore Roosevelt; Frederick Remington; Clara Barton; Generals Shafter, Howard, Wade, Fitzhugh Lee, Leonard Wood; and war correspondents Richard Harding Davis, Edward Marshall, and Stephen Crane.

Those were the "phantoms" who met President Spaulding on his first day in Plant Hall.

Although vandalism had claimed several of the most outstanding pieces of furniture left from the Plant era, hundreds of rooms full of important

art objects and furnishings remained just as their last occupants had left them. Storing them for the city and

**"I sometimes wonder,
after the lapse of time
has dimmed the
realities, how I
managed to get
all this done."**

making room for classes, professors' offices, and laboratory space was the first task to confront Archie McCurdy, the University's building superintendent.

Gettes Smith was among the crew of students hired at 25 cents an hour (the wages to be applied to their tuition) to assist Mr. McCurdy. "My first duty was working with Ray Kimbell as a guard to prevent pilferage and watch for fire hazards," he wrote years

later. "We furnished our own flashlights for lighting as we checked the large, strange building. When the University took over the hotel building, the furnishings were all in place. The linen rooms were stacked to the ceilings with linens of all types. The pots and pans were neatly hanging from their proper hooks in the kitchen. It looked as if someone had left the night before, expecting to return the next day."

President Spaulding noted, "I was to find that much vandalism had taken place and that there was extensive, apparent neglect to which the building had been subjected. The basement floors, including the barber shop, were littered with broken furniture, parts of plumbing and mirrors, with green mold and dampness enveloping everything. The building had been little used for several years . . . except for an occasional convention, with meager attention given by the City to maintenance or protection."

The servants' quarters on the fourth floor were cleared for student housing. "But one problem solved only exposed a multitude of others,"

"It is amazing to me that the University has survived 50 years — it must show that there is something very good at the core of this place."

Dr. Spaulding added. The Crane Company volunteered to provide plumbing facilities for the upper floors. And, armed with buckets of tar, the University president and Mr. McCurdy made frequent trips to the roof in those early years to patch the trouble spots themselves.

The old kitchen was chosen for physics and chemistry laboratories. The clean-up crew confronted six old stoves and an enormous walk-in refrigerator. Peeling plaster fell from the discolored walls, caked with the grime and grease of years of neglect. The plumbing was in the last stages of disintegration. "The prospect of making a laboratory out of this room was a staggering one," Dr. Spaulding felt.

When the students began to remove the stoves, the rusty iron crumbled at their touch—the stoves were then shoveled out. The heavy old kitchen tables were called into service as laboratory tables. The necessary water lines and plumbing were installed.

Dr. J. Erskine Hawkins, the first chemistry professor, requisitioned the room adjacent to the old kitchen for his advanced classes in analytical

chemistry—which meant moving the hotel's ancient auxiliary water pumping system, a solid cast iron and steel machine 12 feet long with immense cylinders and a fly wheel six feet in diameter, all weighing several tons.

"I sometimes wonder, after the lapse of time has somewhat dimmed the realities, how I managed to get all this done without money or collateral," Dr. Spaulding observed in his book *A University is Born*. "I just ordered what seemed to be necessary and got it done without too much concern about how it would be paid for. We had gone so far that there was nothing else to do but go on."

One Tampa resident who vividly remembers those days in Plant Hall is Charlotte Thompson, who served as University librarian for 43 years, before her retirement in 1976.

Hired directly after her graduation from the University of Michigan's library school, Miss Thompson and the 2,500 books belonging to the library were given temporary quarters in the Ballroom. The hotel's massive old hat racks and dish racks were vol-

unteered for service as bookshelves. The dining room chairs and tables were called back into use, and the library presented a very elegant appearance with Mrs. Plant's Florentine cabinets and Venetian mirrors still in place between the windows.

"I survived six presidents at the University of Tampa," the sprightly librarian observes with a smile. "But those early days were the difficult times. At the beginning we took any books people wanted to give us—the University of Michigan, Columbia, and Harvard all donated books. Departmental book budgets were not as much as \$75 a year. None of us was paid much—and at first we didn't know when we would get that."

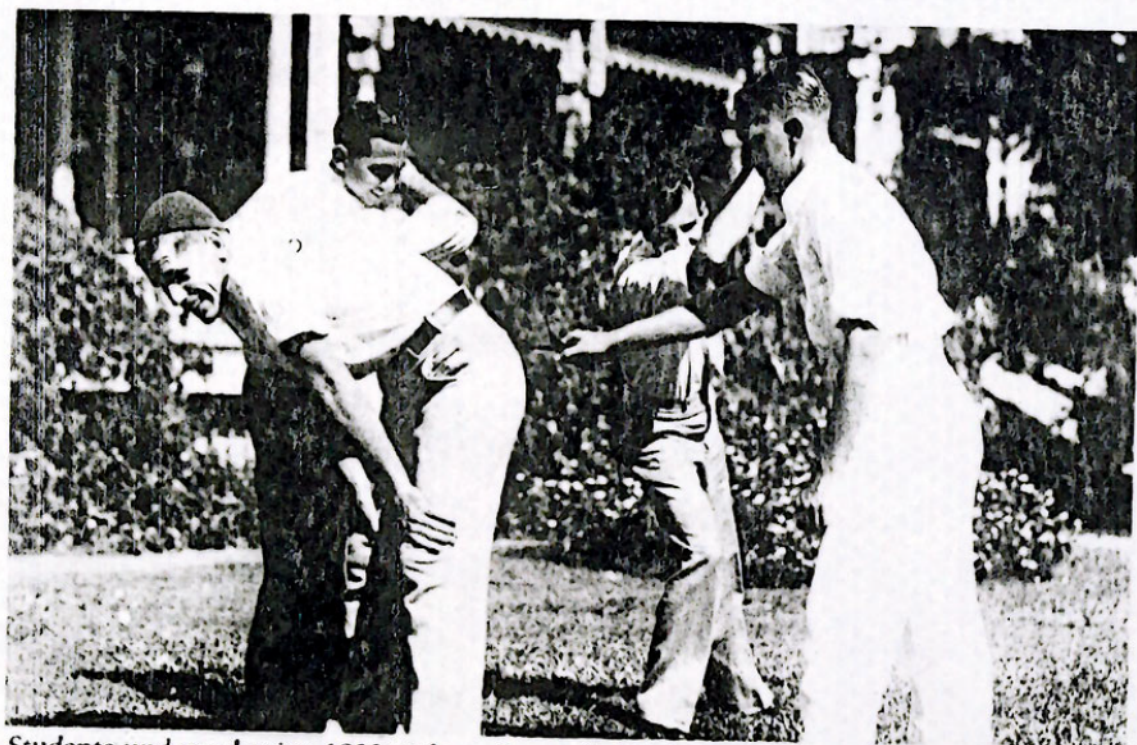
She remembers Dr. Spaulding as "a very mild little man, thin, short, nice, and very committed to the University." In order to save money, the Spaulding family moved into the hotel.

"People used the furniture from the hotel in their offices for a long time," she remembers. Bureaus were used as filing cabinets and storage, and the library and academic offices were decked out with Mrs. Plant's ancient tapestries and European paintings. With the ancient heating system inoperable, the drafty old hotel was heated by fireplaces stoked by students.

"The University of Tampa and the old hotel have an interesting, intertwined history and both have survived a great many vicissitudes," Miss Thompson continues. "Certainly the University has made great progress. It fills an important need in Tampa and the surrounding area. I am still very much interested in it."

"In the early days everyone here had their good qualities and all contributed in their own way—and, of course they had no money to work with in establishing the University. It is amazing to me that it has survived 50 years—it must show that there is something very good at the core of this place."

—Cynthia Furlong Reynolds



Students undergo hazing 1933-style on lawn of old Tampa Bay Hotel.



"We won't see the boom rates of the '50s and '60s. There is definitely a trade-off.... But by this fall we will be approaching a boom period."

—B. Carter Randall

'Such is the role of philanthropy'

An economist and a philanthropy consultant forecast a boom, present gift options to business leaders

Before economic analyst B. Carter Randall spoke to the University of Tampa's Planned Philanthropy Council this summer, he conducted his own survey on Americans' opinions about the state of the nation and its economy.

The frequent host of *Wall Street Week* discovered that among Commencement speakers, Meryl Streep warned Vassar students about the "deep trouble" they will face with the bills they can expect. President Ronald Reagan told Seton Hall's graduating seniors that the American schools were not doing the jobs they should. University of Massachusetts students were warned that they might not survive the madness of the arms race. And,

Walter Cronkite pointed out that new graduates were entering a depressed job market, that the transportation network is "appallingly bad," and the educational system is turning out "functional illiterates." Mr. Randall reported that Cronkite concluded that the world was on the threshold of a social, political, and economic revolution.

"I should be appearing before you with a great deal of foreboding about the future," the senior vice president of Sun Banks of Florida told the 60 Tampa business leaders. "But there is actually little question in my mind that we are entering into a period of economic recovery. We are on the brink of very, very good economic results. The American economy is on

the upswing."

Mr. Randall went on to predict that this recovery, "although good and strong, is certainly not going to be similar to economic recoveries of the past." He compared the four and one-half percent rise in "real growth" this year to the higher rates of earlier recovery periods. "The fact that it is something less than that means it will be longer lasting," he emphasized. "[Federal Reserve Board] Chairman Paul Volcker told Europe that 'momentum is on the side of expansion.'"

On the condition of American industry, Mr. Randall suggested, "We'll see it staying lean and mean." The real difference will be in the long-term aspects, he said, because businesses

will improve their liquidity for a long period of time in order to replenish their working capital.

"We are building up a tremendous supply of money to meet the tremendous credit demands," he told his audience. Among his conclusions were predictions of interest to the investment experts in his audience:

- With the government encouraging a high savings level and with high real interest rates and declining inflation, the U.S. economy is experiencing an influx of foreign investments.

- Industrial corporate profits will be explosive. ("The American economy has cut costs; people have been laid off. American business is indeed lean and mean.")

- Unemployment rates will remain high, probably not less than eight or eight and one-half percent by next summer. "But the good news is that it is trending down. Keep in mind that we have increased the employment force tremendously, with two in the family working and a bulging population."

- Interest rates will continue to drop. "I believe that the Federal Reserve has reversed its policy, that it is thinking not so much of the economy of the U.S., but of the world. I believe that it is trying to restore world trade and economy. And I believe that the low interest rate in the U.S. is one answer to this problem," Mr. Randall observed.

The American public will pay a price for curbing inflation, he said. "We will not operate at full rates of expansion. We won't see the boom rates of the '50s and '60s. There is definitely a trade-off. . . . But by this fall we will be approaching a boom period."

From the state of the American economy, the focus of this second annual meeting of the Planned Philanthropy Council shifted to philanthropic investments in the Tampa area—and in the University of Tampa in particular—when Arthur C. Frantzreb, who heads his own consulting firm on philanthropy, took the podium.

"As counselors to individuals about the use and disposition of personal resources, you have great power in your hands to affect positively the destiny of countless human service institutions and organizations forever," he told his audience. "If these vital organizations are going to thrive, not merely survive, they need concerted help

**"The occasion is yours.
The opportunity is your client's.
The results benefit mankind."**

—Arthur C. Frantzreb



Joseph McFarland focused on the role of life insurance in planned giving.



Tax laws governing foundations were explained by Merritt Gardner.



Trustee Frederick Rothenberg (l) discusses philanthropy with Arthur Frantzreb.

from counselors like you."

Consideration for one's community is essential when advising clients, he added. "In fact, it was that sense of community, plus enlightened self-inter-

est, perhaps, which caused the University of Tampa to be created by citizens."

Who are prospective donors?

"They are us," he pointed out. "We

have egos. We want to help others as others have helped us... We enjoy acceptance—belonging, love, friendship. We enjoy esteem—public adulation or quiet anonymity. We seek self actualization."

What are the options for philanthropic gift investments?

According to Mr. Frantzreb, there is a wide range of investments which benefit both donor and recipient. These include third party techniques (charitable lead trusts, where the University is loaned an individual's resources for a period of time before they are transferred to children or grandchildren—at enormous tax benefit); the transfer of real estate with life tenancy; gifts of life insurance; gifts of business ownership in new companies; gifts of immediate assistance, such as buses for student transportation; and the creation of diverse trusts and annuities.

A three-man panel explained these concepts in detail following Mr. Frantzreb's address. Merritt A. Gardner, a specialist in tax law; U.T. Trustee Frederick M. Rothenberg, a member of the Tampa Bay Estate Planning Council and author of *How to Live and Die with the Florida Probate*; and insurance specialist Joseph R. McFarland Jr., presented the specifics of establishing non-profit foundations, the merits of lead trusts, and the role of life insurance in planned giving.

Like Mr. Frantzreb, they urged that counselors "look for evidence that the receiving organization knows where it is going, has a plan, has the executive leadership, has a record of achievement, has the commitment of indisputable volunteer leadership.... All of this to provide personal, quiet, inner satisfaction that the donor has invested in a tangible way to assure the intangible of training minds for greater and greater personal and social productivity.

"It is to these ends that we live and serve," Mr. Frantzreb observed. "It is to these ends that we reward ourselves. It is to these ends that you 'minister' to your client's needs and through them to your community. Remember: there are no independent charitable organizations. Each is dependently independent. Dependent upon thoughtful, caring philanthropy. The occasion is yours. The opportunity is your clients'. The results benefit mankind. Such is the role of philanthropy." □

—Cynthia Furlong Reynolds

What is the Planned Philanthropy Council?

The Planned Philanthropy Council was founded two years ago to enhance within the Suncoast's estate planning community a "fuller understanding of the role of philanthropy in personal financial strategies," in order to provide better informed services to clients and to increase philanthropy on behalf of area charitable organizations, especially the University of Tampa, sponsor of the council.

The PPC is headed by attorney Sherwin P. Simmons, president of Trenam, Simmons, Kemker, Sharf, Barkin, Frye & O'Neill. Robert Grimsley, U.T.'s

estate planning counselor, is executive secretary for the council. Its membership is by invitation only, and it is composed of attorneys, trust officers, public accountants, advanced life underwriters and financial and investment counselors in the Tampa area.

Annual meetings with speakers knowledgeable in these fields keep members informed about the newest developments in estate philanthropy policies and procedures. They also serve as a means of communicating the opportunities for philanthropy applicable to U.T. □

Grants fund faculty research from rotifers to revitalization

When school's out, what do the teachers do?

Many of them gather their notes and reference materials, dust off their typewriters, and become authors. Others review catalogues and brochures, bring out the maps, and take off on combination study/vacation trips abroad. Still others collect specimens from near and far for ongoing research. And some advance their knowledge or update their credentials in classrooms or seminars.

For U.T. faculty members, free time away from the classroom frequently means an opportunity to further their own studies. Many of their scholarly pursuits are funded wholly or in part by U.T. Faculty Development Fellowship Grants, which support professional growth through research and study.

Since the faculty grants program was first introduced four years ago, it has experienced remarkable growth, a fact Provost Edwin Wilde attributes to the concern expressed by the University for continuing professional development. From six teachers who received the first grants in 1980, the program has expanded to include more than one-third of the current full-time faculty. In the past year

alone faculty participation increased a phenomenal 83 percent.

While U.T. prides itself primarily on being a teaching institution, scholarship enrichment is also a vital concern. "Our faculty must function with three priorities: teaching, advising, and scholarship," says Dr. Wilde, "and we have a number of individuals bettering themselves in a number of ways."

Funded projects represent an amazing variety of faculty interests and disciplines. From schizophrenics to sunbathers, spider "blood" to fish parasites, a Michigan composer's music to an opera's composition, 13th-century French narratives to a 20th-century American feminist, industrial pollution to neighborhood revitalization, a rotifer symposium in Sweden to a criminal defense trial institute in Houston, video photography to printmaking, computer-related classroom exercises to the British school system—all have come under the scrutiny of U.T. faculty members.

Individuals submit their grant proposals to a six-member Faculty Development Committee for evaluation. To merit funding, a project must make a positive contribution to the University and the community as well as to

the faculty member's excellence as a teacher/scholar.

"Grants are primarily for the individual's personal development as a teacher," explains Associate Professor of Business Jack Munyan, chairman of the committee. "They usually are research-related, but the number one priority is that they contribute to individual development."

Dr. Munyan adds that after initial evaluations are made, the committee meets with Dr. Wilde to make final selections and allocate funds. Awards are granted for time and resources such as equipment and supplies, publications costs, computer time, necessary travel, and tuition or fees for advanced coursework or seminars.

Although higher priority is given to first-time applicants, all faculty members in good standing may submit proposals for consideration. "Awards are based strictly on the merits of the projects," Dr. Munyan emphasizes.

Funding for the grants has increased nearly 600 percent above the \$7,200 awarded initially in 1980. Provisions are made through an endowment established 11 years ago by the Charles A. Dana Foundation, Inc. Founded in Connecticut in 1950 by Charles and Eleanor Dana, the foundation supports buildings, scholarships, medical education, and research. It is also responsible for salary supplements to Dana Professors (at U.T. there are four) and general support for institutional innovations, such as the \$100,000 awarded U.T. in 1981 for implementation of the bimester system. □

For the second consecutive year, the Spartans' varsity four-oared shell claimed the Dad Vail Regatta Championship Bradley Trophy. Rowing the 2,000 meters during the Philadelphia event were heavyweight four (l-r): Willie Kuhlman, John Stimus, Charlie Norberg, and Paul Gouin, with coxswain Shel McGuire. The team finished up the season with a 100-2 record. Coach Bill Dunlop (r) hopes to take his team to England's Henley Royal Regatta next July.



Business and civic leaders join the University of Tampa's Board of Trustees

Four familiar Tampa leaders have joined the University of Tampa Board of Trustees. They are:

► **Richard A. Beard III**, managing partner of the Paragon Group Southeast Region, a commercial development organization responsible for much of the new office building development in Tampa. Formerly an operating partner of Lincoln Property Company in Tampa and before that vice president for development and finance of the Redmond Development Company in Dallas, he has been a volunteer leader of the United Way and a board member of the Second National Bank of Tampa, the Greater Tampa Chamber of Commerce, and the Tampa Museum. *Florida Trend* lists him as one of the state's "achievers."

► **Cecil E. Edge Jr.**, president of Friendly Toyota in Tampa, who is in his third term as president of the Gulf Ridge Council of the Boy Scouts of America. Formerly a member of the Boards of Counselors and Fellows at U.T., he has been president of the Sales and Marketing Executives of Tampa and holds leadership positions in various professional associations. A member of the Minaret Society at the University, he also has served as a Board of Counselors' representative on the Trustees Council on Public Affairs.

► **Rick Thomas '72**, president of his own life insurance company, who has been designated a Chartered Life Underwriter since 1975. A member of the Million Dollar Roundtable for 11



Richard A. Beard III



Cecil E. Edge Jr.



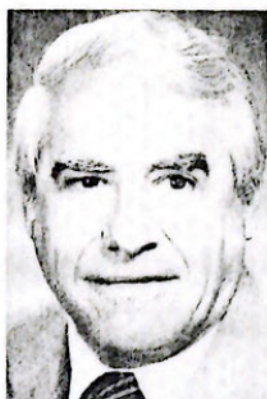
Rick Thomas



Susan Taylor



James L. Ferman Jr.



James W. Gray Jr.



William A. Krusen



J. Ross Parker

years, he is a charter member of its "Top of the Table" and has spoken at its national meetings in New Orleans and Dallas. Mr. Thomas has been president of U.T.'s Tampa Alpha alumni chapter and is president-elect of the National Alumni Association, which nominated him for trusteeship. A stand-out defensive back with the football Spartans at the beginning of the '70s and named the 1982 Alumnus of the Year, he helped organize the 1982 Hall of Fame Banquet and is president of the Tampa Chapter of the National Football Foundation and Hall of Fame, Inc.

► **Susan Taylor**, past president of The Chiselers, Inc., the women's organization that has supported U.T.'s historic facilities for 25 years, and past president of the United Way of Greater Tampa. She has been a board member of the Junior League of Tampa and the Tampa Chapter of the American National Red Cross, and has received the President's Award from the Greater Tampa Chamber of Commerce, the Personal Leadership Award from the United Way of America, and the "Service to Mankind" award of the Tampa East Sertoma Club. Mrs. Taylor has been a member of the Henry B. Plant Museum Society for 10 years.

The following former members of the Board of Trustees have been re-elected

to the Board after a bylaws-mandated hiatus. (Trustees are elected for three-year terms and can serve only two consecutive terms.)

► **James L. Ferman Jr.**, president of the Ferman Motor Car Company and its subsidiaries, chairman of the U.T. Board's Council on Business Affairs for several years and before that, chairman of the Board of Counselors. He is the new chairman of ULTRA, (University Long-Term Resource Acquisition), the five-year \$25 million comprehensive gift income program.

► **James W. Gray Jr.**, former president and now vice chairman of Flagship Bank. He is a past chairman of the U.T. Board and one of the University's most active volunteer leaders.

► **William A. Krusen Sr.**, owner of General Engineering and Machine Company since 1950, and the National Aviation Academy since 1969. He has been instrumental at U.T. in the funding of the plant department building, a loan fund endowment, and a scholarship honoring Jamaican Prime Minister Edward Seaga.

► **James Ross Parker**, president of the Pepsi-Cola Bottling Company of Tampa. He has been chairman of the Trustees Council on Public Affairs and the Minaret Society, and has also served on the boards of the University Community Hospital and Goodwill Industries.

Honorary degrees mark dedication to community service

► "In recognition of your distinguished service to your city, your many leadership responsibilities in more than four decades of its growth and development, the University of Tampa . . . welcomes you again to the company of its alumni," President Richard Cheshire told **William Albert Gillen**, a member of U.T.'s Class of 1935, during Spring Commencement.

Mr. Gillen was one of three prominent Florida leaders to receive honorary degrees from U.T. this year. Joining him at the podium and as newly installed alumni, were former Governor of Florida **Reubin Askew**, who is now a candidate for the United States presidency, and President of the University of Florida **Robert Q. Marston**.

Honored as "a distinguished attorney and public servant whose professional life mirrors the commitment to excellence for which this University stands," Mr. Gillen was awarded an honorary Doctor of Laws degree. President of the law firm Fowler, White, Gillen, Boggs, Villareal & Banker, he has practiced law in Tampa almost continuously since his admittance to the Florida Bar in 1936. He has been affiliated with numerous professional and local civic organizations.

Governor Askew has been cited in an academic survey prepared by Harvard University as one of the top 10 governors of this century. In helping to push Florida beyond racism and segregation, and in waging a successful campaign for the state's first corporate profits tax, the governor "did much to tug Florida into the mainstream as a fast-growing and generally progressive state," *Newsweek* reported.

"A distinguished physician, scholar, researcher, and public servant whose contributions to the quality of higher education and public health have earned him an international reputation," Dr. Marston has served as a faculty member of the Medical College of Virginia, dean of the University of Mississippi's College of Medicine, director of the National Institutes of Health, and president of the University of Florida. □



► **Trustee Perry Harvey Jr.**, has been elected to the Tampa City Council, the first black on the council in the city's history. One of Mr. Harvey's assignments as a Trustee was to head a task force to come up with recommendations to increase student employment opportunities. His report

was presented at the May meeting of the Board of Trustees a year ago, and at the May meeting this year it was reported that the new student employment program caused an increase in one year from 320 students working part-time and earning \$345,000 to 699 students earning \$672,927. □

► **Alumnus Matt Jetton** was appointed by Governor Bob Graham to the Hillsborough County Commission in March to replace one of the commissioners suspended because of federal indictments for bribery. The original developer of Carrollwood Village and Carrollwood, Jetton was a charter member and the first chairman of the county's planning commission. Over the years he has served in numerous public capacities, ranging from a member of the Cheezem Development Corporation Board of Advisors to director of Swire Properties, Inc.; chairman of the board for Carrollwood State Bank; vice president for Nolan Air Conditioning; a member of the board of directors for the investment firm Berkley-Hambro, Inc.; and president of Sunstate Builders. He has been awarded the Industrial Hall of Fame Award by the Greater Tampa Chamber of Commerce Committee of 100, and in February he was honored by the Hillsbor-



ough City-County Planning Commission for his design of old and new Carrollwood. □

► **Marcelino Huerta**, former head coach of football and athletic director for the University of Tampa from 1950 through 1961, has been inducted into the University of Florida Hall of Fame. He is also a member of the U.T. Hall of Fame. Now executive director of MacDonald Training Center in Tampa, Mr. Huerta guided the Spartans through their first two bowl

appearances and won them both. When Mr. Huerta was cited during the induction into his alma mater's Hall of Fame (he graduated from the University of Florida in 1950), he was labeled "the coach with the best college coaching records of any native Floridian in history." During 16 years as head coach, he racked up 104 wins, 53 losses, and two ties. □

CAPITAL IDEAS • Estate planning is Bob Grimsley's specialty

For thousands of sailors, soldiers, and Marines, World War II officially ended in the spring and summer of 1946. During those hectic months, the armed forces mustered thousands of enlisted men out of service daily. Among them was 21-year-old Robert H. Grimsley, who had graduated from Hillsborough High School four years earlier and had seen the world from New Orleans to Japan on the decks of naval vessels during the intervening years.

After a summer spent in adjusting to civilian life and returning to familiar haunts in Tampa, Mr. Grimsley enrolled at the University of Tampa in the fall of 1946. Since that time he has maintained his ties with his alma mater, for the past three years as the University estate planning counselor.

Mr. Grimsley's association with the University began as a married veteran in need of work—"not a happy-go-lucky college student," he recalls. "There were relatively few of us back then who were. That was a frantic time for colleges facing huge numbers of returning veterans. Most of us here then were veterans, with a sprinkling of women who had just graduated from the local high schools. And most of us were married—there was even dormitory space on the fourth floor of Plant Hall for the married couples. We didn't experience the typical college life—we were in a hurry to get on with our lives."

In 1946, Plant Hall was just about the entire University of Tampa. It housed classrooms, dormitory rooms, the administration, faculty offices, the library, and fraternity and sorority meeting rooms. "Plant Hall was pretty run down—that was long before the days of the Chiselers," he continues. "No rooms were air conditioned. In winter the only heat came from fires."

During those immediate post-war years, Tampa was a small Southern city, with decaying feed and grain warehouses lining the opposite side of the river. Barges were tugged up the Hillsborough River and loaded cargoes of cigars and phosphate at the docks. The cigar industry was Tampa's leading employer.

"The University here was in a state of constant change, as was the city," Mr. Grimsley observes. "Overnight it had grown from a little school of a few hundred students to several thousand. There was change, confusion, chaos,

crowded classrooms — but it was an exciting time. People were on the move."

Dr. Ellwood C. Nance was then the University president. ("He was very much a part of all University activities. He was a handsome man with neatly coiffed silver gray hair, friendly, affable, outgoing, energetic.")

In those early post-war years, bud-



gets were lean and everyone chipped in to help defray costs, Grimsley recalls.

A varsity baseball player as an undergraduate, he explains, "We were broke—terribly broke. Our teams had the cheapest uniforms money could buy. Our transportation consisted of automobiles; eight or nine of us would pile into one car and drive to our away games. We would be given \$1.25 for meals. You had to want to play to stick with it."

Coach Miller Adams supervised both the baseball and basketball teams and taught physical education courses. He was also notable for being the first student to graduate from the University of Tampa. "I don't think that Coach Miller was ever happier than the day we beat the University of Florida 22 to one—14 of those runs coming during the first inning," Mr. Grimsley notes with a reminiscent smile.

The major social events on campus often centered around Panhellenic and sports schedules. Homecoming in the fall meant football rallies, a parade of floats constructed and escorted through the streets of Tampa by mem-

bers of the University's sororities and fraternities, and a Homecoming dance.

Like many of those World War II veterans, Mr. Grimsley hurried through his student years at Tampa, finishing after attending summer school and working a series of part-time jobs. After a short time in the jewelry business, he signed on with the Prudential Insurance Company.

During his 30 years with Prudential, Mr. Grimsley rose through the ranks from insurance agent to division manager, regional supervisor, and agency manager. He retired on the Fourth of July 1980. Six months later he returned to Plant Hall, this time as estate planning counselor.

"My retirement was happily interrupted by a suggestion from the University of Tampa, which was preparing to open an office of planned giving. Since my experience at Prudential included rather extensive work in taxation and estate planning, it looked like a good match. So I signed on in November 1980.

"The major emphasis of my job is to raise funds that mature after the donor's death, such as life insurance, trusts, and wills," he continues. "What we are trying to do is ensure the long-range growth and stability of the school by encouraging our friends to remember U.T. in their estate plans. Because of the way our taxation system is established, this can be a good idea for them as well as for us."

In the fall of 1980, when Mr. Grimsley returned to his alma mater, the files indicated only five such "deferred giving" bequests, amounting to a total of \$450,000.

In Grimsley's three years on the job, the number of alumni and friends who have informed the University that it will be provided for in wills and bequests has risen to 80, for a conservative total of \$5.5 million.

In upcoming issues of *The University of Tampa Magazine*, Mr. Grimsley will discuss estate planning in general and how it can affect the University of Tampa in particular.

"In the Estate Planning Office we're equipped to advise, assist, answer questions, and in general provide you with the very latest tax and estate planning information," he says. "We're not going to get fancy. We'll keep it in laymen's language and try not to dazzle you with fancy footwork." □

Did you ever wonder why your favorite college sports team plays the schedule it does—and not a better, or an easier, one? Why did Kentucky and Louisville not play each other in basketball for more than two decades before this season in the NCAA Tournament? Well, if the answer is not financial, it may be the following.

As a man is judged by the company he keeps, a sports team is judged by the opponents it plays. The Spartans are well respected across the country because every sport at U.T., from soccer at the start of the year to crew at the end, is well represented with very competitive and respected opponents.

Robert Birrenkott, U.T. director of athletics, is a firm believer in the importance of a strong sports schedule. "We are committed to competing against the best opponents available," Dr. Birrenkott says. "By playing the top-notch schools, we are not only providing good entertainment to our students, alumni, and boosters, but we are also giving our student-athletes the opportunity to push themselves to the fullest."

College sports teams are divided into three divisions, depending on



Senior Roger Ramsay helped the Spartans to a record-setting 34-game winning streak and a 19-2-0 season, the nation's best winning percentage in 1982.

financial commitment to various sports and tradition. Division I consists of the major competitors; big and long-established colleges emphasizing the "big revenue sports," football and basketball. Among these schools are the Big Ten, Pack Ten, Southwestern Conference, and the Ivy League.

Division II is made up of a wide cross-section of schools which offer athletic scholarships and a competitive schedule, including the University of Tampa. Division III schools do not offer athletic scholarships and focus on a "sports for fun" program.

During the 1982-83 year, one of every four opponents on the Spartan sports schedule was a Division I "name" opponent. Despite this stiff competition, these teams posted a .607 winning percentage. However, as the Spartans continue what appears to be a very steady rise to the top in all their sports, they are finding it increasingly difficult to schedule the better schools.

Many colleges and universities find that scheduling a Division II school (like Tampa) is a no-win situation. At times that can also be said about Tampa's situation. If a Division I or II team plays competitors from a lower division, it is expected to defeat them. But if it loses, there will be some explaining to do to irate fans. So, many schools decide that there is no advantage in playing the "lower" teams at all.

However, if that lower division team is lucky enough to get the game and prove to be a competitive, classy opponent, more often than not it will be invited back to that schedule. But there are always some schools that will be frightened off. A classic case is the new Spartan basketball program.

U.T. approached nearly 100 of the major sports opponents to schedule games for this year and also for the future—but the Spartans came away with only a handful of commitments.

Despite this apprehension by many schools, the 1983-84 sports calendar is dotted with name opponents. One of the nation's top college soccer teams, the Spartans kick off the year against the U.S. Air Force Academy on September 9. Cleveland State, South Florida, and Alabama A&M will also appear on the booster's schedule.

The women's volleyball team has three prestigious tournaments this year, while the women's basketball team will tackle "only" four major opponents in 1982-83.

Baseball will once again feature approximately 20 Division I schools. In addition, the Spartans belong to the Sunshine State Conference, which has become known as the most competitive Division II conference in the nation for baseball. National titles are a way of life in the SSC, and it is said that conference match-ups are nothing short of pure excitement. □

SPORTS CALENDAR

September

9: Soccer v.s. U.S. Air Force Academy, P/R Stadium, 7:30 p.m.

16: Soccer v.s. Birmingham University, Birmingham, England; P/R Stadium, 7:30 p.m.

17: Volleyball v.s. Hillsborough Community College/Miami Dade; Howell Gym, 10 a.m.

21: Soccer v.s. Florida Southern; P/R Stadium, 7:30 p.m.

23: Soccer v.s. Florida Atlantic; P/R Stadium, 7:30 p.m.

: Volleyball v.s. Florida A&M/Eckerd; Howell Gym, 7:30 p.m.

27: Soccer at F.I.T., 4 p.m.

: Volleyball v.s. Saint Leo; Howell Gym, 7 p.m.

30: Soccer v.s. Boston College; P/R Stadium, 7:30 p.m.

: Volleyball at Florida Southern Tournament, 4 p.m.

October

1: Volleyball at Florida Southern Tournament, 9 p.m.

4: Soccer v.s. Saint Leo; P/R Stadium, 7:30 p.m.

: Volleyball at Florida Southern, 7 p.m.

6: Volleyball v.s. Eckerd; Howell Gym, 7 p.m.

8-9: Soccer at McDonald's Soccer Classic at South Florida, 1 p.m.

1982-83 was a great year for U.T. alumni. In fact, an actual renaissance in Alumni Affairs occurred under the leadership of Rick Thomas '72 and Gene King '56—the rebirth of the Athletic Hall of Fame. This first banquet showed us all the mirror of our past and at the same time a window to our future.

Since this banquet in February, our alumni, in particular the Tampa Alpha Chapter, have been actively raising funds for the development and endowment of our exciting new sports program.

William D. Miller '75 and Vin Hoover '75, a captain of the last Spartan football team, are the alumni leaders for the Superfunder campaign, aided by Freddie Solomon '75, Edward T. Caldwell '72, and many others. They asked for, and have been promised, the return of the Sword and Shield sports booster club. Participants in the Superfund will be Sword and Shield members and there will be a club room provided in the new Sports Center for them.

Other alumni leadership for the campaign comes from Trustee Alfred Austin '47, new Trustee Rick Thomas '72, and many others. One of the campaign's honorary chairmen is Tampa Mayor Bob Martinez '57, who is also a Trustee.

In addition to "Alumni Sports Fever," alumni have been involved in two other very important areas of support for the University of Tampa.

Under the direction of Bob Cook, associate director of admissions, many alumni have been actively involved in spreading the word about U.T., and helping high school students choose U.T. for their college experience. We are grateful to: Fred Stribling '80 and Otto Von Eilbergh '77 of New Jersey; Ralph Gonzalez '82 and Peter Cammick '79 of Massachusetts; Linda Smeraldi '82, Long Island; Jeff Grimmer '80, Mississippi; Jerry Draluck '79, Georgia; Lawrence Devos '77 and Thomas Frinzi '78 of Texas; Charles and Beth Osborne Demarest '77 and Colleen Gibbons '80, Illinois; William Koch III '74, Delray Beach, Florida; John Murphy '82, Connecticut; and Suzie Truxillo '81, Louisiana.

The annual Career Fair, held in the spring each year, is another way in which our alumni have participated in the life of the campus. Vincent Attardi '81, David Barksdale '53, Bernadine Butler '59, Michael Cammisa



Director of Alumni Affairs Tom Feaster, M.Ed. '76

'80, James Metcalf '58, Freddie Solomon '75, and William Stalnaker '53 were among many U.T. graduates representing career fields and talking to students on campus.

This fall the new Diplomat Program swings into action. Composed of an elite corps of student volunteers selected by University administrators, the Diplomats will assist in freshman orientation and campus-wide events. These alumni-in-residence will be the U.T. ambassadors to the community, helping to make the public more aware of the mission of the University.

And this page of *The University of Tampa Magazine* is for you, the U.T. alumni—for your news and achievements. Please let us know what you are doing and where you are. In the

upcoming issues we will be running class notes and featuring one or two of U.T.'s alumni.

I would like to take this opportunity to thank all of the alumni volunteers who have made my first complete year as director of alumni affairs especially rewarding and to introduce two staff members. Marcia Quick '63, who came aboard in February of this year is responsible for coordinating our alumni activities. Joyce Plumley, known to many of you as the alumni coordinator for several years, has been moved up to manage all of development-related office operations.

Have a happy and productive fall. We'll look forward to seeing you and hearing from you!

—Tom Feaster M. Ed. '76
Director, Alumni Affairs

'She's one of the best teachers'

"It's not just book learning she gives us. She does a lot of special things and really gets her students involved in the subjects. She's one of the best teachers I've ever had," a Dunedin High School senior said of Martha Powell Brincklow '39.

This commendation, along with many others, has earned Mrs. Brincklow the Pinellas County Teacher of the Year Award for her "student-oriented views on education."

When the *Muezzin* last spring erroneously reported Mrs. Brincklow's untimely demise, she was actually never more fit—or more appreciated. Chairman of the English Department of Dunedin High School, she teaches

humanities courses, coordinates the International Study Program for Open Campus at St. Petersburg Junior College, and travels to Europe annually with tour groups and students.

The founder and now a sustaining member of the Junior Service League of Dunedin, she has also served on the board of directors for the Dunedin Fine Arts and Community Center, and as a member of the center's Trident Society. For four years she directed District 4 of the Florida Council of Teachers of English, and in 1980 she was named Outstanding Educator of the Year by the Greater Dunedin Chamber of Commerce. □

IT'S ACADEMIC • A political scientist eyes Hyde Park

Reminiscent of tenement houses in an old city slum, boxes of statistical data and piles of books crowd the remote study on Plant Hall's fourth floor. Huge maps of Tampa hang askew on all available wall space. Looking more like a mad scientist than an associate professor of political science is Robert Kerstein, who is burrowing through masses of computer print-outs, Florida census data, Tampa building permits, 349 questionnaires and crumpled notes which seem to multiply on his desk.

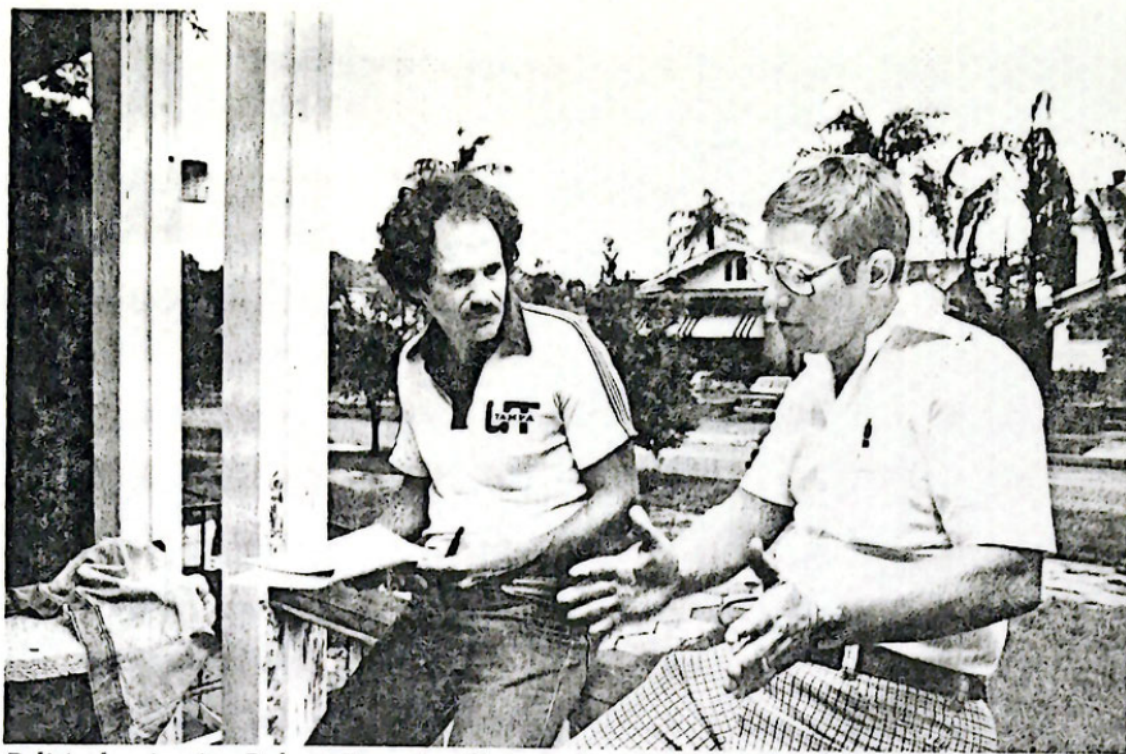
A graduate of Penn State and Washington University in St. Louis, Mo., where he earned his doctorate in political science, Dr. Kerstein is entering his seventh year at the University of Tampa. He teaches a heavy course load, ranging from "Introduction to Urban Studies" and "The National Government of the U.S." to "Urban Politics and Policy."

Sandwiched between his courses is a research project. The New York area native has been investigating the past and future of the Hyde Park in his adopted city.

"This project started two summers ago when it was apparent that Hyde Park was undergoing important changes," Dr. Kerstein explains. "From about 1968 through the mid-1970s, the wealthier, more established professionals were moving northwest of the city, into suburbs like Carrollwood. Then suddenly Hyde Park began attracting a segment of that well-established population. And the same thing was happening in other cities: Washington, D.C., New Orleans, Atlanta, Baltimore."

Dr. Kerstein's project was prompted by recent studies in urban development suggesting that the revitalization of urban neighborhoods occurs in a number of well-documented stages. The first stage, these studies propose, occurs when the "risk-takers" begin moving in. Generally young, and either single or married without children, these "pioneers" are attracted by the architecture and low prices, and rely on their own talents to renovate the aging homes. The second stage begins when those who are perhaps less risk-prone, such as young families, appear. The final stages occur when the neighborhood is visibly on the upswing—and obviously a profitable investment.

"I wasn't convinced that this stage



Political scientist Robert Kerstein (l) interviewed 349 Hyde Park residents, including Stephen Magriby.

theory applied to Hyde Park totally because it had not deteriorated as drastically as areas in many other cities—and it had not become home to a large minority population," he says. "I set out to find answers to questions that would demonstrate whether Hyde Park was an example of a nation-wide trend—or an exception."

Dr. Kerstein and a crew of students spent the spring and summer of 1982 canvassing Hyde Park residents with 213 detailed questions; their response rate was approximately 70 percent (349 residents spent the 35 minutes required for the questionnaire). Preliminary computer results are under study now, and they hint at a revealing—and in some cases, surprising—portrait of Hyde Park.

Why did you move to Hyde Park?

For the neighborhood's historical and architectural character, 24 percent of the respondents indicated. Among other reasons were price (16 percent), financial investment opportunity (10 percent), architectural character of the individual's house (nine percent), and proximity to employment (eight percent).

Where did you live before?

Thirty-six percent came from within the city; 26 percent from another house in Hyde Park; 13 percent from the Hillsborough and Pasco county suburbs; 13 percent from out of state; two percent from Pinellas County. ("The figures indicate that the majority come from within the city—which is interesting because

some popular magazines studying nation-wide trends have been saying that it's a back-to-the-city movement," the professor notes.)

The homeowners' ages?

The greatest number (30 percent) were over 64, followed by the 35-44 age group (20 percent), 45-54 group (16 percent), 30-34 (12 percent), 25-29 (five percent).

The family's income in 1981?

The largest response (and 25 percent declined to respond) came at the top of Dr. Kerstein's scale: 35 percent responded that it was \$30,000 and above; nine percent reported an income of \$10,000 or less. ("Many of these are probably senior citizens on fixed income.")

How much did you pay for your house?

More than one-third of all homes were bought for less than \$20,000, and three-quarters of the Hyde Park homes were purchased for less than \$50,000.

"Tallying these responses and relating them to Tampa is very time-consuming and very revealing. I've gone through city directories, records for building permits, census figures, planning commission studies, Neighborhood Housing Services information, and talked to realtors, bankers, city officials, and people involved in these neighborhoods," he adds. "I plan to write several papers on the findings and then move on to study post-industrial economies in cities." □

UPCOMING

Mark your calendar...

In the gallery...

Sept. 9-30. Lee Scarfone Gallery opens its seventh season with an exhibition of "Art in Industry" by corporate photographer and photo-journalist Michael Minardi. The public is invited to the opening reception Friday, Sept. 9, at 7 p.m. The gallery is open throughout the academic year, Monday through Friday, 9 a.m. to 5 p.m., Saturday 1 to 4 p.m. There is no charge for admittance.

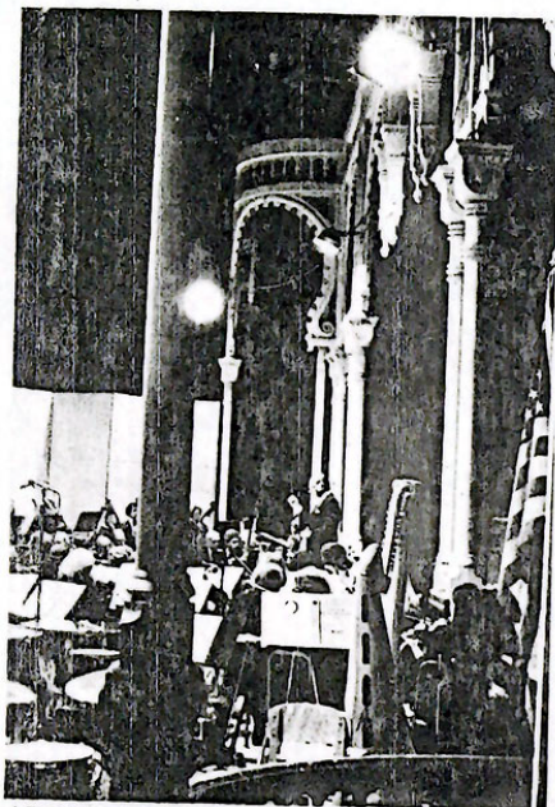
The playbill this month...

Oct. 2. The Spanish Little Theatre presents *Las Musas Latinas* at 8 p.m., in McKay Auditorium. Tickets for the multilingual musical review of English, French, Italian, and Spanish songs are \$6 and \$7.50. Phone 223-7341 or 248-3594 for reservations.

Oct. 13-16. Tampa Ballet brings Prokofiev's romantic *Romeo and Juliet* to the David Falk Theatre for its season premiere. The production is choreographed by Martin Fredmann and stars his wife Patricia Renzetti, both members of the London Festival Ballet. Evening performances are scheduled Thursday through Saturday at 8 and Sunday at 7:30 p.m., with matinees Friday at 1:30 and Sunday at 2:30 p.m. Subscription tickets range from \$36 to \$6, with individual performances priced at \$15, \$12, \$7, and \$5. Call 229-8637 for reservations.

Musically speaking...

Sept. 2. Van Cliburn Scholarship Award-winner Seann Alderking presents a free piano recital featuring works of Bach-Busoni, Chopin, Beethoven, and Gershwin at 8:15 p.m., in the Ballroom.



ABOVE: Under the direction of Maestro Irwin Hoffman, the Florida Gulf Coast Symphony opens its 16th season of Masterworks Concerts in McKay Auditorium on October 20.

RIGHT: Arnold Genthe's 1908 photo of "Hope Cooke Wilson in a California Poppy Field" appears in the exhibition of early colored photographs in Plant Museum.

Sept. 25. Soprano Maria Howey presents a free recital at 4 p.m., in the Ballroom.

Oct. 8. Under the direction of Robert Summer, the University of South Florida Master Chorale, a 90-voice chorus composed of students, Bay Area professional musicians, and nationally recognized soloists, presents Beethoven's *Missa Solemnis* at 8 p.m., in McKay Auditorium. Their *Bach B Minor Mass* performance last year rated accolades from *Tampa Tribune* critic Kurt Loft as "one of the top musical events of 1982." Tickets go fast; call 974-2323 after 12:30 p.m. for information.

Oct. 12. The public is invited to the first in a series of free monthly student recitals in the Ballroom at 5 p.m.

The past remembered...

Sept. 12-16. Interested in an opportunity to learn about the past, have fun, and confront a new challenge? The H.B. Plant Museum is launching a new volunteer program. Call 253-8861, ext. 400 for particulars about the exciting training program.

Oct. 2-28. The H.B. Plant Museum this month features "How Color Photography Came of Age," a photographic exhibition spanning three-quarters of a century, in which early colored photos have been preserved by using the latest state-of-the-art high fidelity color materials. The opening reception is Oct. 2, 2 to 5 p.m.

The museum is open to the public free of charge Tuesday through Saturday from 10 a.m. to 4 p.m.

Potpourri...

Sept. 14. Tampa Historical Society invites you to hear Tom Jevcak discuss the "Tampa to Jacksonville Great Endurance Race Then and Now" at 7:30 p.m., in Fletcher Lounge. There is no admission charge. Call 259-1111 for more information.

Oct. 2. Get tuned up for Robinson's fifth annual Symphony Classic Road Race, starting from the Gatehouse at 8 a.m. Runners vie for awards as best overall in the 5-K and 10-K races and the top six places in each age division. All proceeds benefit the Florida Gulf Coast Symphony. Registration at all Robinson's or area athletic stores is \$5 on or before Sept. 25 and \$7 after that. Free tee shirts go to the first 2,500 runners to register. Call 879-7033, ext. 210 for more information.



Tampa photographer Michael Minardi, shown with his model of Lee Scarfone Gallery, hopes his "Art in Industry" exhibition in the gallery will demonstrate that people can make a good living through art.

For alumni eyes only...

Sept. 10. The Rat Hole Gang and their guests gather for their annual evening meeting of frivolity and food in Fletcher Lounge. Festivities get underway at 4 p.m. Members should call "Head Rat" Robert Tramontana at 932-9850 for reservations.

Student affairs...

Oct. 15. Join with the University community to celebrate Oktoberfest featuring the Interfraternity Council's sixth annual auction of services donated by students and staff members to benefit the United Way. The all-day outdoor event with plenty of food, fun, and entertainment gets underway at 10 a.m.

Now and again...

September-May, Tuesday and Thursday at 1:30 p.m., free guided tours leave from the lobby of Plant Hall. No reservations are necessary. Groups may schedule tours at other times by calling 253-8861, ext. 441.



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