

University OF TAMPA REPORT

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TAMPA, FLORIDA

JULY, 1964



For the first time, the annual University of Tampa Medal was awarded to two recipients at commencement exercises June 7. Mrs. David A. Falk and Frank E. Mandel, above, of the Falk-Mandel Charity Foundation, Tampa, received the honor for their contributions to the University and the community. Shown placing the medal on Mrs. Falk is Dr. Jesse L. Keene, University marshal.

Forward Fund Shows Good Progress

The University's current Forward Fund campaign to raise money for operational expenses over the next five years has shown good progress with a total of \$140,406 in pledges and contributions announced as of June 19.

The continuing campaign, initiated April 20, is designed to raise a total of approximately \$900,000 over the next five years, or some \$200,000 annually. It is headed by local insurance executive Loper B. Lowry, a member of the University's board of trustees. Contributions are particularly being sought from private corporations in the Tampa area.

Vice-chairmen of the fund drive are Herbert G. McKay, Fred C. Billing, Victor P. Leavengood, Virgil S. Price, Simeon F. Wooten, Jr. and Norman M. Shenk, who are aided by a number of committee chairmen.

During the past five years, 90 per cent of the University's operating funds has come from tuition and fees. However, it has been pointed out by the Southern Association of Schools and Colleges that it will no longer be

possible for the University to meet the competition for good faculty and an excellent student body under the circumstances which have prevailed. Therefore, the University must secure additional operating funds to improve the calibre of its total program.

Money secured in the Forward Fund campaign will be used to supplement salaries of outstanding faculty members, secure others, and enhance the total quality of the academic program; secure additional volumes and equipment for the library, add to the college's educational equipment for the teaching of both the sciences and the liberal arts, increase the student recruitment program, enlarge the counseling staff for academic and other student counseling, and broaden the alumni program.

The University anticipates a total full-time enrollment of 2,000 students by 1970, as compared with the present 1,300. Of this number, some 1,400 are expected to be from out-of-state.

Dr. Croneis Speaks To 180 Graduates At Commencement

One-hundred and eighty graduates were awarded degrees at the University's annual commencement exercises on June 7 in the Falk Memorial Theater, at which Dr. Carey Croneis, chancellor of Rice University, Houston, Tex., delivered the commencement address.



Croneis

Of that number, 130 were June graduates and 50 were graduates who had completed their degree requirements Jan. 31. In addition, 78 candidates for graduation in August were recognized.

The University conferred honorary degrees upon three nationally known Americans. They were Dr. Croneis, who received the honorary Doctor of Humane Letters for his "contributions to science and education for more than three decades, which have made a lasting impact on the American scene;" Gen. Paul D. Adams, commander-in-chief of the U.S. Strike Command,



Adams

with headquarters at MacDill Air Force Base, Tampa, who was awarded the honorary degree of Doctor of Science in recognition of "his distinguished and effective service and unswerving devotion to the nation," and George W. Jenkins of Lakeland, Fla., president of Publix Markets chain, who received an honorary Doctor of Laws degree for his "significant role in the economic growth of Flori-

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Sherman Portrait Presented

An oil portrait of Dr. John H. Sherman, second president of the University now living in Berkeley, Calif., was presented to the University by his son, John H. Sherman, Jr., of Lynchburg, Va., during the luncheon honoring graduating seniors in the Student Center on June 7.

The portrait of Dr. Sherman in Army uniform, which will hang in the University library, was painted by the well-known Chicago artist, William Harper Johnson. Johnson met Dr. Sherman on Okinawa while the latter was serving as a colonel with the U.S. Army. The artist also executed the portrait of the late vice president of the United States, Alben W. Barkley, which hangs in the Capitol.

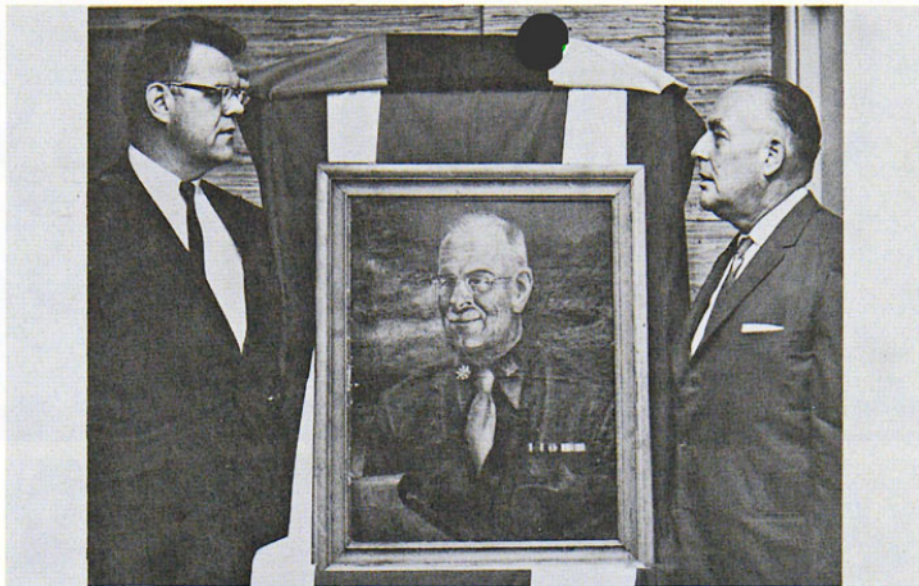
Dr. Sherman was president of the University from 1937 until 1940, after which he became president of Webber College, Babson Park, Fla., for two years. He taught at various American universities, practiced law in Chicago, and has served in the Spanish-American War as well as both world wars. He is now engaged in the insurance business in California.

The younger Sherman received a BA degree in mathematics and chemistry from the University of Tampa in 1940. He is now a quartz crystal engineer with General Electric Corp. in Lynchburg and technical leader of the corporation's team for designing quartz crystals. Recipient of an MS degree from Lehigh University, he has taught at North Carolina State and served in the Army during World War II.

Dr. Delo Elected Officer of State Educational Groups

Dr. David M. Delo, president of the University of Tampa, has been elected president of the Florida Association of Colleges and Universities and vice-chairman of Florida Independent Colleges, two important statewide educational groups.

Dr. Delo took over the presidency of FACU May 1 after being elected at the group's 31st annual meeting in Miami. He was named to the Florida Independent Colleges office this year also. It is a newly-formed organization designed to "promote more effective communication between educators and laymen concerning the role, contributions and needs of private higher education in Florida." Dr. J. Ollie Edmunds, president of Stetson University, DeLand, Fla., is chairman of the group.



John H. Sherman, Jr., of Lynchburg, Va., left, and Dr. David M. Delo, president of the University, are shown by the oil portrait of Dr. John H. Sherman, second president of the University now living in Berkeley, Calif. The younger Sherman, a University of Tampa graduate, presented the portrait of his father to the University at a luncheon honoring graduates in the Student Center June 7. (Staff Photo)

Dr. Croneis Addresses 180 Graduates

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da, his realistic example of the importance of private enterprise in American life, and his contributions to the welfare of youth." Dr. David M. Delo, University president, conferred the degrees.

University Medal Awarded

The annual University of Tampa Medal went for the first time to two recipients for their contributions to the University and the community. Mrs. David A. Falk and Frank E. Mandel of the Falk-Mandel Charity Foundation of Tampa were honored for making the University's acquisition of the David A. Falk Memorial Theater possible in 1962 and for their generous contributions to the theater since that time.

In addressing the graduates on the subject, "Gravel or Graphite," Dr. Croneis declared, "It would be possible



for the entire world to start a new life if only all of the horde of 1964 college graduates were to serve as graphite, rather than gravel, in whatever part of the global machinery they find their life position.

"This is true because if one is able, even in a small degree, to smooth out the operation of the gears in his own little circle of activity, it can be guaranteed that some effect—however small—will be felt throughout the complex world system, for in subtle or direct ways the entire machine

is linked together."

The noted geologist-educator said that, if it receives the generous support which its recent "phenomenal record of achievement amply merits," the University of Tampa will "play the same catalytic role in the cultural, social and economic development of metropolitan Tampa that the University of Chicago played in the forward surge of the great city which gave its name to that institution."

Important To Tampa

"The University of Tampa will help significantly to make the Tampa area a great educational and cultural mecca," Dr. Croneis said . . . "Moreover, in the West Florida multiversity area that is coming into being, Tampa, as a private institution, will provide an important balance-wheel for the tax-supported divisions of the complex. This is true because it can set examples by remaining free to experiment and pioneer without consideration of, or fear of, possible political implications. Thus, the University of Tampa will provide, for both students and community, in even fuller measure, public enrichment through private endowment."

Other activities of commencement day included the baccalaureate service at the Falk Theater, at which Rabbi David L. Zielonka, professor of religion at the University, delivered the sermon on "Let Us Counsel Together;" a luncheon honoring the graduating seniors in the Student Center, and the President's Reception for graduates and their families in the Student Center immediately following commencement ceremonies.



A chapter of Psi Chi, national honorary society in psychology, has been established on the University of Tampa campus as one of only three college chapters in Florida. Dr. David M. Delo, University president, standing at right, installed the new chapter, for which Dr. Curtis A. Gilgash, far left, chairman of the Department of Psychology, is faculty advisor. Also pictured during the installation ceremonies in the Student Center were, from left, Psi Chi student officers Betty Fortin, treasurer; William Barnes, president; Yvette Forman, secretary, and Kenneth Meyer, vice president.

University Publishes Poetry Magazine

The first issue of a new national poetry magazine featuring contributions from leading poets throughout the nation was published at the University in May.

Titled, "The University of Tampa Poetry Review," the quarterly publication is edited by Dr. J. Duane Locke, assistant professor of English at the University, and R. Morris Newton and W. T. Cuddihy, students of Dr. Locke in the college's MacDill Air Force Base Division. Dr. Locke has become a nationally-known poet, his works having appeared in leading poetry magazines throughout the United States and in Mexico.

All About Poetry

Included in the magazine are poetry, reviews of books of poetry, and information about "little magazines" which publish poetry. "We publish poems of all types and all schools," said Dr. Locke. "Artistic excellence is our only consideration."

Dr. Locke is a 1949 graduate of the University of Tampa with a BA degree in English. He joined the University of Tampa faculty in 1958 after receiving his MA and PhD degrees in English at the University of Florida. During the past two years he has had some 120 poems accepted or published by 38 poetry magazines in the United States and Mexico.

Information concerning the magazine or requests for subscriptions, which are \$2 a year, should be addressed to Dr. Locke at the University. The magazine is hoping for sponsors, Dr. Locke added.

University to Get New Entranceway From Senior Class

An attractive new entranceway and sign for the University will be built this summer—thanks to the Senior Class of 1964.

As its gift to the University, the class voted to use the money contributed by class members to furnish the new sign, which will replace the present steel name sign at the Kennedy Boulevard (Lafayette Street) entrance to the college. The new stone and brick entranceway and sign will be lighted and will feature decorative plantings. It was designed by Fletcher, Robbins and Valenti, Tampa architectural firm.

Aaron Dowd was president of the 1964 Senior Class, and Edward Meyer was president of the student body. This is the second annual senior class gift to the University under a new undergraduate development fund program initiated by the Class of 1963 and approved by the Student Congress. Gift of that class was a completely renovated and air-conditioned classroom on the second floor, "The Room of the Republics," which is another in the series of redecorated classrooms in the University's Western Civilization Corridor.

In commenting on the gift, Dr. David M. Delo, president, said "We greatly appreciate this gift of the Senior Class of 1964, which is evidence of their interest in the University and its progress."

Dr. Baker, Miss Cox Retire This Summer

Dr. Howard G. Baker, chairman of the English Department, and Miss Stella M. Cox, chairman of the Home Economics Department, retire this summer after 18 years of service to the University.

Both joined the University faculty as department chairmen in 1946. Dr. Baker also served as the college's Dean of Men from that year until 1954.

The University has a policy of normal retirement at 65 and mandatory retirement at 70. Dr. Baker has reached the mandatory retirement age.



Dr. Baker



Miss Cox

Dr. Baker, an authority on the history of the English language, holds the rank of professor of English. He has been active in work with student organizations and publications at the University. He was first faculty advisor to Sigma Tau Delta, national honorary English fraternity, and Pi Delta Epsilon, honorary journalism fraternity, and to Pi Kappa Phi social fraternity. In addition, he has served as advisor to the University's three student publications, "De Novo" literary magazine, the "Minaret" student newspaper, and the "Moroccan" college yearbook. An edition of the yearbook was dedicated to him.

In 1962, Dr. Baker received an annual award as the outstanding faculty member of the University, a \$100 cash award made possible through a grant to the University by Dr. George Truman Hunter, University of Tampa graduate.

Miss Cox has long been a leader in the home economics field, and many of her students have become home economics teachers or have entered the field of home economics in business in the Tampa Bay area. She has held the rank of associate professor of home economics.

Before joining the University of Tampa faculty, she taught at Southwest Junior College, Summit, Miss., where she was dean of women for two years; at Auburn University and at East Carolina College. Miss Cox is listed in "Who's Who in the South and Southwest."

Sam Giunta Heads Alumni Association

Sam A. Giunta, Tampa accountant, was announced as new president of the University of Tampa Alumni Association at the organization's annual spring reunion May 23 at the college's Student Center.



Giunta

A 1960 graduate of the University and formerly vice-president of the Association, Giunta succeeds George W. Crites, Jr., in the top alumni post.

Other new officers announced as a result of the annual elections were John W. Hanna, Jr., vice president, and Richard C. Swirbul, treasurer. Elected as members of the board of directors to serve for three years were Perry O. Keene, Jr., David C. Pinholster, William J. Antonini, Walter V. Minahan and Vincent Thornton.

UT Joins AAUW

The University has recently been accepted into membership by the American Association of University Women, with Mrs. Lucile King, dean of women, named as the official liaison person between the national AAUW and the University.

All alumnae of the University, whether recent or of long standing, are urged to write or telephone the membership chairman of their local branch of AAUW regarding the procedures for joining this outstanding national organization for American university women. Membership chairman of the Tampa branch, AAUW, is Mrs. Paul Bazley, 1405 E. Henry St.

Incumbents on the board of directors are John A. Diaz, Jr., and Dr. Robert S. Tramontana, who will remain in office until 1965, and Mrs. Rachel L. York, who will hold office until 1966.

Chairman of the reunion, which featured a barbecue supper and informal dance, was John W. Hanna, Jr., of Tampa.

700 Are Registered In Summer Session

Seven hundred students are enrolled in the University's 1964 summer session, which began June 15 and ends Aug. 6, said Dr. Willis J. Dunn, Director of Admissions and Registrar. This number includes both day and Evening Division students.

In addition to the credit enrollment, seventy persons are attending three non-credit summer classes offered by the college's General Studies Division, Dr. James W. Covington, division dean, announced. These are Principles of Real Estate, Interior Decorating and Summer Theater for Young People.

Off-campus, the University's MacDill Air Force Base Division has an enrollment of 426 the current summer term, as compared to 354 last summer at this time. This is a program of college credit courses for personnel at the Base and their dependents.

A record number of approximately 140 students are enrolled in the college's third annual pre-college workshop for recent high school graduates which began June 22 and ends Aug. 6. This total is almost double the 75 registration figure of last summer. Thirteen states and Venezuela are represented in the enrollment.

Dr. Adams Receives 1964 Faculty Award

Dr. Miller K. Adams, chairman of the University's Department of Health, Physical Education and Recreation, has received the annual \$100 award as the college's outstanding faculty member of the year.

Dr. David M. Delo, University president, announced the award to Dr.



Dr. Adams

Adams in May. Dr. Adams was particularly cited for his outstanding teaching effectiveness and his contributions to the University's public relations.

The annual award is made through a grant to the University from Dr. George Truman Hunter, 1939 graduate of the University and now administrator of Educational Services for the data processing division of International Business Machines, New York.

Dr. Adams has been a faculty member of the University since 1935, the year that he was a member of the first graduating class of the college.

Trustees Are Elected

Three new members were elected and four members reelected to the University of Tampa's board of trustees at the board's meeting in May in the college's Student Center.

The new members are Max H. Hollingsworth, Clyde Perry and J. H. Williams, Jr., all of Tampa. They fill vacancies occurring recently on the board. Reelected to serve for five-year terms were Carl D. Brorein, Sr., who is chairman of the board; J. Crockett Farnell, James L. Ferman and Fred J. Woods, Sr. Their current terms expired in May.

Victor H. Northcutt and Paul Smith, Sr., were elected trustees emeritus.

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