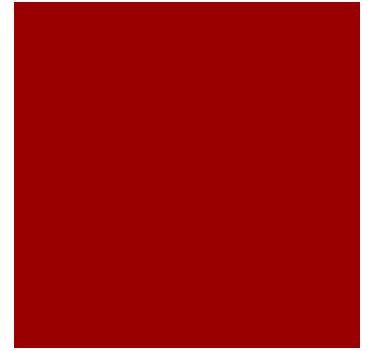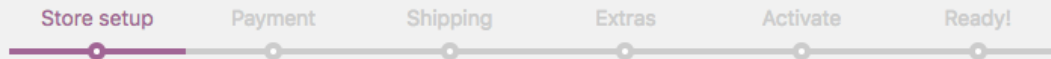# Plant Based Strength

Background

- Started web design career freshman year

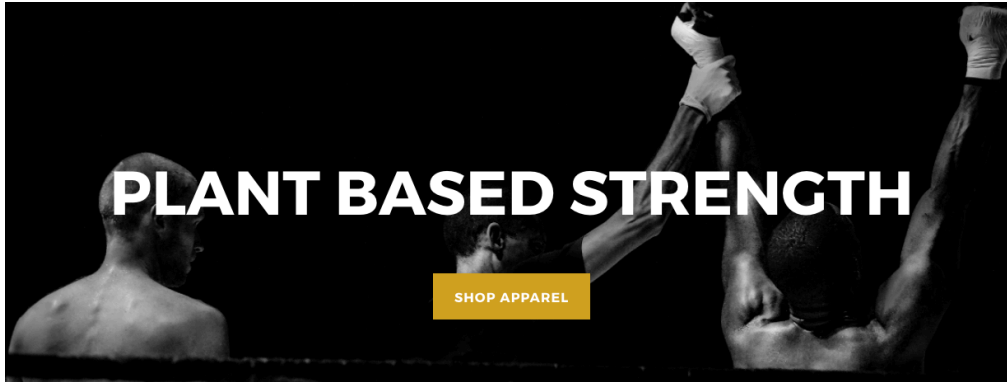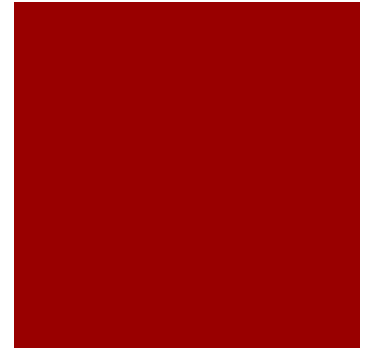- Initially graphic designer

- Now developer & designer

Why Develop a Site?

- Learn E-commerce Business

- Email Marketing
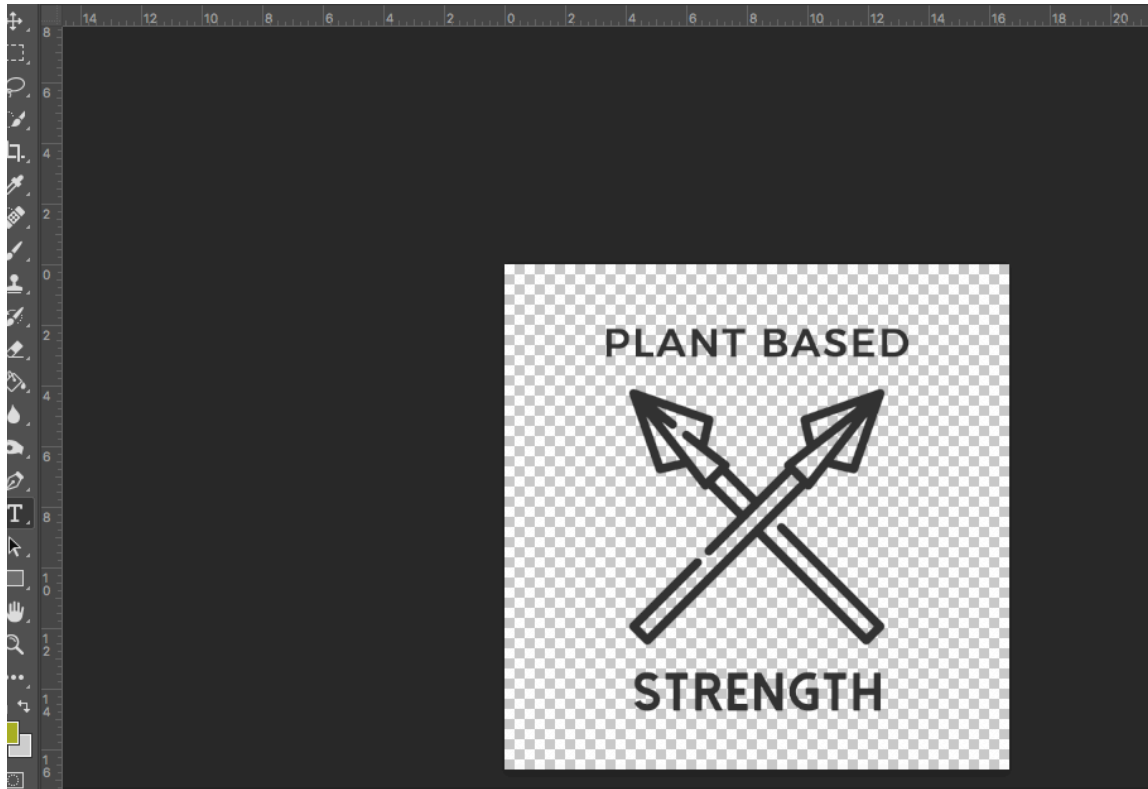
- Shipping and Selling side of Wordpress Business

Why Plant Based Strength?

- Located a need for a product

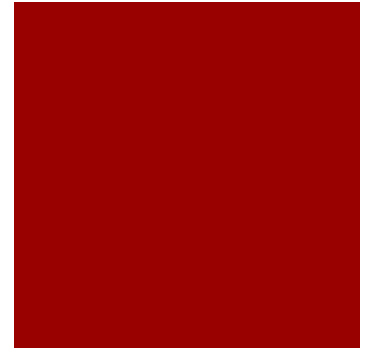- Compassion for animals

- Designing something important

Design Aspect
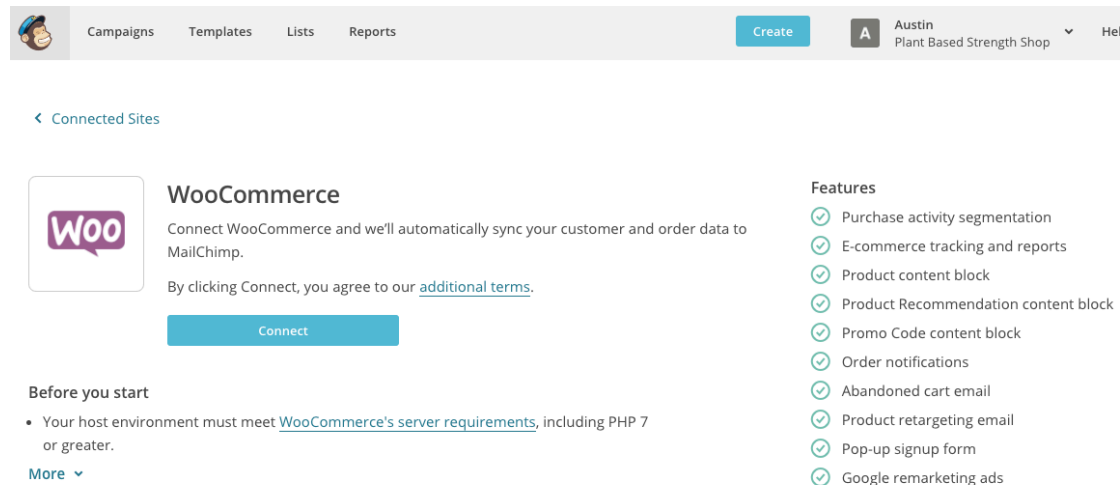
Plant Based Strength

Plant Power

PLANT BASED STRENGTH

PLANT BASED LIFTING

Minimalist Design

Mail Chimp Integration

- All purchases

- All subscription pop ups

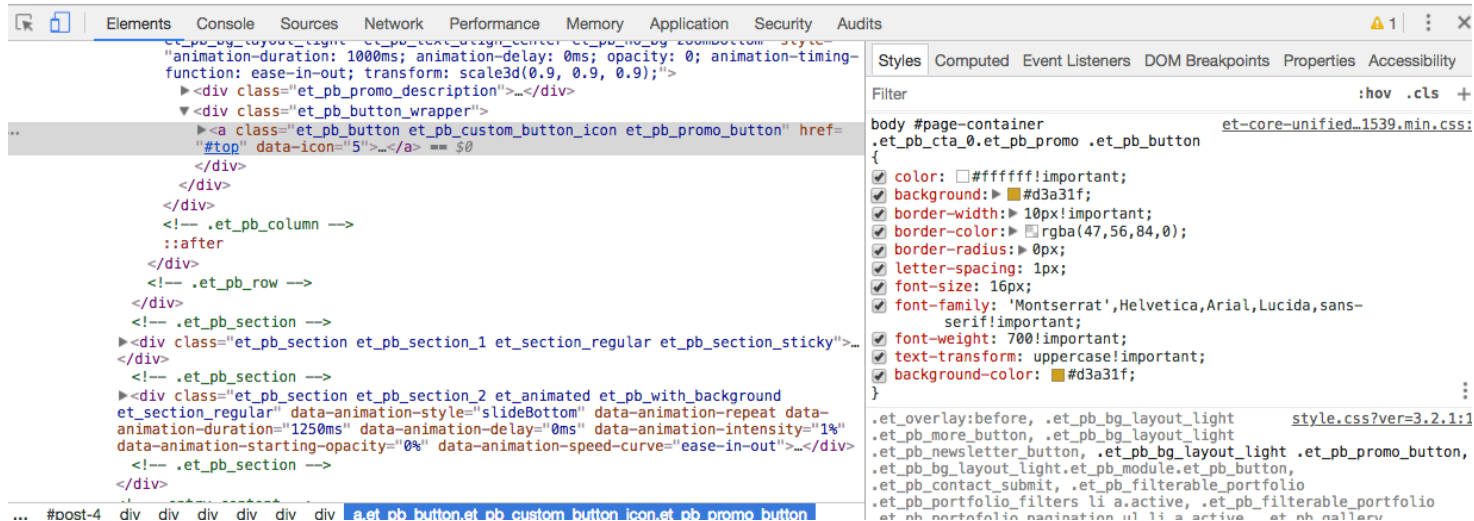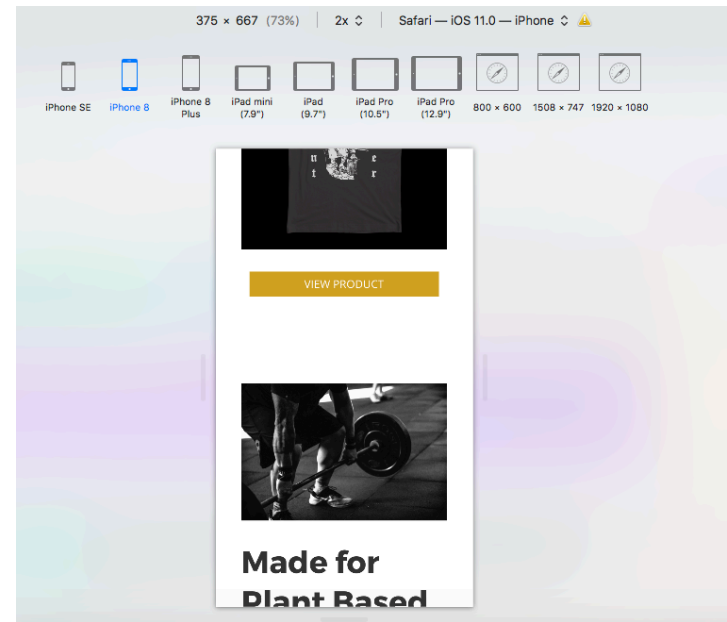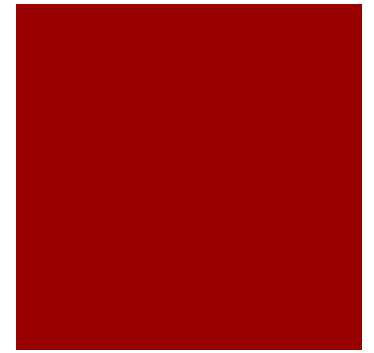- All subscription Opt Ins

E-Commerce

- Shipping Classes, Shipping Zones, Flat Rate Shipping Setup

- Variable Pricing for Shirt Sizes and Colors if needed

- Discount codes and Order Notifications

Mobile Audit

- Responsive to various screen sizes,

tablets and iPhones

Thanks!