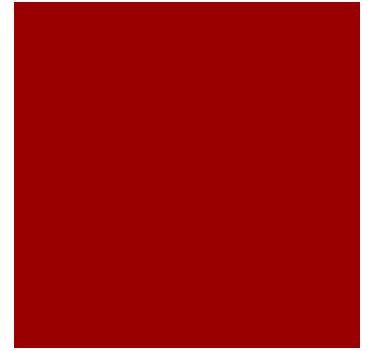


Plant Based Strength



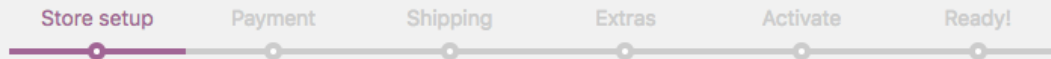
Background



- Started web design career freshman year
- Initially graphic designer
- Now developer & designer

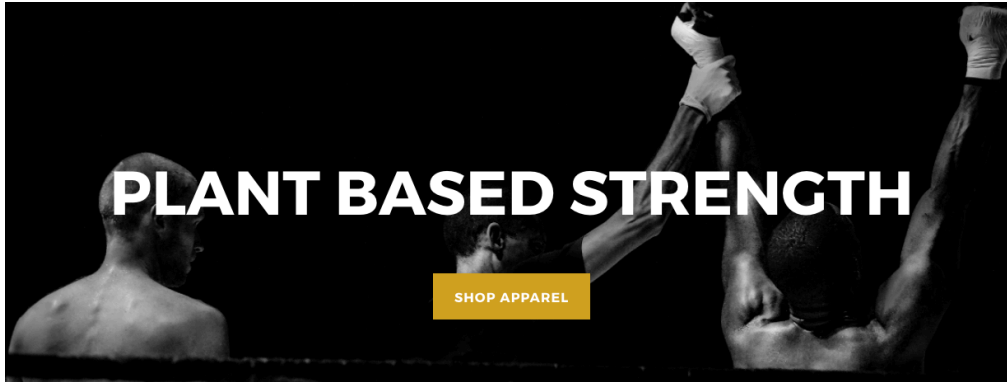
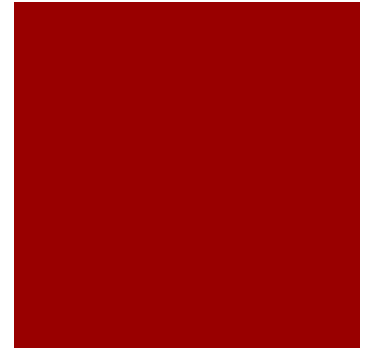
Why Develop a Site?

- Learn E-commerce Business
- Email Marketing
- Shipping and Selling side of Wordpress Business

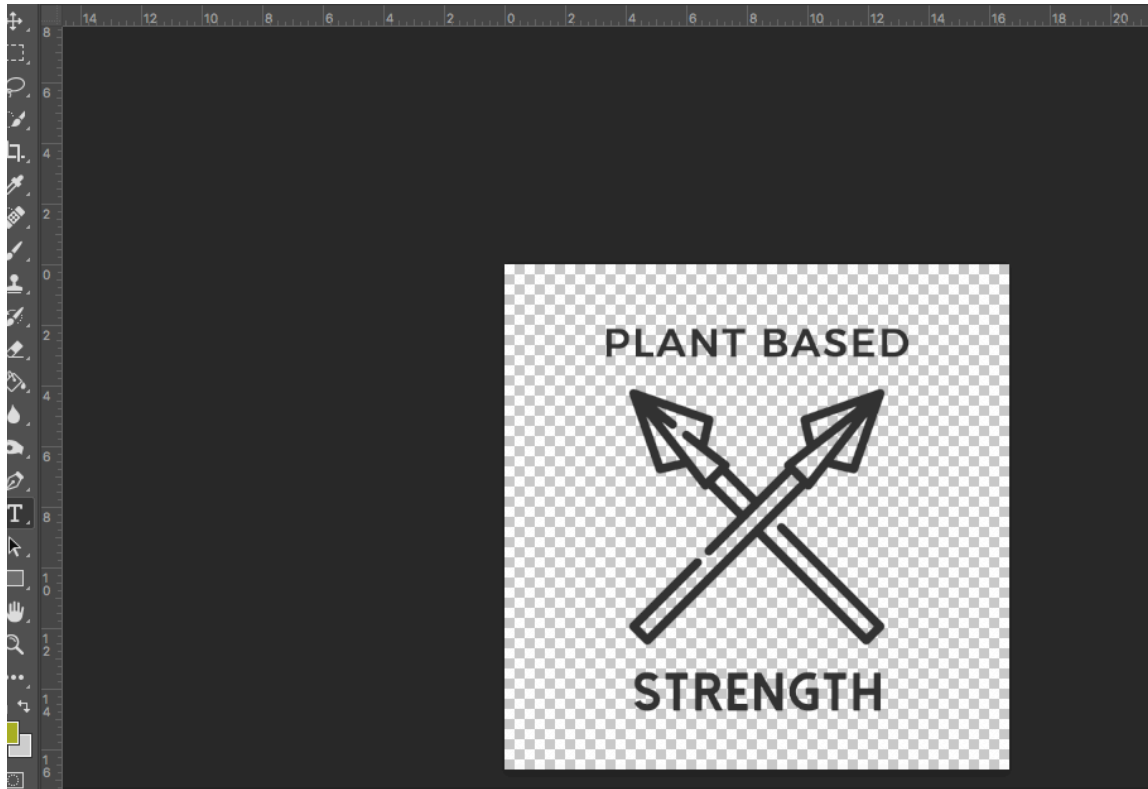


Why Plant Based Strength?

- Located a need for a product
- Compassion for animals
- Designing something important

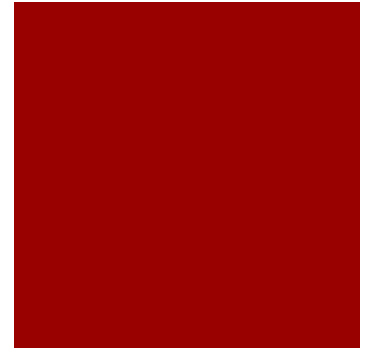


Design Aspect





Minimalist Design



[HOME](#) [ABOUT](#) [STORE](#) [CONTACT](#) 



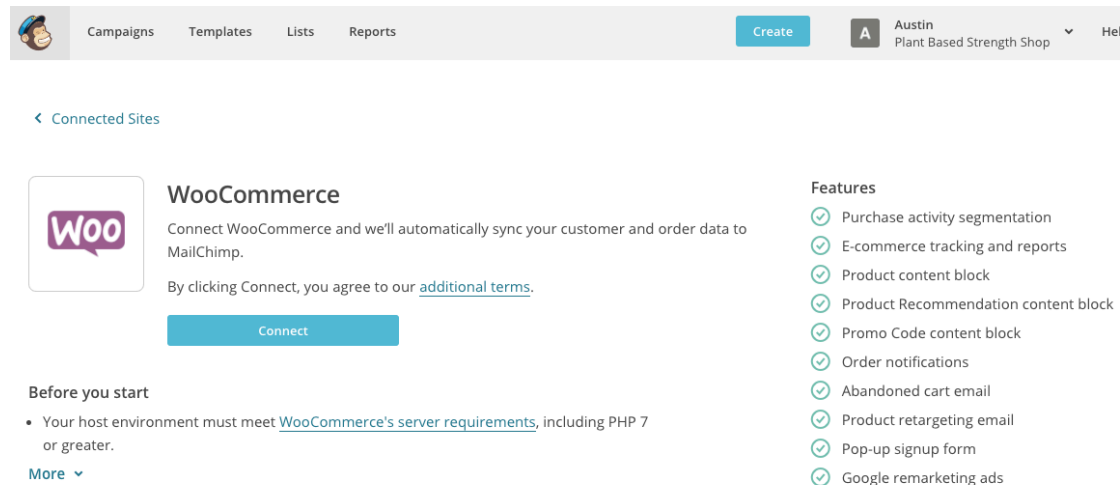
Made for Plant Based Athletes

Plant Based Strength is a statement about being strength & power without the use of animal products. Click the link below to shop our apparel to represent your plant based lifestyle!

[BROWSE APPAREL](#)

Mail Chimp Integration

- All purchases
- All subscription pop ups
- All subscription Opt Ins



The screenshot displays the MailChimp dashboard's 'Connected Sites' section. At the top, there's a navigation bar with tabs for 'Campaigns', 'Templates', 'Lists', and 'Reports', alongside a 'Create' button and a user profile for 'Austin Plant Based Strength Shop'. The main content area is titled '< Connected Sites'. It features a 'WooCommerce' integration card with the 'Woo' logo, a description stating that connecting will sync customer and order data, and a 'Connect' button. Below this card, a 'Before you start' section lists a requirement for PHP 7 or greater. To the right, a 'Features' list includes various tracking and marketing capabilities, each marked with a checkmark.

Connected Sites

WooCommerce

Connect WooCommerce and we'll automatically sync your customer and order data to MailChimp.

By clicking Connect, you agree to our [additional terms](#).

Connect

Before you start

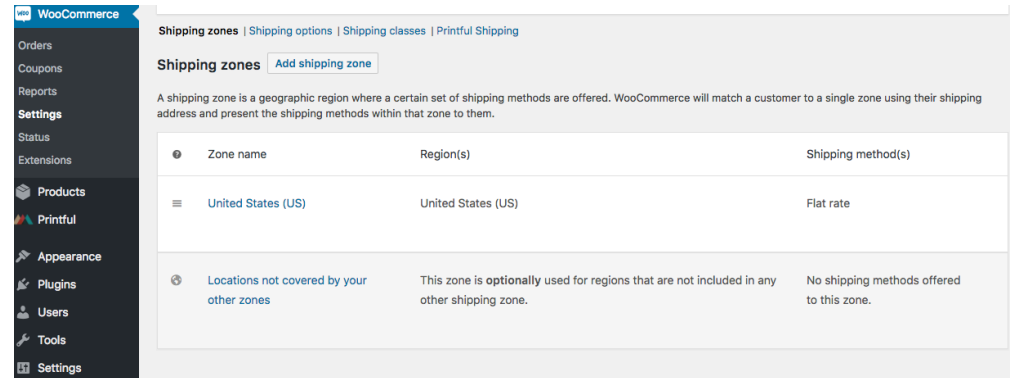
- Your host environment must meet [WooCommerce's server requirements](#), including PHP 7 or greater.

[More](#) ▾

Features

- ✓ Purchase activity segmentation
- ✓ E-commerce tracking and reports
- ✓ Product content block
- ✓ Product Recommendation content block
- ✓ Promo Code content block
- ✓ Order notifications
- ✓ Abandoned cart email
- ✓ Product retargeting email
- ✓ Pop-up signup form
- ✓ Google remarketing ads

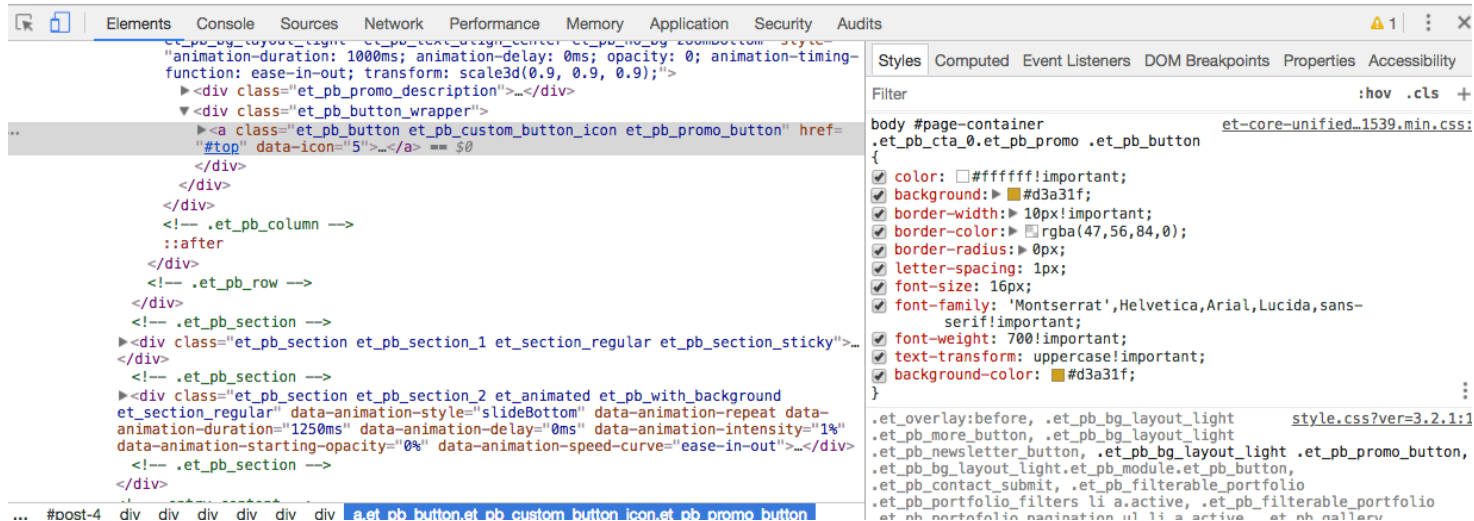
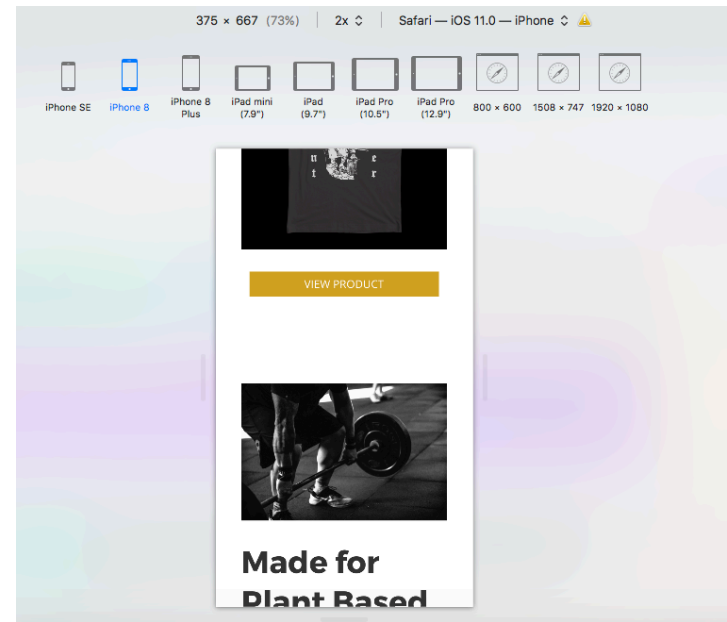
E-Commerce

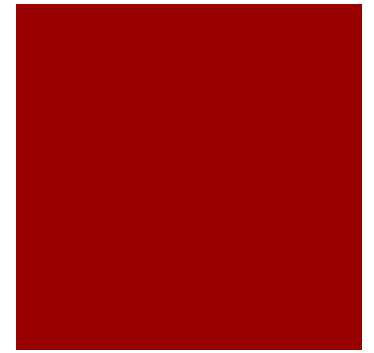


- Shipping Classes, Shipping Zones, Flat Rate Shipping Setup
- Variable Pricing for Shirt Sizes and Colors if needed
- Discount codes and Order Notifications

Mobile Audit

- Responsive to various screen sizes, tablets and iPhones





Thanks!