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Robin Roger	Editor
	Designer
	Student Graphics Assistant
Eric Cárdenas	Director of Public Information
	and Publications

### Contributors:

Jessica Burns '04, Eric Cárdenas, Jay Hardwick, Tom Kolbe, Doug McInnis, Brian Overcast, Jamie Pilarczyk, Taylor Albertson Pinke

### **Contributing Photographers:**

Ted Bacho, Jessica Burns '04, Christine Goodwin, Kimberly Photography, Jessica Leigh, Cliff McBride, Alex McKnight, Andy Meng, Melanie Munger '10, Brian Overcast, Jamie Pilarczyk, Laura Watler

### Read us online at www.ut.edu/ut-journal.

### About the Cover

Clockwise from front left: Mike Diogostine '03 and Tyson Caner '02, owners of Frankies; Andy Bonnemort '94, owner of Café Dufrain; and Tom Geller '79, owner of two Crabby Bill's locations, were photographed with some of their signature dishes after having lunch in Panache on campus. Photo by Jessica Leigh. Design by Ana Montalvo and Anne Rowland.

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TAMPA

SYMBOL OF EDUCATIONAL EXCELLENCE

### **Features**

Spartan.

Recipe for Success. Alumni tell us how their restaurants survive despite the tough economy and competition.

Flying the Friendly Skies with UT. The next time

Making Connections. Bob Clifford '86 is helping high-speed rail benefit the Tampa Bay region.

you're up in the air, you might be flying with a

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Minaret Moments .....

# The FRONT BURNER

# Two New Buildings to Be **Completed By Fall**

his spring construction began on two new buildings on campus: an academic building and a Student Health Center. The academic building is expected to be completed in time for fall classes, and the new health center is slated for completion in October. Both structures will be two stories and will be designed to be consistent with the look and style of other campus buildings. Plus, the University will be pursuing the U.S. Green Building Council LEED (Leadership in Energy and Environmental Design) certification for both.

The Student Health Center will total approximately 10,300 square feet and will include a waiting area, eight exam rooms, a triage space, pharmacy, staff offices, holding rooms, counseling offices and a group counseling room. The project is being supported in part by a generous gift from Dr. Stephen and Marsha Dickey.

The previous health center was demolished and replaced by a temporary health facility.

When the original Student Health Center building was acquired by the University in 1997, UT had approximately 2,800 students. Today that number has grown to 6,300. As such, demand for services at the

Student Health Center is increasing. In an average month, the health center staff sees more than 1,000 patients for health and counseling services. Last semester the staff delivered nearly 1,000 flu shots alone.

The architect and contractor for the project is the Beck Group.

The new academic building is phase one of a broader plan to expand academic facilities, said President Ronald L. Vaughn. The building will be located near the Cass Building and will include approximately 8,000 square feet with a chemical storage room and a lab assistant office on the second floor and faculty offices and a 35-seat general use classroom on the first floor. The general classroom will be designed so it can be converted to biology labs in the future if needed.

Provost Janet McNew said this addition to the Cass science complex will add permanent, high-quality laboratory, classroom, and research space to the UT campus.

"All are needed for our fast-growing programs in the College of Natural and Health Sciences," she said.

The architect for the academic building is Harvard Jolly Architecture, and the construction manager is Crossroads Construction.



The new health center will be nearly triple the size of the original and will feature eight exam rooms and a pharmacy.

### **UT Holds** 128th Graduation

UT will hold its 128th commencement ceremony on Saturday, May 8, at the St. Pete Times Forum. The commencement speaker will be Rashid Skaf '92, president and CEO of AMX, a company offering hardware and software solutions.

In 2007, Skaf was named "Corporate CEO of the Year" by the Metroplex **Technology Business** Council, Dallas-Fort Worth's most prominent and influential technology organization, for his outstanding leadership in the technology and communications industry. Before joining AMX, he was vice president and general manager of Nortel **Networks Broadband** Wireless Access. LUI



## The FRONT BURNER

# **New Trustees Join Board**

THINGS to do (i) ut.edu CALENDAR OF EVENTS

APRIL

Thurs., April 15 Writers at the University Christopher Buckley, Poet 8 p.m.

Sat., April 17 Women's Walk **Bob Martinez Sports Center** 10 a.m.

Tues., April 20 **Business Network Symposium** Vaughn Center, 9th Floor 7:15-9 a.m.

Thurs., April 22-Sun., April 25 "Candide" **David Falk Theatre** 8 p.m. Thurs.-Sat., 2 p.m. Sun.

Wed., April 28-Sat., May 1 Spring Dance Happening **Edison Building** 8 p.m.

Fri., April 30-Sat., May 1 Musical Revue/Cabaret **Reeves Theater** 8 p.m.

MAY

Sun., May 2 Sunday in the Arts, Las Damas de Arte scholarship fundraiser 6-9 p.m.

Wed., May 5-Fri., May 7 **BFA Exit Show** May graduate Presentations Scarfone/Hartley Gallery Reception, Fri., May 7, 7-9 p.m. Awards presentation honoring graduates, teachers and parents. Scarfone/Hartley Gallery

Sat., May 8 Commencement St. Pete Times Forum

A complete listing of University events can be found at www.ut.edu.

■ he UT Board of Trustees has added seven members and four ex-officio members. RICHARD C. ELIAS is senior vice president of optical and specialty materials for PPG Industries and CEO for Transitions Optical Inc. He serves on the board of trustees for the International Council of the Tampa Bay Region and on the national board to Prevent Blindness America.

ROBERT D. GRIES is the managing member and a director of Gries Investment Fund I LLC. The fund is active in providing bridge loans and mezzanine financing for corporations and real estate projects. Gries is the former majority owner, president and CEO of the Tampa Bay Storm, an Arena Football League franchise.

**EDWARD KOBEL** is president and COO of DeBartolo Development LLC, a real estate develop-

> ment company. Kobel serves on the board of directors for Faith Tampa Bay and was chairman of the 2009 Super Bowl Breakfast.

> A retired financial analyst, SUSAN **LEISNER** has supported UT since 1987 when she joined the Board of Fellows, which she chaired the following year. She volunteered on the Administrative Affairs Committee at the University, where she helped redesign the endowment investments and restructure them for diversification.

> > JAMES E.

MACDOUGALD

is chairman and CEO

Nation Inc., which

of The Free Enterprise

was formed to provide

education, unification

and advocacy for the

in America. He is

of trustees of the

cause of free enterprise

chairman of the board

International Council



Robert D. Gries

Richard C. Elias

Edward Kobel

of directors for the Special Operations Warrior Foundation. **JAMES** 

of the Tampa Bay Region and member of the board



Susan Leisner



James E. MacDougald



James A. "Bubba" Turner III



Cathy Unruh

### A. "BUBBA" **TURNER III** is

president and CEO of Tampa Armature Works Inc., a company founded by his grandfather in 1921 that provides world-class electrical and mechanical products and services. Turner has been active with the Boy Scouts, Leadership Tampa, Tampa Rotary, the Berkley Preparatory School and the UT Board of Fellows.

### CATHY **UNRUH** is an

Emmy-Award winning journalist who anchored for Fox 13 and produced the award-winning "Fox Folks," a feature about the people around Tampa Bay. She works part-time for WEDU, hosting a talk show, "Up Close with Cathy Unruh." She also serves on boards for the International Council of the Tampa Bay Region, Mission MEOW and WEDU.

New exofficio members include **BETTY** REINEMAN. president of the Chiselers: SUE **HOUSE**, chairwoman of the Board of Fellows; TIFFANY JAYCOX, chairwoman of the

Board of Counselors; and ROBERT ROHRLACK JR., CEO of the Greater Tampa Chamber of Commerce. III

# **The Arts Come Together**

he University and the new Tampa Museum of Art have collaborated to create Arts Nexus, a series of digital installation pieces, live performances and music that will take place at the museum on Thursday, April 15, from 8:30 to 9:30 p.m.

The event will be a 21st century multimedia spectacle, combining film, music, performance and dance, all set outdoors near the luminous Hillsborough River. There will be electroacoustic music by UT student composers, along with live sets from UT DJs and VJs.

UT Communication Professor Dana Plays will premiere her installation "Demolition," which includes footage of the demolition of the old Tampa Museum of Art. Other participating faculty members include Dr. Bradford Blackburn, assistant professor of music, whose compositions explore new methods

for sonorization
of movement and
image; and dancer/
choreographer Susan
Taylor Lennon, professor
of dance, who recently
premiered a onewoman show about her
relationship with her
mother with Alzheimer's.

This event marks the beginning of a series of collaborations

between the Tampa Museum of Art and UT, spearheaded by Todd Smith, executive director of the Tampa Museum of Art, and Haig Mardirosian, internationally known organist and dean of the College of Arts and Letters.



Across the river from campus, the newly constructed Tampa Museum of Art and Curtis Hixon waterfront park provide a new destination point for students and visitors to Tampa. The museum commissioned digital-light artist Leo Villareal to light the south facade at night.

# Here's What Our Readers Think

his fall more than 500 of our readers filled out a survey about the *UT Journal*, providing feedback and suggestions on how to make the magazine better. Here is what you had to say:

The magazine is your main source of information about the University. More than half of you said you get most or all of your information about UT from the *Journal*. Nearly three quarters said you read every issue.

After reading the magazine most of you ... recommended the school to a prospective student or parent, saved an article or issue, contacted a classmate or friend, made a donation or attended an event.

In general you prefer to do your reading in print, with 92 percent saying you prefer to read print or a combination of print and Web instead of Web-only magazines. Only 10 percent of you said you want to read the *Journal* online only.

The most popular topics (in order) were:

- Campus facilities and growth
- Institution histories and traditions
- Cultural events and performances
- Student achievements
- Visiting Speakers

Topics less popular than others included:

- Obituaries
- Individual courses

Stories about donors

Curriculum

UT's results were fairly consistent with the results of the same survey given nationally, including responses from more than 35,000

readers of alumni magazines from institutions across the country.

Many of you said you'd like to see more class acts and letters to the editor, as well as other submitted content. We welcome reader submissions. Please send class acts to jhardwick@ut.edu and send other submissions to rroger@ut.edu.

Again, thank you to all those who participated in the survey. We appreciate your constructive criticism and will do our best to put it in action.



# The FRONT BURNER

# OBAMA VISIT BRINGS EDUCATIO

you agree with
the politics or
not, this will
generate a lot
of conversation,
which is the
most valuable
educational
outcome we

rom media coverage to student involvement to educational enrichment, President Barack Obama and Vice President Joe Biden's town hall meeting at The University of Tampa Jan. 28 was felt on multiple levels.

"It is incredibly rare for any college or university to have both a sitting president and vice president of the United States visit the campus at the same time and deliver a major address," said Dr. James Beckman '90, chair of the Department of Government, History and Sociology. "For UT students and the UT community, it was an opportunity to be part of history and have a more personalized involvement with our elected officials."

Kim Northup, associate director of the Office of Student Leadership and Engagement, said she was impressed with the level of involvement the White House asked of UT's students. She said this kind of experience is what college is all about.

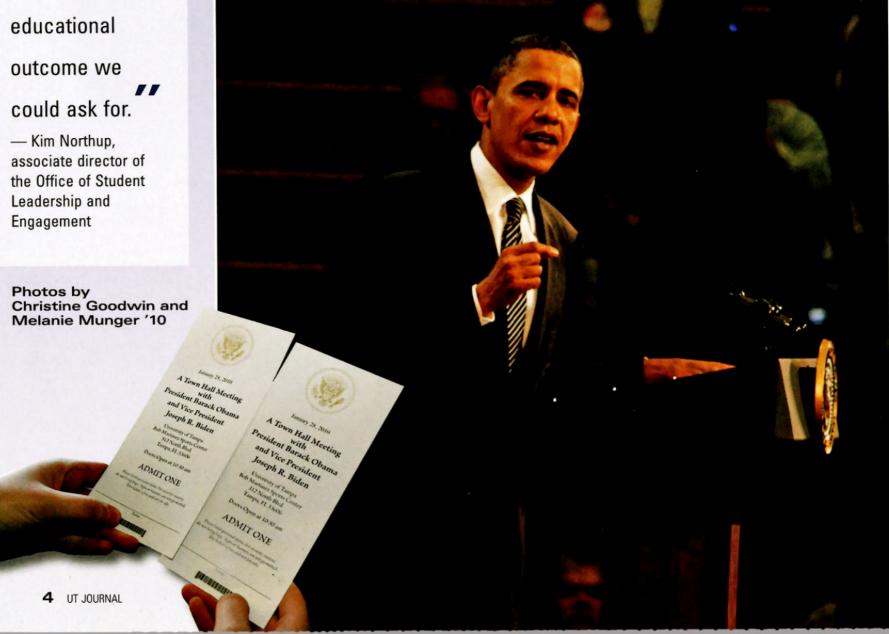
"Whether you agree with the politics or not,

this will generate a lot of conversation, which is the most valuable educational outcome we could ask for," Northup said.

The visit was the first appearance President
Obama made after delivering the State of the Union
address the day before. During the town hall meeting,
he touched on many of the highlights of the address,
including the funding of a high-speed rail project in
Tampa.

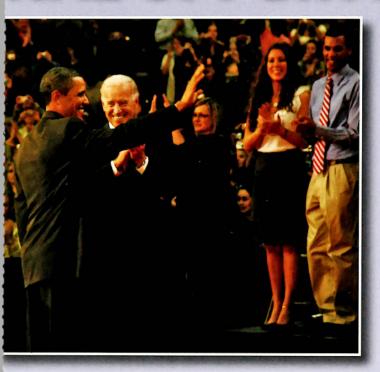
On UT's Web site, stories on the visit received the most hits for any UT news story in recent history. Typical stories get about 1,000 hits, but stories on the presidential visit received more than 13,500 page views. For the month of January, the Web site received more than 1 million page views.

Newspapers around the world mentioned
The University of Tampa, including national and
international media like *The New York Times, Wall*Street Journal, NPR, the BBC, The Guardian, Reuters
India and The China Post.



# The FRONT BURNER

# NAL OPPORTUNITY TO CAMPUS



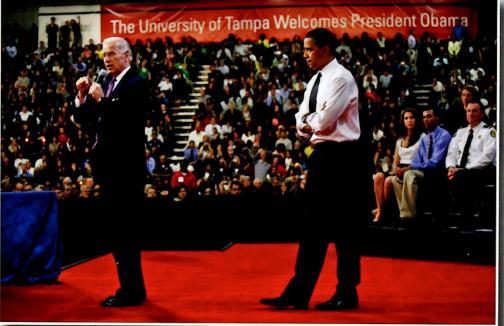


Students wait in line the day before the event to get the tickets reserved for them.





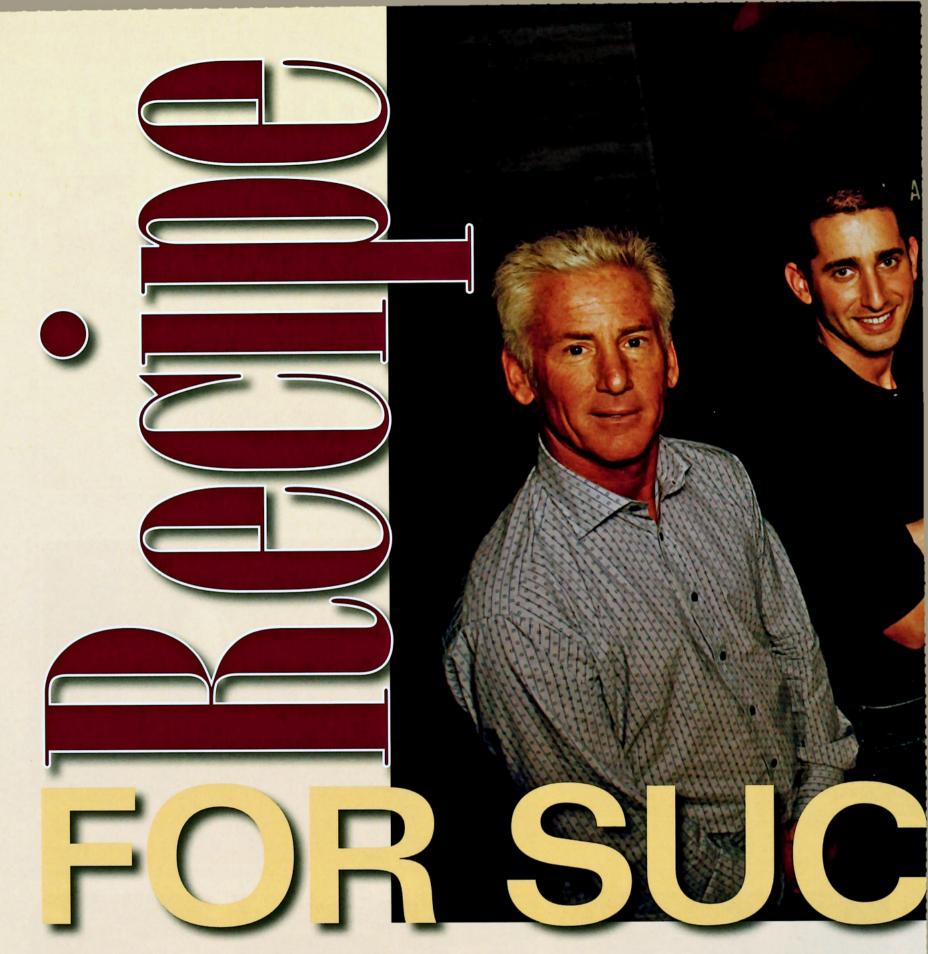
(Left) Mel Steiner '10 sang the national anthem for the first time in public in front of about 3,000 people. (Right) A student waits to get into the Martinez Sports Center the morning of the event.





Performing arts major Hector Flores '10 asked the president a question, while a UT Diplomat held the mic.

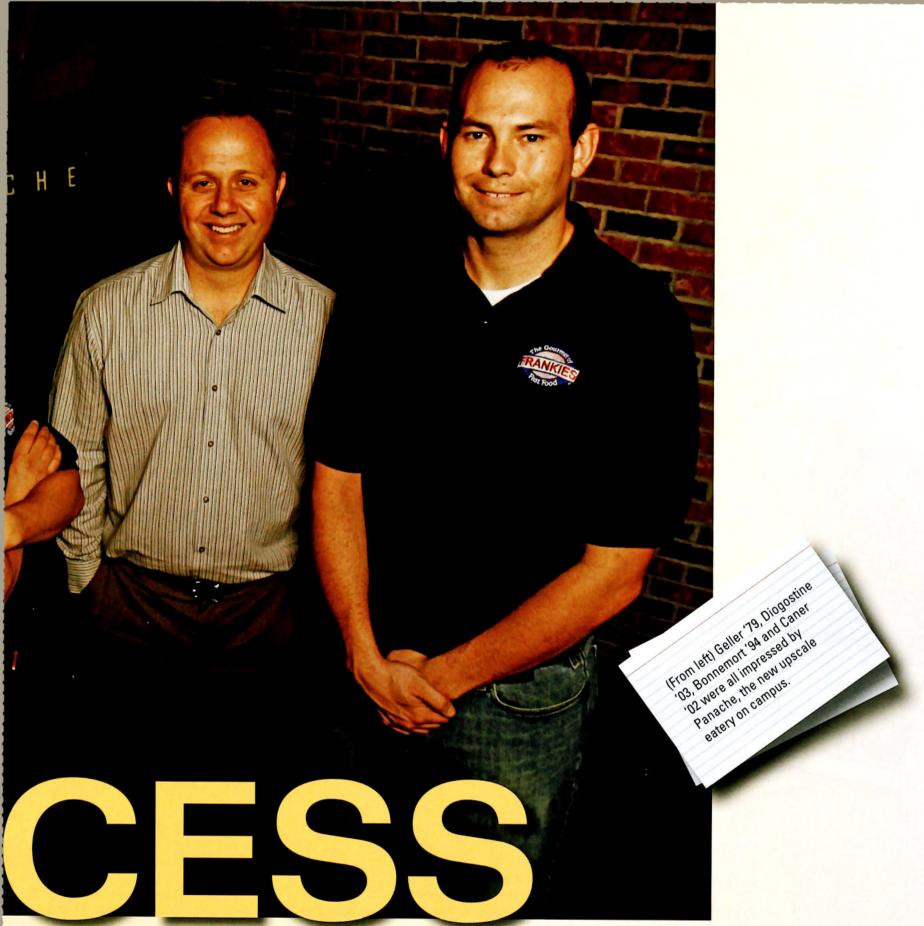




By Robin Roger Editor

Photos by Jessica Leigh For many restaurants, the Tampa Bay area provides the perfect sink-orswim test.

Because of the diverse people who live here, the area is viewed as an incubator for restaurants. Top national chains like Hooters, Bonefish Grill and Outback Steakhouse all got their start in Tampa Bay. But it's not easy. The Tampa Bay area is consistently saturated with restaurants, according to Restaurant Business magazine, meaning there are more seats in restaurants than people to fill them.



esearch shows that, in the first year of operation, more than 60 percent of restaurants close. After five years in business, only one in 10 remain open. So how can a restaurant survive in such a challenging environment? "You have to stay fresh," says Dr. Dean Koutroumanis '89 MBA '91, assistant professor of management and part-owner of Antonio's Pasta Grille, Courtside Grille and The Venue. "The launch of the Food Network in '93 really helped raise the sophistication of people's palate. The Emerils, the Bobby Flays, Mario Botali, really raised people's

awareness. People wanted to try these new flavors. Everyone's trying to give it that unique twist that differentiates them from everyone else."

Many UT alumni own restaurants in the area, most of them successful. We talked to a few of them to find out their secrets. TOM GELLER '79 has owned the St. Pete Beach Crabby Bill's restaurant, with Garry Flowers '79, for 17 years; ANDREW BONNEMORT '94 opened Café Dufrain on Harbour Island seven years ago; and Joe '04 and MIKE DIOGOSTINE '03 and TYSON CANER '02, started a Frankies location right next to campus two years ago.



### How did you get into the restaurant business?

TOM: I was lucky to get in with an established restaurant, and they taught me the ropes. I'm sure if I opened one on my own I would have been one of the nine out of 10 that didn't make it. In fact, the building we found was 10 years old, and in those 10 years, three restaurants had closed, and now we've been there for 17 years, so we're very

ANDREW: I grew up in food. My mother used to work for the James Beard Foundation, used to be his assistant, she wrote some cookbooks. So I grew up around a lot of good food and good people. I saw an opportunity next to where I lived, I loved it, and I was tired of commuting to Franklin Templeton [an investment firm], tired of working for the man, and I just cut rope and went for it.

MIKE: I started working at a Frankies when I was 16. It was my first job. When I came to college I worked at restaurants and bars, always in the hospitality industry, so it's something I always wanted to do. We found a great location so we said let's give it a try and see how it goes.

TYSON: When we were in school, there was nothing around here you could go

> to. It's changed so much. Kennedy was desolate. We saw the developing area and it happened to fall in our laps that that spot was there.

### What's the most challenging thing about being in the business?

MIKE: One day will be great the next will be slow. I always try to figure out what it is. Is it us, is it this, is it that? But it's really hard to calculate why it is. Down here the rain is like snow for people. Or if it's cold out they won't come out. Obviously the economy has had an effect. I would say that's what stresses me out the most.

**TOM:** The competition. There are new things opening up all the time. You just need to stay on top of your game. People literally have hundreds of thousands of restaurants to choose from.

### How do you keep things fresh?

ANDREW: You take the shotgun approach, and you find out what's working and what doesn't work. We respond to what people want. We've been open for seven years, but it's kind of my third restaurant. We started off as a coffee shop/bagel shop, then it was a coffee shop/deli doing pizza, then it was full service and people responded to that, and then they wanted some entrées for dinner time, so we had servers and we hired a chef and a general manager.

We probably change the menu every two to three months, not the entire menu, just certain items, taking off what doesn't work. I rely a lot on my chefs. I encourage them to be creative, because that's what they want to do, and that's what helps keep them around. I take advantage of their strengths, I stay away from their weaknesses and I use them for what they do best.

Food at the University has evolved since the early days. There used to be just one cafeteria. Now there are 22 food venues on campus serving everything from pizza to sushi. It's more important than ever for universities to keep up with culinary trends, and Dining Services does its best to please the palates of the thousands of students who eat on campus every day.

To keep up with the students, Dining Services has a student board of directors that helps pick new food items. They also rely on student trend experts who report the top selling items for different age ranges. Dining Services also offers resources on nutrition and wellness, to keep students' minds and bodies in tiptop shape. At right are the 22 on-campus food venues:

Panache Pandini's Jazzman's Café Salsa Rico **Gourmet Grocer** Southern Tsunami Sushi Sedona Grill Dairy Queen/Orange Julius The Rathskeller La Havana Fresh Creations



Grill 155 Chick-fil-A **Einstein Brothers Bagels** 

### **ULTIMATE DINING:**

International Cuisine Classics The Grille Subs and Sandwiches Vegetarian Pizzarette Soup, Salad & Desserts





TYSON: You have to be able to look at the big picture and find out what's coming next down the road that you can switch to to make it work better. That's how we came up with the dollar burger night. We saw we weren't getting anybody in the restaurant from 6 or 7 to close on Mondays, and it was something we'd seen other restaurants do, and they were always packed.

MIKE: Now it's our busiest night.

TYSON: We came up with the idea four or five months ago to do a Spartan Challenge with five pounds of food — 12 hamburger patties, two pounds of fries. That's gotten a tremendous response. We've had 30 people try it but only two kids finished it. We give them an hour. We put their picture on the wall. If it gets bigger we want to get T-shirts.

MIKE: It's \$20 but if you finish it you get it for free.

### What are the realities of the business that might surprise people?

**TYSON:** From the outside looking in it seems like it's a fairly easy business to be in, but I don't think anyone really realizes how much goes into it.

ANDREW: No, because when everything is going well it looks like "Well this is easy. You just hire a server and tell her to smack a smile on and tell the cook to make good food and it all just kind of works out. It's managed chaos.

TYSON: People don't see when a fryer goes out in the middle of a rush or when your computer system stops accepting credit cards at noon.

**TOM:** We start prepping at 8, 9 o' clock in the morning. It's a lot of work.

### What changes have you seen?

**TOM:** The competition — there's a lot more restaurants now than there were back then. Probably 70 to 80 percent of my business at least is tourists so every Saturday night there's a new group of tourists. We're pretty much the same as we were back then. We've changed food items, but the concept hasn't changed.

### What's the best thing about owning your own restaurant?

**TOM:** We get to eat and drink for nothing. MIKE: Yeah we don't pay for food.

ANDREW: I pretty much have a personal chef.

### CRABBY BILL'S CRAB CAKES INGREDIENTS: Yields 8 to 9 cakes

2 pounds of crabmeat (claw meat, special, lump or jumbo lump) 9 slices of white bread (trim the crust off, cut into small cubes) 7 to 8 ounces of mayonnaise by volume 1/2 ounce of Old Bay seasoning by volume DIRECTIONS:

1. In a large pan, combine mayonnaise and Old Bay. 2. Add crabmeat to the mixture. 3. Add diced bread to the mixture.

4. Fold the mixture gently, being careful not to break up the big pieces of crab. 5. Gently form 4 ounces of the crab cake mixture into the shape of a meatball, then flatten to lay flat in a pan. 6. The cakes may be deep fried, pan fried, grilled or blackened on a skillet.

### What's your favorite restaurant, besides the one you own?

ANDREW: We like going to Selva Grill in Sarasota. But when my wife and I go out to eat we like going to places where we have no expectations. Since we're a casual, upscale place, as soon as it gets nicer I'm studying the menu, the wine list, the service, the décor, and we start talking about work and the date gets screwed.

MIKE: We've only been open two years now, so leat a lot of Frankies. You'd be surprised how creative we get with the food we have. I like going to The Rack for sushi.

**TOM:** I eat out all the time. There's no way I could have a favorite. I like Bern's. There's a lot of good steakhouses out there; there's good sushi. It's like what I said about the competition. If you don't have good food you won't be in business anymore.

### Would you recommend someone else go into the restaurant business?

**TOM:** If you make it it's great. We're very profitable, but we're lucky. It's a tough business.

TYSON: When you head into it, your expectations are a lot different than reality. We opened up right in the middle of this recession. Coming into it, you always expect everything to be 10 times more profitable than it is. It's been rough, but two years in our heads are above water, so we can only go up from here. LUI



# Flying the with UT

By Doug McInnis



# FRIENDLY SKIES

In recent years, U.S. airlines have flown bumpy skies.

Since 9/11, pilots have been locked behind cockpit doors, communicating with the crew by telephone. Fuel costs have skyrocketed, and to keep fares competitive, airlines have resorted to charging passengers for extras like checked bags, reserved seats and blankets and pillows. Rising costs and falling ridership have compelled airlines to slash flights and reduce employment.

Even so, U.S. airlines still carry more than 600 million passengers each year, moving them faster, safer, and often cheaper than any other form of transportation. They do this with some 380,000 employees who make the industry work despite hard times. The story that follows profiles three of them.





### **BILL DENNE '89** Pilot

Bill Denne got his private pilot's license when he was only 16. By the time he graduated from UT, he knew he wanted to fly for a major airline, a logical ambition for the son of a Pan American World Airways pilot, but his timing was terrible.

"Pan Am and Eastern Airlines went out of business," he recalled. So did several regional carriers. Even so, Denne was soon in the air - as a flight engineer on cargo aircraft bound for Central and South America. More than 15 years passed before he landed a job at a major passenger airline. In that time, he flew for three cargo airlines and a charter outfit that transported athletes, entertainers and top executives. In 2005, he started piloting for JetBlue Airways and now holds the rank of captain.

Like many airline employees, Denne has a lengthy commute, in his case, from Florida to New York. Though he lives in St. Petersburg, his workday doesn't begin until he's arrived at New York's John F. Kennedy Airport, his base of operations. He could move his family to New York, but he prefers Florida, where they lived when JetBlue hired him. Denne estimates more than 50 percent of airline pilots and flight attendants elect to live in one place and fly from another, an arrangement made possible through an industry agreement that allows employees to fly to work free on any airline that has room.

Denne doesn't fly a set schedule. Airline pilots and flight attendants bid for the routes and the times they want to fly, with seniority determining who gets what.

"My schedule isn't set in stone," he said. "Every week it will change." As a result, Denne could end up flying almost anywhere in the JetBlue system. "I fly to the Caribbean, to South America, and to places like Phoenix and Las Vegas." His schedule is irregular as well - he may be away from St. Petersburg for three days or longer. The combination of different routes and different workdays can leave pilots and flight attendants as disoriented as tourists who do the grand tour of Europe in a week.

"You wake up in the morning, and it's like, 'Where am I?'" Denne said. "Or, I'll come home from a trip and say, 'I'll take the kids to school.' But it's Saturday." In the cockpit, though, he knows exactly where he is. "I'm the captain. I'm

responsible from when the door closes to when we get on the ground and the door opens back up."

He pilots a technological marvel. JetBlue's 150seat aircraft come equipped with six radios, each on a different frequency for communication over land and

sea. The aircraft also have GPS, as well as onboard systems that give advanced warning of troublesome weather.

"When my father flew, he would get weather information that was 10 to 15 hours old. At JetBlue, we have a television in the cockpit that gets the Weather Channel," Denne said. With all their instrumentation, planes can land themselves, even in low visibility.

Despite the industry's problems, Denne counts himself as lucky. He gets to travel. He determines his own schedule. He enjoys camaraderie in the cockpit. And he's not stuck in a windowless office — his view of the world comes from the wrap-around windows of the cockpit.

"From where I sit, the view is panoramic. There's nothing to compare to a sunrise or sunset seen at 30,000 feet."

### SIRU (HELLEVAARA) **BARBER '88, MBA '90**

Tight Attendant

On her early days, flight attendant Siru Barber rises at 3 a.m. in order to catch an early flight from her home in Norfolk, VA, to her base of operations in Charlotte, NC. She works for PSA Airlines Inc., a regional carrier owned by US Airways, and her workday could stretch over 14 hours. Up to eight of them could be in flight. That sort of schedule requires Barber to stay in top shape. At home, she uses a treadmill; when she's on the road, she works out at hotel fitness centers and avoids airport food in favor of healthier fare.

"I take yogurt, oatmeal, fruits and vegetables." She forces herself to go to bed at odd hours. "I try to get a minimum of eight hours sleep. It's hard to go to bed at 7 p.m. and get up at 3 a.m., so you have to discipline yourself," she said. Her husband, Martin, who works 7 a.m. to 4 p.m. Monday through Friday, has adapted to her schedule. "We make the best of our time together when I'm home," she said.

Flight attendants provide service for airline passengers, but their most important duty is passenger safety, which goes well beyond demonstrating how to use oxygen masks or pointing out emergency exits. Flight attendants undergo rigorous training to deal with the 'what ifs' of aviation. Barber can provide initial care for strokes, seizures, heart attacks and allergic reactions, or perform CPR and operate the defibrillator that is standard equipment on PSA flights.

She has worked two medical emergencies. In one instance, a passenger suffered an epileptic seizure; in the second, the passenger briefly lapsed into unconsciousness. In these cases, Barber handled

**CONTINUED ON PAGE 15** 

'm the captain. I'm responsible from when the door closes to when we get on the ground and the door opens back up.

- Bill Denne '89





**SANDRA KOWALSKI '93**Flight Attendant

"I've been lucky," Sandra Kowalski said. "I
live in Tarpon Springs, FL, and fly out of Tampa
International." That's a short 24-mile commute. But
for much of her 16-year career with Delta Air Lines,
she was among the legions of airline employees
who lived in one state and flew out of another. "I
lived in Pittsburgh," she recalled, "But I started
flying from New York, and then Seattle, and then
Cincinnati." After she moved to Florida, she
continued to commute, first to Cincinnati, and
then to Atlanta, before finally landing a slot
flying from Tampa.

Typically, she flies trips lasting from one to three days. On a three-day trip, she may fly from Tampa to New York the first day, on to Dallas the second, and home to Florida on the third. No part of the journey has a direct flight, so with layovers, her days can be long. On the flip side, she works fewer days than most. "Yes, we work long days,"

Kowalski said. "But I'm only working for 12 days a month."

International flights entail a different regimen. There is at least a day's layover before returning to the U.S., creating chances for mini-vacations abroad. "I've been to Rome, Moscow, London, Paris, Bogotá, Buenos Aires, Panama City, and Guadalajara. If you fly to foreign cities a lot, you tend to skip the tourist places after a while. You start to create your own set of little stores and restaurants to visit," she said.

Some trips are memorable because the passenger roster includes a celebrity. "I've had Hulk Hogan, Bette Midler, Salma Hayek and Yvonna Trump," Kowalski said. But these days, celebrities tend to take charter flights, so sightings are becoming rare, she said.

Of course, long days, jet lag, and constantly changing schedules can take a toll, so Kowalski works out regularly and skips airport food. "I graze all day long, rather than eat a big meal," she said. On long flights of the sort that leave passengers tied in knots, she is able to walk around as she does her job. "It helps that we can walk around on the job — you don't feel as cramped, and you don't get as tired."

If a trip has been particularly wearing, it may take her a day at home to unwind before she reverts to a typical American lifestyle. "When I'm at home, I do what everybody else does. I do the laundry. I cook. It's a normal life — except that I get on an airplane to go to work."

communication with the captain, who arranged for paramedics to meet the plane, while the other attendant treated the passenger.

Part of her job is to keep passengers happy as well as safe. "They may be having a bad day," she said. "You have to learn not to take it personally. You try to make them feel good so they will leave the plane with a smile on their face."

Barber flew often as a child, accompanying her parents on business trips as well as traveling from their home in Finland to their condominium in St. Petersburg. "I fell in love with America," she recalled. Later, she enrolled at UT, drawn by the University's small classes and high quality courses.

Her job pays well and comes with airline travel that enables her to visit Finland at minimal cost. "I fly U.S. Airways free to Frankfurt, Germany. And then I get another carrier to Helsinki for about \$50." The job also offers flexible schedules and is free of the tedium found in many occupations. "No two working days are alike," she said. Even so, it's not a job for everybody. "It's a job you either love or hate," she said. "I look forward to going to work every day. I love it."

Flight
attendants
undergo rigorous
training to
deal with the
'what ifs' of
aviation.

— Siru (Hellevaara) Barber '88, MBA '90



# PROFESSOR HELPS Communicate the Wessage

Isign
language is not
English on your
hands.

 Dr. Tracy Morse, assistant professor of composition and rhetoric hen the White House requested an interpreter for the deaf for President Barack Obama's speech on Jan. 28, Stephanie Russell Holz, associate dean of students, knew just the person.

Dr. Tracy Morse, assistant professor of composition and rhetoric, has been signing for the Deaf Ministry at First Baptist Church of Brandon for nearly five years.

"The only thing I knew for sure was the pledge, the national anthem and the invocation," Morse said of Obama's appearance. "The night before I watched the State of the Union and practiced interpreting, so I would have his cadence down and figure out how to sign some of the concepts that could be challenging."

"Sign language is not English on your hands,"

Morse added, so she had to come up with ways to sign difficult concepts, such as "infrastructure." "Light rail" was signed as "quick train."

Morse said she didn't even think about being on TV until she saw the news that night with Diane Sawyer and saw herself standing three feet away from the president.

"I'm just a conduit — it's not about me," Morse said.

Morse first started learning sign language in middle school. Her middle school and high school served all the deaf and hard of hearing students in Southeast Los Angeles County. But she didn't go back to sign language until after receiving her master's degree.

**CONTINUED ON PAGE 18** 

Beyond the Jectern

# **Revolutionary Read**

n his latest book, Dr. Al Tillson, professor of history, took on a debate that had been simmering since the 1920s. He looked at the guestion about the Revolutionary War posed by historian Carl Lotus Becker: "Was it a struggle for home rule, or who would rule at home?"

Tillson focused on the latter struggle, between lower class white and black Virginians and the landed gentry, in Accommodating Revolutions, Virginia's Northern Neck in an Era of Transformations, 1760-1810. In the book he attempts to explain why, despite all the upheaval, the established hierarchical system changed little after the Revolution.

"For a long time we thought of the Revolution as either something that the gentry did or something that was bilateral, a two-sided struggle, and it's a much more complicated world than that," Tillson says. "It is a tremendously bitter internal struggle shaped in large part by class resentment."

Tillson has been researching the topic on and off

since the 1990s. While most recent social conflict studies have focused on the Revolutionary War years, he also examines the surrounding half century.

### Other Books by Faculty:

 Policing in Rural America: A Handbook for the Rural Law Enforcement Officer by Dr. Chris Capsambelis, associate professor of criminology and criminal justice

 Rapid Bioassessment of Stream Health edited by Dr. James A. Gore, dean of the College of Natural and Health Sciences, with former students

 Rethinking Public Leadership for the 21st Century by Dr. Scott Paine, associate professor of communication and government and world affairs

Policing in Rural Ameri

# **The Taxman Cometh**

n estimated \$300 billion to \$400 billion of U.S. income goes unreported each year. If people paid the taxes owed on that income, says Dr. John Stinespring, assistant professor of economics, our government would eventually have budget surpluses, not deficits.

Stinespring's research examines the impact of changes in tax rates on tax evasion, investment, and economic growth. He asks whether lowering the U.S. tax rate might actually raise revenues.

"Probably not in the short run," he says. "But the revenue loss would not be as large as government officials might estimate. We might see less tax evasion, because people would be more likely to report their full income. Research shows that people evade less, invest more, and work more hours if their after-tax income goes up."

The increased output would help offset the expected loss in government revenues. So, lowering the tax rate would result in a loss, but Stinespring projects it would be only about half of what would be expected.

"My model shows that of that static loss — the revenue decrease assuming people don't change their behavior — only 52 percent of that loss will

actually occur," he says. "There would actually be a 48 percent growth effect from the increase in output and reporting."

Part of the reason the growth effect would not overcome the revenue loss in the U.S. is that we are one of the most "tax morale" countries in the world. About 86 percent of all income made in the United States is reported to the government, so evasion is not as much of a problem as in other countries.

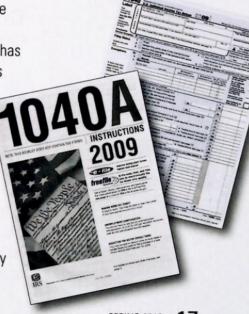
Another way to increase tax revenues is to expand the tax base by curbing evasion. At the state level, many governments have begun posting online the names of their citizens who owe the most in unpaid taxes. At the federal level, the government has required banks in Switzerland and other tax havens to provide the IRS with the names of various accountholders who are suspected of tax evasion.

Most evasion takes place at the bottom of the income curve, where people make money under the table, and at the top of the curve, where people do not report income on investments, or move money around to avoid paying taxes on it.

As real-estate mogul Leona Helmsley famously said, "Only little people pay taxes." LUID



Dr. John Stinespring



# Beyond the lectern

# Opening Eyes in India

■ hough Dr. Hemant Rustogi returns to India every year, it took a trip with 12 students to make him realize something: you can't learn international business sitting in the classroom.

"You need to actually experience how business is done overseas," said the Dana Professor of Marketing.

Dr. Hemant Rustogi



Dr. Amy Beekman

Amy Beekman, associate professor of management, traveled to India over the winter break with a group of mostly graduate students to teach a course on "Doing Business in India." They visited companies like a paper manufacturing plant, a Pepsi bottling plant and a Hero Honda plant where a motorcycle is assembled every two minutes. They visited an Indian call center. an alcohol distributor and a telecommunications company.

Rustogi and Dr.

Rustogi relied on connections with former

classmates and family friends to gain entry into the businesses, where CEOs met directly with the students.

"All business in India is about relationships," Rustogi said. "The American notion of 'let's sign a contract and move on' just doesn't work in Asian countries."

What allows businesses to succeed in India,

he added, are the soft skills, such as understanding cultural nuances and how people think. He said if they don't respect you, they won't do business with you. The businesses that have been the most successful have been able to adapt to Indian culture and address the stark contrast between the haves and the have-nots.

Hero Honda serves as a good example of a company addressing the needs of its target market, said Beekman. Instead of having cost prohibitive showrooms that would intimidate potential buyers, the company takes its products to the villages where affordable transportation is needed most and lets local people test drive the scooters and motorcycles. This helped them understand the costs and benefits of owning a Hero Honda product and let them explore the methods of financing such a purchase.

"Once one person in the village signals acceptance of the product, a positive viral marketing message through informal community networks does the rest," Beekman said. "While students can study these strategies in a classroom, being able to visit the villages that Hero Honda is serving, see the economic struggles of a large portion of the Indian people, and be exposed to the process that went behind developing brands creates an awareness that only firsthand knowledge can develop."

One student, Lisa Lamppert '08 MBA '10, said the trip changed her life and made her a better graduate student.

"Until our company visits in India, I didn't really appreciate how important adaptation is for businesses to be successful," she said. "The visits brought to life the pages of our textbooks and showed me how critical understanding one's environment is to be successful in business." [1]1

### Communicate the Message

CONTINUED FROM PAGE 16

She was teaching at a community college when she ran into an old classmate. He asked how she was, and she signed back fine.

"He signed 'Good, you are still signing?' and I signed 'No, my hands are just doing it," she said.

Morse earned her sign language education certificate at Santa Ana College in 2000 before going to the University of Arizona for her Ph.D., where she focused on deaf culture in her dissertation. She researched the connections between the American deaf community and religion, visiting Gallaudet

University to look at historic documents written by members of the deaf community.

"It was through doing this research that I started to see the emergence of religious rhetoric as a way the American deaf community argued to preserve sign language," Morse said.

Now Morse signs nearly every weekend at her church. Sometimes she signs the services, but mostly she interprets in the middle school Sunday school class and Wednesday night worship. The church also offers a bible study for the deaf, youth groups and instruction in sign language for siblings and parents of deaf children. LUI

Making

Music

Beautiful

Three UT professors

debuted new compositions

this winter at the Minaret

UT professors, included

classical chamber music, electroacoustic works

music. Composers included Dr. Haig Mardirosian,

Arts and Letters; Dr. David

Clark Isele, composer-inresidence and professor

of music; and Dr. Bradford

Blackburn, assistant

Performers included

Dr. Hein Jung, assistant

professor of music, and Dr. Grigorios Zamparas, assistant professor of

professor of music.

music. Lui

a mix of contemporary

for instruments with

electronic sound, and

interactive computer

dean of the College of

New Music Concert. The music, performed by

# High Profile Visits Increase Dialogue, Visibility

the national stage like never before. Almost three years ago CNN came to campus to hold a nationally-televised focus group in Fletcher Lounge as part of a Republican Party primary debate. In 2008 NBC held the Today Show in front of Plant Hall as part of its election coverage. Later that year Republican presidential candidate John McCain visited campus for a national security roundtable, a campaign speech, and an interview with broadcaster Larry King. In early 2009

n the last three years, UT has been thrust on

Sirleaf gave the UT commencement address. And just this year, for the first time in UT's history, the sitting president — and vice president — of the United States made an official visit to campus. President Barack Obama and Vice President Joe Biden held a town hall meeting in the Martinez Sports Center on Jan. 28. Approximately 3,000 people — many of

CNN based its Super Bowl coverage from campus,

and four months later Liberian President Ellen Johnson

I think it's safe to say that nearly every university in the United States would be thrilled to have hosted any single one of the events mentioned above.

whom were UT students — attended the public event.

The reasons we end up hosting such high-profile events are varied, and some are out of our control. But, I believe UT's increased academic reputation, our storied history, our community network, our visible location in downtown Tampa and the beauty of our campus all play a part.

The exposure UT receives from hosting these events can't be matched and helps solidify our national reputation. The Today Show's 6 million nationwide viewers got a long introduction to UT. The Obama/Biden visit yielded hundreds of UT media placements, in such leading publications as the New York Times, the Wall Street Journal, the BBC and NPR. Leading up to the event, visits to the UT Web site doubled, and prospective students clicked on a blast e-mail tens of thousands of times.

Most importantly though, we welcome these visits because we feel they add to the total learning experience for our students. Regardless of an individual's particular political leanings, having the democratic process — and history — play out firsthand is something that simply cannot be achieved solely in the classroom. These events add to the intellectual dialogue on campus, they reinforce our position as a marketplace of ideas, and they add to the dynamic spirit of our campus. In fact, two weeks after the Obama/Biden visit, we had the Belgian ambassador to the U.S. speak at a UT Honors Program symposium.

Whenever these events land on our campus, we ensure students are in the mix as volunteers or interns. Both CNN and NBC hired students to work as production assistants. The White House staff used students for ticket distribution, crowd control and media assistance. Senator McCain allowed student leaders to sit in his roundtable.

At UT, we work hard to give students a total educational experience that differentiates us from other institutions. This includes experiential components such as study abroad, faculty-student research and internships (see our new Web site on experiential education at www.ut.edu/experiential). These events add to the total experience that we talk about so much. It's that kind of total experience that we think can only be had at The University of Tampa.

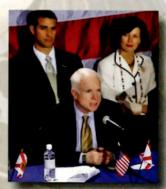




By Dr. Ronald L. Vaughn

he exposure UT receives from hosting these events can't be matched and helps solidify our national reputation.









UT GRAD STUDENT TAKES

# EUROPEAN GOLD

By Jamie Pilarczyk
Web Writer

When former UT swimmer Aleksander Hetland '10 finished his race at the 2009 European Short Course Swimming Championships, he looked up at the clock and was stunned to see he had grabbed the gold.

"I was in awe. I couldn't believe it. I just couldn't believe it was me," said Hetland, a UT graduate student who still trains with the UT swim team. "I was hoping to get another medal, but I wasn't prepared for being number one."

Hetland had earned a bronze in 2006 and silvers in 2007 and 2008, swimming like he did in this year's

Dec. 12 championships, for his home country of Norway. Reaching the benchmark gold gave validation to the years of sweat and sacrifice that it took to get to that achievement.

"I was standing up there on the podium with all these people I've looked up to. I was so fortunate to reach that," said Hetland who completed the 50-meter breaststroke in 26.19 seconds. "That was a really strong moment for me."

Hetland earned his business degree in three years from Southern Methodist University in Dallas before

# SPARTA Sportsbag



At left: Former UT swimmer Aleksander Hetland grabbed the gold in December at the 2009 European Short Course Swimming Championships in Istanbul, Turkey. Hetland participated as a representative of his home country. Norway

Below: Hetland, left, and his coach for the European Swimming Championships, Sondre Solberg, celebrate after Hetland's win.

individual national championship in 2009 in the 200-meter individual medley and 100-meter breaststroke.

"It's not easy, but it's fun," Hetland said.
"I've had success far beyond my expectations, and I have the coaches to thank for it."

Hetland said he chose UT for the academic experience and has been delighted to find a fit on the swim team. As one of the older members, Hetland said Brennan gives him more freedom and tailors the program for Hetland's specific needs.

"It's been more of a partnership which has been really great," Hetland said.

Once he graduates, Hetland said he'll focus on his business career which has taken the backburner due to his swimming. Making that decision, especially when he's surpassed all of the swim goals he has set for himself, is difficult. The London 2012 Olympic Games seem more within reach than he had considered before.

"I try to take just one step at a time," Hetland said. "I love the goal setting and individual competition of swimming. In the end, you're working toward meeting that goal, making something greater of yourself. It's always been my way to just be the best that I can be."

Alex is far and away the most talented breaststroker I have ever had the pleasure to coach.

 Ed Brennan, UT's head swimming coach

coming to UT for the graduate business program. Since he still had a year of NCAA eligibility, he joined the UT swim team and competed in the 2008-09 season. For his second year of grad school, he continued to train with the team and help out when he could.

"Alex is far and away the most talented breaststroker I have ever had the pleasure to coach," said Ed Brennan, UT's head swim coach. "I've learned as much as I've taught. With Alex it was a collaboration. He had a great deal of latitude and input into his training. In fact it was really like having another coach in the pool."

Hetland's UT swim career includes school records in the 100-meter breaststroke, 100-meter butterfly, 200-meter individual medley, and the 200-meter and 400-meter medley relays. Hetland earned the NCAA

## SPORTS to do



ut.edu

CALENDAR OF EVENTS

The following schedules are for homes games only. For more information, call the athletics Office at (813) 253-6240. UT faculty, staff and students are free with ID. General public admission: \$5/adults; \$3/senior citizens, college age students and children. \*Indicates Sunshine State Conference Event.

### SOFTBALL

Fri., April 30 Eckerd\*

7 p.m.

Sat., May 1

Eckerd\* 1 p.m.

### **BASEBALL**

Fri., April 16

Barry\* 6 p.m.

### Sat., April 17

Barry\* 1 p.m.

Fri., April 23 Florida Southern\*

6 p.m.

Sat., April 24 Florida Southern\*

1 p.m.

### On the Web

For more information on UT athletics, visit www. tampaspartans.com.



# S PART N Sportsbag

# **Drafted Soccer Player Keeps Haiti at Heart**

am thrilled to be able to play in Tampa with the Rowdies. It is a dream come true to have this opportunity, and I look forward to making the most out of it.

— Pascal Millien '10

hile Pascal Millien '10 was trying to get noticed in the professional soccer draft, he learned that the devastating earthquake in Haiti had claimed the lives of two of his relatives. Millien, who plans to graduate in fall 2010 with a degree in sports management, spent the first 15 years of his life in Haiti.

"I've been praying all week," he told the Lakeland Ledger after the quake. "Every day, I wake up and get on my knees and pray."



Millien started the A Millien Dreams Foundation to supply soccer equipment and coaching to poor children in Haiti.

At least some of his prayers were answered just two weeks later, when he was signed to the Tampa Bay Rowdies, which is making a return to the Tampa stage after a 17-year hiatus. The Rowdies, which played from 1975 to 1993, disappeared when the North American Soccer League dissolved. Now the league is being re-established, and the Tampa team will pick up its old moniker. The North American Soccer League is one level below the highest level of American play, Major League Soccer.

The Rowdies played the UT men's team in an exhibition game on March 6, raising \$5,200 for Haiti relief. Millien made his professional debut on the field where he helped the Spartans to a final four appearance in 2008.

Millien, a forward from Auburndale, FL, played for the Spartans from 2007-09 after competing for one season at Lindsey Wilson College. He is the lone player in NCAA Division II this year to be a back-toback All-American.

Millien led the Spartans in 2009 with 12 goals. He was also tied for team honors with seven assists. In three years as a Spartan, Millien concluded his career with 79 points to rank ninth on UT's all-time list. He also netted 25 goals, 10 of which were game winners to rank third in Tampa history.

"I am thrilled to be able to play in Tampa with the Rowdies," says Millien. "It is a dream come true to have this opportunity, and I look forward to making the most out of it. The UT soccer program allowed me the chance to be in this situation and I am always grateful for coach (Adrian) Bush and the team."

# **UT Sixth in Directors' Cup**

ith six NCAA Division II Championships, UT is sixth in the Learfield Sports Directors' Cup fall standings. Grand Valley State University is first. West Texas A&M, Massachusetts-Lowell, Colorado School of Mines and Metropolitan State round out the top five.

UT received 73 points for a fifth place finish in volleyball and 70 for its fifth place in men's soccer. The Spartans also finished 10th in women's cross country. garnering 60 points. Tampa also joined Grand Valley State and West Texas A&M as the lone schools in the nation with three top 10 finishes.

The Learfield Sports Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics (NACDA) and USA Today. Points are awarded based on each institution's finish in up to 14 sports, seven women's and seven men's.

Please note, standings published midseason are unofficial. Official standings will be published upon the completion of the spring season. Complete standings and the scoring structure can be found on NACDA's Web site at www.nacda.com. [U]



# **Class**Acts

'48

**John Clements** celebrated his 90<sup>th</sup> birthday on Jan. 16 with family, friends, and many of the students whose lives he touched. John taught American history while coaching football and baseball for 35 years at Zephyrhills High School. He and his wife, Beanie, live in Zephyrhills, FL.

49

Marie A. Agliano and her husband, Sebastian Agliano '50, celebrated their 60<sup>th</sup> wedding anniversary this past December. They are both retired school teachers and live in Tampa. **'65** 

Ronnie Brett was inducted to the Liberty County Sports Hall of Fame in Georgia. While at UT he was a three-year starter at the guard and linebacker position and played baseball for one year on the same team as Lou Piniella. After graduating from UT, he worked for 32 years as a computer systems analyst with the Department of Defense.

'68

Dave Agresti was recently featured in an article in the University of South Florida's *The Oracle*. After years of working in various criminological related pursuits, Dave returned to teaching at USF. When he is not instructing "Crime and Justice in America," he enjoys working on a trivia board game with his sons.

**'70** 

Gary Cooper, the public relations and news media contact for the New Jersey State Library, accepted three awards for excellence in communications at the 35th Annual JASPER Awards presentation. Two of the awards were accepted on behalf of the New Jersey State Library, and one award was an individual award in speechwriting. The awards were presented by the Jersey Shore Public Relations & Advertising Association.

E-mail: gjcooper7007@ hotmail.com

74

Rodney L. Piatt recently welcomed his first grand-daughter, Kendal, to the world. Rodney was also elected as vice chairman of the board of directors for Mylan Inc., a U.S.-based generic pharmaceutical company based in Canonsburg, PA. He and his family live in Pittsburgh, PA.

E-mail: RODNEYL53@

75

aol.com

**Dr. Don Marinelli** will be a keynote speaker at the 37<sup>th</sup> International Conference and Exhibition on Computer Graphics and Interactive Techniques,

# SPOILIGHT

### **Just Like Clockwork**

**DAVID BOYD '55** was putting together erector sets at the age of 4, and at 79, he still tinkers. But nowadays he sticks to clocks.

Boyd founded Boyd's Clocks in 1944 and still takes an active role in the business, though his son David Boyd Jr. took on more of the day-to-day operations 20 years ago.

"Retiring is just practicing up to be dead," says the senior Boyd, quoting the late Paul Harvey.

He bought his first clock at 11, at an auction in Tampa's City Hall. He thinks the clock may have hung there once. He started repairing clocks for money as a teen, fixing alarm clocks for the shipyard workers in Tampa. He continued to repair clocks while in college, mostly for automobiles.

During his freshman year at UT, Boyd contracted polio, and had to spend two months at Tampa General Hospital, followed by 10 months at Warm Springs, GA. Then president of the University, Dr. E.C. Nance said he could take a lighter load to get back in the swing of things.

Though he returned to UT in a wheelchair, Boyd said his transition was relatively easy. He kept all the same friends, and UT had several ramps, more than most universities at the time. He graduated with a major in psychology and a minor in industrial arts.

"I have always been proud that I got a degree," he says.

"Education gives a depth of understanding to whatever you're doing."

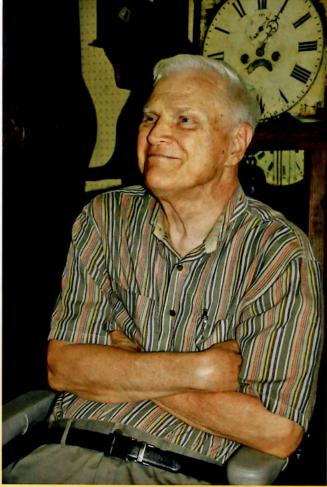
Once he married his wife, Cyndi, and had children, Boyd knew he had to make a living. He repaired watches for Adams-Magnon Jewelers and a watch shop that used to be on MacDill Avenue. He developed a loyal clientele. In 65 years, he says he's only gotten one bad check.

He got his children involved in the family business, first polishing brass and helping the customers, later fixing clocks.

"When we got out of school, we went to the clock shop," says David Boyd Jr. "Sometimes we played in the backyard, but sometimes we helped out. Dad encouraged us to experiment with electrical clocks."

The senior Boyd has more than 500 books on horology, the art and science of measuring time, and at least 17 clocks in his home that need to be wound every week. While he has shown some signs of slowing down, his clocks just keep on ticking.

"I like what I do," he says. "I just plug along really." [1]



David Boyd '55

# 

### Fit and Trim

If you purchased any Olympic gear this year, there's a chance it has a UT connection.

J. CASEY CLARK '69 had a hand in providing the trim, including all patches and labels for Kootenay Knitting's line of 2010 Olympic merchandise. The Canadian company was an official licensee for the Vancouver games, selling the clothing through catalogs and in retail stores. Kootenay Knitting is also an official sponsor of the Canadian cross country ski team.

"The mascots were designed years ago, but the clothing manufacturers came to us and asked us to do something unique and bring the artwork to life," he said. "Working with the Nisga Indian Tribe of Canada to duplicate their

native designs perfectly in weaving was also a challenge. Many samples were submitted before authorization was given."

One of their creations is a soft stuffed mascot that can be attached to a hat with a yarn loop or put in a pocket sewn on the hat, so a child can carry it with him.

Clark formed The Three Amigos Inc. with his wife, Stevie, after working as a label salesman for more than 20 years. His company has created trim for hundreds of companies, including UGG, Gap, Timberland, JanSport, Under Armour, OshKosh B'Gosh, REI, Eddie Bauer and Life is Good.

J. Casey Clark '69

"Garments are made up of two elements," he said. "The fabric and everything else. Most clothing companies don't have someone in house that can make good trim."

The company often fills orders for 50,000 to 100,000 items. Clark's company, The Three Amigos Inc., designs the items and manufactures them in Asia. Clark visits each of the factories to make sure they keep a high standard for the workers there.

"The thing we are most proud of is the jobs we create and the families we help support," he said. "By paying a premium wage, we help raise their standard of living. Because of the volume we produce, whole villages are employed to make these different products."

Based in Maryland, Clark said his is a family company, and he employs his son Matt, who created the computer and shipping systems; his daughter-in-law Emily; and his son Casey Clark Jr.

This is the first time that Clark's company has created trim for Olympic merchandise. Because of this experience, Clark has applied to be a supplier for the summer Olympics in London, so he can be a licensed manufacturer of Olympic merchandise. He said it took him two days to fill out the paperwork, but now companies looking for quality trim manufacturing will find his company on the approved list. un

Sunday, July 25-Thursday, July 29, in Los Angeles. The conference is held by SIGGRAPH (short for Special Interest Group on **GRAPHics and Interactive** Techniques). Don is the executive producer

of Carnegie Mellon University's Entertainment Technology Center.

'76 Charlie Abell has joined Martin, Blanck & Associates, a health services consulting practice focused on federal health sector programs and services, as a senior partner. Before joining the practice, Charlie had a 26year long career as an Army officer and has served in

various senior leadership positions in the Department of Defense, including a presidential appointment as principal deputy under secretary of defense for personnel and readiness. He lives in Fairfax, VA.

# ClassActs

### '80

Joseph O'Neill retired from the Tampa Police Department after 29 years of service. Joe spent most of his career as a school resource officer, serving his last position with Plant High School in Tampa. He and his wife of 24 years, Mary (Kelley) O'Neill '80, reside in Lutz, FL, with their two sons, Matthew, 22, and Patrick, 19.

### **'85**

H. Wayne Huizenga Jr. was the featured guest for Leadership Week at the Soderquist Center for Leadership and Ethics at John Brown University.

**'82** Shelly (Havas) Hollingsworth serves as the state sponsor for the Florida Senior Beta Club. the high school leadership honor society. She resides in Tampa.

E-mail: Shelly1h@ earthlink.net

### **'87**

Paul C. Friedman's film "Building Lives" premiered on Feb. 18, at the Colony Theater in Miami Beach, FL. Paul, owner of the Miamibased production company, Rum Lime Productions, directed and produced the feature documentary for the Miami Beach Community Development Corporation.

E-mail: cork@ rumlime.com

### **'89**

Ron DuBois, author of Turning Your Debt into Wealth, is donating the proceeds of his book to raise \$2 million for homeless youth. Ron became interested in this charity in a meeting in Atlanta, where he met Tellman Knudson, who ran cross country barefoot to

**CONTINUED ON PAGE 26** 

# **Class**Acts

raise money for homeless youth, and learned firsthand the plight of homeless teenagers in the United States. Ron's goal is to sell more than 200,000 books to raise the money and help at-risk youth.

E-mail: rdubois@
yahoo.com

**Scott W. Close** is the chief financial officer for Pa-Ted Spring Company LLC and managing partner for PTS Consulting LLC. Pa-Ted

Spring is a manufacturer of springs, stampings, and wire-forms for a variety of industries.

**'90** Jayna Newell recently

earned her Doctorate of

Business Administration and became the campus dean of Strayer University. Jayna and her husband, David, live in Augusta, GA. E-mail: jayna.newell@

t-maii: jayna.neweii@ strayer.edu

Peter Platteborze was

selected for the Army's also promoted to Lieutenant Colonel in the U.S. Army in the summer of 2009.

E-mail: peter.

Hoang Van Bui presented his solo show, "Homefront III: Born-Again," at the Kiang Gallery in Atlanta, GA. Hoang's work is a collection of unique prints, sculpture, and installation works that explore complex issues of culture and identity.

platteborze@us.army.mil

2009 Clinical Chemistry Fel-

lowship through the Army

Medical Department's Long

Term Health Education Pro-

gram. He has begun clinical

Washington Medical Center

in Seattle, WA. Peter was

chemistry post-doctoral

work at the University of

E-mail: hoangvanbui@ verizon.net

'93

Valma Jessamy formally opened a botanic garden and center for sustainable island living on 30 acres of land in April 2009. She is looking forward to having UT students come to Grenada to work on the project as summer interns. Valma resides in St. George's, Grenada, British West Indies. E-mail: vjessamy@

'96

Beatrice Miller practices as a physician's assistant at the Soldier Readiness Processing Center at Fort Hood, TX. Beatrice processes soldiers being deployed to and returning from assignments in Texas and abroad.

jecocaribbean.com

E-mail: siller2miller@ yahoo.com

Myndee (Fleury)
Washington was recently appointed as the new executive director of the Hernando County Fine Arts Council. Myndee has served on the board for the past three years. She and her husband, James, live in Brooksville, FL.

E-mail: the\_ washingtons1@ yahoo.com

# SPOILIGHT

### **Organist Named Outstanding**

Accomplished composer **KURT KNECHT** '93 has difficulty describing his passion for music.

"If I could say what I want to say in words, I wouldn't need to write music," said Knecht, who was recently honored with the Folsom Distinguished Doctoral Dissertation Award for having the most outstanding doctoral work of any student at the University of Nebraska-Lincoln.

Knecht's work, Missa Prolationem, is a setting of the traditional Latin Ordinary mass, meaning the liturgy is set to music he composed. It was a project Knecht didn't want to confront until he was mature enough as a composer to tackle it.

"I set out to give myself a very complicated compositional project," he said.

"The overriding goal was to end up with a piece that didn't sound like it was so complicated, with the craft and artistry hidden in it."

Knecht graduated in December from UNL with a doctoral degree in composition and a minor in organ performance. He got his Master of Music in composition from Southern Methodist University and his Bachelor of Music from The University of Tampa with concentrations in piano performance and theory.

Just last spring, Knecht was given UT's Music Alumni Achievement Award.

"In my 36 years of teaching, Kurt remains the most brilliant student I have ever had the pleasure of teaching," said Professor David Isele, UT's composer-in-residence.

Isele helped mentor Knecht, encouraging him to expand beyond piano.

"Isele transformed me from a piano player into a composer and organist," Knecht said. "I had great teachers all the way around at UT, fantastic professors. UT gave me the space to work and develop."

Knecht fondly remembers the big music practice rooms housing grand pianos and electric blue

Naugahyde couches where students from all majors would work, share ideas and brainstorm.

"It was like a little artist community holed up there from 6 every night to 2 a.m.," Knecht said. "It was a very interactive environment, and it was fabulous for that interaction of discipline."

Knecht said he didn't start playing the piano and composing until he was 7, but that he "took to it with a vengeance."

"It's a discipline that requires your whole being," Knecht said. "Music is the highest of disciplines you study and requires an immense amount of analytical thinking. It's incredibly mentally taxing to work out some of the musical possibilities you want to achieve. It can be a powerful emotional experience."

Knecht lives in Lincoln, NE, with his wife, Jennifer Rosenblatt, and their two sons. He is the organist and music director at St. Mark's on the Campus Episcopal Church and Student Center.



Kurt Knecht '93

### '97

Kat Heckenbach recently received the Absent Willow Review editor's choice award in August for her short story "Willing Blood." Kat's work includes devotional essays, fantasy, and Christian horror, which melds the horror fiction with Christian symbolism and allegories. Her work can be read at www.kat-findingangel.blogspot.com.

Donna (Gavel) loannidis has been employed as a Forensic DNA Examiner for the U.S. Army Criminal Investigation Laboratory in Forest Park, GA, for three years. Her husband, Harris, works at Georgia Tech. They reside in an Atlanta suburb.

E-mail: disneygal@ rocketmail.com

Dana Pears '97 MBA '00,

her husband Chad, and their son Hudsyn just welcomed home Chace Parker on Oct. 5. Dana is a stay-at-home mom, and she and her family live in Tampa.

E-mail: danakozlo@ aol.com

### '98

Jessica Spencer is working toward completing her dissertation after taking time off to recuperate from a craniotomy to remove a 2cm frontal lobe meningioma last January. She has recently moved back to Rhode Island, and deeply misses her Sig Delt sisters.

E-mail: sigdelt24@ msn.com

### **'99**

**Edward Corsello** is engaged to Luciana Reali and an April wedding is planned



# Going Global was UT's Fault

SHAZIA DAVIS '03 says joining the U.S. Peace Corps was probably the best decision she ever made. A close second was attending The University of Tampa.

"I definitely think it led to where I am today," Davis said.

Today she is at Indiana University pursuing a joint master's degree in public affairs and environmental science and hopes to work in international sustainable development.

While in the Peace Corps, from August 2006 to March 2009, she volunteered in Palenque, Panama,

Class

Shazia Davis '0

founding the village's first computer center and designing a new aqueduct system. She focused on helping with fund management for some women's cooperatives and at a small business in the village. At the computer center she founded, she taught basic computer skills using techniques she learned as an accounting tutor in UT's Academic Center of Excellence.

She said she doesn't think she would have had the courage to move to such a foreign environment and take on such a challenge if it hadn't been for the international exposure she received at The University of Tampa.

"I had never traveled internationally until UT," said Davis, who joined Associate Professor Emilio Toro on an astronomy travel course to Geneva, Paris and London, and studied abroad in UT's Honors at Oxford program.

"That was the beginning of the international part of my life," Davis said. "It began my desire to see other cultures."

After graduating from UT, Davis moved back to Indiana where she got a job with the state managing a grant program that distributed funds to nonprofit organizations. It was a perfect fit.

"When I got the job with the state, it started me on this path of community development," said Davis. "I've always wanted to do something where I felt I was helping people. I want to do something that makes a difference in others' lives." LOLD

at the Church of St. Patrick in Huntington, NY. Edward holds a doctor of chiropractic degree from Life University in Marietta, GA.

### **'00**

Robin Roberts has joined Kim Francis Communications in the role of account executive. Kim Francis Communications is a full-service public

Robin Roberts '00

relations and corporate communications agency. Robin was also named 2009 Community service Young Professional of the Year by the South Tampa Chamber of Commerce. She resides in Tampa.

### **'02**

Erin M. Taylor received her Master's of Elementary Education from Southern Connecticut State University. Erin teaches music in the Town of Stratford Schools. She lives in Cheshire, CT.

E-mail: Lpiano80@ hotmail.com

### '03

Lynley (Weade)
Fischbach married Jason
Fischbach on July 12 at
the Davis Islands Garden
Club in Tampa. They now
share the same wedding

**CONTINUED ON PAGE 28** 

Lynley (Weade) Fischbach '03 and Jason Fischbach.



# ClassActs

anniversary with her parents and grandparents. Lynley owns a graphic design business called Creative Zone Graphics, and Jason is serving in the U.S. Air Force.

E-mail: lweade@ czgraphics.com

**Marlen Cortez-Morris** and Sean Morris were joined in holy matrimony in Chicago on Aug. 29. Their ceremony and reception took place at the Shedd Aquarium. As of November 2009, Marlen works as a labor and employment associate attorney at Winston & Strawn LLP, transferring from the general litigation group to specialize her practice on the various aspects of labor and employment litigation and counseling. She and her husband live in Olympia Fields, IL. E-mail: mcortez1014@

yahoo.com

**Stephanie Washington** 

has been living in Los Angeles since 2005, and she has been working for the **Human Research Protection** office at the University of California, Los Angeles for the past two years.

E-mail: snw316@ hotmail.com

Amanda (Alsobrook)

Wink recently moved to the newly built Stowers Elementary School in Lithia, FL. Amanda teaches second grade math, science, and social studies. She and her family live in Riverview, FL. E-mail: a2wink@

'04

verizon.net

Adam S. Auchey married Amber M. Shaak on Sept. 19. in a ceremony at the Peter Allen House in Dauphin, PA. Adam is an attorney at a law firm in Pittsburgh, PA.

Dr. Nicholas Richardson

has become engaged to his fiancée, Natalie Villani. Nicholas graduated from the Philadelphia College of Osteopathic Medicine in May 2009, and has begun his pediatric residency at A.I. DuPont Hospital for Children in Wilmington, DE.

'05

John Kanach and his wife, Bethany, have been joined by Annabelle Angela. Their new addition was born Nov. 30 at 12:04 p.m. weighing 6 lbs. 6 oz. and measuring 18 and a half inches. John and his family live in Lutz, FL.

E-mail: jhkjr13@ yahoo.com

'06

**Chondra Marie Echert** married Claudio Paul Sanchez Jr. on Oct. 23 in New York with Reverend Paul McMahon

Annabelle Angela Kanach

officiating. The newlyweds honeymooned in Asia and reside in New York.

Carolyn (Bohnsack) Shepard graduated with a DPT degree from the University of St. Augustine in April 2009. She married Alex Shepard on May 23, 2009, and they have relocated to Oxford, MS. She works as a physical therapist for Mid South Rehab.

E-mail: Carolyn Bohnsack@usa.edu

Julie Caroline Stark was proposed to by Christopher Kenneth Chorley Jr. on Sept. 14 in Seville, Spain. The couple is planning a May wedding at Mission Inn Resort.

**'07** 

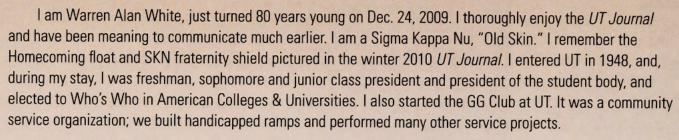
Candace (Moore) **Donnell** was recently promoted to the position of regional manager of the special investigations unit at Geico. She and her husband, Robert, live in Virginia Beach.

E-mail: ckdonnell@ yahoo.com

Katie Griffin recently earned a Master's in Integrated Marketing Strategy from The University of Denver. Katie is working in marketing for MediaLab 3D Studio located in Tampa.

E-mail: ceg2885@ gmail.com

### Hello UT Journal.



I enlisted in the United States Marine Corps at the end of WWII at the age of 16 with my mother's consent. My father had passed away when I was 15. While attending UT in 1950 my USMC reserve unit, the 10th Amphibious Tractor Battalion, was activated to Korea. I was discharged the day they activated, and they would not let me go. I have always regretted that.

I am now retired and married, and the father of five wonderful children: three boys and two girls. I am very active in church, the Boy Scouts, American Legion, and Masons. I remember my days at UT very well. They were truly awesome! God Bless you all! Keep up the good work at UT!

Warmest regards,

Warren "Whizzer" Alan White '53, a SKN and a Spartan forever!!

### **SKN Did Not Disappear**

Hey just a little tidbit, Sigma Kappa Nu did not just disappear from campus in 1955. SKN was a local fraternity, not a national as your article states. The University decided that only national organizations would be recognized on the UT campus going forward in 1955, so all brothers of Sigma Kappa Nu were initiated into a national fraternity that was new to UT at that time: Pi Kappa Phi.

— Christopher Doyle '97 MBA '00



Mary Morrissey obtained a master's degree in history, with a certificate in museum studies, from Northeastern University, Mary lives in Middletown, Rl.

E-mail: mary.colleen morrissey@gmail.com

### '08

Graeme Fehr recently received an MBA with a concentration in real estate. He graduated with honors from Roosevelt

University in Chicago, where he lives.

E-mail: graemefehr@ amail.com

Yao Tsai recently began teaching in the Pinellas County Schools' Chinese Program.

E-mail: AABC292002@ yahoo.com

'09

Andrew Learned is the Combat Information Center Officer aboard the USS Philippine Sea. He is responsible for a division of 28 sailors, the Combat Information Center, a berthing and all aviation spaces aboard the ship. He is also renovating a home in Jacksonville, FL, and is on the Springfield Preservation and Revitalization Council.

2nd Lt. Chassity Pellegrino is part of the 53rd Infantry Brigade Combat Team which was deployed to Iraq and Kuwait in January. Approximately 2,400 soldiers went overseas, marking this as the largest single-unit deployment for the Florida Army National Guard since World War II.

Katrina Vidal works as a full-time case manager, recreation program director and group home supervisor for a program for adults with brain injuries called Community Support Associ-

# ClassActs

ates Inc. in Cape Cod, MA. She also works part time at Cape Cod Community College as an outreach counselor in the College Connection Program.

### Stay in Touch

We want to know what you've been doing since graduation, and so do your classmates and friends. Stay in touch by sending us your Class Acts so we can include you in the next issue of the UT Journal. You can send in the form below, e-mail alumni@ut.edu or update your page on the alumni site. U



### **GRAD SCHOOL** ALUMNI **Class**Acts

**'98** 

Scott McNichols MBA was named the new president of McNichols Co. in Tampa. He is the third-generation family member at

the provider of metal supply services and son of Eugene McNichols, current chair of UT's Board of Trustees.

**'00** 

Dana Pears MBA (see page 27).

'03

Audrey (Butt) Savage MBA was recently promoted to senior

business analyst in program planning and control for Honeywell Aerospace in Clearwater, FL.

E-mail: audrey msavage1@verizon.net

'06

**Ryan Derbes MBA** 

has been hired by Great-West Retirement as the regional sales director for western Florida, the Florida panhandle and southern

Alabama. He calls Tampa home.

'09

Martha Vinas MBA

has been named a 2009 "Woman to Watch" by Business Insurance magazine. Martha is the senior vice president and director of Client Advocacy for the Willis Group Holdings' Employee Benefits practice in Florida.

What's Happen

he University of Tampa is interested in the progress of its alumni. Use this form to let us know your news. Be sure to provide all information, so that your news can be included in the Class Acts section of the next issue of the UT Journal. Alumni also can update their contact information and share news via the Internet. Log on to alumni.ut.edu and type away.

Please mail this form to Office of Alumni Relations . Box H Attention: Class Acts

The University of Tampa • 401 W. Kennedy Blvd. • Tampa, FL 33606-1490

Name	Maiden Name			
Class Year				
Social Security Number (for records verification only)Address				
E-mail Address				
Home Phone (include area code)				
Work Phone (include area code)				
Company Name	Job Title			
Spouse or Partner's Name	UT Class Year			
Signature (required by federal law)				

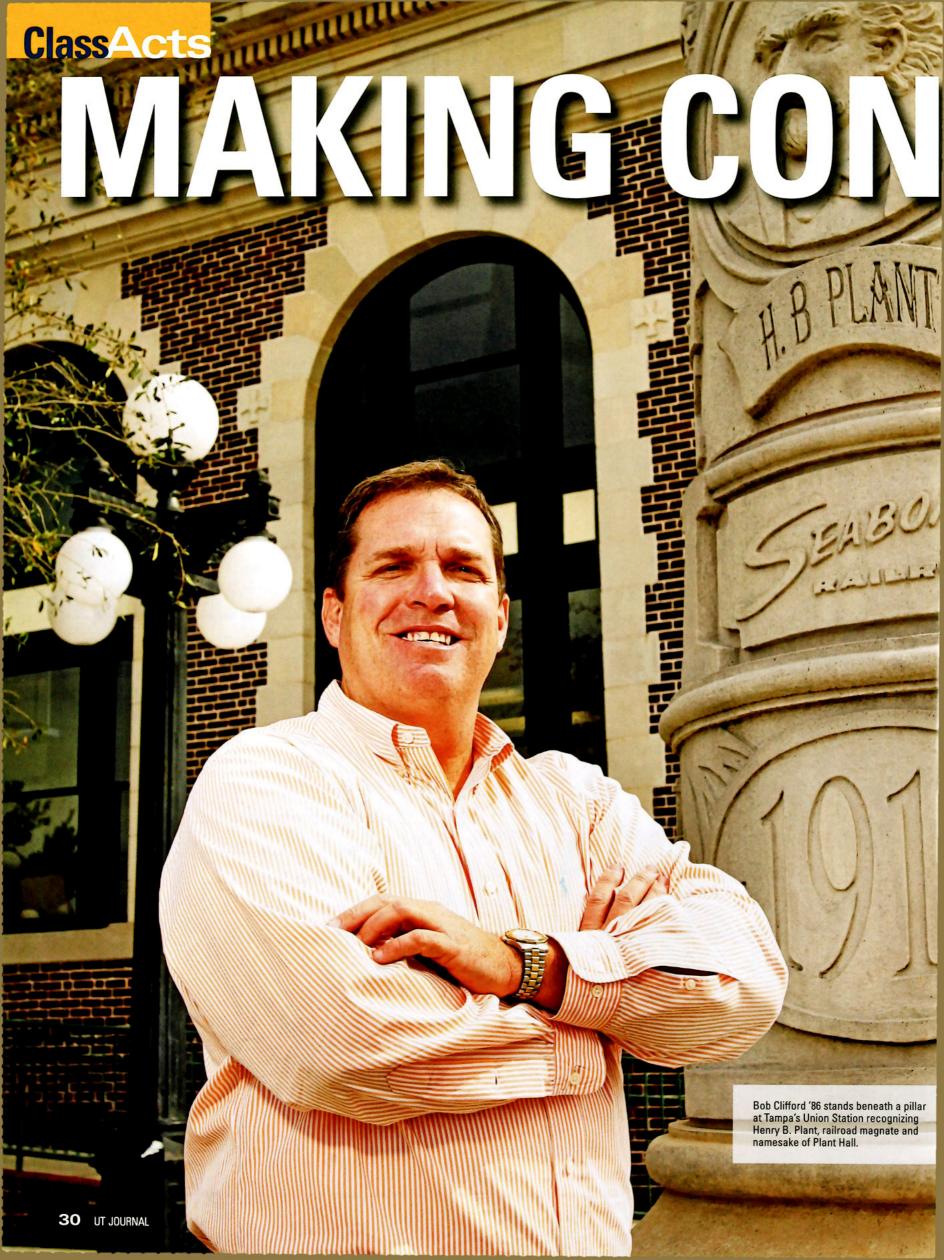
**News for Class** 

Please check all appropriate boxes, and provide details to the right of each item:

exposed. Identify those pictured, and include a contact phone number. Photos will not be returned. Photos also may be provided electronically. JPEG and TIFF file formats are acceptable. Please make sure resolution is a minimum of 300 pixels per inch, and the shorter image dimension is at least 3" Please compress files, and send as attachments to an e-mail that includes identification of all those

pictured.

new job
□ job promotion
additional degree earned
marriage
addition to family
relocation to a new city
honor or award received
other
Photographs: Color or black-and-white photographs of newborns, weddings, etc., may be submitted along with items for Class Acts. Photos will be published on a space-available basis only. Photographs should be sharp and properly



# MECHONS

UT alumnus Bob Clifford '86 is working to improve public transportation in the Tampa area.

When President Obama announced this winter that Tampa would get \$1.25 billion to build a high-speed rail line from Tampa to Orlando, the first question was "How will people get around once they arrive in Tampa?"

"That's what we're working on," said Bob Clifford '86, executive director of the two-year-old Tampa Bay Area Regional Transportation Authority (TBARTA). "The plan we've developed connects the rest of the region to high speed rail to get them where they ultimately want to go — for instance, the beaches — in a seamless, connected fashion."

Clifford was chosen to lead the fledgling agency after working for 12 years at the Florida Department of Transportation. During that time, he was in charge of planning for all modes of transportation, including roads, seaports and airports. Historically the region has focused mostly on roads, he said, and public transportation has been underfunded and uncoordinated.

The aim of TBARTA was to make connections between transportation agencies and governments and to facilitate cooperation across county lines. The agency covers 46 cities, seven counties, seven transit agencies and five metropolitan planning organizations. In March TBARTA merged with Bay Area Commuter Services, the car pooling, ride share, van sharing, telework part of the transportation system.

"When you talk about transportation, it's a true system. It all connects," Clifford said. "It's like your arteries, your veins and your capillaries."

TBARTA isn't just concentrating on rail. It's focusing on regular buses, rapid transit buses, and fixing the existing road network to help it operate better. However, Clifford pointed out that, of the top 20 metropolitan regions in the U.S., Tampa Bay is the only one without any type of rail transit. When you combine the Tampa Bay region with Orlando's — that I-4 corridor everyone talks about — it is the 15<sup>th</sup> largest mega region in the world ... and the only one without rail transit.

The other question about the high-speed rail project was "How will we pay for the rest of it?" The \$1.25 billion provided through the Recovery Act is only half the projected cost of the project.

"It's a down payment," Clifford said. "If you think about a large project like that, if you get all \$2.5 billion at once, you can't spend it all at once. It's going to take you several years to spend it."

Clifford pointed out that the work being done on I-275 now was approved and started in 1989.

"At the time we didn't know where the money was going to come from, but the point was to get it ready, because, in whatever fashion the money comes, you're ready to go," he said.

Two years ago the interstate system turned 50. When we look ahead to 2050, Clifford said we're talking about the next interstate system for the Tampa Bay Region. The economy has made people focus more on the future, and what we're leaving for our children and grandchildren.

The Hillsborough County Commission is discussing putting a referendum on the ballot this November that addresses local transit. TBARTA is working with other counties, particularly Pinellas and Pasco County, to take the next steps in providing regional connectivity including how to connect to high speed rail. The next step is to prioritize and develop specific projects and to put those projects in a position to compete for dollars.

From a transit perspective the region wasn't ready to compete the first time around, when the economic stimulus package was announced. That's why this time they were prepared. And that's why Obama said they will get the money for the first leg of the rail project.

"In this economic downturn, competition is critical," Clifford said. "If you want to thrive, you need to be ready to do the right thing, make the right investments, and this is just one of them."

Cities also compete for businesses, and the first thing businesses look for is a good public transportation system, Clifford said. That's why creating a viable transportation infrastructure is so vital to the region's economy.

"You can't have a vibrant or robust economy without an effective transportation system," Clifford said. "We need to make this next step if we want to be one of these great places where people want to be," he said.

By Robin Roger Editor

you talk about
transportation,
it's a true system.
It all connects.
It's like your
arteries, your
veins and your
capillaries.

- Bob Clifford '86



# Alumnotes

## **ALUMNI** and **FAMILY** to do ut.edu calendar of events

All events are free unless otherwise noted.

### Thurs., April 15

Tampa Alpha Alumni Chapter Meeting **Riverside Center** Second Floor Conference Room 6 p.m. social, 6:30 p.m. meeting

### Fri., April 16

National Alumni Association **Board Meeting Riverside Center** Alumni Conference Room 9 a.m.

### Fri., April 16

19th Annual Brian Claar Golf Classic Pebble Creek Golf Course 1 p.m. shotgun start \$75 for Tampa Alpha Members, \$100 for non-members Details at alumni.ut.edu

A complete listing of University events can be found at www.ut.edu.

### Thurs., May 20

Tampa Alpha Alumni Chapter Meeting **Riverside Center** Second Floor Conference Room 6 p.m. social, 6:30 p.m. meeting

### JUNE

### Thurs., June 17

Tampa Alpha Alumni Chapter Planning Meeting Location TBA 6 p.m. social, 6:30 p.m. meeting All members



### Celtics Set the Pace

Members of the New England Alumni Chapter cheered on the Boston Celtics against the Indiana Pacers on March 12. The group of 50 Spartan alumni, parents and friends gathered at The Greatest Bar before the game to catch up on UT current events and mingle with each other. If you have ideas for future events or want to get involved in planning the next New England event, contact Dave Tedford '87 at dtedford@comcast.net.

### Homecoming 2010

If your class year ends in a 5 or a 0, we'll be celebrating your reunion this fall during homecoming weekend Oct. 14-17. Specific details on reunions and other homecoming activities can be found at alumni.ut.edu.

### Gasparilla Social

Local and visiting alumni got together at Four Green Fields on Jan. 30 to kick off a weekend of Gasparilla festivities. More than 100 people attended this annual happy hour sponsored by the UT National Alumni Association, including a group of 15 Alpha Chi Omega sisters who held a mini-reunion in Tampa that weekend. [1]

# JOIN US Complete and Return Your Interest Form Today

☐ Atlanta Chapter	WHO ARE YOU?		
☐ Chicago Chapter	Name		
- onleago onapter	Address		
☐ Honors Alumni Association	City		
☐ MBA Association	Home phone ()		
	Fax ()	E-mail	
MS-TIM Chapter	Class Year Major		
☐ New England Alumni	Signature (required by federal law)		
☐ New York Chapter	WHAT DO YOU DO?		
	Job Title	Employer	
Orlando Chapter	Address		
🗖 Philadelphia Chapter	City	State Zip	
South Florida Chapter	WHAT DO YOU WANT TO DO?		
☐ Tampa Alpha Chapter	I want to help recruit students to UT.	I want to help with career development.	
	I want to help plan Homecoming for alumni.	☐ I want to be a sports booster.	
☐ Washington, D.C. Chapter	☐ I want to serve as a class agent for fund-raising.		
		3	



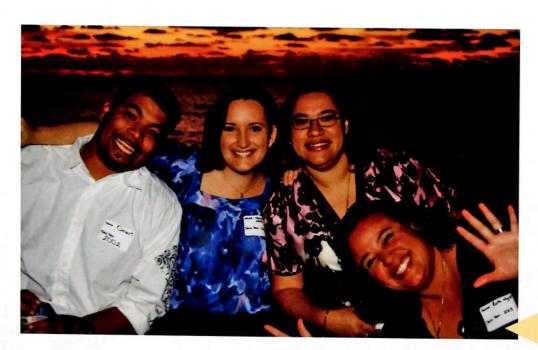
(From left) Joseph Russo '50, Geraldine Law Hynes '59 and Tom Walker pose for a quick picture before the Golden Spartans lunch.



(From left) Patty Tallant Hare '48 and Ida Felicione Coe '58 welcomed the Class of 1960 into the Golden Spartan Society at the annual lunch on Feb. 18

### Golden Affair

On Feb. 18 the Class of 1960 was officially inducted into the UT Golden Spartan Society. More than 150 alumni and friends were in attendance to welcome the first members from the '60s. The Golden Spartan Society includes alumni who graduated more than 50 years ago.





(From left) Ed Luber '72, Racquel Codling '00, and Jerrold Freeman '00 were thrilled with the turnout for the DC-area Chapter kick-off.

### Business with a Capital UT

To celebrate the official formation of the Washington, D.C. Alumni Chapter, nearly 40 UT alumni and friends attended the kick-off social at Lima Restaurant and Lounge on Feb. 25. The group mixed and mingled while catching up on UT news before getting down to business. They discussed the chapter's constitution, future meeting dates, as well as upcoming events including a Washington Wizards basketball game later in the spring. If you are interested in joining the Washington, D.C. Alumni Chapter please contact Abebi Wolfe '98, chapter president, at abebiw@hotmail.com.

### A Grand Investment in Alumni

A small group of Cayman Islands alumni and friends gathered at the Royal Palms Beach Club on March 6 in Grand Cayman. The group discussed creating an official Cayman Islands Alumni Chapter to keep everyone connected. Thank you to our local volunteers who helped to make our first event in the islands a success. If you are interested in joining the chapter, or would like to help plan future events, please contact Ruth Myles '03 at ruthsmithmyles@hotmail.com. LUL

(From left) Omari Rankine '02, Nekane Watler '03, Chevala Burke '03, and Ruth Myles '03 enjoy a beautiful Cayman sunset.



(From left) Paul Fronczek '73, Christina Holden '98, Mike Kemp '99 and Karen Norman MBA '08 were excited to meet other UT alumni living in Austin, TX.

Texas Roundup

UT rounded up alumni in Dallas, Houston and Austin for three separate alumni events on consecutive nights in January. This was UT's first alumni tour of Texas and based on the excitement and high level of interest; It won't be the last. The Dallas event drew the biggest crowd, but Houston and Austin weren't too far behind, and everyone in attendance was pleasantly surprised to hear that there are other UT alumni in Texas.



(From left) Krewe of Sparta president, Brett McMullen MBA '99, crowned Ron Bailey this year's King of Gasparilla for his dedication to the Krewe and local community.

### Pirate Feast

The Tampa Alpha Alumni Chapter held its annual Gasparilla pre-parade brunch on Jan. 30 despite the threat of rain. Nearly 250 alumni and friends, including pirates, enjoyed a brunch buffet and spirits on the verandah before heading down to watch the Gasparilla parade. Adding to the fun, the Royal Krewe of Sparta crowned its first annual King of Gasparilla, Ron Bailey, during a small ceremony at the brunch. The Krewe always welcomes new toga-wearing members. LUI

later this spring. Check your mailbox, the UT Web site, and then mark your

### TEE TIME

It's not too late to register for the Tampa Alpha Alumni Chapter's 19th annual Brian Claar Golf Classic. The tournament will be held at the Pebble Creek Golf Course on Friday, April 16, and will benefit UT scholarships. Cost per player is \$75 for Tampa Alpha members and \$100 for others. The price includes lunch, a full day of golf, prizes, dinner and drinks. To register, visit

### HOME RUN HAVEN

Plans are almost in place for a New York Yankees baseball game and pre-social at the new Yankee Stadium on Saturday, Aug. 21, as the Yankees take on the Seattle Mariners. Be on the lookout for an invitation to this fun family event.

### **CENTRAL FUN**

a future Orlando area alumni and parent event to jburns@ut.edu.

## **UT Comes to YOU!**

### Finishing touches are in the works for regional alumni and parent events calendars! Keep reading for a sneak peak of events to come.

alumni.ut.edu or contact Jessica Burns at jburns@ut.edu.

Looking for a UT connection in central Florida? Send your suggestions for

### Seeking World War **II Vets**

Are you a World War II Veteran (or the spouse of a veteran) who graduated from UT? If so, Dr. Jim Beckman, chair of the Department of Government, History and Sociology, would like to talk with you for his research on WWII and a possible feature in an upcoming Journal. Please contact Beckman at ibeckman@ut.edu



Angela Petty '13 CORRECTION

**ALUMNI** 

Manning '45

Calvin C. Baker '49

E. J. DeVane '51

Janet A. Bartz '53

Robert Curry '58

David J. Danahy '54

Raymond Goetz '63

Gonzalez Risler '63

Walter Heinrich '70

Aurelia "Andi" Andrea

Richard Dixon Rigby '77

David A. Cimino '91

Kory Andina '99

STUDENT

Nancy Bunting '09

'97, '99

Robert B. Sleppy MED '77

**Anmarie Hickey Richards** 

Glen R. "Dadeo" Williams '70 James F. Lowstuter '75

Charles T. Eldredge '50

Mack Stevenson Lee '52

John W. Schaub Jr. '35

Richard "Dick" C. Spoto '39 Col. Wilmot E.Y. Paxton '40

Carroll Thomas Kesinger '42

Lt. Col. Emory A. Mikell '42 Mary "Kitty" Catherine

Celeste Dervaes Whitehead '41

Tony Urso's graduation year was incorrect in the Winter 2010 issue. He graduated in

# **Alumnus, Educator Dies**

ichard C. "Dick" Spoto '39, who served 41 years as an educator in Tampa and was the namesake of Spoto High School in Riverview, died Jan. 31. He was 92.

Spoto attended UT on a football scholarship, majoring in education. While at UT he met Betty Hodgson '39, who he married in 1940. After graduating from UT and serving in the Army Air Corps, he served as a football coach at Hillsborough and Jefferson high schools. He then became Hillsborough County's first director of health and physical education.

After earning his master's degree in 1952, he served as principal of Tampa Bay Boulevard Elementary, Sligh Junior High School and Hillsborough High School. He retired from the school district in 1970 and then worked as the headmaster of Saint Mary's Episcopal Day School until 1980.

Spoto was inducted in the UT Athletic Hall of Fame in 1984.

He was further honored in 2005 when a new school in Riverview was named Richard C. Spoto High — and adopted the Spartan mascot.

In an undated, handwritten note to Gov. Bob Martinez '57, Spoto wrote that "My education at UT led me to a very enjoyable, happy 41-year career as a teacher, coach, administrator and principal ... I lived in the "Rat Hole" for two years and on the 4th floor for two years. Those were years that have given me great memories. If I had life to live over again, I would want it be exactly the same." [1]



Richard C. "Dick" Spoto '39

# Step up to the Plate



o you bleed Spartan red? If so, root for your favorite university this spring by purchasing a UT specialty license plate. You can purchase a UT plate for an additional \$27 the next time you go to register your car.

For each \$27 spent on the license plate (in addition to the regular tag fee) \$25 goes toward funding scholarships and University improvements. More than 1,500 have been sold so far. To learn more about the UT license plate, call the Office of Alumni Relations at (813) 253-6209, or e-mail alumni@ut.edu. (Florida residents only)





### NAME

**Evan Brauman** Fetter '96

### MAJOR:

**Political Science** 

### **CURRENT PROFESSION:**

Real estate broker

Evan Fetter '96 and his wife, Rachel, visit campus often.

### WHAT IS IT LIKE RETURNING TO YOUR ALMA MATER?

This December I visited UT for the third year in a row. I miss it, and it is great to go back with my wife and children to see where such an important part of my life took place. Of course, our visits are also special for Rachel because we met at the wedding of my freshman roommate, Scott Weprin '95 to Lori Shapiro '95.

### WHAT WAS SPECIAL ABOUT YOUR PROGRAM?

I really got to know my professors, and they really got to know me. The political science department had three professors who basically taught all the classes I needed for my degree: Dr. Kerstein, Dr. Piper and Dr. Lombardi. They had great expectations from me as a student and pushed me to reach my potential.

### WHAT KINDS OF EXTRACURRICULAR **ACTIVITIES DID YOU DO?**

I was editor-in-chief and business director of the Moroccan for 1994, 1995 and 1996. We won several national awards including First Place with Special Merit from the American Scholastic Press Association in 1994 and the All American Award with Five Marks of Distinction from the Associated Collegiate Press

in 1995. I learned so much working with budgets, university employees, the publishing companies and everything else that went into producing a several hundred page book for three years in a row.

### **FAVORITE MEMORIES?**

I was at UT when it was going through some very rough patches, and I was fortunate enough to be on the front lines of a lot of the discussions that were going on about the future of UT at that time. It meant a lot to be chosen as the student invocation speaker for graduation. I spoke about giving back to UT once we graduate because someone giving to UT during my time there had provided for me.

### WHY DO YOU THINK IT IS IMPORTANT FOR ALUMNI TO GIVE **BACK TO UT?**

Because alumni and community leaders had given to UT, I received a leadership scholarship and a tuition stipend for being editor-in-chief of the Moroccan. Without that scholarship I probably would have attended another university, and who knows how my life would be different today. I want others to have the same experiences I had, and because the support of others made my education possible, I think it is important to follow their lead and give back to The University of Tampa. LOSA

# Spartan Dollars and Sense

# Pay it Forward

earing you have cancer at the age of 15 would be enough to derail most students from their educational path. But not Dana Bertoch '10. To Bertoch, this was a mere blip in the road. She began treatment while following a rigorous home school schedule. A year later she was able to return to the classroom for her junior year of high school — without missing a step.

Bertoch graduated in the top of her class at The Cambridge School (now Cambridge Christian) in Tampa. She wanted a University with a strong nursing program and the ability to provide needed scholarship assistance.

"I came to The University of Tampa in August of 2006 as a pre-nursing major," she says. "After beating cancer, I knew I wanted to make a difference in the lives of others - like my nurses had done for me the last few years."

Bertoch says the rigor of the curriculum in UT's nursing program has caused her to grow as a person, student and future healthcare provider. Clinicals that teach practical, hands-on nursing skills at Tampa General Hospital have given her the confidence she needs to be a leader in her field.

In addition to its relationship with Tampa General Hospital, UT is affiliated with more than 100 local healthcare facilities. Students get real-world experience working at these facilities, which led to a 100 percent first-time passage rate on licensing exams for its 2009 graduates. UT is one of only two Florida

schools with a perfect passing rate. The national average is 90 percent.

"My clinical instructors have become my mentors and models of my future career." Bertoch says. "They inspire in me a passion for nursing as a profession while fueling my desire to care for others. At the same time my peers have become close friends; we challenge each other to always do better and reach new heights."

But Bertoch, like 91 percent of students at The University of Tampa, needs scholarship aid to make her education a reality.

Bertoch noted that the generosity she has witnessed at UT has furthered her desire to give back to the community. She is actively involved in many community projects and speaking engagements where she advocates for pediatric cancer research and other causes for the community. She also spoke this winter at a luncheon for scholarship recipients and donors.

"I know that I only represent one story here at UT," Bertoch said in her speech. "Each student on this campus has a unique story, a dream, a future, a talent and an opportunity to realize their full potential because of the donations that make our education a reality."

Bertoch says she knows she can never repay the donors that have given to create her scholarship. But she can commit to continuing their generosity.

"By funding scholarships through donations to UT's Annual Fund, you have made the impossible possible for many students," she said. "Not only are

you making an impact on the lives of students at this moment, but you are inspiring change, broadening horizons and brightening the futures of generations to come."



Dana Bertoch '10 and her parents, Daniel and Kay Bertoch, celebrate at UT's Annual Scholarship Luncheon, Dana spoke to thank donors on behalf of all the scholarship recipients



TAYLOR ALBERTSON PINKE **Director of the Annual Fund** annualfund@ut.edu

beating cancer, I knew I wanted to make a difference in the lives of others like my nurses had done for me the last few years.

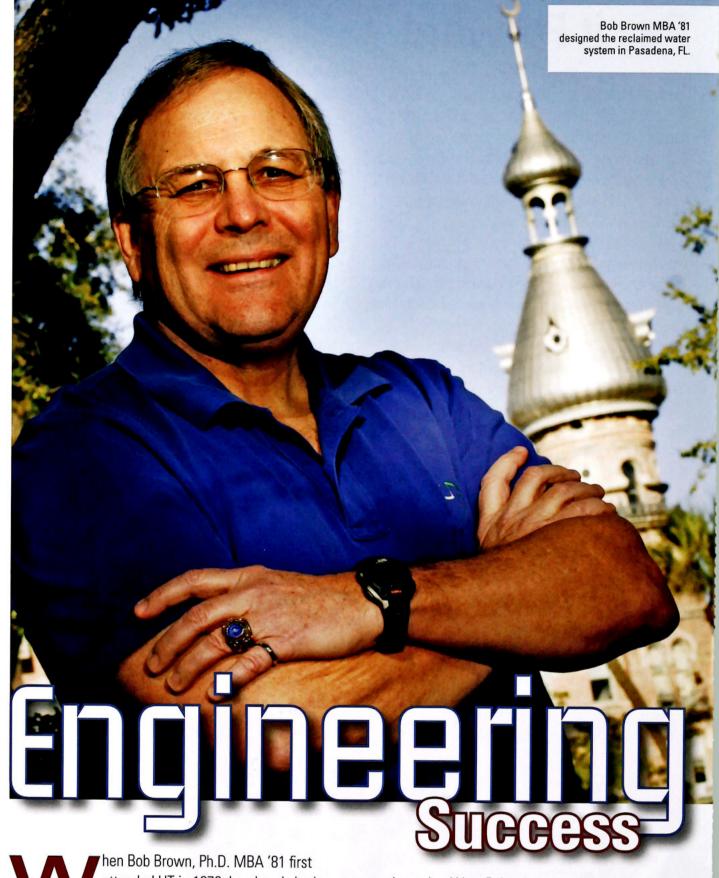
— Dana Bertoch '10



**Director of Planned Giving** tgiddens@ut.edu

picked UT for its small class size and learning environment, which was much like what I had experienced at West Point, I was not disappointed with UT's top notch instruction.

— Bob Brown MBA '81



attended UT in 1979, he already had a bachelor's degree under his belt from the U.S. Military Academy at West Point, had completed a stint in the Army, and was employed in the Tampa Bay area as a civil engineer. And though he was a part of successful public works projects across two counties, Brown felt something was missing from his education.

"When I started my career as an engineer, I saw how woefully underprepared I was for the business side of engineering, so I decided to fill in my education with an MBA. I picked UT for its small class size and learning environment, which was much like what I had experienced at West Point. I was not disappointed with UT's top notch instruction."

Brown credits professors Mickey Perlow, Gene Dunham and Cary Singletary '68 for the impact they had on his education, and still thinks of their insight in his day-to-day practice.

"The lessons learned in my MBA allowed me to do a lot of interesting things in addition to engineering, like rate studies for utilities. For a project I worked on in Pasadena, FL, I not only designed their city-wide reclaimed water system, but also

CONTINUED ON NEXT PAGE

# Leaving a LEGACY

### Engineering

CONTINUED FROM PAGE 38

determined how the city would pay for the project by deciding what rates they needed to charge to pay for the construction costs and loans."

Soon after graduating, Brown became only the third employee of the newly formed Tampa Bay Engineering. In this new role, Brown was able to use his engineering expertise to help design systems to improve the environment in the Tampa Bay region, as well as his business savvy to set up the financial structures needed to run the company. Twenty-five years later, the company still uses the same financial construct that Brown established, though he admits much of the process is now paperless.

Brown recently joined the Legacy Society at UT by including the University in his estate plans. When asked what motivated him to take this important step, Brown said, "I support education for the same reason I recently completed my Ph.D. I have a love for life-long

Brown continued, "UT's mission statement says that the University hopes to create productive and responsible citizens, and I feel that it is my responsibility to pay back UT for the role the University played in supporting my education. I knew when I went to UT my tuition didn't cover all the costs, so I feel I have a moral obligation to support my alma mater."

### For Further Information

Thomas R. Giddens

Director of Planned Giving

The University of Tampa • Office of Planned Giving-Box H 401 W. Kennedy Blvd. . Tampa, FL 33606-1490 Telephone: (813) 253-6220 • Fax: (813) 258-7798

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# WHERE THERE'S A WIL

A will is intended to be a long-term document but that does not mean it should be put on a shelf and left to gather dust. It is a good practice to review your will annually, though there are some life events that call for an immediate revision. In many cases, these changes may be handled with a simple codicil, while others will require a reworking of the entire document.

The following are three life events that should prompt you to update your estate plans:

### **CHANGE IN FAMILY**

Are you a new parent or grandparent? Births and deaths can necessitate changes to your will.

### **CHANGE IN MARITAL STATUS**

Did you get married or divorced? Certain provisions of your will should be reevaluated after either of these legal actions.

### CHANGE IN LOCATION

Did You Move?

Moving out of the state where you executed your will may nullify the document.

### FOR MORE INFORMATION

If you would like additional information about leaving a legacy for UT in your estate plans, please contact the Planned Giving Office at (813) 253-6220, or plannedgiving@ut.edu. Usa

### Free Delivery!

Would you like our Planned Giving e-newsletter to be delivered monthly directly to your inbox?

Each month, the Planned Giving Office sends out an e-newsletter to more than 600 alumni and friends. In every issue of Enduring Ideas. you will find three articles pertinent to the giving and tax climate, as well as a profile of a new Legacy Society member.

Join the hundreds of other alumni who have signed up for this service. To request that your name be added to our distribution list, send your e-mail address to plannedgiving@ut.edu.

### Giving on the Web

Each month the Planned Giving Office produces new online articles and interactive features on topics like estate planning, planned giving, wills and trusts. Go to www.ut.edu/planned giving to learn more. LUIS



### GIFTS IN HONOR AND IN MEMORIAM

Gifts made from Oct. 26, 2009-Feb. 8, 2010.

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**KORY LEE ANDINA** Norman and Marie Andina

**DIANE BASHAW** Terry Mone

COL. JULIEN M. BURKNESS John and Jane Sumner

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ROBERT COOLEY Mr. and Mrs. Alfred S. Austin

**FRANK AND FRANCES FILEWICZ** 

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