

Journal

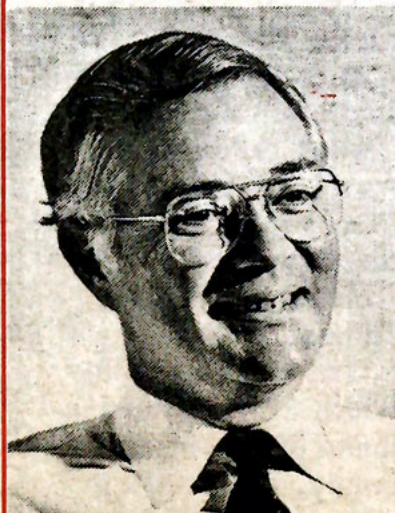
Volume III, Number 2

February/March 1987

Samson Gives Analysis, Sets Priorities for UT

Editor's Note: Bruce A. Samson assumed a one-year term as interim President of UT August 1, 1986. In January, the Board of Trustees extended his appointment to two years. He took over a University which had experienced a deficit of \$1.75 million in the two previous years. This is his first report on the financial condition of the University and his expectations for the future.

The past six months have been very challenging for The University of Tampa. It has been a time of review and analysis which mandated the setting of objectives, establishment of priorities,



President Bruce A. Samson

determination of policies and the implementation of difficult decisions.

With a \$1.75 million long-term deficit facing us, our first priority was to initiate the kinds cost cutting measures which would quickly begin to reduce that deficit. Those measures had to be

implemented without impacting academic programs, or affecting other important support operations of the University.

One of my first objectives was to restructure the accounting/financial reporting system and implement an internal control system which has resulted in more accurate financial information on a timely basis. This was followed by a reorganization of the senior-level personnel to provide a team management approach to the administrative segment of the University.

Then we implemented cost cutting measures and adjusted administrative staff positions for more

efficiency in University operations. At the same time, we looked at the efficiency of the institution's investment policies, insurance programs and other administrative functions

which could be modified. We will not completely eliminate UT's long-term deficit this year, but we will put the immediate crisis behind us.

see **Samson** page 2

Fla. Gov. Bob Martinez will be the commencement speaker at UT's graduation ceremonies May 3. Martinez is one of the University's most distinguished alumni. After graduating from UT in 1957, he went into education. Later, he became Tampa's mayor for two terms before winning the governor's race last November. He was the first choice of UT's Board of Trustees for a commencement speaker.

UT LAUNCHES \$5 MILLION FUND RAISING DRIVE

The University of Tampa (UT) in January launched a \$5 million fund-raising drive designed to pay off a \$2.6 million debt on its sports complex and improve the long-term financial situation of the institution.

Florida Governor Bob Martinez, a 1957 UT graduate, has agreed to lend his name to the 24-month fund drive, said UT Board of Trustees Chairman, Alfred S. Austin, in making the announcement at a recent trustees meeting.

The University has retained the Tallahassee firm of Hebrock & Associates, Inc., a professional fund-raising group, to oversee the campaign which may run for 24 months.

Bill Hebrock, president of the firm, was optimistic the goal can be met in less than two years. He was a full-time fund raiser for Governor Bob Martinez during the last two

months of his run for the Governor's seat, and raised about \$4.75 million for the Martinez campaign during a 60-day period.

Debt and interest payments on the sports center, currently called the Spartan Sports Center, are creating a financial drain on the University.

"This is the best opportunity we have to improve our situation quickly," said Austin, adding that he is confident the campaign will be a success, and could conclude before the 24-month deadline, set for Dec. 31, 1988.

Four Tampa businessmen were named in mid-February to serve on the sports center committee which will oversee the campaign.

The group has pledged to personally raise in excess of \$250,000, and presented a check for \$25,000 to get the campaign underway.

Rick Thomas, a Tampa

insurance executive with the Moore-Thomas Group, and a UT Trustee, will chair the committee. He is joined by co-chairmen: Vin Hoover, President of Hoover-Borders Construction Co.; Bill Miller, President of Southgate Enterprises; and Eddie Caldwell, President of Caldwell and Associates Insurance.

Though the campaign is expected to have a broad-based approach in the Tampa Bay Area, it will take on a state and national focus as well, said campaign director Bill J. Hebrock.

Most of the funds will go toward retiring the \$2.6 debt on the center and for making improvements. There are plans to renovate the Russell Building at the south end of the center, erect fencing and lighting, and improve the landscaping.

When the improvements are made and the debt service paid off, the remainder of the



...A group of Tampa businessmen have made a \$25,000 donation and pledged to raise \$250,000 toward a \$5 million goal for The University of Tampa. The businessmen will serve on the Spartan Sports Center committee which will oversee the 24-month campaign. The committee members are: (from left) Vin Hoover, President of Hoover-Borders Construction Co.; Bill Miller, President of Southgate Enterprises, committee chairman Rick Thomas, with the Moore-Thomas Group; and Eddie Caldwell, President of Caldwell and Associates Insurance.

fund drive proceeds will be divided equally between the athletic and academic sides of the University.

The 4,200-seat sports complex was built in 1983 at a cost of about \$3 million. It is the home of

the UT Spartans basketball and volleyball teams and intramural sports teams. It also houses weight and training rooms, offices and class rooms.

UT

Gift Provides Funds for National Rowing Center

The University of Tampa has received a large financial contribution that will enable it to construct, in 1987, a national training center for collegiate rowing teams.

The \$125,000 gift from Tampa businessman Van L. McNeel, Chairman of the Polymer International Corp., cleared the way for the University to break ground in the Spring on a quarter-million dollar training facility on the banks of the Hillsborough River, which will also serve as a new home for UT's rowing teams.

"We owe a great deal of thanks to many people in the community who have contributed to this project over the years, but it wouldn't have become a reality so soon without the special generosity of the McNeel family," said UT President Bruce A. Samson.

"We're still about \$25,000 short of what we need for total funding, but I'm confident we'll raise it," he added.

Samson lauded UT Trustee, William A. Krusen, who took over as chairman of the boat house committee in July, 1986 and pumped new energy into the fund-

raising project. Since the initial fund drive started in 1984, about \$100,000 had been raised, mostly in the form of donations under \$10,000. The McNeel gift raises the total to about \$225,000.

Cost of the two-story building is estimated to be \$200,000. The price tag for landscaping, bunks, furniture and other essential furnishings is about \$50,000.

"There are a lot of people in the Tampa community who are interested in this project and the UT crew program," said McNeel, in making the gift. This training center presents a unique opportunity for Tampa and the University. There's isn't another facility in Florida like this, and we have the chance to make Tampa a first-class national winter training ground for powerhouse northern crews," he added.

It's sheltered riverside location on the Hillsborough River has already made UT a popular winter training ground for crews from northern schools. About 18 colleges and universities were expected to train here in January, February and



...UT Trustee, Van L. McNeel, (center) accepts a sweep from President Bruce A. Samson (left) after donating \$125,000 toward construction of a \$250,000 national crew training center which will be completed in 1987 on the banks of the Hillsborough River. UT Trustee, William A. Krusen, chairman of the boat house committee, looks on.



...UT Crew Coach, Bill Dunlap, points to the site of the new training center on the University campus. The City of Tampa is in the background on the other side of the river.

March. Among the schools represented this year are: Yale, Princeton, Cornell, Columbia, and Boston University. During the three month training period, about 900 athletes will visit Tampa.

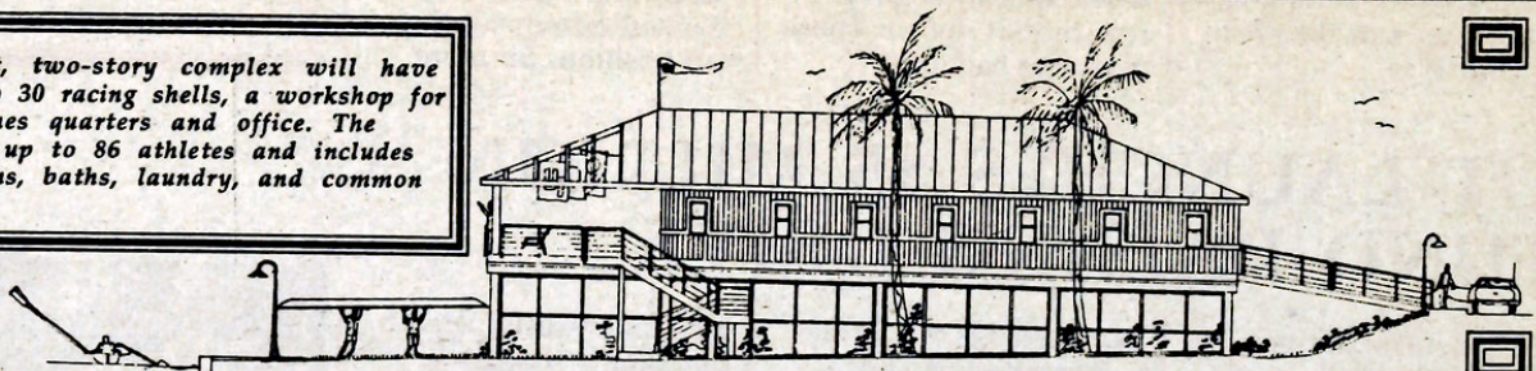
The training facility, which will be named in honor of the McNeel family, is expected to generate \$25,000 to \$30,000 per year in rental fees from visiting crews, and will be self-supporting. A number of the visiting coaches have signed letters-of-intent to house their crews in the

new center.

The architectural firm of Robbins, Bell and Kuehlem designed the 12,000-square-foot, two-story complex. The ground floor will serve as a storage area for up to 30 racing shells, a workshop for boat maintenance, coaches quarters and office, lockers and storage areas. Up to 86 athletes will be housed on the second floor, which includes four large sleeping rooms, baths, laundry, and meeting rooms.

UT

...The 12,000-square-foot, two-story complex will have a storage area for up to 30 racing shells, a workshop for boat maintenance, coaches quarters and office. The second floor will house up to 86 athletes and includes four large sleeping rooms, baths, laundry, and common areas.



Samson from page 1

There are other financial needs that will be addressed in the future, and we have already begun that process. In January we engaged a professional fundraising firm to raise \$5 million to retire the \$2.6 million debt on the Spartan Sports Center and to provide assistance for other athletic and academic needs.

We plan to seek federal and state funding to help in the preservation of Plant Hall, our administration and classroom building, Tampa's only National Historic Landmark. Efforts are underway to build UT's endowment and thereby create a stronger financial base.

If you discount UT's temporary financial problems, you see a vital, thriving institution, peopled by a dedicated

staff and a quality faculty, attended by a bright and enthusiastic student body of 2,500 young people. Our enrollment last fall, and the returning spring class, were the highest of the past 10 years.

There is a fine intercollegiate athletic program which is nationally ranked in men's soccer, basketball, baseball, swimming, and in women's volleyball and swimming. This year we will build a quarter-million-dollar national training center on the banks of the Hillsborough River for crews from prestigious colleges and universities from the northeast and midwest. It was made possible by a large private donation.

Every institution, whether it be business, university or government, must of necessity, from time to time, reevaluate its mission.

Already, we have embarked on an academic course that will carry this school forward. The Board of Trustees in January voted to phase out the MacDill Air Force Base academic program which was posing problems for our accreditation. Our accreditation from the Southern Association of Colleges and Schools has been reaffirmed.

Grants are being sought and found to help upgrade our facilities and to provide scholarships. A \$120,000 grant was recently announced which will go toward buying new science equipment. Other grants have been announced in the science and telecommunications areas.

Plans for the academic side involve the possible reorganization and enhancement of our academic divisions to better meet student needs. We are analyzing our

academic programs on a cost/revenue basis. We are investigating how to better market one of our strongest academic programs, through a School of Business study group. A continuing education program is being developed to further expand the Bachelor of Liberal Studies program which was put in place last fall.

We are studying how to better use our limited scholarship dollars to attract the best students.

About one-half of our student population comes from Florida. The rest come from the northeast, the midwest, and from 30 foreign countries.

UT is now a cosmopolitan school in a cosmopolitan region, and its opportunities for advancement are improving daily. Our challenge is to continue providing quality education.

UT



The University Of
TAMPA

Journal

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Chiselers Enter 28th Year And \$500,000 Mark

During a reception last Fall for UT President Bruce Samson there was a gracious, smiling lady who greeted the 500 or so guests as they passed into the University's elegantly-decorated Fletcher Lounge.

Not everyone who entered the room knew who she was, but they all received the same warm reception. Her name was Ruthanne McLean, current president of the Chiselers, Inc., and



...Chiselers President, Ruthanne McLean, (left) and past president, Mary Weekley, sit in Fletcher Lounge, "the most beautiful room in Tampa," and one the Chiselers decorated.

the party was the handiwork of her group.

She was there to make sure things ran smoothly; they did. They usually do when the Chiselers are involved. The reception was a minor item compared to the projects this 200-member volunteer group has been involved in over the years.

They are entering their 28th year of quietly tending to needs of Plant Hall and The University of Tampa, to the tune of almost a half million dollars worth of financial support. Their handiwork is visible everywhere, from the carpet students walk on, to the chairs in which they sit.

Most UT staff and faculty are at least familiar with the Chiselers and how they got their name; it has nothing to do with the methods they use in raising funds.

Back in 1959, Bertha Fletcher and Sunny Delo, the wife of then University President David Delo, found a stockpile of valuable old tiles used in the original construction of the Tampa Bay Hotel when it was built in 1891. The pair convinced a group of women to spend their summer chiseling old mortar from the tiles because the University couldn't afford the cost of

professional refurbishing. And the Chiselers were born. Those tiles now grace the fireplaces of the Ballroom.

Little has changed. The University still needs all the help it can get to maintain Plant Hall, Tampa's only National Historic Landmark. And the Chiselers are usually there, funneling money into special projects they deem need attention. So far, that attention has amounted to \$448,780, and countless hours of work.

"We don't like to just give money for maintenance. The Chiselers love to beautify and decorate. So we pick projects we feel particularly fond of," said Mary Weekley, a past president, and still a very active member.

They're just getting ready to spend about \$27,000 to redecorate the lobby of Plant Hall. It will be the third such renovation of the lobby. The last was in 1977 when they spent about \$40,000.

By the time the students come back next fall, there will be new chairs, tables, planters, wooden seating units, coffee tables, carpeting and other items.

When there was talk of refinishing the building's minarets back in 1985, the Chiselers were the first

contributors, with a \$50,000 gift. When special support was needed to raise money for the modernization of the David Falk Theatre in 1981, they raised \$45,000 for new theater seats.

"Not many people know that we saved the matching federal grant for the recently completed beautification of Plant Park (in front of the University) by donating \$73,475 to the first phase of the project," said Weekley.

When the job was finished by the city, there was still a need for lighting, and an iron gate leading to Kennedy Blvd. The Chiselers came up with \$27,500 for lights, and \$2,700 for the gate.

Mostly, however, they concentrate on Plant Hall. They've spent \$35,000 over the years on classrooms. The Dome Room, Ballroom and verandas have all been refurbished from time to time.

"But my favorite project was the decorating of Fletcher Lounge," said Weekley, which she calls "the most beautiful room in Tampa," with its 40-foot domed ceiling and 15-foot high windows. The room was completely decorated in 1973 at a cost of \$53,080, and was renamed in honor of the Chiselers' founder, Bertha Fletcher.

Most UT students first come in contact with the Chiselers when they enter the Plant Hall lobby one morning in April each year and find it stuffed with virtually every imaginable item, from plants to baked goods to furniture, all for sale.

The "Chiselers' Annual Thieves Market" has grown in reputation to one of the best bargain bonanzas in Tampa. This year it will be held on April 16. And the Chiselers' will probably make about \$20,000 or so, if recent history is any indication. The general public has discovered it, said Weekley.

"We're unlike a lot of organizations. There's no attempt to seek donations from the community for ourselves. We earn every penny of it," she added.

There are other money-raising projects. Each year, there are two Christmas in October Boutiques. And a couple of years ago they hit a windfall when they organized the grand opening of the downtown Hyatt Regency Hotel and made about \$27,000.

The group doesn't frequently receive a great deal of recognition, but it works quietly and has the satisfaction of knowing that many projects would go by the way without their help.

UT

Library Friends are 'Special'

A special group of people takes action throughout the year on the old adage "A good book is the best of friends."

The Friends of the Merl Kelce Library, The University of Tampa's library support group have taken that phrase to heart and acted on it.

Since the group's founding in 1979, they've made possible the acquisition of a variety of equipment, books and periodicals that might otherwise have slipped through the budget cracks.

The organization is made up of 75 to 100 community leaders, friends of the University and other civic-minded individuals who recognize the importance of a first-rate university library, both to students and faculty on campus and as a valuable community resource.

Through fund-raising and occasional events and activities open to the public, they raise money to help the library and, in the process, publicize its holdings and value to the community.

Their activities are varied and popular with book lovers throughout the Tampa Bay area. The annual Used Book Sale in the fall is probably the group's most well-attended event.

"People call all year asking when the next one will be," says Lydia Acosta, director of UT's Merl Kelce Library. "We usually get at least 50,000 books, some duplicates and many

donations from individuals and private collections."

Friends of the Library members act as cashiers and helpers at the event in Fletcher Lounge where volumes, most of them nonfiction, are sorted by subject, with hardbacks selling for \$1, paperbacks for \$.50 and rare out-of-print books selling for more.

"We've made as much as \$5,000 at the Used Book Sale," notes Acosta.

The next sale is scheduled for Oct. 1, 2 and 3 from 10 a.m. to 6 p.m. in Fletcher Lounge. "We're currently collecting volumes for the sale," Acosta says. "Anyone with books to donate should call us at 253-6231."

Another popular event with which the Friends of the Library helps is the Annual Antiquarian Book Sellers Show.

Until last year, the Friends hosted the national organization's traveling show on campus each spring. Though now held off campus, the Friends continue to assist with the event.

The support group also holds at least one social event each year, often a reception for a well-known writer or literary figure. They combined a recent Christmas wine and cheese party, complete with carols sung by the University choir, with a talk given by Hampton Dunn, local historian and author who had just published a new book.

On a national level, Edward Albee has visited

the campus to give a reading sponsored by the Friends.

Though they aren't specifically involved in staffing and general acquisitions, the Friends have made possible the purchase of a new security system, furniture, computers, periodicals and specific collections of books. Every year or so the library gives them a list of needs or items it would like to have, and decisions are made based on priorities and available resources. "The group is very supportive of our needs," says Acosta. "Before long, we'll need to expand, and I'm sure the Friends of the Library will be very much involved in raising funds for building additions and new collections."

In spite of the fact that the Friends provide significant support, they are a fairly low-key organization.

"Instead of having a regular meeting schedule, we get together when the spirit moves us," says Carolyn Fisher, outgoing president, "or when an opportunity arises to do something worthwhile and interesting for the library."

Many of the group's members are long-time friends of the University and have been well acquainted with its resources for years, but some, like Fisher, become involved when they first use the library and find exactly what they're looking for.

"When we first moved to Tampa," said Fisher, "my



...Officers and Board members of The University of Tampa Friends of the Library met recently to discuss upcoming events in support of the Merl Kelce Library. They are (L to R) Arthur Viders, Mary Weekly, Nellye Friedman, Adajean Samson, Leslie Osterweil, Lydia Acosta, Cynthia Gandee and Carolyn Fisher.

child had a school report to do and I knew a certain book that would be a perfect reference. I looked all over town, but The University of Tampa was the only library that had the book. I was so pleased that I asked how I could help the library, and Lydia Acosta told me about the new support group that had just been formed. I joined immediately and have been active ever since."

Taking over for Fisher as president this year is Cynthia Gandee, with Leslie Osterweil slated to be vice president and Lydia Acosta secretary-treasurer. A new Board of Directors consists of Adajean Samson, wife of the President; Nellye

Friedman, Kay Young, Mary Weekly, Arthur Viders, and Carolyn Fisher.

The UT library was built in 1969 and named for Merl Kelce, president of Peabody Coal in St. Louis. His friend Bill McGinnis, a UT trustee and Tampa Electric Co. executive, interested Kelce in the University and persuaded him to donate \$250,000 to build a new facility to house the growing collection of volumes and periodicals. The library grew steadily from 1969 through 1978, but until then there was no auxiliary group to assist with occasional acquisitions.

Trustees Louise Lykes Ferguson and then-Judge John Germany recognized

the need for such an organization and formed the core group.

Since then, the library has grown to over 200,000 volumes. "We also subscribe to 1,737 periodicals, we have over 12,000 books on microfilm, 2,000 records and cassettes, 734 films, 3,000 pictures and 1,000 multimedia educational kits," notes Acosta.

With a staff of 10, the library serves not only students and faculty, but Tampa Preparatory School and the American Language Academy and the community.

UT

Alumni News



by Michael J. Leding, Jr.
Director of Alumni Affairs

As the new Vice President for Institutional Advancement, I believe that alumni bonding with "our" Alma Mater is so important that I have taken on personally the responsibility for Alumni Affairs.

First, let me tell you how I got here and why I believe that I am one of the most active alumni of The University of Tampa, although I have never attended this great institution.

It started when Alice Lawton '64, past president of the National Alumni Association, approached me about purchasing a \$25 share of a \$100 ticket for one of Tampa Alpha's major fundraisers. I did that and so enjoyed myself, interacting with so many of the alumni, that I became more interested in UT. At the same time,

the University of South Florida was changing basketball coaches, and their new coach, Lee Rose, had basically told all of us supporters from the lean years that if we weren't willing to pay \$1,000, we weren't "real" supporters.

It was at this time that Hance McCain '73 approached me and said, "we have a new game in town. Why don't you come down and look at the Spartan Sports Center and become an active supporter of UT Basketball?"

I attended more and more Tampa Alpha Chapter alumni events, including trips to some of our away basketball games, and received the supreme compliment upon returning from one of the games against our arch rival, Florida Southern, when "Easy" Eddie Caldwell '72 approached me apologetically and asked what year I graduated from The University of Tampa.

From there I became one of the radio voices broadcasting UT basketball. During the Fall of 1985, former UT President Dick Cheshire was at lunch with a mutual friend when he suggested that UT was in the market to find a new Vice President for Business and Finance, and asked if the acquaintance

was aware of anybody who could be a candidate.

When my name surfaced, Dick responded by saying that he was aware of my ability to broadcast a basketball game, but what did I know about accounting?

After a year as Vice President for Business and Finance, during which time President Samson observed my "Rah! Rah!" attitude about UT (which I refer affectionately to as one of the world's best kept secrets), he asked me to take on the responsibilities of Institutional Advancement.

All along, I have felt that The University of Tampa should be doing a better job of giving its alumni more opportunities for bonding with their Alma Mater. The only way that this can be accomplished is by being able to better communicate with your fellow-alumni, whether classmates, or folks living in your immediate geographical area. My commitment to you is to give you the ability to accomplish this!

Susan Lucas, assistant director of UT Alumni Relations, will be working with me in this effort.

The Editor tells me that I have run out of room, so let me ask you to please stay tuned. There is more to follow on the UT Alumni Network that will give you the desire to go throughout this country saying you are proud of your Alma Mater, The University of Tampa."

UT

Leding Named VP for Institutional Advancement

Michael J. Leding, Jr. was picked in January as Vice President of Institutional Advancement for UT and will be responsible for redirecting the school's role in the Tampa community and for overseeing its alumni network.

He will also be responsible for the UT's annual development fund. The 1986 goal is \$1.1 million.

"The University is in the process of renewing its commitment to Tampa in terms of what we can offer as an educational institution and cultural center. We intend to start giving more back to the people and the community which created and supports us. It's a very exciting challenge for me," said Leding.

He has served as the institution's Vice President of Business and Finance since January 1986 and was instrumental in implementing fiscal policies which have helped reduce the long-term deficit at the school.

Leding received his Bachelor of Science Degree from the College of Holy Cross in Business Administration and earned his Master in Business Administration from Columbia University in Finance and Industrial Relations.

UT



...Tampa businessmen got an earful of opposing views on the national economy during a Fellows Forum program in January at the UT Ballroom. Special guest speakers were Dr. Robert J. Barbera, chief economist and first vice president for E.F. Hutton and Co., Inc.; and Jeffrey M. Davidson, Partner-in-Charge, with the accounting firm of Deloitte, Haskins & Sells. From left are: UT President Bruce Samson, Fellows Forum Chairperson, Susan Leisner, Davidson and Barbera.



...Fla. Gov. Bob Martinez '57 makes his acceptance speech on being named UT "Alumnus of the Year" at the Hall of Fame banquet Feb. 6 at the Tampa Hyatt Regency hotel. Far right: Jack Rodriguez '68, President of the UT National Alumni Association. More than 500 people attended the event. Eight new members were inducted into the Hall of Fame. For details, see page 7.

CLASS NOTES

'38

Margaret Howard German passed away in December. She was a resident of Camp Hill, Penn.

'45

Maurien Robels McTyre and her husband are retired Baptist missionaries currently residing in Tampa.

'54

Hugo D. Menendez has been appointed Secretary of the Florida Department of Labor and Employment Security by Gov. Bob Martinez '57.

'60

Merchants Association of Florida President, Richard Swirbul, was profiled in the January 1987 issue of Florida Business/Tampa Bay magazine.

'62

Joseph B. Obusek is currently residing in Marietta, Ga. with his wife, the former Mary Anne Fox '63.

'66

Peter J. Curry, Creative Group Supervisor at Lewis,

Gilman & Kynett Advertising in Philadelphia, was recently honored by Mayor W. Wilson Goode for his work on the "Philadelphia, Get to Know Us" campaign. He lives with his wife, Theresa, and son, Peter, in Palmyra, N.J..

'67

Ed Martin has been named vice-president of merchandise sales for Random House, Inc. He has been employed with Random House since 1975.

'70

Michael S. Hyman is employed with Prudential Insurance Co. in Hollywood, Fla.

'71

Dorothy Branch Reeves lives in New York City and is employed by Xerox Corporation. Her husband, Jerry, is a physician.

'72

James P. Comer has been named assistant vice president of Irving Business Center in Atlanta, Ga. He will be responsible for corporate finance business in the Southeast.

John C. West is vice-president and resident manager for Prudential-Bache securities in Memphis, Tenn. He and his wife, Linnea, have two children, John and Viola.

'73

Fletcher Carr is assistant vice president and national sales manager for Independent Evaluation Services, Inc. in Phoenix, Ariz.

'74

Darlee Nelson, head football coach at Jefferson High School in Tampa, has been named Hillsborough County Coach of the Year by the National Football Foundation and Hall of Fame.

'75

Robert P. Franz was elected secretary for the U.S. Secret Services — Uniformed Division Officers Association/International

Union of Police Associations AFL-CIO. He and his wife, Robin '75, reside in Sterling, Va.

Dr. William and Dawn Protzer are currently residing in San Antonio, Tex. He is a major in the USAF Medical Corps and works as a radiologist at Wilford Hall Medical Center. She teaches physics and chemistry at a local high school.

'78

Blake Wilder has been promoted from firefighter to driver/engineer with the Hillsborough County Fire Department.

'80

Daniel J. Costello is a city commissioner and vice president of Polk Community College in Winter Haven.

Dr. Richard Jaffe and Deborah L. Schultz were married Nov. 3, 1986. The couple resides in Baltimore, Md., where Richard is a general practice dentist. They met during their sophomore year at UT.

Carol A. Renn has been named plant controller of Celotex's Conyers, Ga. Thermax plant.

'81

Margaret Finch-Arietta has been named associate scientist of biochemistry for Hoffman-La Roche Inc. in Nutley, N.J.

Alumni

Use this form to notify the Alumni Office of your change of address.

Alumni Office
The University of Tampa
Tampa, Florida 33606-1490
Please change my/our address on your records

From: _____

To: _____

(Signed) _____

(Class) _____

The University of Tampa is vitally interested in the progress of its alumni. Use this form to keep the Alumni Office posted. I am happy to report the following:

☐ New position ☐ Civic or church post ☐ Graduate study
☐ Promotion ☐ Recent book or article ☐ Recently married (date) _____

(spouse's name) _____

(Class) _____

Addition to family

(birth date) _____

(name of child) _____

Please give further details: _____

(Signed) _____

(Class) _____

Capital Ideas

'Legacy Associates' Play Vital Role



by Bob Grimsley
Director of Endowment
Development

Many friends of The University of Tampa have included the school in their wills. Others have established trusts with the University as the ultimate beneficiary. Still others have given us life insurance policies of which we are the primary beneficiary.

All of these friends automatically become members of our informal organization, the "Legacy Associates," and once each year we formally recognize and thank these Associates in "Capital Ideas."

It would be difficult to overestimate the importance of this giving group to UT. Each member buys a little bit of immortality with his or her individual gift. A little later we'll discuss some of the numerous areas helped by these gifts.

A Will — The Cornerstone of Your Estate Plan

Your estate plan should guide you in making the most of your property, now as well as in the future. Using various

vehicles to invest, save and distribute your assets, your estate plan may be complex or quite simple, depending on your goals.

A will is often thought of as the cornerstone of an estate plan. We hope you'll think of us as you prepare your will. Special recognition for you or a loved one is possible in each case through the naming of facilities or in other ways. Here are a few:

- Scholarships
- Professorships
- Special academic programs
- Residence Halls
- Science labs or arts facilities
- Books and teaching equipment
- Athletics

The future financial strength of the University will require a substantial increase in our endowment. Excellent opportunities to help make this possible are available through bequests that can be designated to support any of the above.

Some Charitable Gift Strategies

Individuals who contribute to charity will be pleased to discover that the new Tax Reform Act of 1986 continues to encourage their philanthropic acts by leaving intact almost all the tax benefits of the wide range of charitable giving plans. And the elimination of so many other deductions

enhances the need to take even greater advantage of the charitable deduction.

Here are highlights of ways you can benefit:

Currently you can make gifts of securities and real estate (held long-term) and get a deduction at the market value with no tax on the appreciation. There is no distinction between short-term and long-term.

With the repeal of the IRA deduction for many, the deferred payment gift annuity becomes more attractive. It generates a tax deduction when the contract is signed, along with tax-favored income when you begin to receive the annuity payments.

How and What to Give

More on Gifts of Appreciated Stocks and Bonds

Do you have securities or other kinds of intangible personal property that have appreciated? If so, there's another tax break when you contribute them: you don't have to report the gain on your return.

The deductibility ceiling for gifts of appreciated securities and other personal property is 30% of adjusted gross income. You can carry over, up to five years, any part of the gift which exceeds this ceiling.

Gifts of Tangible Personal Property

A gift of tangible personal property — such as a work of art, a coin collection, antique furniture or a yacht — is subject to special rules which don't affect other kinds of gifts. For example, if you contribute a painting to charity, you're entitled to a deduction for its fair market value, and you avoid capital gains tax on its appreciation, as long as the painting's use is related to the charity's exempt function (such as a painting given to a college or public museum for its art collection).

This kind of gift is generally deductible up to 30% of your adjusted gross income if it meets the "related use" test. If not, your deduction (the cost basis plus 60% of the appreciation) is allowed up to 50% of your adjusted gross income.

A Gift of Real Estate Makes Good Sense

A present or future gift of real estate is an excellent charitable contribution, promising both income and estate tax savings. When you make an outright gift of real property, you obtain all the tax benefits of any gift of an appreciated asset — an income tax charitable deduction equal to the property's

full fair market value.

Also, you aren't taxed on the property's appreciation and the gift reduces your taxable estate. Your deduction for a gift of appreciated real estate in any year is generally limited to 30% of your adjusted gross income, with a five year carry-over of the unused deduction.

These are but a few of the many opportunities to support The University of Tampa and benefit your own estate plans. We'd love to discuss these and other ideas with you. If you have a question, call me:

Mr. Robert H. Grimsley
Phone: (813) 253-6220

I/We _____ have included the University in our will/estate plan.

I/We _____ intend to include the University in our will/estate plan.

I/We _____ are interested in a confidential discussion on wills, trusts, life insurance, or estate planning

Please print name/address

Mail to:
Mr. Robert Grimsley
Director of Endowment Development
The University of Tampa
401 W. Kennedy Blvd.
Tampa, FL 33606

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Lance Wikkerink
J.H. Williams, Jr.
Name Withheld
Name Withheld
Name Withheld
Name Withheld

If you should be included in this list, but are not, please call 253-6220.

Faculty

Ford Named Permanent Provost



...Ford

Dr. David B. Ford was named permanent Provost of the University at the January meeting of the UT Board of Trustees.

Ford, a professor of chemistry, is no stranger to UT faculty and students. He came to the University in 1969, taught chemistry, and eventually moved to chairman of the Science and Mathematics division.

From time to time, he has been called on to fill the Provost position, first in the Spring of 1980, when the University was

without a Provost for a few months, and again in the Fall of 1986 when Provost Ed Wilde resigned.

Ford has long enjoyed the support and backing of the University faculty, which generally applauded his permanent appointment.

He received his B.S. from Kansas State College in 1961; his M.S. from Syracuse University in 1969; and his Ph.D. from Syracuse, also in 1969.

UT

Division Chairs Named

Biology professor Wayne Price will head the Division of Science and Mathematics, and Judy Bohren has been named chairperson for the Division of Education, beginning in June.

Price has been with the UT since receiving his doctorate degree from Texas A&M in 1976. He succeeds Dr. Fred Punzo who is relinquishing the position to spend more time on research projects.

Price, who is heavily involved in marine science, says his "true love is combining teaching and research."

The ultimate teaching experience is one on one, and research is one way to accomplish that."

One of his goals is to provide the opportunity for UT students to begin

research projects early in their college careers so they can better prepare for graduate and professional schools.

Dr. Bohren, an Associate Professor of Physical Education, has been at UT since 1976. She succeeds Dr. Alice Rodriguez who will continue to teach health and physical education.

Bohren sees and opportunity for the division to grow as the children of baby-boomers enter the educational system and the need for more elementary and secondary education teachers increases. The trend is already beginning, she said, and the demand for teacher certification at UT is rising.

Bohren received her Ph.D. from the University of Maryland in 1977.

UT

Faculty Members Granted Tenure

Seven faculty members were granted tenure at the Jan. 27 meeting of the UT Board of Trustees.

Two faculty members each from the Divisions of Social Science and Humanities, and one each from the Divisions of Nursing, Science and Math and Economics and Business now join UT's lifetime faculty.

They are:

Steven Burroughs, Instructor of Physics — on the faculty since 1981, he received his M.A.T. and B.S. degrees from the University of Massachusetts. He came to UT from Connecticut, where he taught at a local high school.

Dr. Martin Denoff, Assistant Professor of Social Work — on the faculty since 1981, he received his Ph.D. from the University of Pittsburgh, an M.S.W. from the University of Southern

California and a B.A. from U.C.L.A.

Dr. David Knottnerus, Assistant Professor of Sociology — on the faculty since 1981, he holds a Ph.D. and M.A. from Southern Illinois University and a B.A. from Beloit College. UT is his first full-time teaching position.

Dr. Mary Martin, Associate Professor of Nursing — on the faculty since 1984, she received her Ph.D. from the Indiana School of Nursing, an M.S. and B.S. from the Medical College of Georgia, and a Diploma of Nursing from St. Mary's Hospital School of Nursing. Martin was formerly an associate professor at Marion College in South Carolina.

Dr. JoAnn Valenti, Assistant Professor of Telecommunications — on the faculty since 1982, she holds a Ph.D. from the

University of Michigan, and an M.A. and B.S. from the University of Florida. She has taught for 15 years.

Dr. Kathryn Van Spankeren, Assistant Professor of English — on the faculty since 1982, she received her Ph.D. and M.A. from Harvard University and a B.A. from the University of California-Berkeley. Before UT, she taught at her alma mater, Harvard, and Wheaton College.

Dr. Ronald L. Vaughn, Professor of Marketing and Max Hollingsworth Chair of American Enterprise — on the faculty since 1984, he holds a Ph.D. from the University of Georgia and an M.B.A. and B.S. from Indiana State University. Vaughn taught for 11 years at Bradley University before coming to UT.

UT



...Poet and playwright Derek Walcott chats with Dr. Stephen Breslow, assistant professor of English before the taping of a cable TV program at UT. Walcott, a noted contemporary poet from the Caribbean, was on campus Jan. 29 to discuss his works with students. His visit was part of the Visiting Writers at the University Series, sponsored by the Humanities Division.

Faculty Notes

An article by **Dr. Stephen Breslow**, Assistant Professor of English, entitled "The Archetype of the Hermaphrodite in *E.T.* and *Fanny and Alexander*," has been accepted for publication in the April, 1987 issue of *Psychological Perspectives*.

Dr. Judith Edberg, Music Area Coordinator, was a guest lecturer for the Florida Orchestra at Clearwater's Ruth Eckerd Hall concert. The title of her lecture was "Pointillism: Inherent Qualities of Pitch Memory and Asymmetrical Rhythmic Patterns."

Dr. Marlon Ellison, professor of Biology, received a certificate of recognition for exceptionally long and meritorious service to the Florida Alpha Chapter of the Alpha Chi honor society.

Associate Professor of Spanish, **Dr. Martin Favata**, review of *Imágenes de reinos* was published in the December issue of *Hispania*, journal of the American Association of Teachers of Spanish and Portuguese. The work reviewed is a Spanish-

language videotape on 19th-century Latin American culture as portrayed in photographs and on photographic representations as shapers of social attitudes of those times.

Remarks by **Dr. Peter Heine**, assistant professor of marketing, were included in an article entitled "Video Enters Work Force As Educational Tool" in the Feb. 8-14 issue of *Tampa Bay Business*. The article was written by UT graduate Neil Starr.

G.I.A. Publications has just released *Mass of the Holy Spirit*, composed by Associate Professor of Music, **Dr. David Clark Isele**. The work is for mixed voices and organ and is currently included in the CBW II, the Canadian national hymnal. *Isele's, Te Deum*, a festival anthem for mixed voices and organ, received its London premiere Feb. 8. The work, also published by GIA Publications, was one of the pieces featured on the 1985 Collegiate Chorale Tour.

Gilbert W. (Joe) Joseph, assistant professor of accounting, had an article accepted for publication in the *Journal of Systems Management*. The article is entitled "Why Study Accounting Information Systems?" and is a humorous rationale for why all business majors should take an accounting information systems course.

Dr. Marcy Kittner, associate professor of computer science, had an appendix entitled "A Course of Programming in BASIC" published in the text, *Computer Tools for an Information Age*, H.L. Capron, Benjamin/Cummings Publishing Company, 1987. Kittner also served as a reviewer for the text.

Associate professor of English, **Dr. Richard Mathews**, review of *Songs from Unsung Worlds: Science in Poetry*, edited by Bonnie Bilyeu Gordon, appears in the current issue of *Fantasy Review*. Mathews', *Islands*, a poetic collaboration with electronic composer, Jack Tamul, premiered in Jacksonville Nov. 21, in the "Music in the

Loft" series—Robin Shepherd Studios. The piece aired again in Jacksonville Feb. 7 when the local PBS-TV and National Public Radio stations presented a simulcast in stereo. An earlier collaboration with Tamul, *The Referee Has Vanished*, has just been released on cassette.

Dr. Wayne Smith, Professor of Biology, has been appointed by Tampa Mayor Sandy Freedman to serve on the Professional Awareness Committee to monitor and promote a Water Resource Recovery Project. The intent of the project, now in a pilot program stage, is to determine the feasibility of using effluent to augment the water supplies in the Hillsborough River during periods of reduced discharge.

On Jan. 31, **Dr. Kevin Sweeney**, associate professor of philosophy, presented a paper, "The Ideology of Fantasy: Figures of Authorship in Paul Verhoeven's *The Fourth Man*" for the Ninth Annual Conference on Literature and Film at Florida State University in Tallahassee.

Joe Testa-Secca, chairman of the Fine Arts Division and UT Artist-in-Residence, is one of nine Tampa artists invited to participate in the "Tampa Celebration" exhibition May 3-June 7 at the Tampa Museum of Art. The exhibition is just one of the many events planned for this year's City of Tampa Centennial.

Dr. Albert Tillson, assistant professor of history, reviewed Warren A. Hofstra's *A Separate Place: The Formation of Clarke County, Virginia* for the January 1987 issue of *Virginia Magazine of History and Biography*.

Telecommunications Professor, **Dr. Joann Myer Valenti**, attended the annual meeting of the American Association for the Advancement of Science where she interviewed science writers for The Environmental Risk Reporting Project. Dr. Valenti is a consultant to the Rutgers University-based research effort.

Spartan Sports

UT's Hall of Fame Banquet Acknowledges Its Famous

by Larry Grawburg
Sports Information Director

Cathy Fox was honored as The University of Tampa's 1986 Athlete of the Year at the Athletic Hall of Fame Banquet held Feb. 7 at Tampa's downtown Hyatt Regency Hotel ballroom.

Fox has lettered in volleyball and basketball the last three years and will letter in UT's newest sport, woman's fastpitch softball this year. With her 3.92 grade point average, she has been named to Academic All-American teams for both volleyball and basketball.

That night also saw the induction of eight new members into the UT Athletic Hall of Fame. Six former football players, a soccer standout, and a water-skier were added to the list of athletic standouts in UT history.

They were, for soccer: Michael Fall, for water skiing: Alan Kempton, and for football: Richard Thomas, John Edison, Joe Hernandez, Richard Nittenger, Darlee Nelson and Vin Hoover.

Fall was the first soccer player to be inducted into

the Hall. He played midfielder during his four year career at Tampa, serving as team captain in 1981 when UT won the national championship.

He is currently playing for the Louisville Thunder of the American Indoor Soccer League having recently been traded from the Tampa Bay Rowdies.

Kempton has the distinction of being the first person in the country to be awarded a scholarship for water skiing. He was inducted for his four-year career, including 1971. He was team captain when UT won the Southern Intercollegiate Championship.

Thomas, who played football for the Spartans in 1970 and '71, was inducted for his contributions to athletics at the University over the past decade and a half.

He is currently serving on the Board of Trustees at the University and is chairman of the athletics committee. He is also on the board of the Tampa Alpha Alumni Association which has contributed more than

\$200,000 to UT athletics in the past five years.

Edison was inducted for his play during the mid-30's. He played his end position on both offense and defense, often for the entire 60 minutes of the game.

He coached UT's freshman team in 1937 before going on to a successful high school coaching career.

Hernandez played middle linebacker for the Spartans during the 1970 small college national championship season. That year he led the team in tackles and played in the All-American Bowl all-star game.

Nittenger, another football standout, was described by UT Athletic Director Fran Curci as one of the best linemen to ever put on a Spartan uniform. During his senior year, Nittenger was named All-State and played in the All-American Bowl. He was selected that year by the Miami Dolphins in the eighth round of the NFL draft.

Nelson also started out playing defensive line for



...Cathy Fox (Center), 1986 UT Athlete of the Year, is flanked by UT Volleyball Coach, Chris Catanach (L), and UT Women's Basketball Coach, Hilary Allen (R), at the Hall of Fame Banquet.

the Spartans. In 1972 he switched to offensive line where he played in the Spartan's Tangerine Bowl victory.

Nelson now coaches Tampa's Jefferson High Dragons. They won the Florida Western Conference championship in 1986.

Hoover was a starting receiver and tight-end for the Spartans for three

years before football was dropped after the 1974 season. Hoover was known for providing the key block on many of Freddie Solomon's long touchdown runs.

Hoover transferred to the University of Kentucky in 1975 where he was named to the All-Southern Conference team.

UT

Baseball Team Expects Strong Season



...Spartan rightfielder Dean Kelley '87 gives the No. 1 sign in the hopes for the 1987 Spartan chances for its season.

by Larry Grawburg
Sports Information Director

Now that The University of Tampa baseball team has a College World Series under their belt they can concentrate on returning and winning it this year.

With only two starters gone from the 1986 NCAA South Regional championship team, the fifth-ranked Spartans should have a very strong season.

The Spartans began their schedule Feb. 5 by facing several nationally ranked Division I schools. They opened with a three-game series against crosstown rival University of South Florida before traveling to Gainesville to face the University of Florida. They then travelled to Miami Feb. 17 to challenge the Hurricanes which finished third in the nation last year.

Top on the list of returnees for the Spartans are 1985-86 All-Americans, senior left

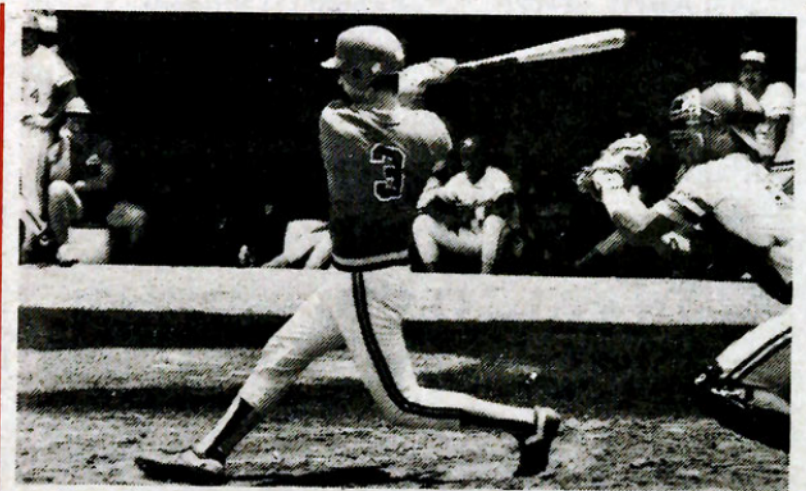
fielder Rodney Ehrhard and sophomore first baseman Tino Martinez. Ehrhard was named to the first team and Martinez, in his freshman season, to the third team.

Ehrhard batted .400 last season and led the team with 18 homeruns. He also led the team in stolen bases, being caught once in 35 tries.

Martinez led the team last season in RBI's with 66 and had a .491 on-base percentage, a team high.

Along with senior rightfielder Dean Kelley, Martinez and Ehrhard form the "Tampa Lumber Company." The trio combined for 453 total bases last season and were one, two and three in slugging percentage for the team.

The top newcomers for the Spartans include transfers Paul Mirocke and Stephen Linde, as well as freshman Stephen Mauldin. Mirocke and Mauldin step into starting



...Sophomore Tino Martinez '89 shows his All-American form at the plate. The talented youngster was drafted out high school by the Boston Red Sox, but turned down the opportunity to attend college at UT.

positions with Mirocke as a pitcher and Mauldin as centerfielder. Linde will serve as a relief pitcher.

In addition, sophomore Terry Rupp, who is currently the starting center for UT's basketball team, will join the team when the basketball season is over. Rupp will back up Martinez at first while serving as a designated hitter.

As head coach Kenny Dominguez enters his third season at UT, he continues to be known as a man who gets things

done. Dominguez has not only had his influence felt in practice and at the games, but he has done a lot to improve the program from the outside. He has overseen major improvements to Sam Bailey Field while going out of his way to raise money for the program. He has held several fundraisers, including the recent Hall of Fame Banquet with Los Angeles Dodger Tommy LaSorda as guest of honor.

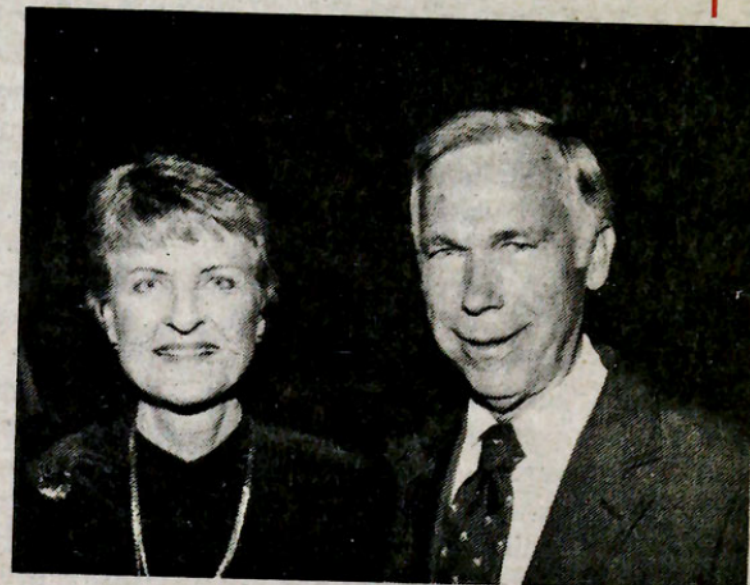
UT



The Holiday Season was a busy one for members of UT's Minaret Society. It was capped by the Fourteenth Annual Minaret Society Dinner Jan. 21 at the new Howard Johnson Plaza Hotel on Westshore Boulevard which was attended by more than 200 members. There were sumptuous receptions at private homes in December for prospective new members of the Society. UT's Chairman of the Board of Trustees, Alfred S. Austin and wife, Beverly, hosted a reception Dec. 11 at their home, followed by a reception Dec. 17 at the home of former board chairman John Germany and his wife, Mary Ellen.



(Top Left) Minaret Society Chairman, Hilliard M. Eure II, accepts a gift of appreciation from UT President Bruce A. Samson at the annual dinner. (Bottom Left) UT's song and dance group, the Travellers provided entertainment. (Top Right) Board Chairman Alfred S. Austin talks to members and prospective members at his home. (Bottom Right) John and Mary Ellen Germany.



VENUE

33602

March 27-April 5. The delightful 30's musical comedy, "Girl Crazy," is the UT Theatre Dept.'s final production of the year. Featuring words and music by George and Ira Gershwin, "Girl Crazy" will be presented at the David Falk Theatre. For more information, call 251-0254.

May 8-24. The Tampa Players' final production of the season is the critically-acclaimed new drama, "Tracers." This production replaces the previously-announced run of "The Basic Training of Pavlo Hummel." Call The Players at 254-0444 for more information.

Musical Notes

For further information on UT-sponsored musical events, call the UT Music Dept. at 253-6212. Florida Orchestra program and ticket information may be obtained by calling 221-4774.

March 21/March 22/April 5. UT's 86-87 free series of recitals showcasing UT senior music majors concludes with pianist Deanna Buttorff (March 21), and vocalists Karen Crook (March 22) and Tracy Myers (April 5). Recitals are performed at 4 p.m. in the Ballroom (March 21 recital—8 p.m.).

March 29. The final 86-87 Minaret Series presentation is the popular ensemble, The Hoffman Chamber Soloists, featuring UT Artist-in-Residence, Esther Glazer. The performance is at 4 p.m. in the Ballroom. Tickets are \$5, available at the door.

April 10. Relax under the stars and enjoy the artistry of The Florida Orchestra at a free "concert in the park" at 7:30 p.m. in Plant Park.

April 18/May 17. Students in UT's Suzuki Talent Education program (part of the Pre-College Music program) perform in a free series of recitals at 4 p.m. in the Ballroom.

April 25/May 16. Pre-College Music program students display their talents in this popular free monthly recital series at 2 p.m. in the Ballroom. Immediately following all recitals, Artist-in-Residence, Esther Glazer, conducts a violin master class for pre-college students, also in the Ballroom.

Go Spartans!!!

The following schedules are for home games only. For further information, call the UT Athletic Office at 253-6240.

Spartan Baseball: UT's Sam Bailey Field is the place as the Spartans face these challengers (unless otherwise noted, game time is 3 p.m.): 3/16 — American International; 3/17-18 — George Washington; 3/19 — American International; 3/20 — Hartford; 3/22 — Eckerd (1:30 p.m.); 3/24 — St. Leo; 3/27 — Toledo; 3/31 — Rollins; 4/4 — Florida Southern (1:30 p.m.); 4/7 — Eckerd; 4/12 — Fla. Institute of Technology (1:30 p.m.); 4/14-15 — St. Thomas; 4/22 — Fla. Southern; 4/26 — St. Leo (1:30 p.m.); 4/28 — Fla. Institute of Technology; 5/2 — Rollins (1:30 p.m.).

Lady Spartan Softball: Women's fastpitch softball, UT's newest sport, gets underway at Sam Bailey Field: 3/17 — Rollins (3 p.m.); 3/19 — St. Leo (3 p.m.); 3/21 — Lee (3 p.m.); 4/6 — Fla. Southern (2 p.m.); 4/9 — Fla. Institute of Technology (3 p.m.)

Spartan Tennis: Tennis action concludes against these opponents:

Men's Tennis — 3/20 — Akron (1 p.m.); 3/22 — Eastern Illinois (noon); 3/23 — Hartford (1 p.m.); 3/24 — Toledo (3 p.m.); 3/30 — Greenville (3 p.m.); 3/31 — Stetson (2 p.m.); 4/1 — Lyndon State (2 p.m.); 4/2 — Delaware (2:30 p.m.).

Women's Tennis — 3/18 — St. Mary's (2 p.m.); 3/20 — Boca Raton (3 p.m.); 3/22 — U.S.A.F. (2 p.m.); 3/23 — Hartford (3 p.m.)

Misc.

April 16. The Chiselers, a UT support group, will hold its immensely popular Annual Thieves Market, beginning at 10 a.m. in Plant Hall. Come early for best selection and incredible bargains on hundreds of items, including baked goods, plants, handicrafts, artwork, jewelry and antique furniture. Call 253-6201 for more details.

In the Gallery...

For more information on exhibits, contact The Lee Scarfone Gallery, 253-6217. Gallery hours: Mon.-Fri./9 a.m.-4 p.m.; Sat. /1-4 p.m.

March 13-27: Holly Choate-Hansen & Phyllis Alexandroff Paintings, Drawings & Prints

April 3-17: Annual UT Student Exhibition Mixed Media

May 8-22: High School Arts '87 Mixed Media

Playbill

March 20-April 5. A painfully shy man pretends to be "a foreigner" who speaks no English with hilarious results, in The Tampa Players' production of Larry Shue's "The Foreigner". Presented at the Lafayette Arcade Theatre. For curtain times and ticket information, call 254-0444.

THE UNIVERSITY OF TAMPA

Journal