

University OF TAMPA REPORT

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TAMPA, FLORIDA

MAY, 1964



Dr. Martin Griffin, professor of English at the University and Shakespearean authority, is shown looking over some of the books of the Elizabethan period which have been contributed to the University by Mr. and Mrs. C. O. Von Kienbusch of New York City. The books are for the Mabel Lamson Currier Room of Elizabethan decor at the University (shown above), which was a gift of Mr. and Mrs. Von Kienbusch in 1962. (Staff Photo)

The Tri-State Parents' Association launched a campaign for funds for the University's proposed library and science buildings at a meeting on April 2 at the Park-Sheraton Hotel, New York City.

The group, composed of parents of University of Tampa students from New York, New Jersey and Connecticut and headed by Joseph Gilman of New York, has set a goal of \$15,000 to be raised toward planning and construction of the two buildings. The Association has already collected more than \$2,000 in cash, and additional pledges have been made.

Approximately 115 parents attended the meeting. Representing the University were Dr. Stephen L. Speronis, vice president for development; Dean of Men Michael A. DeCarlo, and Mrs. David M. Delo, wife of the president of the University.

University Launches 1964 Forward Fund For Five-Year Program of Improvement

The University of Tampa Forward Fund, to underwrite a five-year program of University improvement, was announced jointly by the Chairman of the college's Board of Trustees, Carl D. Brorein, Sr., and President David M. Delo at a special Forward Fund dinner attended by more than 100 business and professional executives in the University's Student Center the evening of April 20.



Lowry

"To meet the challenge of the times, private institutions of higher education must depend, in a substantial manner, on public support," Mr. Brorein said. "The Forward Fund of the University of Tampa is organized to seek this support, particularly from private corporations in the Tampa area. Your support of this fund is needed to carry it to a successful conclusion, and a successful campaign is necessary to assure the University of Tampa a high position among the state's educational institutions."

"An investment in the Forward Fund of the University of Tampa," said President Delo, "will yield enormous dividends, not only for the University, but for the community. Our staff has just completed a careful and detailed five-year forecast, which shows that we need an average of \$200,000 per year for operational purposes for the next five years in order to create the superior institution which is our goal. These funds will be utilized for increased faculty salaries, additional educational equipment and library resources, improvement of our total campus, and other operational purposes designed to enhance the quality of our whole institutional operation. We are convinced that by the end of this five-

year period, the University can support itself and its operations from normal income.

"Our challenge is to grow and to improve. This five-year forecast anticipates an increase of 100 full-time students per year to 1967-68 and a total full-time enrollment of 2,000, as compared with the present 1300, by 1970. Since practically all of these new students will come from outside the state of Florida, the anticipated increase in income which will be spent in Tampa will make the University of Tampa one of the fastest growing organizations in this entire area."

Lowry Named Chairman

The Chairman of The Forward Fund for 1964 is Mr. Loper Lowry, well known insurance executive and member of the Board of Trustees since 1963. He will be joined by other members of the Board of Trustees, members of the University of Tampa Counselors and friends of the University who will attempt to conclude The Forward Fund for 1964 in May.

Mr. Lowry declared, "The Forward Fund is a two-way street. Not only will a successful response benefit the University of Tampa, it will benefit our entire community because the growth of the University will result in its becoming one of the major 'industries' in the area.

"To be specific, by 1970 when the University enrolls 2,000 full-time resident students with 1400 of them from other states, it will bring into our community about \$5,000,000 annually of fresh funds. This can become possible only if The Forward Fund is successful. In my opinion, support of the Forward Fund is unquestionably a sound investment in the future of Tampa."

The specific Forward Fund organization includes, in addition to Mr. Lowry, the following vice-chairmen:

(Continued on Page 2)

Foundation Donates \$10,000 to College

The Falk-Mandel Charity Foundation of Tampa has contributed an additional \$10,000 to the University toward the purchase of the college's David A. Falk Memorial Theater, Dr. David M. Delo, University president, has announced.

The latest gift brings to \$60,000 the total contributions of the Foundation toward the theater. The Foundation gave the University the original down payment of \$35,000 toward the theater purchase in March, 1962, making the college's acquisition of the cultural facility possible. Since that time the Foundation has donated a total of \$20,000 toward purchase of the \$175,000 theater, including the latest gift, and \$5,000 toward its renovation.

Frank E. Mandel is president and Mrs. David A. Falk, secretary of the Foundation. Mrs. Falk is the widow of David Falk, who was a prominent Tampa businessman and member of the University's board of trustees and for whom the theater is named.

Concerning the \$10,000 gift, Mandel said, "When I see how much the community enjoys the cultural presentations at the David A. Falk Memorial Theater, it makes me very proud that we had a part in the acquisition of it for the University of Tampa, and we will continue its support."

"The trustees of the Falk-Mandel Charity Foundation, Inc., are happy to be able to contribute to the educational and cultural facilities of the University of Tampa, which also serve to enrich the life of the community," said Mrs. Falk. "As the University and the city of Tampa grow, so will the cultural activities of our area. We hope the Falk Theater will help fulfill many of these needs."

Dr. Delo, in accepting the gift for the University, commented, "The support which the University has received from the Falk-Mandel Charity Foundation has been most significant in assisting the development of our resources. The David A. Falk Memorial Theatre is being used five mornings each week for large lecture classes.

"Furthermore, the Falk-Mandel Foundation has become the largest private donor to the University in many years. All of us at the University are very grateful to Mrs. Falk and Mr. Mandel for this support."

In appreciation and recognition of their major assistance to the University, Mrs. Falk and Mr. Mandel were presented engraved silver lifetime passes to the Falk Memorial Theater by President Delo recently at the theater.



Morton L. Annis, left, president of Gradiatz-Annis of Tampa, a division of General Cigar Company of New York, confers with Dr. Stephen L. Speronis, vice president for development at the University, following the recent presentation of a four-year scholarship fund to the University by Gradiatz-Annis. The fund will provide one \$800 scholarship or two \$400 scholarships each year for the four-year period. The scholarships are to be made available to sons and daughters of employees of Gradiatz-Annis Company, with preference being given to members of the Boys' Club of Tampa, all other qualifications being equal. Annis is a member of the University's board of trustees. All inquiries concerning the scholarships should be directed to Prof. David Zielonka at the University. (Staff Photo)

Campaign Initiated for Forward Fund

(Continued from Page 1)

Herbert G. McKay, Fred C. Billing, Victor P. Leavengood, Virgil S. Price, Simeon F. Wooten, Jr., and Norman M. Shenk, and committee chairmen Fred Martin, II, Walter A. Baldwin, Jr., Brintnall H. Merchant, Colby Armstrong, Stephen B. Straske, James L. Ferman, W. Earl Smith, Robert E. Edrington, James Bertron, Charles P. Garrison, Stewart L. Pomeroy, and L. Neal Hutchinson, Jr.

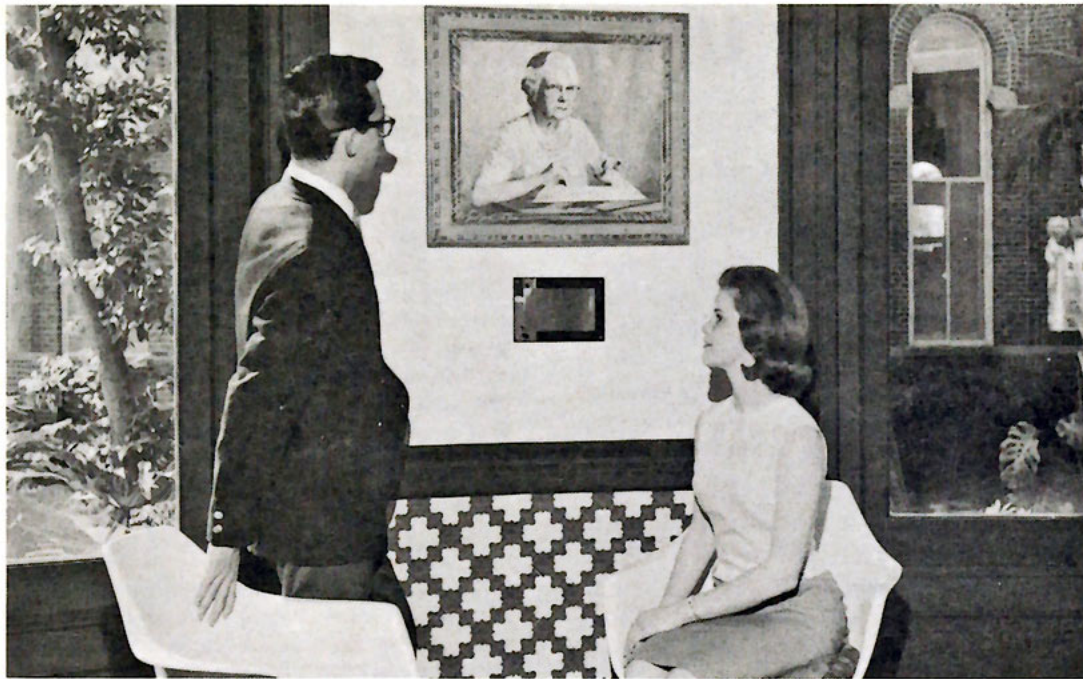
Operation Funds Needed

Meeting on February 24, 1964, the Board of Trustees approved the five-year Forward Fund plan based on the forecast prepared by the Administration. This will involve a 50 per cent increase in the total budget of the University, an increase of almost 50 per cent in number of faculty and of 25 per cent in average faculty salaries. Already, in order to meet the competition for excellent faculty, the trustees have authorized an overall increase of 6.1 per cent in the faculty salary budget for 1964-65 as compared with 1963-64. This results in a total increase of 40 per cent in salaries of full professors and department chairmen in the five years since 1959.

For the past five years, 90 per cent of the University's operating funds have come from the rather modest tuition and fees. Increases in tuition are anticipated for 1965 and 1967, although the amounts have not yet been determined. Successful initiation and continuance of the Forward Fund is

also mandatory for the future of the University because of the warning received from the Southern Association in 1963. Its Evaluation Committee, which visited the University at that time, pointed out that it would no longer be possible for the University of Tampa to meet the competition for good faculty and an excellent student body under the circumstances which had prevailed previously and that the University must secure substantial additional income or jeopardize its accreditation.

Funds secured from individuals, private corporations and foundations during the past five years have been expended almost entirely for improvement of the University plant, new buildings to meet the requirements of the transition from commuting to residential character made necessary by the opening of the University of South Florida, and for academic scholarships. Almost none of the \$1,500,000 secured during this period has been expended for operations. By contrast, it is planned to use the Forward Fund primarily to improve the quality of University operations. In addition to the items mentioned above, the Fund will be utilized for an increased student recruitment program, a larger counseling staff for academic and other student counseling, and an increased alumni program and other purposes calculated to broaden and better the entire program.



Two University of Tampa students, Linda Casey and Alex Kinnaird, admire the photograph of the late Mrs. Paul T. Ward, Tampa interior decorator, which hangs in the Hazel Wilcox Ward Memorial Room at the University. The Chiselers, women's service auxiliary to the University, redecorated the student lounge in honor of Mrs. Ward, who was a consultant to the group. (Staff Photo)

University Improves Fringe Benefits For Employees During Past Five Years

Despite the competition from the state-supported University of South Florida which forced it to change from a commuting to a residential institution, the University of Tampa has made long strides in modernizing its fringe benefits for employees, in addition to enlarging its campus facilities and making major changes in its student body.

However, although progress has been made in employee benefits, the University is still far behind most other colleges in this respect because of limited funds.

In 1964, the value of fringe benefits in addition to salaries, taking as an example a professor receiving \$8,500 for nine months' teaching, totals approximately \$885 per year. In 1959, this was \$88, an increase of 10 times over a five-year period.

In 1959, the support of the University had been so small that no financial provision could be made for retirement of faculty and executive staff, nor were there covering regulations. As a result, in 1959 one faculty member was teaching at the age of 80, with no prospect of retirement provisions other than Federal Social Security.

During that year, regulatory provisions were proposed by the new administration of the University and approved by the board of trustees whereby a formal retirement at age 65, with one year potential appointments to age 70, was established. In addition to Social Security, each faculty member

at that time was covered with a \$3,000 group life insurance policy, plus hospitalization and medical provisions (somewhat similar to Blue Cross-Blue Shield), with the cost borne by the University. Dependents of faculty and staff could attend the University by payment of one-half tuition.

Changes Made

In 1960, this last provision was changed to full tuition without charge in view of the low salaries and, in addition, all those eligible were placed under the Teachers Insurance and Annuity Association plan, an annuity program whereby the University contributed five per cent of the individual's annual salary towards retirement annuity and the individual likewise contributed five per cent.

For those members of the faculty and staff who could not be covered by this plan, a direct provision was made whereby the University would contribute the difference between Social Security and one-half of the individual's annual salary before retirement. As of September 1964, retired individuals will be receiving substantial contributions annually under this provision.

In 1962, the University doubled the group life coverage to \$6,000 and in 1963 made provision whereby catastrophic medical expenses would be covered through insurance paid by the University.

In 1964, a salary continuance plan was adopted providing for payment of 60 per cent of the employee's salary indefinitely, if permanently disabled.

Chiselers Dedicate Hazel Ward Room

The Chiselers, University service auxiliary composed of outstanding Tampa women, have once again aided in beautifying the main building of the University.

On December 19, 1963, the group held formal dedication ceremonies and presentation of the Hazel Wilcox Ward Memorial Room, formerly the Wicker Lounge in the north wing of the main building. The Chiselers redecorated and refurnished the student lounge in a Moorish theme in honor of the late Mrs. Paul (Hazel Wilcox) Ward, Tampa interior decorator who was consultant to the Chiselers. She particularly aided in restoration of the University ballroom, which was the first project of the Chiselers in their plan of restoring the public rooms in the University's main building, formerly the famous Tampa Bay Hotel of Moorish architecture.

Ralph G. Short designed the room, whose color scheme is off-white, red and charcoal. Focal point in the room is a contemporary custommade wood and brass chandelier, a gift of the Ward family. Mrs. Ward's photograph in oils, made by C. Verne Klintworth of Tampa and presented to the Chiselers by him, hangs in the room, along with many of her own interior design renderings.

Parents Organize

A third parents' group was organized on Feb. 27, the University of Tampa Parent's Association, composed of Tampa Bay area residents having sons or daughters at the University.

Arthur S. Gibbons was elected president of the group at an organizational meeting in the Student Center dining room. Other officers are Dr. Louis O. Pasetti, vice president, and Ewell O. Stanford Jr., secretary.

Purpose of the new group is to assist the University in developing a stronger program, and parents were acquainted at the meeting with its current activities and future plans. Administrative officials and department chairmen of the college also attended the meeting.

Foundation Sponsors Siepert

The University of Tampa Foundation sponsored an address by Albert F. Siepert, deputy director of the John F. Kennedy Space Center, NASA, Cape Kennedy, on March 3 at the Falk Memorial Theater.

May, 1964 Issue NEWS FOR AND ABOUT UNIVERSITY ALUMNI

From the Alumni President's Desk...

I am now approaching the end of my term as your 1963 president, and I think it is fitting for me to reiterate on the subject of the Alumni Association.

Our secretary, Louise Cast, has shown me the recent article in our Fund Drive letter explaining what it means to become an active member of the Alumni Association. I hope that you have read this article carefully. I could not have explained better the words of Walter Minahan, chairman of the Fund Drive committee, in pointing out what it means to be a part of the Alumni Association.

We hear and read almost daily about the role of the small college in today's society. In our case, our alma mater is being called upon more and more to meet pressing needs for advancing its academic structure, its physical plant, and the sophisticated needs of a growing student body. When we can realize how the University of Tampa must stand abreast with every other small college across the land, we can then begin to understand the important role that we as active members of the Alumni Association, must play. As a 1951 graduate I recall how I and many of my colleagues, and those before and after us, stood and socialized in the cold, drafty lobby around Esmeralda, and how we longed for our own quarters where we could conduct our student affairs. That dream was at last realized in 1963 when the new Student Center was opened. You will recall that the Alumni Association committed itself to \$15,000 to help furnish tables and chairs for the main dining hall.

The new Student Center not only benefits the present student body, it also opens a welcome door to all of us, wherever we are, whenever we care to visit on campus. As alumni of the University of Tampa, the Student Center welcomes us to come and enjoy a delicious meal or relax in the modern surroundings in the main lounge, or visit the game room on the second floor.

In the main building, the classrooms are being remodeled and air-conditioned. Each current graduating class is contributing toward one modernized classroom. It's a far cry from the classrooms we recall, but it's progress and I'm proud to see our alma mater going forward. I'm proud, also, to have had the opportunity to represent you for the past year as your president.

It's been a busy year with many things to do, including our participation in the continuing football program for the University. Football scholarships have now been increased from 40 to 50, and President David M. Delo is pleased with the contribution it will make toward the University.

One more important event will take place before the close of our 1963-64 term—SPRING REUNION. The committee is now working on this event, which will take place on May 23 at the Student Center. It will consist of a FREE barbecue and dance, complete with entertainment. An announcement will be made in our next alumni mailing. Watch for it and plan to be there. It will give me a great deal of pleasure to greet you.

As your outgoing president, it is my hope that you will get behind the new president and make his an even more eventful year. It will be my pleasure to support the new officers and board of directors during the coming year as your past president.

GEORGE W. CRITES, JR.
President

Alumni News Notes

Coach Fred Pancoast resigned his position as head football coach at the University to accept a coaching position at the University of Florida on Jan. 20, 1964. **Coach Sam Bailey** is now serving as head coach and athletic director for the University.

Dr. Frederick Thomas Lenfestey was appointed as president of the new Polk Junior College, in Polk County, Fla., in December, 1963, receiving the position over 40 applicants. Until that time, he was vice president of Pensacola Junior College, having formerly served also as Dean of the College and Dean of Students. A native Tampan, he received his BS degree in mathematics from the University in 1947 and his Master's and Doctorate degrees from the University of Florida. He is married to the former Dorothy Louise James, a 1949 graduate of the University, and they have three children.

Joseph G. Cory, PhD. has been named a post-doctoral fellow in biochemistry at the research laboratories of Philadelphia's Albert Einstein Medical Center. Dr. Cory received a BS degree in chemistry and mathematics from the University in 1958 and also attended Georgetown University, Washington, D. C. For two years he held a U. S. Public Health Service pre-doctoral fellowship at Florida State University, where he received his PhD



Dr. Cory

degree in 1963. Dr. Cory, 27, is married to the former Ann Henderson.

Jack William Windt of Sarasota has announced his intention to seek the Democratic nomination to the office of county prosecutor in the May primaries. He is a 1956 graduate of the University with a BS degree in Business Administration and in 1959 received an LLB degree from Stetson Law College. He entered law practice in Sarasota and in 1960 opened his own law office.

Paul W. Danahy, Jr., Tampa attorney and 1951 graduate of the University, is the executive director-attorney for the Local Government Study Commission of Hillsborough County. The Commission was set up by the Florida Legislature to study all units of local government in the county and is required to make recommendations to the Legislature for any consolidation, separation, addition or other revision of all local governmental units of Hillsborough county. The Commission is composed of 15 community leaders from the county. Mr. Danahy presently serves as a member of the Board of Directors of the Alumni Association.

Tony Ippolito, 1950 graduate of the University with a BS degree in business administration, has announced his candidacy for the Hillsborough County Commission, District 1, in the May primaries. A native Tampan, he was graduated from Hillsborough High School. He is presently general manager of Tampa Wholesale Produce Market, Inc., one of the largest farmers' markets and food terminals in the Southeast. Mr. Ippolito has been active in the Alumni Association since his graduation, serving two terms as president in 1955-57. Presently executive chairman of the Alumni Association Football Fund drive committee, he has been a member of the Association board of directors for the past 12 years.

James W. Lee, a student at the University until 1963, is performing as a featured soloist with the U. S. Navy Band on a coast-to-coast concert tour during April and May.

Deaths

Former Tampa University grid star, **Willie Godwin, '37**, died at the age of 49 on Dec. 30, 1963, in Tampa, where he resided with his wife. He also leaves two sons. Mr. Godwin began his football career at the University in 1933, playing every position except halfback. His Hillsborough High School coach said he never saw a better, more versatile athlete. Larger universities sought him out, but he chose to remain at the University of Tampa, where he is now recognized in the Hall of Fame. He played tennis, golf, wrestled, won a diving contest, fenced, and boxed his way to a heavyweight title. He had opportunities to play professional baseball and soccer but declined them. After graduating from the University, he joined the Navy and served for 21 years, retiring as commander in 1959. He played Navy football and later coached Navy teams. During World War II he received numerous battle stars and the China Service Medal, as well as a special citation from Admiral Chester Nimitz during the Solomons Campaign.

Victor Rogers, '50, died on Jan. 29, 1964. Mr. Rogers was principal of the Evening Vocational School of Hillsborough County.

James G. Pettus, '63, was killed on Dec. 30, 1963, in a head-on auto collision in Bartow, Fla.

Mrs. Hattie B. Bishop, '36, died on June 18, 1963. One of the earliest graduates of the University, she taught school and lived in Brandon, Fla., until the time of her death.

NUMEROUS CONTRIBUTIONS AID UNIVERSITY DEVELOPMENT

Major Donors, January 1 - April 10, 1964

Mr. Edward L. Arthur
Roger W. Babson Charitable Trust
Belk-Lindsey of Britton
Central Oil Company, Inc.
City of Tampa
Colt Foundation, Inc.
Conn Memorial Foundation, Inc.
Continental Can Company, Inc.
Crown Zellerbach Foundation
Mr. & Mrs. Bernard D'Arcy
Falk-Mandel Charity Foundation, Inc.
Mr. Walter R. Faries
Florida Foundation for Future Scientists
Mr. W. Howard Frankland
Fulghum's Office Economy Index, Inc.
Gandy Operating Company
Mr. Milton Garson
General Telephone & Electronics Foundation
Gilman Service Bureau
Mr. Lou Gordon
Mr. & Mrs. O. Henri Guertin
Gulf Oil Corporation
Gulf Life Insurance Company
Mrs. Alfred Haake
Mr. John Hater
Hellenic Youth Club
Mr. Robert Hill
Hillsborough County
Hyster Company
Mr. Richard D. Jackson
Mr. Frank Kraemer
Mr. Julian H. Lifsey Jr.
Mr. & Mrs. W. W. Logan, Sr.
Maas Brothers, Inc.
Mr. Alvin Magnon

Crown-Zellerbach Gives Grants

The Crown Zellerbach Foundation of San Francisco contributed its second \$800 academic scholarship to the University on Feb. 26. At the same time, the Foundation awarded a \$500 unrestricted grant to the University.

The scholarship will go to an outstanding junior or senior student beginning in the fall of 1964. The first \$800 scholarship award from the Foundation was received in the spring of 1963, along with an unrestricted grant of \$500.

Logans Contribute Furnishings

Mr. and Mrs. W. W. Logan of Redington Beach, Fla., have made a generous contribution of furnishings, rugs and accessory items to the University, which will be used in appropriate areas of the main building and residence halls.

Among the valuable pieces are several Oriental rugs, a mahogany dining room suite, bamboo lounge furniture, two bedroom suites, a living room

Mr. Herbert G. McKay
Merchants Association of Tampa
Mrs. Harry Lee Mundy
Corinne J. Naar
Mary O'Gorman
Mr. Angel Oliva
Mr. Chalmers Parker
Mr. Henry S. Parrish
Peninsula State Bank
Mr. & Mrs. Fred Perlman
Mr. Walter S. Pierce
Mr. & Mrs. Joseph Pink
Mr. Jack Renick
Rinaldi Printing Company
Mr. Harry Rothman
Mr. & Mrs. Charles Rubin
Mrs. Ruth Sayles
Scottish Rite Foundation of Tampa
Mr. Ben Seiden
Mr. Paul H. Smith, Sr.
Dr. Stephen L. Speronis
Mrs. Alma Stanley
Sunshine Park Racing Assn.
Tampa Cold Storage & Warehouse Corp.
Tampa Electric Company
Tampa Federal Savings & Loan Assn.
Tampa Greyhound Track
Mr. & Mrs. Bruno Vitali
Mr. Richard E. West
Mr. Jan Williams
J. H. Williams Oil Co.
Winn Dixie Stores Foundation
Mr. & Mrs. Raymond Willensky
Yocam Batteries, Inc.
University of Tampa Alumni Assn.
Mrs. Lena B. Vradenburg

suite, draperies, lamps, figurines, silverware and seven damask table cloths.

Pari-Mutuel Operations Boost UT's Academic Scholarships

The University will receive more than \$20,000 for academic scholarships from proceeds of three special scholarship days held at Hillsborough County pari-mutuel operations, Dr. Stephen L. Speronis, vice president for development at the University, has announced.

Net proceeds from the Tampa Greyhound Track on Dec. 4, 1963; Tampa Jai Alai Fronton on Jan. 2, 1964, and Sunshine Park Race Track on Jan. 29, 1964, will be contributed to the University. This is the result of the passage of a bill by the state senate last May authorizing the State Racing Commission to grant an extra day a season at Hillsborough County pari-mutuel operations for an academic scholarship fund at the University in addition to the extra day for athletic scholarships already in force.

Gulf Oil Corp. Awards Grants In Amount of \$808 to University

An unrestricted grant of \$808 was awarded to the University in February by Gulf Oil Corporation.

George S. Nix, area sales manager of Gulf, made the presentation to Dr. David M. Delo, University president, on Feb. 20. The cash grant is one of some 692 awards, totalling \$500,000, that Gulf will distribute this year to as many universities and colleges in its Aid-To-Education program. Institutions eligible for these direct grants are those which are privately operated and which obtain a major portion of their financial support from non-tax sources.

In March, 1963, Gulf Oil Corporation made a similar grant to the University in the amount of \$1,306.

Woman's Club Votes Donation

The University of Tampa Woman's Club has voted to contribute \$750 to the University for reupholstering of seats in the Falk Memorial Theater, Mrs. Charles R. Walker, Jr., club president, has announced.

The money was collected through various fund-raising events which the club has held for the benefit of the University. The most recent was the spring fashion show held in the University Ballroom March 6, for which Mrs. William E. Gallagher was chairman.

Shacklefords Contribute Books

Approximately 1,000 books contributed to the University from the estate of the late Judge and Mrs. T. M. Shackleford of Tampa are now on the library's shelves and ready for use by students.

The valuable books were donated by Judge and Mrs. Shackleford's sons, T. M. Shackleford, Jr., and Robert W. Shackleford, both prominent Tampa attorneys. The gift includes volumes on English and American history, political science, philosophy, English and American literature, both works and criticisms; psychology, and psychic research. Of special interest are several old bound periodicals, including a volume of "The Tatler," 1709-1710; five volumes of "The Spectator," 1710-1714, and a volume of "The Guardian," 1713.

Dr. Miller Inaugurates New Programs In Business Administration Department

New programs are underway in the University's Department of Business Administration under the leadership of



Dr. Robert E. Miller, the new department chairman and director of business relations.

Since joining the faculty last September Dr. Miller has initiated a two-pronged program: revision and improvement of the curriculum of the department and a closer association between the University and the area business community which would be of mutual benefit to both.

Beginning in September 1964, the department's name will be changed to the Department of Economics and Business and majors will be offered in business, economics, and business education. Although there will no longer be an accounting major as such, all accounting courses required for a student to sit for the Florida CPA examination will continue to be scheduled for interested students. In addition, in association with the Department of Secretarial Science, a two-year secretarial science certificate program will be available for non-degree students.

Objectives Stated

The objective of the revised curriculum is to offer students an opportunity to study our economic society and its development rather than obtain specific vocational training as such.

In connection with improving relations with the area business community, Dr. Miller recently sent out questionnaires to various business firms, from which he received some 200 replies. The questionnaires asked for the

businessmen's views concerning the University's academic curriculum for its regular business students and its non-degree programs for the business community itself, and what the businessmen would like the University to emphasize in its economic and business research activities.

As a result of the replies, Dr. Miller arranged a successful management conference which was co-sponsored by the University and the Greater Tampa Chamber of Commerce for the Tampa Bay area business community March 13-14 on the campus. Area business leaders and professors both from Tampa and other universities were the speakers and discussion leaders.

Dr. Carey Croneis Commencement Speaker

Dr. Carey Croneis, chancellor of Rice University, Houston, Tex., and noted geologist, will address graduating seniors at the University of Tampa's commencement exercises at 3 p.m. Sunday, June 7, in the Falk Memorial Theater.

At that time, June graduates, as well as those who completed their degree requirements in February, 1964, will receive their diplomas. Members of the August, 1964, graduating class will be recognized. The graduates and their families will be honored at a reception at the Student Center following the ceremonies.

Baccalaureate services will be held at 11 A.M. at the Falk Theater.

Dr. Croneis was provost of Rice University for a number of years before assuming the position of Chancellor. He was president of Beloit College, Wisconsin, from 1944 until 1954, when he joined the staff at Rice.

He received his BS degree from Denison University in 1922, his MS from

Spring Semester Enrollment 1,945

Total on-campus enrollment for the spring semester is 1,945, Dr. Willis J. Dunn, director of admissions and registrar, has announced.

Of this number 1271 are full-time students, and 674 are part-time students. Most of the latter are attending Evening Division classes. Of the full-time enrollment, 901 are men students and 370, women students. Represented are 34 states and 15 foreign countries.

This year 735 students from out-of-state registered at the University. By 1970, when the full-time enrollment is expected to be 2,000, the number of out-of-state students is expected to nearly double, reaching 1,400.

the University of Kansas in 1923, and his PhD from Harvard University in 1928. In addition, he holds several honorary degrees.

Dr. Croneis' background includes teaching of geology at the University of Kansas, University of Arkansas, Harvard, Wellesley, and the University of Chicago. He was associated with the latter institution from 1928 until 1944.

Give Freedom Shrine

A "Freedom Shrine" of important documents in the history of the United States was formally presented to the University by the Exchange Club of Tampa on Feb. 17.

U. S. Congressman Sam Gibbons of Tampa was the featured speaker at the dedication ceremonies which were held on the veranda of the main building following a luncheon in the ballroom for Exchange Club members.

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