





Four additional Minarets were lighted up at a signal from Fred J. Woods Jr. (left), with an audience (from left to right) of President B. D. Owens, J. H. Williams Jr., and Fred's wife Harrison. Now all six big Minarets are "under the lights," thanks to this donation from Fred and Harrison Woods. The signal was given during the half-time of the Tampa-Kansas State football game, September 29. Woods, a 1961 UT graduate and member of the Board of Fellows, and his wife are long-time supporters of the University.

## MBA program successfully launched

This fall's enrollment of almost 60 students in the Master of Business Administration program portends a bright future for the University of Tampa's first venture into graduate studies.

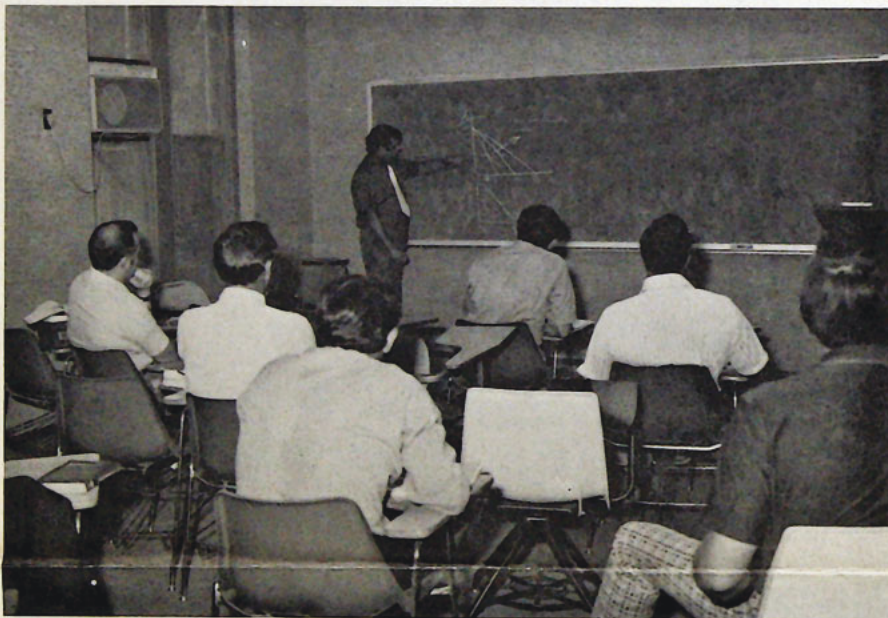
"We have been very fortunate in getting a good reception for the program," said Dr. Robert Henderson, Dana Professor of Management and director of the program. Henderson attributes this gratifying response to several key factors: the program's emphasis on high quality; a topnotch faculty; the broad base offered by an interdisciplinary approach; and the ability of the program to meet the needs of the academic and business communities.

Among the first MBA students are salesmen, accountants, engineers, contractors, housewives, data processing employees, bankers, military personnel, and corporation presidents. This confirms President B. D. Owens' belief that a UT MBA program would be ideal because of its accessibility "to a wide range of personnel from the business executive to the staff worker."

The program itself will benefit from a wide variety of student insights and philosophies, commented Dr. Henderson, who hopes an even more diversified cross-section of student backgrounds will be represented in the future as the program expands and matures. Responses from students have been as enthusiastic as their educational and professional backgrounds are diverse.

Four renowned speakers from the business and academic worlds are on the Fall roster for the program. Sharing their expertise and ideas have been John Sculley, Vice President of Pepsi Cola Corporation; Bill Anderson, World President of NCR; and Dr. James Constantin, internationally known authority in distribution. Still scheduled is Dr. Stan Vance, renowned expert on corporate directorships.

With this auspicious beginning, the MBA program is certain to attain its goal of "qualifying men and women for ever-increasing creative and dynamic leadership in a changing society where major business decisions have both political and social considerations and implications."



Dr. Michael Truscott with his Managerial Economics students

## 1973-74 student spectrum

The figure 2383, designating the total University of Tampa enrollment for Fall, 1973, is a welcome one. It represents an increase over the projected enrollment by about 75 students. More importantly, it also represents the time and energy expended by faculty, administrators, alumni, parents and students.

The figure 2383 by itself is merely a figure. But when it is interpreted, it becomes charged with interest and meaning. Walking down a corridor in Plant Hall, one might meet an 18-year-old, an "over-thirty" student, or a "golden-ager." One would rub shoulders with students from Massachusetts, Florida, Virginia, Canada and Arabia. One could talk with students who are Indian, Jewish, Black, Caucasian, Catholic, Oriental, Latin, or Protestant.

The figure 2383 sums up a spectrum of student interests. Leading the field in numbers of students enrolled as majors are: Business, Physical Education, Biology and Marine Biology, Criminology, Elementary Education, Sociology, Social Work and Psychology. Contributing to the Number One position held by the business division is the new MBA program, which boasts nearly 60 graduate students.



A familiar scene: registration 1973

Some of the age and background variation comes from enrollees in UT's New Horizons program, also new on the scene this fall. Fifty-five of the total 2383 students are adults of all ages returning to college to discover (or rediscover) Beethoven, biology, or Aristotle.

Also represented in this total figure are students on the MacDill campus and in the Bootstrappers program.

Thus the figure 2383 speaks proudly for the University of Tampa's intellectual and cultural environment. It is a place where the individual, not the number, counts.



Parents' Weekend began joyously at Tampa International Airport on October 26. For the next three packed days, parents observed and interacted, getting an inside view of UT's campus environment. They met faculty and administrators, visited classes, relaxed with their offspring, cheered the Spartans against Northern Michigan, viewed and discussed a film on adjustment to college, toured famous Busch Gardens, and sampled mouth-watering foods at breakfasts, brunches, luncheons, and dinners. "Tired but happy" parents returned home with a new "parent's-eye-view" of UT.

come to campus for...

NOVEMBER 1973						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1		
	5	6 Marine Sciences Lecture: Dr. William Tall, Director of Sponsored Research, NSF, "Farming the Sea", 1:00 p.m.; International Room	7 Civilization Film Series: "The Hero as Artist", 1:00 p.m. & 7:30 p.m.; International Room	8 Herrick and Mandler Flute and Guitar Concert, 8:15 p.m.; Ballroom	9	10 Football: Tampa vs. West Texas State (away)
11	12	14	15 Civilization Film Series: "Protest and Communication", 1:00 p.m. & 7:30 p.m.; International Room	16 HOMECOMING	17	Football: Tampa vs. Chattanooga, 7:30 p.m.; Tampa Stadium HOMECOMING
18 HOMECOMING	19 Faculty Art Show opens: November 20 - December 2; Tampa Bay Art Center; (closed Mondays)	20 Senior Recital: Kathy Baker, pianist; 8:15 p.m.; Ballroom	21	22	23	24 Football: Tampa vs. Vanderbilt (away)
25	26	27	29	30 University Choral Concert, 8:15 p.m.; McKay Auditorium		

DECEMBER 1973						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Student Recital: 2:00 p.m.; Ballroom Football: Tampa vs. Rutgers; 7:30 p.m.; Tampa Stadium
	3	5 MBA Lecture Series: Dr. Stan Vance, "The Changing Role of the Corporate Board of Directors", 7:30 p.m.; Ballroom	6 Civilization Film Series: "Grandeur and Obedience", 1:00 p.m. & 7:30 p.m.; International Room	7 Student Small Ensemble Concert: 8:15 p.m.; Ballroom		
9	10	12	13 WINTER VACATION BEGINS	14	15	
16 Commencement: 2:00 p.m.; McKay Auditorium	17	18	19		22	Suzuki Recital: 2:00 p.m.; Ballroom
23/30		25	26	27	28	29

## FESTIVE FIDDLERS

Other future Paganini's will join young Lewis Mattison in music-making this Christmas season. Suzuki Strings students attending the University of Tampa's Saturday pre-college music program, ages three through eight, prepare for their first festival concert on December 15 at 2:00 p.m. in the Ballroom. Almost 80 children, with their parents, have completed the first term of the program at the University or at branch locations in St. Petersburg and Clearwater. A special Suzuki teacher workshop will be held in January prior to the beginning of the Spring term on January 12. Parents and teachers interested should contact the Division of Fine Arts.



History, memories and beauty are combined in the Post Room, UT's newest ethnic room. The donation was made by Mr. and Mrs. Lester Olson, long-time supporters of UT. The Olsons are shown putting the finishing touches on the room honoring Mrs. Olson's great grandfather, Hugh Fisher, postmaster in Tampa from 1850-52. The room is designed in a postal theme with the spirit and aura of the 1920-63 period; it is graced with memorabilia of old Florida and Old Tampa. Ribbon-cutting ceremonies were held on September 29, following a dinner for the UT Board of Fellows, of which Mr. Olson is a member.

## view from a minaret



### from the president

UT is on the move. Your alma mater shows signs of continued growth and development. Academically, we are off to a good start in our new MBA program; we anticipate equal success with the Masters in Education program, which gets underway in January. A necessary dimension of realism has been introduced into the MBA program with a lecture series featuring key figures in the business world.

Physically, the University is taking on a new look. The fountain in front of Plant Hall now forms the basis of a cut-de-sac for vehicular traffic; there is no longer a snack bar on Plant Hall porch. Renovations have been made in the University Union dining room and River Room, and Howell and Delo Halls have been totally refurbished.

As usual, our Spartans are playing excellent football and treating fans to another outstanding season. Dennis Fryzel and his coaching staff have the ability to guide our team to another post season bowl game.

These are a few of the highlights of what is happening on campus. We hope you will have an opportunity to see it first hand and encourage you to return for Homecoming. We look forward to seeing you then. B. D. Owens

**Broadening intellectual horizons**, the University of Tampa community listened to challenging ideas and commentaries from four well-known speakers this Fall. In his inimitable style, comedian Dick Gregory, on September 18, urged his audience to be active in correcting the nation's political and socioeconomic ills. On September 25, Board of Fellows MBA Lecturer John Sculley, senior vice president for Pepsi-Cola Company, outlined his company's strategy to achieve the goal of being "number one" in the soft-drink market. Speaking for the literary world on October 4, Faulkner authority James B. Meriwether commented on misconceptions about Faulkner's famed Yoknapatawpha County. The second MBA Lecturer, William S. Anderson, president of National Cash Register Company, spoke on October 9 on "Management in a Changing World."

### NEW SPARTAN DECADE SUCCESS STORY

9-15	Tampa Toledo	35
9-21	Tampa Xavier	34
9-29	Kansas State Tampa	17
10- 6	Tampa Akron	21
10-13	Tampa Villanova	17
10-20	Tampa Southern Illinois	25
		23

**A \$250,000 gift has been awarded** to the University of Tampa as a matching grant for the quarter-million dollar Charles A. Dana Foundation Professorship Program announced last year. The gift was made to the University by a supporter "who wishes to remain anonymous," according to UT President B. D. Owens.

In matching the grant in the record time of less than a year and doing it with a single gift, the University of Tampa accomplished something no other institution has done in the history of the Dana Foundation, according to Henry W. Littlefield, vice president of the Charles A. Dana Foundation, Inc.

The Dana professorships were established six years ago with grants to nine colleges and universities. Stress is placed on upgrading the quality of teaching, which lies in with the program's goal of enabling universities similar to UT to compete with the more wealthy and prestigious colleges in "attracting and holding faculty of outstanding ability and high scholarly attributes."

**Seven is a lucky number** for the University of Tampa, with the addition of seven new faculty members this Fall. With new professors come fresh ideas and insights, which are catalytic in the growth and development of a university.

The "Muezzin" proudly presents: Dr. Martin E. Farkash, Associate Professor of Psychology and Sociology; Professor James M. Fesmire, Assistant Professor of Economics and Business; Dr. David Fredricks, Assistant Professor of Mathematics; Dr. Robert D. Henderson, Dana Professor of Economics and Business; Dr. George F. Jackson, Assistant Professor of Chemistry; Dr. Dan Smith, Associate Professor of Education; and Dr. Harry Walston, Associate Professor of Industrial Arts.

**Students are now involved** in administrative matters at the University of Tampa. Following a national collegiate trend, UT administration and faculty have appointed students to executive committees covering important aspects of university operations and student life. Student members are now at work on committees dealing with academic appeals, student disciplinary appeals, student aid, admissions, 4-4-1 planning, and graduate programs. This move toward student involvement strengthens the personal "family-style" atmosphere on UT's campus, and evidences the University's willingness to progress with the times.

**We're off to the races again** in 1973! Thanks to the Tampa Greyhound Track, World Jai-Alai, Inc., and Florida Downs and Turf Club charity performances, the University of Tampa's Academic and Athletic Scholarship funds have grown significantly. The entire net proceeds from these special performances enable the University to provide additional scholarships for qualified students.

A gratifying total of \$81,809.23 was realized from these three charity performances during 1973, an increase of \$22,054.53 over last year. Over the past five years \$302,871.43 in gifts from these scholarship nights has accrued to the Scholarship Fund.



Curtis A. Gilgash



Robert D. Henderson

**Sharing the honors** of being awarded University of Tampa's first Charles A. Dana Professorships are Dr. Curtis A. Gilgash, the University's area coordinator of psychology studies, and Dr. Robert D. Henderson, Dana Professor of Management and director of UT's new MBA program.

Dr. Gilgash is a specialist in both clinical and research psychology, and has been a University of Tampa professor since 1962. Active in the Tampa community, Gilgash helped found the DWI Counter-attack for rehabilitation of the alcoholic driver, serves on the advisory board of the Guidance Center of Hillsborough County, and on the Board of Directors of SERV (School Enrichment Resources Volunteers).

In addition to his myriad professional duties of teaching, advising and researching, Dr. Gilgash is active in professional organizations, and is presently writing a textbook.

Dr. Henderson is equally distinguished and deserving. Coming to the University of Tampa from Bowling Green State University in Ohio, Henderson is nationally known for his work with the national Academy of Management and the National Association of Purchasing Management. UT's new MBA program is off to an energetic start, due largely to Dr. Henderson's dynamic directorship.

In his capacity as consultant, Dr. Henderson has had among his clients the Johnson Spacecraft Center in Houston, Western Electric, Boeing Company, and other domestic and international corporations. He has also advised numerous hospitals and hospital groups.

It is clear to see that the two men named Dana Professors of the year at the University of Tampa will be a credit to their titles and to the school.