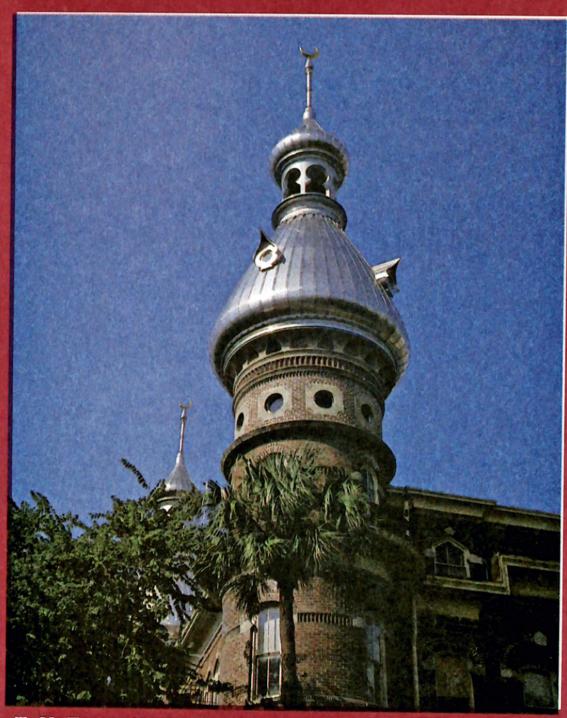
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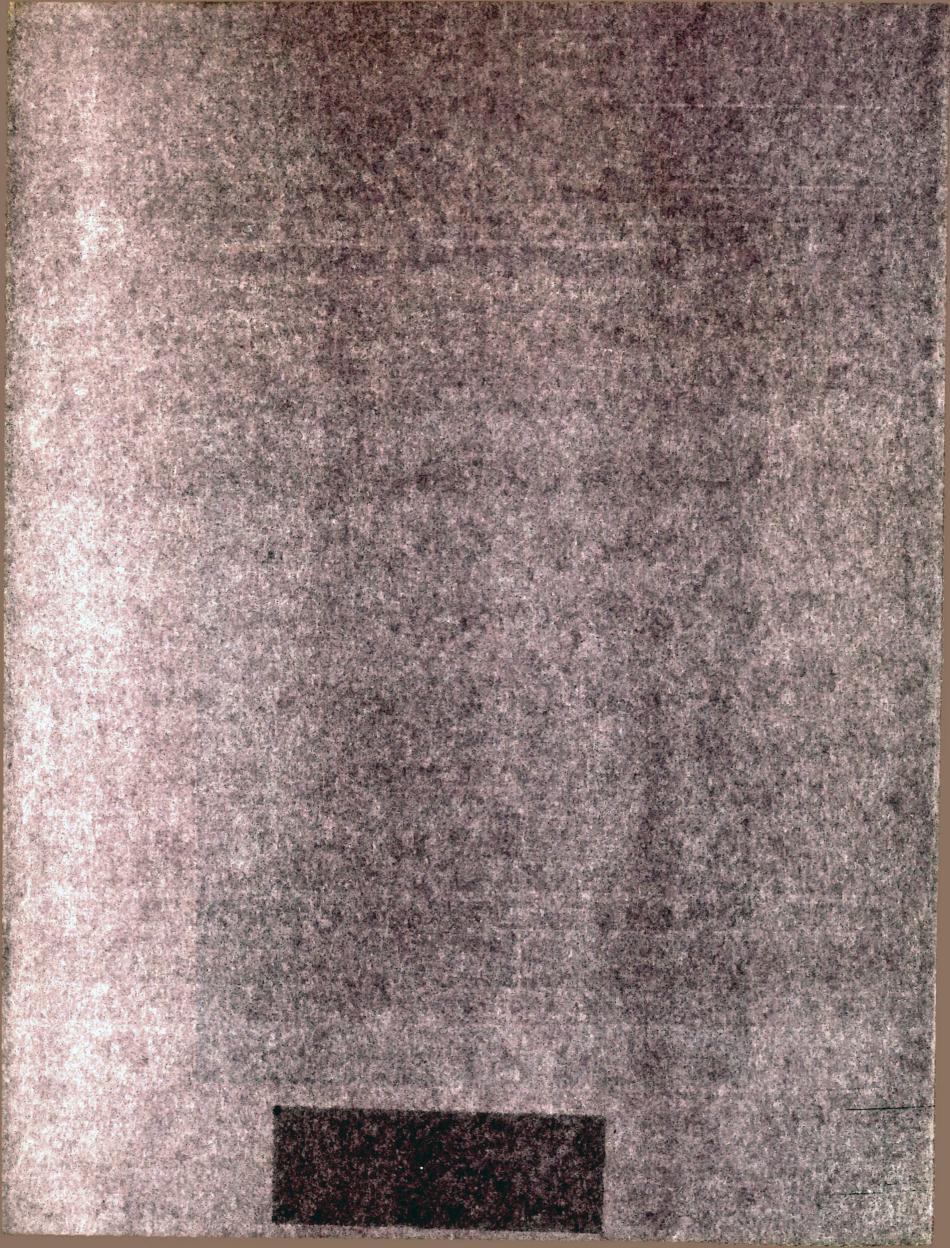
VOLUME IV, NUMBER 3

DECEMBER 1988



THE ANNUAL REPORT IS SUE

Art Bagley PO Box 73F



Letter from the President

This past May marked the end of my second academic year at The University of Tampa, and I am delighted that we continue to enjoy considerable success as we near the end of the 1988 calendar year. Upward trends in enrollment, scholarships, and annual giving, as well as significant visible improvements in our facilitie, all indicate that the University is steadily advancing toward its goal of becoming an efficient, effective, and well regarded institution. We are indeed blessed to have a very dedicated Board of Trustees, generous donors, alumni, and growing number of interested community supporters and friends who have enabled us to proceed with our ambitious plans.

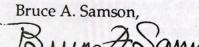
Last September we welcomed the largest undergraduate enrollment in 17 years. And, we anticipate continued success in enrolling highly qualified and motivated students. During the last two years, 100 percent of our graduates applying to dental, pharmacy, optometry and medical technology programs were accepted. More than 75 percent of our students who applied to medical schools were accepted and student overall acceptance rates in the sciences were greater than 90 percent.

As you might expect, our ability to enroll and provide the opportunity for this type of student success is directly related to scholarships offered, \$3.6 million this year, and your substantial gifts and contributions During the 1987-88 academic year, the University received \$1,112,478 in unrestricted gifts and an additional \$1,523,522 for academic support and other restricted programs and projects.

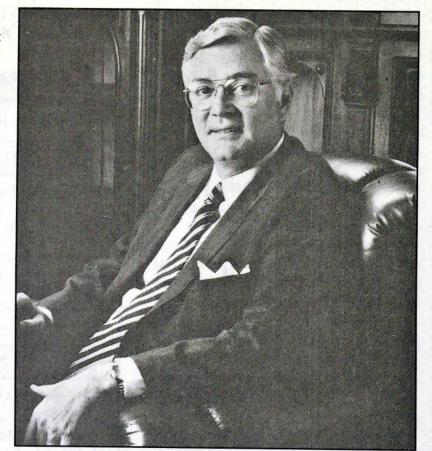
Our capital improvement and facilities efforts are considerable. We have installed new administrative and academic computer systems, and are developing student computer laboratories, enhancing our campus landscaping and grounds, renovating the Trustees Dining Room, and upgrading several of the residence halls. The restoration of H.B. Plant Hall is proceeding with generous assistance from the City of Tampa, the State of Florida, local corporations, and of course, many of you. Such interest and support is gratifying and we hope the commitment will continue. This restoration project will require approximately \$10 million and it is our desire to have it substantially completed in time for our Plant Hall Centennial Celebration in 1991.

In this special issue of the <u>Journal</u>, we recognize all of you who made gifts in the name and support of the University. Although the Institutional Advancement Office has prepared the lists with great care, mistakes do occasionally occur. If you were a donor between June 1, 1987, and May 31, 1988, and we inadvertently omitted or misspelled a name, please bring it to our attention. This issue is dedicated to you, our friends, and is an acknowledgement of our appreciation for your continued interest and support.

May this holiday season bring you much joy and happiness.



President



ABLE

In Case You Didn't Notice, The University of Tampa Journal has a new look. With this issue, we inaugurate a magazine format which we think reflects the increasing excellence of The University of Tampa. We hope you enjoy the book...it has been a long time in the planning. You'll still find the regular features presenting a slice of University life, but in this issue you will also find a tribute to and a listing of our many contributors.

On page one, President Bruce Samson puts the year in perspective. It has been an exciting time, with many new trends and changes on campus.

What better way to begin a new publication than with an historical perspective on our National Historic Landmark, Plant Hall, which is now well along in the restoration for its 1991 centennial.

In the Faculty section we feature visiting Professor Roy Kaplan, a nationally recognized Social Scientist on the Lottery. His books and research tell much about the nature of lotteries, and how they affect our society.

The University this year celebrates its first Olympic Gold Medalist---baseball player Tino Martinez. You will get a glimpse of how this gifted young athlete turned a dream into reality, and how his background and family ties contributed to his success.

And, you'll meet Donna Babian, an ambitious UT alumnae, who turns her theoretical classroom learning into practical business know-how and creates a unique and thriving business in Tampa.

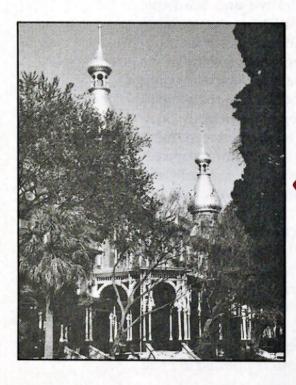
Finally, there is the listing of scholarships, gifts, donors and benefactors, who together made it possible for the University to accomplish so much in the last year.

We on the staff hope you enjoy this new UT Journal and welcome your comments and criticisms to help us create a magazine in which you can take pride.

Grant Donaldson, Editor

About the cover: Photographer Jim Hagar caputured the most recently completed minaret. All six have now been resheathed in stainless steel and are ready for the next 100 years.

INSIDE	
President's Report	
FEATURE	
New Crown for Plant Hall	
FACULTY	
When you win the lottery	4 -
SPORTS	
UT Has an Olympic Gold Medalist	
ALUMNI NEWS	
Call for new Alumni chapters	
Class Notes	
Capital Ideas	1
Contributors	1
1988-89 Scholarship winners	
Board of Trustees	2





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New crown for a Grand Dame

Historic Plant Hall



Restoration of minarets was more than skin deep

n 1991 the Tampa Bay Hotel, which serves as the University of Tampa's main administration and class room building, will celebrate its 100th birthday with a new lease on life.

Thanks to city, state, corporate and individual grants, the University is making steady progress toward restoring one of Florida's grandest national historic landmarks to its original splendor, and at the same time extending the building's lifetime into the next century.

In late November the University named the firm of Rowe, Holmes, Hammer, Russell Architects, Inc. to oversee the \$10-million restoration.

"We view this (Plant Hall) as the crown jewel of National Register restoration projects in Florida," said H. Dean Rowe, a principal in the firm which will be responsible for ensuring that the work complies with local, state and national restoration guidelines.

Rowe's firm has tackled other major restoration projects in the state, but none this large, he said. Locally, the firm has restored its own building at 100 Madison Street, the old Tampa City Hall, the Tampa Theater Office Building, and the Polk County Court House.

Plant Hall's restoration was given a boost recently when the University received a \$700,000 check from the Florida Bureau of Historic Preservation under the Secretary of State's office

This is the Secretary's second contribution. In 1987, the state's financial support totalled \$775,000, \$300,000 of which went for the massive job of fumigating the entire 511-room building to kill termites. In 1984, The City of Tampa contributed \$1.6 million, which was earmarked for restoration of the building's 13 distinctive minarets, domes and cupolas.

"The magnitude of this restoration is difficult to comprehend," said Barbara Pennington, acting Vice President for Institutional Advancement and coordinator of the project.

"Plant Hall is almost a quarter-mile long, and was virtually hand crafted from foundation to roof line by some of the finest artisans of the day. It is one of most significant architectural structures remaining in Florida today."

Built by railroad magnate Henry B. Plant as an elegant hotel in 1891, Plant Hall has become a symbol of the City of Tampa.

Early attempts at maintenance were mainly done out of necessity to keep the building functioning, but during the early part of 1986, Hoover/Borders Construction Co. of Tampa finished the difficult task of rebuilding the structural supports inside all six minarets. Last summer and fall, the minarets and one dome were sheathed in stainless steel, so they shimmer like silver. Work continues on another dome, but funding has not yet been secured to restore the large dome over Fletcher Lounge or the four cupolas. They are reminders of what all the roof's decorative towers looked like only two years ago.

By the summer of 1989, much of the highly visible part of the renovation effort will be completed, but more remains to be done, says Pennington. "And finding ways to finance that renovation remains one of UT's priorities."

The estimated \$10 million for the renovation was determined by the Tampa architectural design firm of Robbins, Bell and Kuehlem in 1984. Among the important structural repairs that must be completed if Plant Hall is to survive for another 100 years, the firm said, are restoration of the building's intricate Moorish-style facade and foundation, replacement of the entire quarter-mile span of the roof, and extensive repairs on the east and west verandas.

Plans covered under the estimate also include a central air conditioning and heating system, and replacement and modernization of the building's power distribution and data system. In some cases, the original power distribution system, installed 96 years ago, is still in use. A backup power generator would be added, as well as an extensive fire protection system, including sprinklers.

Plant Hall's distinctive wood, brick and concrete architecture, influenced by the Alhambra Palace in Spain, has made it one of Tampa's most popular landmarks. Weddings, receptions and dinners are conducted regularly in the building, and some 50,000 visitors tour the H.B. Plant Museum on the first floor each year. The museum houses pieces from the original hotel, which Plant decorated with objects of art and antiques from Europe.

Originally built at a cost of \$3 million, the Tampa Bay Hotel was one of the most expensive in the world. It attracted notables and celebrities such as Stephen Crane, Mrs. Ulysses S. Grant, Clara Barton and Babe Ruth, who signed his first major-league contract in the hotel lobby.

During the Spanish-American War, Tampa was the port of embarkation for troops moving to Cuba, and the hotel served as headquarters for the invading forces. Many military leaders of the time visited or stayed in the hotel, including Col. Theodore Roosevelt, whose Rough Riders camped near the hotel.

For the hotel's opening on Feb. 5, 1891 Plant issued invitations to some 15,000 people for the ball. Along with his wife and the mayor of Tampa, he kicked off the celebration with a grand march at 9 p.m. Guests danced the Tampa Bay Galop and snacked on oysters, fish, cold meats, salads, ices, jellies and cakes.

Unfortunately, the hotel's opulent beginning was short-lived. Henry Plant died in 1899 at the age of 86, and in 1905 the City of Tampa agreed to buy the hotel and furnishings from his heirs for \$125,000 in cash. From then until 1929,

a succession of hotel managers attempted to run the hotel. The last leaseholder went out of business when the Great Depression hit in 1929. The building stood unoccupied for four years, hosting only occasional visitors such as the Cincinnati Reds, who used it as a spring training headquarters. Finally, in 1933, the city leased it for \$1 a year to the two-year-old Tampa Junior College.

Frederick H. Spaulding had opened the college for local high school graduates who were hard-pressed to continue their education during the Depression. When he relocated to Tampa Bay Hotel, Spaulding renamed it Tampa College, and expanded it into a four-year institution with 262 students taught by a faculty of 12.

It was an expensive move for the struggling junior college: Walls, ceilings and electrical equipment needed renovations, and there was extensive vandalism throughout the first floor. Windows were broken and keys to the rooms were scattered and unlabeled.

Despite those difficult beginnings, UT graduated its first two students with bachelor's degrees the following year, while another eight students earned two-year teaching certificates. Today, the University continues to lease Plant Hall from the City of Tampa under a contract that expires in 2040. The city contributes \$100,000 annually toward maintenance of the building which is matched by the University.

A half century later, for the University's 50th anniversary in 1981, the minarets, domes and cupolas received a new coat of gold paint. But the sprucing didn't last long. Within a few weeks the paint was peeling and fading. It was obvious that a much more difficult task lay ahead if the appearance of Plant Hall was to be improved. Despite sporadic work, no major restoration had been attempted since the hotel was built almost a century earlier.

The effort to restore Plant Hall began in earnest in 1984, when the University commissioned a study by Robbins and Associates, now Robbins, Bell & Kuehlem Architects Inc. in Tampa. With a \$1.6 million grant from the City of Tampa, arranged by then-Mayor Bob

Martinez, a UT alumnus, the University began restoration of Plant Hall's distinctive roof line. Towering five stories above Plant Park and the Hillsborough River, the minarets, in particular, had deteriorated into an eyesore on Tampa's new skyline.

From the beginning, the renovations were delayed by unusual obstacles. First, the Department of Environmental Regulation revealed that 94 years worth of pigeon droppings were loaded with a dangerous yeast that could cause meningitis in humans. Workers weren't allowed on the roof until three chemical applications at a cost of \$80,000 detoxified the droppings. By the end of March 1985, the DER gave its approval to clear away the droppings, but a family of rare White Owls had moved into one of the minarets to raise a fam-

Since the owls are a protected species under federal law, the University had to wait until the birds hatched their young and moved out to proceed with renovations. The owls took leave the following fall, but the construction bidding process further delayed the work. Finally, in November 1986, the scaffolding came down on Minaret No. 4 and Tampans got a look at what all the towers eventually would look like.

Two years later, the work on the roof decorations nearly is completed, and the University faces another milestone in its renovation drive.

The building that the University eventually hopes to unveil will much more closely resemble the old Tampa Bay Hotel. For instance, the lobby area originally was open to the second floor and surrounded by a balcony supported by granite columns. The renovation plan calls for reopening the ceiling to the second floor, replicating the original handrail on the second floor and installing period light fixtures. Along with the lobby, the main corridor would be restored to its original colors and motifs.

The renovations also will also bring Plant Hall into the 20th century, and make it more cost-effective to operate and maintain during the next century.

-UT-

UT's Mr. Lottery

Professor Roy Kaplan



Kaplan's research indicates that most lottery winners don't quit their jobs.

T Visiting Professor H. Roy Kaplan knows better than anyone that the pot of gold at the end of the lottery rainbow

often turns into a Pandora's box for those who win. He also realizes that his chances of winning are close to impos-

But that doesn't stop him from buying a lottery ticket a week.

"Lotteries represent a dream — the big win presents the possibility of actualizing a dream. So, I buy a ticket a week, like all the other fools," says Kaplan, who has spent 15 years studying lottery winners, and is considered a national authority on the topic.

His weekly venture into the lottery involves betting on social security numbers, while his wife goes for birthdays — his, hers, the dog's, the cat's. "We didn't put the goldfish in yet."

A sociologist by training, Kaplan's interest in lottery winners evolved out of his interest in work. Just how dedicated are people to their jobs? That question has been the prime point of his research, and has led him to conclude that "The American work ethic is alive and well." With some qualifications.

"Whether a person quits or retires after winning a lottery depends on how meaningful they define their jobs to be," says Kaplan. "...What you do has an important impact on whether you decide to stay in the workforce."

Kaplan's first study of lottery winners reinforces this point. Beginning in 1971, he spent seven years researching winners in the New Jersey, New York,

"Whether a person quits or retires after winning a lottery depends on how meaningful they define their jobs to be."

Pennsylvania, Illinois and Maryland state lotteries. His book "Lottery Winners - How They Won and How Winning Changed Their Lives," describes the experiences of 100 winners, including 33 of the 37 people who had won \$1 mil-

lion in the New Jersey State Lottery. Most of the big-money winners quit their jobs.

But those early winners were mostly blue-collar workers, says Kaplan. None had earned a college education, and few were in professional or technical jobs. Since then, he has surveyed winners in 12 states. That study, conducted in 1984, shows that a broader crosssection of Americans are buying lottery tickets. "Obviously, it's become more socially acceptable," says Kaplan. And the professionals, managers and people in technical fields who now are winning their share of the prizes tend to keep on working, regardless of the amount of money they win.

"What we have to do is improve the quality of work," says Kaplan.

Besides gaining insights into people's commitment to work, Kaplan has amassed a fascinating array of human anecdotes. His studies are spiced with stories of psychic phenomena, harassment, jealousy and identity crises, especially among million-dollar winners.

Besides his first lottery book, he has published numerous articles in both popular and scholarly publications, and has made more than 200 radio and television appearances.

Since lotteries and gambling have become topics of heated public debate, Kaplan also is frequently called on by both gaming industry and public interest groups. In October, he spoke at the national convention of Gamblers Anonymous in Orlando, and last fall he completed a survey of lottery winners for the British Columbia Lottery Corp. in Canada. As early as 1979, he was appointed to the Blue Ribbon New York State Casino Gambling Study Panel, which advised the governor and legislators on implementation of casino gambling in New York.

Kaplan brings all these years of experience into his observations about the latest state to legalize gambling: Florida. He predicts that the lottery is just the first step, and that five years down the road, Florida will legalize casinos.

"You already have casinos in Florida. Five million people last year took trips on cruise liners strictly for gambling," he says.

As in other states that have lotteries, legalized gambling in Florida hasn't diminished the popularity of illegal betting. Illegal casinos in country clubs, and betting on pit pull fights and numbers games continues, says Kaplan. In fact, a study by the Miami police department showed that bolita betting dropped during the lottery's first two or three weeks, and then started to rise.

"Now they're taking bets on the legal numbers game," says Kaplan. "These are very creative people."

No panacea for government

His continuing research has lead Kaplan to conclude that while lotteries do not destroy the work ethic, they are not an effective revenue-generating source for government. And they are harmful in so far as they divert attention from the "unpopular but necessary issues of tax reform, fiscal responsibility and long-range planning."

Twenty-four states now have lotteries, and in not one of those states have lottery revenues fundamentally altered funding for health, transportation, education or any other social welfare program, says Kaplan.

"We'll see what happens in Florida," he says. "There have been some new programs, but the lottery hasn't really augmented the education treasury in any significant way."

The Florida lottery still is young, he adds, so it's too soon to pass judgment. Usually three to five years after a lottery is launched, it reaches a plateau in sales. "Then one can reasonably expect funding for education to go down, because anticipated lottery revenues go down. That's when the state starts firing lottery directors and trying to hook the public on other ways of loosing their money."

"Compulsive gambling is a severe economic drain on our economy - it's estimated that \$35 billion is lost annually in productivity, bad debts, crime and family problems. It's avery serious problem."

Even more disturbing than the fiscal issue of whether states should sponsor lotteries as a way to raise revenue, says Kaplan, is the moral issue of whether governments should be raising money at the expense of those who can least afford it. Research on lottery ticket sales by census tracts indicates that poor people are buying a disproportionate number of lottery tickets as compared to the general population, says Kaplan. And by promoting lotteries, the state also is unwittingly opening the door for a new breed of compulsive gam-

Calls for help to organizations such as Gamblers Anonymous indicate that more people now are abusing lotteries. "I've concluded that the lotteries are reaching a segment of the population that traditionally don't bet - housewives, the elderly, youth, the poor," says Kaplan."And some of those people will develop a problem with gambling because of their lack of sophistication."

You're an abuser, he adds, if you spend more than a few dollars a week on the lottery. Because of the huge odds against winning, simply buying more tickets doesn't increase your chances of hitting the jackpot. Taken to its extreme, compulsive gambling disrupts a person's life much the way drug and alcohol abuse do. The compulsive gambler bets more than he or she can afford, and may resort to borrowing, stealing or embezzling to feed the habit.

"Compulsive gambling is a severe economic drain on our economy - it's estimated that \$35 billion is lost annually in productivity, bad debts, crime and family problems. It's a very serious problem," says Kaplan, who is writing a chapter for a book on compulsive gambling to be published by Harvard University and Lexington Books. He's also a consultant for a independently produced television documentary on gambling that will be released in 1989.

Kaplan, who taught at Florida Institute of Technology in Melbourne before joining the UT faculty as a visiting professor last fall, also is an avid surfer, fisherman and gardener. But he hasn't had much time for those hobbies especially the surfing - in recent months. Besides teaching three sociology classes at UT, and preparing speeches and papers, he's been working on a novel that fictionalizes the events surrounding a scandal in a Florida mental health clinic and on another non-fiction book.

Titled "To Hell With Work," the book is his final word on the American work ethic, and the prospects for work in the 21st century. He intends to incorporate his recent studies on lottery winners, and to stress education and training, especially for young people, as the key element to a productive society.

'Latin Roots'

ome say Tino Martinez could have won a gold medal in the Olympic games for humility alone, but he chose to do it the hard way -- playing baseball.

For the past three years the hardhitting first baseman has been rewriting the record books of Spartan baseball. In addition, he was the only Division II member on the 1987 U.S. Pan American baseball team, which won a silver medal after Tino hit four home runs and a team high of 21 runs batted

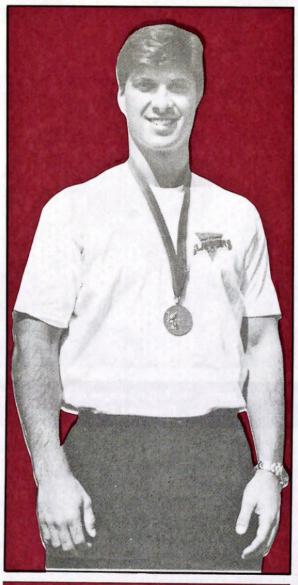
The 20-year-old slugger capped his collegiate career last summer by winning the gold in the Olympic Games. In June, he was the number one pick of the Seattle Mariners, and begins his professional career next spring.

Much has been written about Tino the athlete, but not much about the man behind the statistics.

Often, the fame and media attention that comes to gifted young athletes are more than they can handle, but Tino's friends and coaches say he accepts the spotlight with characteristic humility.

Tino is the son of Rene and Sylvia Martinez, both University of Tampa graduates, and is the second of three boys. He grew up in the baseball-rich Latin community of West Tampa where civic pride and strong family convictions are taught from a young age.

"Our family is really tight. We all live close together, and I like that," says Tino.



A proud Tino Martinez with his Olympic Gold Medal

His grandparents live in the same block and his brother Rene - recently married - lives next door. Nearby is a family lot reserved for Tino or his younger brother, Tony.

Like many youngsters, Tino started playing baseball early.

"When I was in kindergarten and first grade we used to wait for my grandfather to get home from work every day and then me, my dad and my brothers would go to the park, and they'd pitch to us and hit us grounders."

But none of the boys was forced to approach baseball as a vocation.

"My dad never pushed me. He just put us in Little League and I really liked it. I couldn't wait for the next season to start."

First real success came early.

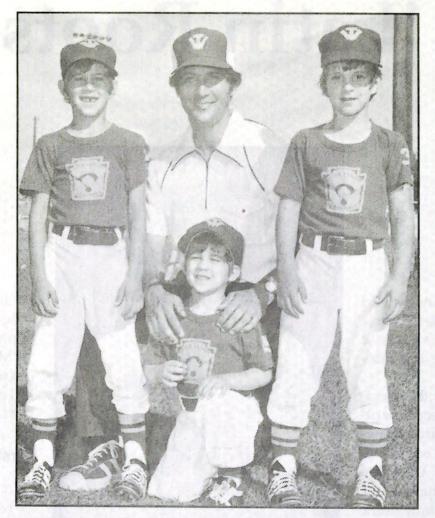
In his freshman year in high school he was a backup right fielder and wasn't playing much. On the team were two potentially high draft picks (Richard Montelone, now with the California Angels, and Lance McCullers of the New York Yankees) who pitched and alternated at first base.

"We got a new coach, and he didn't want either of them playing first base for fear they'd get hurt. So he asked me if I could play first and, of course, I said I could. I've been there ever since."

That was in 1982 and his team won the state championship. It was then that the young first baseman started thinking seriously about baseball.

"I hit over .400 that year. A lot of scouts had been coming to see our two big pitchers, and they would talk to me and tell me they liked the way I played. So I started thinking - if I work hard at this maybe I can earn a scholarship to college or get drafted or something."

Work hard he did, and by the end of his high school career he had both. He was the third round draft pick of the



A baseball family, the Little League days. From left, Rene, Rene senior, Tino, and Tony, in foreground.

Boston Red Sox, and was offered scholarships by many major universities.

"I chose The University of Tampa because I knew a lot of guys on the team, and I thought they had a good chemistry, and I knew they were going to win a lot of games. Also, they were one of the only teams that offered me a chance to come in and play right away."

His coaches say one of the things that sets Tino apart from other athletes, and one of the

things that the scouts like most about him, is his work ethic. He continually strives to improve every facet of his game and is willing to put in the long hours it takes to hone his abilities.

"I feel like I've got to work harder every year. If I have a good year, I think - they're really going to come after me next year, so I just keep pushing. I don't feel like-gosh I've been on the Olympic team and I've done this and that, so I must be the best I can already. I just feel like I'm not there yet."

Even Tino's approach to the financial aspect of baseball is novel in these times of money-hungry agents. His signing bonus for the first round draft pick of the Mariners was reported to be in the \$120,000 to \$150,000 range, and that too will be managed by and kept in the family.

"My father and my Uncle Tony (a lawyer) negotiated my contract, and they represent me. And my grandfather has a bank, so among them they know what's going on with investments and interest rates. They'll look out for me and help me with my money and how to manage it."

Asked how he deals with the notority, Tino said, "I've seen people get cocky and start thinking they're "bad," and I don't want to be like that. You have to be confident when you go out there that you can do the job. But you don't have to walk around thinking you're the best player or anything like that."

Considering his accomplishments, it might be easy for him to fall into the same trap that many athletes do of believing their own press clippings.

When that happens, the "star" ath-

lete at a university often is resented by fellow students and other athletes because he or she comes to believe they are better than the rest of the student body.

During the Athletic Department Banquet last year, Tino was named UT's Athlete-of-the-Year. At the end of the evening, it was suggested, in jest, that sometime in the future the name of the Bob Martinez Sports Center might be changed to the Tino Martinez

Sports Center. Everyone in attendence, and especially the athletes, acknowledged the suggestion with a standing ovation.

In these days of steroids, payoffs, endorsements and NCAA investigations, an athlete like Tino is considered a throw-back to yesteryear.

For example, after Matt Biondi, the outstanding swimmer from the University of Florida, won his first gold medal at the Olympics, the first words the world heard from him were "I'm going to Disney World" (for which he received \$50,000).

By comparison, after Tino's two home run, 4 RBI performance against Japan in the gold medal game, his first words to the press were "Today I had on my lucky University of Tampa tee-shirt."

-UT-

Lezza

he National Council kicked off the 1988-1989 school year with an organizational luncheon on Oct. 21. Thank you to Gail DeCroes, Anthony Cutrono, Peter Cammick, Dennis Trosky, Joe Furmanek, Vin Hoover, and Sam Gellerstedt for attending. Many good ideas were discussed.

The establishment of dues was overwhelmingly approved by the Council, and will provide a financial pool which the National Association can use to implement new programs. Dues paying members will receive an identification card entitling free use of the library, and a 10% discount at the Bookstore.

The Council is looking forward to starting some new chapters, and we'll be targeting several areas as possibilities very soon. Those most likely to succeed are areas where there are 100 or more alumni, with the first task being to identify those regions and locate a contact person. I have already been in touch with Dan Costa in Tallahassee and Sheldon Jaffee in Miami, so those areas are likely targets. Among the others mentioned were Atlanta, Orlando, and the New York / New Jersey areas.

Homecoming is still on tap for Feb. 17-19. The following classes will have reunions during Homecoming Weekend: The Golden Spartan Society, '44, '49, '64 and '79. The class of '39 will be inducted into the Golden Spartan Society at a luncheon on Friday the 17th.



Susan Meade, Alumni Director

Anyone who wants to help with the reunions, please give me a call.

Students will strut their stuff in the campus parade on the 18th, and the "Esse Quam Videri" awards will be given out at the National Alumni Association lunch on the 19th. Please see "Homecoming" for a complete listing of events and hotel accommodations.

The "Esse Quam Videri" awards are given each spring to individuals who have distinguished themselves in their business or professional career as well as in service to humanity, and thereby reflect honor upon themselves, their family, and upon The University of Tampa.

University policy is to consider anyone who has attended the University as a member of the National Alumni Association, so anyone who has attended the University is eligible to receive the "Esse Quam Videri" award. Since over half of our alumni live in other parts of the world, it is difficult

for us to know all the wonderful things being done by alumni of the University.

We have purposely kept the definition of this award general because we don't want to limit the choices. There are as many different ways to distinguish one self as there are alumni, so we encourage each one of you to give this serious thought and send a nominationincluding a brief description of why this person deserves to receive the award.

You will find a form in this issue that you may use to nominate someone. Please send your nominations to the Alumni Office.

There is a bit of bad news on the license plate bill. We had hoped the number of signatures needed would be dropped from 10,000 to 1,000, what we thought was a sure thing was not passed by the legislature. It will, however, be reintroduced during the Spring session. In the meantime, we are continuing to collect signatures, so please send your name and address in on a 3x5 card indicating your interest in seeing a license plate designed for the University. Remember, this is not a commitment to purchase, just that you want to see a plate designed.

The Alumni Weekend Cruise is set for March 18 (St. Patrick's Day weekend). Flyers have gone out to all local alumni. We did not send them to ev-

Con't. on page 10.

Con't. from page 9

eryone because we did not think we could draw enough alumni from outside the immediate area to justify the cost.

However, if you live outside the Tampa Bay area, and want to join us, you are more than welcome. Make reservations by calling Carol Webster at The Cruise Shoppe at (813) 874-7511. By the way, the date for deposits has been extended to Dec. 31.

We're kicking off our annual fund drive this month. Once again, we would like to call on alumni to give as generously as possible to your alma mater.

-UT-

HOTEL RATES

The following is a list of hotels that are offering a special (per night) rate for Homecoming. Please mention Homecoming at UT when you make your reservations and make them as early as possible since this is the busy season.

Holiday Inn - Ashley Plaza \$39 (1-4 people) 1-813-223-1351

> Tampa Hilton \$60 (1-4 people) 1-813-223-2222

Hyatt Regency Downtown \$69 (single or double) 1-813-225-1234

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ESSE QUAM VIDERI AWARD

I would like to nominate the following person:

Class

Please include a brief synopsis of the reason(s) why you feel this person is qualified for the award.

LUMNI Use this Form to notify the Alumni Office of Your change of address. The University of Tampa Tampa, Florida 33606-1490 Please change my/our address on your recors From: To: (signed) The University of Tampa is vitally interested in the progress of its alumni. Use this form to keep the Alumni Office posted I am happy to report the following: ☐ New position ☐ Civic of church post ☐ Graduate study ☐ Promotion Recent book or article Recently married. (date) (spouse's name) (class) Addition to family (name of child) Please give further details _ (Signed) (Class)

HOMECOMING AGENDA

February 17-19

FRIDAY

11:30 a.m.

Luncheon for the "Golden Spartan Society"

Ballroom

Induction of new members - Class of '39

5:00 p.m.

President's Reception Dome Room.
All alumni are invited for drinks
and hors d'oeuvres

7:30 p.m. Reunion for Classes of '44, '49, '64, '79 TBA

SATURDAY

10:00 a.m.

Campus-wide Receptions:
Delta Sigma Pi - Room 246
Humanities and Social Sciences - Ballroom
Science - Science Wing
Computer Science - Jaeb Computer Center
Education and Physical Education - TBA

11:00 a.m.

Homecoming Parade Begins at the Fountain and ends at McNiff Center

12:00 p.m.
Picnic at Pepin-Rood Stadium live jazz featuring City Heat

2:00 p.m.

Basketball gave against St. Leo
Sports Center Will be televised
live on the Sports Channel

8:00 p.m.

Homecoming dance at the Sheraton East students and alumni are welcome

SUNDAY

10:30 a.m.
NAA Annual Meeting Dome Room

12:00 p.m.

NAA Lunch and Esse Quam Videri Awards
presentation Ballroom

CLASS

NOTES

144

Maurine Robles McTyre and her husband, John, are coordinating a volunteers program of Conversational English at USF.

Nancy Giunta White has been named Distinguished Magazine Advisor of the Year for two-year colleges. This is the second advisor-of-the-year award she has won in her 19 years of advising publications at HCC.

'58

Sandra I. Cape is the Financial Aid Administrator for Roy Jorgensen Assoc., Inc., dba Jorgensen Truck Driving School.

Audrey Letourneur White has accepted a new position as Director of Graphic Arts at the Unity School of Christianity in Unity Village, Mo.

'63

Joyce May Traina is working for the College Division of Jostens. If anyone has lost their class ring or is interested in purchasing one, please give her a call.

'65

James Galmin was recently promoted to Administrative Manager with Waste Management of North America-Waste Management Services.

777

Suzanne Moore-Darms is a student at Rutgers University School of Social Work. She and her husband announce the birth of their first child, Patrick Moore Darms.

Robin Isser married Wendy Schrott on Nov. 12, 1988 in Williamsville, New York. They live on Long Island and are both working in sales.

779

Douglas J. Walsh has been promoted to Supervisor-Mails and Delivery with the U.S. Postal Service, Tampa Stations and Branches.

Allen Dray is working as an environmental biologist at the University of Florida. He received his Master's from the University of Vermont in 1986.

'80

Katherine Kinney O'Connor and husband, James, announce the birth of their daughter, Caitlin Shea O'Connor on Aug. 18, 1988.

Ronald C. Williams
received his Master of
Administrative Science from
Johns Hopkins University and
has been promoted to
Training Manager at Johns
Hopkins School of Medicine.

Cynthia (Neal) Williams is also pursuing a Masters at Hopkins. Their second child, Jasmyn, was born on July 8,1988.

'83

Lisa Tollinger married Steven Rorrer on July 9,1988. Lisa works for The University of Tampa Admissions Office. Steve, a CPA, formerly with Ernst and Whinney, is a comptroller with Housel and Associates Engineering Firm.

Marci (Hill) Vucich has been promoted to Product Development Test Manager in the Network Management Division of Paradyne Corporation. She has been with Paradyne for four years. Marci has also been successful conducting her own business of aerobic interpretation.

Lisa Rosen married Jeff Lievense on Aug. 27, 1988. She is currently attending the University of Rochester in N.Y, working on her PhD. in Biology (Molecular Genetics).

'84

Willie C. Clark received a BS in Professional Aeronautics from Embry-Riddle University. He was also 3785th FLDTW Flight Supervisor of the Year in 1987.

Mark H. Zwerin, DMD graduated from Tufts School of Dental Medicine in May, 1988. He is presently doing a Residency at University Hospital, Stony Brook, N.Y.

'85

Natalie Duff has accepted a position as an Accountant for Weyerhauser-Greenville Lumber Facility, Greenville, N.C.

Wendy Penna married
David Milana '86 on Aug. 8,
1987 in Brockton, Mass. Dave
was promoted last fall to 1st
Lt. and is stationed at Ft.
Bragg, N.C. Wendy is a
division manager with a
personnel agency in Fayetteville.

Moses Sawney (MBA 1987) has been transferred to Baltimore and promoted from Corporate Banking Representative to Corporate Banking Officer.

Dana Joansen married Kathy Oldford '86 on Oct. 22, 1988. They currently live in Waukegan, Ill. Kathy is a social worker in Chicago and Dana is a plant manager for a chemical company. Karen A. Manguson is working as a research scientist in the antibiotic fermentation process at Abbott Laboratories in North Chicago, Ill.

'87

William M. Mulholland (MBA) is the Lead Engineer at McDonnell Douglas, F-18 System Safety.

Army National Guard 2nd Lt. Andrew J. Rochstein has graduated from the officer rotary wing aviator course and received the silver wings of an Army Aviator at the U.S. Army Aviation School, Fort Rucker, Ala.

William C. Zimmerman married Renee Paulson on March 12,1988. He has taken a position with Electronic Data Systems in their Systems Engineer Development Program.

Tom Maskell is a second Lieutenant in the army and is an Military Police officer. He is stationed at Wertheim, West Germany.

'88

Nancy Robuck married Shane Eakin on May 18, 1988. She is currently working as an Accounting Software Consultant for Pheonix Computer Concepts.

Susan Parker married Jon Poulakis at MacDill AFB on July 6, 1988. They are now stationed at Mather AFB in Sacremento, Calif.

Rob Harrison is a second Lieutenant in the Air Force and is stationed in North Dakota.

Deceased: James W. McAlister '54 Maureen F. Keilian '73 Ellis Hill '34

Foot Power Keeps This Business Rolling

From left, Tampa Bay Rickshaw drivers Brian Nelson, Shawn Tartaglia and Dustin Gabel join Babian in waiting for customers at Ybor Square.

f UT alumna
Donna Babian '86
had her way, there
would be a rickshaw at every wedding, outdoor festival and fund-raising event in Tampa.
Yes, that's rickshaw, as in the
human-powered
vehicles which

navigate the streets of Shanghai and Chinatown.

Babian is convinced they're an idea that's come of age - again - in busy city settings. So far, she's talked her way into the Grand Prix races at the Florida State Fairgrounds, the Guavaween parade and Gasparilla. Look out for more. In November, she left her job as a computer consultant to concentrate full-time on Tampa Bay Rickshaw.

"The possibilities are endless," says Babian, her brown eyes bubbling with enthusiasm. "Kids love it. Adults love it. Teen-agers love it. Senior citizens love it."

Besides special events, Babian's fleet of four rickshaws and six drivers, including herself, have been working the streets of Ybor City since August, every Friday and Saturday night from 7 to 11. And now that the winter season has arrived, they're also offering rides in

Old Hyde Park Village.

The 1986 UT finance graduate was inspired to start her own business by Miami's Royal Rickshaws, which offer tours of trendy Coconut Grove. But she actually didn't have to look much farther than the history of her alma mater. At the turn of the century, guests who wanted a ride down the quarter-milelong main corridor of the Old Tampa Bay Hotel, now Plant Hall, hopped on a rickshaw.

Now rickshaws have been resurrected at Plant Hall, says Babian, as part of the Victorian children's birthday party package offered by the Henry B. Plant Museum. The museum takes care of all the arrangements for the birthday party, including invitations, favors, games and refreshments. The cost to museum members is \$100 for 10 children, and to non-members, \$120. Rickshaw rides are an option in the

package, for an additional \$50 an hour.

"I think it's kind of ironic that we'd come on campus where they used to have rickshaws," says Babian. She'd like to see UT take the idea another step by including

rickshaws on the established campus tour.

Laying the groundwork for Tampa Bay Rickshaw in the fall of 1987 proved to be a living test of everything Babian learned during her four years at UT. She researched her idea and with the help of her boyfriend, Chris Hughes, a marketing major at UT, developed a business plan. Her first setback was in her specialty area, finance. No one would give her the \$5,000 loan she needed to get her business rolling.

"It's really hard for a young person to get a loan. I went to six banks and finally had to call my Dad," says Babian. "They kept telling me this was a really good idea and that I had a really good business plan. But this was an unproven business, and they wouldn't accept rickshaws as collateral."

With her parents as co-signers, Babian finally landed the \$5,000 loan she

DICTISHAND

THE PROPERTY OF TH

UT alumna Donna Babian, founder of Tampa Bay Rickshaw, pulls her share of the load in the new business.

needed. Her initial investment in Tampa Bay Rickshaw also included \$2,000 from her own savings account. She ordered her rickshaws, which were built in Miami at a cost of almost \$1,000 each.

Then city officials threw up another obstacle to her dream. She applied for a license to open a business, only to discover that no law on the books regulated her variety of non-motorized vehicle. So, no license could be issued.

"I started calling people," she says. Inside, she was thinking, "They can't tell me I can't start a business here."

Armed with a copy of Miami's ordinance governing rick-

"I started calling people," she says. Inside, she was thinking, "They can't tell me I can't start a business here."

shaws, she wrote the Tampa City Council in December 1987. "They were very good about working with me, helping expand the image of Tampa as a cosmopolitan city."

The only concerns she heard were questions about rickshaws interfering with traffic. She referred those to a field study by the Miami Police Department, which concluded that rickshaws don't disrupt traffic, as long as they're operated properly.

Four months later, on March 31, the council passed City Ordinance 88-103, which was included under a chapter of

regulations on non-motorized vehicles. A month after that, Babian had her license. Among the requirements was a \$10 permit that resembles a driver's license for each rickshaw driver, and \$1 million in liability insurance. The city also was released from any liability.

In the future, Babian expects to use these experiences to help other people establish rickshaw businesses of their

Originally, she planned to be a "University of Florida Gator like everybody else" and pursue a career as a stockbroker. But a recruiting package from UT drew her for a campus tour. "I fell in love with it," she says. own, like MacDonald's, her own chain of rickshaw franchises.

All of this is somewhat of a turnaround for the 24-year-old Babian, who was born in Connecticut and moved to Ft. Lauderdale when she was 7. Originally, she planned to be a "University of Florida Gator like everybody else" and pursue a career as a stockbroker. But a recruiting package from UT drew her for a campus tour. "I fell in love with it," she says.

She was attracted to UT's emphasis on small classes, with one-on-one communication between students and faculty. As her studies at UT progressed, she also decided that

"I imagine myself as a family person and running my own business. With your own business, you have a little more control over your situation."

the stress and aggressive competition in stockbrokering was not for her. "As far as being in the rat race, I don't want to be," she says. "And I don't want to be out there working from 7 a.m. to 7 p.m., punching a time clock."

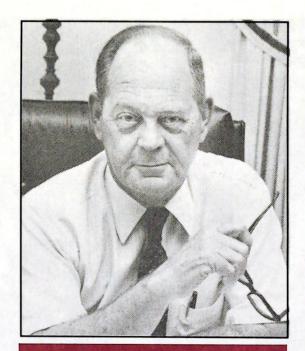
Her ideal for the future, instead, is as a mother and an entrepreneur: "I imagine myself as a family person and running my own business. With your own business, you have a little more control over your situation."

-UT-

CAPITAL IDEAS

The Legacy Associates is an informal organization made up of friends of The University who have made arrangements to leave resources to UT.

To be included as a member, one need only let us know that they have included The University as a beneficiary in their will, a trust, or a life insurance policy. Once each year we include in "Capital Ideas" a list of these friends. We simply wish to say "thank you" to those who have evidenced their lasting interest in this way, and to encourage others to do so.



Bob Grimsley, Director of Endowment Development

Some choose to let us use their name while others request that their name be withheld. It doesn't matter, we are immensely grateful and our pledge is

to use the funds prudently in our continuing effort to build a fine collegiate university.

The total value of these legacies for the University is more than \$8 million, representing a significant contribution to our institution.

In the estate planning office we are equipped, and anxious to assist you in your planning. Please call me at 253-6220 if I can be of help. If you have made such provisions and we are unaware of it, please let us know.

-UT

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Twenty-three Legacy Associates wish to remain anonymous

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