

# DA\_PARTY



# **DA\_PARTY**

**“Da\_Party” is a song that I started working on in one of my music classes 2 semester prior to my present semester. Each student was challenged to produce an original song, using the software “Logic Pro”. As a Professional Disc Jockey, I wanted to produce a song that would make people dance and sing along. I created a reggae/rockish/dance beat, and with the help of Ross Gordon, also a student that played the guitar and bass guitar on the track, Izzy and Rana, that sung back up, and my two sisters Nita and Mia, a new song was born. I sung all the lead vocals on the original myself. Take a minute and listen to it on the next slide.**



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**After that semester, I continued working on the song on my own. I had know Matt for about 4 years as we started the University together and had numerous classes together, but what I didn't know was that Matt was an Artist, until we had a class together called, “Writing for Interactive Media”. I this class we were challenged to create an interactive media project, so Matt and decided to collaborate and we produced a video for YouTube, called, “ Class Vibes”, a song about every student in our class and our Professor, Jennifer Whelihan. Take a minute and listen to it on the next slide.**

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**Matt and I worked together so well that I invited him to become a part of my song, Da\_Party". He immediately starting writing his verses. Between school work and real life sometimes it was a challenge to get together to go to the studio and record his vocals, so any opportunity we had we took advantage of it. We recorded some vocals at his home and at the studio at the University of Tampa. During this last semester, I met Joshua Campbell, through Santiago (Our Professor), we also had a music class together and it turned out that he was well versed in the studio, especially with engineering and mastering, so I invited Joshua to be apart of "Da\_Party" project, and with his help, the audio final mix sounds amazing. Take a minute and listen to it on the next slide.**

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**This is my last semester, and It was obvious to me what my “Senior Project” was going to be, to produce a video for the song, “Da\_Party”. I knew this was going to be challenging, but Matt and I were up for the challenge. Some of the challengers were finding locations, the weather, finding help with shooting and timing when both of us are available. We shot in various locations.**



# **DA\_PARTY**

## **DOWNTOWN TAMPA**



**DA\_PARTY**

**THE WHITE ROOM BAR AND LOUNGE**

A large, dark rectangular sign with a glowing blue neon border. The border features a semi-circular arch at the top and stepped horizontal sections on the sides. The sign is illuminated from within, casting a soft glow.

*the White Room*

**BAR & LOUNGE**



# DA\_PARTY

## YBOR





# DA\_PARTY

SOUTH  
TAMPA



# DA\_PARTY

## UNIVERSITY OF TAMPA





# **DA\_PARTY**

## **THE BLACK BOX**





# **DA\_PARTY**

## **PRIVATE PARTY**



# **DA\_PARTY**

## **SEATTLE WASHINGTON**





# **DA\_PARTY**

## **THE BAHAMAS**



# **DA\_PARTY**

**We played the semi-finished video for the class and our Professor, Santiago, for constructive criticism. Several suggestions were made to make to video more professional, so I went back into the editing studio and made the necessary corrections. Enjoy the “Final Version” of “Da\_Party” on the following slide.**

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