

Cheshire Appointed To Presidency

OPI — Dr. Richard D. Cheshire, 40-year-old vice president for public affairs at Colgate University, Hamilton, N.Y., will be the seventh president of the University of Tampa.

Expected to assume his new position in November or December, Cheshire also is a lecturer in education at the 2500-student university, which is private and non-profit like Tampa. Dr. Cheshire has a strong background in development, public relations, alumni activities, academics and community involvement.

At Colgate he directed a successful five-year campaign that raised \$30 million.

A strong advocate of quality education, Cheshire earned his Ph. D. in education from New York University in 1973 and at Colgate teaches an upperclass seminar on "American Higher Education." He also was a member of the 1976 "Faculty Seminar on the Future of the Liberal Arts."

The selection of Dr. Cheshire came after the screening of more than 225 applicants who either originally applied for the presidency or were recommended for consideration.

At its May meeting, the Trustees empowered the Selection Committee, whose membership includes Gray and J. Thomas Touchton, chairman of the Trustees' Executive Committee, to recommend and select a new president. The full board will ratify the selection Oct. 13.

Cheshire won the vote of the Selection Committee with his total commitment to the high objectives he promised to pursue for the University of Tampa in leadership and academics and his pledge to commit himself to a goal of "perpetuating the University as the Landmark of Learning."

He also swayed the committee by saying he was interested in guiding the fortunes of the University of Tampa because he is impressed by the City of Tampa, its progressive atmosphere and the people he has met here.

After visiting the campus, Dr. Cheshire said he was impressed with the fine faculty, the quality of education now being presented, the students and the administrative faculty.

A prolific writer whose publications have contributed to national recognition in his field, Dr. Cheshire was on the organizing Board of Trustees for the merger of the American Alumni Council (AAC) and American College Public Relations Association (ACPRA) into the Council for Advancement and Support of Education (CASE) in 1974-75.

His "Handbook of Institutional Advancement" was published this year by Jossey-Bass Publishers, divisional editor for educational fund raising.

From The President

We're delighted to be invited to the University of Tampa and to accept the challenge of its presidency. We join a very able and dedicated faculty, administration, and Board of Trustees.

The life of the University is closely tied to this city and to the Tampa Bay area. There is a rich and progressive tradition here.

America greatly needs institutions of higher learning which are in touch with the real world, which are oriented to the future, which cherish the individual person, and above all which hold to the highest standards in all that they do. That is what we will be working on at the University. And we will appreciate the participation and support of the people of the city and the bay area in that enterprise. Thank you.

*Richard D. Cheshire
August 23, 1977*



Dr. Cheshire and his wife, Bobbie. Photo by Irv Edelson

In March of this year he completed a 173-page manuscript entitled, "The Future-Colleges: An Essay on the Performance and Permanence of Independent Liberal Arts Colleges."

At Colgate he organized and chaired a Colloquium on Corporate Management, a program designed to bring leaders from corporate management to campus to speak to students. It was sponsored by Time Inc.

A 1958 graduate of Colgate, he was one of 13 alumni National War Memorial Scholars in the class, captain of the varsity cross country team, member of the varsity track team and president of the Teachers Forum. He was a member of Maroon Key (junior honorary society) and Konosioni (senior honorary society).

He and his wife, the former Roberta Ann Jeanis of Garden City, N.Y., have three children: Jennifer, 15; Jonathan, 12, and Camilla, 9.



Photo by Irv Edelson

UT Acquires Universal Host

A three-parcel package, including a motel which houses 194 students, has been acquired by the University of Tampa for \$875,000 from First Federal Savings and Loan Association of Miami.

The properties are the 100-room College Inn one block east of campus, the adjacent Denny's Restaurant and a 60-space parking lot.

A seven-story building completed in May of 1972, the College Inn — until recently known as the Universal Host Motor Inn — today has a replacement value of \$1,250,000.

The increased dormitory space should satisfy the University's housing needs for the next two years.

"This will fill our needs until 1980 as we project it

"Welcome Back"

New Majors Added To Curriculum

OPI — Urban affairs and political science majors have been approved for the University of Tampa, effective the fall semester.

Dr. J. Richard Piper, assistant professor of history and political science, who joined the faculty last September, will coordinate the programs. Dr. Piper is a magna cum laude graduate of Pennsylvania State University and received his master's and Ph.D degrees from Cornell University.

A new faculty member will join the University in the fall to teach the urban affairs courses. He is Dr. Robert Kerstein. Dr. Kerstein is a political scientist with a specialty in urban affairs. He received his Ph.D from Washington University in St. Louis.

Dr. Piper said the new urban affairs major will be an interdisciplinary approach, combining political science, sociology, economics and history, with core courses in urban affairs and urban planning.

Both majors will concentrate heavily on internships in local government. In addition, specialists in government in the downtown area — and in other phases of government — will be invited in as guest speakers.

"We want to take advantage of the urban environment of the University and give students the opportunity to use the resources available in the community," Dr. Piper said.

Another idea being contemplated is a national internship that would entail having student interns in congressional offices and agencies in the executive branches of government.

now," Turner said. "With our retention rate going up, the need for dormitory space is also going up."

The University is housing 949 students for the fall semester.

The housing staff includes director Tom Kehan and resident advisors: Mike Downs, Steve Rhodes, Guy Eullano, Blake Wilder, Ron Garon, and Pat Canavaggio.

Denny's manager, Ben Crisler, said the restaurant probably will consider special student rates. Denny's, which has a restaurant capacity of 96 and a lounge which seats 20 and is owned by Denny's Inc., of La Mirada, Calif., will lease the property from the University.

Shearer Named Assistant Sports Director

OPI — Robert Shearer, former Mississippi sports writer and college sports information director, has been appointed assistant director of intramural and intercollegiate athletics at the University of Tampa.

Athletic Director Robert Birrenkott said Shearer's primary responsibility would be sports information, scheduling and general administrative duties. He will travel with the teams and handle contacts with out-of-town writers, sportscasters and sports information directors of opponent schools.

Sports publicity has been conducted through the University of Tampa's Office of Public Information, directed by Irv Edelson, since Mark Carlson resigned after the university dropped the football program in 1975.

Shearer, 29, has an extensive background in university activities and sports writing.

He worked as sports information director while attending Belhaven College and for six years was a general assignment reporter and sports writer for The Clarion Ledger, both in Jackson, Miss.

Shearer came directly from the University of Mississippi where he was a program administrator in the division of continuing education and director of the Upward Bound project, a federally funded program that assists underprivileged students.

Health Center Available

By NONA EDELSON
Minaret Staff Writer

Feeling under the weather? The Student Health Center, located on the second floor of Delo Hall will help you to a speedy recovery.

The Health Center is open twenty-four hours a day and has a fine staff of registered nurses to assist your every need.

The nursing staff, directed by Laurel Stewart consists of: Dorothy Shiro, Dottie Miller, Winifred Gilman, and Lily Stephan.

The Health Center also has their own physician, Dr. Martinez-Corpas who examines and treats patients for more serious illnesses. He is available to the students, faculty, and staff between 1:00 - 2:00 p.m., Monday through Friday.

If your illness ever requires more than a few minutes attention, rest assured. The Health Center is equipped with eight beds for students who need to stay overnight and has a reputation for serving one of the best breakfasts in the south.

Students are welcome and encouraged to come visit the Health Center or call 253-8861, Extension 250 for any questions they may have.

Theater Returning To UT

The University of Tampa Players, who recently produced Neil Simon's *Come Blow Your Horn* at the Falk Theatre, will hold their first meeting on Thursday, September 15, at 9 p.m. in the Dome Room of Plant Hall. The purpose of this initial meeting is to coordinate efforts among interested students in revitalizing theatre at the University. Topics to be considered are the type of theatre needed at UT, available resources, audience acquisition and a production calendar for the 1977-78 academic year. Through the efforts of UT Players, there has been a renewed interest in producing plays on campus. The Division of Fine Arts, responsive to this interest, has just hired a new staff member, Mr. Gary Luter, who will serve as director/coordinator of drama at the University of Tampa.

All students and staff members with any interest in theatre — performance, crew work, design, publicity, box office — are invited to attend the September 15 meeting. Anyone with any questions or suggestions regarding the theatre program at UT should contact Gary Luter, extension 351.

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Ways to fight rising college costs

By Campus Digest News Service

Although the cost of attending college has reached record heights, there are still a few ways you can pinch those pennies.

A recent survey by the College Entrance Examination Board (CEEB) tells us that the typical student attending a private, four-year college and living on campus will spend in the neighborhood of \$5,000 for the 1977-78 academic year. Which is a pretty expensive neighborhood, and represents a 5.2 per cent increase from last year.

But the student who decides to attend a public, four-year college or university will pay less...around \$3,000, according to the CEEB. This is up some 4 per cent from 1976-77.

The College Board also revealed that the biggest difference in costs between private and public college and universities occurs in tuition and fees. This also accounts for the biggest chunk in the student's spending, says the CEEB.

In addition to this information, the board has also released some suggestions for cutting away at the high cost of college. Although some of these suggestions simply are not applicable to most students, some might prove to be helpful. At any rate, here they are for what they're worth:

—Students should consider financial aid, say CEEB experts, and not just those on Poverty Row. You may think your family's income is too high for

you to qualify for financial aid. But family income alone is not the determining factor in who gets what. Family size and obligations also weigh heavily in financial aid considerations. In addition, legislation is on the horizon that will lift significantly the income ceiling for those receiving financial aid.

However, at this point, it is probably too late now to apply for financial aid for this year. However, you might just still find something open, and now's as good a time as any to see how financial aid may fit into your future college plans.

—Also, you should consider just living at home, if humanly possible. Although commuting does cost (and sometimes more than you realize, like on wear and tear on the car, etc.) the CEEB has released a study showing that a commuting student can save from \$400 to \$600 a year, depending on individual circumstances, like if you drive a Volkswagon or a Cadillac. At any rate, that ain't hay.

—Make an expense budget for incidentals, that is, books, supplies, clothing, laundry and recreation—and stick to it. In nearly every case, this sounds a lot easier than it is. You will have a scrimp and save even to keep a fairly liberal budget, so be realistic about making it out.

The CEEB says incidental account for 18 per cent—almost one-fifth—of the cost of a year of college. As a general guide, you

can expect to spend about \$200 for books and supplies and about \$400 for personal expenses—and we're not talking about high living, either. Transportation, even if you don't commute, could cost in the hundreds of dollars, too.

—The College Board also suggests something that is perhaps the biggest cost-cutter of all—i.e., if you haven't yet decided on a college, you should strongly consider attending the public institution over the private.

Here's the story: average tuition for a four-year public college will run around \$621, while the average tuition for its private counterpart will cost you on the average some \$2,476—or, almost four times as much. Quite a difference.

Of course, out-of-state students usually pay a substantially higher tuition at public colleges than the locals, but it is usually still much cheaper than the private college.

Finally, although the CEEB doesn't consider this, there is the question of whether it would be better to wait a year and earn some money first. If you really don't have the money, and you're not dirt poor, don't count too much on financial aid. And sometimes it is better to wait and get enough money than to try and scrimp by on too little money.

At any rate, obey the basic rule of swimming: look before you leap.

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Call Before You Leave Home . . . It Will Be Ready When You Arrive

Counseling Center Makes Coping Easier

By DR. EDDIE KEITH

Part of any student's education is learning to deal with the problems he faces. The University of Tampa has an agency whose primary function is to help students learn to deal with their problems. The agency is the Counseling Center, located in Room 300 Plant Hall.

College students face many types of problems. Researchers have found that there are four problem areas which often cause students to drop out of college. The problem areas are (1) personal problems (mainly feelings of loneliness and isolation), (2) academic problems, (3) financial problems, and (4) lack of motivation and/or goals.

The Counseling Center has specialists to help students deal with each of the above problem areas. Dr. Eddie Keith, Director of the Counseling Center, works with students who have personal or social problems. All matters discussed are kept confidential. Ms. Arleen Pasetti, Reading & Study Skills Specialist, assists students who are experiencing academic problems. She aids those having difficulty with reading speed or comprehension, study skills, and those needing tutorial assistance in a particular subject. The Director of Financial Aid, Mr. Rod Plowman, works with students who need financial assistance of some type. He distributes federal and institutional funds through grants, loans, scholarships, and on-campus jobs. For students who lack motivation because they have no educational or career goals, Mr. Tom Balistrieri, Career Planning & Placement Counselor, is available. Tom assists students who need career counseling, seniors who need placement assistance, and students needing off-campus jobs.

If you are experiencing difficulties of a personal, academic, financial, or motivational nature, or if you just need someone to talk to, see a member of the Counseling Center staff. They work with students individually, in small groups, and in workshops. If they can help you, please let them. Stop by 300 Plant or call extension 415 for an appointment.

Career And Placement Program Outlined

The following outline is a brief summary of the career and placement program being offered this year at the University of Tampa. It is important for all students and staff to realize the services being offered by the career counseling center. Please stop in or call ext. 415 if you have questions or referrals.

"Systematic Longitudinal Approach to Career Counseling"

- I. Career Counseling for Freshmen (Section I)
 - A. Booklets given out to each freshmen by the RA's
 1. Exercise on values
 2. Exercise on becoming acquainted with roommate
 3. Exercises on an introspective level
 4. Fantasy work
 5. A "Did you know" section
 - B. Booklets to be discussed in the following manner:
 1. In RA groups run in the residence hall
 2. Individually
 3. With a friend or roommate
 4. In the counseling center with Tom
 - C. Booklets are to be kept throughout the four years, added to as the student progresses to section II and III.
- II. Career Counseling for Sophomores and Juniors
 - A. Individuals must pick up their booklets in the counseling center
 - B. A six to ten point program is carried out with the student. (Each student begins at a different point based on year in school, needs, and other factors)
 1. Fantasy work
 2. Values and needs
 3. Abilities
 4. Decision making
 5. How to pick a major
 6. Job research
 7. Personality inventory
- III. Career Counseling and Placement for Seniors
 - A. Pick up booklet in counseling center
 - B. Attend workshops on skill training (resume, interview, etc.)
 - C. Final review of values and needs
 - D. Internships and/or job placement

Interesting Facts

Studies consistently show that two-thirds of students in college change their career plans at least once, often twice, in four years. Most graduates change jobs at least once in the first five years after college, even on the graduate level, researchers say.

For most people, but not all, the best educational experience is likely to be obtained in the good small college, which means smaller than your high school if it's much over 2000 students. It offers much better teaching and far more rewarding relationships with teachers and usually with other students than the multiversity, whether it be 10,000 or 30,000. "College is a time of internal exploration," and the small familial community is more conducive to this than the big impersonal one.

If you want a college that is going to make you grow, find one that will make you sweat some and force you to confront yourself and other disturbing facts.

Several colleges exploring ways to make liberal arts graduates more attractive to employers have discovered that both federal agencies and private firms tend to put much more faith in the applicant's ability to think and to communicate as revealed by his or her ability to write a coherent paragraph or resume or to conduct a sensible, grammatical interview than in his major or the name of his college. Equally important are the young person's qualities as a human being, the ability to obtain cooperation and respect of others.

The above taken from an article written by Loren Pope, director of the College Placement Bureau. The ATLANTA JOURNAL AND CONSTITUTION, August 7, 1977. Please see Tom in the counseling center if you would like to read the entire article.

New For Tampa Bay Area Students

By DIMA SMIRNOFF,
Assistant Editor

The University of Tampa will be awarding \$500 a year scholarship beginning this fall. To qualify a person must be a graduate of Hillsborough or Pinellas Counties high schools. The student would also have to qualify for admission to UT as well as be a full time student and be a commuter student.

The program was approved to show appreciation to the Tampa Bay Area for its support of the University of Tampa.

Jewish Holy Days

Congregation Schaarai Zedek welcomes all interested UT students to worship during the Jewish holy days. The temple is located at 3303 Swann Avenue.

Erev Rosh Hashana —
Mon. evening, 12 Sept., 6:30 p.m.
Rosh Hashana —
Tuesday, 13 Sept., 10 a.m.
Erev Yom Kippur —
Wed. evening, 21 Sept., 6:30 p.m.
Yom Kippur —
Thursday, 22 Sept., 10 a.m.

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Food Committee Meetings

The following dates have been established for the University of Tampa Food Committee Meetings for the Fall '77 semester. Anyone who is living in the dormitory is invited to come to the meetings and provide suggestions and comments concerning the cafeteria service. We hope that there will be a large turn-out and that boarding students will actively participate in this program designed to improve your cafeteria. The dates are as follows:

Wednesday,	9/14/77	4:00 p.m.	Rm. 2 U.U.
"	9/28/77	4:00 p.m.	Rm. 2 U.U.
"	10/12/77	4:00 p.m.	Rm. 2 U.U.
"	10/26/77	4:00 p.m.	Rm. 2 U.U.
"	11/ 9/77	4:00 p.m.	Rm. 2 U.U.
"	11/23/77	4:00 p.m.	Rm. 2 U.U.
"	12/ 7/77	4:00 p.m.	Rm. 2 U.U.

Library Hours For September

September 6 through 30:
Monday - Thursday 8:00 a.m. - 12 Midnight
Friday 8:00 a.m. - 5:00 p.m.
Saturday 1:00 p.m. - 5:00 p.m.
Sunday 1:00 p.m. - 12:00 Midnight



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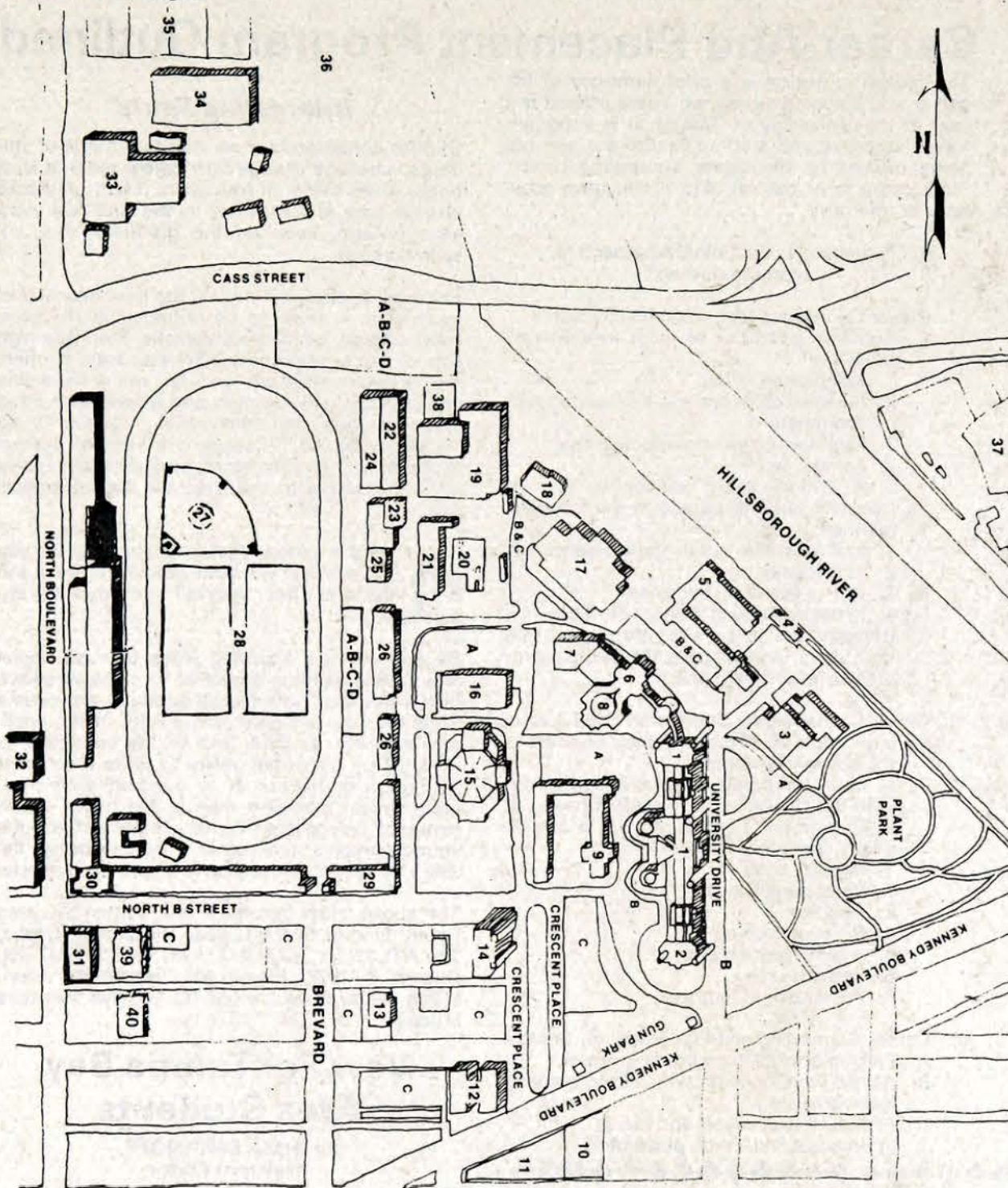
university of tampa campus map

LEGEND

1. Plant Hall
2. Henry Plant Museum
3. University Union
4. Boat House
5. McKay Hall
6. Post Office
7. Science Wing
8. Bertha Fletcher Lounge
9. Smiley Hall
10. Falk Theatre
11. Spartan Arms Apartments
12. Howell Hall
13. Industrial Arts Building (A)
14. Delo Hall
15. McKay Auditorium
16. Krusen Building
17. Merl Kelce Library
18. Fine Arts Faculty Building
19. Proposed Recreation Center
20. Swimming Pool
21. ROTC Building
22. Fine Arts Building (A)
23. Fine Arts Building (B)
24. Industrial Arts Building (B)
25. Intramural & Intercollegiate Athletic Office
26. Tampa Preparatory School
27. Baseball Field
28. Intramural Fields
29. Scarfone Art Gallery
30. Ticket Office
31. Wilkist Apartments
32. Tampa Bay Arts Center
33. Howell Field House
34. Alumni Building
35. Tennis Courts
36. Phillips Field
37. Curtis Hixon Hall
38. Basketball Courts
39. University North Apts/Dorm
40. University South Apts/Dorm

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